

Base: All Respondents

CEO1 Generally speaking, how aware are you of CEOs in the business world today?

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|------------------------------------|---------------------------|------------------|-------------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-----------------------------|----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Aware (Net) | 1291 83% | 698 71% C | 592 56% G | 144 63% DFG | 445 74% G | 331 67% G | 371 52% G | 364 55% H | 388 64% H | 519 71% HI | 362 62% m | 557 71% KM | 371 55% KL | 337 71% KL | 189 72% KL | 420 64% KL | 127 61% KL | 384 63% KL | 191 58% KL | 168 69% S | 742 65% S | 64 61% S |
| Very aware | 390 19% | 255 26% C | 135 13% G | 33 14% DFG | 169 28% DG | 125 25% DG | 63 9% G | 97 15% H | 96 15% HI | 194 27% HI | 110 19% M | 196 25% KM | 84 12% KL | 135 28% KL | 68 26% KL | 125 19% KL | 41 20% KL | 107 18% KL | 59 18% KL | 57 23% KL | 223 20% KL | 13 13% KL |
| Somewhat aware | 901 44% | 443 45% C | 457 43% G | 111 49% DFG | 276 46% G | 205 41% G | 308 43% H | 267 41% H | 301 48% H | 324 44% HI | 252 43% KL | 361 46% KL | 288 43% KL | 202 42% KL | 121 46% KL | 294 45% KL | 86 41% KL | 277 45% KL | 133 40% KL | 111 45% KL | 519 46% KL | 51 48% KL |
| Not At All/Not Very Aware (Net) | 752 37% | 280 29% B | 472 44% E | 83 37% B | 155 26% E | 165 33% DEF | 349 48% J | 294 45% J | 226 36% J | 213 29% L | 219 38% L | 233 29% L | 301 45% KL | 138 29% KL | 75 26% KL | 234 36% KL | 80 39% KL | 226 37% KL | 137 42% KL | 76 31% KL | 394 35% KL | 41 39% KL |
| Not very aware | 487 24% | 195 20% B | 292 27% E | 48 21% B | 115 19% E | 92 18% DEF | 232 32% DEF | 164 25% J | 151 24% J | 164 22% L | 148 25% L | 159 20% L | 180 27% KL | 90 19% KL | 42 16% KL | 167 26% KL | 49 24% KL | 140 23% KL | 81 25% KL | 50 20% KL | 275 24% KL | 27 25% KL |
| Not at all aware | 265 13% | 85 9% B | 180 17% E | 36 16% E | 39 7% E | 73 15% E | 117 16% E | 130 20% J | 75 12% J | 48 7% L | 71 12% L | 74 9% KL | 121 18% KL | 48 10% KL | 32 12% KL | 67 10% KL | 31 15% KL | 86 14% KL | 56 17% KL | 26 11% KL | 119 10% KL | 14 14% KL |
| Sigma | 2043 100% | 979 100% C | 1064 100% G | 227 100% DFG | 600 100% G | 495 100% G | 721 100% G | 658 100% H | 624 100% H | 731 100% HI | 581 100% KL | 790 100% KL | 672 100% KL | 475 100% KL | 264 100% KL | 654 100% KL | 207 100% KL | 610 100% KL | 328 100% KL | 244 100% KL | 1137 100% KL | 105 100% KL |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CEO2 How much would you say your decision to buy/use the products and services of a company is influenced by who the company's CEO is?

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|-------------|-----------------|-----------------------------|------------------------------------|----------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found It | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Some (Net) | 861 42% | 452 46% C | 410 39% | 135 59% FG | 339 57% FG | 218 44% G | 169 23% | 234 35% | 254 41% | 364 50% HI | 214 37% | 416 53% KM | 231 34% | 289 63% | 149 56% | 238 36% p | 96 46% P | 275 45% P | 145 44% p | 107 44% | 460 40% | 46 44% |
| A lot | 297 15% | 172 18% C | 125 12% | 39 17% G | 140 23% FG | 84 17% G | 33 5% | 60 9% | 85 14% H | 147 20% HI | 62 11% | 161 20% KM | 74 11% | 136 29% | 57 22% | 92 14% p | 35 17% P | 73 12% R | 49 15% R | 47 19% R | 182 16% | 15 14% |
| Some | 565 28% | 280 29% C | 285 27% | 95 42% FG | 199 33% G | 134 27% G | 136 19% | 173 26% | 168 27% | 217 30% | 153 26% | 256 32% KM | 157 23% | 163 34% | 92 35% | 145 22% p | 61 29% PI | 203 33% p | 96 29% p | 60 24% | 278 24% | 31 29% |
| None/Not Much (Net) | 1182 58% | 527 54% B | 655 61% B | 93 41% B | 261 43% DE | 277 56% DEF | 551 77% DEF | 425 63% J | 370 58% J | 368 50% L | 366 63% L | 374 47% L | 442 66% L | 176 37% | 115 17% | 416 64% QR | 112 54% S | 334 55% S | 183 56% S | 137 56% S | 677 60% | 59 56% |
| Not much | 700 34% | 337 34% B | 363 34% B | 69 31% B | 176 29% DE | 165 33% DE | 290 40% DEF | 211 32% J | 227 36% J | 257 35% L | 201 35% L | 250 32% L | 249 37% L | 130 27% | 70 10% | 245 38% S | 81 39% S | 216 35% S | 82 25% S | 77 32% S | 443 39% | 36 34% |
| None | 481 24% | 190 19% B | 292 27% B | 23 10% B | 85 14% DE | 112 23% DEF | 261 36% DEF | 214 33% J | 143 23% J | 110 15% L | 165 28% L | 124 16% L | 193 29% L | 46 10% | 45 17% QR | 171 26% QR | 31 15% S | 118 19% S | 102 31% QR | 60 24% q | 234 21% | 24 23% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

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 Overlap formulae used. * small base

CEO3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?

Summary Of A Lot/Some

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|---------------------------|------------|------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------|-----------------|-----------------|-----------------|-----------------|------------|------------|-----------------------------|----------------------|--|-------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To H | Wait Sec- s | Will Not Get Vac- cine | Have Af- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Reputation of the company | 1733 85% | 831 85% | 902 85% | 155 68% | 486 81% D | 439 89% | 652 31% DE | 528 80% | 549 88% | 639 87% H | 494 85% | 691 87% M | 549 82% | 333 70% | 182 69% | 598 92% QRS | 155 75% | 500 82% | 261 79% | 218 89% QRS | 1012 89% V | 78 74% |
| Company's ethical standards | 1709 84% | 826 84% | 883 83% | 153 67% | 483 81% D | 428 88% | 645 30% DE | 526 80% | 532 85% | 632 86% H | 489 84% | 678 86% | 542 81% | 344 72% | 200 76% | 587 90% QRS | 156 75% | 503 82% | 247 75% | 216 88% QS | 1003 88% V | 74 70% |
| Financial success of the company | 1702 83% | 832 85% | 870 82% | 162 71% | 475 79% d | 415 84% | 650 30% DEF | 532 81% | 535 86% | 616 84% H | 497 86% | 679 87% M | 526 78% | 339 71% | 198 75% | 597 81% QRS | 145 70% | 495 81% | 245 75% | 220 90% QRS | 997 89% V | 76 72% |
| Company's long-term vision | 1698 83% | 813 83% | 885 83% | 150 66% | 490 80% d | 427 86% | 642 30% DEF | 525 80% | 530 85% | 624 85% H | 504 87% M | 663 84% | 530 79% | 336 71% | 192 73% | 586 90% QRS | 149 72% | 486 80% | 262 80% | 215 88% QRS | 1015 89% V | 69 66% |
| Diversity and inclusion at the company | 1626 80% | 774 79% | 852 80% | 154 68% | 463 77% d | 405 82% | 605 34% DE | 515 78% | 498 80% | 597 82% H | 468 81% m | 656 83% M | 502 75% | 327 69% | 190 72% | 567 87% QRS | 148 71% | 463 76% | 233 71% | 214 88% QRS | 964 85% V | 68 65% |
| Employee morale | 1613 79% | 776 79% | 837 79% | 145 64% | 450 75% D | 397 80% | 621 36% DEF | 482 73% | 498 80% | 616 84% H | 473 82% M | 658 83% M | 481 72% | 328 69% | 173 66% | 554 85% QRS | 141 68% | 476 78% Qs | 232 71% | 210 86% QRS | 982 85% V | 73 69% |
| Quality of the company's products and services | 1607 79% | 750 77% | 857 81% | 144 63% | 448 75% D | 401 81% De | 614 35% DE | 505 77% | 507 81% | 581 79% H | 465 80% | 633 80% | 509 76% | 319 67% | 176 67% | 557 85% QRS | 143 69% | 463 76% | 242 74% | 202 83% QS | 937 82% V | 69 66% |
| A company's stock price | 1537 75% | 748 76% | 789 74% | 146 64% | 434 72% De | 392 79% De | 564 38% De | 467 71% | 484 78% H | 569 78% H | 434 75% | 619 78% M | 484 72% | 317 67% | 186 70% | 544 83% QRS | 140 67% | 450 74% s | 216 66% | 198 77% S | 905 80% V | 68 64% |

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 Overlap formulae used. * small base

CEO3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Summary Of None/Not Much

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|------------|------------|--------------------------|-------------------------------------|--------------------------|-----------------------------|------------------|------------|------------|------------|------------|------------------|------------|-----------|-----------------------------|--------------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 67+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get A- round II | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A company's stock price | 506 25% | 231 24% | 275 26% | 82 36% FG | 165 26% IG | 103 21% | 156 22% | 191 29% IJ | 139 22% | 162 22% | 146 25% | 172 22% | 188 28% L | 159 33% | 78 30% | 109 17% | 68 33% P | 160 26% P | 113 34% PT | 56 23% P | 232 20% | 37 36% U |
| Quality of the company's products and services | 436 21% | 229 23% | 207 19% | 83 37% EFG | 152 25% FG | 95 19% | 107 15% | 153 23% | 116 19% | 151 21% | 116 20% | 157 20% | 163 24% | 156 33% | 88 33% | 96 15% | 65 31% PT | 147 24% P | 87 28% PT | 42 17% | 199 18% | 36 34% U |
| Employee morale | 430 21% | 203 21% | 227 21% | 82 36% EFG | 150 25% G | 98 20% | 100 14% | 176 27% IJ | 126 20% | 115 16% | 107 18% | 132 17% | 191 28% KL | 147 31% | 91 34% | 100 15% | 66 32% PRT | 134 22% PT | 96 29% PT | 34 14% | 175 15% | 33 31% U |
| Diversity and inclusion at the company | 417 20% | 204 21% | 213 20% | 74 32% EFG | 137 23% G | 91 18% | 116 16% | 143 22% IJ | 125 20% | 134 18% | 113 19% | 134 17% | 170 25% KL | 148 31% | 73 28% | 86 13% | 59 29% PRT | 147 24% PT | 95 29% PT | 30 12% | 172 15% | 37 35% U |
| Company's long-term vision | 345 17% | 166 17% | 179 17% | 77 34% EFG | 120 20% FG | 69 14% | 79 11% | 133 20% IJ | 93 15% | 107 15% | 76 13% | 127 16% | 142 21% KL | 139 29% | 72 27% | 68 10% | 59 28% PRT | 124 20% PT | 66 20% PT | 29 12% | 124 11% | 36 34% U |
| Financial success of the company | 341 17% | 146 15% | 194 18% | 65 29% EFG | 124 21% G | 81 16% G | 70 10% | 126 19% IJ | 88 14% | 115 16% | 83 14% | 111 14% | 146 22% KL | 137 29% | 66 25% | 56 9% | 63 30% PRT | 115 19% PT | 83 25% PT | 24 10% | 140 12% | 29 28% U |
| Company's ethical standards | 334 16% | 153 16% | 181 17% | 74 33% EFG | 117 19% IG | 67 14% | 75 10% | 117 20% IJ | 91 15% | 99 14% | 91 16% | 112 14% | 131 19% L | 132 28% | 63 24% | 66 10% | 51 25% PT | 107 18% P | 81 25% PT | 28 12% | 134 12% | 31 30% U |
| Reputation of the company | 310 15% | 148 15% | 163 15% | 72 32% EFG | 113 19% FG | 56 11% | 68 9% | 130 20% IJ | 75 12% | 93 13% | 87 15% | 100 13% | 124 18% L | 143 30% | 82 31% | 55 8% | 52 25% PT | 110 18% PT | 67 21% PT | 26 11% | 125 11% | 28 26% U |

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 Overlap formulae used. * small base

CEO3_1 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Financial success of the company

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-----------------|-------------|-----------------|-----------------|------------------|-------------|-------------|-----------------------------|--------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait Sec Awake & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Some (Net) | 1702 83% | 832 85% | 870 82% | 162 71% | 475 79% d | 415 84% | 650 90% DEF | 532 81% | 535 85% h | 616 84% | 497 86% | 679 86% M | 526 78% | 339 71% | 198 75% | 597 91% QRS | 145 70% | 495 81% Gs | 245 75% | 220 80% QRS | 997 88% V | 76 72% |
| A lot | 951 47% | 454 46% | 497 47% | 59 26% | 251 42% D | 224 45% D | 417 58% DEF | 305 46% | 300 48% | 338 46% | 271 47% m | 412 52% M | 268 40% | 166 35% | 94 36% | 369 58% QRS | 61 30% | 264 43% Q | 127 39% | 130 53% QRS | 572 50% | 43 41% |
| Some | 751 37% | 378 39% | 373 35% | 103 45% G | 225 38% | 190 38% | 233 32% | 227 34% | 235 38% | 279 38% | 226 39% | 267 34% | 258 38% | 173 36% | 104 39% | 228 35% | 83 40% | 231 38% | 119 37% | 90 37% | 425 37% | 33 31% |
| None/Not Much (Net) | 341 17% | 146 15% | 194 18% | 65 29% efG | 124 21% G | 81 16% G | 70 10% | 126 19% | 88 14% | 115 16% | 83 14% | 111 14% | 146 22% KL | 137 29% | 66 25% | 56 9% | 63 30% PRT | 115 19% PT | 83 25% PT | 24 10% | 140 12% | 29 28% U |
| Not much | 196 10% | 85 9% | 112 10% | 38 17% IG | 74 12% G | 47 10% G | 37 5% | 72 11% | 52 8% | 69 9% | 49 8% | 62 8% | 86 13% KL | 73 15% | 34 13% | 41 6% | 34 17% PT | 65 11% Pt | 43 13% Pt | 13 5% | 90 8% | 13 12% |
| None | 145 7% | 62 6% | 83 8% | 27 12% G | 50 8% G | 34 7% | 33 5% | 54 8% | 36 6% | 47 6% | 35 6% | 50 6% | 60 9% | 64 13% | 31 12% | 15 2% | 28 14% PT | 50 8% P | 45 12% PT | 11 4% | 50 4% | 17 16% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

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 Overlap formulae used, * small base

CEO3_2 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Company's long-term vision

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|------------------------------------|-------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
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| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
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| A Lot/Some (Net) | 1698 83% | 813 83% | 885 83% | 150 66% | 480 30% | 427 88% | 642 89% | 525 80% | 530 85% | 624 85% | 504 87% | 663 84% | 530 79% | 336 71% | 192 73% | 586 90% | 149 72% | 486 80% | 262 80% | 215 88% | 1015 89% | 69 66% |
| A lot | 1080 53% | 508 52% | 572 54% | 81 35% | 265 44% | 276 58% | 458 64% | 340 52% | 345 55% | 383 52% | 319 55% | 434 55% | 328 49% | 187 39% | 103 39% | 417 64% | 79 38% | 300 49% | 153 47% | 131 54% | 625 55% | 49 47% |
| Some | 618 30% | 305 31% | 313 29% | 69 31% | 215 36% | 150 30% | 183 25% | 186 28% | 185 30% | 242 33% | 186 32% | 229 29% | 203 30% | 150 31% | 88 34% | 169 26% | 70 34% | 186 31% | 109 33% | 84 34% | 390 34% | 20 19% |
| None/Not Much (Net) | 345 17% | 166 17% | 179 17% | 77 34% | 120 20% | 69 14% | 79 11% | 133 20% | 93 15% | 107 15% | 76 13% | 127 16% | 142 21% | 139 29% | 72 27% | 68 10% | 59 28% | 124 20% | 66 20% | 29 12% | 122 11% | 36 34% |
| Not much | 194 9% | 98 10% | 96 9% | 47 21% | 65 11% | 34 7% | 48 7% | 82 12% | 51 8% | 56 8% | 43 7% | 70 9% | 81 12% | 33 15% | 70 13% | 44 7% | 28 14% | 70 11% | 31 9% | 21 8% | 75 7% | 18 17% |
| None | 151 7% | 68 7% | 83 8% | 31 13% | 55 9% | 35 7% | 31 4% | 51 8% | 42 7% | 51 7% | 33 6% | 57 7% | 61 9% | 69 15% | 39 15% | 23 4% | 30 15% | 54 9% | 35 11% | 8 3% | 47 4% | 18 17% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 244 100% | 1137 100% | 105 100% | |

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 Overlap formulae used. * small base

CEO3_3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Employee morale

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------|---------------------------|------|--------|--------------------------|-------------------------------------|--------------------------|-------------------------|---------|------------|---------|-----------|------|---------|---------|-----------------------------|----------------------|--------------------------------------|-------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- ound To II | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Some (Net) | 1613 | 776 | 837 | 145 | 450 | 397 | 621 | 482 | 498 | 616 | 473 | 658 | 481 | 328 | 173 | 554 | 141 | 476 | 232 | 210 | 962 | 73 |
| A lot | 873 | 395 | 478 | 61 | 226 | 205 | 380 | 278 | 258 | 333 | 264 | 386 | 223 | 165 | 91 | 327 | 67 | 231 | 116 | 132 | 545 | 35 |
| Some | 739 | 380 | 359 | 84 | 224 | 192 | 240 | 205 | 240 | 283 | 210 | 271 | 258 | 163 | 82 | 226 | 74 | 245 | 116 | 78 | 417 | 37 |
| None/Not Much (Net) | 430 | 203 | 227 | 82 | 150 | 98 | 100 | 176 | 126 | 115 | 107 | 132 | 191 | 147 | 91 | 100 | 66 | 134 | 96 | 34 | 175 | 33 |
| Not much | 267 | 137 | 130 | 42 | 96 | 62 | 68 | 108 | 77 | 76 | 64 | 76 | 128 | 75 | 40 | 73 | 37 | 79 | 58 | 20 | 122 | 14 |
| None | 163 | 66 | 97 | 40 | 54 | 37 | 32 | 68 | 49 | 39 | 44 | 56 | 63 | 72 | 50 | 27 | 29 | 55 | 39 | 14 | 53 | 18 |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CEO3_4 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Diversity and inclusion at the company

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|------------------|------------------|------------------|-----------------------------|----------------|----------------------|---|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To II | Wait A- while & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Some (Net) | 1626 80% | 774 79% | 852 80% | 154 68% | 463 77% d | 405 62% D | 605 84% DE | 515 78% | 498 80% | 597 82% | 468 81% m | 656 83% M | 502 75% | 327 69% | 190 72% | 567 87% QRS | 148 71% | 463 78% | 233 71% | 214 88% V | 964 85% V | 68 65% |
| A lot | 840 41% | 370 38% | 471 44% B | 65 29% | 228 38% d | 205 41% D | 342 47% DE | 281 43% | 245 39% | 309 42% | 208 36% KM | 390 49% KM | 243 36% | 153 32% | 96 37% | 323 48% QRS | 61 29% | 222 36% | 117 36% QRS | 117 48% QRS | 498 44% | 41 39% |
| Some | 786 38% | 405 41% C | 381 36% | 88 39% | 235 39% d | 200 40% | 263 36% | 235 36% | 254 41% | 288 39% | 260 45% Lm | 266 34% | 259 39% | 175 37% | 94 36% | 244 37% | 87 42% | 241 40% | 116 35% | 98 40% | 466 41% V | 27 26% |
| None/Not Much (Net) | 417 20% | 204 21% C | 213 20% | 74 32% eFG | 137 23% G | 91 18% | 116 16% | 143 22% | 125 20% | 134 18% | 113 19% Lm | 134 17% | 170 25% RL | 148 31% | 73 28% | 86 13% | 59 29% PT | 147 24% PT | 95 29% PT | 30 12% | 172 15% U | 37 35% U |
| Not much | 256 13% | 141 14% C | 115 11% | 44 20% FG | 88 15% G | 52 11% | 71 10% | 88 13% | 81 13% | 79 11% | 56 10% L | 97 12% K | 103 15% R | 90 19% | 44 17% | 54 8% PT | 38 18% PT | 97 16% PT | 50 15% PT | 18 7% PT | 114 10% U | 17 17% |
| None | 161 8% | 64 7% C | 97 9% | 29 13% G | 49 8% G | 38 8% | 45 6% G | 55 8% | 45 7% | 55 7% | 57 10% L | 38 5% L | 67 10% L | 57 12% L | 29 11% L | 32 5% P | 21 10% P | 50 8% P | 45 14% PRT | 12 5% U | 58 5% U | 20 19% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/FG - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CEO3_5 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Quality of the company's products and services

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---------------------|---------------------------|-----------------|--------------------------|-------------------------------------|--------------------------|-----------------------------|------------------|-------------|-------------|-------------|-----------------|------------------|----------------|----------------|----------------------|---|------------------------------|-------------------------------|------------------------|-----------------------|-----------------|----------------|
| | Wave 50 (2/5 - 2/7) | | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To Aw- hile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Some (Net) | 1607 79% | 750 77% | 857 81% | 144 63% | 448 75% D | 401 91% De | 614 85% DE | 505 77% | 507 81% | 581 79% | 465 80% | 633 80% | 509 76% | 319 67% | 176 67% | 557 85% QRS | 143 69% | 463 76% | 242 74% | 202 83% QS | 937 92% V | 69 66% |
| A lot | 835 41% | 380 39% | 455 43% | 58 26% | 255 43% D | 197 40% D | 324 46% D | 288 44% | 249 40% | 291 40% | 226 39% | 366 46% KM | 243 36% | 160 34% | 88 34% | 303 46% QR | 69 33% | 228 37% | 138 42% | 96 39% | 471 41% | 45 43% |
| Some | 772 38% | 370 38% | 402 38% | 86 38% | 193 32% | 203 41% E | 290 40% E | 217 33% | 259 41% | 289 40% | 238 41% L | 267 34% | 267 40% | 159 33% | 88 33% | 254 39% | 73 35% | 235 39% | 103 32% | 106 43% S | 467 41% V | 24 23% |
| None/Not Much (Net) | 436 21% | 229 23% | 207 19% | 83 37% EFG | 152 25% RG | 95 19% | 107 15% | 153 23% | 116 19% | 151 21% | 116 20% | 157 20% | 163 24% | 156 33% | 88 33% | 65 15% | 147 31% PT | 87 24% P | 42 26% PT | 199 17% S | 36 18% V | 19 18% |
| Not much | 278 14% | 163 17% C | 115 11% | 43 19% G | 94 37% RG | 67 13% E | 75 10% E | 95 14% | 69 11% | 106 15% | 80 14% L | 103 13% | 95 14% | 78 16% | 47 18% | 72 11% K | 33 16% PT | 89 15% PT | 51 16% PT | 33 13% PT | 148 13% U | 17 16% U |
| None | 158 8% | 66 7% | 92 9% | 40 18% EFG | 58 10% IG | 28 6% | 32 4% | 58 9% | 48 8% | 45 6% | 36 6% L | 54 7% | 68 10% K | 79 17% L | 41 15% L | 24 4% K | 32 15% PT | 57 9% PT | 35 11% PT | 9 4% PT | 52 5% U | 17 16% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

CEO3_6 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Reputation of the company

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---------------------|--------------|-------------|----------------------|---------------------------------|----------------------|----------------------|------------------|------------------|-------------|-----------------|---------------|-----------------|-----------------|-----------------------------|----------------------|------------------------------------|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait A- while & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Some (Net) | 1733 85% | 831 85% | 902 85% | 155 68% | 486 81% D | 439 89% | 652 31% DE | 528 80% | 549 88% | 639 87% H | 494 85% | 691 87% M | 549 82% | 333 70% | 182 69% | 598 92% QRS | 155 75% | 500 82% | 261 79% | 218 89% QRS | 1012 69% V | 78 74% |
| A lot | 1012 50% | 472 48% | 540 51% | 71 31% | 259 43% D | 273 55% DE | 409 57% DE | 321 49% | 318 51% | 367 50% M | 289 50% | 439 56% M | 284 42% | 188 40% | 110 42% | 396 61% QRS | 284 27% Q | 144 44% | 130 33% OS | 595 52% V | 39 37% | |
| Some | 721 35% | 359 37% | 362 34% | 84 37% | 227 38% | 243 34% | 207 31% | 230 37% | 272 37% | 205 35% h | 251 32% | 265 32% | 144 39% | 72 30% | 202 27% PRst | 98 47% PRst | 216 35% | 117 36% | 88 36% | 417 37% | 38 36% | |
| None/Not Much (Net) | 310 15% | 148 15% | 163 15% | 72 32% EFG | 113 19% FG | 56 11% | 68 9% | 130 20% IJ | 75 12% | 93 13% | 87 15% | 100 13% | 124 18% L | 143 30% | 82 31% | 55 8% PT | 110 25% PT | 67 18% PT | 26 7% PT | 125 11% U | 28 26% U | |
| Not much | 171 8% | 88 9% | 83 8% | 35 16% FG | 64 11% G | 35 7% | 37 5% | 78 12% IJ | 40 6% | 49 7% | 45 8% | 60 8% | 66 10% L | 71 15% | 43 16% | 36 5% P | 28 13% P | 64 10% P | 29 9% | 15 6% | 84 7% U | 9 8% |
| None | 139 7% | 59 6% | 80 7% | 37 16% EFG | 49 8% IG | 21 4% | 32 4% | 53 8% IJ | 35 6% | 44 6% | 42 7% U | 39 5% L | 58 9% L | 71 15% | 38 15% P | 19 3% PT | 24 12% PT | 46 8% PT | 39 12% PT | 11 4% U | 41 4% U | 19 18% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

CEO3_7 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Company's ethical standards

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---------------------|---------------------------|------|--------|--------------------------|-------------------------------------|--------------------------|-------------------------|---------|------------|---------|-----------|------|---------|---------|-------|-----------------------------|------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait Sec Awile & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Some (Net) | 1709 | 826 | 883 | 153 | 483 | 428 | 645 | 526 | 532 | 632 | 489 | 678 | 542 | 344 | 200 | 587 | 156 | 503 | 247 | 216 | 1003 | 74 |
| A lot | 979 | 440 | 539 | 72 | 247 | 238 | 422 | 321 | 300 | 347 | 278 | 416 | 285 | 165 | 103 | 378 | 62 | 269 | 141 | 129 | 582 | 41 |
| Some | 730 | 386 | 344 | 81 | 236 | 190 | 224 | 205 | 232 | 285 | 211 | 262 | 257 | 179 | 98 | 209 | 94 | 234 | 106 | 86 | 421 | 33 |
| None/Not Much (Net) | 334 | 153 | 181 | 74 | 117 | 67 | 75 | 132 | 91 | 99 | 91 | 112 | 131 | 132 | 63 | 66 | 51 | 107 | 81 | 28 | 134 | 31 |
| Not much | 181 | 92 | 89 | 37 | 63 | 38 | 44 | 74 | 54 | 49 | 47 | 61 | 73 | 59 | 22 | 45 | 23 | 62 | 35 | 16 | 87 | 10 |
| None | 152 | 60 | 92 | 38 | 53 | 30 | 31 | 58 | 37 | 50 | 44 | 51 | 58 | 73 | 41 | 21 | 28 | 45 | 46 | 12 | 47 | 21 |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

CEO3_8 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 A company's stock price

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------|----------------------|------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait Sec Awile & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Some (Net) | 1537 75% | 748 76% | 789 74% | 146 64% | 434 72% | 392 73% | 564 78% | 467 71% | 484 78% | 569 78% | 434 75% | 618 78% | 484 72% | 317 67% | 186 70% | 544 83% | 140 67% | 450 74% | 216 66% | 188 77% | 905 80% | 68 64% |
| A lot | 695 34% | 329 34% | 367 34% | 56 25% | 214 36% | 164 33% | 261 36% | 230 35% | 208 33% | 250 34% | 201 35% | 309 39% | 185 28% | 152 32% | 89 34% | 259 40% | 39 19% | 189 31% | 122 37% | 86 35% | 406 36% | 30 28% |
| Some | 841 41% | 419 43% | 422 40% | 89 39% | 220 37% | 228 46% | 303 42% | 237 36% | 276 44% | 319 44% | 233 40% | 309 39% | 299 44% | 165 35% | 96 37% | 285 44% | 100 48% | 261 43% | 94 29% | 102 42% | 499 44% | 38 36% |
| None/Not Much (Net) | 506 25% | 231 24% | 275 26% | 82 36% | 165 28% | 103 21% | 156 22% | 191 29% | 139 22% | 162 22% | 146 25% | 172 22% | 188 28% | 159 33% | 78 30% | 109 17% | 68 33% | 160 26% | 113 34% | 56 23% | 232 20% | 37 36% |
| Not much | 341 17% | 164 17% | 177 17% | 51 23% | 111 19% | 65 13% | 114 16% | 119 18% | 105 17% | 111 15% | 98 17% | 122 15% | 121 18% | 101 21% | 41 15% | 76 12% | 47 23% | 108 18% | 67 20% | 44 18% | 168 15% | 16 15% |
| None | 165 8% | 67 7% | 98 9% | 30 13% | 54 9% | 38 8% | 42 6% | 72 11% | 34 6% | 51 7% | 48 8% | 50 6% | 68 10% | 57 12% | 37 14% | 21 5% | 53 10% | 9 9% | 45 14% | 13 5% | 64 6% | 21 20% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CEO4 Have you done either of the following due to the words or actions of a company's CEO? Please select all that apply.

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|-------------|----------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Stopped using or buying a company's products or services | 598 29% | 323 33% C | 275 28% | 81 36% G | 210 35% IG | 141 28% | 166 23% | 155 24% | 178 28% | 264 36% HI | 166 23% | 269 34% M | 163 24% | 208 44% | 112 42% | 187 29% | 59 23% | 187 31% | 91 28% | 74 30% | 331 29% | 46 43% U |
| Went out of my way to buy or use a company's products or services | 542 27% | 291 30% C | 251 24% | 100 44% FG | 247 41% FG | 127 26% G | 68 9% | 128 19% | 151 24% h | 262 36% HI | 149 26% M | 268 34% KM | 126 19% | 244 51% | 121 46% | 153 23% PRS | 82 40% | 164 27% | 69 21% | 73 30% s | 302 27% | 21 20% |
| Neither of these | 1082 53% | 456 47% B | 626 59% B | 70 31% B | 224 37% DE | 273 55% DEF | 515 72% DEF | 412 63% J | 349 56% J | 294 40% L | 311 53% L | 343 43% KL | 428 64% KL | 91 19% | 66 25% Q | 369 56% Q | 88 43% Q | 312 51% Q | 190 58% Q | 123 50% Q | 610 54% Q | 45 43% Q |
| Sigma | 2222 109% | 1069 109% | 1153 108% | 251 111% | 680 113% | 541 109% | 749 104% | 695 106% | 678 109% | 820 112% | 626 108% | 880 111% | 716 107% | 543 114% | 299 113% | 709 108% | 230 111% | 663 109% | 350 107% | 271 111% | 1243 109% | 111 106% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

CEOs If you were starting a company today, which of the following current or former CEOs would be among top choices to go into business with? Please select all that apply.

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|---------------------------|--------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------------------------|----------------------------|--------------------------------------|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | <\$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get A- round To | Wait A- while & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105* |
| Jeff Bezos, CEO of Amazon | 942 46% | 464 47% | 477 45% | 105 46% | 280 47% | 227 46% | 329 48% | 287 45% | 290 47% | 343 47% | 228 39% | 423 54% | 290 43% | 199 42% | 90 34% | 318 49% | 85 41% | 299 49% | 123 38% | 117 48% | 556 49% | 46 44% |
| Elon Musk, CEO of Tesla Motors | 730 36% | 433 44% | 297 28% | 79 35% | 218 36% | 181 37% | 251 35% | 204 31% | 230 37% | 291 40% | 213 37% | 284 36% | 233 35% | 169 36% | 90 34% | 206 32% | 85 41% | 248 41% | 103 32% | 87 36% | 410 36% | 44 42% |
| Tim Cook, CEO of Apple | 648 32% | 313 32% | 335 31% | 75 33% | 179 30% | 161 32% | 233 32% | 187 28% | 191 31% | 266 36% | 149 26% | 301 38% | 198 29% | 150 32% | 78 29% | 234 36% | 66 32% | 194 32% | 57 17% | 98 40% | 375 33% | 29 28% |
| Mark Zuckerberg, CEO of Facebook | 534 26% | 268 27% | 266 25% | 64 28% | 216 36% | 104 21% | 149 21% | 168 25% | 153 25% | 211 29% | 110 19% | 288 36% | 135 20% | 160 30% | 80 30% | 171 30% | 61 30% | 172 28% | 60 18% | 70 29% | 306 27% | 24 23% |
| Mark Cuban, owner of the Dallas Mavericks | 521 26% | 283 29% | 238 22% | 27 12% | 143 24% | 149 30% | 202 28% | 144 22% | 168 28% | 206 27% | 154 17% | 217 28% | 150 22% | 88 18% | 54 21% | 204 31% | 32 16% | 152 25% | 42 13% | 90 37% | 293 26% | 38 36% |
| Reed Hastings, CEO of Netflix | 448 22% | 212 22% | 236 22% | 69 31% | 172 29% | 100 20% | 106 15% | 140 21% | 129 24% | 177 24% | 100 17% | 226 29% | 122 18% | 140 29% | 78 30% | 134 21% | 62 30% | 145 24% | 59 18% | 48 20% | 251 22% | 27 25% |
| Bob Iger, former CEO of The Walt Disney Company | 420 21% | 203 21% | 217 20% | 41 18% | 127 21% | 99 20% | 153 21% | 120 18% | 131 21% | 166 23% | 117 20% | 191 24% | 112 17% | 96 20% | 54 20% | 151 23% | 39 19% | 121 20% | 47 14% | 62 25% | 247 22% | 15 14% |
| Sundar Pichai, CEO of Google | 416 20% | 212 22% | 203 19% | 51 22% | 150 25% | 126 12% | 89 12% | 121 18% | 124 20% | 171 23% | 89 15% | 198 25% | 129 19% | 111 23% | 67 25% | 135 21% | 54 26% | 111 18% | 55 17% | 61 25% | 257 23% | 14 13% |
| Howard Shultz, CEO of Starbucks | 352 17% | 165 17% | 186 18% | 56 25% | 117 19% | 82 17% | 97 13% | 99 15% | 104 17% | 147 20% | 81 14% | 177 22% | 94 14% | 101 19% | 59 22% | 118 18% | 35 17% | 113 19% | 41 13% | 44 18% | 196 17% | 20 19% |
| Jamie Dimon, CEO of JPMorgan Chase | 328 16% | 174 18% | 154 14% | 20 9% | 109 18% | 69 14% | 130 18% | 89 14% | 101 16% | 137 19% | 107 18% | 149 19% | 71 11% | 88 19% | 41 16% | 133 20% | 20 10% | 80 13% | 42 13% | 53 22% | 200 18% | 12 12% |
| Mary Barra, CEO of General Motors | 293 14% | 164 17% | 129 12% | 30 13% | 88 15% | 66 13% | 109 15% | 79 12% | 98 16% | 114 16% | 84 14% | 146 18% | 64 9% | 94 20% | 60 23% | 95 14% | 35 17% | 84 14% | 26 8% | 53 22% | 196 17% | 12 12% |
| Meg Whitman, former CEO of eBay | 264 13% | 123 13% | 141 13% | 28 12% | 71 12% | 71 14% | 93 13% | 74 11% | 85 14% | 104 14% | 72 12% | 122 15% | 70 10% | 70 15% | 32 12% | 101 15% | 22 10% | 80 13% | 29 9% | 33 13% | 145 13% | 15 15% |
| Marissa Mayer, former CEO of Yahoo | 260 13% | 120 12% | 140 13% | 55 24% | 93 15% | 63 13% | 48 7% | 72 11% | 84 14% | 101 14% | 59 10% | 117 15% | 83 12% | 108 23% | 73 28% | 76 12% | 33 16% | 76 13% | 45 14% | 30 12% | 137 12% | 15 15% |
| Jack Dorsey, CEO of Twitter | 259 13% | 138 14% | 122 11% | 45 20% | 115 19% | 70 14% | 30 4% | 76 12% | 71 11% | 113 15% | 51 9% | 157 20% | 52 8% | 97 20% | 40 15% | 79 12% | 25 12% | 85 14% | 38 11% | 33 13% | 136 12% | 16 15% |
| Corie Barry, CEO of Best Buy | 214 10% | 112 11% | 102 10% | 45 20% | 120 12% | 38 8% | 59 8% | 73 11% | 67 11% | 73 10% | 51 9% | 117 15% | 46 7% | 88 18% | 37 14% | 78 12% | 25 12% | 61 10% | 30 9% | 19 8% | 119 9% | 7 7% |
| Mark Benioff, CEO of Salesforce.com | 173 8% | 116 12% | 57 5% | 32 14% | 68 11% | 40 8% | 33 5% | 41 6% | 63 10% | 69 9% | 51 10% | 79 10% | 43 6% | 73 15% | 41 15% | 53 8% | 20 10% | 62 10% | 17 5% | 22 9% | 102 9% | 10 9% |
| Gail Kozlarski Boudreaux, CEO of Anthem | 147 7% | 73 7% | 74 7% | 29 13% | 59 10% | 34 7% | 25 3% | 49 7% | 35 6% | 63 9% | 36 7% | 71 9% | 40 6% | 74 11% | 31 12% | 41 6% | 10 5% | 52 8% | 23 7% | 21 9% | 80 7% | 5 5% |
| Someone else | 325 16% | 128 13% | 197 18% | 23 10% | 78 13% | 83 17% | 141 20% | 129 17% | 89 14% | 94 18% | 107 19% | 73 9% | 145 22% | 52 11% | 27 10% | 95 15% | 33 16% | 77 13% | 87 27% | 33 14% | 172 15% | 20 20% |
| Sigma | 7273 356% | 3702 378% | 3571 336% | 875 385% | 2357 393% | 1764 356% | 2277 316% | 2161 328% | 2214 355% | 2848 389% | 1859 320% | 3337 422% | 2077 309% | 1958 412% | 1033 392% | 2422 371% | 740 357% | 2212 363% | 925 282% | 974 399% | 4177 367% | 369 351% |

Proportions/Mean. Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * - small base

Base: All Respondents

VCS01 At this time, which of the following would you say you are doing/have you done?

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|------------------|-----------------|-----------------|------------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Starting to plan my next vacation | 723 35% | 392 40% C | 331 31% | 78 34% g | 267 45% dG | 200 40% G | 178 25% | 187 28% | 216 35% h | 318 43% HI | 221 38% M | 314 40% M | 189 28% | 224 47% | 131 50% | 224 34% s PrST | 98 47% S | 223 37% S | 89 27% | 84 35% | 420 37% | 46 44% |
| Have already booked a future vacation | 320 16% | 188 19% C | 132 12% | 58 26% FG | 125 21% FG | 51 10% | 86 12% | 52 8% | 90 14% H | 173 24% HI | 98 17% | 132 17% | 90 13% | 139 29% | 57 22% | 109 17% | 43 21% rs | 79 13% | 43 13% | 46 19% r | 208 18% | 13 12% |
| Not thinking or planning my next vacation yet | 1000 49% | 398 41% B | 602 57% B | 91 40% E | 208 35% | 244 49% E | 457 63% DEF | 419 64% LJ | 318 51% J | 241 33% | 262 45% | 344 44% | 394 59% KL | 113 24% | 75 28% | 321 49% Q | 67 32% Q | 303 50% PQR | 197 60% Q | 113 46% Q | 509 45% | 46 44% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VCS02 When are you planning to take your next vacation?

Base: Starting To Plan/ Have Already Booked Vacation

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|---------------------------|-----------------|----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|----------------|-----------------|----------------|----------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1079 | 589 | 490 | 114 | 475 | 218 | 272 | 293 | 370 | 408 | 335 | 466 | 278 | 364 | 184 | 368 | 122 | 299 | 137 | 153 | 706 | 52 |
| Weighted Base | 1043 | 580 | 463 | 137* | 392 | 252 | 263 | 240 | 306 | 491 | 318 | 446 | 279 | 363 | 189* | 333 | 141* | 307 | 131* | 131* | 627 | 59** |
| This spring | 235 23% | 125 22% | 109 24% | 16 11% | 85 22% d | 61 24% D | 74 28% D | 48 20% | 72 23% | 114 23% | 89 28% lm | 91 20% | 55 20% | 71 20% | 34 18% | 70 21% | 22 15% | 84 21% | 41 31% pQr | 39 30% pQr | 156 25% | 4 6% |
| This summer | 492 47% | 292 50% c | 199 43% | 71 52% G | 199 51% G | 129 51% G | 93 35% | 116 48% | 153 50% | 219 45% | 139 44% | 227 51% | 126 45% | 182 50% | 85 45% | 150 45% s | 71 51% S | 172 56% PST | 44 33% | 54 42% | 295 47% | 24 41% |
| Next fall / winter | 165 16% | 91 16% | 74 16% | 27 20% | 53 14% | 35 14% | 50 19% | 28 12% | 45 15% | 92 19% h | 57 18% | 60 14% | 48 17% | 75 21% | 48 25% | 54 16% | 24 17% | 41 13% | 27 20% | 19 14% | 93 15% | 20 33% |
| Next year | 117 11% | 52 9% | 65 14% B | 18 14% | 44 11% | 19 7% | 36 14% i | 36 15% | 31 10% | 49 10% | 23 7% | 55 12% k | 40 14% K | 32 9% | 15 8% | 46 14% | 19 14% | 27 9% | 11 8% | 14 11% | 60 10% | 8 14% |
| Not sure yet | 34 3% | 19 3% | 15 3% | 4 3% | 11 3% | 9 3% | 11 4% | 11 4% | 6 2% | 16 3% | 11 3% | 13 3% | 10 4% | 3 1% | 6 3% | 12 4% | 4 3% | 4 1% | 9 7% R | 4 3% | 22 3% | 3 6% |
| Sigma | 1043 100% | 580 100% | 463 100% | 137 100% | 392 100% | 252 100% | 263 100% | 240 100% | 306 100% | 491 100% | 318 100% | 446 100% | 279 100% | 363 100% | 189 100% | 333 100% | 141 100% | 307 100% | 131 100% | 131 100% | 627 100% | 59 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VCS03 Thinking about your next vacation, what kind of vacation are you planning for? Please select all that apply.

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|--------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-------------------|------------------|-----------------|-----------------|------------------|------------------|------------------|-------------|-------------------|-----------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | <\$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Beach vacation | 680 33% | 332 34% | 348 33% | 88 39% G | 206 34% G | 190 39% G | 196 27% | 171 26% | 197 32% h | 302 41% M | 201 35% M | 291 37% M | 188 28% | 164 35% | 62 24% | 192 29% | 64 31% | 232 38% PS | 96 29% | 97 40% PS | 423 37% | 31 30% |
| Road trip | 612 30% | 287 29% | 325 31% | 80 35% | 178 30% G | 158 32% G | 195 27% | 191 29% | 188 30% k | 229 31% k | 157 27% | 264 33% k | 191 28% | 175 37% | 77 29% | 198 30% | 62 30% | 185 30% k | 100 31% | 67 27% | 353 31% | 38 36% |
| Weekend getaway | 483 24% | 224 23% | 259 24% | 73 32% FG | 172 29% FG | 105 21% G | 133 18% | 167 25% | 150 24% k | 162 22% k | 129 22% | 214 27% M | 140 21% | 146 31% | 76 29% | 132 20% | 49 24% | 168 28% P | 82 25% | 52 21% | 285 25% | 21 20% |
| Outdoor activity (e.g., ski trip, hiking, camping) | 416 20% | 234 24% | 182 17% | 59 26% G | 171 28% G | 114 23% G | 72 10% | 116 18% | 115 18% k | 182 25% H | 100 17% | 175 22% k | 140 21% | 125 26% | 59 22% | 127 19% | 40 19% | 143 23% T | 68 21% | 37 15% | 258 23% | 20 19% |
| International trip abroad | 315 15% | 179 18% C | 135 13% | 30 13% C | 128 21% dFG | 69 14% G | 87 12% | 66 10% | 72 12% H | 176 24% H | 74 13% H | 145 18% K | 96 14% | 92 19% | 45 17% | 116 18% RS | 44 21% RS | 72 12% s | 22 7% | 61 25% pRS | 202 18% | 10 10% |
| Trip to a theme park(s) | 314 15% | 164 17% | 150 14% | 61 27% FG | 140 23% FG | 65 13% G | 48 7% | 91 14% | 95 15% k | 124 17% k | 87 15% | 135 17% k | 91 14% | 124 26% | 59 23% | 76 13% | 27 13% PQT | 129 21% PQT | 52 16% | 30 12% | 178 16% | 13 12% |
| Something "off the grid" in a remote area | 220 11% | 110 11% | 110 10% | 26 12% g | 90 15% G | 58 12% G | 46 6% | 59 9% | 62 10% h | 97 13% h | 60 10% | 94 12% K | 66 10% | 63 13% | 30 11% | 66 10% pR | 23 11% pR | 54 9% pR | 50 15% pR | 27 11% | 120 11% | 11 10% |
| Re-scheduled honeymoon | 122 6% | 74 8% C | 48 5% | 21 9% G | 71 12% FG | 20 4% G | 10 1% | 26 4% J | 22 3% H | 75 10% H | 26 4% K | 64 8% Km | 33 5% | 73 15% | 40 15% | 26 4% p | 17 8% p | 44 7% p | 20 6% qr | 16 6% | 81 7% | 11 10% |
| None of the above | 392 19% | 152 16% B | 240 23% B | 19 8% B | 70 12% d | 79 16% DEF | 224 31% DEF | 183 28% IJ | 121 19% J | 73 10% J | 106 18% KL | 121 15% KL | 164 24% KL | 32 7% | 32 12% KL | 141 22% KL | 30 14% qr | 102 17% qr | 77 24% qr | 42 17% | 172 15% | 18 17% |
| Sigma | 3553 174% | 1757 180% | 1798 169% | 457 201% | 1227 205% | 856 173% | 1012 140% | 1071 163% | 1022 164% | 1420 194% | 940 162% | 1504 190% | 1109 165% | 995 209% | 481 183% | 1074 164% | 356 172% | 1123 185% | 597 173% | 428 175% | 2072 162% | 172 164% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Base: All Respondents

VCS04 Which of the following are true for you? Please select all that apply.

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|------------------|-----------------|------------------|------------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| I was invited to a wedding in 2020 that was postponed due to the pandemic | 551 27% | 301 31% C | 250 24% | 96 42% FG | 223 37% FG | 123 25% G | 109 15% | 108 16% | 152 24% H | 291 40% HI | 170 29% M | 246 31% M | 135 20% | 239 50% | 132 50% | 188 29% S | 84 41% PRST | 156 26% | 65 20% | 58 24% | 329 29% | 28 26% |
| I had to postpone my own wedding in 2020 due to the pandemic | 206 10% | 128 13% C | 78 7% | 50 22% FG | 111 19% FG | 37 8% G | 7 1% | 58 9% | 53 8% H | 95 13% HI | 50 9% | 106 13% KM | 50 7% | 133 28% | 69 26% | 30 5% PS | 35 17% PS | 83 14% PS | 26 8% | 32 13% P | 125 11% | 20 19% u |
| Neither of these | 1332 65% | 596 60% B | 747 70% B | 91 40% FG | 292 49% FG | 344 69% DE | 605 84% DEF | 503 76% IJ | 427 69% J | 372 51% I | 377 65% I | 460 58% KL | 495 74% KL | 137 29% | 79 30% | 448 69% Q | 96 46% Q | 396 63% QR | 240 79% QR | 162 66% Q | 711 63% | 58 56% |
| Sigma | 2090 102% | 1015 104% | 1075 101% | 237 104% | 627 104% | 504 102% | 721 100% | 670 102% | 632 101% | 758 104% | 597 103% | 813 103% | 680 101% | 509 107% | 281 107% | 666 102% | 216 104% | 625 102% | 330 101% | 252 103% | 1166 103% | 106 101% |

Proportions/Mean: Columns I tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Base: Invited To/Planning A Wedding That Was Postponed In 2020

VCSS When is the wedding being rescheduled for?

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|----------------|----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-----------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 743 | 404 | 339 | 110 | 390 | 130 | 113 | 195 | 235 | 312 | 221 | 354 | 168 | 341 | 169 | 231 | 94 | 215 | 93 | 110 | 484 | 38 |
| Weighted Base | 711 | 393 | 318 | 136* | 308 | 151* | 116* | 155 | 196 | 359 | 203 | 330 | 177* | 338 | 185* | 205 | 111* | 224 | 88* | 82* | 425 | 47** |
| This spring | 109 15% | 72 18% c | 38 12% | 4 3% | 54 18% D | 29 19% D | 21 18% D | 19 12% | 28 15% | 62 17% | 37 18% | 52 16% | 21 12% | 54 16% | 35 19% | 36 18% | 18 17% | 24 11% | 10 12% | 21 25% Rs | 81 19% | 2 4% |
| This summer | 211 30% | 127 32% | 83 26% | 37 27% | 111 38% G | 46 30% g | 18 16% | 34 22% | 57 29% | 120 33% H | 59 29% | 104 31% | 48 27% | 107 32% | 45 25% | 68 33% | 28 25% | 67 30% | 25 28% | 23 28% | 132 31% | 10 22% |
| Next fall / winter | 112 16% | 51 13% | 61 19% | 30 22% | 46 15% | 20 14% | 16 14% | 33 21% | 23 12% | 56 16% | 31 15% | 44 13% | 36 21% | 63 19% | 32 17% | 28 13% | 24 21% | 39 17% | 15 16% | 7 9% | 61 14% | 12 26% |
| Next year | 120 17% | 67 17% | 53 17% | 34 25% G | 49 16% | 24 16% | 12 10% | 29 19% | 43 22% | 47 13% | 35 17% | 64 19% | 21 12% | 67 20% | 45 24% | 36 17% | 13 11% | 39 18% | 17 20% | 15 18% | 69 16% | 12 26% |
| The wedding is it still being rescheduled | 125 18% | 54 14% | 70 22% B | 23 17% | 39 13% | 27 18% | 35 31% d/EI | 28 18% | 32 17% | 64 18% | 32 16% | 59 18% | 34 19% | 36 11% | 22 12% | 31 15% | 25 23% | 42 19% | 13 14% | 14 17% | 68 16% | 7 16% |
| The wedding was cancelled | 34 5% | 21 5% | 13 4% | 8 6% | 8 2% | 5 3% | 13 11% EI | 11 7% | 12 6% | 11 3% | 9 5% | 7 2% | 17 10%L | 12 3% | 5 3% | 7 4% | 3 3% | 12 6% | 8 6% P | 3 4% | 15 4% | 3 6% |
| Sigma | 711 100% | 393 100% | 318 100% | 136 100% | 308 100% | 151 100% | 116 100% | 155 100% | 196 100% | 359 100% | 203 100% | 330 100% | 177 100% | 338 100% | 185 100% | 205 100% | 111 100% | 224 100% | 88 100% | 82 100% | 425 100% | 47 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VCS8 Which of the following best describes how the wedding is being rescheduled?

Base: Invited To/Planning A Wedding That Was Postponed In 2020

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | <\$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 743 | 404 | 339 | 110 | 390 | 130 | 113 | 195 | 235 | 312 | 221 | 354 | 168 | 341 | 169 | 231 | 94 | 215 | 93 | 110 | 484 | 38 |
| Weighted Base | 711 | 393 | 318 | 136* | 308 | 151* | 116* | 155 | 196 | 359 | 203 | 330 | 177* | 338 | 185* | 205 | 111* | 224 | 88* | 82* | 425 | 47** |
| Rescheduled at the same venue | 207 29% | 98 25% | 109 34% | 26 19% | 87 28% | 50 33% | 44 38% | 34 22% | 69 35% | 104 29% | 73 36% | 82 26% | 43 24% | 76 23% | 56 30% | 72 35% | 24 22% | 64 29% | 31% | 27 19% | 135 32% | 13 28% |
| Rescheduled at a smaller more affordable venue | 118 17% | 58 15% | 59 19% | 24 18% | 52 17% | 26 17% | 15 13% | 22 14% | 25 13% | 71 20% | 34 17% | 49 15% | 35 20% | 58 17% | 24 13% | 38 18% | 21 19% | 41 18% | 9 10% | 8 10% | 72 17% | 3 7% |
| Rescheduled at a bigger venue | 99 14% | 70 18% | 28 9% | 17 13% | 53 17% | 17 11% | 12 10% | 16 11% | 30 15% | 52 15% | 25 12% | 58 18% | 15 9% | 63 19% | 26 14% | 20 10% | 19 17% | 35 16% | 14 16% | 11 13% | 60 14% | 12 27% |
| Now being hosted at a family/friends' house | 86 12% | 50 13% | 36 11% | 19 14% | 40 13% | 19 13% | 8 7% | 21 14% | 20 10% | 45 12% | 23 11% | 48 15% | 15 8% | 47 14% | 29 16% | 20 10% | 22 19% | 24 11% | 9 10% | 12 15% | 45 11% | 4 9% |
| Virtual wedding | 80 11% | 49 12% | 32 10% | 15 11% | 34 11% | 24 16% | 7 6% | 23 15% | 18 9% | 40 11% | 18 9% | 42 13% | 20 11% | 41 12% | 25 14% | 22 11% | 14 13% | 23 10% | 7 8% | 14 17% | 45 11% | 2 4% |
| Now being hosting at a restaurant/bar | 56 8% | 32 8% | 25 8% | 26 19% | 19 6% | 5 4% | 6 5% | 13 9% | 11 6% | 32 9% | 11 5% | 21 6% | 25 14% | 42 12% | 17 9% | 12 6% | 6 9% | 20 9% | 11 13% | 7 9% | 32 8% | 9 19% |
| None of the above | 64 9% | 36 9% | 28 9% | 9 7% | 22 7% | 8 6% | 24 21% | 25 16% | 23 12% | 15 4% | 19 9% | 20 6% | 25 14% | 11 3% | 7 4% | 22 11% | 5 4% | 17 8% | 10 12% | 10 12% | 36 8% | 3 6% |
| Sigma | 711 100% | 393 100% | 318 100% | 136 100% | 308 100% | 151 100% | 116 100% | 155 100% | 196 100% | 359 100% | 203 100% | 330 100% | 177 100% | 338 100% | 185 100% | 205 100% | 111 100% | 224 100% | 88 100% | 82 100% | 425 100% | 47 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VCS7 Do you plan on going to the wedding?

Base: Invited To A Wedding That Was Postponed In 2020

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|---------------------------|-----------------|----------------|--------------------------|-------------------------------------|--------------------------|----------------------|----------------|-------------|-------------|-------------|------------------|----------------|-----------------------------|-------------|-------------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 568 | 299 | 269 | 67 | 289 | 107 | 105 | 139 | 181 | 247 | 178 | 266 | 124 | 227 | 118 | 204 | 73 | 152 | 61 | 78 | 370 | 23 |
| Weighted Base | 551 | 301 | 250 | 96* | 223 | 123* | 109* | 108* | 152* | 291 | 170 | 246 | 135* | 239 | 132* | 188 | 84* | 156* | 65* | 58* | 329 | 28** |
| Yes | 339 61% | 215 71% C | 124 50% | 46 49% | 162 72% DG | 80 65% dG | 51 47% | 59 55% | 90 59% | 190 65% | 101 59% | 175 71% kM | 63 47% | 155 65% | 90 69% | 130 69% R | 51 61% | 84 54% | 38 59% | 36 61% | 221 67% | 9 33% |
| No | 99 18% | 51 17% | 47 19% | 40 42% EFG | 23 10% | 15 12% | 20 18% | 28 26% J | 28 19% | 42 14% | 33 19% | 28 11% | 38 28% L | 58 24% | 29 22% | 15 8% | 17 20% p | 33 21% P | 20 32% P | 13 22% P | 36 11% | 14 51% |
| Not sure yet | 114 21% | 35 12% | 79 31% B | 10 11% | 38 17% | 28 23% | 38 35% DE | 21 19% | 34 22% | 59 20% | 36 21% | 44 18% | 34 25% | 25 10% | 14 11% | 42 23% s | 16 19% S | 40 26% S | 6 9% | 10 17% | 73 22% | 4 16% |
| Sigma | 551 100% | 301 100% | 250 100% | 96 100% | 223 100% | 123 100% | 109 100% | 108 100% | 152 100% | 291 100% | 170 100% | 246 100% | 135 100% | 239 100% | 132 100% | 188 100% | 84 100% | 156 100% | 65 100% | 58 100% | 329 100% | 28 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Base: All Respondents

VD01 Which of the following best describes your current relationship status?

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-----------------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Single | 665 33% | 268 27% | 397 37% | 107 47% | 197 33% | 142 29% | 219 30% | 333 51% | 202 32% | 123 17% | 180 31% | 241 30% | 246 36% | 159 33% | 84 32% | 199 31% | 53 25% | 206 34% | 147 45% | 60 25% | - | - |
| Dating casually | 96 5% | 51 5% | 45 4% | 28 12% | 41 7% | 16 3% | 11 2% | 29 4% | 25 4% | 41 6% | 23 4% | 47 6% | 27 4% | 58 12% | 26 10% | 12 2% | 23 11% | 48 8% | 9 3% | 5 2% | - | - |
| In a committed relationship | 239 12% | 108 11% | 132 12% | 55 24% | 86 14% | 49 10% | 49 7% | 111 17% | 75 12% | 47 6% | 55 9% | 86 11% | 99 15% | 77 16% | 49 19% | 42 6% | 26 12% | 95 16% | 59 13% | 17 7% | 208 18% | 31 30% |
| Married | 1003 49% | 533 54% | 469 44% | 22 10% | 269 45% | 277 56% | 434 60% | 173 26% | 308 49% | 517 71% | 316 54% | 404 51% | 283 42% | 170 36% | 92 35% | 393 60% | 100 48% | 243 40% | 108 33% | 158 65% | 929 82% | 74 70% |
| Decline to answer | 39 2% | 18 2% | 21 2% | 15 6% | 6 1% | 11 2% | 7 1% | 13 2% | 14 2% | 3 | 8 1% | 12 2% | 19 3% | 12 3% | 12 5% | 7 1% | 6 3% | 18 3% | 6 2% | 3 1% | - | - |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VD02 How is your relationship going right now?

Base: In A Committed Relationship/Married

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------------|---------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|------------------------------------|----------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1325 | 684 | 641 | 63 | 463 | 299 | 500 | 385 | 462 | 465 | 416 | 524 | 385 | 266 | 158 | 484 | 113 | 349 | 189 | 190 | 1228 | 97 |
| Weighted Base | 1242 | 641 | 601 | 77** | 355 | 326 | 483 | 284 | 383 | 564 | 371 | 490 | 381 | 246 | 141* | 435 | 126* | 338 | 167 | 176 | 1137 | 105* |
| Very/Somewhat Good (Net) | 1137 92% | 583 91% | 553 92% | 62 80% | 329 93% | 286 91% | 450 93% | 247 87% | 359 94% | 519 92% | 342 92% | 445 91% | 349 92% | 213 97% | 120 85% | 410 94% | 107 85% | 305 90% | 153 91% | 162 82% | 1137 100% | - |
| Very good | 812 65% | 429 67% | 382 64% | 36 47% | 239 67% | 201 62% | 336 70% | 164 58% | 272 71% | 367 65% | 245 68% | 300 61% | 267 70% | 134 54% | 79 56% | 312 72% | 66 52% | 208 61% | 107 64% | 118 67% | 812 71% | - |
| Somewhat good | 325 26% | 154 24% | 171 28% | 26 34% | 90 25% | 95 29% | 114 24% | 83 29% | 87 23% | 152 27% | 97 26% | 146 30% | 82 22% | 79 32% | 41 29% | 98 23% | 41 33% | 97 29% | 45 27% | 43 25% | 325 29% | - |
| Very/Somewhat Bad (Net) | 105 8% | 57 9% | 48 8% | 15 20% | 26 7% | 30 9% | 34 7% | 37 13% | 24 6% | 44 8% | 28 8% | 45 9% | 32 8% | 33 13% | 21 15% | 25 6% | 19 15% | 33 10% | 14 9% | 14 8% | - | 105 100% |
| Somewhat bad | 83 7% | 46 7% | 37 6% | 11 14% | 22 6% | 18 6% | 32 7% | 27 9% | 21 6% | 35 6% | 21 6% | 33 7% | 29 8% | 23 9% | 18 12% | 17 4% | 19 15% | 22 7% | 14 8% | 11 6% | - | 83 79% |
| Very bad | 22 2% | 12 2% | 11 2% | 4 6% | 3 1% | 12 4% | 2 1% | 10 4% | 3 1% | 9 2% | 7 2% | 11 2% | 3 1% | 10 4% | 4 3% | 7 2% | - | 10 3% | 1 1% | 4 2% | - | 22 21% |
| Sigma | 1242 100% | 641 100% | 601 100% | 77 100% | 355 100% | 326 100% | 483 100% | 284 100% | 383 100% | 564 100% | 371 100% | 490 100% | 381 100% | 246 100% | 141 100% | 435 100% | 126 100% | 338 100% | 167 100% | 176 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD03 How much, if at all, would you say the COVID-19 pandemic has been a strain on your relationship?

Base: In A Committed Relationship/Married

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|----------------------------------|---------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | <\$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1325 | 684 | 641 | 63 | 463 | 299 | 500 | 385 | 462 | 465 | 416 | 524 | 385 | 266 | 158 | 484 | 113 | 349 | 189 | 190 | 1228 | 97 |
| Weighted Base | 1242 | 641 | 601 | 77** | 355 | 326 | 483 | 284 | 383 | 564 | 371 | 490 | 381 | 246 | 141* | 435 | 126* | 338 | 167 | 176 | 1137 | 105* |
| Not At All/Not Too Much (Net) | 780 61% | 366 57% | 384 66% | 46 60% | 162 46% | 184 59% | 357 74% | 167 59% | 270 70% | 314 56% | 238 64% | 262 68% | 280 73% | 98 40% | 55 39% | 275 63% | 74 59% | 205 61% | 99 60% | 105 60% | 710 62% | 50 48% |
| Not at all | 409 33% | 176 27% | 233 39% | 18 24% | 81 23% | 92 28% | 217 45% | 94 33% | 155 40% | 154 27% | 126 34% | 138 28% | 145 38% | 34 14% | 20 14% | 148 34% | 30 24% | 102 30% | 66 40% | 63 36% | 397 35% | 12 12% |
| Not too much | 351 28% | 190 30% | 161 27% | 28 36% | 81 23% | 102 31% | 141 29% | 73 26% | 115 30% | 160 28% | 112 30% | 124 25% | 115 30% | 65 26% | 34 24% | 128 29% | 45 35% | 103 31% | 33 20% | 43 24% | 313 28% | 38 36% |
| Very Much/Somewhat (Net) | 482 39% | 275 43% | 207 34% | 31 40% | 192 54% | 133 41% | 126 26% | 117 41% | 113 30% | 250 44% | 133 36% | 228 47% | 121 32% | 148 60% | 87 61% | 160 37% | 52 41% | 132 39% | 67 40% | 71 40% | 427 38% | 55 52% |
| Somewhat | 325 26% | 168 26% | 157 26% | 22 29% | 116 33% | 85 26% | 101 21% | 90 32% | 83 22% | 150 27% | 102 28% | 140 29% | 83 22% | 64 26% | 41 29% | 107 25% | 41 32% | 93 28% | 51 30% | 33 19% | 291 26% | 34 33% |
| Very much | 157 13% | 107 17% | 50 8% | 9 11% | 76 22% | 47 14% | 25 5% | 26 9% | 30 8% | 99 18% | 31 8% | 88 21% | 39 10% | 84 34% | 46 33% | 52 12% | 11 9% | 39 12% | 17 10% | 37 21% | 136 12% | 21 20% |
| Sigma | 1242 100% | 641 100% | 601 100% | 77 100% | 355 100% | 326 100% | 483 100% | 284 100% | 383 100% | 564 100% | 371 100% | 490 100% | 381 100% | 246 100% | 141 100% | 435 100% | 126 100% | 338 100% | 167 100% | 176 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD04 How do you feel about Valentine's Day this year?

Base: All Respondents

| | Gender | | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-----------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|------------------|-----------------|-------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|--|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| Dreading it | 216 11% | 114 12% | 102 10% | 36 16% G | 69 11% G | 67 14% G | 44 6% G | 76 12% I | 45 7% I | 93 13% I | 54 9% I | 95 12% I | 67 10% I | 94 20% I | 68 26% I | 58 9% PRT | 38 18% PRT | 59 10% PRT | 42 13% PRT | 19 8% PRT | 79 7% PRT | 31 29% PRT | |
| Indifferent | 1180 58% | 517 53% | 662 62% B | 106 46% B | 300 50% B | 286 58% de | 488 69% DEF | 398 60% J | 382 52% J | 382 52% J | 350 60% L | 410 52% L | 420 62% L | 207 44% L | 120 45% L | 386 59% S | 110 53% S | 346 57% S | 206 63% S | 132 54% S | 581 51% S | 62 58% S | |
| Looking forward to it | 648 32% | 348 36% C | 300 28% C | 86 38% G | 231 39% FG | 142 29% FG | 189 26% FG | 184 28% H | 197 32% H | 256 35% H | 176 30% KM | 285 36% KM | 186 28% KM | 174 37% KM | 76 29% S | 210 32% S | 59 29% S | 205 34% S | 81 25% S | 92 38% S | 477 42% V | 12 11% V | |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VD05 Are you planning to celebrate Valentine's Day this year?

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-----------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|------------------|-----------------------------|-------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 787 39% | 448 46% C | 339 32% | 94 41% G | 296 43% FG | 205 41% G | 192 27% | 189 29% | 240 38% H | 353 48% HI | 226 39% M | 351 44% M | 210 31% | 261 55% | 127 48% | 252 38% s | 91 44% s | 223 38% | 106 32% | 110 45% S | 586 52% V | 18 18% |
| No | 861 42% | 380 39% C | 482 45% B | 64 28% G | 208 30% FG | 191 38% d | 399 55% DEF | 332 50% IJ | 271 43% J | 252 34% | 250 43% M | 301 38% M | 311 46% L | 146 31% | 94 36% L | 279 43% L | 79 38% L | 241 40% L | 158 48% L | 104 43% L | 346 30% L | 80 57% U |
| Not sure yet | 395 19% | 151 15% B | 244 23% B | 70 29% EFG | 95 16% EFG | 100 20% EFG | 130 18% EFG | 138 21% EFG | 113 18% EFG | 126 17% EFG | 104 18% EFG | 139 18% EFG | 152 23% EFG | 68 14% EFG | 42 16% EFG | 123 19% EFG | 37 18% EFG | 140 23% EFG | 64 20% EFG | 30 12% EFG | 205 18% EFG | 26 25% EFG |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VD06A Which of the following activities related to Valentine's Day, did you do this last year? Please select all that apply.

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|--|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|------------------|------------------|------------------|------------------|-----------------------------|--------------|-------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | <\$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Went out to dinner with my partner | 563 28% | 313 32% C | 250 23% | 41 18% | 209 30% DFG | 133 27% d | 179 25% | 130 20% | 172 26% H | 253 35% HI | 158 27% | 218 28% | 187 25% | 133 28% | 79 30% | 195 30% S | 54 26% S | 167 27% S | 58 15% | 89 36% qS | 439 39% V | 25 23% |
| Had an at-home meal or celebration | 544 27% | 254 26% | 290 27% | 55 24% | 182 27% G | 136 28% | 171 24% | 128 19% | 163 26% H | 251 34% HI | 162 28% | 228 29% m | 154 23% | 125 26% | 69 26% | 188 29% t | 49 24% | 167 27% | 88 27% | 52 22% v | 388 34% V | 16 15% |
| Bought Valentine's Day gift(s) for friends/family | 537 26% | 277 28% | 260 24% | 74 33% G | 191 28% G | 140 28% | 133 18% | 130 20% | 146 23% | 251 34% HI | 145 25% | 225 28% | 167 25% | 157 33% | 85 32% | 173 26% | 48 23% | 162 27% | 86 26% | 67 28% | 342 30% v | 31 30% |
| Bought heart-shaped treats for my partner | 400 20% | 200 20% | 200 19% | 49 22% G | 163 27% G | 109 22% G | 78 11% | 105 16% | 120 19% | 168 23% H | 112 19% M | 202 26% KM | 86 13% | 140 29% | 66 25% | 125 19% PRST | 60 29% P | 119 19% | 52 16% | 44 18% | 304 27% v | 15 15% |
| Bought gifts and other treats for my pets | 261 13% | 141 14% | 120 11% | 52 23% FG | 119 20% FG | 63 13% G | 27 4% | 64 10% | 76 12% | 119 16% H | 64 11% M | 132 17% KM | 65 10% | 117 25% | 59 22% | 71 11% | 34 17% P | 85 14% | 41 12% | 30 12% p | 154 14% p | 10 9% |
| Planned a "Galentine's Day" celebration or a get-together with other singles | 144 7% | 78 8% | 66 6% | 40 18% eFG | 67 11% FG | 29 6% G | 8 1% | 33 5% | 32 5% | 78 11% HI | 37 6% | 79 10% KM | 27 4% | 88 19% | 34 13% | 29 4% | 25 12% PS | 52 9% P | 17 5% | 21 9% p | 79 7% p | 6 6% |
| Other | 104 5% | 57 6% | 47 4% | 9 4% | 25 4% G | 24 5% G | 47 8% J | 51 8% J | 18 3% J | 29 4% J | 27 5% J | 37 5% J | 40 6% J | 18 4% J | 6 2% J | 31 5% J | 9 4% J | 34 6% J | 21 6% J | 10 4% J | 38 3% J | 5 5% |
| N/A - I did not celebrate Valentine's Day last year | 605 30% | 237 24% | 368 35% B | 48 21% B | 125 21% B | 139 28% E | 293 41% DEF | 277 42% LJ | 198 32% J | 119 16% J | 155 27% KL | 218 28% KL | 232 35% KL | 78 16% | 51 19% | 199 30% KL | 52 25% PQRT | 155 25% PQRT | 130 40% PQRT | 69 28% U | 209 18% U | 31 30% U |
| Sigma | 3158 155% | 1557 159% | 1601 150% | 369 162% | 1081 180% | 773 156% | 935 130% | 919 140% | 924 148% | 1269 173% | 861 148% | 1338 169% | 959 143% | 856 180% | 449 170% | 1010 155% | 332 160% | 940 154% | 493 150% | 382 157% | 1952 172% | 139 132% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VD06B Which of the following activities related to Valentine's Day are you planning to do again this year? Please select all that apply.

Base: Celebrated Valentine's Day Last Yr & Planning To Celebrate This Yr

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | <\$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 835 | 478 | 357 | 74 | 380 | 166 | 215 | 220 | 286 | 321 | 253 | 380 | 202 | 278 | 134 | 286 | 79 | 224 | 110 | 136 | 646 | 22 |
| Weighted Base | 759 | 441 | 318 | 91* | 289 | 194 | 186 | 171 | 236 | 347 | 221 | 337 | 202 | 256 | 126* | 238 | 90* | 223 | 100* | 107* | 564 | 16** |
| Buy Valentine's Day gift(s) for friends/family | 286 38% | 175 40% | 110 35% | 36 39% | 114 39% | 77 40% | 59 32% | 54 32% | 91 39% | 138 40% | 79 36% | 125 37% | 81 40% | 89 35% | 45 36% | 86 36% | 39 32% | 89 40% | 41 41% | 41 38% | 214 38% | 12 73% |
| Have an at-home meal or celebration | 260 34% | 136 31% | 124 39% | 25 28% | 90 31% | 74 38% | 71 38% | 56 33% | 88 37% | 116 33% | 69 31% | 117 35% | 74 37% | 66 26% | 34 27% | 97 41% | 24 27% | 72 32% | 37 37% | 30 28% | 204 36% | 8 50% |
| Go out to dinner with my partner | 232 31% | 163 37% | 69 22% | 18 20% | 99 34% | 50 26% | 65 35% | 54 32% | 71 30% | 105 30% | 63 29% | 101 30% | 68 34% | 69 27% | 36 29% | 68 28% | 20 23% | 79 35% | 26 26% | 39 36% | 197 35% | 2 12% |
| Buy heart-shaped treats for my partner | 224 29% | 129 29% | 95 30% | 24 26% | 105 36% | 62 32% | 33 18% | 51 30% | 69 29% | 102 29% | 67 30% | 123 36% | 34 17% | 90 35% | 46 36% | 68 28% | 40 44% | 72 32% | 22 22% | 22 21% | 180 32% | 3 18% |
| Buy gifts and other treats for my pets | 123 16% | 75 17% | 48 15% | 22 24% | 54 19% | 39 20% | 8 4% | 15 9% | 42 18% | 65 19% | 27 12% | 75 22% | 21 10% | 65 26% | 24 19% | 38 16% | 16 18% | 30 13% | 21 21% | 17 16% | 86 15% | 2 10% |
| Plan a "Galentine's Day" celebration or a get-together with other Singles | 66 9% | 36 8% | 30 10% | 11 12% | 41 14% | 11 6% | 4 2% | 14 8% | 10 4% | 42 12% | 18 8% | 45 13% | 3 2% | 47 18% | 15 12% | 18 7% | 4 4% | 22 10% | 6 6% | 16 15% | 46 8% | - |
| Other | 27 4% | 17 4% | 10 3% | 4 5% | 3 1% | 9 5% | 11 6% | 13 7% | 4 2% | 10 3% | 9 4% | 9 3% | 9 4% | 6 2% | 2 2% | 9 4% | 1 3% | 7 3% | 6 6% | 4 4% | 15 3% | - |
| None of these | 30 4% | 14 3% | 16 5% | 2 3% | 6 2% | 8 4% | 14 8% | 9 5% | 8 4% | 13 4% | 8 4% | 12 4% | 10 5% | 3 1% | 3 3% | 14 6% | 2 2% | 5 2% | 2 2% | 6 6% | 24 4% | 1 6% |
| Sigma | 1248 164% | 745 169% | 502 158% | 142 156% | 512 177% | 330 170% | 265 142% | 265 155% | 383 162% | 591 170% | 341 154% | 607 180% | 299 149% | 435 170% | 205 163% | 397 167% | 136 150% | 376 168% | 163 162% | 177 165% | 965 171% | 27 169% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD07 How willing are you to break the rules on COVID-19 safety protocols (e.g., social distancing, going out to eat, gathering with friends) in order to celebrate Valentine's Day the way you want?

Base: Planning To Celebrate Valentine's Day This Year

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|--------------------------------------|---------------------------|------------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|----------------|------------------|------------------|-----------------|------------------|-----------------------------|---------------|-------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Al- round To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 864 | 485 | 379 | 78 | 392 | 175 | 219 | 240 | 290 | 326 | 260 | 393 | 211 | 285 | 137 | 295 | 80 | 233 | 117 | 139 | 669 | 24 |
| Weighted Base | 787 | 448 | 339 | 94* | 296 | 205 | 192 | 189 | 240 | 353 | 226 | 351 | 210 | 261 | 127* | 252 | 91* | 229 | 106* | 110* | 586 | 18** |
| Very/Somewhat Willing (Net) | 360 46% | 234 52% C | 126 37% | 45 48% G | 179 61% FG | 85 42% G | 50 26% | 77 41% | 105 44% | 179 51% h | 125 55% IM | 161 46% m | 75 36% | 159 61% | 82 65% | 87 35% | 46 51% p | 119 52% P | 58 55% P | 49 45% P | 269 46% | 4 23% |
| Very willing | 183 23% | 121 27% C | 61 18% | 10 11% DG | 93 31% DG | 54 26% DG | 26 13% | 34 18% | 36 15% | 113 32% HI | 63 28% M | 83 24% | 36 17% | 86 33% | 45 22% | 55 22% | 19 20% PT | 42 18% PT | 30 29% PT | 37 34% PR | 135 23% | · |
| Somewhat willing | 178 23% | 113 25% FG | 65 19% | 35 38% FG | 87 29% FG | 31 15% | 25 13% | 43 23% | 70 29% | 65 19% J | 62 27% m | 78 22% | 38 18% | 73 28% | 38 30% | 32 13% PT | 28 30% PT | 78 34% PT | 28 26% PT | 12 11% PT | 134 23% | 4 23% |
| Not At All/Not Very Willing (Net) | 426 54% | 214 48% B | 213 63% B | 48 52% FG | 117 39% FG | 119 58% DEF | 142 74% DEF | 112 59% J | 134 56% | 175 49% | 101 45% k | 190 54% k | 135 64% KI | 102 39% | 45 35% | 165 66% QRS | 45 49% qRS | 109 48% qRS | 49 45% qRS | 60 55% qRS | 317 54% | 14 77% |
| Not very willing | 145 18% | 91 20% B | 54 16% B | 18 19% FG | 46 16% FG | 39 19% E | 42 22% DEF | 31 16% | 49 21% | 64 18% J | 34 15% k | 63 23% k | 49 18% k | 48 18% k | 23 9% k | 44 17% k | 26 28% k | 41 15% k | 16 15% k | 19 17% k | 108 18% | 4 21% |
| Not at all willing | 281 36% | 123 27% B | 158 47% B | 30 32% FG | 71 24% FG | 80 39% E | 100 52% DEF | 82 43% J | 85 35% J | 110 31% J | 67 30% k | 127 36% k | 86 41% k | 55 21% k | 21 8% k | 121 48% ORS | 19 21% qRS | 68 30% qRS | 32 30% qRS | 41 36% q | 209 36% | 10 56% |
| Sigma | 787 100% | 448 100% | 339 100% | 94 100% | 296 100% | 205 100% | 192 100% | 189 100% | 240 100% | 353 100% | 226 100% | 351 100% | 210 100% | 261 100% | 127 100% | 252 100% | 91 100% | 229 100% | 106 100% | 110 100% | 586 100% | 18 100% |

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD08 Are you planning on spending more or less on Valentine's Day this year than you did last year?

Base: Celebrated Valentine's Day Last Yr & Planning To Celebrate This Yr

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-----------------|---------------------------|-----------------|---------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-----------------|------------------|------------------|-----------------|-------------|-------------|-------------|-----------------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 835 | 478 | 357 | 74 | 380 | 166 | 215 | 220 | 286 | 321 | 253 | 380 | 202 | 278 | 134 | 286 | 79 | 224 | 110 | 136 | 646 | 22 |
| Weighted Base | 759 | 441 | 318 | 91* | 289 | 194 | 186 | 171 | 236 | 347 | 221 | 337 | 202 | 256 | 126* | 238 | 90* | 223 | 100* | 107* | 564 | 16** |
| More | 216 26% | 144 33% C | 72 23% | 13 15% | 117 41% DIG | 60 31% dG | 26 14% | 38 22% | 53 22% | 123 35% HI | 47 21% | 111 33% K | 59 29% | 91 36% | 51 40% | 74 31% Q | 13 15% | 56 25% | 30 30% q | 43 40% QR | 171 30% | 3 21% |
| The same | 415 55% | 234 53% | 181 57% | 63 70% EF | 120 41% | 99 51% EF | 133 71% EF | 100 58% | 142 60% J | 172 50% LM | 149 68% LM | 158 47% | 108 53% | 126 49% | 59 47% | 126 53% pST | 61 68% | 129 58% | 47 47% | 51 48% | 300 53% | 9 56% |
| Less | 104 14% | 54 12% | 50 16% | 14 15% | 42 15% | 25 13% | 23 12% | 29 17% | 35 15% | 40 11% | 22 10% | 58 17% k | 25 12% | 33 13% | 16 13% | 31 13% | 14 15% | 34 15% | 17 17% | 9 9% | 73 13% | 2 11% |
| Not sure | 23 3% | 8 2% | 15 5% b | · | 9 3% | 10 5% | 4 2% | 4 3% | 7 3% | 12 4% | 3 2% | 10 3% | 10 5% | 6 2% | · | 7 3% | 2 2% | 5 2% | 6 6% | 3 3% | 20 4% | 2 12% |
| Sigma | 759 100% | 441 100% | 318 100% | 91 100% | 289 100% | 194 100% | 186 100% | 171 100% | 236 100% | 347 100% | 221 100% | 337 100% | 202 100% | 256 100% | 126 100% | 238 100% | 90 100% | 223 100% | 100 100% | 107 100% | 564 100% | 16 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Base: Celebrated Valentine's Day Last Yr

VD09A How much did you spend last year on Valentine's Day? Please provide your best estimate.

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|------------------|------------------|-----------------|------------------|-------------|-------------|--------------|-----------------------------|------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found It | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1461 | 744 | 717 | 141 | 561 | 299 | 460 | 463 | 496 | 484 | 462 | 591 | 408 | 388 | 213 | 506 | 140 | 425 | 196 | 194 | 1024 | 68 |
| Weighted Base | 1438 | 742 | 696 | 179* | 475 | 356 | 428 | 381 | 426 | 613 | 426 | 572 | 440 | 398 | 213 | 455 | 155* | 455 | 198 | 175 | 928 | 74* |
| \$0 | 37 3% | 10 1% | 27 4% B | 10 6% E | 6 1% | 7 2% | 14 3% | 14 4% i | 5 1% | 13 2% | 7 2% | 13 2% | 16 4% | 7 2% | 4 2% | 11 2% | 4 3% | 14 3% | 4 2% | 4 2% | 17 2% | 3 4% |
| \$1-49 | 353 25% | 141 19% | 212 30% B | 49 27% | 93 20% | 91 25% | 121 28% E | 146 38% J | 105 25% | 93 15% | 125 29% L | 114 20% | 114 26% | 80 20% | 39 18% | 100 22% | 33 21% | 118 26% | 65 33% Pqt | 38 22% | 192 21% | 17 23% |
| \$50 Or More (Net) | 1049 73% | 591 80% C | 458 66% | 121 67% | 376 79% DG | 259 73% | 293 68% e | 221 58% | 316 74% H | 507 83% HI | 294 69% | 445 78% Km | 310 70% | 311 78% | 170 80% | 344 76% s | 119 76% | 324 71% | 130 65% | 132 76% s | 719 77% | 54 73% |
| \$50-99 | 342 24% | 146 20% B | 196 28% B | 33 19% | 90 19% | 90 25% | 129 30% dE | 85 22% | 133 31% HU | 121 20% | 107 25% | 128 22% | 108 25% | 69 17% | 39 18% | 120 26% a | 25 16% | 104 23% | 50 25% | 43 24% | 232 25% | 16 22% |
| \$100 Or More (Sub-Net) | 707 49% | 445 60% C | 261 38% | 88 49% | 286 60% dFG | 168 47% | 165 38% e | 136 36% | 183 43% h | 386 51% HI | 187 44% | 317 55% KM | 203 46% | 242 61% | 130 61% | 224 49% s | 93 60% pS | 220 48% | 79 40% | 90 51% | 487 53% | 38 51% |
| \$100-199 | 329 23% | 186 25% C | 143 21% | 34 19% | 101 21% | 77 22% | 117 27% e | 75 20% | 102 24% | 152 25% | 95 22% | 126 22% | 108 25% | 76 19% | 47 22% | 119 26% s | 38 24% | 100 22% | 34 17% | 38 22% | 231 25% | 18 24% |
| \$200-299 | 160 11% | 109 15% C | 52 7% | 27 15% G | 64 13% G | 40 11% G | 29 7% | 26 7% | 36 9% h | 97 16% HI | 46 11% | 73 13% KM | 40 9% | 48 12% | 30 14% | 44 10% s | 23 15% pS | 54 12% | 19 10% | 20 11% | 92 10% | 7 9% |
| \$300-399 | 48 3% | 23 3% C | 26 4% | 5 3% | 27 6% G | 13 4% G | 3 1% | 14 4% | 11 3% | 23 4% HI | 11 2% | 20 3% KM | 18 4% | 20 5% | 8 4% | 10 2% Pr | 9 6% | 12 3% | 13 7% Pr | 5 4% | 34 4% | 2 2% |
| \$400-499 | 25 2% | 20 3% C | 5 1% | 4 2% | 12 3% dFG | 5 1% G | 4 1% | 5 1% | 5 1% h | 15 2% HI | 9 2% | 8 1% KM | 7 2% | 9 3% | 7 3% s | 8 2% pS | 4 3% | 8 2% | 1 1% | 4 2% | 18 2% | . |
| \$500+ | 144 10% | 108 15% C | 36 5% | 17 10% G | 83 17% dFG | 32 9% G | 11 3% | 16 4% | 29 7% h | 99 16% HI | 26 6% | 90 16% KM | 28 6% | 89 22% | 39 18% | 42 9% s | 20 13% pS | 47 10% | 13 6% | 23 13% | 113 12% | 12 16% |
| Mean (Incl. 0) | 201.3 | 255.8 C | 143.2 | 226.8 G | 284.7 FG | 199.4 G | 99.8 | 115.5 | 162.9 h | 286.7 HI | 142.7 | 273.3 KM | 164.7 | 358.1 | 285.0 | 173.7 | 287.6 Ps | 198.6 | 178.1 | 230.0 | 225.1 | 232.2 |
| Std. Dev. (Incl. 0) | 371.71 | 418.02 | 304.73 | 442.80 | 435.94 | 390.55 | 164.65 | 206.12 | 326.96 | 458.54 | 243.37 | 461.30 | 326.74 | 548.61 | 451.91 | 298.94 | 501.86 | 364.86 | 371.93 | 413.08 | 401.90 | 359.74 |
| Std. Err. (Incl. 0) | 9.72 | 15.33 | 11.38 | 37.29 | 18.41 | 22.59 | 7.68 | 9.58 | 14.68 | 20.84 | 11.32 | 18.98 | 16.18 | 27.85 | 30.96 | 13.29 | 42.41 | 17.70 | 26.57 | 29.66 | 12.56 | 43.63 |
| Median (Incl. 0) | 89 | 100 | 50 | 80 | 100 | 80 | 64 | 50 | 69 | 100 | 75 | 100 | 65 | 100 | 100 | 90 | 100 | 80 | 55 | 100 | 100 | 100 |
| Mean (Excl. 0) | 206.6 | 259.3 C | 149.0 | 240.3 G | 288.4 FG | 203.2 G | 103.1 | 119.9 | 164.7 h | 292.9 HI | 145.2 | 279.7 KM | 170.9 | 364.3 | 290.7 | 177.8 | 295.5 Ps | 204.7 | 181.7 | 235.7 | 229.4 | 242.3 |
| Std. Dev. (Excl. 0) | 375.08 | 418.73 | 309.40 | 452.33 | 437.55 | 393.30 | 166.32 | 208.75 | 326.32 | 461.53 | 244.77 | 464.75 | 331.26 | 551.34 | 454.59 | 301.28 | 506.39 | 368.77 | 374.80 | 416.57 | 404.52 | 364.19 |
| Std. Err. (Excl. 0) | 9.92 | 15.44 | 11.78 | 39.08 | 18.66 | 22.90 | 7.84 | 9.87 | 14.85 | 21.13 | 11.51 | 19.23 | 16.71 | 28.28 | 31.44 | 13.54 | 43.42 | 18.12 | 27.05 | 30.06 | 12.72 | 44.83 |
| Median (Excl. 0) | 100 | 100 | 60 | 100 | 100 | 80 | 70 | 50 | 70 | 100 | 75 | 100 | 80 | 100 | 100 | 100 | 100 | 90 | 55 | 100 | 100 | 100 |
| Sigma | 1438 100% | 742 100% | 696 100% | 179 100% | 475 100% | 356 100% | 428 100% | 381 100% | 426 100% | 613 100% | 426 100% | 572 100% | 440 100% | 398 100% | 213 100% | 455 100% | 155* 100% | 455 100% | 198 100% | 175 100% | 928 100% | 74* 100% |

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Base: Planning To Celebrate Valentine's Day This Year

VD09B How much are you planning to spend this year on Valentine's Day? Please provide your best estimate.

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------|---------------------------|------------|------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------|------------|------------|------------|------------|------------|------------|-----------------------------|----------------------------|--------------------------------------|---------------------------------|------------------------------------|----------------------------------|---------------------------|--------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50k | \$50-\$99k | \$100k+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get A- round To | Wait A- while & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 864 | 485 | 379 | 78 | 392 | 175 | 219 | 240 | 290 | 326 | 260 | 393 | 211 | 285 | 137 | 295 | 80 | 233 | 117 | 139 | 669 | 24 |
| Weighted Base | 787 | 448 | 339 | 94* | 296 | 205 | 192 | 189 | 240 | 353 | 226 | 351 | 210 | 261 | 127* | 252 | 91* | 229 | 106* | 110* | 586 | 18** |
| \$0 | 5 1% | 1 | 4 1% | 3 3% | · | · | 2 1% | 2 1% | 2 1% | · | 2 1% | 2 1% | · | 3 1% | 2 2% | 1 | · | 2 1% | 1 1% | 1 1% | 2 | · |
| \$1-49 | 149 19% | 52 12% | 97 29% | 22 24% | 37 13% | 50 24% | 40 21% | 67 35% | 46 19% | 33 9% | 39 17% | 57 16% | 53 25% | 50 19% | 18 14% | 36 14% | 11 13% | 51 22% | 35 33% | 15 14% | 94 16% | 2 11% |
| \$50 Or More (Net) | 633 80% | 395 88% | 238 70% | 68 73% | 259 87% | 155 76% | 150 78% | 120 63% | 192 80% | 320 91% | 185 82% | 291 83% | 157 75% | 208 80% | 107 84% | 215 85% | 79 87% | 176 77% | 70 66% | 93 85% | 490 84% | 16 89% |
| \$50-99 | 170 22% | 76 17% | 95 28% | 22 23% | 49 16% | 44 21% | 56 29% | 39 21% | 67 28% | 64 18% | 52 23% | 65 19% | 52 25% | 49 19% | 23 18% | 53 21% | 22 24% | 42 18% | 25 24% | 28 25% | 128 22% | 4 23% |
| \$100 Or More (Sub-Net) | 462 59% | 319 71% | 143 42% | 47 50% | 210 71% | 111 54% | 94 49% | 81 43% | 124 52% | 257 73% | 132 58% | 226 64% | 104 50% | 159 61% | 84 66% | 161 64% | 58 64% | 133 58% | 45 42% | 65 60% | 363 62% | 12 66% |
| \$100-199 | 201 25% | 121 27% | 79 23% | 19 20% | 68 23% | 46 22% | 69 36% | 45 24% | 68 28% | 87 25% | 59 26% | 90 26% | 52 25% | 43 17% | 26 20% | 80 32% | 16 18% | 55 24% | 22 21% | 28 25% | 155 26% | 7 38% |
| \$200-299 | 75 10% | 51 11% | 24 7% | 9 10% | 26 9% | 22 11% | 18 9% | 14 7% | 21 9% | 40 11% | 26 11% | 33 9% | 16 8% | 29 11% | 8 6% | 27 11% | 10 11% | 20 9% | 8 7% | 10 9% | 58 10% | 1 3% |
| \$300-399 | 40 5% | 28 6% | 13 4% | 5 5% | 25 8% | 11 5% | 1 1% | 6 3% | 9 4% | 25 7% | 13 6% | 26 7% | 2 1% | 13 5% | 13 11% | 5 2% | 8 9% | 17 8% | 3 3% | 7 6% | 25 4% | 2 10% |
| \$400-499 | 13 2% | 12 3% | 1 1% | · | 8 3% | 3 1% | · | · | 5 2% | 8 2% | 2 1% | 8 2% | 3 2% | 4 2% | 4 3% | 7 3% | 1 1% | 3 1% | 2 2% | · | 13 2% | · |
| \$500+ | 133 17% | 107 24% | 26 8% | 14 15% | 84 29% | 30 15% | 5 3% | 15 8% | 22 9% | 96 27% | 32 14% | 70 20% | 31 15% | 69 26% | 33 26% | 42 17% | 22 25% | 39 17% | 10 9% | 20 18% | 112 19% | 3 15% |
| Mean (Incl. 0) | 278.1 | 368.3 | 158.9 | 309.4 | 390.0 | 254.2 | 115.6 | 150.4 | 188.3 | 410.6 | 212.7 | 352.4 | 224.4 | 399.4 | 384.4 | 253.9 | 378.3 | 287.3 | 188.5 | 318.3 | 303.5 | 248.3 |
| Std. Dev. (Incl. 0) | 450.88 | 518.46 | 303.63 | 561.15 | 506.17 | 434.91 | 196.27 | 275.46 | 334.13 | 551.97 | 308.63 | 539.98 | 396.27 | 584.43 | 523.47 | 381.91 | 534.35 | 473.38 | 364.49 | 529.52 | 472.97 | 338.46 |
| Std. Err. (Incl. 0) | 15.34 | 23.54 | 15.60 | 63.54 | 25.57 | 32.88 | 13.26 | 17.78 | 19.62 | 30.57 | 19.14 | 27.24 | 27.28 | 34.62 | 44.72 | 22.24 | 59.74 | 31.01 | 33.70 | 44.91 | 18.29 | 69.09 |
| Median (Incl. 0) | 100 | 150 | 70 | 85 | 150 | 100 | 90 | 55 | 100 | 150 | 100 | 110 | 90 | 125 | 150 | 100 | 150 | 100 | 65 | 100 | 100 | 100 |
| Mean (Excl. 0) | 279.9 | 369.1 | 160.8 | 320.4 | 390.2 | 254.2 | 116.6 | 152.2 | 189.9 | 410.6 | 214.9 | 354.8 | 224.9 | 403.5 | 390.7 | 254.7 | 378.3 | 289.7 | 190.4 | 322.0 | 304.5 | 248.3 |
| Std. Dev. (Excl. 0) | 451.79 | 518.74 | 304.97 | 568.04 | 506.24 | 434.91 | 196.63 | 276.61 | 335.13 | 551.97 | 309.45 | 541.04 | 396.54 | 586.01 | 525.45 | 382.26 | 534.35 | 474.65 | 365.86 | 531.48 | 473.42 | 338.46 |
| Std. Err. (Excl. 0) | 15.43 | 23.60 | 15.77 | 66.03 | 25.60 | 32.88 | 13.36 | 17.97 | 19.78 | 30.57 | 19.34 | 27.36 | 27.36 | 34.96 | 45.39 | 22.33 | 59.74 | 31.23 | 34.12 | 45.24 | 18.34 | 69.09 |
| Median (Excl. 0) | 100 | 150 | 75 | 100 | 150 | 100 | 95 | 57 | 100 | 150 | 100 | 110 | 90 | 150 | 100 | 100 | 150 | 100 | 65 | 100 | 100 | 100 |
| Sigma | 787 | 448 | 339 | 94 | 296 | 205 | 192 | 189 | 240 | 353 | 226 | 351 | 210 | 261 | 127 | 252 | 91 | 229 | 106 | 110 | 586 | 18 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VD10 How interested would you be in each of the following from your local restaurants?
 Summary Of Very/Somewhat Interested

Base: All Respondents (Variable Bases)

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---|-------------|-----------------|------------|------------------|-----------------------|-----------------|------------|------------|-----------------|------------------|-----------------|------------------|------------|-----------------------------|------------|-----------------|------------------------|-------------------|------------------|--------------------|-----------------|-----------------|
| | Wavg 50 | MALE | FEMALE | Gen Z | Millen- | Gen X | Boomer+ | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First | Whenever | Wait | Will Not | Have Al- | Good Re- | Bad Re- |
| | (2/5-2/7) | (B) | (C) | (age 18-24) | nials- (age 25-40) | (age 41-56) | (age 57+) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | Day Able To | Get Af- found To It | Awhile & See | Get Vac- cine | ready Received | lation- ship | lation- ship |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Valentine's to-go dinner that replicates the one we would get at the restaurant. | 586 74% | 334 75% | 252 74% | 58 62% | 263 89% DFG | 150 73% G | 114 59% | 131 70% | 169 70% | 281 80% Hi | 171 76% M | 280 80% M | 135 64% | 208 80% | 98 77% | 187 74% | 69 76% | 176 77% | 74 70% | 90 73% | 441 75% | 13 73% |
| Heart-shaped foods. | 480 61% | 275 61% | 205 60% | 51 54% G | 244 82% DFG | 117 57% G | 68 35% | 108 57% | 144 60% | 223 63% | 135 60% m | 243 89% KM | 102 49% | 193 74% | 90 71% | 150 60% | 55 61% pST | 159 70% ps | 56 53% | 59 54% | 354 60% | 10 53% |
| Restaurant dining room converted to allow for more private seating/limited seating times available, so we can experience a special evening while also feeling safe. | 1205 59% | 619 63% C | 585 55% | 137 60% G | 434 72% DFG | 296 60% G | 338 47% | 345 52% | 371 60% H | 480 66% Hi | 357 62% M | 508 64% M | 340 51% | 325 68% | 165 63% | 361 55% | 119 57% | 375 62% ps | 175 53% | 175 72% PQRS | 738 65% V | 35 33% |
| Meal kits that include curated menus and paired cocktails or packages that include meals, flowers, or candy. | 979 48% | 482 49% | 498 47% | 141 62% G | 400 67% FG | 282 57% G | 157 22% | 285 43% | 256 41% | 428 59% Hi | 236 41% | 432 55% KM | 312 46% | 313 66% | 168 64% | 293 45% | 108 52% | 328 54% pST | 147 45% | 104 42% | 568 50% | 44 42% |
| Virtual cooking classes that provide all the ingredients to make a signature meal at home. | 863 42% | 411 42% | 452 42% | 125 55% FG | 364 61% FG | 218 44% G | 156 22% | 263 40% | 246 39% | 344 47% hi | 213 37% | 401 51% KM | 249 37% | 289 61% | 145 55% | 278 43% s | 88 42% | 283 46% S | 115 35% | 100 41% | 462 41% | 44 42% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VD10 How interested would you be in each of the following from your local restaurants?
 Summary Of Not At All/Not Very Interested

Base: All Respondents (Variable Bases)

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---|-------------|------------|-----------------|----------------|-----------------------|-----------------|-------------------|------------------|-----------------|------------|-----------------|------------|------------------|-----------------------------|------------|------------------|------------------------|-----------------|------------------|-------------------|-----------------|-----------------|
| | Wavg 50 | MALE | FEMALE | Gen Z | Millen- | Gen X | Boomer+ | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First | Whenever | Wait | Will Not | Have Al- | Good Re- | Bad Re- |
| | (2/5-2/7) | (B) | (C) | (age 18-24) | nials- (age 25-40) | (age 41-56) | (age 57+) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | Day Able To | Get Af- found To It | Awhile & Sec | Get Vac- cine | ready Received | lation- ship | lation- ship |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Virtual cooking classes that provide all the ingredients to make a signature meal at home. | 1180 58% | 568 58% | 612 58% | 103 45% | 236 39% | 277 56% | 564 78% DEF | 395 60% | 378 61% | 387 53% | 367 63% L | 390 49% | 423 63% L | 187 39% | 118 45% | 376 57% | 120 58% | 327 54% | 214 65% pR | 144 59% | 675 59% | 61 58% |
| Meal kits that include curated menus and paired cocktails or packages that include meals, flowers, or candy. | 1064 52% | 497 51% | 567 53% | 86 38% | 200 33% | 214 43% E | 564 78% DEF | 374 57% | 367 59% | 303 41% | 345 59% L | 358 45% | 361 54% L | 163 34% | 96 36% | 361 55% R | 100 48% | 282 46% | 181 55% r | 140 58% R | 569 50% | 61 58% |
| Restaurant dining room converted to allow for more private seating/limited seating times available, so we can experience a special evening while also feeling safe. | 838 41% | 359 37% | 479 45% B | 90 40% E | 166 28% | 200 40% E | 382 53% DEF | 313 48% IJ | 252 40% J | 251 34% | 223 38% | 282 36% | 333 49% KL | 150 32% | 98 37% | 293 45% rT | 88 43% T | 235 38% T | 153 47% rT | 69 28% | 399 35% | 70 67% U |
| Heart-shaped foods. | 307 39% | 173 39% | 134 40% | 43 46% E | 52 18% | 88 43% E | 125 65% DEF | 80 43% | 96 40% | 130 37% | 91 40% I | 108 31% | 108 51% kL | 68 26% | 37 29% | 101 40% r | 36 39% | 69 30% | 50 47% R | 50 46% R | 232 40% | 9 47% |
| Valentine's to-go dinner that replicates the one we would get at the restaurant. | 201 26% | 114 25% | 87 26% | 35 38% E | 33 11% | 54 27% E | 78 30% EF | 57 30% | 71 30% J | 72 20% | 55 24% | 71 20% | 75 36% KL | 53 20% | 29 23% | 64 26% | 22 24% | 53 23% | 32 30% | 30 27% | 145 25% | 5 27% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 35

VD10_1 How interested would you be in each of the following from your local restaurants?
 Meal kits that include curated menus and paired cocktails or packages that include meals, flowers, or candy.

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|--------------------------------------|---------------------------|------|--------|--------------------------|-------------------------------------|--------------------------|----------------------------|---------|------------|-----------|------|------|---------|-----------------------------|-------|-------------------|--------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 77) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Interested (Net) | 979 | 482 | 498 | 141 | 400 | 282 | 157 | 285 | 256 | 428 | 236 | 432 | 312 | 313 | 168 | 293 | 108 | 328 | 147 | 104 | 568 | 44 |
| Very interested | 344 | 179 | 165 | 38 | 172 | 94 | 40 | 87 | 88 | 166 | 76 | 178 | 90 | 140 | 66 | 115 | 37 | 104 | 44 | 44 | 205 | 17 |
| Somewhat interested | 635 | 303 | 332 | 104 | 228 | 188 | 117 | 198 | 168 | 262 | 160 | 254 | 221 | 173 | 102 | 177 | 71 | 224 | 103 | 60 | 363 | 28 |
| Not At All/Not Very Interested (Net) | 1064 | 497 | 567 | 86 | 200 | 214 | 564 | 374 | 367 | 303 | 345 | 358 | 361 | 163 | 96 | 361 | 100 | 282 | 181 | 140 | 569 | 61 |
| Not very interested | 452 | 246 | 206 | 50 | 122 | 101 | 179 | 132 | 160 | 155 | 150 | 157 | 145 | 99 | 56 | 136 | 55 | 145 | 57 | 59 | 243 | 29 |
| Not at all interested | 611 | 251 | 360 | 36 | 78 | 113 | 385 | 242 | 207 | 148 | 194 | 201 | 216 | 64 | 40 | 225 | 45 | 137 | 124 | 81 | 325 | 32 |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

VD10_2 How interested would you be in each of the following from your local restaurants?
 Virtual cooking classes that provide all the ingredients to make a signature meal at home.

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|----------------|-----------------------------|----------------------|--------------------------------------|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 244 | 1137 | 105* | |
| Very/Somewhat Interested (Net) | 863 42% | 411 42% | 452 42% | 125 55% IG | 364 51% FG | 218 44% G | 156 22% H | 263 40% | 246 39% | 344 47% HI | 213 37% | 401 51% KM | 249 37% | 289 61% | 145 55% S | 278 43% S | 88 42% S | 283 46% S | 115 35% | 100 41% | 462 41% | 44 42% |
| Very interested | 338 17% | 174 18% | 164 15% | 50 22% IG | 148 25% FG | 95 19% G | 45 6% H | 90 14% | 80 13% | 165 22% HI | 83 14% M | 193 24% KM | 62 9% | 154 32% | 69 26% S | 120 18% S | 34 16% S | 98 16% S | 41 12% S | 46 19% S | 189 17% | 14 14% |
| Somewhat interested | 525 26% | 237 24% | 288 27% | 75 33% IG | 215 36% FG | 123 25% G | 112 16% H | 173 26% | 166 27% | 180 25% HI | 130 22% M | 208 26% | 187 k | 135 28% | 76 29% S | 158 24% S | 54 26% S | 185 30% S | 74 22% S | 54 22% S | 274 24% | 30 29% |
| Not At All/Not Very Interested (Net) | 1180 58% | 568 58% | 612 58% | 103 45% IG | 236 39% FG | 277 56% G | 395 78% DE | 378 60% J | 387 53% J | 367 49% L | 390 49% | 423 63% L | 187 23% | 118 20% | 376 19% S | 120 58% S | 327 54% S | 214 65% S | 144 59% S | 675 59% | 61 58% | |
| Not very interested | 422 21% | 224 23% | 198 19% | 49 22% IG | 124 21% FG | 118 24% G | 131 18% H | 125 19% I | 131 21% J | 162 22% K | 118 20% L | 150 19% | 154 23% M | 96 20% N | 50 19% O | 116 18% P | 63 30% Q | 133 22% R | 69 21% S | 41 17% T | 232 20% | 26 25% |
| Not at all interested | 758 37% | 344 35% | 414 39% | 53 24% IG | 112 19% FG | 159 32% G | 433 86% DE | 270 41% J | 246 40% J | 225 31% K | 250 43% L | 240 30% M | 269 40% N | 90 19% O | 68 26% P | 57 40% Q | 194 32% R | 145 44% S | 103 42% S | 443 39% S | 35 33% | |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/FG - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

VD10_3 How interested would you be in each of the following from your local restaurants?
 Valentine's to-go dinner that replicates the one we would get at the restaurant.

Base: Planning To Celebrate Valentine's Day This Year

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|---------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|----------------------|--------------------------------|-------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 864 | 485 | 379 | 78 | 392 | 175 | 219 | 240 | 290 | 326 | 260 | 393 | 211 | 285 | 137 | 295 | 80 | 233 | 117 | 139 | 669 | 24 |
| Weighted Base | 787 | 448 | 339 | 94* | 296 | 205 | 192 | 189 | 240 | 353 | 226 | 351 | 210 | 261 | 127* | 252 | 91* | 229 | 106* | 110* | 586 | 18** |
| Very/Somewhat Interested (Net) | 586 74% | 334 75% | 252 74% | 58 62% | 263 69% | 150 73% | 114 59% | 131 70% | 169 70% | 281 80% | 171 76% | 280 80% | 135 64% | 208 80% | 98 77% | 187 74% | 69 76% | 176 77% | 74 70% | 80 73% | 441 75% | 13 73% |
| Very interested | 307 39% | 187 42% | 120 35% | 27 29% | 146 49% | 83 40% | 51 26% | 62 33% | 80 34% | 163 46% | 74 33% | 74 33% | 64 31% | 130 50% | 60 47% | 114 45% | 38 42% | 74 32% | 33 31% | 48 43% | 219 37% | 6 32% |
| Somewhat interested | 279 35% | 147 33% | 133 39% | 31 33% | 117 40% | 68 33% | 63 33% | 69 37% | 89 37% | 118 33% | 97 43% | 111 43% | 70 34% | 78 30% | 38 30% | 73 29% | 102 44% | 44 39% | 41 39% | 32 30% | 222 38% | 8 41% |
| Not At All/Not Very Interested (Net) | 201 26% | 114 25% | 87 26% | 35 38% | 33 11% | 54 27% | 78 41% | 57 30% | 71 30% | 72 20% | 55 24% | 71 20% | 75 36% | 53 20% | 29 23% | 64 26% | 22 24% | 53 23% | 32 30% | 30 27% | 145 25% | 5 27% |
| Not very interested | 96 12% | 66 15% | 30 9% | 28 30% | 15 5% | 30 15% | 23 12% | 20 11% | 39 16% | 37 11% | 24 11% | 35 10% | 37 18% | 39 15% | 24 19% | 30 12% | 16 18% | 29 13% | 7 7% | 14 13% | 68 12% | 4 21% |
| Not at all interested | 104 13% | 48 11% | 56 17% | 7 8% | 18 6% | 24 12% | 55 29% | 37 20% | 32 13% | 35 10% | 31 14% | 36 10% | 38 18% | 15 6% | 6 5% | 34 14% | 5 6% | 24 11% | 25 24% | 15 14% | 77 13% | 1 5% |
| Sigma | 787 100% | 448 100% | 339 100% | 94 100% | 296 100% | 205 100% | 192 100% | 189 100% | 240 100% | 353 100% | 226 100% | 351 100% | 210 100% | 261 100% | 127 100% | 252 100% | 91 100% | 229 100% | 106 100% | 110 100% | 586 100% | 18 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD10_4 How interested would you be in each of the following from your local restaurants?
 Restaurant dining room converted to allow for more private seating/limited seating times available, so we can experience a special evening while also feeling safe.

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------------------------|--------------|-------------|----------------------|---------------------------------|----------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|--------------------------------------|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-30) | Gen X (age 41-50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Interested (Net) | 1205 59% | 619 63% | 585 55% | 137 60% | 434 72% | 296 60% | 338 47% | 345 52% | 371 60% | 480 86% | 357 62% | 508 64% | 340 51% | 325 68% | 165 63% | 361 55% | 119 57% | 375 62% | 175 53% | 175 72% | 738 65% | 35 33% |
| Very interested | 476 23% | 259 26% | 217 20% | 61 27% | 201 33% | 114 23% | 100 14% | 121 18% | 146 23% | 205 28% | 130 22% | 215 27% | 131 19% | 164 34% | 78 29% | 153 23% | 49 24% | 147 24% | 57 17% | 69 28% | 282 25% | 21 20% |
| Somewhat interested | 729 36% | 361 37% | 368 35% | 76 33% | 233 39% | 182 37% | 238 33% | 225 34% | 225 36% | 276 38% | 227 39% | 293 37% | 209 31% | 161 34% | 88 33% | 208 32% | 70 34% | 228 37% | 118 36% | 105 43% | 456 40% | 13 13% |
| Not At All/Not Very Interested (Net) | 838 41% | 359 37% | 479 45% | 90 40% | 166 28% | 200 40% | 382 53% | 313 48% | 252 40% | 251 34% | 223 38% | 282 36% | 333 49% | 150 32% | 98 37% | 293 45% | 88 43% | 235 38% | 153 47% | 69 28% | 399 35% | 70 67% |
| Not very interested | 336 16% | 162 17% | 174 16% | 50 22% | 95 16% | 86 17% | 106 15% | 104 16% | 112 18% | 113 15% | 92 16% | 111 14% | 133 20% | 78 16% | 51 19% | 97 15% | 48 23% | 111 18% | 57 17% | 23 9% | 153 13% | 31 29% |
| Not at all interested | 502 25% | 197 20% | 305 29% | 40 18% | 71 12% | 114 23% | 277 38% | 209 32% | 140 23% | 138 19% | 131 23% | 171 22% | 199 30% | 73 15% | 47 18% | 195 30% | 41 20% | 123 20% | 96 29% | 47 19% | 246 22% | 39 38% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * - small base

VD10_5 How interested would you be in each of the following from your local restaurants?
 Heart-shaped foods.

Base: Planning To Celebrate Valentine's Day This Year

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------------------------|---------------------------|----------------|----------------|--------------------------|-------------------------------------|--------------------------|----------------------------|-------------|-------------|-------------|-----------------|------------------|------------------|-------------|-------------|-----------------------------|---|-------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 57) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To II | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 864 | 485 | 379 | 78 | 392 | 175 | 219 | 240 | 290 | 326 | 260 | 393 | 211 | 285 | 137 | 295 | 80 | 233 | 117 | 139 | 669 | 24 |
| Weighted Base | 787 | 448 | 339 | 94* | 296 | 192 | 192 | 189 | 240 | 353 | 226 | 351 | 210 | 261 | 127* | 252 | 91* | 229 | 106* | 110* | 586 | 18** |
| Very/Somewhat Interested (Net) | 480 61% | 275 61% | 205 60% | 51 54% G | 244 32% DFG | 117 57% G | 68 35% | 108 57% | 144 60% | 223 63% | 135 60% m | 243 69% KM | 102 49% | 193 74% | 90 71% | 150 60% | 55 61% | 159 70% pST | 56 53% | 59 54% | 354 60% | 10 53% |
| Very interested | 226 29% | 121 27% | 105 31% | 22 23% G | 121 41% DG | 68 33% G | 15 8% | 46 24% | 61 26% | 115 33% | 56 25% | 129 37% KM | 40 19% | 106 40% | 46 36% | 80 32% s | 22 25% | 65 28% | 21 20% | 36 33% s | 157 27% | 2 13% |
| Somewhat interested | 254 32% | 154 34% | 100 30% | 29 31% FG | 123 42% FG | 49 24% E | 53 27% | 63 33% | 83 35% | 107 30% | 79 35% | 113 32% | 62 30% | 88 34% | 45 35% | 70 28% | 33 36% PT | 94 41% PT | 35 33% s | 23 21% | 197 34% | 7 40% |
| Not At All/Not Very Interested (Net) | 307 39% | 173 39% | 134 40% | 43 46% E | 52 18% E | 88 43% DEF | 80 43% DEF | 96 43% | 130 40% | 130 37% | 91 40% I | 108 31% | 108 51% KL | 68 26% | 37 29% | 101 40% r | 36 39% I | 69 30% R | 50 47% R | 50 46% R | 232 40% | 9 47% |
| Not very interested | 154 20% | 98 22% | 56 17% | 34 37% E | 27 9% E | 44 21% E | 49 26% E | 41 22% | 49 20% | 64 18% | 39 17% | 49 14% | 66 32% KL | 49 19% | 19 15% | 42 17% I | 24 27% R | 38 21% R | 22 21% R | 27 25% R | 115 20% | 4 22% |
| Not at all interested | 153 19% | 75 17% b | 78 23% b | 9 9% E | 25 9% E | 44 21% DEF | 75 39% DEF | 39 21% | 47 20% | 67 19% | 52 23% R | 59 17% I | 41 20% KL | 19 7% | 18 14% | 59 24% R | 11 12% R | 31 14% R | 28 27% QR | 23 21% R | 117 20% | 5 26% |
| Sigma | 787 100% | 448 100% | 339 100% | 94 100% | 296 100% | 192 100% | 192 100% | 189 100% | 240 100% | 353 100% | 226 100% | 351 100% | 210 100% | 261 100% | 127 100% | 252 100% | 91 100% | 229 100% | 106 100% | 110 100% | 586 100% | 18 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD11 Are you planning, or considering, to do any of the following this year for Valentine's Day? Please select all that apply.

Base: Planning To Celebrate Valentine's Day This Year

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---|---------------------------|-----------------|----------------|--------------------------|-------------------------------------|--------------------------|----------------------|----------------|------------------|------------------|----------------|------------------|-------------|-----------------------------|-------------|----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 864 | 485 | 379 | 78 | 392 | 175 | 219 | 240 | 290 | 326 | 260 | 393 | 211 | 285 | 137 | 295 | 80 | 233 | 117 | 139 | 669 | 24 |
| Weighted Base | 787 | 448 | 339 | 94* | 296 | 205 | 192 | 189 | 240 | 353 | 226 | 351 | 210 | 261 | 127* | 252 | 91* | 229 | 106* | 110* | 586 | 18** |
| Dining at a restaurant that converted it's dining room to allow for more private seating/limited seating times available, so we can experience a special evening while also feeling safe. | 320 41% | 204 46% C | 115 34% | 21 23% | 150 51% DIG | 81 40% d | 67 35% | 58 31% | 104 45% H | 155 44% H | 78 35% | 149 43% | 92 44% | 115 44% | 61 48% | 86 34% | 30 33% | 93 41% | 60 57% PQR | 51 47% p | 244 42% | 4 24% |
| Ordering Valentine's to-go dinner that replicates the one we would get at the restaurant. | 291 37% | 176 39% | 114 34% | 36 38% | 130 44% IG | 70 34% | 55 29% | 56 30% | 79 33% Hi | 152 43% Hi | 73 32% | 150 43% Km | 67 32% | 108 41% | 54 43% | 105 42% S | 41 45% S | 86 38% S | 21 20% | 37 34% s | 229 39% | 10 57% |
| Ordering/making heart-shaped foods | 232 29% | 129 29% | 103 31% | 39 42% G | 106 36% G | 63 31% G | 23 12% | 57 30% | 65 27% 31% | 109 31% | 63 28% | 115 33% | 54 26% | 103 40% | 41 32% | 30 25% | 86 33% PT | 29 27% 37% | 26 24% | 168 29% | 3 17% | |
| Ordering a meal kit that include curated menus and paired cocktails or packages that include meals, flowers, or candy. | 181 23% | 121 27% C | 60 18% | 28 30% G | 100 34% FG | 42 21% G | 11 6% | 38 20% | 39 16% hi | 102 29% hi | 42 19% | 103 29% KM | 36 17% | 91 35% | 41 32% | 51 20% | 30 33% ps | 50 22% | 19 18% | 32 29% | 139 24% | 3 17% |
| Doing a virtual cooking class that provides all the ingredients and to make a signature meal at home. | 142 18% | 85 19% | 58 17% | 23 25% G | 74 25% IG | 33 16% G | 12 6% | 29 15% | 34 14% i | 79 22% i | 31 14% | 89 25% KM | 22 11% | 91 35% | 35 27% | 46 18% | 9 10% | 42 19% | 24 22% | 21 19% | 104 18% | 1 7% |
| None of these | 126 16% | 51 11% B | 76 22% B | 11 11% | 15 5% E | 46 23% E | 55 29% DE | 42 22% J | 43 18% i | 39 11% L | 48 21% L | 43 12% | 35 17% | 11 4% | 10 8% | 43 17% | 12 13% | 29 13% | 21 20% | 21 20% | 93 16% | 4 20% |
| Sigma | 1292 164% | 766 171% | 527 155% | 158 169% | 575 194% | 335 164% | 223 116% | 280 148% | 365 152% | 636 180% | 337 149% | 650 185% | 305 146% | 519 199% | 241 189% | 392 156% | 152 167% | 386 169% | 173 164% | 198 172% | 977 167% | 26 141% |

Proportions/Mean/Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

Base: All Respondents

VD01 Who do you think is best prepared to distribute the coronavirus vaccine?

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|------------------|------------------|-----------------|------------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| State government | 587 29% | 309 32% C | 278 28% | 48 22% | 164 27% | 144 29% | 230 32% d | 184 28% | 180 29% | 213 29% | 181 31% M | 254 32% M | 152 23% | 124 28% | 73 28% | 212 32% S | 63 30% S | 167 27% S | 61 19% | 85 35% S | 326 29% | 26 25% |
| Federal government | 523 26% | 245 25% | 277 28% | 66 29% | 165 28% | 113 23% | 179 25% | 182 28% | 144 23% | 194 27% | 97 17% KM | 269 34% K | 157 23% K | 134 28% | 70 26% | 180 28% S | 59 29% S | 149 24% s | 58 18% | 76 31% S | 307 27% | 26 25% |
| Private businesses | 488 24% | 279 29% C | 209 20% | 54 24% | 136 23% | 109 22% | 188 26% | 102 15% | 158 25% H | 228 31% HI | 187 32% LM | 162 20% | 139 21% | 126 26% | 78 29% | 180 27% S | 54 26% | 139 23% | 59 18% | 56 23% | 281 25% | 28 27% |
| None of these | 445 22% | 145 15% | 300 28% B | 58 26% g | 134 22% g | 128 17% G | 124 17% | 191 29% U | 142 23% J | 96 13% L | 116 20% L | 106 13% | 224 33% KL | 92 19% | 43 16% | 82 13% S | 32 15% | 154 25% POT | 46% PQRT | 26 11% | 222 20% | 25 24% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VCE1 Which of the following best describes your mindset when it comes to getting the COVID-19 vaccine when it becomes available to you?

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- ound To It | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| I plan to go the first day I am able to | 654 32% | 312 32% | 342 32% | 23 10% | 146 24% | 148 30% | 336 47% | 175 27% | 199 32% | 275 38% | 177 30% | 302 38% | 175 26% | 95 20% | 73 28% | 654 100% | - | - | - | - | 410 36% | 25 24% |
| Whenever I get around to it | 207 10% | 123 13% | 85 8% | 36 16% | 72 12% | 58 12% | 42 6% | 52 8% | 58 9% | 93 13% | 50 9% | 69 9% | 89 13% | 76 16% | 53 20% | - | 207 100% | - | - | - | 107 9% | 19 18% |
| I will wait awhile and see | 610 30% | 283 29% | 327 31% | 112 49% | 192 32% | 146 30% | 160 22% | 225 34% | 181 29% | 191 26% | 172 30% | 216 27% | 222 33% | 174 37% | 74 28% | - | - | 610 100% | - | - | 305 27% | 33 31% |
| I will not get a COVID-19 vaccine | 328 16% | 132 13% | 196 18% | 41 18% | 131 22% | 91 18% | 65 9% | 164 25% | 98 16% | 62 8% | 107 18% | 87 11% | 134 20% | 81 17% | 35 13% | - | - | - | 328 100% | - | 153 13% | 14 14% |
| I have already received a COVID-19 vaccine | 244 12% | 129 13% | 114 11% | 16 7% | 59 10% | 53 11% | 116 16% | 42 6% | 86 14% | 111 15% | 76 13% | 116 15% | 52 8% | 49 10% | 29 11% | - | - | - | - | 244 100% | 162 14% | 14 14% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CA9 How much do you agree or disagree with each of the following statements?
 Summary Of Strongly/Somewhat Agree

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|-------------|------------|----------------------|---------------------------------|----------------------|----------------------|------------|------------------|-----------------|------------------|------------------|------------------|------------|------------|--------------------|--------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|-----------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day To | Whenever Get At- tend To | Wait Sec & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Seeing people I know get the COVID-19 vaccine first is making me more comfortable to get the vaccine myself. | 1325 65% | 637 65% | 689 65% | 136 60% | 402 67% | 315 63% | 473 66% | 383 58% | 404 65% H | 526 72% HI | 342 59% | 586 74% KM | 397 59% | 318 67% | 166 63% | 545 83% QRS | 136 65% S | 395 65% S | 77 23% | 173 71% S | 792 70% V | 53 50% |
| At the moment, I feel there is too much conflicting information about the COVID-19 vaccines that I am not sure who to trust. | 1207 59% | 572 58% | 635 60% | 143 63% G | 408 68% G | 321 65% G | 335 46% | 416 63% I | 349 56% | 425 58% | 401 69% LM | 443 56% | 364 54% | 330 70% | 160 61% | 247 38% | 118 57% PT | 484 79% PQT | 251 77% PQT | 106 43% | 681 60% V | 48 46% |
| Given the news of new strains of COVID-19 vaccine, I want to wait for more information on the efficacy of the vaccine on these new strains. | 660 58% | 279 55% | 382 61% | 62 69% G | 244 73% FG | 195 61% G | 159 41% | 251 64% J | 180 58% | 224 52% | 182 57% | 255 57% | 224 61% | 169 73% | 82 62% | 132 36% | 67 56% PT | 293 86% PQST | 130 73% PQT | 39 30% | 354 57% V | 30 44% |
| Hearing about the new strain of COVID-19 makes me consider waiting to take the vaccines currently available. | 1018 50% | 510 52% | 508 48% | 122 54% G | 379 63% dFG | 270 54% G | 247 34% | 364 55% Ij | 282 45% | 357 49% | 280 48% | 428 54% M | 309 46% | 312 66% | 145 55% | 210 32% | 122 59% PT | 435 71% PQST | 174 53% PT | 77 31% | 559 49% V | 49 47% |
| Hearing about others who are skeptical of the safety of the COVID-19 vaccine is making me rethink if I should get the vaccine myself. | 917 45% | 454 46% | 463 44% | 113 50% G | 372 62% DFG | 226 46% G | 206 29% | 332 50% Ij | 253 41% | 321 44% | 261 45% | 366 46% | 290 43% | 303 64% | 141 53% | 178 27% | 99 48% PT | 387 63% PQT | 185 56% PT | 68 28% | 479 42% V | 38 36% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CA9 How much do you agree or disagree with each of the following statements?
 Summary Of Strongly/Somewhat Disagree

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|---------------------------|------------|------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------|-----------------------------|----------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- found To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Hearing about others who are skeptical of the safety of the COVID-19 vaccine is making me rethink if I should get the vaccine myself. | 1126 55% | 525 54% | 601 56% | 115 50% E | 228 38% | 269 54% E | 514 71% DEF | 326 50% | 371 59% H | 410 56% h | 320 55% | 424 54% | 382 57% | 172 36% | 123 47% | 475 73% QRS | 108 52% R | 223 37% | 143 44% | 176 72% QRS | 657 58% | 67 64% |
| Hearing about the new strain of COVID-19 makes me consider waiting to take the vaccines currently available. | 1025 50% | 469 49% | 556 52% | 105 46% e | 220 37% | 226 46% E | 474 66% DEF | 295 45% | 342 55% H | 375 51% h | 300 52% | 362 46% | 363 54% L | 163 34% | 118 45% | 443 68% QRS | 86 41% R | 175 29% | 154 47% R | 167 69% QRS | 578 51% | 56 53% |
| Given the news of new strains of COVID-19 vaccine, I want to wait for more information on the efficacy of the vaccine on these new strains. | 475 42% | 229 45% | 246 39% | 29 31% | 88 27% | 125 39% E | 233 39% DEF | 139 36% | 130 42% | 205 48% H | 135 43% | 195 43% | 145 39% | 64 27% | 49 38% | 233 64% QRS | 53 44% RS | 49 14% | 49 27% R | 91 70% QRS | 267 43% | 37 56% |
| At the moment, I feel there is too much conflicting information about the COVID-19 vaccines that I am not sure who to trust. | 836 41% | 407 42% | 429 40% | 84 37% | 192 32% | 174 35% | 386 54% DEF | 242 37% | 275 44% H | 306 42% | 180 31% | 347 44% K | 309 46% R | 145 30% | 103 39% | 406 62% QRS | 89 43% RS | 126 21% | 77 23% | 138 57% QRS | 456 40% | 57 54% U |
| Seeing people I know get the COVID-19 vaccine first is making me more comfortable to get the vaccine myself. | 718 35% | 342 35% | 376 35% | 92 40% | 198 33% | 181 37% | 248 34% | 276 42% U | 219 35% J | 206 28% | 238 41% L | 204 26% | 275 41% L | 157 33% | 97 37% | 109 17% | 72 35% P | 215 35% P | 251 77% PORT | 71 29% P | 345 30% | 52 50% U |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CA9_1 How much do you agree or disagree with each of the following statements?
 At the moment, I feel there is too much conflicting information about the COVID-19 vaccines that I am not sure who to trust.

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|----------------------------------|--------------|-------------|----------------------|---------------------------------|----------------------|----------------------|-----------------|-------------|-----------------|------------------|------------------|-----------------|-----------------|----------------|-----------------------------|------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-40) | Gen X (age 41-50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round To | Wait Sec Awake & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Strongly/Somewhat Agree (Net) | 1207 59% | 572 58% | 635 60% | 143 63% G | 408 59% G | 321 65% G | 335 46% | 416 63% | 349 56% | 425 58% | 401 69% LM | 443 56% | 364 54% | 330 70% | 160 61% | 247 38% | 118 57% PT | 484 79% PQT | 251 77% PQT | 106 43% | 681 60% V | 48 46% |
| Strongly agree | 547 27% | 256 26% | 291 27% | 68 30% G | 190 32% G | 163 33% G | 126 17% | 204 31% | 146 23% | 192 26% | 179 31% lm | 199 25% | 170 25% | 164 34% | 79 30% | 103 16% | 35 17% PQT | 212 35% PQT | 164 50% PQT | 32 13% | 284 25% | 26 25% |
| Somewhat agree | 660 32% | 316 32% | 344 32% | 75 33% G | 218 36% G | 209 29% | 212 32% | 203 33% | 233 32% | 222 30% LM | 244 31% | 194 29% | 166 35% | 81 31% | 145 22% | 83 40% PS | 272 45% PST | 87 26% p | 74 30% V | 396 35% | 22 21% | |
| Strongly/Somewhat Disagree (Net) | 836 41% | 407 42% | 429 40% | 84 37% G | 192 32% G | 174 35% DEF | 386 54% H | 242 37% | 275 44% H | 306 42% | 180 31% K | 347 44% K | 309 46% K | 145 30% | 103 39% | 406 62% ORS | 89 43% RS | 126 21% S | 77 23% p | 138 57% ORS | 456 40% U | 57 54% U |
| Somewhat disagree | 396 19% | 193 20% | 203 19% | 45 20% G | 116 19% G | 83 17% DEF | 152 21% H | 115 17% | 135 22% H | 143 20% | 80 14% K | 158 20% K | 88 19% | 55 21% | 170 26% RS | 67 32% RS1 | 85 14% S | 26 8% S | 48 20% S | 203 18% U | 23 22% | |
| Strongly disagree | 440 22% | 214 22% | 226 21% | 39 17% G | 76 13% E | 91 18% DEF | 233 32% E | 127 19% | 140 23% H | 164 22% | 100 17% K | 189 24% K | 151 22% K | 57 18% K | 48 18% K | 236 36% QRS | 22 10% RS | 41 7% S | 51 16% R | 90 37% QRS | 253 22% u | 34 33% u |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

CA9_2 How much do you agree or disagree with each of the following statements?
 Given the news of new strains of COVID-19 vaccine, I want to wait for more information on the efficacy of the vaccine on these new strains.

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|----------------------------------|--------------|-------------|----------------------|---------------------------------|----------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|--|------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-40) | Gen X (age 41-50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round To II | Wait Sec Aw- hile & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Unweighted Base | 1120 | 498 | 622 | 80 | 378 | 272 | 390 | 449 | 348 | 315 | 326 | 439 | 355 | 226 | 133 | 384 | 101 | 325 | 182 | 128 | 655 | 60 |
| Weighted Base | 1136 | 507 | 628 | 91* | 332 | 321 | 391 | 390 | 311 | 429 | 317 | 449 | 369 | 233 | 131* | 365 | 119* | 343 | 178 | 131* | 621 | 67* |
| Strongly/Somewhat Agree (Net) | 660 58% | 279 55% | 382 61% | 62 69% | 244 73% | 195 61% | 159 41% | 251 64% | 180 58% | 224 52% | 182 57% | 255 57% | 224 61% | 169 73% | 82 62% | 132 36% | 67 56% | 293 89% | 130 73% | 39 30% | 354 57% | 30 44% |
| Strongly agree | 302 27% | 124 25% | 178 28% | 36 40% | 109 33% | 93 29% | 64 16% | 119 31% | 69 22% | 113 26% | 90 28% | 128 29% | 84 23% | 90 39% | 39 30% | 50 14% | 25 21% | 128 37% | 77 43% | 21 16% | 162 26% | 8 12% |
| Somewhat agree | 358 32% | 154 30% | 204 33% | 26 29% | 135 41% | 103 32% | 95 24% | 132 34% | 112 36% | 111 26% | 92 29% | 127 28% | 140 38% | 79 34% | 43 33% | 81 22% | 41 35% | 165 46% | 52 29% | 18 14% | 193 31% | 21 32% |
| Strongly/Somewhat Disagree (Net) | 475 42% | 229 45% | 246 39% | 29 31% | 88 27% | 233 69% | 139 36% | 130 36% | 205 48% | 135 31% | 195 43% | 195 43% | 145 39% | 64 27% | 49 38% | 233 64% | 53 44% | 49 14% | 91 27% | 267 43% | 37 56% | |
| Somewhat disagree | 209 18% | 103 20% | 106 17% | 14 14% | 47 14% | 56 17% | 92 23% | 63 16% | 57 18% | 89 21% | 57 18% | 75 17% | 77 21% | 24 11% | 27 18% | 94 26% | 33 28% | 30 9% | 20 11% | 32 24% | 109 18% | 22 33% |
| Strongly disagree | 266 23% | 126 25% | 140 22% | 14 12% | 41 12% | 70 22% | 141 36% | 76 20% | 73 24% | 116 27% | 78 25% | 120 27% | 68 18% | 37 16% | 25 19% | 139 38% | 20 17% | 19 6% | 29 16% | 59 9% | 158 25% | 15 23% |
| Sigma | 1136 100% | 507 100% | 628 100% | 91 100% | 332 100% | 321 100% | 391 100% | 390 100% | 311 100% | 429 100% | 317 100% | 449 100% | 369 100% | 233 100% | 131 100% | 365 100% | 119 100% | 343 100% | 178 100% | 131 100% | 621 100% | 67 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CA9_3 How much do you agree or disagree with each of the following statements?
 Seeing people I know get the COVID-19 vaccine first is making me more comfortable to get the vaccine myself.

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|----------------------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------|----------------------|------------------------------------|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Strongly/Somewhat Agree (Net) | 1325 65% | 637 65% | 689 65% | 136 60% | 402 57% | 315 63% | 473 66% | 383 58% | 404 65% | 526 72% | 342 59% | 588 74% | 397 59% | 318 67% | 166 63% | 545 85% | 136 65% | 395 65% | 77 23% | 173 71% | 792 70% | 53 50% |
| Strongly agree | 498 24% | 247 25% | 250 24% | 35 16% | 162 27% | 115 23% | 185 26% | 123 19% | 156 25% | 213 28% | 131 23% | 253 32% | 113 17% | 125 26% | 71 27% | 257 38% | 41 20% | 83 14% | 21 7% | 95 39% | 326 29% | 16 15% |
| Somewhat agree | 827 40% | 389 40% | 438 41% | 100 44% | 240 40% | 199 40% | 288 40% | 260 39% | 248 40% | 313 43% | 211 36% | 332 42% | 284 42% | 193 41% | 95 36% | 288 44% | 95 46% | 312 51% | 55 17% | 78 32% | 465 41% | 37 35% |
| Strongly/Somewhat Disagree (Net) | 718 35% | 342 35% | 376 35% | 92 40% | 198 33% | 181 37% | 248 34% | 276 42% | 219 35% | 206 28% | 238 41% | 204 26% | 275 41% | 157 33% | 97 37% | 109 17% | 72 35% | 215 35% | 251 35% | 77 29% | 345 30% | 52 50% |
| Somewhat disagree | 365 18% | 191 20% | 174 16% | 53 23% | 93 16% | 98 20% | 120 17% | 130 20% | 115 18% | 110 15% | 129 22% | 109 14% | 127 19% | 99 21% | 53 20% | 57 9% | 54 26% | 151 25% | 77 23% | 26 11% | 181 16% | 33 31% |
| Strongly disagree | 353 17% | 151 15% | 202 19% | 38 17% | 104 17% | 83 17% | 127 18% | 145 22% | 105 17% | 96 13% | 109 19% | 95 12% | 58 22% | 44 17% | 52 8% | 18 9% | 64 10% | 175 53% | 45 18% | 164 14% | 19 18% | |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CA9_4 How much do you agree or disagree with each of the following statements?
 Hearing about the new strain of COVID-19 makes me consider waiting to take the vaccines currently available.

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|----------------------------------|--------------|-------------|----------------------|---------------------------------|----------------------|----------------------|-------------------|------------------|-----------------|-----------------|-------------|------------------|-----------------|-------------|----------------------|--------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-40) | Gen X (age 41-50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- ound To II | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Strongly/Somewhat Agree (Net) | 1018 50% | 510 52% | 508 48% | 122 54% G | 379 54% dFG | 270 54% G | 247 34% | 364 55% Ij | 282 45% | 357 49% | 280 48% | 428 54% M | 309 48% | 312 66% | 145 55% | 210 32% | 122 53% PT | 435 71% POST | 174 53% PT | 77 31% | 559 49% | 49 47% |
| Strongly agree | 436 21% | 213 22% | 223 21% | 46 20% G | 182 30% dIG | 118 24% G | 90 13% | 154 23% I | 104 17% | 174 24% I | 116 20% | 199 25% KM | 121 18% | 161 34% | 74 28% | 93 14% | 45 22% P | 145 24% P | 106 32% PgRT | 48 20% | 242 21% | 11 11% |
| Somewhat agree | 582 28% | 296 30% | 285 27% | 75 33% G | 198 33% G | 152 31% G | 157 22% | 209 32% J | 178 29% | 183 25% | 164 28% | 229 29% | 189 28% | 151 32% | 71 27% | 118 18% I | 76 37% PST | 290 47% POST | 69 21% T | 29 12% | 317 28% | 38 36% |
| Strongly/Somewhat Disagree (Net) | 1025 50% | 469 48% | 556 52% | 105 46% G | 220 37% G | 226 46% DEF | 474 66% E | 295 45% H | 342 55% h | 375 51% | 300 52% | 362 46% | 363 54% L | 163 34% | 118 45% | 443 68% ORS | 86 41% R | 175 29% T | 154 47% ORS | 167 59% ORS | 57 51% | 56 53% |
| Somewhat disagree | 435 21% | 201 21% | 234 22% | 70 31% EF | 106 18% EF | 82 17% E | 177 24% DEF | 128 19% H | 157 25% h | 143 20% h | 139 24% | 121 15% | 174 26% L | 93 20% | 67 26% L | 167 26% ORS | 58 28% R | 118 19% T | 47 14% T | 46 20% | 227 20% | 21 20% |
| Strongly disagree | 590 29% | 268 27% | 322 30% | 35 16% EF | 114 19% EF | 144 29% DEF | 297 41% EF | 167 25% h | 185 30% h | 232 32% h | 161 28% | 241 30% | 189 28% L | 70 15% | 51 19% | 276 42% QRS | 28 13% QR | 57 9% R | 107 33% QRS | 122 50% QRS | 351 31% | 35 33% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

CA9_5 How much do you agree or disagree with each of the following statements?
 Hearing about others who are skeptical of the safety of the COVID-19 vaccine is making me rethink if I should get the vaccine myself.

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|----------------------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|----------------------|---|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get A- round To II | Wait A- while & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Strongly/Somewhat Agree (Net) | 917 45% | 454 46% | 463 44% | 113 50% G | 372 52% DFG | 226 46% G | 206 29% | 332 50% IJ | 253 41% | 321 44% | 261 45% | 366 46% | 290 43% | 303 64% | 141 53% | 178 27% | 99 48% PT | 387 53% PQT | 185 56% PT | 68 28% | 479 42% | 38 36% |
| Strongly agree | 379 19% | 192 20% | 188 18% | 39 17% g | 165 27% DFG | 100 20% G | 75 10% | 139 21% I | 93 15% | 140 19% | 100 17% | 167 21% | 113 17% | 149 31% | 79 30% | 94 14% | 30 14% p | 117 19% PORT | 100 30% PT | 38 16% | 196 17% | 11 10% |
| Somewhat agree | 537 26% | 262 27% | 276 26% | 74 32% G | 207 34% FG | 126 25% G | 131 18% | 192 29% I | 160 26% | 181 25% | 161 28% | 199 25% | 177 26% | 154 32% | 62 24% | 84 13% | 69 33% PT | 269 44% PQST | 85 26% PT | 30 12% | 283 25% | 27 26% |
| Strongly/Somewhat Disagree (Net) | 1126 55% | 525 54% | 601 56% | 115 50% E | 228 38% E | 269 54% DEF | 514 71% E | 326 50% I | 371 59% H | 410 56% h | 320 55% | 424 54% | 382 57% | 172 36% | 123 47% | 475 73% ORS | 108 52% R | 223 37% PST | 143 44% PT | 176 72% ORS | 657 58% | 67 64% |
| Somewhat disagree | 442 22% | 213 22% | 229 21% | 57 25% E | 130 22% E | 101 20% E | 154 21% | 130 20% I | 141 23% | 166 23% | 130 22% | 151 19% | 161 19% | 97 20% | 49 19% S | 134 20% RS | 63 30% PST | 157 26% PST | 45 14% PT | 43 18% | 251 22% | 27 25% |
| Strongly disagree | 685 34% | 312 32% | 373 35% | 58 25% E | 98 16% E | 169 34% DEF | 360 50% DEF | 196 30% H | 230 37% H | 244 33% H | 190 33% | 273 35% | 221 33% | 75 16% | 74 28% S | 342 52% RS | 45 22% R | 66 11% R | 98 30% RS | 133 55% RS | 406 36% | 40 38% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% E | 600 100% E | 495 100% E | 721 100% E | 658 100% E | 624 100% E | 731 100% E | 581 100% E | 790 100% E | 672 100% E | 475 100% E | 264 100% E | 654 100% E | 207 100% E | 610 100% E | 328 100% E | 244 100% E | 1137 100% E | 105 100% E |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

VTR1 At which of the following places would you feel comfortable receiving a COVID-19 vaccine from? Please select all that apply.

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|--------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|-----------------|----------------|-----------------|-----------------|-------------|-------------|-----------------------------|--------------------------------------|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get A- round It | Wait A- while & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| My doctor's office | 1267 62% | 588 60% | 678 64% | 86 38% | 288 48% d | 327 66% DE | 566 79% DEF | 377 37% | 411 66% h | 465 64% h | 352 61% | 515 65% m | 399 59% | 191 40% | 123 47% | 508 78% QRSt | 125 60% S | 387 64% S | 75 23% | 172 70% qS | 750 66% V | 51 49% |
| A hospital | 1052 52% | 523 53% | 530 50% | 91 40% | 267 45% d | 251 51% DEF | 444 62% DEF | 267 41% | 352 56% H | 423 58% H | 292 50% | 435 55% m | 325 48% | 195 41% | 124 47% | 428 68% ORS | 102 49% S | 304 50% S | 42 13% | 176 72% QRS | 655 58% V | 44 42% |
| Pharmacy chain (e.g., CVS or Walgreens) | 899 44% | 420 43% | 479 45% | 57 25% | 179 30% D | 220 44% DE | 443 62% DEF | 207 31% | 321 49% H | 359 51% H | 261 45% | 365 46% m | 272 40% | 144 30% | 87 33% | 445 68% QRS | 78 38% S | 206 34% S | 24 7% | 146 60% QRS | 556 49% V | 33 31% |
| Urgent care facility | 765 37% | 351 36% | 414 39% | 48 21% | 198 33% D | 200 40% De | 319 44% DE | 183 28% | 279 45% H | 300 41% H | 233 40% | 300 45% m | 232 35% | 120 25% | 95 36% | 353 54% QRS | 77 37% S | 170 28% S | 31 9% | 135 55% QRS | 481 42% V | 38 36% |
| Locally owned pharmacy | 658 32% | 301 31% | 358 34% | 29 13% | 151 25% D | 165 33% De | 313 43% DEF | 150 23% | 232 37% H | 273 37% H | 200 34% | 274 35% M | 185 27% | 94 20% | 76 29% | 324 50% QRS | 59 29% S | 135 22% S | 19 6% | 122 50% QRS | 430 38% V | 32 31% |
| Makeshift unit built to distribute the vaccine | 574 28% | 290 30% | 284 27% | 36 16% | 143 24% d | 149 30% De | 246 34% DE | 120 18% | 190 30% H | 264 36% H | 156 27% | 254 32% M | 164 24% | 130 27% | 85 32% | 276 42% QRS | 56 27% RS | 103 17% S | 27 8% | 112 46% QRS | 384 34% V | 30 28% |
| Other | 124 6% | 54 6% | 70 7% | 16 7% | 28 5% d | 23 5% De | 57 8% DE | 25 4% | 49 8% H | 47 6% H | 34 6% | 45 6% m | 46 7% | 21 4% | 21 8% | 43 7% S | 18 8% S | 32 5% S | 9 3% | 22 8% S | 63 6% V | 2 2% |
| N/A - I will not get a COVID-19 vaccine | 272 13% | 104 11% | 168 16% B | 40 18% G | 105 17% G | 70 14% G | 57 8% G | 152 23% IJ | 67 11% J | 48 7% J | 86 15% L | 64 9% L | 122 18% L | 64 13% | 22 8% | 13 2% PqI | 6 3% S | 48 8% PORT | 201 61% PORT | 4 2% S | 113 10% V | 13 12% |
| Sigma | 5612 275% | 2631 269% | 2981 280% | 403 177% | 1359 227% | 1405 284% | 2445 339% | 1480 225% | 1901 305% | 2178 298% | 1615 278% | 2252 285% | 1745 260% | 957 201% | 633 240% | 2390 366% | 521 251% | 1384 227% | 427 150% | 889 364% | 3432 302% | 243 232% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VTR2 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Summary Of A Great Deal/Some

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------------------------|---------------------------|------------|------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------------------------|--------------------------------|-------------|------------------------------|-------------------------------|-----------------------------|----------------------------|-----|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99K | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| Healthcare | 1652 81% | 810 83% | 843 79% | 134 59% | 472 79% | 408 82% | 637 89% | 510 77% | 518 83% | 610 85% | 485 83% | 678 86% | 489 73% | 340 72% | 190 72% | 616 94% | 154 74% | 499 82% | 158 48% | 226 85% | 976 86% | 81 77% | |
| Pharmaceutical/drugs | 1515 74% | 745 76% | 770 72% | 133 59% | 427 71% | 359 73% | 596 83% | 460 70% | 472 76% | 572 78% | 448 77% | 631 80% | 436 65% | 324 68% | 178 68% | 591 98% | 135 65% | 441 72% | 127 39% | 222 83% | 907 81% | 74 80% | 70% |
| State government | 1353 66% | 663 68% | 689 65% | 128 56% | 407 68% | 317 64% | 500 69% | 400 61% | 423 68% | 512 70% | 365 63% | 601 75% | 387 57% | 313 66% | 178 68% | 514 78% | 145 70% | 370 61% | 123 37% | 202 83% | 804 71% | 55 52% | |
| Non-profits | 1247 61% | 626 64% | 621 58% | 112 49% | 363 61% | 311 63% | 460 64% | 328 50% | 392 63% | 518 71% | 466 60% | 534 68% | 367 55% | 275 58% | 156 59% | 486 74% | 130 63% | 337 55% | 110 34% | 183 75% | 732 64% | 64 60% | |
| Federal government | 1196 59% | 581 59% | 615 58% | 106 47% | 385 64% | 265 53% | 441 61% | 360 55% | 360 58% | 464 54% | 311 54% | 554 63% | 330 49% | 277 58% | 153 58% | 472 72% | 105 51% | 326 53% | 100 30% | 193 78% | 727 64% | 41 39% | |
| Private businesses | 1187 58% | 635 65% | 552 52% | 122 54% | 353 59% | 282 57% | 430 60% | 290 44% | 372 60% | 516 71% | 363 63% | 481 61% | 343 51% | 296 62% | 162 61% | 447 68% | 124 60% | 338 55% | 100 31% | 178 73% | 674 63% | 54 52% | |
| Logistics (e.g., shipping companies) | 1105 54% | 588 60% | 517 49% | 108 47% | 338 56% | 262 53% | 396 55% | 288 44% | 338 54% | 472 64% | 320 55% | 469 61% | 316 47% | 286 60% | 136 52% | 122 68% | 295 59% | 89 27% | 89 27% | 172 71% | 674 59% | 46 44% | |
| Technology | 1090 53% | 567 58% | 523 49% | 114 50% | 360 60% | 275 58% | 341 47% | 287 44% | 334 54% | 458 63% | 297 51% | 492 62% | 301 45% | 274 58% | 160 61% | 409 58% | 120 48% | 295 48% | 84 26% | 191 74% | 662 58% | 49 47% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VTR2 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Summary Of None/Not Much

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------------------------|---------------------------|------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|----------------|-----------------------------|--------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Technology | 953 47% | 412 42% | 541 51% B | 113 50% e | 239 40% | 221 45% | 379 53% EF | 372 56% IJ | 289 46% | 273 37% | 284 49%L | 298 38% | 371 55% KL | 202 42% | 103 39% | 244 37% I | 87 42% T | 315 52% PQT | 244 74% PORT | 63 26% | 475 42% | 56 53% |
| Logistics (e.g., shipping companies) | 938 46% | 390 40% | 548 51% B | 119 53% | 261 44% | 233 47% | 324 45% | 371 50% IJ | 286 46% | 260 36% | 260 45% | 321 41% | 357 53% KL | 189 40% | 127 46% | 226 35% I | 86 41% T | 315 52% PQT | 239 73% PORT | 72 29% | 463 41% | 59 56% U |
| Private businesses | 856 42% | 344 35% | 512 48% B | 105 46% | 247 41% | 214 43% | 290 40% | 369 56% IJ | 251 40% | 216 29% | 218 37% L | 309 39% | 329 48% KL | 180 38% | 102 39% | 207 32% I | 83 40% T | 272 45% PT | 228 69% PORT | 66 27% | 420 37% | 51 48% |
| Federal government | 847 41% | 397 41% | 450 42% B | 121 53% EG | 215 36% | 231 47% EG | 280 39% | 299 45% IJ | 264 42% | 268 37% L | 269 46% L | 236 30% | 342 51% KL | 198 42% | 110 42% | 181 28% I | 102 49% PT | 284 47% PT | 228 70% PORT | 51 21% | 410 36% | 64 61% U |
| Non-profits | 796 39% | 353 36% | 443 42% B | 115 51% eFG | 237 39% | 184 37% EG | 260 36% | 331 45% IJ | 231 37% J | 214 29% | 234 40% L | 256 32% L | 306 45% KL | 200 42% | 108 41% | 168 26% I | 78 37% PT | 273 45% PT | 218 66% PORT | 60 25% | 405 36% | 42 40% |
| State government | 690 34% | 315 32% | 375 35% B | 99 44% eFG | 192 32% | 178 36% EG | 221 31% | 258 39% IJ | 200 32% J | 220 30% L | 215 37% L | 189 24% | 286 43% KL | 162 34% L | 85 32% I | 140 21% I | 63 30% PT | 240 39% PT | 206 63% PORT | 41 17% | 332 29% | 50 48% U |
| Pharmaceutical/drugs | 528 26% | 233 24% | 294 28% B | 94 41% eFG | 173 32% G | 136 27% G | 125 17% | 198 30% IJ | 152 24% J | 160 22% L | 133 23% L | 159 20% | 236 35% KL | 151 32% KL | 86 32% I | 62 10% I | 169 35% PT | 202 28% PT | 22 61% PORT | 22 9% | 230 20% U | 31 30% |
| Healthcare | 381 19% | 169 17% | 222 21% B | 83 41% eFG | 128 21% G | 87 18% G | 93 12% | 149 23% IJ | 106 17% J | 121 17% L | 96 17% L | 112 14% | 183 27% KL | 135 28% KL | 74 28% I | 38 6% I | 53 26% PT | 111 18% PT | 171 52% PORT | 18 7% | 161 14% U | 24 23% u |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VTR2_1 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Private businesses

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------|--------------|-----------------|----------------------|----------------------------|----------------------|----------------------|----------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|----------------|-----------------------------|-----------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get A- round To | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Great Deal/Some (Net) | 1187 58% | 635 65% C | 552 52% | 122 54% | 353 59% | 282 57% | 430 60% | 290 44% | 372 60% | 516 71% HI | 363 63% M | 481 61% M | 343 51% | 296 62% | 162 61% | 447 68% RS | 124 60% S | 338 55% S | 100 31% | 178 73% QRS | 717 63% | 54 52% |
| A great deal | 376 18% | 226 23% C | 150 14% | 42 19% | 136 23% FG | 73 15% | 124 17% | 75 11% | 125 20% | 175 24% H | 113 19% M | 169 21% M | 94 14% | 140 29% | 73 28% | 167 26% RS | 37 18% S | 72 12% S | 26 8% | 74 30% QRS | 227 20% | 17 16% |
| Some | 811 40% | 409 42% C | 402 38% | 80 35% | 217 36% | 209 42% | 306 42% | 215 33% | 247 40% | 341 47% HI | 250 37% M | 312 40% | 249 37% | 156 33% | 89 34% | 280 43% S | 87 42% S | 266 44% S | 74 23% S | 104 43% S | 489 43% | 37 36% |
| None/Not Much (Net) | 856 42% | 344 35% B | 512 48% | 105 46% | 247 41% | 214 43% | 290 40% | 369 56% J | 251 40% | 216 29% H | 134 37% M | 309 39% | 329 49% KL | 180 38% | 102 39% | 207 32% S | 83 40% S | 272 45% PT | 228 69% PORT | 66 27% | 420 37% | 51 48% |
| Not much | 530 26% | 228 23% B | 302 28% | 65 29% | 154 26% | 117 24% | 194 27% | 186 28% J | 176 28% J | 158 22% J | 134 23% M | 196 25% | 200 30% KL | 109 23% | 66 25% | 158 24% K | 59 29% T | 181 30% T | 85 26% PT | 47 19% PT | 279 25% | 26 25% |
| None | 326 16% | 115 12% B | 210 20% B | 40 18% | 92 15% G | 97 20% G | 97 13% G | 182 28% J | 75 12% J | 57 8% J | 83 14% M | 112 14% M | 130 19% K | 71 15% K | 36 14% K | 49 8% T | 24 11% T | 91 15% PT | 143 44% PORT | 19 8% PT | 141 12% U | 24 23% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VTR2_2 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Federal government

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|----------------------|--------------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- ford To II | Wait Sec & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Great Deal/Some (Net) | 1196 59% | 581 59% | 615 58% | 106 47% | 385 54% | 265 53% | 441 61% | 360 55% | 380 58% | 464 63% | 311 54% | 554 70% | 330 49% | 277 58% | 153 58% | 472 72% | 105 51% | 326 53% | 100 30% | 193 79% | 727 64% | 41 39% |
| A great deal | 452 22% | 249 25% | 203 19% | 47 21% | 184 31% | 90 18% | 132 18% | 138 21% | 116 19% | 192 26% | 107 18% | 244 31% | 101 15% | 147 31% | 75 28% | 202 31% | 36 17% | 100 16% | 34 10% | 81 33% | 260 23% | 20 19% |
| Some | 744 36% | 332 34% | 411 39% | 59 26% | 201 34% | 175 35% | 309 43% | 222 34% | 244 39% | 271 37% | 204 35% | 310 39% | 229 34% | 130 27% | 78 30% | 270 41% | 70 34% | 226 37% | 66 20% | 112 48% | 467 41% | 21 20% |
| None/Not Much (Net) | 847 41% | 397 41% | 450 42% | 121 53% | 215 36% | 231 47% | 280 39% | 299 45% | 264 42% | 268 37% | 269 46% | 236 30% | 342 51% | 198 42% | 110 42% | 181 28% | 102 49% | 284 47% | 228 70% | 51 21% | 410 36% | 64 61% |
| Not much | 475 23% | 233 24% | 242 23% | 68 30% | 103 17% | 134 27% | 170 24% | 150 23% | 150 24% | 166 23% | 138 24% | 153 19% | 183 27% | 116 24% | 69 26% | 121 19% | 78 38% | 169 28% | 79 24% | 28 11% | 256 23% | 32 31% |
| None | 372 18% | 164 17% | 208 20% | 53 23% | 112 19% | 97 20% | 110 15% | 148 22% | 113 18% | 101 14% | 131 23% | 82 10% | 159 24% | 83 17% | 41 16% | 60 9% | 24 12% | 115 19% | 150 46% | 23 10% | 154 14% | 32 31% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

VTR2_3 How much do you trust the following industries to distribute the COVID-19 vaccine?
 State government

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|----------------------|---|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 77) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To II | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Great Deal/Some (Net) | 1353 66% | 663 68% | 689 65% | 128 56% | 407 59% | 317 64% | 500 69% | 400 61% | 423 68% | 512 70% | 365 63% | 601 76% | 387 57% | 313 66% | 178 68% | 514 79% | 145 70% | 370 61% | 123 37% | 202 83% | 804 71% | 55 52% |
| A great deal | 524 26% | 270 28% | 254 24% | 63 28% | 183 30% | 109 22% | 170 24% | 153 23% | 160 26% | 203 28% | 132 23% | 275 35% | 117 17% | 162 34% | 73 28% | 228 35% | 53 26% | 125 20% | 30 9% | 88 36% | 310 27% | 20 19% |
| Some | 829 41% | 394 40% | 435 41% | 65 29% | 225 38% | 208 42% | 330 46% | 248 38% | 263 42% | 309 42% | 234 40% | 326 41% | 269 40% | 152 32% | 105 40% | 285 44% | 91 44% | 245 40% | 93 28% | 114 47% | 494 43% | 35 33% |
| None/Not Much (Net) | 690 34% | 315 32% | 375 35% | 99 44% | 192 32% | 178 36% | 221 31% | 258 39% | 200 32% | 220 30% | 215 37% | 189 24% | 286 43% | 162 34% | 85 32% | 140 21% | 63 30% | 240 39% | 206 63% | 41 17% | 332 29% | 50 48% |
| Not much | 362 18% | 176 18% | 185 17% | 56 25% | 98 16% | 84 17% | 124 17% | 128 20% | 106 17% | 123 17% | 115 20% | 95 12% | 152 24% | 87 18% | 41 16% | 93 14% | 47 23% | 139 23% | 64 20% | 19 8% | 193 17% | 26 25% |
| None | 328 16% | 139 14% | 190 18% | 43 19% | 95 16% | 95 19% | 96 13% | 130 20% | 94 15% | 97 13% | 100 17% | 94 12% | 134 20% | 75 16% | 44 17% | 16 8% | 101 17% | 141 23% | 23 9% | 140 12% | 24 23% | |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VTR2_4 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Technology

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------|--------------|-----------------|----------------------|---------------------------------|----------------------|------------------------|------------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|-------------|-----------------------------|--------------------------------------|----------------------------|------------------------------|-------------------------------|------------------------|-----------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-40) | Gen X (age 41-50) | Boomer+ (age 51-77) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait Sec & Awhile | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Great Deal/Some (Net) | 1090 53% | 567 58% C | 523 49% | 114 50% | 360 50% JG | 275 55% G | 341 47% | 287 44% | 334 54% H | 458 63% HI | 297 51% m | 492 62% KM | 301 45% | 274 58% | 160 61% | 409 63% RS | 120 58% S | 295 48% S | 84 26% PQRS | 181 74% V | 662 58% | 49 47% |
| A great deal | 368 18% | 221 23% C | 147 14% | 40 18% | 153 25% FG | 75 15% G | 100 14% | 87 13% | 106 17% | 173 24% HI | 85 15% KM | 199 25% KM | 83 12% | 129 27% | 63 24% | 149 23% RS | 43 13% S | 82 5% S | 18 5% PqRS | 77 31% V | 236 21% | 9 9% |
| Some | 722 35% | 346 35% C | 377 35% | 74 32% | 208 35% G | 199 40% G | 242 34% | 200 30% | 228 37% h | 286 39% H | 211 36% L | 293 37% | 218 32% | 144 30% | 97 37% | 260 40% S | 78 37% S | 214 35% S | 67 43% S | 104 37% S | 426 37% | 40 38% |
| None/Not Much (Net) | 953 47% | 412 42% B | 541 51% B | 113 50% e | 239 40% e | 221 45% G | 379 45% G | 372 56% h | 289 46% H | 273 37% H | 284 49% L | 298 38% L | 371 55% KL | 202 42% | 103 39% | 244 37% T | 87 42% T | 315 52% PQT | 244 74% PQRT | 63 26% S | 475 42% S | 56 42% U |
| Not much | 553 27% | 262 27% B | 291 27% B | 70 31% e | 124 21% e | 109 22% EF | 250 35% EF | 180 27% j | 172 28% j | 193 26% L | 173 30% L | 173 22% L | 207 31% L | 114 24% | 52 20% | 176 27% T | 56 27% T | 189 31% T | 92 28% T | 40 16% T | 297 26% U | 24 23% |
| None | 400 20% | 150 15% B | 250 23% B | 43 19% e | 116 19% e | 112 23% EF | 129 18% EF | 192 29% j | 117 19% j | 80 11% L | 111 19% L | 124 16% KL | 164 24% KL | 88 18% | 51 19% | 68 10% T | 31 15% T | 126 21% PT | 152 46% PQRT | 23 9% U | 178 16% U | 32 31% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VTR2_5 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Healthcare

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|------------------------|------------------|----------------------|-----------------------|-------------------|------------------|-----------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Around To | Wait While & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 244 | 1137 | 105* | |
| A Great Deal/Some (Net) | 1652 81% | 810 83% | 843 79% | 134 59% | 472 79% | 408 82% | 637 89% | 510 77% | 518 77% | 610 83% | 485 83% | 678 86% | 489 73% | 340 72% | 190 72% | 616 94% | 154 74% | 499 82% | 158 48% | 226 53% | 976 86% | 81 77% |
| A great deal | 878 43% | 422 43% | 456 43% | 60 27% | 254 42% | 216 44% | 348 48% | 239 36% | 287 46% | 345 47% | 259 45% | 393 50% | 227 34% | 193 41% | 89 34% | 61 60% | 222 29% | 62 36% | 140 19% | 518 57% | 43 46% | 41% |
| Some | 774 38% | 388 40% | 387 36% | 74 33% | 219 36% | 192 39% | 290 40% | 271 41% | 231 37% | 265 36% | 226 39% | 286 36% | 263 39% | 147 31% | 101 38% | 222 34% | 93 45% | 277 45% | 95 29% | 86 35% | 458 40% | 37 35% |
| None/Not Much (Net) | 391 19% | 169 17% | 222 21% | 93 41% | 128 21% | 87 18% | 149 12% | 106 23% | 121 17% | 96 17% | 112 17% | 112 14% | 183 27% | 135 28% | 74 28% | 38 6% | 53 26% | 111 18% | 171 52% | 18 7% | 161 14% | 24 23% |
| Not much | 207 10% | 102 10% | 105 10% | 54 24% | 72 12% | 33 7% | 48 7% | 73 11% | 58 9% | 69 9% | 50 8% | 60 8% | 97 14% | 66 15% | 38 14% | 24 4% | 28 13% | 78 13% | 67 21% | 10 4% | 104 9% | 12 11% |
| None | 184 9% | 68 7% | 116 11% | 39 17% | 55 9% | 54 11% | 35 5% | 76 12% | 48 8% | 53 7% | 46 8% | 52 7% | 86 13% | 69 15% | 36 14% | 14 2% | 26 12% | 33 5% | 103 31% | 7 3% | 57 5% | 12 12% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

VTR2_6 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Non-profits

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|-------------|-----------------------------|----------------------|-----------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get A- round It | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Great Deal/Some (Net) | 1247 61% | 626 64% c | 621 58% | 112 49% | 383 61% d | 311 63% D | 460 64% D | 328 50% | 392 63% H | 518 71% HI | 346 60% | 534 68% KM | 367 55% | 275 58% | 156 59% | 486 74% QRS | 130 63% S | 337 55% S | 110 34% | 193 75% QRS | 732 64% | 64 60% |
| A great deal | 442 22% | 241 25% C | 201 19% | 57 25% | 257 25% g | 149 20% | 139 19% | 108 16% | 124 20% | 207 28% HI | 113 20% | 218 28% KM | 111 16% | 154 32% | 67 25% | 182 28% RS | 44 21% S | 94 15% | 38 11% | 84 35% QRS | 263 23% | 19 18% |
| Some | 805 39% | 384 39% | 420 39% | 56 25% | 215 36% g | 213 43% D | 321 45% DE | 219 33% | 268 43% H | 310 42% HI | 233 40% | 316 40% | 256 38% | 122 26% | 89 34% | 303 46% RS | 85 41% S | 244 40% S | 73 22% | 99 41% S | 469 41% | 45 42% |
| None/Not Much (Net) | 796 39% | 353 36% | 443 42% B | 115 51% eFG | 237 39% | 184 37% D | 260 36% DE | 331 50% I | 231 37% J | 214 29% J | 234 40% L | 256 32% | 306 45% L | 200 42% | 108 41% | 168 26% PT | 78 37% PT | 273 45% PT | 218 66% PORT | 60 25% S | 405 36% | 42 40% |
| Not much | 458 22% | 217 22% | 240 23% | 54 24% | 142 24% | 106 21% | 156 22% J | 163 25% J | 151 24% | 137 19% J | 92 16% | 157 13% | 147 20% | 106 22% | 59 17% | 173 26% PT | 173 28% PT | 82 16% PT | 40 16% PT | 260 23% | 24 22% | |
| None | 339 17% | 136 14% | 203 19% B | 60 27% EFG | 95 16% | 79 16% | 105 15% I | 168 25% J | 81 13% J | 77 11% J | 92 16% L | 100 13% | 147 22% KL | 94 20% | 48 18% | 59 9% PT | 23 11% PT | 99 16% PT | 136 41% PORT | 21 8% S | 144 13% | 18 17% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VTR2_7 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Pharmaceutical/drugs

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------|--------------|-------------|--------------|----------------------|----------------------------|----------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|------------------------|------------------|----------------------|-----------------------|-------------------|------------------|
| | MALE | | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-50) | Boomer+ (age 51+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait While & Sec | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Great Deal/Some (Net) | 1515 74% | 745 76% | 770 72% | 133 59% | 427 71% | 359 73% | 596 83% | 460 70% | 472 75% | 572 78% | 448 77% | 631 80% | 436 65% | 324 68% | 178 68% | 591 90% | 135 55% | 441 72% | 127 39% | 222 51% | 907 80% | 74 70% |
| A great deal | 589 29% | 289 30% | 299 28% | 43 19% | 166 28% | 132 27% | 248 34% | 178 27% | 188 30% | 221 30% | 170 29% | 282 36% | 137 20% | 151 32% | 72 27% | 44% QRS | 29 14% | 124 20% | 40 12% | 108 24% | 352 31% | 19 18% |
| Some | 926 45% | 456 47% | 470 44% | 91 40% | 261 44% | 227 46% | 348 48% | 282 43% | 283 45% | 351 48% | 278 48% | 349 44% | 299 44% | 173 36% | 106 40% | 303 46% | 106 51% | 317 52% | 87 27% | 113 26% | 555 49% | 55 52% |
| None/Not Much (Net) | 528 26% | 233 24% | 294 28% | 94 41% | 173 29% | 136 27% | 198 17% | 152 24% | 160 22% | 133 23% | 159 20% | 133 20% | 159 20% | 236 35% | 151 32% | 86 10% | 72 28% | 169 28% | 202 61% | 22 9% | 230 20% | 31 30% |
| Not much | 308 15% | 145 15% | 163 15% | 50 22% | 95 16% | 86 17% | 77 11% | 101 15% | 95 15% | 105 14% | 77 13% | 102 13% | 130 19% | 74 16% | 41 16% | 51 8% | 45 17% | 126 21% | 72 22% | 14 6% | 162 14% | 15 14% |
| None | 220 11% | 89 9% | 131 12% | 44 19% | 78 13% | 50 10% | 47 7% | 98 15% | 57 9% | 55 8% | 56 10% | 57 7% | 107 16% | 77 17% | 44 17% | 11 2% | 27 13% | 43 7% | 129 39% | 8 3% | 67 6% | 16 16% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

VTR2_8 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Logistics (e.g., shipping companies)

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|-------------|-----------------------------|----------------------|--------------------------------------|----------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To It | Wait Sec & Awhile | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Great Deal/Some (Net) | 1105 54% | 588 60% C | 517 49% | 108 47% | 338 56% | 262 53% | 396 55% | 288 44% | 338 54% | 472 64% | 320 55% M | 469 59% M | 316 47% | 286 60% | 136 52% | 428 66% RS | 122 59% RS | 295 48% S | 89 27% | 172 71% QRS | 674 59% V | 46 44% |
| A great deal | 328 16% | 186 19% C | 141 13% | 41 18% | 123 21% FG | 61 12% | 103 14% | 91 14% | 86 14% | 149 20% HI | 82 14% M | 157 20% KM | 89 13% | 124 26% | 55 21% | 152 23% QRS | 32 15% RS | 57 9% | 19 6% | 67 28% QRS | 212 19% V | 8 8% |
| Some | 777 38% | 402 41% C | 375 35% | 67 30% | 215 36% | 201 41% d | 294 41% | 197 30% | 251 40% | 322 44% H | 239 41% M | 312 40% m | 226 34% | 162 34% | 82 31% | 276 42% S | 90 43% S | 238 39% S | 69 21% | 105 43% S | 462 41% U | 38 36% |
| None/Not Much (Net) | 938 46% | 390 40% C | 548 51% B | 119 53% | 261 44% | 233 47% | 371 45% | 324 56% I | 286 46% J | 260 36% J | 260 45% M | 321 41% m | 189 27% | 127 30% | 226 48% KL | 86 35% KL | 315 41% I | 239 39% PQT | 72 23% PQT | 463 29% PQT | 59 41% U | 59 56% U |
| Not much | 526 26% | 245 25% C | 282 26% | 71 31% | 145 24% | 123 25% | 187 26% | 176 27% | 171 23% | 169 23% | 147 25% M | 194 25% m | 185 27% | 110 23% | 80 30% | 167 26% S | 57 27% S | 173 28% I | 77 23% PQT | 52 21% PQT | 285 25% U | 36 30% |
| None | 412 20% | 146 15% B | 266 25% B | 48 21% | 116 19% | 110 22% | 137 19% | 195 30% J | 114 18% J | 91 12% J | 113 19% M | 127 16% m | 172 26% KL | 79 17% | 47 18% | 58 9% S | 29 14% PQT | 142 23% PQT | 162 49% PQT | 20 8% U | 177 16% U | 28 26% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

Base: All Respondents

VTR3 How concerned are you about the new variant strains of COVID-19 circulating here in the U.S.?

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1567 77% | 705 72% | 862 81% | 144 63% | 456 76% | 392 75% | 575 80% | 507 77% | 476 76% | 563 77% | 432 74% | 669 85% | 467 89% | 335 71% | 194 74% | 560 86% | 148 71% | 474 78% | 186 57% | 199 82% | 903 73% | 71 68% |
| Very concerned | 737 36% | 290 30% | 447 42% | 60 26% | 227 38% | 188 38% | 262 36% | 245 37% | 197 32% | 289 39% | 169 30% | 378 48% | 191 28% | 185 39% | 92 35% | 278 43% | 49 24% | 204 33% | 91 28% | 115 47% | 417 37% | 32 31% |
| Somewhat concerned | 830 41% | 415 42% | 415 39% | 84 37% | 229 38% | 204 41% | 313 43% | 262 40% | 279 45% | 275 38% | 263 45% | 291 37% | 276 41% | 150 32% | 102 39% | 282 43% | 98 47% | 269 44% | 96 29% | 85 35% | 486 43% | 39 37% |
| Not At All/Not Very Concerned (Net) | 476 23% | 273 28% | 203 19% | 84 37% | 143 24% | 103 21% | 146 20% | 151 23% | 148 24% | 168 23% | 148 26% | 121 15% | 206 45% | 140 29% | 70 26% | 93 14% | 60 29% | 136 22% | 142 43% | 45 18% | 234 21% | 34 32% |
| Not very concerned | 310 15% | 177 18% | 133 13% | 68 30% | 81 13% | 63 13% | 99 14% | 86 13% | 97 16% | 123 17% | 95 16% | 90 11% | 125 19% | 102 22% | 56 21% | 73 11% | 41 20% | 102 17% | 64 19% | 31 13% | 161 14% | 21 20% |
| Not at all concerned | 165 8% | 96 10% | 69 7% | 15 7% | 62 10% | 41 8% | 47 7% | 65 10% | 50 8% | 45 6% | 53 9% | 31 4% | 81 12% | 38 8% | 14 5% | 21 3% | 19 9% | 34 6% | 78 24% | 14 6% | 72 6% | 13 13% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 62

DT01 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Summary Of Very/Somewhat Good Job

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|------------------|-------|-------------------|-------------------------|-------------------|-------------------|---------|------------|---------|--------|-----------|---------|---------|-------|-----------------------------|------------------------------|-----------------------------|------------------------|-------------------------|-----------------------|----------------------|-----|
| | Wave 50 (25-2/7) | | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99K | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Get Vac- cine | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 328 | 244 | 1137 | 105* | |
| Retail - grocery | 1581 | 753 | 829 | 147 | 461 | 375 | 598 | 478 | 509 | 579 | 453 | 636 | 493 | 336 | 175 | 548 | 143 | 463 | 225 | 202 | 930 | 62 |
| | 77% | 77% | 78% | 65% | 77% D | 76% D | 83% DEF | 73% | 79% | 79% H | 78% M | 81% M | 73% | 71% | 66% | QR | 69% | 76% s | 69% | 83% QRS | 82% V | 59% |
| Healthcare (Doctors/Nurses/Hospital) | 1574 | 744 | 831 | 154 | 445 | 386 | 589 | 504 | 502 | 556 | 476 | 650 | 472 | 347 | 188 | 560 | 128 | 474 | 200 | 212 | 915 | 70 |
| | 77% | 76% | 78% | 68% | 74% d | 78% d | 82% DE | 77% | 80% | 76% M | 78% M | 82% M | 70% | 73% | 71% | QR | 62% | 78% QS | 61% | 87% QRS | 80% V | 66% |
| Food & Beverage | 1471 | 707 | 764 | 128 | 433 | 375 | 537 | 452 | 480 | 524 | 423 | 603 | 445 | 302 | 154 | 518 | 136 | 434 | 184 | 201 | 873 | 67 |
| | 72% | 72% | 72% | 56% | 72% D | 75% D | 75% DE | 69% | 77% | 72% H | 72% M | 80% | 66% | 63% | 58% | QR | 65% | 71% S | 56% | 82% QRS | 77% V | 63% |
| Pharmaceutical/drugs | 1446 | 692 | 754 | 133 | 426 | 344 | 543 | 437 | 468 | 530 | 433 | 619 | 394 | 321 | 184 | 528 | 125 | 426 | 164 | 203 | 860 | 60 |
| | 71% | 71% | 71% | 59% | 71% D | 75% d | 75% DI | 68% | 75% | 72% h | 75% M | 79% M | 59% | 53% | 62% | QR | 61% | 70% s | 50% | 83% qS | 76% V | 57% |
| Restaurants | 1436 | 717 | 719 | 133 | 437 | 359 | 507 | 423 | 466 | 531 | 432 | 573 | 430 | 309 | 177 | 489 | 137 | 427 | 192 | 191 | 857 | 65 |
| | 70% | 73% | 68% | 58% | 73% D | 70% D | 79% D | 64% | 75% | 73% H | 73% M | 80% | 64% | 67% | 67% | QR | 66% | 70% S | 59% | 75% QRS | 75% V | 61% |
| Small Businesses | 1389 | 680 | 709 | 130 | 417 | 332 | 510 | 398 | 454 | 526 | 422 | 584 | 383 | 331 | 157 | 477 | 124 | 419 | 179 | 190 | 837 | 60 |
| | 68% | 69% | 67% | 57% | 70% D | 67% D | 71% D | 65% | 73% | 72% H | 73% M | 74% M | 57% | 70% | 60% | QR | 60% | 69% S | 54% | 78% QRS | 74% V | 57% |
| Technology | 1388 | 678 | 710 | 146 | 436 | 339 | 468 | 427 | 431 | 517 | 397 | 601 | 391 | 323 | 167 | 479 | 139 | 404 | 197 | 168 | 815 | 58 |
| | 68% | 69% | 67% | 64% | 73% G | 68% G | 65% h | 65% | 69% | 71% h | 70% KM | 75% KM | 58% | 68% | 63% | RS | 67% | 66% | 60% | 69% RS | 69% V | 55% |
| Energy and Utilities | 1354 | 663 | 692 | 141 | 411 | 327 | 476 | 415 | 428 | 505 | 401 | 568 | 386 | 322 | 154 | 470 | 130 | 389 | 191 | 175 | 802 | 63 |
| | 66% | 68% | 65% | 62% | 69% D | 66% D | 66% | 63% | 69% | 69% h | 70% M | 72% M | 57% | 68% | 59% | QR | 63% | 64% | 58% | 72% QRS | 71% V | 60% |
| Retail - apparel | 1351 | 669 | 682 | 122 | 418 | 325 | 487 | 401 | 432 | 505 | 407 | 566 | 378 | 310 | 155 | 468 | 127 | 390 | 186 | 180 | 801 | 58 |
| | 66% | 68% | 64% | 54% | 70% D | 66% D | 68% D | 61% | 69% | 69% H | 70% M | 72% M | 56% | 65% | 59% | QR | 61% | 64% | 57% | 74% QRS | 70% V | 55% |
| Telecommunications | 1347 | 667 | 680 | 140 | 402 | 346 | 458 | 407 | 423 | 503 | 400 | 583 | 364 | 334 | 164 | 471 | 133 | 392 | 177 | 173 | 790 | 54 |
| | 66% | 68% | 64% | 62% | 67% g | 64% g | 64% | 62% | 68% | 69% h | 69% M | 74% M | 54% | 70% | 62% | RS | 64% | 64% | 54% | 71% QRS | 69% V | 51% |
| Financial services | 1334 | 668 | 666 | 125 | 397 | 339 | 472 | 399 | 400 | 524 | 406 | 569 | 359 | 307 | 165 | 464 | 130 | 387 | 176 | 177 | 801 | 60 |
| | 65% | 68% C | 65% | 55% | 66% D | 66% D | 66% d | 61% | 64% | 72% HI | 70% M | 72% M | 53% | 65% | 63% | RS | 63% | 63% | 54% | 72% qRS | 70% V | 57% |
| Automotive | 1312 | 656 | 655 | 144 | 383 | 319 | 455 | 392 | 417 | 493 | 383 | 564 | 365 | 326 | 161 | 453 | 127 | 371 | 185 | 175 | 796 | 72 |
| | 64% | 67% c | 62% | 63% | 66% G | 64% G | 63% | 60% | 67% H | 67% H | 71% M | 71% M | 54% | 65% | 61% | RS | 61% | 61% | 56% | 72% qRS | 70% V | 68% |
| Manufacturing | 1280 | 628 | 652 | 127 | 400 | 311 | 440 | 387 | 383 | 500 | 380 | 540 | 359 | 307 | 150 | 440 | 119 | 365 | 178 | 178 | 752 | 55 |
| | 63% | 64% | 61% | 56% | 67% d | 63% d | 61% | 59% | 61% | 68% HI | 65% M | 70% M | 53% | 65% | 57% | QR | 57% | 60% | 54% | 73% QRS | 66% V | 52% |
| Insurance | 1264 | 634 | 630 | 116 | 391 | 317 | 440 | 387 | 405 | 462 | 367 | 538 | 359 | 311 | 154 | 428 | 125 | 376 | 168 | 167 | 753 | 47 |
| | 62% | 65% c | 59% | 51% | 63% D | 64% D | 61% d | 59% | 65% h | 63% h | 63% M | 69% M | 53% | 65% | 58% | S | 60% | 51% | 51% | 69% S | 65% V | 45% |
| Non-profits | 1261 | 612 | 649 | 146 | 395 | 313 | 406 | 372 | 380 | 500 | 365 | 546 | 350 | 342 | 168 | 424 | 141 | 369 | 171 | 156 | 732 | 62 |
| | 62% | 63% | 61% | 64% | 66% G | 63% G | 56% | 57% | 61% | 69% HI | 63% KM | 65% KM | 52% | 72% | 64% | S | 60% | 52% | 52% | 64% S | 64% V | 59% |
| Entertainment | 1249 | 609 | 640 | 144 | 407 | 320 | 378 | 378 | 394 | 459 | 346 | 553 | 350 | 318 | 154 | 416 | 125 | 373 | 166 | 169 | 733 | 43 |
| | 61% | 62% | 60% | 63% | 66% g | 65% G | 52% | 57% | 63% | 63% h | 60% M | 70% M | 52% | 67% | 58% | S | 60% | 61% | 51% | 69% S | 65% V | 41% |
| Media | 1221 | 551 | 671 | 140 | 408 | 292 | 381 | 374 | 371 | 466 | 292 | 585 | 345 | 323 | 166 | 419 | 117 | 374 | 149 | 163 | 689 | 57 |
| | 60% | 56% | 62% | 62% | 68% g | 59% G | 53% | 57% | 59% | 64% h | 50% M | 74% KM | 51% | 68% | 63% | S | 56% | 61% | 50% | 63% S | 67% V | 54% |
| Real estate | 1142 | 578 | 564 | 128 | 369 | 282 | 363 | 331 | 362 | 440 | 354 | 477 | 311 | 313 | 153 | 383 | 116 | 341 | 163 | 139 | 697 | 43 |
| | 56% | 59% B | 53% | 56% | 62% Fg | 57% G | 50% | 50% | 58% | 60% H | 61% M | 60% M | 46% | 66% | 54% | S | 56% | 56% | 50% | 57% S | 61% V | 41% |
| Airlines | 1140 | 580 | 560 | 132 | 344 | 261 | 340 | 320 | 360 | 450 | 346 | 499 | 295 | 298 | 143 | 365 | 108 | 365 | 143 | 158 | 673 | 41 |
| | 56% | 59% C | 53% | 58% | 62% Fg | 53% G | 56% | 49% | 58% | 62% H | 60% M | 63% M | 44% | 63% | 54% | S | 52% | 60% | 44% | 65% S | 59% V | 39% |
| Travel and hospitality (hotels, cruise lines) | 1101 | 563 | 539 | 119 | 367 | 282 | 333 | 330 | 352 | 410 | 344 | 468 | 289 | 291 | 145 | 347 | 110 | 350 | 153 | 141 | 653 | 39 |
| | 54% | 58% C | 51% | 52% | 61% G | 57% G | 46% | 50% | 56% | 56% h | 59% M | 59% M | 43% | 61% | 55% | S | 53% | 57% | 47% | 58% S | 57% V | 37% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Summary Of Very/Somewhat Poor Job

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---|-------------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-----------------|------------|------------|------------------|------------------|------------|-----------------|-----------------------------|-------------------|------------------------------|-----------------------------|-------------------------|-----------------------|----------------------|----------------|----------------|
| | Wave 50 (2/5-2/7) | | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 581 | 475 | 264 | 654 | 207* | 328 | 244 | 1137 | 105* | |
| Media | 509 25% | 311 32% C | 198 19% | 57 25% | 107 18% | 128 26% E | 217 30% E | 154 23% | 165 27% | 187 26% | 208 36% LM | 119 15% | 181 27% L | 108 23% | 66 25% | 138 21% | 61 29% P | 150 25% | 106 32% PT | 54 22% | 290 26% | 37 35% |
| Travel and hospitality (hotels, cruise lines) | 477 23% | 253 26% C | 224 21% | 67 29% F | 131 22% | 91 18% | 188 26% F | 126 19% | 143 23% | 207 28% | 125 22% H | 184 23% | 168 25% | 134 28% | 79 30% | 159 24% | 52 25% | 135 22% | 77 23% | 54 22% | 243 21% | 43 41% U |
| Airlines | 460 23% | 234 24% | 226 21% | 62 27% | 130 22% | 113 23% | 158 22% | 143 22% | 146 23% | 161 23% | 126 23% | 166 25% | 168 25% | 122 26% | 79 30% | 161 25% T | 61 29% T | 125 20% | 74 22% | 41 17% | 233 21% | 41 38% U |
| Entertainment | 435 21% | 235 24% C | 199 19% | 52 23% | 112 19% | 98 20% | 173 24% e | 131 20% | 132 21% | 170 23% | 141 24% L | 136 17% | 157 23% L | 116 24% | 72 27% | 127 19% | 56 27% t | 135 22% | 76 23% | 42 17% | 223 20% | 47 45% U |
| Restaurants | 340 17% | 162 17% | 178 17% | 74 32% EFG | 101 17% | 60 12% | 105 15% | 105 16% | 97 13% | 137 19% | 82 14% | 144 18% | 114 17% | 134 23% | 62 23% | 85 13% | 45 22% P | 111 18% | 63 19% P | 35 14% | 160 14% | 28 27% U |
| Retail - apparel | 335 16% | 170 17% | 165 16% | 59 26% eFG | 105 17% | 84 12% | 88 12% | 102 16% | 94 15% | 137 19% | 87 15% | 120 15% | 128 19% | 103 25% | 65 14% | 89 20% | 42 20% P | 113 19% | 59 18% | 32 13% | 169 15% | 35 33% U |
| Manufacturing | 313 15% | 161 16% | 152 14% | 56 25% EFG | 94 16% | 74 15% | 88 12% | 91 14% | 99 16% | 123 17% | 79 14% | 122 15% | 113 17% | 109 23% | 67 25% | 94 14% | 51 26% PRT | 91 15% | 52 16% | 25 10% | 160 13% | 37 35% U |
| Real estate | 296 15% | 172 18% C | 124 12% | 53 23% FG | 97 16% | 61 12% | 85 12% | 96 15% | 72 11% | 128 18% | 81 14% | 121 15% | 95 14% | 103 22% | 57 21% | 67 10% | 45 22% P | 86 14% | 59 16% P | 39 16% | 137 12% | 33 31% U |
| Insurance | 294 14% | 164 17% C | 130 12% | 65 29% EFG | 83 14% | 63 13% | 82 11% | 87 13% | 69 11% | 136 19% | 77 13% | 118 15% | 99 15% | 112 24% | 69 26% | 81 12% | 41 20% P | 90 15% | 52 16% | 29 12% | 145 13% | 29 28% U |
| Small Businesses | 291 14% | 157 16% C | 133 13% | 69 30% EFG | 91 15% | 65 9% | 65 9% | 94 14% | 77 12% | 116 16% | 80 14% | 106 13% | 105 16% | 102 22% | 68 26% | 70 11% | 51 25% PRT | 89 15% | 59 18% PT | 22 9% | 127 11% | 26 25% U |
| Food & Beverage | 276 13% | 162 17% C | 114 11% | 67 30% EFG | 96 16% FG | 50 9% | 63 9% | 78 12% | 58 9% | 139 19% HI | 74 13% | 113 14% | 89 13% | 130 27% | 73 28% | 53 8% | 44 21% PT | 95 16% PT | 65 20% PT | 19 8% | 122 11% | 31 29% U |
| Telecommunications | 275 13% | 166 17% C | 109 10% | 52 23% eFG | 90 15% | 53 11% | 79 11% | 85 13% | 71 11% | 117 16% I | 80 14% | 85 11% | 110 18% L | 103 22% | 59 22% | 52 8% | 43 21% P | 92 15% P | 59 18% P | 29 12% | 127 11% | 32 31% U |
| Financial services | 268 13% | 141 14% C | 125 12% | 52 23% EFG | 83 14% | 54 11% | 77 13% | 85 12% | 82 10% | 92 13% | 72 12% | 101 14% | 94 14% | 99 21% | 47 18% | 65 10% PT | 37 18% PT | 74 12% PT | 66 20% PT | 25 10% | 123 11% | 25 24% U |
| Automotive | 249 12% | 148 15% C | 101 10% | 46 20% IG | 90 15% G | 61 12% G | 53 9% | 88 13% | 66 11% | 95 13% | 85 15% | 89 11% | 76 11% | 94 20% | 51 19% | 53 8% | 38 18% PT | 88 14% PT | 51 15% PT | 20 8% | 120 11% | 13 12% U |
| Non-profits | 248 12% | 156 16% C | 92 9% | 35 15% G | 81 14% G | 64 9% | 68 9% | 75 11% | 60 10% | 111 15% I | 72 12% | 76 10% | 100 15% L | 79 17% | 43 16% | 66 10% | 25 12% PT | 77 13% PT | 56 17% PT | 25 10% | 127 11% | 14 13% U |
| Energy and Utilities | 245 12% | 142 14% C | 103 10% | 37 16% G | 81 13% G | 74 7% | 52 7% | 84 13% | 64 10% | 95 13% | 74 13% | 89 11% | 83 12% | 96 20% | 58 22% | 48 7% | 31 15% P | 92 15% PT | 51 15% PT | 22 9% | 114 10% | 23 22% U |
| Retail - grocery | 234 11% | 137 14% C | 97 9% | 56 25% EFG | 73 12% G | 63 13% G | 43 8% | 80 12% | 58 9% | 94 13% | 68 12% | 83 11% | 83 12% | 104 24% | 62 24% | 42 6% | 41 20% PT | 89 15% PT | 40 12% PT | 21 9% | 104 9% | 32 31% U |
| Pharmaceutical/drugs | 233 11% | 141 14% C | 91 9% | 53 23% EFG | 72 12% G | 52 10% G | 56 8% | 75 11% | 60 10% | 95 13% | 68 12% L | 58 7% | 106 16% L | 102 21% | 54 21% | 35 5% PT | 37 18% PT | 75 12% PT | 74 22% PT | 12 5% | 98 9% | 29 28% U |
| Technology | 232 11% | 140 14% C | 91 9% | 39 17% EFG | 75 12% G | 46 9% | 72 10% | 59 9% | 63 10% | 110 15% HI | 84 14% L | 65 8% | 83 12% L | 95 21% | 54 21% | 51 8% | 32 15% P | 87 14% P | 40 12% P | 22 9% | 103 9% | 21 20% U |
| Healthcare (Doctors/Nurses/Hospital) | 203 10% | 119 12% C | 84 8% | 43 19% FG | 81 14% IG | 42 9% | 37 5% | 51 8% | 105 8% | 147 14% HI | 64 11% | 62 8% | 78 12% I | 93 20% | 47 18% | 46 22% PRT | 63 10% PT | 56 17% PRT | 11 5% | 97 9% | 23 21% U | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_1 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Financial services

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|------------------|------------------|-------------------|----------------------|----------------------------|----------------------|----------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-----------------------------|---------------------------------|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1334 65% | 668 68% C | 666 63% C | 125 55% D | 397 66% D | 339 68% D | 472 66% d | 399 61% d | 400 64% d | 524 72% Hl | 406 70% M | 569 72% M | 359 53% M | 307 65% M | 165 63% M | 464 71% RS | 130 63% S | 387 63% S | 176 54% S | 177 73% qRS | 801 70% v | 60 57% v |
| Very good job | 614 30% | 315 32% C | 299 28% C | 52 23% d | 188 31% d | 174 35% DG | 200 28% d | 183 28% d | 176 28% d | 250 34% hi | 187 32% M | 274 35% M | 152 23% M | 160 34% M | 78 30% M | 232 36% Rs | 56 27% S | 146 24% S | 91 28% S | 89 36% S | 384 35% V | 13 13% V |
| Somewhat good job | 720 36% | 352 36% C | 368 35% C | 74 32% EFG | 209 36% EFG | 165 33% EFG | 272 38% EFG | 216 33% EFG | 224 36% EFG | 274 37% EFG | 219 38% m | 294 37% m | 207 31% m | 147 31% m | 87 33% m | 231 35% s | 74 36% s | 240 38% S | 86 28% S | 89 36% S | 407 36% S | 47 45% S |
| Very/Somewhat Poor Job (Net) | 266 13% | 141 14% C | 125 12% C | 52 23% EFG | 83 14% EFG | 54 11% EFG | 77 11% EFG | 85 13% EFG | 82 13% EFG | 92 13% EFG | 72 12% EFG | 101 13% EFG | 94 14% EFG | 99 21% EFG | 47 18% EFG | 65 10% Pt | 37 18% Pt | 74 12% Pt | 66 20% PRT | 25 10% PRT | 123 11% PRT | 25 24% U |
| Somewhat poor job | 175 9% | 102 10% C | 74 7% C | 26 11% EFG | 57 10% EFG | 36 7% EFG | 57 8% EFG | 58 9% EFG | 56 9% EFG | 55 8% EFG | 50 9% EFG | 76 10% EFG | 49 7% EFG | 63 13% EFG | 29 11% EFG | 46 7% EFG | 21 10% EFG | 54 9% EFG | 36 11% EFG | 18 8% EFG | 93 8% EFG | 17 16% u |
| Very poor job | 91 4% | 40 4% C | 51 5% C | 27 12% EFG | 26 4% EFG | 18 4% EFG | 20 3% EFG | 27 4% EFG | 26 4% EFG | 37 5% EFG | 22 4% EFG | 25 3% EFG | 44 7% EFG | 36 7% EFG | 18 7% EFG | 19 3% EFG | 15 7% EFG | 20 3% EFG | 30 9% PRT | 6 3% PRT | 30 3% PRT | 8 8% U |
| Not sure | 443 22% | 170 17% B | 273 26% B | 50 22% EFG | 120 20% EFG | 102 21% EFG | 171 24% EFG | 173 26% EFG | 142 23% EFG | 116 16% EFG | 103 18% EFG | 121 15% EFG | 220 33% EFG | 70 15% EFG | 52 20% EFG | 125 19% EFG | 41 20% EFG | 149 24% EFG | 86 28% EFG | 42 17% EFG | 213 19% EFG | 20 19% EFG |
| Sigma | 2043 100% | 979 100% C | 1064 100% C | 227 100% EFG | 600 100% EFG | 495 100% EFG | 721 100% EFG | 658 100% EFG | 624 100% EFG | 731 100% EFG | 581 100% EFG | 790 100% EFG | 672 100% EFG | 475 100% EFG | 264 100% EFG | 654 100% EFG | 207 100% EFG | 610 100% EFG | 328 100% EFG | 244 100% EFG | 1137 100% EFG | 105 100% EFG |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_2 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Technology

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|-------------------|-----------------|--------------|-------------------|-------------------------|-------------------|-------------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|-------------|-------------|-----------------------------|------------------------------|-----------------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wage 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Get Vac- cine | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1388 68% | 678 69% | 710 67% | 146 64% | 436 73% G | 339 68% | 468 65% | 427 65% | 431 69% | 517 71% h | 397 68% M | 601 76% KM | 391 58% | 323 68% | 167 63% | 479 73% RS | 139 67% | 404 66% | 197 60% | 168 69% | 815 72% V | 58 55% |
| Very good job | 776 38% | 386 39% | 390 37% | 73 32% | 264 44% DG | 200 40% | 238 33% | 222 34% | 236 38% | 307 42% H | 296 35% m | 372 47% KM | 198 29% | 205 43% | 89 34% | 276 42% R | 75 36% | 202 33% | 120 36% | 103 42% r | 483 43% V | 28 27% |
| Somewhat good job | 612 30% | 293 30% | 319 30% | 73 32% | 171 29% | 138 28% | 229 32% | 204 31% | 195 31% | 210 29% | 191 33% | 228 29% | 183 29% | 119 25% | 78 29% | 203 31% s | 64 31% | 202 33% S | 78 24% | 64 26% | 332 29% | 30 28% |
| Very/Somewhat Poor Job (Net) | 232 11% | 140 14% C | 91 9% | 39 17% Fg | 75 12% | 46 9% | 72 10% | 59 9% | 63 10% | 110 15% Hi | 84 14% L | 65 8% | 83 12% I | 95 20% | 54 21% | 51 8% | 32 13% P | 87 14% P | 40 12% p | 22 9% | 103 9% | 21 20% U |
| Somewhat poor job | 146 7% | 90 9% C | 56 5% | 29 13% FG | 51 9% G | 30 6% | 36 5% | 42 6% | 44 7% | 60 8% | 54 9% m | 55 7% | 37 6% | 65 14% | 36 14% | 31 5% | 17 8% p | 60 10% P | 21 6% | 16 6% | 68 6% | 9 9% |
| Very poor job | 86 4% | 51 5% | 35 3% | 10 4% | 24 4% | 16 3% | 36 5% | 17 3% | 19 3% | 50 7% Hi | 30 5% L | 10 1% | 46 7% L | 29 6% | 18 7% | 20 3% | 15 7% pt | 26 4% | 19 6% | 6 2% | 36 3% U | 12 11% |
| Not sure | 423 21% | 160 16% B | 263 25% | 42 19% | 89 15% | 111 22% E | 181 25% E | 172 26% U | 130 21% J | 105 14% | 100 17% | 125 16% | 198 30% KL | 57 12% | 42 16% | 123 19% | 36 17% | 119 19% | 91 28% PQR | 55 22% | 218 19% | 26 25% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_3 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Media

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-----------------|-----------------|------------------|------------------|------------------|-------------|-------------|-----------------------------|--|------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1221 60% | 551 56% | 671 63% B | 140 62% | 408 68% FG | 292 59% | 381 53% | 374 57% | 371 59% | 466 64% h | 292 50% | 585 74% KM | 345 51% | 323 68% | 166 63% | 419 64% S | 117 56% s | 374 61% S | 149 45% | 163 67% S | 689 61% | 57 54% |
| Very good job | 567 28% | 266 27% | 301 28% | 60 27% | 207 35% G | 145 29% | 154 21% | 200 30% | 159 25% | 205 28% | 111 19% | 299 38% KM | 157 23% | 166 35% | 76 29% | 208 32% QRs | 40 19% | 158 26% | 69 21% | 93 38% QRS | 330 29% | 22 21% |
| Somewhat good job | 654 32% | 285 29% | 370 35% B | 80 34% | 201 34% | 147 30% | 226 31% | 174 26% | 212 34% H | 261 36% H | 190 31% | 286 36% M | 187 28% | 158 33% | 90 34% | 212 32% S | 77 37% S | 216 35% S | 80 24% | 69 28% | 359 32% | 35 33% |
| Very/Somewhat Poor Job (Net) | 509 25% | 311 32% C | 198 19% | 57 25% | 107 18% | 128 28% E | 217 30% E | 154 23% | 165 27% | 187 26% | 208 36% LM | 119 15% | 181 27% L | 108 23% | 66 25% | 138 21% p | 61 29% PrT | 150 25% | 106 32% PrT | 54 22% | 290 26% | 37 35% |
| Somewhat poor job | 230 11% | 145 15% C | 85 8% | 38 17% Ei | 57 10% | 51 10% | 83 12% E | 74 11% | 77 12% | 78 11% | 73 13% | 76 10% | 81 12% | 71 15% | 41 16% | 68 10% PrT | 36 18% PrT | 67 11% | 36 10% PrT | 23 10% | 123 11% | 24 23% U |
| Very poor job | 279 14% | 166 17% C | 113 11% | 19 8% | 50 8% | 76 15% de | 134 19% DE | 79 12% | 89 14% | 109 15% | 136 23% LM | 43 5% | 101 15% L | 37 8% | 25 9% | 71 11% L | 25 12% L | 83 14% L | 70 23% PQRt | 31 13% | 167 15% | 13 12% |
| Not sure | 313 15% | 117 12% | 196 18% B | 30 13% | 84 14% | 75 15% | 123 17% U | 131 20% | 87 14% | 78 11% | 81 14% | 86 11% | 146 22% KL | 44 9% | 32 12% | 96 15% L | 30 14% L | 86 14% L | 73 22% PrT | 27 11% | 158 14% | 11 10% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_4 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Automotive

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|------------------|-----------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-------------|-------------|-------------|-------------|-------------|------------------|-------------|-------------|-----------------------------|---------------------------------|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Ncl) | 1312 64% | 656 67% c | 655 62% | 144 63% | 393 66% | 319 64% | 455 63% | 392 60% | 417 67% | 493 67% | 383 66% | 564 71% | 365 54% | 326 69% | 161 61% | 453 69% | 127 61% | 371 61% | 185 56% | 175 72% | 796 70% | 72 68% |
| Very good job | 555 27% | 288 29% | 267 25% | 46 20% | 191 32% | 149 30% | 168 23% | 168 26% | 175 28% | 210 29% | 181 31% | 238 30% | 135 20% | 168 35% | 77 29% | 201 31% | 56 27% | 134 22% | 80 24% | 83 30% | 344 30% | 19 18% |
| Somewhat good job | 757 37% | 369 38% | 388 36% | 98 43% | 202 34% | 170 34% | 287 40% | 224 34% | 243 39% | 283 39% | 202 35% | 325 41% | 230 34% | 158 33% | 83 32% | 252 39% | 70 34% | 237 39% | 105 32% | 92 38% | 452 40% | 52 50% |
| Very/Somewhat Poor Job (Ncl) | 249 12% | 148 15% C | 101 10% | 46 20% IG | 90 15% G | 61 12% G | 53 7% | 88 13% | 66 11% | 95 13% | 85 15% | 89 11% | 76 11% | 94 20% | 51 19% | 53 8% | 38 19% | 88 14% | 51 15% | 20 8% | 120 11% | 13 12% |
| Somewhat poor job | 190 9% | 111 11% C | 79 7% | 37 16% FG | 69 12% G | 41 8% | 42 6% | 69 10% | 55 9% | 66 9% | 64 11% | 67 9% | 59 9% | 75 16% | 37 14% | 41 6% | 33 16% | 70 11% | 31 9% | 15 6% | 98 9% | 4 4% |
| Very poor job | 60 3% | 37 4% C | 23 2% | 9 4% | 20 3% G | 20 4% | 11 1% | 20 3% | 11 2% | 29 4% | 21 4% | 21 3% | 17 3% | 19 4% | 14 5% | 12 2% | 5 3% | 18 3% | 20 6% | 4 2% | 22 2% | 8 8% U |
| Not sure | 482 24% | 174 18% | 308 28% B | 37 16% | 117 19% | 116 23% | 212 28% DEI | 177 27% | 141 23% | 143 20% | 113 19% | 138 17% | 232 34% KL | 56 12% | 52 20% | 147 23% | 42 20% | 151 25% | 92 28% | 49 20% | 221 19% | 21 20% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_5 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Healthcare (Doctors/Nurses/Hospital)

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|--------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|---------------------------------------|--------------------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To It | Wait Awhile & Get Vac- cine | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1574 77% | 744 76% | 831 78% | 154 68% | 445 74% | 386 78% | 599 82% | 504 77% | 502 80% | 556 76% | 452 78% | 650 82% | 472 70% | 347 73% | 189 71% | 560 86% | 128 62% | 474 78% | 200 61% | 212 61% | 915 87% | 70 66% |
| Very good job | 1037 51% | 448 46% | 589 55% | 91 40% | 256 43% | 259 52% | 431 60% | 335 51% | 360 58% | 336 46% | 289 50% | 458 58% | 290 43% | 214 45% | 111 42% | 392 60% | 77 37% | 287 47% | 118 36% | 163 67% | 617 54% | 42 40% |
| Somewhat good job | 537 26% | 296 30% | 241 23% | 63 28% | 189 31% | 127 25% | 158 22% | 169 26% | 141 23% | 220 30% | 163 28% | 192 24% | 182 27% | 133 29% | 77 29% | 167 26% | 51 25% | 187 31% | 83 25% | 49 20% | 298 26% | 28 26% |
| Very/Somewhat Poor Job (Net) | 203 10% | 119 12% | 84 8% | 43 19% | 81 14% | 42 9% | 37 5% | 51 8% | 47 8% | 105 14% | 64 11% | 62 8% | 78 12% | 93 20% | 47 18% | 27 4% | 46 22% | 63 10% | 56 17% | 11 3% | 97 9% | 23 21% |
| Somewhat poor job | 125 6% | 76 8% | 49 5% | 35 15% | 50 8% | 28 6% | 15 2% | 33 5% | 32 5% | 61 8% | 34 6% | 44 6% | 47 7% | 68 14% | 27 10% | 11 2% | 36 17% | 46 7% | 28 8% | 5 2% | 59 5% | 14 14% |
| Very poor job | 78 4% | 43 4% | 35 3% | 8 4% | 31 5% | 16 3% | 22 3% | 18 3% | 15 2% | 44 6% | 29 5% | 18 2% | 31 5% | 25 5% | 19 7% | 16 3% | 10 5% | 17 3% | 28 8% | 6 3% | 39 3% | 8 8% |
| Not sure | 266 13% | 116 12% | 150 14% | 30 13% | 74 12% | 67 14% | 94 13% | 103 16% | 75 12% | 71 10% | 64 11% | 78 10% | 123 18% | 35 7% | 29 11% | 66 10% | 34 16% | 73 12% | 72 22% | 21 8% | 125 11% | 13 12% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_6 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Food & Beverage

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|-------------------|-----------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------------------|------------------------------|-------------------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wavg 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Awhile & Get Vac- cine | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1471 72% | 707 72% | 764 72% | 128 56% | 433 72% D | 373 75% D | 537 75% D | 452 69% | 480 77% H | 524 72% M | 423 73% m | 603 76% M | 445 66% | 302 63% | 154 58% | 516 79% QRS | 136 65% S | 434 71% S | 184 56% | 201 82% QRS | 873 77% V | 67 63% |
| Very good job | 689 34% | 340 35% | 359 34% | 54 24% | 214 36% D | 191 39% D | 240 33% d | 233 35% | 206 33% M | 254 35% M | 213 37% M | 301 38% M | 186 28% | 165 35% | 76 29% | 251 38% QrS | 53 26% S | 197 32% S | 96 29% | 102 42% QRS | 411 36% v | 24 23% |
| Somewhat good job | 772 38% | 366 37% | 405 38% | 73 32% | 219 36% S | 182 37% S | 297 41% H | 219 33% H | 274 44% H | 270 37% H | 210 36% H | 302 38% H | 260 39% | 136 29% | 78 30% | 265 41% S | 83 40% S | 237 35% S | 88 27% S | 99 40% S | 462 41% S | 42 40% |
| Very/Somewhat Poor Job (Net) | 276 13% | 162 17% C | 114 11% | 67 30% EFG | 96 16% FG | 50 10% G | 63 9% | 78 12% U | 58 9% I | 139 19% HI | 74 13% HI | 113 14% | 89 13% L | 130 27% L | 73 28% L | 53 8% PT | 44 21% PT | 95 16% PT | 65 20% PT | 19 8% PT | 122 11% PT | 31 29% U |
| Somewhat poor job | 211 10% | 128 13% C | 84 8% | 53 23% EFG | 71 12% FG | 34 7% G | 54 8% G | 61 9% U | 41 7% I | 109 15% HI | 52 9% HI | 90 11% L | 69 10% L | 104 22% L | 59 22% L | 47 7% PT | 35 17% PT | 82 13% PT | 36 11% PT | 12 5% PT | 92 8% PT | 21 20% U |
| Very poor job | 64 3% | 34 3% C | 30 3% | 14 6% G | 25 4% G | 16 3% G | 9 1% G | 17 3% U | 17 3% I | 30 4% L | 21 4% L | 23 3% L | 20 3% L | 26 5% L | 14 5% L | 6 1% P | 9 4% P | 13 2% PRT | 29 9% PRT | 7 3% PRT | 30 3% PRT | 10 9% U |
| Not sure | 297 15% | 110 11% B | 186 17% B | 32 14% | 71 12% B | 73 15% B | 121 17% E | 128 19% E | 85 14% U | 68 9% I | 84 15% L | 74 9% L | 138 20% RL | 44 9% RL | 37 14% RL | 84 13% RL | 27 13% RL | 81 13% PQRT | 80 24% PQRT | 24 10% PQRT | 141 12% PQRT | 8 7% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

DT01_7 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Entertainment

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|--------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|--|-------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1249 61% | 609 62% | 640 60% | 144 63% | 407 68% | 320 65% | 378 52% | 378 57% | 394 63% | 459 63% | 346 60% | 553 70% | 350 52% | 318 67% | 154 58% | 416 64% | 125 60% | 373 61% | 166 51% | 169 69% | 733 65% | 43 41% |
| Very good job | 553 27% | 281 29% | 272 26% | 67 30% | 199 33% | 162 33% | 124 17% | 174 26% | 158 25% | 215 29% | 150 26% | 269 34% | 134 20% | 172 36% | 70 26% | 196 28% | 46 22% | 165 27% | 78 24% | 77 32% | 337 30% | 14 14% |
| Somewhat good job | 696 34% | 328 34% | 368 35% | 76 34% | 208 35% | 158 32% | 254 35% | 204 31% | 236 35% | 245 33% | 196 34% | 284 36% | 216 32% | 146 31% | 84 32% | 231 35% | 79 38% | 208 34% | 88 29% | 91 37% | 397 35% | 29 27% |
| Very/Somewhat Poor Job (Net) | 435 21% | 235 24% | 199 19% | 52 23% | 112 19% | 98 20% | 173 24% | 131 20% | 132 21% | 170 23% | 141 24% | 136 17% | 157 23% | 116 24% | 72 27% | 127 19% | 56 27% | 135 22% | 76 23% | 42 17% | 223 20% | 47 45% |
| Somewhat poor job | 283 14% | 143 15% | 139 13% | 29 13% | 85 11% | 72 15% | 116 16% | 92 14% | 99 16% | 90 12% | 87 15% | 103 13% | 92 14% | 68 14% | 40 15% | 87 13% | 31 15% | 96 18% | 39 12% | 29 12% | 150 13% | 33 32% |
| Very poor job | 152 7% | 92 9% | 60 6% | 23 10% | 46 8% | 26 5% | 57 8% | 40 6% | 32 5% | 80 11% | 54 9% | 33 4% | 65 10% | 48 10% | 32 12% | 40 6% | 25 12% | 39 6% | 36 11% | 13 5% | 73 6% | 14 13% |
| Not sure | 359 18% | 134 14% | 225 21% | 31 14% | 81 13% | 78 16% | 169 23% | 149 23% | 98 16% | 102 14% | 93 16% | 101 13% | 165 25% | 41 9% | 37 14% | 110 17% | 26 13% | 102 17% | 87 28% | 33 14% | 181 16% | 15 14% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

DT01_8 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Travel and hospitality (hotels, cruise lines)

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------------------|--|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wavg 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1101 54% | 563 58% C | 539 51% | 119 52% | 367 61% G | 282 57% G | 333 46% | 330 50% | 352 56% h | 410 56% | 344 59% M | 468 59% M | 289 43% | 291 61% | 145 55% | 347 53% | 110 53% | 350 57% S | 153 47% | 141 58% S | 653 57% V | 39 37% |
| Very good job | 483 24% | 254 26% c | 228 21% | 69 31% G | 172 25% G | 126 25% G | 115 16% | 146 22% | 153 28% h | 180 26% | 143 25% M | 224 28% M | 115 17% | 172 36% | 72 27% | 152 23% | 47 23% | 144 24% | 73 22% | 66 27% | 283 25% V | 7 6% |
| Somewhat good job | 619 30% | 308 32% | 311 29% | 50 22% D | 194 32% D | 156 31% d | 219 30% d | 184 28% | 199 32% h | 230 31% | 201 35% M | 244 31% | 174 25% | 119 28% | 73 30% | 195 30% | 63 31% | 206 34% S | 80 24% | 75 31% | 371 33% V | 32 31% |
| Very/Somewhat Poor Job (Net) | 477 23% | 253 28% c | 224 21% | 67 29% F | 131 22% F | 91 18% F | 188 28% F | 126 19% | 143 23% h | 207 28% H | 125 22% H | 184 23% H | 168 25% I | 134 19% | 79 30% | 159 24% | 52 25% S | 135 22% S | 77 23% | 54 22% U | 243 21% U | 43 41% |
| Somewhat poor job | 319 16% | 190 19% C | 129 12% | 39 17% I | 91 15% I | 53 11% I | 136 19% F | 86 13% | 93 15% h | 140 19% H | 80 14% H | 137 17% | 103 15% | 93 19% | 50 19% | 111 17% | 41 20% s | 91 15% S | 40 12% | 36 15% U | 173 15% U | 30 28% U |
| Very poor job | 157 8% | 63 6% h | 95 9% | 27 12% g | 39 7% g | 39 8% g | 52 7% g | 40 6% | 50 8% h | 68 9% h | 46 8% h | 47 6% h | 65 10% i | 41 9% i | 29 11% i | 48 7% i | 11 5% j | 44 7% j | 37 11% j | 18 7% k | 70 6% k | 13 12% l |
| Not sure | 465 23% | 163 17% B | 302 28% B | 41 18% B | 103 17% B | 122 28% E | 199 28% E | 202 31% U | 128 21% U | 114 16% U | 111 19% U | 138 17% U | 215 32% Kl | 50 11% Kl | 40 15% Kl | 147 22% Kl | 45 22% Kl | 126 21% PR1 | 99 30% PR1 | 49 20% PR1 | 240 21% PR1 | 23 22% PR1 |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_9 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Airlines

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|---------------|-----------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-----------------|-------------|-------------|-------------|-------------|------------------|-------------|-------------|-----------------------------|---------------------------|--------------------|----------------------|-----------------------|-------------------|------------------|
| | Wavg 50 (2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Afloat To It | Wait & Avail & Sec | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1140 56% | 580 59% C | 560 53% | 132 58% | 344 57% | 261 53% | 404 56% | 320 49% | 360 58% | 450 62% | 346 60% | 499 63% | 295 44% | 298 63% | 143 54% | 365 56% | 108 52% | 365 60% | 143 44% | 158 65% | 673 59% | 41 39% |
| Very good job | 478 23% | 266 27% C | 212 20% | 58 25% | 174 29% | 122 25% | 125 17% | 140 21% | 148 24% | 188 26% | 139 24% | 209 26% | 130 19% | 160 34% | 74 28% | 142 22% | 44 21% | 145 24% | 78 24% | 70 29% | 285 25% | 11 10% |
| Somewhat good job | 662 32% | 314 32% | 348 33% | 74 32% | 170 28% | 138 29% | 279 39% | 180 27% | 212 34% | 263 36% | 206 36% | 291 37% | 165 25% | 138 29% | 69 26% | 223 34% | 64 31% | 220 36% | 66 20% | 88 36% | 389 34% | 31 29% |
| Very/Somewhat Poor Job (Net) | 460 23% | 234 24% | 226 21% | 62 27% | 130 22% | 113 23% | 155 22% | 143 22% | 146 23% | 169 23% | 126 22% | 166 21% | 168 25% | 122 26% | 79 30% | 161 23% | 61 29% | 125 20% | 74 22% | 41 17% | 233 21% | 41 38% |
| Somewhat poor job | 309 15% | 169 17% C | 140 13% | 37 16% | 90 15% | 69 14% | 112 16% | 97 15% | 94 15% | 115 16% | 89 15% | 119 15% | 100 15% | 83 18% | 50 19% | 110 17% | 50 24% | 80 13% | 37 11% | 31 13% | 160 14% | 33 31% |
| Very poor job | 151 7% | 66 7% | 86 8% | 25 11% g | 39 7% | 44 9% | 43 6% | 46 7% | 52 8% | 54 7% | 37 6% | 47 6% | 67 10% | 39 8% | 29 11% | 51 8% | 10 5% | 44 7% | 36 13% | 10 4% | 73 6% | 8 8% |
| Not sure | 443 22% | 164 17% | 279 26% B | 34 15% | 126 21% | 121 24% g | 162 22% | 195 30% U | 118 19% | 112 15% | 109 19% | 124 16% | 210 31% KL | 55 12% | 41 16% | 128 20% | 39 19% | 120 20% | 111 38% PQRT | 45 19% | 230 20% | 23 21% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_10 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Non-profits

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|-------------------|-----------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|-----------------|-----------------|-----------------------------|------------------------------|---------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wage 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1281 62% | 612 63% | 649 61% | 146 64% | 395 66% G | 313 63% g | 406 56% G | 372 57% | 380 61% | 500 68% HI | 385 63% M | 546 69% KM | 350 52% | 342 72% | 168 64% | 424 65% S | 141 68% S | 369 60% s | 171 52% | 156 64% S | 732 64% | 62 59% |
| Very good job | 563 28% | 267 27% | 296 28% | 62 27% | 172 29% G | 158 32% G | 171 24% G | 161 24% | 175 28% | 224 31% h | 166 25% M | 256 32% M | 141 21% | 155 33% | 75 29% | 198 30% RS | 59 29% RS | 139 23% RS | 72 22% pRS | 94 38% pRS | 329 29% | 25 23% |
| Somewhat good job | 688 34% | 345 35% | 353 33% | 85 37% | 224 37% | 155 31% g | 235 33% g | 211 32% | 205 33% | 276 38% I | 199 34% L | 290 37% L | 209 31% | 187 39% | 92 35% | 225 32% T | 82 39% T | 229 38% sT | 99 30% sT | 62 25% sT | 403 35% | 38 36% |
| Very/Somewhat Poor Job (Net) | 248 12% | 156 16% C | 92 9% | 35 15% | 81 14% g | 64 13% g | 68 9% g | 75 11% | 60 10% | 111 15% I | 72 12% L | 76 10% L | 100 15% L | 79 17% | 43 16% | 66 10% L | 25 12% L | 77 13% L | 56 17% Pi | 25 10% Pi | 127 11% | 14 13% |
| Somewhat poor job | 168 8% | 100 10% C | 68 6% | 24 10% | 56 9% g | 42 8% g | 47 6% g | 48 7% | 49 8% | 69 9% I | 44 7% L | 58 7% L | 66 10% L | 51 37% | 26 10% | 49 8% L | 16 8% L | 58 9% L | 31 9% L | 14 6% L | 88 8% | 8 8% |
| Very poor job | 81 4% | 56 6% C | 24 2% | 11 5% | 25 4% g | 22 3% g | 22 3% g | 27 4% I | 11 2% | 43 6% L | 28 5% L | 18 2% L | 34 5% L | 27 6% | 16 6% | 17 3% L | 9 4% L | 19 3% L | 25 8% PR | 11 5% PR | 39 3% | 5 5% |
| Not sure | 534 26% | 211 22% | 324 30% B | 46 20% | 123 21% B | 119 24% DEF | 246 34% DEF | 211 32% J | 184 29% J | 120 16% J | 144 25% K | 168 21% K | 222 33% KL | 55 12% KL | 53 20% KL | 164 25% Q | 41 20% Q | 164 27% Q | 101 31% Q | 63 26% Q | 278 24% | 29 28% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_11 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Real estate

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|-------------------|--------------|-----------|-------------------|-------------------------|-------------------|-------------------|--------------|--------------|--------------|--------------|---------------|---------------|----------|--------------|-----------------------------|------------------------------|-----------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wavg 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Aw- hile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1142/56% | 578/59% C | 564/53% | 128/56% | 369/62% G | 282/57% | 363/50% | 331/50% | 362/58% H | 440/60% H | 354/61% M | 477/60% M | 311/46% | 313/66% | 153/58% | 383/59% S | 116/56% | 341/56% | 163/50% | 139/57% | 697/61% V | 43/41% |
| Very good job | 459/22% | 234/24% | 225/21% | 50/22% | 160/27% G | 120/24% G | 128/18% | 117/18% | 159/26% H | 180/25% H | 142/24% M | 195/25% M | 121/18% | 158/33% | 71/27% | 166/25% r | 38/18% | 121/20% | 66/20% | 67/28% qr | 302/27% V | 4/4% |
| Somewhat good job | 683/33% | 344/35% | 339/32% | 78/34% | 208/35% G | 162/33% | 235/33% | 215/33% | 203/33% H | 260/36% M | 212/36% M | 282/36% M | 180/28% | 156/35% | 82/31% | 218/33% M | 77/37% | 220/36% | 97/30% | 71/29% | 395/38% V | 39/37% |
| Very/Somewhat Poor Job (Net) | 296/15% | 172/18% C | 124/12% | 53/23% FG | 97/16% g | 61/12% | 85/12% | 96/15% | 72/11% | 128/18% I | 81/14% I | 121/15% | 95/14% | 103/22% | 57/21% | 67/10% Pr | 45/22% Pr | 86/14% | 59/19% | 39/18% p | 137/12% p | 33/31% U |
| Somewhat poor job | 200/10% | 126/13% C | 75/7% | 43/19% EFG | 62/10% FG | 38/8% | 58/8% | 73/11% | 49/8% | 79/11% I | 54/9% I | 78/10% | 68/10% | 74/16% | 38/15% | 47/7% p | 22/11% p | 65/11% p | 35/13% p | 31/13% p | 94/8% p | 22/21% U |
| Very poor job | 96/5% | 46/5% | 50/5% | 10/4% | 36/6% FG | 23/5% | 28/4% | 24/4% | 23/4% | 50/7% H | 26/5% H | 43/5% | 27/4% | 29/6% | 18/7% PRT | 21/3% PRT | 22/3% PRT | 21/3% PRT | 24/7% PRT | 8/3% PRT | 42/4% PRT | 11/11% U |
| Not sure | 605/30% | 229/23% B | 376/35% | 46/20% | 133/22% DE | 153/31% DE | 272/38% DEJ | 231/35% J | 189/30% J | 164/22% J | 146/25% J | 192/24% KL | 267/40% KL | 59/12% | 54/21% | 203/31% KL | 47/23% KL | 183/30% KL | 106/32% q | 66/27% q | 303/27% q | 30/28% |
| Sigma | 2043/100% | 979/100% | 1064/100% | 227/100% | 600/100% | 495/100% | 721/100% | 658/100% | 624/100% | 731/100% | 581/100% | 790/100% | 672/100% | 475/100% | 264/100% | 654/100% | 207/100% | 610/100% | 328/100% | 244/100% | 1137/100% | 105/100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_12 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Retail - grocery

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|--------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|---------------------------------------|----------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wavg 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To It | Wait & Awk Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1581 77% | 753 77% | 829 78% | 147 65% | 461 77% | 375 76% | 598 83% | 478 73% | 509 82% | 579 79% | 453 78% | 636 81% | 493 73% | 336 71% | 175 66% | 548 84% | 143 69% | 463 76% | 225 69% | 202 83% | 930 82% | 62 59% |
| Very good job | 900 44% | 425 43% | 475 45% | 70 31% | 250 42% | 219 44% | 361 50% | 278 42% | 283 47% | 314 43% | 281 48% | 371 47% | 248 37% | 191 40% | 87 33% | 340 52% | 65 31% | 248 41% | 120 37% | 127 52% | 547 48% | 29 28% |
| Somewhat good job | 682 33% | 328 33% | 354 34% | 78 34% | 211 36% | 155 31% | 237 33% | 200 30% | 216 35% | 264 36% | 172 30% | 265 34% | 146 21% | 88 33% | 208 32% | 79 38% | 215 38% | 105 32% | 75 31% | 383 34% | 33 31% | |
| Very/Somewhat Poor Job (Net) | 234 11% | 137 14% | 97 9% | 56 25% | 73 12% | 63 13% | 43 6% | 80 12% | 58 9% | 94 13% | 68 12% | 83 11% | 83 12% | 104 22% | 62 24% | 42 6% | 41 20% | 89 15% | 40 12% | 21 9% | 104 9% | 32 31% |
| Somewhat poor job | 158 8% | 98 10% | 60 6% | 31 14% | 50 8% | 48 10% | 29 4% | 61 9% | 38 6% | 57 8% | 44 8% | 62 8% | 52 8% | 71 15% | 43 16% | 34 5% | 30 14% | 58 9% | 22 7% | 15 6% | 75 7% | 23 22% |
| Very poor job | 76 4% | 39 4% | 37 3% | 25 11% | 22 4% | 15 3% | 13 2% | 18 3% | 20 3% | 37 5% | 25 4% | 21 3% | 30 5% | 33 7% | 19 7% | 9 1% | 11 5% | 31 5% | 19 6% | 6 3% | 28 3% | 10 9% |
| Not sure | 228 11% | 89 9% | 139 13% | 24 10% | 67 11% | 58 12% | 79 11% | 100 15% | 57 9% | 58 8% | 60 10% | 71 9% | 97 14% | 35 7% | 27 10% | 63 10% | 23 11% | 58 9% | 63 19% | 20 8% | 103 9% | 11 10% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_13 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Pharmaceutical/drugs

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|-------------------|-----------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-------------|-----------------------------|------------------------------|---------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wavg 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1446 71% | 692 71% | 754 71% | 133 59% | 426 71% D | 344 69% d | 543 75% Df | 437 66% | 468 75% H | 530 72% h | 433 75% M | 619 76% M | 394 59% | 321 68% | 164 62% | 528 81% QRS | 125 61% s | 426 70% qS | 164 50% | 203 83% QRS | 860 76% V | 60 57% |
| Very good job | 798 39% | 378 38% | 420 39% | 60 26% | 210 35% D | 198 40% D | 332 46% DE | 261 40% | 256 41% | 274 37% | 246 42% M | 345 44% M | 207 31% | 176 37% | 80 30% | 312 48% QRS | 58 28% | 202 35% | 90 27% | 136 56% QRS | 483 43% | 34 32% |
| Somewhat good job | 648 32% | 314 32% | 334 31% | 73 32% | 218 38% G | 148 30% G | 212 29% S | 177 27% | 212 34% H | 255 38% H | 187 32% M | 274 35% M | 187 28% | 145 30% | 84 32% | 216 33% S | 67 32% s | 224 37% ST | 74 22% | 67 27% | 377 33% | 26 25% |
| Very/Somewhat Poor Job (Net) | 233 11% | 141 14% C | 91 9% | 53 23% EFG | 72 12% G | 52 10% G | 96 8% I | 75 11% | 60 10% | 95 13% L | 68 12% L | 58 7% L | 106 16% L | 102 21% | 54 21% | 35 5% | 37 18% PT | 75 12% PT | 74 22% PRT | 12 5% | 98 9% | 29 28% U |
| Somewhat poor job | 143 7% | 93 10% C | 50 5% | 36 16% EFG | 43 7% G | 30 6% G | 34 5% I | 55 8% | 33 5% | 54 7% L | 40 7% L | 44 6% L | 59 9% L | 63 13% | 27 10% | 18 3% PT | 24 11% PT | 57 9% PT | 37 11% PT | 7 3% | 68 6% | 13 13% u |
| Very poor job | 89 4% | 48 5% | 41 4% | 17 7% g | 29 5% g | 22 4% g | 21 3% I | 19 3% | 27 4% | 41 6% L | 28 5% L | 14 2% L | 48 7% L | 38 8% L | 27 10% | 17 3% PI | 14 7% PI | 18 3% PI | 36 11% PRT | 5 2% | 30 3% | 16 15% U |
| Not sure | 364 18% | 145 15% | 219 21% B | 41 18% | 101 17% B | 100 20% B | 121 17% I | 146 22% U | 95 15% | 107 15% U | 79 14% U | 113 14% U | 172 26% RL | 52 11% RL | 45 17% | 90 14% PT | 45 22% PT | 109 18% PRT | 91 28% PRT | 29 12% | 179 16% U | 16 15% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_14 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Restaurants

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-------------|---------------|-----------------------------|--|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait & Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1436 70% | 717 73% C | 719 68% | 133 58% | 437 73% D | 359 70% D | 507 70% | 423 64% | 466 75% H | 531 73% H | 432 74% M | 573 73% M | 430 64% | 309 65% | 177 67% | 489 75% qS | 137 66% S | 427 70% S | 192 59% | 191 78% qRS | 857 75% V | 65 61% |
| Very good job | 684 34% | 351 36% | 343 32% | 60 26% | 202 34% | 199 40% DeG | 234 32% | 206 31% | 215 34% | 266 36% | 233 40% M | 275 35% M | 186 28% | 174 37% | 87 33% | 254 39% RS | 64 31% S | 177 29% S | 100 31% | 99 41% Rs | 434 38% V | 14 13% |
| Somewhat good job | 742 36% | 366 37% | 376 35% | 73 32% | 235 39% F | 160 32% | 273 38% | 217 33% | 251 40% H | 266 36% | 199 34% M | 298 38% M | 245 36% | 136 29% | 90 34% | 235 36% s | 73 35% S | 250 41% S | 92 28% S | 92 38% s | 422 37% V | 51 48% |
| Very/Somewhat Poor Job (Net) | 340 17% | 162 17% | 178 17% | 74 32% EFG | 101 17% | 60 12% | 105 15% | 105 16% | 97 16% | 137 19% | 82 14% P | 144 18% P | 114 17% | 134 28% | 62 23% | 85 13% P | 45 22% P | 111 18% P | 63 19% P | 35 14% P | 160 14% U | 28 27% U |
| Somewhat poor job | 244 12% | 113 12% | 131 12% | 51 22% EFG | 63 10% EFG | 42 8% G | 88 12% G | 80 12% | 69 11% | 94 13% | 54 9% K | 112 14% K | 77 12% | 93 20% | 46 18% | 67 10% K | 37 18% P | 77 13% P | 36 11% P | 28 11% P | 130 11% U | 22 21% U |
| Very poor job | 96 5% | 49 5% | 47 4% | 23 10% FG | 38 6% G | 18 4% | 17 2% | 25 4% | 28 4% | 42 6% G | 28 5% P | 32 4% P | 36 5% P | 41 9% | 16 6% P | 18 3% P | 8 4% P | 34 6% P | 28 3% PT | 8 3% PT | 30 3% PT | 6 6% |
| Not sure | 267 13% | 100 10% | 167 16% B | 21 9% | 62 10% B | 76 15% E | 108 15% E | 130 20% U | 60 10% U | 64 9% | 67 11% K | 72 9% K | 129 19% K | 32 7% | 25 9% | 80 12% K | 25 12% K | 72 12% K | 73 22% PORT | 18 7% PORT | 120 11% U | 12 11% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_15 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Manufacturing

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|------------------------------|--------------------------|-------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|------------------|------------------|------------------|------------------|-----------------|-----------------------------|-------------------------|--|-------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1280 63% | 628 64% | 652 61% | 127 56% | 400 67% d | 311 63% | 440 61% | 387 59% | 383 61% | 500 68% Hi | 380 65% M | 540 68% M | 359 53% | 307 65% | 150 57% | 440 67% qRS | 119 57% | 365 60% | 178 54% | 178 73% QRS | 752 66% V | 55 52% |
| Very good job | 563 28% | 281 29% | 282 27% | 49 22% | 207 35% DG | 144 29% | 163 23% | 179 27% | 173 28% | 207 28% g | 176 30% M | 260 33% M | 127 19% | 167 35% | 65 25% | 192 29% S | 54 26% | 148 24% | 70 21% | 88 30% PQRS | 334 29% V | 13 12% |
| Somewhat good job | 717 35% | 347 35% | 370 35% | 78 34% | 193 32% e | 168 34% | 278 39% e | 208 32% | 210 34% | 293 40% Hi | 204 35% Hi | 280 35% Hi | 233 35% | 140 29% | 85 32% | 247 38% Hi | 65 31% | 217 36% | 108 33% | 80 33% V | 418 37% V | 42 40% |
| Very/Somewhat Poor Job (Net) | 313 15% | 161 16% | 152 14% | 56 25% EFG | 94 16% | 74 15% | 88 12% | 91 14% | 99 16% | 123 17% U | 79 14% U | 122 15% U | 113 17% | 109 23% | 67 25% | 94 14% PRST | 51 23% PRST | 91 15% PRST | 52 16% PRST | 25 10% PRST | 160 14% U | 37 35% U |
| Somewhat poor job | 224 11% | 123 13% | 102 10% | 43 19% eFG | 89 11% eFG | 50 10% | 63 9% E | 62 9% | 74 12% | 88 12% J | 55 9% J | 90 11% J | 79 12% | 77 16% | 48 18% | 65 10% PRST | 43 21% PRST | 68 11% PRST | 31 9% PRST | 18 7% PRST | 123 11% u | 21 20% u |
| Very poor job | 89 4% | 38 4% | 51 5% | 14 6% U | 26 4% U | 25 4% U | 25 3% U | 29 4% U | 25 4% U | 35 5% U | 23 4% U | 32 4% U | 34 5% U | 32 7% U | 18 7% U | 30 5% U | 8 4% U | 23 7% U | 22 7% U | 7 3% U | 37 3% U | 16 15% U |
| Not sure | 450 22% | 190 19% | 260 24% B | 44 19% B | 105 17% E | 110 22% E | 192 27% E | 181 27% J | 142 23% J | 109 15% J | 122 21% I | 128 16% KL | 200 30% KL | 60 13% KL | 46 18% KL | 120 18% KL | 37 18% KL | 154 25% PT | 97 30% PQT | 41 17% PQT | 225 20% PQT | 14 13% PQT |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_16 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Small Businesses

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|-------------------|-----------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-------------|-----------------|-----------------|-----------------|-----------------|------------------|-------------|-------------|-----------------------------|------------------------------|---------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wavg 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Ncl) | 1389 68% | 680 69% | 709 67% | 130 57% | 417 70% D | 332 67% d | 510 71% D | 398 60% | 454 73% H | 526 72% H | 422 73% M | 584 74% M | 383 57% | 331 70% | 157 60% | 477 73% QS | 124 60% | 419 69% S | 179 54% | 190 78% QRS | 837 74% V | 60 57% |
| Very good job | 658 32% | 334 34% | 324 30% | 66 29% | 203 34% | 168 34% | 222 31% | 182 26% | 220 35% H | 253 35% H | 218 38% M | 285 34% M | 175 26% | 176 37% | 84 32% | 232 36% s | 56 27% | 185 30% | 92 26% | 92 36% qs | 392 34% V | 15 14% |
| Somewhat good job | 721 36% | 345 35% | 386 36% | 64 28% | 215 36% | 164 33% | 288 40% Df | 216 33% | 234 36% | 273 37% | 204 35% M | 319 40% M | 208 31% | 156 33% | 73 28% | 245 37% S | 68 33% | 234 38% S | 86 26% | 98 40% V | 445 39% | 45 42% |
| Very/Somewhat Poor Job (Ncl) | 291 14% | 157 16% c | 133 13% | 69 30% EFG | 91 15% G | 65 13% | 65 9% | 94 14% | 77 12% | 116 16% | 80 14% | 106 13% | 106 16% | 102 22% | 68 26% | 70 11% | 51 23% PRT | 89 15% | 59 18% | 22 9% | 127 11% PT | 26 25% U |
| Somewhat poor job | 197 10% | 115 12% C | 83 8% | 45 20% EFG | 55 9% | 45 9% | 52 7% | 65 10% | 52 8% | 76 10% | 59 10% | 77 10% | 61 9% | 64 13% | 36 14% | 54 8% i | 25 12% PT | 73 12% PT | 32 10% | 14 6% | 88 8% PT | 13 13% |
| Very poor job | 93 5% | 43 4% | 51 5% | 23 10% FG | 37 6% G | 19 4% | 14 2% | 28 4% | 25 4% | 40 5% | 21 4% | 29 4% | 44 7% Kl | 39 8% | 32 12% | 16 2% PRT | 26 13% PRT | 16 3% | 27 8% PRT | 8 3% | 39 3% U | 13 12% U |
| Not sure | 364 18% | 142 14% | 222 21% B | 28 13% | 91 15% | 98 20% | 146 20% U | 167 25% | 92 15% | 89 12% | 78 13% | 101 13% | 185 27% KL | 42 9% | 39 15% | 107 16% | 32 15% PORT | 102 17% PORT | 91 28% PORT | 32 13% | 173 15% U | 20 19% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_17 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Telecommunications

Base: All Respondents

| | Gender | | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|-------------------|-------------|--------------|-------------------|-------------------------|-------------------|-------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|------------------------------|---------------------|------------------------|-------------------------|-----------------------|----------------------|--|
| | Wage 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Avhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| Very/Somewhat Good Job (Net) | 1347 66% | 667 68% | 680 64% | 140 62% | 402 67% | 346 70% | 458 64% | 407 62% | 423 68% | 503 69% | 400 69% | 583 74% | 364 54% | 334 70% | 164 62% | 471 72% | 133 64% | 392 64% | 177 54% | 173 71% | 790 69% | 54 51% | |
| Very good job | 672 33% | 343 35% | 329 31% | 50 22% | 242 40% | 182 37% | 198 28% | 195 30% | 199 32% | 274 38% | 186 32% | 315 40% | 171 25% | 195 41% | 86 33% | 230 35% | 60 29% | 180 30% | 97 29% | 105 43% | 411 36% | 19 18% | |
| Somewhat good job | 675 33% | 324 33% | 351 33% | 90 40% | 160 27% | 165 33% | 260 36% | 212 32% | 224 36% | 229 31% | 214 37% | 268 34% | 183 23% | 140 29% | 77 29% | 241 37% | 73 35% | 211 35% | 81 25% | 69 28% | 379 33% | 34 33% | |
| Very/Somewhat Poor Job (Net) | 275 13% | 166 17% | 109 10% | 52 23% | 90 15% | 53 11% | 79 11% | 85 13% | 71 11% | 117 16% | 80 14% | 85 11% | 110 18% | 103 22% | 59 22% | 52 8% | 43 21% | 92 15% | 59 18% | 29 12% | 127 11% | 32 31% | |
| Somewhat poor job | 189 9% | 119 12% | 69 7% | 33 14% | 63 10% | 38 8% | 56 8% | 58 9% | 57 9% | 72 10% | 50 9% | 70 9% | 68 10% | 76 16% | 40 15% | 34 5% | 30 15% | 63 10% | 40 12% | 22 9% | 89 8% | 20 19% | |
| Very poor job | 86 4% | 47 5% | 40 4% | 19 8% | 28 5% | 15 3% | 24 3% | 27 4% | 14 2% | 45 6% | 29 5% | 15 2% | 42 6% | 27 6% | 19 7% | 18 3% | 13 6% | 29 5% | 19 6% | 7 3% | 39 3% | 12 12% | |
| Not sure | 421 21% | 145 15% | 276 26% | 35 16% | 107 18% | 96 19% | 183 26% | 166 25% | 129 21% | 111 15% | 101 17% | 122 15% | 198 30% | 39 8% | 41 15% | 130 20% | 30 15% | 126 21% | 92 28% | 41 17% | 220 19% | 19 18% | |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

DT01_18 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Retail - apparel

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|--------------------------|-------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-------------|-------------|-----------------------------|--|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wavg 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1351 66% | 669 68% | 682 64% | 122 54% | 418 70% D | 325 66% D | 487 68% D | 401 61% | 432 69% H | 505 69% H | 407 70% M | 566 72% M | 378 56% | 310 65% | 155 59% | 468 72% QRS | 127 61% | 390 64% | 186 57% | 180 74% QRS | 801 70% V | 58 55% |
| Very good job | 581 28% | 282 28% | 299 28% | 54 24% | 187 31% | 153 31% | 187 26% | 183 28% | 169 27% | 221 30% | 193 33% M | 258 33% M | 130 19% | 168 35% | 72 27% | 205 31% r | 48 23% | 155 25% | 84 26% | 88 38% QRS | 341 30% V | 16 15% |
| Somewhat good job | 770 38% | 387 40% | 383 36% | 68 30% | 231 39% | 172 35% | 299 42% Df | 218 33% | 263 42% H | 284 39% | 214 37% | 308 39% | 248 37% | 142 30% | 82 31% | 263 40% S | 80 38% | 234 38% s | 102 31% | 92 38% | 459 40% | 42 40% |
| Very/Somewhat Poor Job (Net) | 335 16% | 170 17% | 165 16% | 59 26% eG | 105 17% G | 84 17% g | 88 12% g | 102 16% | 94 15% | 137 19% | 87 15% | 120 15% | 128 19% | 103 22% | 65 25% | 89 14% p | 42 20% | 113 19% p | 59 19% | 32 13% | 169 15% | 35 33% U |
| Somewhat poor job | 228 11% | 113 12% | 115 11% | 38 17% G | 71 12% | 56 11% g | 63 9% g | 75 11% | 65 10% | 88 12% | 59 10% | 88 11% | 81 12% | 58 12% | 35 13% | 61 9% Ps | 24 11% | 87 14% Ps | 30 9% | 26 11% | 127 11% | 16 15% |
| Very poor job | 107 5% | 57 6% | 50 5% | 20 9% G | 34 6% | 28 6% g | 24 3% g | 27 4% | 29 5% | 49 7% | 28 5% | 32 4% | 47 7% I | 45 9% | 30 11% | 28 4% pT | 18 9% pT | 26 8% PRT | 29 10% PRT | 6 2% PRT | 42 4% U | 19 18% U |
| Not sure | 357 17% | 140 14% | 217 20% B | 47 21% e | 77 13% e | 86 17% E | 146 20% E | 155 24% U | 97 16% U | 89 12% | 87 15% | 104 13% | 166 25% Kl | 62 13% | 43 16% | 97 15% Kl | 38 18% Kl | 107 18% PRT | 83 28% PRT | 32 13% PRT | 167 15% U | 12 12% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

DT01_19 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Energy and Utilities

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|--------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|--|--------------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait Awhile & Get Vac- cine | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| Very/Somewhat Good Job (Net) | 1354 66% | 663 68% | 692 65% | 141 62% | 411 69% | 327 66% | 476 66% | 415 63% | 428 69% | 505 69% | 401 69% | 568 72% | 386 57% | 322 68% | 154 59% | 470 72% | 130 63% | 389 64% | 191 58% | 175 72% | 802 71% | 63 60% |
| Very good job | 637 31% | 315 32% | 321 30% | 54 24% | 202 34% | 154 31% | 226 31% | 202 31% | 217 36% | 213 29% | 209 36% | 259 33% | 168 25% | 174 37% | 72 27% | 232 36% | 52 25% | 155 25% | 97 30% | 100 41% | 403 35% | 16 15% |
| Somewhat good job | 718 35% | 347 35% | 370 35% | 87 38% | 209 35% | 173 35% | 250 35% | 213 32% | 211 34% | 292 40% | 191 33% | 309 38% | 217 32% | 148 31% | 82 31% | 237 36% | 78 38% | 234 38% | 94 29% | 75 31% | 399 35% | 48 45% |
| Very/Somewhat Poor Job (Net) | 245 12% | 142 14% | 103 10% | 37 16% | 81 13% | 74 15% | 52 7% | 84 13% | 64 10% | 95 13% | 74 13% | 89 11% | 83 12% | 96 20% | 58 22% | 48 7% | 31 15% | 92 15% | 51 16% | 22 9% | 114 10% | 23 22% |
| Somewhat poor job | 160 8% | 97 10% | 63 6% | 27 12% | 52 9% | 43 9% | 39 5% | 56 9% | 48 8% | 55 8% | 46 8% | 68 9% | 47 7% | 65 14% | 37 14% | 32 5% | 21 10% | 63 10% | 30 9% | 15 8% | 75 7% | 9 8% |
| Very poor job | 84 4% | 45 5% | 40 4% | 11 5% | 29 5% | 31 6% | 13 2% | 28 4% | 16 3% | 39 5% | 28 5% | 21 3% | 36 5% | 32 7% | 21 8% | 16 2% | 11 5% | 29 5% | 22 7% | 7 3% | 39 3% | 14 13% |
| Not sure | 444 22% | 174 18% | 269 25% | 49 22% | 108 18% | 94 19% | 192 27% | 159 24% | 132 21% | 132 18% | 106 18% | 133 17% | 204 30% | 57 12% | 51 19% | 136 21% | 46 22% | 129 21% | 86 26% | 47 19% | 221 19% | 19 18% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
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DT01_20 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Insurance

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-----------------|------------------|-----------------|-----------------|------------------|-------------|-------------|-----------------------------|--|------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Good Job (Net) | 1264 62% | 634 65% c | 630 59% | 116 51% | 391 65% D | 317 64% D | 440 61% d | 387 59% | 405 65% h | 462 63% | 367 63% M | 538 68% M | 359 53% | 311 65% | 154 58% | 428 65% S | 125 60% | 376 62% S | 168 51% | 167 69% S | 753 66% V | 47 45% |
| Very good job | 579 28% | 282 29% | 297 28% | 48 21% | 193 32% DG | 156 32% dg | 182 25% | 175 27% | 178 29% | 221 30% | 170 29% M | 260 33% M | 150 22% | 178 37% | 74 28% | 207 32% rS | 55 26% | 154 25% | 78 24% | 65 35% RS | 357 31% | 22 21% |
| Somewhat good job | 684 34% | 352 36% c | 332 31% | 68 30% | 198 33% | 160 32% | 258 36% | 212 32% | 227 36% | 241 33% | 197 34% | 278 35% | 209 31% | 133 29% | 79 30% | 220 34% | 70 34% | 222 36% S | 91 28% | 82 34% | 396 35% | 25 24% |
| Very/Somewhat Poor Job (Net) | 294 14% | 164 17% C | 130 12% | 65 29% EFG | 83 14% | 63 13% | 82 11% | 87 13% | 69 11% | 136 19% HI | 77 13% | 118 15% | 99 15% | 112 24% | 69 26% | 81 12% | 41 20% p | 90 15% | 52 16% | 29 12% | 145 13% | 29 28% U |
| Somewhat poor job | 209 10% | 111 11% | 98 9% | 51 23% EFG | 54 9% | 47 9% | 57 8% | 67 10% | 51 8% | 88 12% M | 53 9% | 101 13% M | 58 8% | 85 18% | 50 19% | 55 8% PS | 32 16% pS | 78 13% pS | 29 7% | 21 9% | 110 10% | 22 21% U |
| Very poor job | 85 4% | 54 5% C | 31 3% | 14 6% | 29 5% | 17 3% | 25 3% | 19 3% | 17 3% | 48 7% HI | 24 4% | 17 2% | 44 7% L | 27 6% | 18 7% | 26 4% | 9 4% | 12 4% | 29 9% PRT | 8 3% | 35 3% | 7 7% |
| Not sure | 485 24% | 180 18% | 305 28% B | 46 20% | 125 21% | 116 23% E | 199 28% E | 184 28% | 150 24% | 133 18% I | 137 24% L | 135 17% | 214 32% KL | 52 11% | 41 15% | 145 22% | 41 20% PORT | 144 24% | 108 33% PORT | 47 19% | 239 21% | 29 27% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

DT02 When the COVID-19 pandemic ends, which of the following do you plan on doing?

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|------------------|-------------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|-------------------------------------|----------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Working out in the gym all the time | 332 16% | 200 20% C | 132 12% | 46 20% G | 134 22% FG | 79 18% G | 72 10% G | 82 12% h | 108 17% h | 142 19% H | 100 17% H | 139 18% H | 93 14% H | 121 25% H | 69 26% H | 104 16% H | 34 17% H | 101 17% H | 38 12% H | 54 22% pS | 195 17% H | 21 20% H |
| Hybrid of both virtual work outs and in-person gym workouts | 299 15% | 173 18% C | 126 12% | 64 28% FG | 121 20% FG | 69 14% G | 45 6% G | 69 10% G | 79 13% G | 150 21% HI | 73 13% HI | 141 18% KM | 85 13% KM | 127 27% KM | 61 23% KM | 88 13% S | 35 17% S | 122 20% PSI | 24 7% PSI | 31 13% s | 153 13% s | 23 22% u |
| Doing virtual work out classes only | 221 11% | 101 10% G | 120 11% G | 33 15% G | 100 17% FG | 50 10% G | 37 5% G | 63 10% G | 59 9% G | 98 13% M | 61 10% M | 126 16% KM | 34 5% KM | 107 22% KM | 58 22% KM | 58 9% PRSI | 43 21% PRSI | 56 9% PRSI | 33 10% PRSI | 31 13% PRSI | 120 11% PRSI | 8 7% PRSI |
| Not sure yet | 689 34% | 318 32% DE | 371 35% DE | 53 23% DE | 155 26% DE | 179 38% DE | 302 42% DE | 201 30% DE | 220 35% DE | 249 34% DE | 189 33% DE | 221 28% KL | 279 41% KL | 82 17% KL | 42 16% KL | 242 37% KL | 64 31% KL | 196 32% KL | 114 35% KL | 73 30% KL | 382 35% KL | 34 32% KL |
| N/A - I don't work out | 503 25% | 186 19% B | 316 30% B | 31 14% B | 90 15% B | 118 24% DE | 264 37% DE | 244 37% DE | 158 25% L | 93 13% L | 158 27% L | 163 21% L | 182 27% L | 39 8% L | 35 13% Q | 162 25% Q | 30 15% q | 137 22% PORT | 119 38% PORT | 55 23% PORT | 276 24% PORT | 20 19% PORT |
| Sigma | 2043 100% | 979 100% C | 1064 100% C | 227 100% G | 600 100% FG | 495 100% G | 721 100% G | 658 100% h | 624 100% h | 731 100% H | 581 100% H | 790 100% H | 672 100% H | 475 100% H | 264 100% H | 654 100% H | 207 100% H | 610 100% H | 328 100% H | 244 100% H | 1137 100% H | 105 100% H |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

DT03 When the COVID-19 pandemic ends, which of the following would you prefer to do?

Base: Student

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|---------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 451 | 260 | 191 | 116 | 245 | 63 | 27 | 150 | 130 | 167 | 123 | 217 | 111 | 451 | 135 | 106 | 64 | 144 | 72 | 65 | 239 | 27 |
| Weighted Base | 475 | 271 | 205* | 162* | 204 | 77* | 32** | 138* | 132* | 203* | 103* | 233 | 140* | 475 | 153* | 95* | 76* | 174* | 81* | 49* | 213 | 33** |
| Hybrid of both virtual classes and in-person classes | 175 37% | 96 35% | 79 39% | 76 47% | 68 34% | 29 37% | 2 7% | 43 31% | 54 41% | 76 38% | 32 31% | 83 40% | 50 36% | 175 37% | 53 35% | 35 37% | 29 38% | 76 44% | 21 28% | 14 28% | 84 39% | 6 17% |
| Virtual classes only | 150 31% | 92 34% | 57 28% | 47 29% | 69 34% | 23 30% | 10 32% | 27 20% | 37 28% | 86 42% | 35 34% | 74 32% | 41 29% | 150 31% | 56 37% | 26 27% | 28 37% | 44 25% | 28 34% | 23 47% | 68 32% | 14 42% |
| In person classes only | 97 20% | 59 22% | 38 18% | 29 18% | 48 23% | 15 19% | 5 15% | 32 23% | 30 23% | 34 17% | 24 24% | 51 22% | 22 16% | 97 20% | 37 24% | 23 24% | 16 22% | 29 17% | 19 23% | 10 20% | 42 19% | 12 36% |
| Not sure yet | 54 11% | 24 9% | 30 15% | 11 7% | 18 9% | 10 13% | 15 46% | 35 26% | 11 8% | 7 4% | 12 12% | 15 6% | 27 19% | 54 11% | 7 4% | 11 11% | 2 3% | 25 14% | 13 16% | 3 6% | 20 9% | 2 6% |
| Sigma | 475 100% | 271 100% | 205 100% | 162 100% | 204 100% | 77 100% | 32 100% | 138 100% | 132 100% | 203 100% | 103 100% | 233 100% | 140 100% | 475 100% | 153 100% | 95 100% | 76 100% | 174 100% | 81 100% | 49 100% | 213 100% | 33 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DT04 When the COVID-19 pandemic ends, which of the following do you plan on doing?

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|----------------|-----------------|-----------------|-----------------|------------------|------------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Hybrid of both online shopping and in person shopping | 1266 62% | 567 58% | 699 68% B | 104 46% | 360 60% D | 323 65% D | 479 68% De | 370 56% | 414 66% H | 470 64% H | 369 62% | 491 62% | 416 62% | 221 47% | 129 48% | 442 68% QS | 116 58% S | 387 63% S | 161 49% | 161 66% S | 744 65% | 61 58% |
| Shop in person only | 364 18% | 195 20% c | 169 16% | 41 18% | 111 18% | 88 18% | 124 17% | 135 21% | 105 17% | 122 17% | 122 21% M | 141 18% | 101 15% | 95 20% | 41 15% | 100 15% | 49 24% P | 104 17% | 75 23% Pi | 37 15% | 188 17% | 21 20% |
| Shop online only | 199 10% | 124 13% C | 75 7% | 59 26% EFG | 77 13% IG | 40 8% G | 23 3% | 60 9% | 48 8% | 91 12% I | 43 7% | 106 13% KM | 50 7% | 120 25% | 80 30% | 56 9% | 30 14% pr | 51 8% | 34 10% | 28 12% | 96 8% | 15 14% |
| Not sure yet | 214 10% | 92 9% | 122 11% | 23 10% | 53 9% | 44 9% | 94 13% e | 94 14% J | 57 9% | 48 7% | 57 10% I | 52 7% | 105 16% KL | 39 8% | 14 5% | 56 9% | 13 6% | 69 11% PQRT | 59 18% | 17 7% | 109 10% | 8 8% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

SC01 Generally speaking, do you think elementary and high schools in your area should currently be held entirely in-person, entirely online, or a hybrid approach?

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Hybrid | 648 32% | 321 33% | 327 31% | 70 31% | 191 32% | 164 33% | 224 31% | 168 25% | 215 35% | 257 35% | 190 31% | 271 34% | 197 29% | 141 30% | 69 26% | 228 35% | 57 27% | 183 32% | 69 21% | 102 42% | 388 34% | 29 28% |
| Entirely in-person | 573 28% | 306 31% | 267 25% | 41 18% | 150 25% | 135 27% | 248 34% | 162 25% | 193 31% | 215 29% | 262 45% | 142 18% | 170 25% | 109 23% | 67 25% | 185 28% | 66 32% | 152 25% | 115 35% | 55 22% | 344 30% | 19 18% |
| Entirely online | 551 27% | 256 26% | 294 28% | 93 41% | 175 29% | 134 27% | 149 21% | 204 31% | 142 23% | 200 27% | 87 15% | 292 37% | 171 25% | 183 38% | 103 39% | 176 27% | 55 27% | 184 30% | 83 25% | 52 21% | 280 25% | 41 39% |
| Not sure | 271 13% | 95 10% | 176 17% | 24 11% | 84 14% | 63 13% | 100 14% | 124 19% | 73 12% | 60 8% | 51 9% | 85 11% | 134 23% | 42 9% | 24 9% | 64 10% | 29 14% | 81 13% | 60 18% | 36 15% | 125 11% | 16 15% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Base: All Respondents

SC02 How important do you think it is that teachers be vaccinated before any in-person classes resume at schools?

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------------------|----------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Important (Net) | 1626 80% | 776 79% | 849 80% | 153 67% | 480 80% | 389 81% | 584 82% | 518 79% | 494 79% | 589 81% | 406 70% | 720 91% | 500 74% | 370 78% | 217 82% | 588 90% | 158 76% | 482 75% | 188 57% | 210 86% | 917 81% | 85 81% |
| Very important | 979 48% | 459 47% | 520 49% | 60 26% | 270 45% | 253 51% | 396 55% | 309 47% | 309 49% | 345 47% | 219 38% | 492 62% | 268 40% | 189 40% | 108 41% | 430 66% | 62 30% | 247 40% | 83 25% | 156 54% | 600 53% | 38 36% |
| Somewhat important | 647 32% | 317 32% | 330 31% | 93 41% | 209 35% | 146 30% | 198 27% | 209 32% | 185 30% | 244 33% | 187 32% | 228 29% | 232 35% | 181 38% | 109 42% | 157 24% | 96 46% | 235 39% | 104 32% | 54 22% | 317 28% | 47 45% |
| Not At All/Not Too Important (Net) | 417 20% | 202 21% | 215 20% | 74 33% | 120 20% | 96 19% | 127 18% | 140 21% | 130 21% | 142 19% | 175 30% | 70 9% | 172 26% | 105 22% | 47 16% | 66 10% | 49 24% | 128 21% | 140 43% | 34 14% | 220 19% | 20 19% |
| Not too important | 271 13% | 127 13% | 144 14% | 61 27% | 69 11% | 58 12% | 83 12% | 75 11% | 89 14% | 103 14% | 108 19% | 50 6% | 113 17% | 82 17% | 38 15% | 42 6% | 42 20% | 109 18% | 55 17% | 23 9% | 147 13% | 16 15% |
| Not at all important | 146 7% | 75 8% | 71 7% | 13 6% | 51 9% | 38 8% | 44 6% | 65 10% | 41 7% | 39 5% | 67 11% | 20 3% | 59 9% | 23 5% | 8 3% | 24 4% | 7 4% | 19 3% | 85 28% | 11 5% | 73 6% | 5 4% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

SC03 How much do you trust your local school system to operate in-person safely given the COVID-19 pandemic?

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|----------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|------------------|-----------------|------------------|-----------------|------------------|-----------------------------|-----------------|-------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very Much/Somewhat (Net) | 1487 73% | 742 75% C | 744 70% C | 130 57% D | 448 75% D | 353 71% Df | 556 77% Df | 425 65% H | 488 75% H | 558 78% H | 474 82% LM | 573 73% M | 440 65% M | 321 67% M | 184 70% M | 498 78% S | 148 71% s | 439 72% S | 202 62% qRS | 200 82% qRS | 874 77% V | 60 57% V |
| Very much | 517 25% | 281 29% C | 236 22% C | 39 17% Dg | 175 29% Dg | 133 27% d | 170 24% d | 134 20% h | 159 25% h | 221 30% H | 170 29% M | 203 26% M | 144 21% M | 151 32% M | 86 33% M | 211 32% qRS | 48 23% r | 106 17% r | 78 24% r | 75 31% R | 346 30% R | 5 5% V |
| Somewhat | 970 47% | 461 47% C | 509 48% C | 91 40% Dg | 273 45% Dg | 220 44% DEf | 386 54% DEF | 291 44% Hj | 329 53% Hj | 337 46% M | 304 52% M | 370 47% M | 296 44% M | 169 36% M | 98 37% M | 287 44% s | 100 48% s | 333 55% PS | 124 38% PS | 125 51% S | 527 46% S | 55 52% U |
| Not At All/Not Too Much (Net) | 556 27% | 236 24% B | 320 30% B | 97 43% EFG | 152 25% EFG | 143 29% g | 164 23% g | 234 35% U | 135 22% U | 174 24% U | 106 18% M | 217 27% K | 233 35% KL | 155 33% KL | 80 30% KL | 156 24% t | 59 29% t | 171 28% T | 126 38% PgRT | 44 18% PgRT | 263 23% U | 45 43% U |
| Not too much | 371 18% | 177 18% B | 194 18% B | 73 32% EFG | 93 16% EFG | 80 16% g | 124 17% g | 136 21% U | 91 15% U | 137 19% U | 71 12% K | 147 19% K | 153 23% K | 117 25% K | 52 20% K | 108 17% t | 47 23% t | 117 19% T | 70 21% T | 29 12% T | 181 16% U | 27 25% U |
| Not at all | 185 9% | 59 6% B | 126 12% B | 24 10% g | 59 10% G | 63 13% G | 40 6% G | 97 15% U | 45 7% U | 37 5% U | 35 6% K | 70 9% K | 79 12% K | 38 8% K | 28 11% K | 47 7% t | 12 6% t | 54 9% PORT | 56 17% PORT | 15 6% U | 82 7% U | 19 18% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

SC04 Which do you think should be a higher priority for schools given the COVID-19 pandemic?

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|-----------------|------------------|------------------|-----------------|-------------|-----------------------------|-------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Remote learning to prevent the spread of COVID-19 | 1262 62% | 537 55% | 725 68% B | 153 67% | 356 59% | 301 61% | 483 63% | 453 69% IJ | 376 60% | 411 56% | 266 46% | 560 71% Km | 436 65% K | 264 56% | 140 53% | 452 69% QrST | 104 50% | 385 83% Qs | 178 54% | 143 58% | 668 93% | 66 63% |
| In-person learning for students, even if it spreads COVID-19 | 781 38% | 442 45% C | 339 32% | 75 33% | 244 41% | 195 39% | 268 37% | 206 31% | 248 40% H | 320 44% H | 315 54% LM | 230 29% | 237 35% I | 211 44% | 124 47% | 201 31% PR | 104 50% p | 225 37% p | 150 46% Pr | 101 42% P | 468 41% | 39 37% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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SN01 For things to return to a more normal state in 2021, do you think it will be due more to improved COVID-19 testing or COVID-19 vaccines?

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------------------|-------------------------------------|----------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Mostly/Somewhat Because Of COVID-19 Testing (Net) | 419 20% | 224 23% c | 195 18% | 56 25% G | 188 31% FG | 104 21% G | 71 10% | 153 23% I | 102 16% | 161 22% i | 108 19% | 161 20% | 150 22% | 159 33% | 80 30% | 100 15% | 71 34% PRT | 113 19% t | 107 33% PRT | 28 11% | 238 21% | 28 28% |
| Mostly because of improved COVID-19 testing | 221 11% | 113 12% | 108 10% | 23 10% G | 101 17% FG | 55 13% G | 42 6% | 84 13% | 63 10% | 73 10% | 46 8% | 92 12% k | 83 12% k | 73 15% | 43 16% | 68 10% | 21 10% | 51 8% PQRT | 67 23% P | 14 6% | 128 11% | 9 8% |
| Somewhat because of COVID-19 improved testing | 198 10% | 112 11% c | 86 8% | 33 15% G | 87 15% IG | 48 10% G | 29 4% | 69 11% I | 39 6% | 88 12% i | 62 11% | 69 9% | 68 10% | 86 18% | 37 14% | 33 5% PRST | 50 24% P | 62 10% PT | 40 12% PT | 13 6% | 111 10% | 20 19% U |
| Equally due to COVID-19 vaccines and improved testing | 790 39% | 350 36% b | 439 41% | 95 42% b | 215 36% b | 209 42% b | 271 38% b | 307 47% b | 236 38% b | 234 32% b | 222 38% b | 307 39% b | 261 39% b | 160 34% b | 103 39% b | 208 32% b | 88 43% PT | 291 46% PT | 141 43% PT | 62 25% P | 397 35% b | 39 37% b |
| Mostly/Somewhat Because Of COVID-19 Vaccines (Net) | 835 41% | 404 41% b | 431 40% | 76 33% g | 197 33% g | 183 37% G | 379 53% DEF | 198 30% H | 286 46% H | 336 46% H | 251 43% H | 323 41% H | 261 39% H | 157 33% H | 81 31% H | 346 53% ORS | 48 23% S | 206 34% S | 81 25% S | 154 13% PQRS | 502 44% b | 37 36% b |
| Somewhat because of COVID-19 vaccines | 273 13% | 117 12% g | 156 15% g | 48 21% g | 82 14% g | 74 15% G | 70 10% G | 62 9% H | 89 14% H | 117 16% H | 80 14% H | 109 14% H | 85 13% H | 79 17% H | 37 14% H | 71 11% H | 24 11% H | 90 15% H | 45 14% H | 43 18% H | 136 12% b | 19 18% b |
| Mostly because of COVID-19 vaccines | 561 27% | 287 29% b | 274 26% b | 28 12% g | 115 19% g | 109 22% D | 309 43% DEF | 136 21% H | 196 32% H | 219 30% H | 171 30% H | 214 27% H | 176 26% H | 78 16% H | 44 17% H | 274 42% ORS | 25 12% S | 116 19% S | 36 11% S | 111 8% ORS | 365 32% b | 18 17% b |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Base: All Respondents

SN02 How many times, if ever, have you been tested for an active COVID-19 infection?

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|---------------|------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|------------|-----------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Once | 386 19% | 191 20% | 195 18% | 19 8% | 134 22% DI | 84 17% D | 148 21% D | 109 17% | 115 18% | 153 21% | 112 19% | 154 19% | 120 18% | 71 15% | 42 16% | 153 23% S | 44 21% S | 112 18% S | 33 10% | 45 18% S | 249 22% | 18 17% |
| More than once, but less than 5 times | 332 16% | 172 18% | 160 15% | 48 21% | 96 16% | 82 16% | 106 15% | 93 14% | 96 15% | 142 19% h | 107 18% M | 156 20% M | 69 10% | 104 22% | 61 23% | 122 19% s | 31 15% | 93 15% | 41 13% | 45 19% | 189 17% | 24 23% |
| Between 5-9 times | 158 8% | 90 9% c | 67 6% | 51 22% EFG | 73 12% FG | 23 5% G | 11 2% | 46 7% | 40 6% | 71 10% | 41 7% | 71 9% | 46 7% | 87 18% | 39 15% | 28 4% PST | 32 15% PS | 64 10% PS | 17 5% | 17 7% | 65 6% | 11 11% |
| 10 or more times | 131 6% | 71 7% | 60 6% | 34 15% eFG | 55 9% FG | 25 5% G | 17 2% | 32 5% | 51 8% h | 48 7% | 28 5% | 62 8% k | 41 6% | 81 17% | 46 18% | 26 4% Ps | 22 11% Ps | 38 6% | 17 5% | 28 11% PRS | 60 5% | 17 16% U |
| N/A - I have never been tested for an active COVID-19 infection | 1036 51% | 454 46% | 582 55% | 75 33% B | 242 40% DE | 282 57% DE | 437 61% DE | 377 57% J | 322 52% J | 318 43% J | 292 50% I | 347 44% KL | 396 58% KL | 133 28% | 76 29% | 324 50% Q | 79 38% Q | 304 50% Q | 220 67% PORT | 110 45% | 574 51% V | 35 33% |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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SN03 Why did you get tested for an active COVID-19 infection? Please select all that apply.

Base: Have Been Tested For COVID-19 Infection

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|-----------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1033 | 541 | 492 | 130 | 443 | 188 | 272 | 347 | 330 | 344 | 306 | 455 | 272 | 344 | 174 | 349 | 120 | 300 | 118 | 146 | 637 | 56 |
| Weighted Base | 1007 | 525 | 483 | 152* | 358 | 213 | 284 | 281 | 302 | 414 | 289 | 443 | 276 | 343 | 188* | 330 | 129* | 306 | 108* | 134* | 562 | 70** |
| I was in contact with someone who tested positive for COVID-19 | 285 28% | 136 26% | 149 31% | 51 33% G | 112 31% G | 80 38% G | 43 15% | 77 28% | 78 26% | 129 31% | 77 27% | 136 31% | 72 25% | 113 33% | 73 38% | 78 24% | 44 34% | 99 32% p | 27 25% | 38 28% | 167 30% | 20 29% |
| I had possible symptoms, such as fever, cough, or shortness of breath | 247 24% | 115 22% | 132 27% | 40 28% G | 106 30% G | 60 28% G | 40 14% | 63 22% | 78 26% | 103 25% | 66 23% | 115 26% | 66 24% | 90 26% | 54 29% | 87 27% | 37 29% | 62 20% | 30 28% | 29 22% | 140 25% | 16 23% |
| I have to get tested for my job or school | 210 21% | 122 23% | 88 18% | 39 26% G | 97 27% G | 50 23% G | 25 9% | 34 12% | 62 21% H | 109 26% H | 60 21% | 93 21% | 58 21% | 88 26% | 47 25% | 54 16% | 29 23% | 65 21% | 14 13% | 48 36% PgRS | 120 21% | 17 24% |
| I was going to be visiting a person who is at-risk from COVID-19 (e.g., elderly, serious health issues) | 187 19% | 116 22% G | 70 15% | 31 21% G | 94 26% G | 39 18% G | 22 8% | 35 13% | 62 21% H | 87 21% H | 48 17% | 99 22% m | 40 14% | 108 32% | 68 36% | 54 16% | 38 30% PRs | 48 16% | 17 16% | 30 22% | 112 20% | 11 16% |
| I was going to be attending a friends' or family gathering | 155 15% | 91 17% | 64 13% | 23 15% G | 89 25% dFG | 29 13% G | 14 5% | 25 9% | 47 15% h | 83 20% H | 45 16% | 77 17% | 33 12% | 87 25% | 50 26% | 32 10% | 24 19% pS | 65 21% PS | 7 7% | 26 19% PS | 93 17% | 11 16% |
| Not for a specific reason, just to make sure I don't have COVID-19 | 175 17% | 89 17% | 86 18% | 18 12% G | 51 14% G | 33 15% DEF | 73 28% DEF | 63 22% J | 50 16% | 62 15% H | 26 9% | 105 24% Km | 44 16% k | 43 12% | 19 10% | 68 20% | 15 12% | 51 17% | 22 20% | 19 14% | 113 20% | 7 10% |
| None of the above | 166 16% | 92 18% | 74 15% | 18 12% G | 30 8% G | 15 7% DEF | 103 38% DEF | 59 21% J | 51 17% J | 54 15% H | 58 20% J | 64 15% K | 44 16% k | 30 9% k | 14 7% qR | 74 22% qR | 14 11% qR | 40 13% qR | 16 15% qR | 22 16% qR | 95 17% qR | 5 6% qR |
| Sigma | 1425 141% | 761 145% | 664 138% | 220 144% | 579 162% | 307 144% | 320 113% DEF | 357 127% J | 428 142% J | 627 152% H | 379 131% K | 689 156% K | 357 129% k | 558 163% k | 324 173% k | 446 135% qR | 202 157% qR | 431 141% qR | 133 123% qR | 213 159% qR | 840 149% qR | 88 125% qR |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

SN04 If you received a COVID-19 test, where was the test administered? If you have been tested multiple times, please select all that apply.

Base: Have Been Tested For COVID-19 Infection

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|---------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1033 | 541 | 492 | 130 | 443 | 188 | 272 | 347 | 330 | 344 | 306 | 455 | 272 | 344 | 174 | 349 | 120 | 300 | 118 | 146 | 637 | 56 |
| Weighted Base | 1007 | 525 | 483 | 152* | 358 | 213 | 284 | 281 | 302 | 414 | 289 | 443 | 276 | 343 | 188* | 330 | 129* | 306 | 108* | 134* | 562 | 70** |
| Hospital | 287 28% | 169 32% | 118 24% | 39 26% | 112 31% | 55 25% | 81 29% | 74 26% | 72 24% | 141 34% | 81 28% | 133 30% | 72 25% | 105 31% | 58 31% | 92 28% | 38 30% | 81 26% | 32 30% | 42 32% | 177 31% | 9 13% |
| Drive through site | 286 28% | 119 23% | 167 35% | 43 28% | 94 26% | 71 33% | 78 28% | 78 28% | 98 33% | 107 26% | 77 27% | 129 29% | 80 29% | 95 28% | 49 26% | 98 30% | 28 22% | 102 33% | 29 27% | 29 22% | 175 31% | 15 22% |
| Doctor's office | 204 20% | 116 22% | 88 18% | 20 13% | 84 24% | 56 25% | 44 15% | 54 19% | 59 20% | 91 22% | 57 20% | 93 21% | 54 20% | 79 23% | 53 28% | 79 24% | 27 21% | 50 16% | 23 21% | 26 19% | 116 21% | 15 22% |
| Urgent care facility | 179 18% | 86 16% | 94 19% | 21 14% | 80 22% | 31 14% | 48 17% | 51 18% | 47 16% | 79 19% | 55 19% | 82 18% | 43 16% | 63 18% | 33 17% | 54 16% | 30 23% | 51 17% | 15 14% | 30 22% | 100 18% | 6 8% |
| Pharmacy - inside pharmacy | 135 13% | 82 16% | 53 11% | 31 21% | 58 16% | 24 11% | 21 7% | 18 6% | 36 12% | 77 19% | 38 13% | 55 13% | 42 15% | 71 21% | 42 22% | 41 13% | 19 14% | 40 13% | 10 9% | 25 18% | 76 14% | 13 18% |
| At home | 120 12% | 82 16% | 37 8% | 22 15% | 67 19% | 23 11% | 8 3% | 27 10% | 35 12% | 56 14% | 26 9% | 76 17% | 18 7% | 70 20% | 33 18% | 31 9% | 15 11% | 33 11% | 16 14% | 25 19% | 68 12% | 13 19% |
| At my office/place of employment | 119 12% | 59 11% | 60 12% | 15 10% | 69 19% | 25 12% | 9 3% | 30 11% | 26 9% | 62 15% | 32 11% | 60 13% | 27 10% | 58 17% | 39 21% | 30 9% | 17 13% | 39 13% | 9 7% | 22 17% | 72 13% | 7 10% |
| Other | 73 7% | 45 9% | 29 6% | 12 8% | 15 4% | 13 6% | 33 12% | 19 7% | 35 12% | 19 5% | 26 9% | 26 6% | 22 8% | 14 4% | 11 6% | 29 9% | 5 4% | 18 6% | 8 7% | 14 10% | 33 6% | 3 4% |
| Sigma | 1403 139% | 757 144% | 645 134% | 204 134% | 579 162% | 298 140% | 322 114% | 352 125% | 408 135% | 632 153% | 391 135% | 654 148% | 357 130% | 555 162% | 316 169% | 455 138% | 178 138% | 414 135% | 142 131% | 213 159% | 816 145% | 82 117% |

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - UV
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

SN05 If you received a COVID-19 test, how was the test administered? If you have been tested multiple times, please select all that apply.

Base: Have Been Tested For COVID-19 Infection

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|------------------|----------------|------------------|-------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1033 | 541 | 492 | 130 | 443 | 188 | 272 | 347 | 330 | 344 | 306 | 455 | 272 | 344 | 174 | 349 | 120 | 300 | 118 | 146 | 637 | 56 |
| Weighted Base | 1007 | 525 | 483 | 152* | 358 | 213 | 284 | 281 | 302 | 414 | 289 | 443 | 276 | 343 | 188* | 330 | 129* | 306 | 108* | 134* | 562 | 70** |
| Through a swab in my nose (nasal swab) | 691 69% | 324 62% | 367 76% B | 87 87% | 216 60% | 154 72% DE | 235 83% DEF | 198 70% | 210 69% | 278 67% | 199 69% | 294 86% | 198 72% | 170 50% | 97 52% | 247 75% Qs | 75 58% | 210 69% | 68 63% | 92 68% | 393 70% | 59 71% |
| Through a swab in my throat (throat swab) | 222 22% | 141 27% C | 81 17% | 28 19% g | 105 29% gG | 59 28% G | 29 10% G | 41 14% | 62 20% | 119 29% Hi | 49 17% | 129 29% KM | 44 16% | 119 35% | 77 41% | 51 16% | 37 29% Ps | 68 22% | 17 16% | 49 36% PRS | 134 24% | 15 22% |
| Through saliva I put into a vial | 202 20% | 126 24% C | 76 16% | 41 27% G | 97 27% G | 46 21% G | 18 6% | 55 20% | 55 18% | 92 22% m | 58 20% M | 109 25% M | 35 13% | 112 33% | 57 30% | 59 18% 23% | 30 23% | 63 20% | 18 17% | 32 24% | 111 20% | 13 19% |
| None of the above | 62 6% | 38 7% | 24 5% | 14 9% | 21 6% | 7 3% G | 20 7% | 23 8% | 14 5% | 21 5% | 20 7% | 21 5% | 21 8% | 21 6% | 9 5% | 23 7% | 7 6% | 14 5% | 13 12% Rt | 5 4% | 31 6% | 5 7% |
| Sigma | 1177 117% | 629 120% | 548 114% | 171 112% | 439 123% | 265 124% | 302 106% | 316 113% | 340 113% | 510 123% | 326 113% | 554 125% | 297 108% | 422 123% | 240 128% | 382 116% | 148 115% | 355 116% | 115 107% | 177 132% | 668 119% | 83 118% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

SN06 How long did it take for you to get the results from your most recent COVID-19 test?

Base: Have Been Tested For COVID-19 Infection

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|---------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1033 | 541 | 492 | 130 | 443 | 188 | 272 | 347 | 330 | 344 | 306 | 455 | 272 | 344 | 174 | 349 | 120 | 300 | 118 | 146 | 637 | 56 |
| Weighted Base | 1007 | 525 | 483 | 152* | 358 | 213 | 284 | 281 | 302 | 414 | 289 | 443 | 276 | 343 | 188* | 330 | 129* | 306 | 108* | 134* | 562 | 70** |
| Less than an hour | 153 15% | 78 15% | 75 18% | 12 8% | 68 19% | 39 18% | 34 12% | 56 20% | 48 16% | 47 11% | 43 15% | 63 14% | 46 17% | 46 13% | 28 15% | 58 18% | 18 14% | 33 11% | 19 17% | 25 18% | 80 14% | 11 15% |
| More than an hour, but the same day | 179 18% | 98 19% | 81 17% | 31 20% | 71 20% | 42 20% | 35 12% | 53 19% | 51 17% | 75 18% | 61 21% | 72 16% | 46 17% | 75 22% | 51 27% | 45 13% | 35 27% | 46 15% | 24 23% | 29 22% | 96 17% | 4 6% |
| About one or two days | 407 40% | 222 42% | 185 38% | 76 50% | 139 39% | 66 31% | 125 44% | 111 39% | 120 40% | 172 42% | 115 40% | 190 43% | 102 37% | 147 43% | 62 33% | 115 35% | 53 41% | 154 50% | 31 28% | 54 40% | 224 40% | 37 53% |
| About three to five days | 207 21% | 98 19% | 108 22% | 29 19% | 55 15% | 49 23% | 73 26% | 51 18% | 59 20% | 94 23% | 55 19% | 92 21% | 59 21% | 54 16% | 28 15% | 82 25% | 18 14% | 60 20% | 27 25% | 20 15% | 120 21% | 15 22% |
| Six days or more | 62 6% | 29 6% | 33 7% | 4 2% | 24 7% | 17 8% | 17 6% | 11 4% | 24 8% | 27 6% | 15 5% | 25 6% | 22 8% | 22 6% | 19 10% | 30 9% | 5 4% | 13 4% | 8 7% | 7 5% | 42 7% | 3 4% |
| Sigma | 1007 100% | 525 100% | 483 100% | 152 100% | 358 100% | 213 100% | 284 100% | 281 100% | 302 100% | 414 100% | 289 100% | 443 100% | 276 100% | 343 100% | 188 100% | 330 100% | 129 100% | 306 100% | 108 100% | 134 100% | 562 100% | 70 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 97

SN07 Have you ever received a "false positive" COVID-19 test result? A "false positive" test means that you tested positive on an initial COVID-19 test, but when you were retested to confirm the positive test, the retest came back negative.

Base: Have Been Tested For COVID-19 Infection

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | Relationship | | | | |
|--|---------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------|-------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Al- round To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1033 | 541 | 492 | 130 | 443 | 188 | 272 | 347 | 330 | 344 | 306 | 455 | 272 | 344 | 174 | 349 | 120 | 300 | 118 | 146 | 637 | 56 |
| Weighted Base | 1007 | 525 | 483 | 152* | 358 | 213 | 284 | 281 | 302 | 414 | 289 | 443 | 276 | 343 | 188* | 330 | 129* | 306 | 108* | 134* | 562 | 70** |
| Yes, I have received a "false positive" COVID 19 test | 313 31% | 192 37% | 120 25% | 71 47% | 157 44% | 68 32% | 16 6% | 71 25% | 77 25% | 164 40% | 81 28% | 159 36% | 73 26% | 200 58% | 109 58% | 61 19% | 66 51% | 96 31% | 45 42% | 45 33% | 169 30% | 31 45% |
| No, I have not received a "false positive" COVID 19 test | 695 69% | 332 63% | 362 75% | 81 53% | 201 56% | 145 68% | 267 94% | 210 75% | 225 75% | 250 60% | 207 72% | 284 64% | 203 74% | 142 42% | 79 42% | 268 81% | 63 49% | 211 69% | 63 58% | 90 67% | 394 70% | 39 55% |
| Sigma | 1007 100% | 525 100% | 483 100% | 152 100% | 358 100% | 213 100% | 284 100% | 281 100% | 302 100% | 414 100% | 289 100% | 443 100% | 276 100% | 343 100% | 188 100% | 330 100% | 129 100% | 306 100% | 108 100% | 134 100% | 562 100% | 70 100% |

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 98

SNO8 Have you ever received a "false negative" COVID-19 test result? A "false negative" test means that you tested negative on an initial COVID-19 test, but when you were retested to confirm the negative test, the retest came back positive.

Base: Have Been Tested For COVID-19 Infection

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | Relationship | | | | |
|--|---------------------------|-------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-----------------------------|-------------|-------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99K | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Al- round To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1033 | 541 | 492 | 130 | 443 | 188 | 272 | 347 | 330 | 344 | 306 | 455 | 272 | 344 | 174 | 349 | 120 | 300 | 118 | 146 | 637 | 56 |
| Weighted Base | 1007 | 525 | 483 | 152* | 358 | 213 | 284 | 281 | 302 | 414 | 289 | 443 | 276 | 343 | 188* | 330 | 129* | 306 | 108* | 134* | 562 | 70** |
| Yes, I have received a "false negative" COVID 19 test | 241 24% | 143 27% | 98 20% | 59 39% G | 110 31% G | 64 30% G | 8 3% | 51 18% | 62 21% | 128 31% H | 72 25% | 114 26% | 55 20% | 156 46% | 85 45% | 43 13% | 54 42% FR p | 62 20% PR | 38 35% PR | 44 33% PR | 132 23% | 17 25% |
| No, I have not received a "false negative" COVID 19 test | 766 76% | 381 73% | 385 80% b | 93 61% G | 248 69% G | 149 70% | 276 97% DEF | 230 82% J | 240 79% J | 286 69% | 217 75% | 329 74% | 221 80% | 187 54% | 103 55% | 287 87% Q/ST | 75 58% QST | 244 80% QST | 70 65% | 90 67% | 431 77% | 53 75% |
| Sigma | 1007 100% | 525 100% | 483 100% | 152 100% | 358 100% | 213 100% | 284 100% | 281 100% | 302 100% | 414 100% | 289 100% | 443 100% | 276 100% | 343 100% | 188 100% | 330 100% | 129 100% | 306 100% | 108 100% | 134 100% | 562 100% | 70 100% |

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

SN09 Have you ever wanted to get tested for COVID-19 but been unable to do so? Please select all that apply.

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|-------------------|-------------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|--------------------------------------|---------------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | <\$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get A- round To | Wait A- while & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Wanted To Get Tested But Unable (Net) | 495 24% | 293 30% C | 203 19% | 107 47% EFG | 209 35% FG | 112 23% G | 68 9% | 128 19% | 153 25% h | 211 29% H | 125 21% | 228 29% KM | 143 21% | 256 54% | 151 37% | 131 20% PRST | 89 43% S | 154 25% S | 54 15% S | 68 28% pS | 253 22% pS | 31 30% |
| Yes, I didn't get tested because there was no testing site near me | 173 8% | 105 11% C | 68 6% | 21 9% G | 88 15% FG | 45 9% G | 19 3% | 36 5% | 54 9% h | 83 11% H | 34 6% | 93 12% KM | 46 7% | 80 17% | 51 19% | 45 7% PRSI | 24 12% S | 53 9% S | 21 6% S | 29 12% ps | 102 9% ps | 11 11% |
| Yes, I didn't get tested because the wait for a test was too long | 194 10% | 115 12% C | 79 7% | 39 17% FG | 86 14% IG | 47 10% G | 22 3% | 43 6% | 72 12% H | 79 11% H | 52 9% | 84 11% KM | 58 9% | 110 23% H | 72 27% H | 52 8% PRSI | 41 20% S | 48 8% S | 28 8% S | 28 10% S | 109 10% S | 17 16% |
| Yes, I didn't get tested because I didn't have transportation to the testing site | 142 7% | 95 10% C | 48 4% | 39 17% eFG | 63 11% FG | 27 5% G | 14 2% | 36 6% | 30 5% H | 76 10% H | 41 7% | 73 9% M | 29 4% | 96 20% M | 46 16% M | 34 5% PRS | 29 14% PRS | 38 6% PRS | 11 3% PRS | 30 12% PRS | 68 6% PRS | 5 5% |
| Yes, I didn't get tested because I didn't know where to go for a test | 170 8% | 98 10% C | 70 7% | 33 15% IG | 77 13% IG | 43 9% G | 16 2% | 48 7% i | 41 7% i | 78 11% i | 38 7% k | 82 10% k | 49 7% | 93 20% k | 46 17% k | 43 7% PrS | 32 15% S | 53 9% S | 19 6% S | 23 9% S | 84 7% S | 5 5% |
| No, I was able to get tested when I wanted to | 629 31% | 299 31% C | 329 31% | 58 25% eFG | 176 29% FG | 157 32% G | 238 33% G | 181 27% h | 195 31% h | 247 34% h | 182 31% M | 266 34% M | 181 27% | 106 22% M | 65 25% M | 250 38% ORS | 46 22% S | 185 21% S | 69 21% S | 79 32% qS | 362 32% qS | 39 37% |
| N/A - I have never wanted to get tested for COVID-19 | 919 45% | 387 40% B | 532 50% B | 63 28% B | 215 36% DE | 228 46% DEF | 415 58% DEF | 350 53% IJ | 275 44% IJ | 273 37% L | 274 47% L | 296 37% L | 349 52% L | 113 24% L | 48 18% L | 273 42% L | 73 35% PQRT | 205 44% PQRT | 53 15% PQRT | 98 40% v | 521 46% v | 35 33% |
| Sigma | 2227 109% | 1100 112% C | 1127 106% C | 253 111% E | 704 117% FG | 545 110% G | 724 101% G | 694 105% H | 668 107% H | 836 114% I | 620 107% K | 895 113% L | 712 106% L | 599 126% M | 328 124% M | 697 107% N | 244 118% O | 648 106% O | 352 107% O | 286 117% O | 1247 110% O | 111 106% O |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

BID3 How much stress would you say recent political turmoil is causing you personally?

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| No stress at all | 549 27% | 283 29% | 266 25% | 64 28% | 167 28% | 122 25% | 196 27% | 210 32% | 189 30% | 136 19% | 135 23% | 199 25% | 215 32% | 110 23% | 52 20% | 155 24% | 47 23% | 151 25% | 132 30% | 64 26% | 311 27% | 13 13% |
| Some stress | 1002 49% | 482 49% | 521 49% | 111 49% | 293 49% | 242 49% | 357 50% | 301 46% | 285 46% | 407 58% | 285 49% | 401 51% | 317 47% | 238 50% | 136 52% | 324 50% | 118 57% | 334 55% | 120 37% | 107 44% | 557 49% | 70 68% |
| A lot of stress | 491 24% | 214 22% | 277 26% | 53 23% | 140 23% | 131 26% | 167 23% | 148 22% | 150 24% | 188 26% | 161 28% | 190 24% | 141 21% | 127 27% | 75 29% | 175 27% | 43 21% | 125 20% | 76 23% | 73 30% | 268 24% | 22 21% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Summary Of Top 2 Box

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|--------------------------|-----------------|------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------|------------|-----------------|------------------|------------|------------|------------|-----------|-----------------------------|------------------------------------|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- found To | Wait A- while & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Visit with family or friends without a mask | 599 29% | 327 33% C | 273 26% | 56 24% | 225 37% DG | 168 34% dG | 151 21% | 201 30% | 186 30% | 204 26% | 233 40% LM | 193 24% | 173 26% | 176 37% | 89 34% | 132 20% | 38 18% | 187 31% PQ | 177 54% PQRT | 66 27% p | 339 30% v | 20 19% |
| Go out for dinner or drinks indoors | 509 25% | 294 30% C | 215 20% | 37 16% | 198 33% DG | 138 28% DG | 136 19% | 155 24% | 160 26% | 191 26% | 203 35% LM | 164 21% | 142 21% | 150 32% | 79 30% | 120 18% | 48 23% | 143 23% p | 133 41% PQRT | 64 26% p | 309 27% p | 21 20% |
| Stay in a hotel | 470 23% | 288 29% C | 182 17% | 44 20% | 199 33% DIG | 130 26% G | 97 13% | 141 21% | 128 20% | 193 26% | 167 29% LM | 174 22% | 129 19% | 161 34% | 79 30% | 114 18% | 51 25% | 135 22% p | 116 35% PqRT | 53 22% p | 258 23% p | 17 16% |
| Shop in a store without a mask | 433 21% | 259 26% C | 175 16% | 20 9% | 189 31% DG | 131 26% DG | 93 13% | 127 19% | 132 21% | 170 23% | 157 27% LM | 133 17% | 143 21% | 136 29% | 77 29% | 95 14% | 58 28% PT | 122 20% p | 119 36% PRT | 39 16% p | 251 22% p | 18 17% |
| Go to an indoor party | 391 19% | 238 24% C | 153 14% | 41 18% DG | 183 30% DFG | 101 20% DG | 66 9% | 118 18% | 107 17% | 163 22% i | 137 24% LM | 133 17% | 121 18% | 155 33% | 77 29% | 82 13% | 48 23% PT | 103 17% p | 109 33% PqRT | 49 20% p | 207 18% p | 17 16% |
| Fly on a plane | 362 18% | 227 23% C | 135 13% | 25 11% | 163 27% DG | 107 22% DG | 67 9% | 101 15% | 110 18% | 149 20% h | 126 22% IM | 132 17% | 104 15% | 137 29% | 75 28% | 84 13% | 40 19% p | 90 15% PqRT | 98 30% P | 50 21% p | 195 17% p | 19 19% |
| Attend a large concert or sporting event | 351 17% | 225 23% C | 126 12% | 38 17% G | 173 29% DFG | 96 19% G | 45 6% | 107 16% | 92 15% | 148 20% i | 128 22% LM | 123 16% | 100 15% | 135 28% | 66 25% | 63 10% | 51 24% PR | 86 14% p | 104 32% PRT | 48 20% p | 179 16% p | 18 17% |
| Take public transportation | 337 16% | 195 20% C | 142 13% | 26 11% g | 165 28% DIG | 104 21% DG | 42 6% | 115 17% | 93 15% | 128 17% | 103 18% | 141 18% | 93 14% | 140 29% | 63 24% | 82 13% | 27 13% P | 82 13% PQRT | 105 32% PQRT | 41 17% p | 169 15% p | 14 14% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Summary Of Bottom 2 Box

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|---------------------------|------------|--------------------------|-------------------------------------|--------------------------|----------------------------|-------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------------------|------------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|-------------------|
| | Wave 50 (2/5 - 2/7) | | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 77) | < \$50k | \$50-\$99k | \$100k+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- found To | Wait Sec & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Attend a large concert or sporting event | 1225 60% | 494 50% | 731 69% B | 101 44% | 240 40% | 285 57% DEF | 600 83% DEF | 415 63% J | 390 63% J | 402 55% J | 314 54% K | 494 63% K | 417 62% K | 184 39% K | 110 42% K | 483 74% QRSt | 96 46% q | 349 57% qS | 137 42% qS | 160 66% qS | 720 63% qS | 64 61% qS |
| Take public transportation | 1152 56% | 458 47% | 694 66% B | 92 40% | 230 38% | 274 55% DEF | 556 77% DEF | 380 58% J | 369 59% J | 388 53% J | 308 53% K | 452 57% K | 392 58% K | 145 31% K | 89 34% K | 451 69% QRSt | 87 42% q | 337 55% qS | 128 39% qS | 149 61% qS | 680 60% qS | 58 55% qS |
| Shop in a store without a mask | 1111 54% | 437 45% | 675 63% B | 104 46% | 230 38% | 261 53% DEF | 517 72% DEF | 378 57% J | 359 58% J | 358 49% J | 261 45% K | 490 62% KM | 360 54% K | 181 38% K | 112 43% K | 451 69% QRSt | 81 39% q | 295 48% qS | 126 38% qS | 157 64% qS | 639 56% qS | 56 49% qS |
| Fly on a plane | 1110 54% | 426 44% | 683 64% B | 90 40% | 230 38% | 267 54% DEF | 522 72% DEF | 407 62% J | 346 56% J | 344 47% J | 275 44% K | 445 56% K | 390 58% K | 156 33% K | 95 36% K | 434 66% QRSt | 314 39% q | 434 51% qS | 142 43% qS | 140 58% qS | 647 57% qS | 51 49% qS |
| Go to an indoor party | 1079 53% | 422 43% | 657 62% B | 83 37% | 203 34% | 254 51% DEF | 538 75% DEF | 365 55% J | 344 55% J | 353 48% J | 256 44% K | 473 60% KM | 351 52% K | 143 30% K | 92 35% K | 451 69% QRSt | 303 38% q | 104 50% qS | 144 32% qS | 608 53% qS | 58 47% qS | |
| Stay in a hotel | 893 44% | 335 34% | 558 52% B | 76 34% | 179 30% | 202 41% DEF | 436 60% DEF | 331 50% J | 270 43% J | 282 39% J | 210 36% K | 377 48% K | 306 45% K | 129 27% K | 78 30% K | 349 53% QRSt | 60 23% q | 242 40% q | 121 37% qS | 121 50% qS | 488 43% qS | 50 47% qS |
| Go out for dinner or drinks indoors | 820 40% | 323 33% | 497 47% B | 72 32% | 163 27% | 196 39% DEF | 390 54% DEF | 300 46% J | 244 39% J | 263 36% J | 171 30% K | 369 47% K | 280 42% K | 135 28% K | 80 30% K | 329 50% QRSt | 68 33% q | 234 27% qS | 89 27% qS | 101 41% qS | 438 39% qS | 50 47% qS |
| Visit with family or friends without a mask | 748 37% | 303 31% | 444 42% B | 47 21% | 145 24% | 180 37% DEF | 375 52% DEF | 237 36% J | 239 38% J | 265 36% J | 172 30% K | 334 42% Km | 242 36% k | 123 26% k | 75 28% k | 333 51% QRSt | 60 29% s | 171 28% s | 68 21% s | 115 47% QRSt | 452 40% QRSt | 41 39% QRSt |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

RTN01_1 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Shop in a store without a mask

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|----------------------------|---------------------------|-----|--------------------------|-------------------------------------|--------------------------|----------------------|---------|------------|---------|-----|-----------|---------|---------|-------|----------------------|---------------------------------|------------------------|------------------------------|-------------------------------|------------------------|-----------------------|------|
| | Wave 50 (2/5 - 2/7) | | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- ready To | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 433 | 259 | 175 | 20 | 189 | 131 | 93 | 127 | 132 | 170 | 157 | 133 | 143 | 136 | 77 | 95 | 58 | 122 | 119 | 39 | 251 | 18 |
| 7 - Very Comfortable | 293 | 166 | 127 | 17 | 132 | 88 | 56 | 94 | 85 | 110 | 106 | 82 | 104 | 88 | 46 | 63 | 33 | 76 | 96 | 25 | 159 | 11 |
| 6 | 140 | 93 | 48 | 3 | 57 | 43 | 37 | 32 | 5 | 61 | 51 | 51 | 39 | 49 | 30 | 32 | 25 | 47 | 23 | 14 | 92 | 7 |
| 5 | 154 | 88 | 66 | 23 | 68 | 29 | 35 | 48 | 52 | 53 | 59 | 53 | 42 | 40 | 26 | 33 | 20 | 58 | 24 | 18 | 87 | 3 |
| 4 | 218 | 117 | 100 | 43 | 77 | 53 | 46 | 62 | 58 | 90 | 68 | 70 | 80 | 73 | 31 | 48 | 24 | 90 | 41 | 15 | 90 | 22 |
| 3 | 126 | 78 | 48 | 38 | 37 | 22 | 30 | 44 | 23 | 60 | 35 | 44 | 47 | 46 | 17 | 26 | 24 | 44 | 18 | 13 | 71 | 6 |
| Bottom 2 Box (Net) | 1111 | 437 | 675 | 104 | 230 | 261 | 517 | 378 | 359 | 358 | 261 | 490 | 360 | 181 | 112 | 451 | 81 | 295 | 126 | 157 | 639 | 56 |
| 2 | 146 | 80 | 66 | 23 | 38 | 35 | 50 | 44 | 44 | 53 | 34 | 53 | 59 | 37 | 25 | 48 | 26 | 44 | 20 | 8 | 79 | 7 |
| 1 - Not at all comfortable | 966 | 357 | 609 | 82 | 192 | 226 | 466 | 334 | 315 | 306 | 227 | 437 | 302 | 144 | 87 | 404 | 56 | 251 | 107 | 149 | 560 | 49 |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

RTN01_2 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Visit with family or friends without a mask

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|----------------------------|---------------------------|------|--------|--------------------------|-------------------------------------|--------------------------|----------------------|---------|------------|-----------|-----|-----|---------|---------|-----------------------------|----------------------|--|-------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To H | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 599 | 327 | 273 | 56 | 225 | 168 | 151 | 201 | 186 | 204 | 233 | 193 | 173 | 176 | 89 | 132 | 38 | 187 | 177 | 66 | 339 | 20 |
| 7 - Very Comfortable | 380 | 190 | 190 | 27 | 151 | 102 | 101 | 130 | 116 | 128 | 158 | 102 | 119 | 97 | 52 | 78 | 15 | 99 | 142 | 46 | 225 | 9 |
| 6 | 219 | 137 | 82 | 29 | 74 | 66 | 50 | 70 | 71 | 75 | 74 | 91 | 54 | 79 | 37 | 54 | 22 | 88 | 35 | 20 | 114 | 11 |
| 5 | 252 | 146 | 106 | 38 | 89 | 64 | 60 | 85 | 64 | 96 | 75 | 100 | 77 | 70 | 37 | 61 | 49 | 91 | 32 | 19 | 148 | 10 |
| 4 | 286 | 138 | 149 | 65 | 86 | 57 | 79 | 81 | 84 | 113 | 52 | 115 | 119 | 78 | 38 | 75 | 44 | 112 | 31 | 24 | 127 | 25 |
| 3 | 158 | 65 | 92 | 22 | 55 | 26 | 55 | 55 | 50 | 53 | 49 | 88 | 61 | 28 | 25 | 53 | 16 | 49 | 21 | 20 | 71 | 10 |
| Bottom 2 Box (Net) | 748 | 303 | 444 | 47 | 145 | 180 | 375 | 237 | 239 | 265 | 172 | 334 | 242 | 123 | 75 | 333 | 60 | 171 | 68 | 115 | 452 | 41 |
| 2 | 142 | 84 | 59 | 16 | 35 | 38 | 54 | 32 | 56 | 53 | 29 | 50 | 63 | 38 | 29 | 58 | 22 | 34 | 12 | 17 | 99 | 9 |
| 1 - Not at all comfortable | 665 | 220 | 386 | 31 | 110 | 143 | 321 | 204 | 183 | 212 | 143 | 284 | 179 | 84 | 46 | 275 | 38 | 137 | 57 | 98 | 353 | 32 |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
Table 105

RTN01_3 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
Fly on a plane

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|----------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------------------|----------------|----------------------|--------------------------------------|---------------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get A- round To | Wait A- while & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 362 18% | 227 23% C | 135 13% | 25 11% | 163 27% DG | 107 22% DG | 67 9% | 101 15% | 110 18% | 149 22% h | 126 22% IM | 132 17% | 104 15% | 137 29% | 75 28% | 84 13% | 40 19% p | 90 15% | 98 30% PqRl | 50 21% P | 195 17% | 20 19% |
| 7 - Very Comfortable | 214 10% | 119 12% C | 95 9% | 12 5% | 97 16% DG | 72 15% DG | 33 5% | 61 9% | 67 11% | 84 11% | 82 14% Lm | 66 8% | 66 10% | 85 18% | 42 16% | 49 7% | 13 6% | 46 8% | 77 23% PQRl | 30 12% P | 115 10% | 10 10% |
| 6 | 148 7% | 108 11% C | 40 4% | 13 6% | 65 11% G | 35 7% | 35 5% | 40 6% | 43 7% | 65 9% | 44 8% | 66 8% | 38 6% | 52 11% | 33 12% | 35 5% | 27 13% Pqs | 45 7% | 21 6% | 20 8% | 80 7% | 10 9% |
| 5 | 167 8% | 122 12% C | 46 4% | 34 15% G | 62 10% G | 44 9% G | 27 4% | 41 6% | 37 6% | 84 11% HI | 47 8% | 73 9% | 48 7% | 65 14% | 26 10% | 34 5% | 37 18% PRSt p | 55 9% p | 25 8% | 17 7% | 96 8% | 7 7% |
| 4 | 232 11% | 128 13% C | 105 10% | 49 22% FG | 94 16% FG | 30 6% | 59 8% | 64 10% | 79 13% | 80 11% | 70 12% | 89 11% | 73 11% | 74 15% | 35 13% | 61 9% | 22 10% PT | 89 15% PT | 46 14% P | 15 6% | 112 10% | 8 8% |
| 3 | 172 8% | 76 8% C | 95 9% | 29 13% G | 52 9% G | 45 9% | 45 6% | 46 7% | 52 8% | 74 10% | 63 11% L | 51 6% | 57 9% | 45 9% | 32 12% | 42 6% | 29 14% PS ps | 63 10% ps | 17 5% | 21 9% | 87 8% | 18 17% U |
| Bottom 2 Box (Net) | 1110 54% | 426 44% B | 683 64% B | 90 40% FG | 230 38% DE | 267 54% DEF | 522 72% DEF | 407 62% IJ | 346 56% J | 344 47% J | 275 47% K | 445 56% K | 390 58% K | 156 33% K | 95 36% K | 434 66% QRSt | 80 39% QRSt | 314 51% Qs | 142 43% Qs | 140 58% Qs | 647 57% U | 51 49% |
| 2 | 173 8% | 95 10% C | 78 7% | 15 7% | 45 8% FG | 42 9% | 70 10% | 51 8% | 50 8% | 69 9% | 56 10% I | 51 6% | 66 10% I | 30 6% | 15 6% | 70 11% r | 22 11% r | 43 7% | 23 7% | 15 6% | 107 9% | 5 4% |
| 1 - Not at all comfortable | 937 46% | 331 34% B | 606 57% B | 75 33% FG | 185 31% DE | 225 45% DEF | 452 63% DEF | 356 54% IJ | 296 47% J | 275 38% J | 219 38% K | 394 50% K | 326 48% K | 126 26% K | 80 30% K | 364 56% ORS | 58 28% ORS | 271 44% Qs | 119 36% Qs | 125 51% Qs | 540 47% U | 46 44% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * small base

RTN01_4 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Stay in a hotel

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|----------------------------|---------------------------|-----|--------------------------|-------------------------------------|--------------------------|----------------------|---------|------------|---------|-----------|-----|---------|---------|-------|-----------------------------|--------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|------|
| | Wave 50 (2/5 - 2/7) | | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- found To H | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 470 | 288 | 182 | 44 | 199 | 130 | 97 | 141 | 128 | 193 | 167 | 174 | 129 | 161 | 79 | 114 | 51 | 135 | 116 | 53 | 258 | 17 |
| 7 - Very Comfortable | 289 | 168 | 121 | 22 | 125 | 92 | 50 | 90 | 84 | 112 | 110 | 80 | 98 | 100 | 45 | 67 | 20 | 72 | 94 | 35 | 155 | 14 |
| 6 | 181 | 120 | 61 | 22 | 74 | 38 | 47 | 51 | 43 | 81 | 57 | 94 | 31 | 60 | 34 | 47 | 31 | 62 | 22 | 18 | 104 | 3 |
| 5 | 178 | 100 | 78 | 24 | 69 | 48 | 37 | 43 | 66 | 70 | 59 | 68 | 51 | 57 | 28 | 43 | 24 | 61 | 29 | 20 | 102 | 11 |
| 4 | 316 | 154 | 163 | 54 | 94 | 74 | 95 | 84 | 112 | 112 | 87 | 112 | 117 | 84 | 53 | 81 | 43 | 116 | 45 | 32 | 183 | 18 |
| 3 | 185 | 102 | 83 | 29 | 59 | 42 | 56 | 60 | 49 | 74 | 56 | 59 | 70 | 44 | 25 | 66 | 30 | 57 | 16 | 17 | 105 | 9 |
| Bottom 2 Box (Net) | 893 | 335 | 558 | 76 | 179 | 202 | 436 | 331 | 270 | 282 | 210 | 377 | 306 | 129 | 78 | 349 | 60 | 242 | 121 | 121 | 488 | 50 |
| 2 | 188 | 89 | 99 | 22 | 57 | 40 | 69 | 61 | 50 | 74 | 51 | 65 | 72 | 43 | 24 | 66 | 21 | 53 | 24 | 24 | 99 | 14 |
| 1 - Not at all comfortable | 705 | 246 | 459 | 55 | 122 | 162 | 367 | 281 | 209 | 208 | 158 | 312 | 234 | 86 | 54 | 282 | 39 | 189 | 98 | 98 | 390 | 35 |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

RTN01_5 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Attend a large concert or sporting event

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|----------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------------------|----------------------|---------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|-------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round To | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| Top 2 Box (Net) | 351 17% | 225 23% C | 126 12% | 38 17% G | 173 29% DFG | 96 19% G | 45 8% | 107 16% | 92 15% | 148 20% I | 128 22% LM | 123 16% | 100 15% | 135 28% | 66 25% | 63 10% | 51 24% FR | 86 14% p | 104 32% PRT | 48 20% P | 179 16% | 18 17% | |
| 7 - Very Comfortable | 219 11% | 134 14% C | 85 8% | 19 8% g | 110 18% DIG | 63 13% G | 28 4% | 67 10% | 65 10% | 86 12% I | 87 15% LM | 66 8% | 66 10% | 87 18% | 40 15% | 40 6% | 23 11% 8% | 47 8% PQRT | 82 25% P | 27 11% B | 106 9% | 9 9% | |
| 6 | 131 6% | 91 9% C | 41 4% | 19 8% G | 63 11% IG | 33 7% G | 16 2% | 40 6% | 27 4% | 63 9% I | 41 7% LM | 57 7% | 34 5% | 48 10% | 27 10% | 23 3% PRs | 28 13% p | 38 6% p | 21 7% p | 73 6% B | 9 8% | 8 8% | |
| 5 | 135 7% | 79 8% C | 56 5% | 17 7% G | 61 10% G | 39 8% G | 18 2% | 35 5% | 51 8% h | 49 7% I | 37 6% LM | 55 7% | 48 6% | 37 10% | 42 14% | 12 6% PRs | 35 6% p | 28 8% p | 18 7% p | 68 6% B | 7 6% | 6 6% | |
| 4 | 180 9% | 94 10% C | 86 8% | 47 21% EFG | 61 10% G | 42 9% G | 30 4% | 53 8% | 67 9% I | 51 9% LM | 62 8% LM | 67 10% | 65 14% | 25 9% | 34 5% PT | 23 11% PT | 75 12% PT | 36 11% PT | 12 4% PT | 85 7% PT | 7 7% | 7 7% | |
| 3 | 152 7% | 87 9% C | 65 6% | 25 11% IG | 65 11% IG | 34 7% g | 28 4% | 49 7% | 35 6% I | 65 9% I | 50 9% LM | 56 7% LM | 46 7% | 43 9% | 26 10% PT | 32 5% PT | 25 12% PT | 66 11% PT | 24 7% PT | 5 2% PT | 85 8% PT | 9 8% | 8 8% |
| Bottom 2 Box (Net) | 1225 60% | 494 50% c | 731 69% B | 101 44% IG | 240 40% DE | 285 57% DEF | 600 83% DEF | 415 63% J | 390 63% J | 402 55% I | 314 54% K | 494 63% K | 417 62% K | 184 39% K | 110 42% K | 483 74% QRSt | 96 46% qS | 349 57% qS | 137 42% qS | 160 66% QRs | 720 63% QRs | 64 61% | 64 61% |
| 2 | 179 9% | 94 10% c | 86 8% | 18 8% IG | 42 7% IG | 40 8% g | 79 11% e | 43 6% e | 53 8% H | 80 11% H | 53 9% LM | 57 7% LM | 69 10% | 39 8% | 22 8% sT | 71 11% rST | 47 13% rST | 47 8% rST | 21 6% rST | 13 5% rST | 99 9% rST | 14 14% | 14 14% |
| 1 - Not at all comfortable | 1046 51% | 400 41% B | 646 61% B | 82 36% B | 198 33% DE | 245 49% DEF | 521 72% DEF | 372 57% J | 338 54% J | 322 44% I | 261 45% K | 437 58% K | 347 52% k | 145 30% k | 88 33% k | 413 63% QRS | 68 33% QS | 301 48% QS | 116 35% QS | 148 60% QRS | 621 55% QRS | 50 48% | 50 48% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

RTN01_6 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Go to an indoor party

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|----------------------------|---------------------------|------|--------|--------------------------|-------------------------------------|--------------------------|----------------------|---------|------------|---------|-----------|-----|---------|---------|-------|-----------------------------|---|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round To P | Wait A- while & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 391 | 238 | 153 | 41 | 183 | 101 | 66 | 118 | 107 | 163 | 137 | 133 | 121 | 155 | 77 | 82 | 48 | 103 | 109 | 49 | 207 | 17 |
| 7 - Very Comfortable | 250 | 151 | 99 | 24 | 114 | 71 | 41 | 72 | 74 | 102 | 91 | 93 | 86 | 97 | 48 | 54 | 23 | 60 | 82 | 31 | 126 | 10 |
| 6 | 141 | 87 | 54 | 17 | 68 | 31 | 26 | 46 | 33 | 61 | 46 | 60 | 35 | 58 | 30 | 28 | 25 | 44 | 27 | 17 | 81 | 7 |
| 5 | 176 | 107 | 70 | 30 | 75 | 48 | 24 | 57 | 50 | 67 | 52 | 68 | 56 | 55 | 33 | 32 | 22 | 67 | 36 | 19 | 90 | 7 |
| 4 | 202 | 109 | 93 | 39 | 85 | 51 | 47 | 68 | 57 | 70 | 67 | 60 | 75 | 65 | 39 | 43 | 25 | 62 | 52 | 21 | 121 | 11 |
| 3 | 195 | 104 | 91 | 35 | 74 | 40 | 46 | 50 | 66 | 78 | 68 | 57 | 70 | 58 | 22 | 46 | 35 | 74 | 28 | 12 | 110 | 12 |
| Bottom 2 Box (Net) | 1079 | 422 | 657 | 83 | 203 | 254 | 538 | 365 | 344 | 353 | 256 | 473 | 351 | 143 | 92 | 451 | 78 | 303 | 104 | 144 | 608 | 58 |
| 2 | 189 | 97 | 92 | 16 | 53 | 37 | 63 | 49 | 58 | 77 | 49 | 83 | 57 | 29 | 27 | 68 | 27 | 64 | 16 | 13 | 95 | 14 |
| 1 - Not at all comfortable | 890 | 325 | 565 | 67 | 150 | 217 | 486 | 316 | 285 | 276 | 207 | 390 | 293 | 114 | 65 | 382 | 50 | 239 | 87 | 132 | 513 | 45 |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

RTN01_7 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?

Take public transportation

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|----------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-------------|-------------|----------------|----------------|-------------|-----------------------------|----------------------|--|---------------------------------|------------------------------------|---------------------------------|---------------------------|--------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get A- round to Do | Wait A- while & See | Will Not Get Vacc- ine | Have A- ready Received | Good Re- lationship | Bad Re- lationship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 337 16% | 195 20% C | 142 13% | 26 11% g | 165 24% DIG | 104 21% DG | 42 6% | 115 17% | 93 15% | 128 17% | 103 18% | 141 18% | 93 14% | 140 29% | 63 24% | 82 13% | 27 13% | 82 13% | 105 32% PQR | 41 17% | 169 15% | 14 14% |
| 7 - Very Comfortable | 199 10% | 111 11% C | 88 8% | 13 6% | 97 16% DG | 67 14% DG | 22 3% | 67 10% | 63 10% | 67 9% | 69 12% | 68 9% | 63 9% | 81 17% | 35 13% | 45 7% | 10 5% | 35 6% | 81 25% PQR | 29 12% pQR | 96 8% | 12 12% |
| 6 | 138 7% | 84 9% C | 54 5% | 13 6% | 68 11% DIG | 37 8% C | 20 3% | 48 7% | 29 5% | 61 8% | 34 6% | 73 9% KM | 30 4% | 59 12% | 28 11% | 37 6% | 17 8% | 47 8% | 24 7% | 12 5% | 73 6% | 2 2% |
| 5 | 157 8% | 112 11% C | 45 4% | 30 13% FG | 65 11% FG | 31 7% | 32 4% | 35 5% | 52 8% h | 65 9% | 47 8% | 64 8% | 46 7% | 61 13% | 30 11% | 39 6% | 24 11% P | 54 9% | 21 7% | 19 8% | 86 9% | 6 6% |
| 4 | 211 10% | 113 12% C | 98 9% | 43 19% FG | 72 12% FG | 55 11% C | 41 6% | 59 9% | 68 11% | 77 11% | 65 11% | 69 9% | 78 12% | 64 13% | 33 13% | 44 7% | 43 21% PRST | 67 11% P | 35 12% P | 22 9% | 96 8% | 13 13% |
| 3 | 186 9% | 100 10% C | 87 8% | 37 16% FG | 68 11% FG | 32 6% | 50 7% | 69 10% | 41 7% | 74 10% | 58 10% | 65 8% | 64 9% | 66 14% | 48 18% | 37 6% | 27 13% PT | 71 12% PT | 39 12% PT | 13 5% | 105 9% | 12 12% |
| Bottom 2 Box (Net) | 1152 56% | 458 47% B | 694 65% B | 92 40% FG | 230 38% DE | 274 55% DEF | 556 77% I | 380 58% | 369 59% J | 388 53% | 308 53% | 452 57% | 392 58% | 145 31% | 89 34% | 451 69% QRSt | 87 42% PT | 337 55% QS | 128 39% QS | 149 61% QS | 680 60% | 58 55% |
| 2 | 204 10% | 115 12% C | 89 8% | 26 11% FG | 52 9% FG | 48 10% C | 79 11% | 55 8% | 72 12% | 73 10% | 55 9% | 66 8% | 83 12% I | 37 8% | 18 7% | 69 11% S | 28 13% S | 70 12% S | 17 5% S | 19 8% | 125 11% | 10 10% |
| 1 - Not at all comfortable | 948 46% | 343 35% B | 605 57% B | 66 29% FG | 178 30% DE | 226 46% DEF | 477 66% I | 326 49% J | 297 46% J | 315 43% | 253 44% | 385 49% | 308 46% | 109 23% | 71 27% | 382 58% QRS | 59 24% QS | 266 44% QS | 110 34% QS | 130 53% QRs | 556 49% | 48 45% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

RTN01_8 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Go out for dinner or drinks indoors

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|----------------------------|---------------------------|------|--------|--------------------------|-------------------------------------|--------------------------|----------------------|---------|------------|-----------|-----|-----|---------|---------|-----------------------------|----------------------|---|-------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To II | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 509 | 294 | 215 | 37 | 198 | 138 | 136 | 155 | 160 | 191 | 203 | 164 | 142 | 150 | 79 | 120 | 48 | 143 | 133 | 64 | 309 | 21 |
| 7 - Very Comfortable | 308 | 166 | 142 | 27 | 117 | 86 | 78 | 97 | 94 | 114 | 121 | 85 | 102 | 86 | 47 | 63 | 21 | 100 | 111 | 38 | 179 | 14 |
| 6 | 201 | 128 | 73 | 9 | 81 | 52 | 58 | 58 | 66 | 77 | 82 | 79 | 40 | 64 | 32 | 58 | 26 | 68 | 22 | 27 | 130 | 7 |
| 5 | 226 | 126 | 101 | 30 | 86 | 52 | 58 | 64 | 75 | 83 | 70 | 93 | 63 | 62 | 34 | 54 | 33 | 78 | 37 | 24 | 119 | 9 |
| 4 | 274 | 123 | 151 | 49 | 88 | 69 | 69 | 90 | 82 | 96 | 89 | 79 | 107 | 68 | 37 | 84 | 33 | 93 | 31 | 34 | 149 | 16 |
| 3 | 213 | 113 | 100 | 40 | 65 | 41 | 67 | 49 | 62 | 98 | 48 | 85 | 80 | 60 | 34 | 66 | 25 | 62 | 38 | 21 | 122 | 9 |
| Bottom 2 Box (Net) | 820 | 323 | 497 | 72 | 163 | 196 | 390 | 300 | 244 | 263 | 171 | 369 | 280 | 135 | 80 | 329 | 68 | 234 | 89 | 101 | 438 | 50 |
| 2 | 168 | 84 | 84 | 15 | 53 | 41 | 59 | 43 | 71 | 48 | 52 | 49 | 67 | 27 | 29 | 58 | 20 | 62 | 13 | 15 | 91 | 9 |
| 1 - Not at all comfortable | 652 | 239 | 413 | 57 | 109 | 155 | 331 | 257 | 173 | 215 | 119 | 320 | 215 | 108 | 51 | 270 | 48 | 172 | 76 | 86 | 347 | 41 |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

RTN02 At the moment, do you approve or disapprove of how the distribution of the COVID-19 vaccine is being handled here in the U.S.?

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|------------------------------------|---------------------------|-----------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Strongly/Somewhat Approve (Net) | 1135 56% | 546 56% | 590 55% | 120 53% | 369 52% FG | 262 53% | 384 53% | 365 54% | 362 58% | 403 55% | 302 52% | 498 63% KM | 336 50% | 286 60% | 141 53% | 355 54% S | 116 58% S | 364 60% S | 139 42% | 161 66% PS | 654 58% V | 36 35% |
| Strongly approve | 261 13% | 144 15% c | 117 11% | 22 10% | 108 18% DG | 68 14% G | 63 9% | 84 13% | 61 10% | 114 16% I | 55 9% | 151 19% KM | 55 9% | 113 24% | 49 19% | 100 15% RS | 20 10% S | 54 9% PQRS | 28 9% | 58 24% PQRS | 165 15% | 8 7% |
| Somewhat approve | 875 43% | 402 41% | 473 44% | 98 43% | 261 44% E | 195 39% | 321 45% HJ | 271 41% HJ | 301 39% HJ | 289 39% L | 248 43% L | 347 44% L | 280 42% L | 173 36% L | 92 35% L | 255 39% L | 96 46% L | 310 51% L | 111 34% L | 103 42% L | 489 43% L | 29 27% |
| Strongly/Somewhat Disapprove (Net) | 908 44% | 433 44% | 475 45% | 107 47% E | 230 38% E | 233 47% E | 337 47% E | 303 46% E | 261 42% E | 329 45% E | 278 48% L | 293 37% L | 337 50% L | 189 40% L | 123 47% L | 298 46% L | 91 44% L | 246 40% L | 189 58% L | 83 34% L | 483 42% L | 69 65% L |
| Somewhat disapprove | 609 30% | 296 30% | 313 29% | 87 38% E | 147 24% E | 154 31% E | 221 31% E | 181 27% E | 186 30% E | 234 32% E | 176 30% L | 223 28% L | 210 31% L | 145 30% L | 92 35% L | 189 29% L | 80 39% L | 185 30% L | 95 29% L | 60 24% L | 315 28% L | 63 60% L |
| Strongly disapprove | 298 15% | 137 14% | 161 15% | 20 9% E | 84 14% E | 79 16% E | 115 16% E | 122 19% E | 75 12% E | 95 13% E | 103 18% L | 69 9% L | 126 19% L | 44 9% L | 31 12% L | 109 17% L | 11 5% L | 62 10% L | 94 29% L | 23 9% L | 168 15% L | 6 5% L |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CFP03 Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us?

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| The worst is still ahead of us | 1084 54% | 478 49% | 616 58% B | 131 58% | 307 51% | 259 52% | 397 55% | 386 59% J | 341 55% J | 354 48% | 266 46% | 454 55% K | 374 56% K | 262 55% | 150 57% | 346 53% | 114 55% | 351 57% T | 174 53% | 110 45% | 562 49% | 71 67% U |
| The worst is behind us | 949 46% | 501 51% C | 448 42% | 97 42% | 293 49% | 236 48% | 324 45% | 273 41% J | 282 45% J | 378 52% LM | 315 54% LM | 336 42% | 290 44% | 213 45% | 113 43% | 308 47% | 94 45% | 259 43% | 154 47% | 134 55% R | 575 51% V | 34 33% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

L105X How likely are you to get a COVID-19 vaccine as soon as it becomes available to you?

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------------------|---------------------------|-------------------|-------------------|--------------------------|-------------------------------------|--------------------------|----------------------|--------------------|------------------|-------------------|------------------|-------------------|------------------|------------------|-----------------------------|-------------------------|-------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Likely (Net) | 1406 69% | 708 72% C | 699 68% C | 136 60% G | 382 64% G | 320 65% G | 569 79% DEF | 389 59% DEF | 437 70% H | 567 78% HI | 378 65% m | 636 80% KM | 383 58% L | 327 69% L | 185 70% ORS | 634 97% ORS | 156 75% RS | 336 55% S | 51 16% S | 229 84% QRS | 857 75% QRS | 72 68% QRS |
| Very likely | 868 42% | 431 44% D | 437 41% D | 33 15% D | 185 31% DE | 201 40% DE | 449 62% DEF | 201 31% DEF | 277 44% H | 382 52% HI | 245 42% M | 393 50% KM | 230 34% L | 140 30% L | 96 36% ORS | 534 82% ORS | 50 24% RS | 64 11% S | 11 3% S | 209 86% QRS | 574 51% QRS | 29 28% QRS |
| Somewhat likely | 539 26% | 277 28% EFG | 262 25% EFG | 103 45% EFG | 196 33% FG | 120 24% G | 120 17% G | 187 28% G | 161 26% H | 185 25% HI | 133 23% M | 243 31% KM | 163 24% L | 187 39% L | 89 34% L | 100 15% PST | 106 51% PST | 272 45% PST | 41 12% PST | 20 8% PST | 283 25% U | 43 41% U |
| Not Very/Not At All Likely (Net) | 637 31% | 271 28% B | 366 34% B | 92 40% G | 218 36% G | 175 35% G | 152 21% G | 270 41% J | 186 30% J | 164 22% L | 203 35% L | 154 20% L | 279 42% KL | 148 31% L | 78 30% L | 20 3% PT | 51 23% POT | 274 45% POT | 277 84% PQRT | 15 6% PQRT | 280 25% U | 33 31% U |
| Not very likely | 337 16% | 158 16% EFG | 179 17% EFG | 64 28% G | 110 18% G | 85 17% G | 78 11% G | 117 18% J | 106 17% J | 105 14% L | 94 16% L | 88 11% L | 155 23% KL | 97 20% L | 50 19% L | 10 2% PT | 38 18% PT | 225 37% POT | 56 17% PT | 7 3% PT | 134 12% U | 20 19% U |
| Not at all likely | 300 15% | 113 12% B | 187 18% B | 27 12% G | 109 18% G | 90 18% G | 74 10% G | 153 23% J | 80 13% J | 59 8% L | 109 19% L | 66 8% L | 124 18% L | 51 11% L | 29 11% L | 10 1% PT | 13 8% PT | 49 15% POT | 221 87% PQRT | 7 3% PQRT | 146 13% U | 13 13% U |
| Sigma | 2043 100% | 979 100% C | 1064 100% C | 227 100% G | 600 100% G | 495 100% G | 721 100% DEF | 658 100% DEF | 624 100% H | 731 100% HI | 581 100% m | 790 100% KM | 672 100% L | 475 100% L | 264 100% ORS | 654 100% ORS | 207 100% RS | 610 100% S | 328 100% S | 244 100% QRS | 1137 100% QRS | 105 100% QRS |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Base: Parent

VAC01 How likely would you be to get your child(ren) a COVID-19 vaccine once it becomes available?

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|------------------|-----------------|------------------|-----------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1254 | 598 | 656 | 61 | 464 | 306 | 423 | 415 | 393 | 436 | 381 | 524 | 349 | 316 | 165 | 426 | 111 | 354 | 191 | 172 | 882 | 67 |
| Weighted Base | 1202 | 553 | 650 | 80** | 375 | 335 | 413 | 337 | 321 | 536 | 348 | 506 | 347 | 302 | 159* | 388 | 119* | 349 | 188 | 160 | 803 | 76* |
| Very/Somewhat Likely (Net) | 803 67% | 427 77% C | 376 58% | 43 54% | 261 70% f | 207 62% | 292 71% f | 179 53% | 212 66% H | 408 78% HI | 208 60% | 383 73% KM | 202 58% | 221 73% | 104 65% | 359 83% QRST | 80 67% RS | 181 52% S | 51 27% | 133 83% QRS | 573 71% | 59 67% |
| Very likely | 489 41% | 271 49% C | 218 34% | 13 17% | 148 39% f | 120 36% | 208 50% EF | 94 28% | 129 40% H | 265 49% HI | 114 33% | 255 50% KM | 121 35% | 133 44% | 67 42% | 283 73% QRST | 40 34% RS | 53 15% s | 15 9% | 99 62% QRS | 364 45% | 24 32% |
| Somewhat likely | 314 26% | 156 28% | 158 24% | 30 37% | 113 30% G | 87 26% | 84 20% G | 85 25% | 83 26% | 143 27% H | 94 27% | 139 27% | 81 23% | 88 29% | 37 23% | 76 20% PST | 40 34% PST | 128 37% PST | 35 19% | 34 21% | 209 26% | 26 34% |
| Not At All/Not Very Likely (Net) | 399 33% | 126 23% B | 273 42% B | 37 46% | 114 30% G | 128 38% eg | 120 29% eg | 159 47% eg | 109 34% J | 129 24% J | 141 40% L | 113 22% L | 146 42% L | 81 27% | 55 35% | 28 7% PT | 39 33% PT | 168 48% POT | 137 73% PQRT | 27 17% P | 231 29% | 25 33% |
| Not very likely | 202 17% | 60 11% B | 142 22% B | 33 41% | 55 15% G | 71 21% G | 43 10% J | 78 23% J | 51 16% J | 72 13% L | 60 17% L | 76 15% L | 67 19% L | 51 17% | 38 24% | 17 4% PT | 27 23% PT | 118 34% PST | 25 13% P | 14 9% | 114 14% | 12 15% |
| Not at all likely | 197 16% | 66 12% B | 132 20% B | 4 5% | 59 16% G | 57 16% G | 77 19% J | 81 24% J | 58 18% J | 56 10% L | 81 23% L | 37 7% L | 79 23% L | 30 10% | 17 11% | 11 3% P | 11 10% P | 50 14% P | 112 60% PQRT | 13 8% P | 117 15% | 14 18% |
| Sigma | 1202 100% | 553 100% | 650 100% | 80 100% | 375 100% | 335 100% | 413 100% | 337 100% | 321 100% | 536 100% | 348 100% | 506 100% | 347 100% | 302 100% | 159 100% | 388 100% | 119 100% | 349 100% | 188 100% | 160 100% | 803 100% | 76 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 115

VAC22 Which of the following are reason(s) why you are not likely to get a COVID-19 vaccine as soon as one becomes available?
 Please select all that apply.

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|---------------------------|--------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------------------------|-------------------------|---------------------------------------|------------------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99K | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Al- round To It | Wait Awhile & Get Vaccine | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| I am worried about unknown side effects of the vaccine | 639 31% | 261 27% | 378 35% | 63 28% | 224 37% | 180 36% | 172 24% | 253 38% | 191 31% | 185 25% | 188 32% | 217 27% | 233 35% | 132 28% | 74 28% | 84 13% | 45 22% | 311 51% | 174 53% | 25 10% | 336 30% | 26 25% |
| I think they rushed the development too quickly | 480 23% | 199 20% | 280 26% | 47 21% | 176 29% | 123 25% | 133 19% | 198 30% | 136 22% | 140 19% | 132 23% | 164 21% | 184 27% | 117 25% | 70 27% | 49 7% | 39 19% | 227 37% | 143 43% | 21 9% | 257 23% | 22 21% |
| I do not trust that the vaccine will prevent me from getting COVID-19 | 403 20% | 184 19% | 219 21% | 58 25% | 153 25% | 105 21% | 88 12% | 152 25% | 111 18% | 136 19% | 133 23% | 130 16% | 140 21% | 136 24% | 64 24% | 44 7% | 40 19% | 172 28% | 126 39% | 21 9% | 204 18% | 14 14% |
| I am worried I will have an allergic reaction | 376 18% | 158 16% | 219 21% | 41 18% | 128 21% | 108 22% | 100 14% | 127 19% | 110 18% | 134 18% | 114 20% | 147 19% | 115 17% | 108 23% | 57 21% | 75 11% | 43 21% | 145 24% | 95 29% | 19 8% | 220 19% | 22 21% |
| I don't trust the government to make it safe | 311 16% | 146 15% | 164 15% | 52 22% | 115 19% | 81 16% | 63 9% | 128 19% | 86 13% | 94 13% | 88 15% | 96 12% | 127 16% | 90 19% | 53 20% | 38 6% | 15 7% | 133 22% | 109 33% | 15 6% | 154 14% | 8 8% |
| I don't know what is in it | 298 15% | 121 12% | 176 17% | 40 18% | 119 20% | 85 17% | 54 7% | 122 19% | 85 14% | 85 12% | 97 17% | 92 12% | 109 16% | 81 17% | 42 16% | 41 6% | 29 14% | 117 19% | 104 32% | 7 3% | 146 13% | 17 16% |
| I don't understand how this new type of vaccine works | 232 11% | 112 11% | 120 11% | 42 18% | 104 17% | 45 9% | 40 6% | 85 13% | 70 11% | 73 10% | 61 11% | 94 12% | 77 11% | 86 18% | 52 20% | 37 6% | 23 11% | 114 19% | 48 15% | 9 4% | 115 10% | 6 6% |
| I never receive any vaccinations | 154 8% | 84 9% | 70 7% | 26 11% | 70 12% | 34 7% | 25 3% | 53 8% | 42 7% | 53 7% | 42 7% | 56 7% | 57 8% | 58 12% | 36 14% | 19 3% | 24 11% | 44 7% | 60 18% | 7 3% | 72 6% | 7 6% |
| I don't need to get it if enough people are vaccinated | 121 6% | 79 8% | 42 4% | 32 14% | 59 10% | 22 4% | 8 1% | 30 5% | 40 6% | 49 7% | 32 5% | 49 6% | 40 6% | 67 14% | 32 12% | 21 3% | 21 10% | 34 6% | 28 9% | 16 7% | 57 5% | 6 6% |
| It is against my religion to receive vaccinations | 102 5% | 59 6% | 44 4% | 23 10% | 58 10% | 17 3% | 4 1% | 27 4% | 23 4% | 52 7% | 22 4% | 50 6% | 30 5% | 57 12% | 15 5% | 15 2% | 18 8% | 29 5% | 28 9% | 12 5% | 68 6% | 1 1% |
| Other | 87 4% | 49 5% | 38 4% | 17 7% | 19 3% | 24 5% | 28 4% | 36 5% | 24 4% | 27 4% | 20 3% | 29 4% | 38 6% | 19 4% | 13 5% | 15 2% | 15 7% | 30 5% | 18 5% | 10 4% | 32 3% | 13 12% |
| None - there is no reason I would be not likely to get a COVID-19 vaccine as soon as one become available to me | 811 40% | 383 39% | 428 40% | 40 17% | 139 23% | 183 37% | 449 62% | 217 33% | 264 42% | 316 43% | 227 39% | 351 44% | 232 35% | 82 17% | 52 20% | 447 68% | 55 26% | 89 15% | 49 15% | 172 70% | 502 44% | 29 28% |
| Sigma | 4013 196% | 1835 188% | 2177 205% | 479 211% | 1363 227% | 1006 203% | 1165 162% | 1428 217% | 1181 189% | 1345 184% | 1156 199% | 1474 187% | 1383 206% | 1034 217% | 584 222% | 886 176% | 366 176% | 1445 237% | 862 259% | 335 137% | 2163 190% | 172 164% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Ovelap formulae used. * - small base

VAC26 How concerned are you of potential side effects of a COVID-19 vaccine?

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1369 67% | 619 63% | 750 70% | 158 70% | 480 80% | 340 69% | 391 54% | 473 72% | 400 64% | 476 65% | 391 67% | 525 66% | 453 67% | 358 75% | 179 68% | 325 50% | 131 63% | 506 83% | 279 85% | 128 53% | 737 85% | 62 59% |
| Very concerned | 664 32% | 288 29% | 376 35% | 59 26% | 257 43% | 195 39% | 153 21% | 260 39% | 167 27% | 230 31% | 190 33% | 255 32% | 219 32% | 185 39% | 91 35% | 125 19% | 45 22% | 242 40% | 202 61% | 50 20% | 353 31% | 33 31% |
| Somewhat concerned | 705 35% | 331 34% | 374 35% | 99 44% | 223 37% | 145 29% | 239 33% | 213 32% | 233 37% | 246 34% | 201 35% | 270 34% | 235 35% | 173 36% | 88 33% | 200 31% | 86 42% | 264 43% | 77 24% | 79 32% | 384 34% | 29 28% |
| Not At All/Not Very Concerned (Net) | 674 33% | 359 37% | 315 30% | 69 30% | 120 20% | 156 31% | 329 46% | 185 28% | 224 36% | 256 35% | 190 33% | 265 34% | 219 33% | 117 25% | 85 32% | 329 50% | 76 37% | 104 17% | 49 15% | 116 47% | 399 35% | 43 41% |
| Not very concerned | 415 20% | 218 22% | 197 18% | 50 22% | 74 12% | 93 19% | 198 27% | 113 17% | 130 21% | 169 23% | 119 21% | 166 21% | 129 19% | 84 18% | 60 23% | 197 30% | 54 26% | 78 13% | 23 7% | 61 26% | 235 21% | 35 33% |
| Not at all concerned | 259 13% | 142 14% | 118 11% | 19 9% | 46 8% | 62 13% | 131 18% | 72 11% | 94 15% | 86 12% | 71 12% | 99 12% | 90 13% | 33 7% | 24 9% | 132 20% | 22 11% | 26 4% | 8 3% | 54 22% | 164 14% | 8 7% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

CAL2 Generally speaking, do you think the distribution of the COVID-19 vaccine here in the U.S. is going too slowly, too quickly, or about right?

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-----------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Too slowly | 982 48% | 448 46% | 534 50% | 66 29% | 169 26% | 249 50% | 488 68% | 284 45% | 316 51% | 363 50% | 291 50% | 395 50% | 297 44% | 131 28% | 85 32% | 463 71% | 78 38% | 241 38% | 66 20% | 135 55% | 583 51% | 49 47% |
| About right | 529 26% | 277 28% | 252 24% | 83 37% | 202 34% | 113 23% | 131 18% | 174 26% | 158 25% | 197 27% | 158 27% | 214 27% | 157 23% | 181 38% | 84 32% | 105 16% | 64 31% | 201 33% | 90 27% | 69 28% | 285 25% | 26 25% |
| Too quickly | 287 14% | 159 16% | 128 12% | 40 16% | 140 23% | 71 14% | 36 5% | 91 14% | 76 12% | 119 16% | 67 12% | 123 16% | 98 15% | 109 23% | 63 24% | 48 7% | 41 20% | 82 13% | 88 27% | 28 11% | 159 14% | 18 17% |
| Not sure | 244 12% | 95 10% | 150 14% | 38 17% | 89 15% | 63 13% | 55 8% | 100 15% | 74 12% | 52 7% | 64 11% | 59 7% | 122 18% | 54 11% | 31 12% | 38 6% | 23 11% | 86 14% | 84 26% | 12 5% | 110 10% | 12 11% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Base: All Respondents

Q3A Which of the following best describes your response to coronavirus?

| | Gender | | Age | | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------------------|-------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| I have taken steps to make sure I leave my residence as little as possible | 1359 67% | 586 61% | 762 72% B | 146 64% | 366 61% | 304 61% | 543 75% DEF | 445 68% | 414 66% | 475 62% | 339 58% | 593 72% KM | 427 64% | 304 64% | 167 63% | 520 80% QRS | 110 53% | 372 61% s | 172 53% | 185 78% QRS | 769 68% v | 59 56% |
| I have been leaving my residence as I normally would | 684 33% | 382 39% C | 302 28% G | 81 36% G | 234 39% G | 192 39% G | 178 25% G | 213 32% L | 210 34% L | 257 35% L | 242 42% L | 197 25% L | 245 36% L | 172 36% L | 97 37% | 134 20% PT | 98 47% PT | 238 39% PT | 156 47% PT | 59 24% | 368 32% u | 46 44% u |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * - small base

Base: Employed

EMP02 How concerned are you that you may lose your job due to the coronavirus outbreak?

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1186 | 635 | 551 | 111 | 552 | 299 | 224 | 311 | 421 | 445 | 343 | 515 | 328 | 347 | 183 | 370 | 126 | 350 | 181 | 159 | 748 | 55 |
| Weighted Base | 1199 | 662 | 536 | 143* | 472 | 344 | 240 | 262 | 386 | 537 | 328 | 506 | 365 | 342 | 188* | 347 | 148* | 374 | 174 | 155* | 705 | 62** |
| Very/Somewhat Concerned (Net) | 542 45% | 318 48% | 224 42% | 69 48% | 267 57% | 147 43% | 98 24% | 128 48% | 164 43% | 247 46% | 120 37% | 274 54% | 148 41% | 215 63% | 111 59% | 151 43% | 67 45% | 182 45% | 67 39% | 74 48% | 333 47% | 24 38% |
| Very concerned | 209 17% | 136 21% | 73 14% | 18 12% | 109 23% | 70 20% | 13 6% | 50 19% | 47 12% | 109 20% | 44 14% | 102 20% | 63 17% | 104 30% | 54 29% | 76 22% | 14 9% | 56 15% | 24 14% | 40 26% | 135 19% | 4 6% |
| Somewhat concerned | 333 28% | 181 27% | 151 28% | 51 36% | 158 34% | 78 23% | 45 19% | 75 29% | 118 30% | 138 26% | 76 23% | 172 34% | 85 23% | 111 33% | 57 30% | 75 22% | 54 36% | 127 34% | 43 25% | 35 22% | 199 28% | 20 32% |
| Not At All/Not Very Concerned (Net) | 657 55% | 345 52% | 312 58% | 74 52% | 205 43% | 196 57% | 181 76% | 137 52% | 222 57% | 291 54% | 208 63% | 232 46% | 217 59% | 127 37% | 77 41% | 196 57% | 81 55% | 192 51% | 107 61% | 81 52% | 372 53% | 39 62% |
| Not very concerned | 307 26% | 167 25% | 140 26% | 46 32% | 101 21% | 84 25% | 75 31% | 57 22% | 110 28% | 138 26% | 92 28% | 128 25% | 86 24% | 88 26% | 51 27% | 86 25% | 53 36% | 99 27% | 40 23% | 28 18% | 151 21% | 30 48% |
| Not at all concerned | 350 29% | 178 27% | 173 32% | 29 20% | 104 22% | 112 33% | 106 44% | 80 30% | 112 29% | 152 28% | 116 35% | 104 21% | 131 36% | 39 11% | 26 14% | 110 32% | 29 19% | 92 25% | 66 38% | 53 34% | 221 31% | 9 14% |
| Sigma | 1199 100% | 662 100% | 536 100% | 143 100% | 472 100% | 344 100% | 240 100% | 262 100% | 386 100% | 537 100% | 328 100% | 506 100% | 365 100% | 342 100% | 188 100% | 347 100% | 148 100% | 374 100% | 174 100% | 155 100% | 705 100% | 62 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q9 Do you think your income in 2021 will be lower, higher or about the same as it was in 2020?

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-----------------|---------------------------|-----------------|------------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-------------|------------------|-------------|-----------------|------------------|-------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| About the same | 1112 54% | 480 50% | 622 58% B | 87 38% | 263 44% | 266 54% DE | 486 69% DEF | 369 56% | 353 57% | 375 51% | 336 58% | 427 54% | 348 52% | 165 35% | 81 31% | 403 62% QRS | 87 42% | 326 54% Q | 163 50% | 133 54% q | 606 53% | 47 45% |
| Higher | 530 26% | 315 32% C | 215 20% FG | 95 42% FG | 228 38% FG | 110 22% G | 97 13% | 137 21% | 158 25% | 231 32% HI | 144 25% | 230 29% m | 156 23% | 216 45% | 118 45% | 133 20% | 63 30% P | 161 26% p | 98 30% P | 75 31% P | 304 27% | 30 29% |
| Lower | 401 20% | 173 18% | 228 21% | 45 20% | 109 18% | 119 24% EG | 128 18% | 152 23% J | 112 18% | 126 17% | 101 17% | 132 17% | 168 25% KL | 94 20% | 65 25% | 118 18% | 58 28% PT | 122 20% | 67 20% | 36 15% | 227 20% | 28 26% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
Table 121

EMP05 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
Summary Of Yes

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|------|--------|--------------------------|-------------------------------------|--------------------------|----------------------|---------|------------|---------|-----------|-----|---------|---------|-------|-----------------------------|------------------------------------|-------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round II | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Sought out new or additional sources of income | 600 | 298 | 301 | 80 | 242 | 172 | 106 | 212 | 165 | 220 | 133 | 234 | 233 | 181 | 122 | 169 | 68 | 194 | 114 | 55 | 327 | 37 |
| Provided financial support for a family member | 560 | 304 | 256 | 74 | 242 | 133 | 111 | 159 | 170 | 228 | 151 | 234 | 176 | 186 | 99 | 194 | 55 | 143 | 96 | 73 | 321 | 33 |
| Stopped or cut back on other savings (e.g., college tuition, a major purchase, such as a house or care) | 546 | 255 | 291 | 77 | 181 | 151 | 137 | 184 | 159 | 200 | 128 | 210 | 208 | 169 | 98 | 168 | 69 | 166 | 81 | 63 | 307 | 37 |
| Accumulated more debt than normal | 491 | 240 | 250 | 65 | 166 | 152 | 107 | 172 | 144 | 170 | 115 | 194 | 181 | 159 | 112 | 144 | 65 | 146 | 80 | 55 | 272 | 31 |
| Lost income partially | 484 | 223 | 261 | 59 | 143 | 145 | 137 | 162 | 146 | 174 | 110 | 197 | 177 | 128 | 80 | 153 | 54 | 145 | 82 | 51 | 297 | 31 |
| Stopped or cut back on retirement savings | 463 | 251 | 213 | 54 | 171 | 121 | 117 | 153 | 132 | 176 | 112 | 194 | 157 | 155 | 96 | 155 | 66 | 149 | 60 | 34 | 247 | 35 |
| Provided financial support for a friend | 394 | 214 | 180 | 72 | 182 | 90 | 51 | 87 | 116 | 188 | 83 | 185 | 126 | 155 | 89 | 108 | 56 | 121 | 61 | 49 | 226 | 23 |
| Missed (or will soon miss) a bill payment | 386 | 176 | 210 | 61 | 164 | 118 | 43 | 167 | 102 | 115 | 86 | 154 | 146 | 132 | 88 | 110 | 45 | 133 | 69 | 30 | 190 | 23 |
| Missed (or will soon miss) a rent/mortgage payment | 312 | 163 | 149 | 65 | 146 | 76 | 25 | 118 | 73 | 117 | 60 | 127 | 125 | 154 | 93 | 73 | 47 | 109 | 56 | 27 | 145 | 39 |
| Paid for services that I haven't used (e.g., a dog walker, child care, a house cleaning service) | 271 | 160 | 111 | 44 | 131 | 68 | 28 | 59 | 62 | 149 | 59 | 142 | 70 | 121 | 62 | 74 | 48 | 82 | 37 | 30 | 153 | 19 |
| Lost access to my health insurance | 250 | 143 | 107 | 59 | 105 | 11 | 30 | 76 | 61 | 112 | 57 | 103 | 90 | 135 | 79 | 43 | 49 | 91 | 43 | 25 | 112 | 23 |
| Lost income entirely | 217 | 136 | 81 | 48 | 60 | 16 | 81 | 51 | 86 | 44 | 44 | 89 | 84 | 95 | 57 | 49 | 43 | 65 | 45 | 14 | 93 | 14 |
| I have been impacted financially in some other way | 588 | 282 | 306 | 95 | 207 | 169 | 118 | 213 | 172 | 198 | 133 | 236 | 219 | 197 | 124 | 164 | 66 | 199 | 107 | 52 | 315 | 41 |
| I have not been impacted financially | 376 | 167 | 209 | 5 | 64 | 79 | 228 | 91 | 126 | 154 | 124 | 127 | 125 | 22 | 23 | 154 | 30 | 84 | 46 | 63 | 233 | 13 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * small base

EMP05_1 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Missed (or will soon miss) a rent/mortgage payment

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|------------------|------------------|------------------|-----------------------------|------------------|----------------------------|---------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To II | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 312 15% | 163 17% | 149 14% | 65 29% FG | 146 24% FG | 76 15% G | 25 3% | 118 18% I | 73 12% I | 117 16% I | 60 10% | 127 16% K | 125 19% K | 154 32% | 93 35% | 73 11% | 47 23% PT | 109 18% PI | 56 17% P | 27 11% | 145 13% | 39 38% U |
| No | 1731 85% | 816 83% | 915 86% | 162 71% FG | 454 76% FG | 419 85% DE | 695 97% DEF | 540 82% H | 550 84% H | 614 84% LM | 520 90% LM | 663 84% LM | 548 81% LM | 322 68% LM | 171 65% LM | 580 88% ORS | 161 77% ORS | 501 82% ORS | 272 83% ORS | 217 89% ORS | 991 87% ORS | 66 62% ORS |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_2 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Missed (or will soon miss) a bill payment

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 386 19% | 176 18% | 210 20% | 61 27% G | 164 27% G | 118 24% G | 43 8% | 167 26% J | 102 16% | 115 16% | 96 15% | 154 19% k | 146 22% K | 132 28% | 88 33% | 110 17% | 45 21% I | 133 22% I | 69 21% I | 30 12% | 190 17% | 23 22% |
| No | 1657 81% | 803 82% | 854 80% | 166 73% G | 436 73% G | 378 76% G | 677 94% DEF | 491 75% H | 522 84% H | 616 84% H | 495 85% IM | 636 81% | 526 78% K | 343 72% K | 175 67% | 543 83% I | 163 79% I | 477 78% I | 260 79% I | 214 88% QRS | 946 83% | 82 78% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_3 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Provided financial support for a family member

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-----------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-----------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|--|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 244 | 1137 | 105* | |
| Yes | 560 27% | 304 31% C | 256 24% | 74 33% G | 242 36% FG | 133 27% G | 111 15% | 159 24% | 170 27% | 228 31% H | 151 26% | 234 30% | 176 28% | 186 39% | 99 38% | 194 30% r | 55 27% | 143 23% | 96 29% | 73 30% | 321 28% | 33 31% |
| No | 1483 73% | 675 69% | 808 76% B | 153 67% G | 358 60% E | 363 73% DEF | 610 85% DEF | 499 76% | 453 73% | 503 69% | 430 74% | 566 70% | 497 74% | 290 61% | 164 62% | 460 70% | 152 73% | 467 77% P | 232 71% | 171 70% | 816 72% | 72 69% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_4 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Provided financial support for a friend

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|--------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------------------|-------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 394 19% | 214 22% C | 180 17% | 72 32% FG | 182 30% FG | 90 18% G | 51 7% | 87 13% | 116 19% H | 188 26% HI | 83 14% | 185 23% K | 126 19% | 155 33% 34% | 89 17% | 108 17% P | 56 27% P | 121 20% | 61 19% | 49 20% | 226 20% | 23 22% |
| No | 1649 81% | 765 78% B | 884 83% B | 156 68% 70% | 418 70% DE | 670 93% DEF | 721 93% U | 571 87% J | 508 74% J | 543 74% J | 498 86% L | 605 77% L | 546 81% L | 320 67% L | 175 66% Q | 545 83% Q | 152 73% Q | 489 80% Q | 267 81% Q | 195 80% Q | 911 80% Q | 82 78% Q |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_5 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Sought out new or additional sources of income

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-----------------|-----------------|-------------|------------------|-----------------|-----------------|-----------------------------|-------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 600 29% | 298 30% | 301 28% | 80 35% G | 242 40% G | 172 35% G | 106 15% | 212 32% I | 165 26% | 220 30% | 133 23% | 234 30% K | 233 35% K | 181 38% | 122 46% | 169 26% | 68 33% I | 194 32% PT | 114 35% PT | 55 22% | 327 29% | 37 35% |
| No | 1443 71% | 680 70% | 763 72% | 147 65% | 358 60% | 323 65% | 615 85% DEF | 446 68% | 459 74% h | 511 70% | 448 77% LM | 556 70% | 439 65% | 294 62% | 141 54% | 484 74% RS | 139 67% | 416 68% | 214 65% QRS | 189 78% | 809 71% | 68 65% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_6 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Lost income partially

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-----------------|-------------|-------------|-------------|------------------|-----------------|-----------------|-----------------------------|-------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 484 24% | 223 23% | 261 25% | 59 26% | 143 24% g | 145 29% G | 137 19% | 162 25% | 146 23% | 174 24% | 110 19% | 197 25% K | 177 28% K | 128 27% | 80 30% | 153 23% | 54 26% | 145 24% | 82 25% | 51 21% | 297 26% | 31 29% |
| No | 1559 76% | 755 77% | 803 75% | 169 74% | 456 76% | 350 71% | 584 81% G | 496 75% | 478 77% | 557 76% | 470 81% LM | 593 75% | 496 74% | 348 73% | 183 70% | 501 77% | 153 74% | 465 76% | 247 75% | 193 79% | 840 74% | 74 71% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_7 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Lost income entirely

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|--------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-----------------|-----------------|-------------|------------------|----------------|-----------------|-----------------------------|-------------------|---------------------------|------------------|----------------------|-----------------------|-------------------|------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To II | Wait While & Sec | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 217 11% | 136 14% C | 81 8% | 48 21% FG | 94 16% G | 60 12% G | 16 2% | 81 12% I | 51 8% | 86 12% | 44 8% | 89 11% k | 84 13% K | 95 20% | 57 22% | 49 8% | 43 21% PRT | 65 11% | 45 14% PT | 14 6% | 93 8% | 14 13% |
| No | 1826 89% | 843 86% E | 983 92% E | 180 79% FG | 506 84% D | 435 88% D | 705 98% DEF | 578 88% H | 573 92% H | 646 88% | 536 92% IM | 701 89% | 588 87% K | 380 80% | 207 78% | 604 92% QS | 164 79% Q | 545 89% Q | 283 86% | 230 84% QS | 1043 92% | 91 87% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_8 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Accumulated more debt than normal

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-------------|-------------|-------------|-----------------|-------------|-----------------|-------------|-----------------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 491 24% | 240 25% | 250 24% | 65 29% G | 166 28% G | 152 31% G | 107 15% | 172 26% | 144 23% | 170 23% | 115 20% | 194 25% | 181 27% K | 159 33% | 112 43% | 144 22% | 65 31% P | 146 24% | 80 24% | 55 23% | 272 24% | 31 30% |
| No | 1552 76% | 738 75% | 814 76% | 163 71% G | 433 72% G | 343 69% G | 614 85% DEF | 486 74% | 479 77% | 562 77% | 465 80% M | 596 75% | 491 73% | 316 67% | 151 57% | 509 78% G | 142 69% | 464 76% | 248 76% | 189 77% | 865 76% | 74 70% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_9 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Stopped or cut back on retirement savings

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|--------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-------------|-------------|-------------|-----------------|-----------------|-------------|-----------------------------|-------------------|------------------------|------------------|----------------------|-----------------------|-------------------|------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait While & Sec | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 463 23% | 251 26% C | 213 20% | 54 24% g | 171 25% G | 121 28% G | 117 16% | 153 23% | 132 21% | 176 24% | 112 19% | 194 25% k | 157 23% | 155 33% | 96 37% | 155 24% l | 66 32% pST | 149 24% T | 60 18% | 34 14% | 247 22% | 35 34% u |
| No | 1580 77% | 728 74% | 852 80% B | 173 76% B | 428 71% G | 374 75% G | 604 84% dEF | 505 77% | 491 79% | 555 76% | 469 81% i | 596 75% | 515 77% | 320 67% | 167 63% | 499 76% g | 141 68% G | 461 76% G | 268 82% PCR | 210 86% PCR | 890 78% v | 70 66% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_10 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Stopped or cut back on other savings (e.g., college tuition, a major purchase, such as a house or care)

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|------------------|-------------|-------------|-------------|-----------------|-------------|-----------------|-----------------------------|-------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|--------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 244 | 1137 | 105* | | |
| Yes | 546 27% | 255 26% | 291 27% | 77 34% G | 181 30% G | 151 30% G | 137 19% | 184 28% | 159 25% | 200 27% | 128 22% | 210 27% | 208 31% K | 169 36% | 98 37% | 168 26% | 69 33% | 166 27% | 81 25% | 63 26% | 307 27% | 37 35% | |
| No | 1497 73% | 724 74% | 773 73% | 150 66% | 419 70% | 345 70% | 583 81% DE | 474 72% | 465 75% | 531 73% | 453 78% M | 580 73% | 464 69% | 306 64% | 165 63% | 486 74% | 139 67% | 444 73% | 247 75% | 181 74% | 830 73% | 68 65% | |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 244 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMPO5_11 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Paid for services that I haven't used (e.g., a dog walker, childcare, a house cleaning service)

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | When Plan To Get Vaccinated | | | | | Relationship | | | | |
|-----------------|--------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------------------|-------------|-------------------|------------------------|------------------|----------------------|-----------------------|-------------------|------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait While & Sec | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 271 13% | 160 16% C | 111 10% | 44 20% G | 131 22% FG | 68 14% G | 28 4% | 59 9% | 62 10% | 149 22% HI | 59 10% | 142 18% KM | 70 10% | 121 25% | 62 23% | 74 11% PRST | 48 23% | 82 13% | 37 11% | 30 12% | 153 13% | 19 18% |
| No | 1772 87% | 819 84% | 953 90% B | 183 80% | 469 78% E | 428 86% E | 692 96% DEF | 599 91% J | 562 90% J | 582 80% L | 522 90% L | 648 82% L | 602 90% | 354 75% | 202 77% | 580 88% Q | 159 77% Q | 528 87% Q | 291 89% Q | 214 88% Q | 984 87% Q | 86 82% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_12 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Lost access to my health insurance

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-----------------|-------------|-------------|-------------|-----------------------------|-------------|----------------------------|-------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 250 12% | 143 15% C | 107 10% | 59 26% eFG | 105 17% FG | 56 11% G | 30 4% | 76 11% | 61 10% | 112 15% I | 57 10% | 103 13% | 90 13% | 135 28% N | 79 30% | 43 7% PRST | 49 24% P | 91 15% P | 43 13% P | 25 10% | 112 10% | 23 21% U |
| No | 1793 88% | 836 85% B | 958 90% B | 169 74% d | 495 83% DE | 439 89% DEF | 690 96% DEF | 583 89% | 563 90% | 619 85% | 524 90% | 687 87% | 583 87% | 340 72% | 185 70% | 611 93% QRS | 158 76% Q | 519 85% Q | 286 87% Q | 219 90% Q | 1025 90% V | 83 79% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_13 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 I have been impacted financially in some other way

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-------------|-------------|-------------|------------------|-----------------|-----------------|-------------|-----------------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 588 29% | 282 29% | 306 29% | 95 42% G | 207 35% G | 169 34% G | 118 16% | 213 32% | 172 26% | 198 27% | 133 23% | 236 30% K | 219 33% K | 197 41% | 124 47% | 164 25% | 66 32% I | 199 33% PT | 107 33% p1 | 52 21% | 315 26% | 41 39% u |
| No | 1455 71% | 696 71% | 758 71% | 132 58% | 393 65% | 327 66% | 603 84% DEF | 445 68% | 452 72% | 533 73% | 447 77% LM | 554 70% | 453 67% | 278 59% | 139 53% | 490 75% RS | 141 68% | 411 67% | 221 67% | 192 79% qRS | 821 72% | 65 61% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

EMP05_14 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 I have not been impacted financially

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|-------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|--------------------|-------------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 376 18% | 167 17% | 209 20% | 5 2% | 64 11% D | 79 15% De | 228 32% DEF | 91 14% | 126 20% H | 154 21% H | 124 21% I | 127 16% | 125 19% | 22 5% | 23 9% | 154 23% qRS | 30 15% | 84 14% | 46 14% | 63 26% QRS | 233 21% | 13 12% |
| No | 1667 82% | 812 83% | 856 80% | 223 30% EFG | 536 39% FG | 416 64% G | 492 68% G | 567 80% I | 498 80% I | 578 79% I | 457 79% k | 663 84% k | 547 81% k | 454 95% k | 240 91% k | 500 77% P1 | 177 85% P1 | 526 86% P1 | 283 88% P1 | 181 74% P1 | 903 79% P1 | 92 88% P1 |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% EFG | 600 100% FG | 495 100% G | 721 100% G | 658 100% I | 624 100% I | 731 100% I | 581 100% k | 790 100% k | 672 100% k | 475 100% k | 264 100% k | 654 100% P1 | 207 100% P1 | 610 100% P1 | 328 100% P1 | 244 100% P1 | 1137 100% P1 | 105 100% P1 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|--------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50k | \$50-\$99k | \$100k+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Going on vacation / traveling | 789 39% | 371 36% | 419 39% | 72 32% | 209 35% | 215 43% | 293 41% | 185 28% | 258 41% | 344 47% | 245 42% | 295 37% | 250 37% | 147 31% | 76 28% | 304 46% | 71 34% | 227 37% | 88 27% | 100 41% | 511 45% | 38 36% |
| Buying new clothes | 506 25% | 236 24% | 270 25% | 70 31% | 191 32% | 133 27% | 113 16% | 169 25% | 145 23% | 192 26% | 127 22% | 230 29% | 148 22% | 133 28% | 70 26% | 158 24% | 44 21% | 176 29% | 86 26% | 42 17% | 293 26% | 19 18% |
| Buying new household goods, furniture or appliances | 420 21% | 182 19% | 238 22% | 50 22% | 161 27% | 90 18% | 119 17% | 109 17% | 112 18% | 195 27% | 110 19% | 188 24% | 122 18% | 127 27% | 66 25% | 156 24% | 49 24% | 115 19% | 61 19% | 39 16% | 259 23% | 22 21% |
| Buying a car | 372 18% | 201 21% | 171 16% | 49 22% | 130 22% | 107 22% | 85 12% | 118 18% | 96 15% | 155 21% | 88 15% | 158 20% | 126 19% | 106 22% | 68 26% | 116 18% | 41 20% | 100 16% | 69 21% | 46 19% | 219 19% | 19 18% |
| Personal electronics (e.g., phone, tablet, voice assistant) | 346 17% | 184 19% | 162 15% | 46 20% | 146 24% | 97 20% | 57 8% | 116 18% | 90 14% | 136 19% | 70 12% | 167 21% | 109 16% | 105 22% | 47 18% | 101 15% | 28 13% | 119 20% | 72 22% | 26 11% | 182 16% | 22 21% |
| Buying gifts for my friends / family | 339 17% | 178 18% | 161 15% | 33 15% | 141 23% | 89 18% | 76 11% | 105 16% | 90 14% | 144 20% | 79 14% | 164 21% | 97 14% | 94 20% | 51 19% | 114 17% | 28 13% | 114 19% | 49 15% | 34 14% | 206 18% | 18 17% |
| Attending a concert or sporting event | 308 15% | 167 17% | 141 13% | 29 13% | 126 21% | 73 15% | 80 11% | 76 12% | 90 14% | 140 19% | 91 16% | 137 17% | 80 12% | 83 17% | 48 18% | 132 20% | 36 17% | 72 12% | 38 13% | 31 13% | 206 18% | 16 15% |
| Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.) | 270 13% | 136 14% | 134 13% | 47 21% | 117 20% | 61 12% | 44 6% | 55 8% | 68 11% | 145 20% | 59 10% | 129 16% | 82 12% | 118 25% | 65 25% | 74 11% | 46 22% | 75 13% | 44 13% | 31 13% | 135 12% | 18 17% |
| Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment) | 245 12% | 152 16% | 93 9% | 27 12% | 122 20% | 62 13% | 33 5% | 64 10% | 70 11% | 111 15% | 60 10% | 113 14% | 72 11% | 98 21% | 59 22% | 69 11% | 32 15% | 73 12% | 44 13% | 26 11% | 148 13% | 13 12% |
| Buying a house | 185 9% | 89 9% | 96 9% | 34 15% | 93 15% | 39 8% | 19 3% | 65 10% | 44 7% | 76 10% | 55 9% | 76 10% | 54 8% | 77 16% | 48 18% | 42 6% | 16 9% | 57 9% | 46 14% | 25 10% | 109 10% | 9 8% |
| Other major purchase | 137 7% | 59 6% | 79 7% | 19 9% | 47 8% | 33 7% | 38 5% | 57 9% | 37 6% | 43 6% | 38 6% | 44 6% | 56 8% | 40 9% | 19 7% | 34 5% | 19 9% | 34 6% | 35 11% | 15 6% | 75 7% | 5 5% |
| Not planning a purchase | 564 28% | 246 25% | 319 30% | 26 11% | 103 17% | 125 25% | 310 43% | 233 35% | 189 30% | 123 17% | 181 31% | 185 23% | 198 29% | 49 10% | 40 15% | 175 27% | 34 16% | 163 27% | 113 34% | 79 33% | 297 26% | 18 17% |
| Sigma | 4482 219% | 2201 225% | 2281 214% | 504 222% | 1585 264% | 1125 227% | 1267 176% | 1351 205% | 1289 207% | 1804 247% | 1203 207% | 1885 239% | 1384 207% | 1177 246% | 657 248% | 1475 228% | 444 214% | 1324 217% | 744 227% | 494 203% | 2641 232% | 216 206% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * - small base

Base: Planning A Major Purchase

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|--------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|-----------------------------|--------------------------------------|---------------------------------|------------------------------------|----------------------------------|---------------------------|--------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get A- round To | Wait A- while & See | Will Not Get Vacc- ine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1495 | 742 | 753 | 157 | 573 | 322 | 443 | 511 | 498 | 472 | 428 | 618 | 449 | 408 | 224 | 525 | 150 | 424 | 208 | 188 | 928 | 76 |
| Weighted Base | 1479 | 733 | 746 | 201* | 497 | 370 | 410 | 426 | 434 | 608 | 399 | 605 | 475 | 426 | 224 | 478 | 173* | 447 | 215 | 165 | 840 | 87* |
| Going on vacation / traveling | 789 53% | 371 51% | 419 58% | 72 36% | 209 42% | 215 59% | 293 71% | 185 43% | 258 59% | 344 57% | 245 61% | 295 49% | 250 53% | 147 35% | 76 34% | 304 63% | 71 41% | 227 51% | 88 41% | 100 61% | 511 61% | 38 44% |
| Buying new clothes | 506 34% | 236 32% | 270 36% | 70 35% | 191 38% | 133 36% | 113 27% | 168 39% | 145 33% | 192 32% | 127 32% | 230 38% | 148 31% | 133 31% | 70 31% | 158 35% | 44 26% | 176 39% | 86 40% | 42 25% | 293 35% | 19 22% |
| Buying new household goods, furniture or appliances | 420 28% | 182 25% | 238 32% | 50 25% | 161 32% | 90 24% | 119 29% | 109 26% | 112 26% | 195 32% | 110 28% | 188 31% | 122 28% | 127 30% | 66 29% | 156 33% | 49 29% | 115 26% | 61 28% | 39 23% | 259 31% | 22 25% |
| Buying a car | 372 25% | 201 27% | 171 23% | 49 25% | 130 26% | 107 26% | 85 21% | 118 28% | 96 22% | 155 25% | 88 22% | 158 26% | 126 27% | 106 25% | 68 30% | 116 24% | 41 24% | 100 22% | 69 32% | 46 28% | 219 26% | 19 22% |
| Personal electronics (e.g., phone, tablet, voice assistant) | 346 23% | 184 25% | 162 22% | 46 23% | 146 29% | 97 26% | 57 14% | 116 27% | 90 21% | 136 22% | 70 18% | 167 28% | 109 23% | 105 25% | 47 21% | 101 21% | 28 16% | 119 27% | 72 33% | 26 16% | 182 22% | 22 25% |
| Buying gifts for my friends / family | 339 23% | 178 24% | 161 22% | 33 16% | 141 28% | 89 24% | 76 19% | 105 25% | 90 21% | 144 24% | 79 20% | 164 27% | 97 20% | 94 22% | 51 23% | 114 24% | 28 16% | 114 26% | 49 23% | 34 21% | 206 25% | 18 20% |
| Attending a concert or sporting event | 308 21% | 167 23% | 141 19% | 29 14% | 126 25% | 73 20% | 80 20% | 76 18% | 90 21% | 140 23% | 91 23% | 137 23% | 80 17% | 83 19% | 48 21% | 132 28% | 36 17% | 72 16% | 38 18% | 31 19% | 206 25% | 16 18% |
| Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.) | 270 18% | 136 19% | 134 18% | 47 24% | 117 24% | 61 16% | 44 11% | 55 13% | 68 16% | 145 24% | 59 15% | 129 21% | 82 17% | 118 28% | 65 29% | 74 15% | 46 17% | 75 20% | 44 15% | 31 19% | 135 16% | 18 21% |
| Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment) | 245 17% | 152 21% | 93 12% | 27 13% | 122 25% | 62 17% | 33 8% | 64 15% | 70 16% | 111 18% | 60 15% | 113 19% | 72 15% | 98 23% | 59 26% | 69 14% | 32 18% | 73 16% | 44 21% | 26 16% | 148 18% | 13 15% |
| Buying a house | 185 13% | 89 12% | 96 13% | 34 17% | 93 19% | 39 11% | 19 5% | 65 15% | 44 10% | 76 12% | 55 14% | 76 13% | 54 11% | 77 18% | 48 22% | 42 9% | 16 9% | 57 13% | 46 21% | 25 15% | 109 13% | 9 10% |
| Other major purchase | 137 9% | 59 8% | 79 11% | 19 10% | 47 9% | 33 9% | 38 9% | 57 13% | 37 9% | 43 7% | 38 9% | 44 7% | 56 12% | 40 9% | 19 7% | 34 7% | 19 11% | 34 8% | 35 16% | 15 9% | 75 9% | 5 5% |
| Sigma | 3917 265% | 1955 267% | 1962 263% | 478 238% | 1483 298% | 1000 270% | 956 233% | 1118 263% | 1099 253% | 1681 276% | 1021 256% | 1700 281% | 1196 252% | 1128 265% | 617 275% | 1299 272% | 410 237% | 1161 260% | 632 293% | 415 252% | 2345 279% | 198 228% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Summary Of Concerned

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|---------------------------|------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|------------|------------|-----------------|------------------|------------|------------|-----------------------------|----------------------|-------------------------------------|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| The American economy | 1747 86% | 813 83% | 934 86% B | 157 69% | 484 81% D | 432 87% DE | 675 94% DEF | 550 84% | 536 86% | 640 88% | 508 87% | 670 85% | 569 85% | 348 73% | 201 76% | 609 83% QRS1 | 167 80% | 504 83% | 254 77% | 213 87% S | 1012 89% V | 77 73% |
| The health of your older friends and relatives | 1694 83% | 784 80% | 909 85% B | 154 68% | 488 81% D | 428 86% DE | 624 87% DE | 533 81% | 521 84% | 621 85% | 473 82% | 694 85% KM | 526 78% | 357 75% | 196 74% | 594 81% QRS1 | 161 78% | 494 81% S | 236 72% | 208 85% S | 986 87% | 85 80% |
| The health of the broader American populace | 1574 77% | 726 74% | 848 80% B | 123 54% | 469 78% D | 401 81% D | 581 81% D | 515 78% | 474 76% | 569 78% | 446 77% M | 662 84% KM | 465 69% | 327 69% | 191 73% | 572 88% QRS | 129 62% | 459 75% QS | 212 65% | 202 83% QRS | 917 81% V | 74 70% |
| Your personal health | 1438 70% | 660 67% | 777 73% B | 142 62% | 440 73% D | 347 70% D | 508 71% D | 464 70% | 437 70% | 520 71% | 376 65% | 632 80% KM | 429 64% | 342 72% | 191 72% | 510 78% QRS | 128 62% | 437 72% QS | 183 56% | 179 73% QS | 807 71% V | 74 70% |
| Your personal finances | 1267 62% | 581 59% | 686 64% b | 141 62% G | 421 70% G | 343 69% G | 362 50% G | 432 66% I | 367 59% | 454 62% | 344 59% | 496 63% | 428 64% | 306 64% | 175 66% | 390 60% | 135 65% | 404 66% p1 | 201 61% | 137 56% | 708 62% V | 68 65% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Summary Of Not At All/Not Very Concerned

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|---------------------------|-----------------|------------|--------------------------|-------------------------------------|--------------------------|-------------------------|------------|-----------------|------------|-----------------|------------|------------------|------------|-----------------------------|----------------------|---|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- to- und To H | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Your personal finances | 776 38% | 397 41% C | 378 36% | 87 38% | 178 30% | 152 31% | 358 50% DEF | 227 34% | 257 41% H | 277 38% | 237 41% | 294 37% | 245 36% | 169 36% | 89 34% | 263 40% I | 72 35% | 206 34% | 127 39% | 107 44% R | 428 38% | 37 35% |
| Your personal health | 605 30% | 318 33% C | 287 27% | 86 38% E | 159 27% | 148 30% | 213 29% | 194 30% | 186 30% | 211 29% | 204 35% L | 158 20% | 243 36% L | 133 28% | 73 28% | 144 22% | 79 38% P P P | 173 28% P | 145 44% P P P | 65 27% | 329 29% | 32 30% |
| The health of the broader American populace | 469 23% | 252 26% C | 217 20% | 105 46% EFG | 130 22% | 94 19% | 140 19% | 144 22% | 150 24% | 162 22% | 134 23% L | 128 16% | 207 31% KL | 148 31% | 72 27% | 81 12% | 78 38% P P P | 151 25% P P P | 116 35% P P P | 42 17% | 219 19% | 31 30% |
| The health of your older friends and relatives | 349 17% | 194 20% C | 155 15% | 74 32% EFG | 112 19% RG | 67 14% | 97 13% | 125 19% | 102 16% | 110 15% | 107 18% L | 96 12% | 146 12% L | 119 25% | 68 26% | 59 9% | 46 22% P | 116 19% P | 92 35% P P P | 36 15% P | 151 13% | 21 20% |
| The American economy | 296 14% | 166 17% C | 130 12% | 70 31% EFG | 116 19% FG | 64 13% G | 46 6% | 108 16% | 88 14% | 91 12% | 73 13% | 120 15% | 103 15% | 127 27% | 63 24% | 44 7% | 41 20% P | 106 17% P | 74 23% P P P | 31 13% P | 125 11% | 28 27% U |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q15_1 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Your personal health

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-----------------|------------------|-----------------|-------------|-------------|-----------------------------|------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait Sec Awile & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 244 | 1137 | 105* | |
| Very/Somewhat Concerned (Net) | 1438 70% | 660 67% | 777 73% B | 142 62% | 440 73% D | 347 70% | 508 71% | 464 70% | 437 70% | 520 71% | 376 65% | 632 80% KM | 429 64% | 342 72% | 191 72% | 510 78% QR | 128 62% | 437 72% QS | 183 56% | 179 73% QS | 807 71% | 74 70% |
| Very concerned | 686 34% | 297 30% | 389 37% B | 57 25% | 202 34% | 180 36% | 246 34% d | 246 37% | 181 29% | 251 34% | 177 30% | 305 39% KM | 204 30% | 177 37% | 86 33% | 265 40% QRS | 50 24% | 192 31% | 95 29% | 84 34% q | 399 35% | 28 27% |
| Somewhat concerned | 752 37% | 364 37% | 388 36% | 84 37% | 238 40% | 167 34% | 262 36% l | 218 33% | 257 41% | 269 37% | 199 34% | 328 41% KM | 225 33% | 165 35% | 105 40% | 245 38% S | 78 38% s | 245 40% S | 88 27% | 95 38% S | 408 36% | 45 43% |
| Not At All/Not Very Concerned (Net) | 605 30% | 318 33% C | 287 27% | 86 38% e | 159 27% | 148 30% | 213 29% | 194 30% | 186 30% | 211 29% | 204 35% L | 158 20% | 243 36% L | 133 28% | 73 28% | 144 22% P | 79 38% p | 173 28% P | 145 44% PRT | 65 27% | 329 29% | 32 30% |
| Not very concerned | 398 19% | 206 21% | 192 18% | 58 25% e | 101 17% | 97 20% | 142 20% H | 115 18% | 130 21% | 151 21% | 136 23% L | 109 14% | 153 18% L | 85 19% | 50 17% | 113 25% P | 52 25% p | 112 18% P | 75 23% PRT | 46 19% | 218 19% | 22 21% |
| Not at all concerned | 207 10% | 112 11% | 95 9% | 28 12% e | 58 10% | 51 10% | 70 10% j | 79 12% | 56 9% | 60 8% | 69 12% L | 48 6% | 90 13% L | 49 10% | 23 9% | 31 5% P | 27 13% p | 61 10% P | 70 21% PqRT | 19 8% | 111 10% | 9 9% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * - small base

Q15_2 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 The health of your older friends and relatives

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|---------------|-------------|-------------|-----------------|------------------|-----------------|-------------|-----------------------------|----------------------|--------------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1694 83% | 784 80% | 909 85% B | 154 68% | 488 81% D | 428 85% De | 624 87% DE | 533 81% | 521 84% | 621 85% | 473 82% | 694 88% KM | 526 78% | 357 75% | 196 74% | 594 91% QRSI | 161 78% | 494 81% S | 236 72% | 208 85% S | 986 87% | 85 80% |
| Very concerned | 952 47% | 400 41% | 553 52% B | 88 39% | 279 47% | 248 50% G | 336 47% | 312 47% | 298 48% | 332 45% | 243 42% | 421 53% KM | 288 43% | 209 44% | 102 39% | 344 53% QRS | 82 39% | 279 46% S | 116 35% | 132 54% QRS | 557 49% | 46 44% |
| Somewhat concerned | 741 36% | 385 39% C | 357 34% | 66 29% | 208 35% | 180 36% D | 288 40% D | 221 34% | 223 36% | 289 40% | 230 40% | 273 35% | 238 35% | 147 31% | 94 36% | 251 38% | 79 38% | 215 35% | 120 37% | 76 31% | 429 38% | 39 37% |
| Not At All/Not Very Concerned (Net) | 349 17% | 194 20% C | 155 15% | 74 32% FG | 112 19% RG | 67 14% | 97 13% D | 125 19% | 102 16% | 110 15% | 107 18% L | 96 12% | 146 22% L | 119 25% | 68 26% | 59 9% | 46 22% P | 116 19% P | 92 28% PRT | 36 15% P | 151 13% | 21 20% |
| Not very concerned | 206 10% | 116 12% C | 90 8% | 39 17% FG | 65 11% | 43 9% | 59 8% D | 70 11% | 71 8% | 59 8% | 61 11% L | 65 8% | 79 12% L | 66 14% | 41 15% | 33 5% | 24 12% P | 79 13% P | 46 14% P | 25 10% P | 91 8% | 17 16% |
| Not at all concerned | 144 7% | 79 8% | 65 6% | 35 15% FG | 47 8% | 24 5% D | 38 5% D | 55 8% I | 31 5% | 51 7% | 46 8% L | 31 4% | 67 10% L | 53 11% | 27 10% | 22 11% P1 | 37 6% P | 37 14% PRT | 47 14% P | 11 5% P | 60 5% | 4 4% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/FG - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q15_3 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 The health of the broader American populace

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|---------------------------|-----------------|-------------------|--------------------------|-------------------------------------|--------------------------|-------------------------|------------------|-------------------|-------------------|------------------|------------------|-------------------|------------------|-----------------------------|----------------------|--------------------------------------|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1574 77% | 726 74% | 848 80% B | 123 54% | 469 78% D | 401 81% D | 581 81% D | 515 78% | 474 76% | 569 78% | 446 77% M | 662 84% KM | 465 69% | 327 69% | 191 73% | 572 88% QRS | 129 62% | 459 75% QS | 212 65% | 202 83% QVS | 917 81% V | 74 70% |
| Very concerned | 725 35% | 312 32% | 412 39% B | 72 32% | 198 33% | 187 38% | 267 37% | 255 39% | 198 32% | 261 36% | 177 31% | 349 44% KM | 199 30% | 177 37% | 99 37% | 289 44% QRS | 42 20% | 203 33% Q | 93 28% | 97 49% QS | 395 35% | 24 23% |
| Somewhat concerned | 849 42% | 414 42% | 436 41% | 50 22% | 271 45% D | 215 43% D | 313 43% D | 259 39% | 276 44% | 308 42% | 269 46% M | 313 40% | 267 40% | 150 32% | 93 35% | 283 43% | 88 42% | 256 42% | 118 36% | 104 43% | 522 46% | 49 47% |
| Not At All/Not Very Concerned (Net) | 469 23% | 252 26% C | 217 20% EFG | 105 46% | 130 22% EFG | 130 22% EFG | 140 19% | 144 22% | 150 24% | 162 22% | 134 23% L | 128 16% | 207 31% KL | 148 31% | 72 27% | 81 12% | 78 12% PRT | 151 25% P | 116 35% PRT | 42 17% | 219 19% | 31 30% |
| Not very concerned | 322 16% | 175 18% C | 147 14% EFG | 71 31% EFG | 86 14% EFG | 59 12% EFG | 106 15% EFG | 78 12% EFG | 113 18% EFG | 125 17% EFG | 97 17% EFG | 96 12% EFG | 130 19% EFG | 96 20% EFG | 51 19% | 64 10% EFG | 55 7% EFG | 111 18% EFG | 61 19% EFG | 31 13% EFG | 164 14% EFG | 26 25% EFG |
| Not at all concerned | 147 7% | 77 8% C | 70 7% EFG | 33 15% EFG | 45 7% EFG | 35 7% EFG | 34 5% EFG | 66 10% EFG | 37 6% EFG | 37 5% EFG | 37 6% EFG | 32 4% EFG | 77 12% EFG | 52 11% EFG | 21 8% EFG | 17 3% EFG | 22 11% EFG | 40 7% EFG | 56 17% EFG | 12 5% EFG | 56 5% EFG | 5 5% EFG |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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Q15_4 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 The American economy

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------------------|--------|--------|-------------------|-------------------------|-------------------|-------------------|---------|------------|---------|-----------|------|---------|---------|-------|-----------------------------|------------------------|------------------|----------------------|-----------------------|-------------------|------------------|------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait While & Sec | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1747 | 813 | 934 | 157 | 484 | 432 | 675 | 550 | 536 | 640 | 508 | 670 | 569 | 348 | 201 | 609 | 167 | 504 | 254 | 213 | 1012 | 77 |
| | 86% | 83% | 86% | 69% | 81% | 87% | 94% | 84% | 86% | 86% | 87% | 85% | 85% | 73% | 76% | 83% | 80% | 83% | 77% | 87% | 89% | 73% |
| Very concerned | 1027 | 446 | 581 | 74 | 267 | 285 | 401 | 289 | 299 | 379 | 324 | 391 | 313 | 196 | 104 | 380 | 76 | 297 | 150 | 124 | 593 | 47 |
| | 50% | 46% | 55% | 33% | 45% | 58% | 56% | 52% | 48% | 52% | 56% | 49% | 46% | 41% | 39% | 58% | 37% | 49% | 46% | 51% | 52% | 45% |
| Somewhat concerned | 720 | 367 | 354 | 83 | 217 | 146 | 274 | 209 | 237 | 261 | 184 | 280 | 256 | 152 | 97 | 229 | 91 | 207 | 104 | 90 | 419 | 30 |
| | 35% | 37% | 33% | 36% | 36% | 30% | 38% | 32% | 36% | 36% | 32% | 35% | 38% | 32% | 37% | 35% | 44% | 34% | 32% | 37% | 37% | 29% |
| Not At All/Not Very Concerned (Net) | 296 | 166 | 130 | 70 | 116 | 64 | 46 | 108 | 88 | 91 | 73 | 120 | 103 | 127 | 63 | 44 | 41 | 106 | 74 | 31 | 125 | 28 |
| | 14% | 17% | 12% | 31% | 19% | 13% | 6% | 16% | 14% | 12% | 13% | 15% | 15% | 27% | 24% | 7% | 20% | 17% | 23% | 13% | 11% | 27% |
| Not very concerned | 200 | 108 | 92 | 49 | 89 | 37 | 26 | 66 | 70 | 62 | 50 | 89 | 62 | 90 | 42 | 31 | 23 | 77 | 49 | 20 | 88 | 18 |
| | 10% | 11% | 9% | 22% | 15% | 7% | 4% | 10% | 11% | 9% | 9% | 11% | 9% | 19% | 16% | 5% | 11% | 13% | 15% | 8% | 8% | 17% |
| Not at all concerned | 96 | 58 | 38 | 21 | 27 | 20 | 20 | 42 | 18 | 29 | 23 | 31 | 42 | 37 | 21 | 13 | 18 | 28 | 25 | 11 | 37 | 10 |
| | 5% | 6% | 4% | 9% | 5% | 6% | 3% | 6% | 3% | 4% | 4% | 4% | 6% | 8% | 2% | 3% | 9% | 5% | 8% | 5% | 3% | 10% |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q15_5 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Your personal finances

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------------------|---------------------------|------|--------|--------------------------|-------------------------------------|--------------------------|----------------------------|---------|------------|-----------|------|------|---------|---------|-----------------------------|----------------------------------|---|---|----------------------------------|----------------------------------|---------------------------|--------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 57) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First To Get Vaccinated | Whenever Get A- round To Get Vaccinated | Wait A- while & Get Vaccinated | Will Not Get Vaccinated | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1267 | 581 | 686 | 141 | 421 | 343 | 362 | 432 | 367 | 454 | 344 | 496 | 428 | 306 | 175 | 390 | 135 | 404 | 201 | 137 | 708 | 68 |
| | 62% | 59% | 64% | 62% | 70% | 69% | 50% | 66% | 59% | 62% | 59% | 63% | 64% | 64% | 66% | 60% | 65% | 61% | 56% | 58% | 62% | 65% |
| Very concerned | 583 | 261 | 321 | 58 | 203 | 193 | 129 | 225 | 155 | 194 | 150 | 233 | 200 | 162 | 109 | 174 | 59 | 178 | 112 | 59 | 305 | 33 |
| | 29% | 27% | 30% | 25% | 34% | 39% | 18% | 34% | 27% | 26% | 26% | 29% | 30% | 34% | 41% | 27% | 28% | 29% | 34% | 24% | 27% | 31% |
| Somewhat concerned | 685 | 320 | 365 | 83 | 218 | 150 | 234 | 206 | 211 | 260 | 194 | 263 | 228 | 144 | 66 | 216 | 76 | 226 | 89 | 78 | 403 | 35 |
| | 34% | 33% | 34% | 36% | 36% | 30% | 32% | 31% | 34% | 36% | 33% | 33% | 34% | 30% | 25% | 33% | 37% | 37% | 27% | 32% | 35% | 33% |
| Not At All/Not Very Concerned (Net) | 776 | 397 | 378 | 87 | 178 | 152 | 227 | 257 | 277 | 237 | 294 | 245 | 169 | 89 | 263 | 72 | 206 | 127 | 107 | 428 | 37 | |
| | 38% | 41% | 36% | 38% | 30% | 31% | 50% | 34% | 41% | 38% | 41% | 37% | 36% | 36% | 34% | 40% | 35% | 34% | 39% | 44% | 38% | 35% |
| Not very concerned | 483 | 229 | 254 | 57 | 117 | 101 | 208 | 143 | 156 | 179 | 144 | 201 | 138 | 109 | 52 | 167 | 47 | 133 | 71 | 64 | 259 | 27 |
| | 24% | 23% | 24% | 25% | 19% | 20% | 29% | 22% | 25% | 25% | 25% | 25% | 21% | 23% | 20% | 26% | 23% | 22% | 22% | 26% | 23% | 25% |
| Not at all concerned | 293 | 169 | 124 | 30 | 62 | 52 | 150 | 84 | 100 | 98 | 93 | 93 | 107 | 60 | 36 | 96 | 25 | 73 | 56 | 43 | 170 | 11 |
| | 14% | 17% | 12% | 13% | 10% | 10% | 21% | 13% | 16% | 13% | 16% | 12% | 16% | 13% | 14% | 15% | 12% | 12% | 17% | 17% | 15% | 10% |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q18 Which of the following is true for you?

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-----------------|------------------|-----------------|-------------|-----------------------------|-------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| I fear I could die as a result of contracting coronavirus | 1020 50% | 453 46% | 568 53% B | 114 50% | 285 45% | 227 46% | 394 55% EF | 338 51% | 300 48% | 369 50% | 252 43% | 467 59% KM | 301 45% | 257 54% | 137 52% | 395 60% QRS | 75 36% | 304 50% QS | 111 34% | 135 55% QS | 570 50% | 60 57% |
| I do not fear that I could die as a result of contracting coronavirus | 1023 50% | 526 54% C | 497 47% | 113 50% | 314 52% G | 269 54% | 326 45% G | 320 49% | 323 52% | 363 50% | 329 57% L | 323 41% | 371 55% L | 218 46% | 126 48% | 258 40% PRT | 132 54% P | 306 50% P | 217 88% PRT | 109 45% | 567 50% | 46 43% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|-----------------------------|-------------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| I think the amount of fear is sensible given how serious the pandemic has become | 1421 70% | 625 64% | 797 75% B | 143 63% | 369 82% | 354 71% E | 555 77% DE | 463 70% | 438 70% | 503 69% | 341 59% | 628 80% KM | 452 67% K | 287 60% | 166 63% | 531 81% QRS | 141 68% S | 403 86% S | 156 48% | 190 78% qRS | 810 71% | 77 73% |
| The amount of fear is irrational, people are overreacting | 622 30% | 354 36% C | 268 25% G | 84 37% FG | 231 38% FG | 142 29% E | 165 23% DE | 195 30% H | 186 30% I | 228 31% J | 240 41% LM | 162 20% L | 220 33% L | 188 40% N | 97 37% O | 123 19% P | 67 32% PT | 207 34% PT | 172 52% PQRT | 54 22% T | 326 29% U | 28 27% V |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * - small base

FR01 Have you felt any of the following recently due to the COVID-19 pandemic?
 Summary Of Yes

Base: All Respondents (Variable Bases)

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|----------------------|------------|------------|----------------------|----------------------------|----------------------|----------------------|------------|------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wave 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Appreciative-to be around people I truly care about | 1366 67% | 625 64% | 741 70% | 121 53% | 386 64% | 322 65% | 536 74% | 420 64% | 428 69% | 504 69% | 378 65% | 546 69% | 442 66% | 272 57% | 156 59% | 495 78% | 125 60% | 374 61% | 193 59% | 179 73% | 822 72% | 76 72% |
| Thankful - for the sacrifices that the American people have made for coronavirus | 1355 66% | 588 61% | 757 71% | 107 47% | 359 60% | 329 68% | 560 78% | 419 64% | 420 67% | 506 69% | 372 64% | 571 72% | 413 61% | 262 55% | 142 54% | 516 78% | 119 57% | 367 60% | 171 52% | 182 75% | 814 72% | 78 74% |
| Compassionate- taking the time to check in with the people I care about | 1318 65% | 592 61% | 726 68% | 116 51% | 368 61% | 317 64% | 517 72% | 419 64% | 405 65% | 480 66% | 378 65% | 521 66% | 420 62% | 267 56% | 145 55% | 477 73% | 121 58% | 363 60% | 193 59% | 163 67% | 749 66% | 79 75% |
| Cabin fever- bored and sick of being in my home | 931 46% | 425 43% | 506 48% | 93 41% | 285 47% | 239 48% | 314 44% | 293 44% | 274 44% | 361 49% | 273 47% | 371 47% | 288 43% | 216 49% | 111 42% | 333 51% | 75 36% | 253 42% | 142 43% | 128 52% | 508 45% | 51 49% |
| Angry- upset that I don't know when this will end | 912 45% | 404 41% | 507 48% | 107 47% | 279 47% | 235 49% | 290 40% | 321 49% | 261 42% | 323 44% | 266 46% | 356 45% | 289 43% | 212 45% | 118 45% | 292 47% | 83 40% | 276 45% | 159 49% | 101 42% | 480 42% | 53 50% |
| Lonely- feeling isolated from my friends/family | 889 43% | 370 38% | 519 48% | 109 46% | 280 47% | 219 44% | 280 38% | 290 44% | 251 40% | 344 47% | 248 42% | 366 46% | 276 41% | 220 46% | 129 48% | 306 47% | 84 41% | 258 42% | 135 38% | 106 43% | 470 41% | 64 60% |
| Grateful- for the break from work to be at home with my family or by myself | 835 41% | 406 41% | 429 40% | 114 50% | 298 50% | 243 50% | 180 25% | 232 35% | 260 42% | 339 46% | 193 33% | 371 47% | 270 40% | 274 58% | 117 44% | 269 51% | 105 39% | 240 39% | 126 38% | 95 39% | 480 39% | 39 37% |
| Fear- that my kids are missing out on learning | 453 38% | 232 42% | 221 34% | 32 40% | 196 52% | 148 44% | 77 19% | 89 26% | 117 36% | 246 46% | 126 36% | 214 42% | 113 33% | 136 45% | 82 51% | 137 35% | 54 45% | 136 39% | 69 37% | 57 36% | 329 41% | 32 42% |
| Overwhelmed- trying to balance work at home and other needs of my family | 662 32% | 318 33% | 344 32% | 104 46% | 295 49% | 165 39% | 97 13% | 211 32% | 182 29% | 265 36% | 142 24% | 313 40% | 207 31% | 241 51% | 126 48% | 185 28% | 91 44% | 206 34% | 109 33% | 70 29% | 364 32% | 46 44% |
| Claustrophobic- unable to escape my home | 584 29% | 276 29% | 308 29% | 87 38% | 203 34% | 143 34% | 151 21% | 199 30% | 161 26% | 220 30% | 147 25% | 246 31% | 182 40% | 94 36% | 175 27% | 68 33% | 169 28% | 102 31% | 69 28% | 283 26% | 43 41% | |
| Amused- by lack of personal space and the inability to get away from my family | 556 27% | 259 26% | 297 28% | 96 42% | 215 36% | 141 36% | 104 14% | 184 30% | 155 25% | 203 26% | 127 22% | 252 32% | 177 26% | 205 43% | 119 45% | 165 26% | 62 30% | 164 27% | 104 32% | 61 25% | 279 25% | 38 36% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

FR01_1 Have you felt any of the following recently due to the COVID-19 pandemic?
 Cabin fever- bored and sick of being in my home

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------|----------------------|---|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To II | Wait Sec & Aw- hile | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 931 46% | 425 43% | 506 48% | 93 41% | 285 47% | 239 48% | 314 44% | 293 44% | 274 44% | 361 49% | 273 47% | 371 47% | 288 43% | 216 45% | 111 42% | 333 51% QRs | 75 36% | 253 42% | 142 43% | 128 52% QRs | 508 45% | 51 49% |
| No | 1112 54% | 554 57% | 558 52% | 134 59% | 315 53% | 256 52% | 406 56% | 366 56% | 350 56% | 371 51% | 308 53% | 419 53% | 385 57% | 260 55% | 153 58% | 321 49% | 132 64% PT | 357 58% PT | 186 57% PT | 116 48% | 629 55% | 54 51% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR01_2 Have you felt any of the following recently due to the COVID-19 pandemic?
 Claustrophobic- unable to escape my home

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-------------|-------------|-------------|-----------------|-----------------|-------------|-------------|-----------------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 584 29% | 276 28% | 308 29% | 87 38% IG | 203 34% G | 143 29% G | 151 21% | 199 30% | 161 26% | 220 30% | 147 25% | 246 31% k | 192 29% | 188 40% | 94 36% | 175 27% | 68 33% | 169 28% | 102 31% | 69 28% | 293 26% | 43 41% U |
| No | 1459 71% | 703 72% | 756 71% | 140 62% | 397 66% | 352 71% G | 570 79% DEF | 459 70% | 462 74% | 512 70% | 434 75% i | 544 69% | 481 71% | 287 60% | 170 64% | 478 73% | 139 67% | 441 72% | 226 69% | 175 72% | 844 74% V | 62 59% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR01_3 Have you felt any of the following recently due to the COVID-19 pandemic?
 Grateful- for the break from work to be at home with my family or by myself

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------------------|-------------------|------------------------|--------------------|----------------------|-----------------------|-------------------|------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 835 41% | 406 41% | 429 40% | 114 50% G | 298 50% G | 243 49% G | 180 25% | 232 35% | 260 42% h | 339 46% H | 193 33% | 371 47% Km | 270 40% k | 274 58% | 117 44% | 269 41% | 105 51% pRSI | 240 39% | 126 38% | 95 39% | 480 42% | 39 37% |
| No | 1208 59% | 573 59% | 635 60% | 113 50% G | 302 50% | 253 51% | 541 75% DEF | 426 65% J | 363 58% | 392 54% | 387 67% Lm | 419 53% | 402 60% | 201 42% | 147 56% | 385 58% G | 102 49% C | 370 61% C | 202 62% G | 149 61% G | 657 58% | 66 63% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR01_4 Have you felt any of the following recently due to the COVID-19 pandemic?
 Appreciative-to be around people I truly care about

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|---------------------------|-------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------|----------------------|-------------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- ound To H | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 1366 67% | 625 64% | 741 70% B | 121 53% | 386 56% D | 322 63% D | 536 74% DEF | 420 64% | 428 69% | 504 69% | 378 65% | 548 69% | 442 68% | 272 57% | 156 59% | 495 76% QRS | 125 60% | 374 61% | 193 59% | 179 73% QRS | 822 72% | 76 72% |
| No | 677 33% | 354 36% | 323 30% C | 106 47% EFG | 213 36% G | 173 35% G | 184 26% | 238 36% | 195 31% | 228 31% | 203 35% | 244 31% | 230 34% | 204 43% | 108 41% | 158 24% | 82 40% PT | 236 39% PT | 135 41% PT | 65 27% | 314 28% | 29 28% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR01_5 Have you felt any of the following recently due to the COVID-19 pandemic?
 Compassionate- taking the time to check in with the people I care about

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-----------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|----------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- found To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 1319 65% | 592 61% | 726 68% B | 116 51% | 388 61% d | 317 64% D | 517 72% DEF | 419 64% | 405 65% | 480 66% | 378 65% | 521 66% | 420 62% | 267 56% | 145 55% | 477 73% QRS | 121 58% | 363 60% | 193 59% | 163 67% | 749 66% | 79 75% |
| No | 725 35% | 386 39% C | 338 32% | 112 49% eFG | 232 39% G | 178 36% G | 203 28% | 239 36% | 219 35% | 252 34% | 203 35% | 269 34% | 253 38% | 208 44% | 119 45% | 176 27% P | 86 42% P | 247 40% P | 135 41% P | 80 33% | 388 34% | 26 25% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR01_6 Have you felt any of the following recently due to the COVID-19 pandemic?
 Lonely-feeling isolated from my friends/family

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-----------------|--------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 889 43% | 370 38% | 519 49% B | 109 48% | 280 41% G | 219 44% | 280 39% | 290 44% | 251 40% | 344 47% | 246 42% | 366 46% | 276 41% | 220 46% | 129 49% | 306 47% | 84 41% | 258 42% | 135 41% | 106 43% | 470 41% | 64 60% U |
| No | 1154 57% | 609 62% G | 546 51% | 118 52% | 320 53% | 276 56% | 440 61% E | 369 56% | 373 60% | 388 53% | 334 58% | 424 54% | 396 59% | 255 54% | 135 51% | 347 53% | 123 59% | 352 58% | 193 59% | 138 57% | 667 59% V | 42 40% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR01_7 Have you felt any of the following recently due to the COVID-19 pandemic?
 Overwhelmed- trying to balance work at home and other needs of my family

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-------------|-------------|-----------------|------------------|------------------|-----------------|-----------------------------|-------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 244 | 1137 | 105* | |
| Yes | 662 32% | 318 33% | 344 32% | 104 46% FG | 295 43% FG | 165 33% G | 97 13% | 211 32% | 182 29% | 265 36% I | 142 24% | 313 40% KM | 207 31% k | 241 51% | 126 48% | 185 28% PrsT | 91 44% PrsT | 206 34% | 109 33% | 70 29% | 364 52% | 46 44% u |
| No | 1381 68% | 660 67% | 721 68% | 123 54% | 304 51% | 330 67% DE | 623 87% DEF | 448 68% | 441 71% | 466 64% | 439 76% Lm | 477 80% | 465 69% L | 234 49% | 137 52% | 468 72% Q | 117 56% q | 404 66% q | 219 67% q | 174 71% Q | 773 68% Q | 59 56% v |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR01_8 Have you felt any of the following recently due to the COVID-19 pandemic?
 Angry- upset that I don't know when this will end

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-----------------|--------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 912 45% | 404 41% | 507 48% B | 107 47% | 279 47% g | 235 48% g | 290 40% | 321 49% I | 261 42% | 323 44% | 266 46% | 356 45% | 289 43% | 212 45% | 118 45% | 292 45% | 83 40% | 276 45% | 159 49% | 101 42% | 480 42% | 53 50% |
| No | 1131 55% | 574 58% C | 557 52% | 120 53% | 320 53% | 260 52% | 431 60% J | 337 51% | 362 58% H | 409 56% | 314 54% | 434 55% | 383 57% | 263 55% | 146 55% | 361 55% | 125 60% | 334 55% | 169 51% | 142 58% | 656 58% | 52 50% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR01_9 Have you felt any of the following recently due to the COVID-19 pandemic?
 Annoyed- by lack of personal space and the inability to get away from my family

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-------------|-------------|-------------|-----------------|------------------|-------------|-----------------------------|-------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 244 | 1137 | 105* | |
| Yes | 556 27% | 259 26% | 297 28% | 96 42% FG | 215 36% IG | 141 28% G | 104 14% | 194 30% | 155 25% | 203 28% | 127 22% | 252 32% Km | 177 28% | 205 43% | 119 45% | 165 25% | 62 30% | 164 27% | 104 32% | 61 25% | 279 25% | 38 36% u |
| No | 1487 73% | 719 74% | 768 72% | 131 58% | 385 64% | 354 72% D6 | 617 86% DEF | 464 70% | 469 75% | 528 72% | 454 78% L | 538 68% | 495 74% | 270 57% | 144 55% | 489 75% | 145 70% | 446 73% | 224 68% | 183 75% | 858 75% v | 67 64% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR01_10 Have you felt any of the following recently due to the COVID-19 pandemic?
 Fear- that my kids are missing out on learning

Base: Parent

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-----------------|--------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-----------------|-----------------|-----------------|------------------|-------------|-----------------|-------------|-----------------------------|-------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1254 | 598 | 656 | 61 | 464 | 306 | 423 | 415 | 393 | 436 | 381 | 524 | 349 | 316 | 165 | 426 | 111 | 354 | 191 | 172 | 882 | 67 |
| Weighted Base | 1202 | 553 | 650 | 80** | 375 | 335 | 413 | 337 | 321 | 536 | 348 | 506 | 347 | 302 | 159* | 388 | 119* | 349 | 188 | 160 | 803 | 76* |
| Yes | 453 38% | 232 42% C | 221 34% | 32 40% | 196 52% IG | 148 44% G | 77 19% | 89 26% | 117 36% H | 246 46% HI | 126 36% | 214 42% M | 113 33% | 136 45% | 82 51% | 137 35% | 54 45% | 136 39% | 69 37% | 57 36% | 329 41% | 32 42% |
| No | 749 62% | 320 58% | 429 66% B | 48 60% | 179 48% | 187 56% E | 335 81% F | 249 74% J | 204 64% K | 290 54% L | 223 64% | 292 58% | 234 67% | 166 55% | 77 49% | 251 65% | 65 55% | 213 61% | 119 63% | 102 64% | 474 59% | 44 58% |
| Sigma | 1202 100% | 553 100% | 650 100% | 80 100% | 375 100% | 335 100% | 413 100% | 337 100% | 321 100% | 536 100% | 348 100% | 506 100% | 347 100% | 302 100% | 159 100% | 388 100% | 119 100% | 349 100% | 188 100% | 160 100% | 803 100% | 76 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

FR01_11 Have you felt any of the following recently due to the COVID-19 pandemic?
 Thankful - for the sacrifices that the American people have made for coronavirus

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-----------------|--------------|-------------|----------------------|----------------------------|----------------------|----------------------|-------------------|-------------|-------------|-----------------|------------------|-------------|-------------|-----------------------------|-------------------|------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 1355 66% | 598 61% | 757 71% B | 107 47% | 359 50% D | 329 85% De | 560 73% DEF | 419 64% | 420 57% | 372 64% | 571 72% KM | 413 61% | 262 55% | 142 54% | 516 79% QRS | 119 57% | 367 50% s | 171 52% | 182 75% QRS | 814 72% | 78 74% |
| No | 688 34% | 380 39% | 308 29% C | 120 53% EFG | 241 40% IG | 167 34% G | 240 22% 36% | 204 33% | 226 31% | 209 36% L | 219 28% | 260 39% | 213 45% | 122 46% | 137 21% | 89 43% PT | 243 40% PT | 157 48% PT | 62 25% | 323 28% | 27 26% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 155

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?
 Summary Of A Lot/Somewhat

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|---------------------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|------------|------------|------------------|------------------|------------------|------------|------------|-----------------------------|---|------------------------------|-------------------------------|-----------------------------|----------------------------|------------------|-----------|
| | Wave 50 (2/5 - 2/7) | | Gen Z (age 18- 24) | Millen- nials (age 25- 30) | Gen X (age 31- 36) | Boomer+ (age 37+) | < \$50K | \$50-\$99K | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- found To Awake & Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 328 | 244 | 1137 | 105* | |
| Gatherings with friends and family | 1546 76% | 722 74% | 824 77% | 140 62% | 466 78% D | 380 77% D | 559 78% D | 470 71% | 449 72% | 612 94% HI | 444 76% M | 634 80% M | 468 70% | 345 73% | 179 68% | 526 84% QRS | 142 68% | 452 74% | 222 68% | 203 83% QRS | 928 52% v | 75 72% |
| Dining out at a restaurant | 1423 70% | 679 69% | 744 70% | 133 59% | 437 73% D | 340 69% D | 512 71% D | 434 66% | 435 70% | 541 74% HI | 434 75% M | 581 74% M | 408 61% | 327 69% | 171 65% | 486 74% RS | 138 66% | 411 67% | 193 59% | 195 80% QRS | 858 75% | 70 67% |
| In person celebrations (e.g., birthdays, graduations) | 1411 69% | 653 67% | 758 71% b | 145 64% | 424 71% D | 336 68% D | 505 70% D | 419 64% | 412 66% | 566 77% HI | 397 68% M | 576 73% M | 438 65% | 332 70% | 166 63% | 489 75% QRS | 132 64% | 420 69% | 186 57% | 184 75% QS | 826 73% | 73 69% |
| Shopping in stores | 1315 64% | 611 62% | 704 66% | 153 67% | 423 71% FG | 309 62% D | 429 60% D | 440 67% | 386 62% | 479 65% M | 368 63% M | 538 68% M | 409 61% | 316 67% | 170 64% | 447 68% S | 129 62% | 394 65% | 195 59% | 150 62% | 750 66% V | 55 52% |
| Going to a social gathering | 1297 63% | 621 63% | 676 63% | 130 57% | 415 69% DG | 323 65% D | 429 60% D | 379 58% | 389 62% | 519 71% HI | 363 63% M | 556 70% M | 377 56% | 318 67% | 163 62% | 443 68% QS | 118 57% | 380 62% | 178 54% | 178 60% QRS | 775 68% | 67 64% |
| Attending events like concerts, theatre and sporting events | 1122 55% | 571 58% C | 551 52% C | 129 57% g | 381 63% IG | 280 56% G | 333 48% G | 308 47% | 326 52% | 479 66% HI | 310 53% M | 492 62% KM | 321 48% | 297 63% | 161 61% | 297 59% S | 125 60% S | 328 54% S | 146 44% S | 139 57% v | 687 60% v | 50 48% |
| Going to a movie theatre | 1066 52% | 534 55% C | 532 50% b | 128 56% G | 397 66% dFG | 251 51% G | 291 40% G | 304 46% | 304 49% | 451 62% HI | 301 52% m | 464 59% KM | 301 45% | 305 64% | 152 58% | 364 56% s | 105 51% | 309 51% | 157 48% | 130 53% | 637 56% v | 48 46% |
| Going to church | 985 48% | 464 47% C | 521 49% C | 104 46% G | 332 55% dFG | 235 47% G | 313 43% G | 307 47% | 287 46% | 383 52% i | 321 49% IM | 394 55% M | 279 42% | 291 61% | 133 51% | 316 48% S | 99 48% | 301 49% | 151 46% | 118 48% | 561 49% v | 49 46% |
| Going to my local coffee shop | 974 46% | 503 51% C | 472 44% C | 113 50% G | 369 62% DFG | 229 46% G | 263 37% G | 271 41% | 271 44% | 422 58% HI | 253 44% KM | 447 57% KM | 274 41% | 312 66% | 150 57% | 328 50% S | 100 48% | 307 50% S | 135 41% | 104 43% v | 568 50% v | 41 39% |
| Traveling on an airplane | 892 44% | 476 49% C | 417 39% C | 90 40% G | 325 54% DFG | 214 43% G | 263 37% G | 202 31% | 250 37% | 436 60% HI | 253 44% M | 393 50% KM | 246 37% | 257 54% | 133 51% | 333 51% RS | 94 45% S | 242 40% S | 104 38% RS | 119 40% rS | 556 49% rS | 48 46% |
| Going to the gym/work out class | 845 41% | 459 47% C | 385 36% C | 100 44% G | 353 59% DFG | 200 40% G | 192 27% G | 246 37% | 243 39% | 347 47% HI | 227 39% HI | 367 48% KM | 251 37% | 272 57% | 155 59% | 266 41% s | 93 45% PRST | 267 44% P | 119 38% | 100 41% v | 484 43% v | 39 37% |
| Working from the office | 620 30% | 335 34% C | 285 27% C | 88 39% G | 298 50% dFG | 148 30% G | 87 12% G | 151 23% | 170 27% | 297 41% HI | 171 29% KM | 284 36% KM | 166 25% | 240 50% | 110 42% | 182 28% P | 94 45% PRST | 179 29% P | 87 27% | 78 32% v | 361 32% v | 29 28% |
| Going to school or university | 618 30% | 338 34% C | 281 26% C | 112 49% FG | 286 48% FG | 149 30% G | 71 10% G | 165 25% | 170 27% | 278 38% HI | 151 26% KM | 295 37% KM | 172 26% | 285 60% | 122 46% | 169 26% p | 73 35% p | 207 34% P | 90 27% | 79 32% v | 329 29% v | 31 29% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * - small base

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?
 Summary Of Not At All/Not Very

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---|---------------------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------------|-----------------|-----------------|------------|-----------------|-----------------|-----------------|------------|-----------------------------|---------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|----------------|
| | Wave 50 (2/5 - 2/7) | | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- found II | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Going to school or university | 1425 70% | 641 66% | 784 74% B | 115 51% | 314 52% | 347 79% DE | 649 93% DEF | 493 75% J | 454 73% L | 453 62% | 429 74% L | 495 63% | 500 74% L | 191 40% | 142 54% | 484 74% qR | 134 65% | 403 66% | 239 73% | 165 68% | 808 71% | 74 71% |
| Working from the office | 1423 70% | 643 66% | 779 73% B | 140 61% e | 302 50% | 347 79% DEF | 634 98% J | 507 77% J | 454 73% | 434 59% | 410 71% | 506 64% | 506 75% L | 236 50% | 154 58% | 472 72% Q | 114 55% | 431 71% Q | 241 73% Q | 166 68% Q | 776 68% | 76 72% |
| Going to the gym/work out class | 1198 59% | 519 53% | 679 64% B | 127 56% e | 247 41% | 295 69% DEF | 529 78% J | 412 63% J | 380 61% | 384 53% | 354 61% L | 423 54% | 422 63% L | 204 43% | 109 41% | 387 58% | 114 55% | 343 56% | 209 64% | 144 59% | 653 57% | 66 63% |
| Traveling on an airplane | 1151 56% | 503 51% | 648 61% B | 137 60% e | 275 46% | 281 57% DEF | 457 73% J | 374 69% J | 295 40% | 352 50% | 327 56% L | 397 50% | 427 63% L | 218 46% | 130 49% | 321 49% | 113 55% | 368 60% Pr | 224 68% Pr | 125 51% | 581 51% | 57 54% |
| Going to my local coffee shop | 1069 52% | 476 49% | 593 56% B | 115 50% e | 231 38% | 266 54% DEF | 457 63% J | 387 59% J | 352 42% | 310 40% | 327 56% L | 343 43% | 398 59% L | 164 34% | 114 43% | 407 50% | 303 52% Pr | 193 50% Pr | 140 57% | 568 50% | 64 61% | |
| Going to church | 1058 52% | 515 53% | 543 51% B | 123 54% e | 267 45% | 260 53% DEF | 407 57% J | 351 53% J | 337 48% | 348 45% | 259 45% L | 406 51% L | 393 58% L | 184 39% | 130 49% | 337 52% | 108 52% | 309 51% Pr | 177 54% Pr | 126 52% | 576 51% | 57 54% |
| Going to a movie theatre | 977 48% | 445 45% | 532 50% B | 100 44% e | 203 34% | 245 49% DEF | 430 60% J | 354 54% J | 320 51% | 281 38% | 279 48% L | 326 41% | 371 55% L | 170 36% | 112 42% | 289 44% | 102 49% | 301 49% p | 171 52% p | 114 47% | 500 44% | 57 54% |
| Attending events like concerts, theatre and sporting events | 921 45% | 407 42% | 514 48% B | 99 43% e | 219 37% | 216 44% DEF | 388 54% J | 297 48% J | 252 34% | 271 38% | 279 47% L | 298 38% | 352 52% L | 178 37% | 103 39% | 269 41% | 83 40% | 282 46% Pr | 183 56% Pr | 105 43% | 450 40% | 55 52% u |
| Going to a social gathering | 746 37% | 358 37% | 389 37% B | 98 43% E | 185 31% | 173 35% DEF | 292 42% J | 279 42% J | 235 39% J | 213 29% | 217 37% L | 224 30% | 295 44% L | 158 33% | 100 38% | 210 32% | 90 43% Pr | 230 38% Pr | 150 46% Pr | 66 27% | 362 32% | 38 36% |
| Shopping in stores | 728 36% | 368 38% | 361 34% B | 74 33% E | 176 29% | 186 38% DEF | 291 40% J | 218 33% J | 238 38% | 253 35% | 213 37% L | 252 32% | 263 39% L | 159 33% | 94 36% | 207 32% | 78 38% | 216 35% Pr | 133 41% Pr | 94 38% | 386 34% | 50 48% U |
| In person celebrations (e.g., birthdays, graduations) | 632 31% | 326 33% c | 306 29% c | 82 36% E | 176 29% | 159 32% DEF | 215 30% J | 239 36% J | 212 34% J | 166 23% | 184 32% L | 214 27% | 234 35% L | 143 30% | 98 37% | 165 25% Pr | 75 36% Pr | 190 31% Pr | 142 43% Pr | 60 25% | 311 27% | 33 31% |
| Dining out at a restaurant | 620 30% | 300 31% | 320 30% c | 94 41% EFG | 162 27% | 155 29% DEF | 209 34% J | 225 29% J | 188 30% | 191 26% | 147 25% L | 209 26% | 264 39% L | 148 31% | 92 35% | 167 26% Pr | 70 34% Pr | 199 33% Pr | 135 41% Pr | 49 20% | 279 25% | 35 33% |
| Gatherings with friends and family | 497 24% | 257 26% | 241 23% B | 87 38% EFG | 133 22% | 116 22% DEF | 161 22% J | 188 29% J | 175 28% J | 120 16% | 137 24% L | 156 20% | 204 30% L | 131 27% | 85 32% | 127 20% Pr | 66 32% Pr | 158 26% Pr | 106 32% Pr | 41 17% | 209 18% | 30 28% u |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * - small base

FR05_1 How much would you say you miss each of the following during this time of virus-related restrictions?
 Traveling on an airplane

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|------------------|-----------------|------------------|------------------|-----------------|-----------------------------|----------------------|--------------------------------|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 892 44% | 476 49% C | 417 39% | 90 40% | 325 54% DFG | 214 43% | 263 37% | 202 31% | 250 40% | 436 80% HI | 253 44% m | 393 50% KM | 246 37% | 257 54% | 133 51% | 333 51% RS | 94 45% S | 242 40% s | 104 32% | 119 49% rS | 556 49% | 48 46% |
| A lot | 395 19% | 207 21% | 188 18% | 27 12% | 159 26% DG | 107 22% | 102 14% | 95 14% | 95 15% | 204 28% HI | 96 17% | 198 25% KM | 101 15% | 114 24% | 61 23% | 162 25% qRS | 34 16% | 99 16% | 47 14% | 54 22% s | 250 22% | 19 18% |
| Somewhat | 497 24% | 269 27% C | 229 21% | 63 28% | 166 28% Iq | 107 22% | 161 22% | 107 16% | 155 23% H | 233 32% HI | 157 27% m | 196 25% | 145 21% | 143 30% | 72 27% S | 171 26% S | 60 29% S | 143 23% | 58 18% PORT | 65 27% S | 306 27% | 30 28% |
| Not At All/Not Very (Net) | 1151 56% | 503 51% C | 648 61% B | 137 60% | 275 46% F | 281 57% E | 457 63% EI | 457 69% U | 374 60% J | 295 40% I | 327 56% m | 397 50% | 427 63% RL | 218 46% | 130 22% RL | 321 49% | 113 55% S | 368 60% PI | 224 68% PORT | 125 51% S | 581 51% | 57 54% |
| Not very | 394 19% | 200 20% | 194 18% | 60 27% F | 122 20% F | 68 14% | 144 20% F | 104 16% | 131 21% h | 151 21% h | 100 17% h | 102 20% | 133 20% | 104 22% | 58 22% L | 111 17% q | 65 31% PRST | 127 21% s | 48 15% PORT | 43 18% q | 202 18% | 21 20% |
| Not at all | 756 37% | 303 31% B | 454 43% B | 77 34% F | 153 25% F | 213 43% E | 314 44% dE | 352 53% IJ | 242 39% J | 144 20% h | 228 39% L | 235 30% | 294 44% L | 114 24% L | 72 27% L | 210 32% q | 48 23% s | 241 40% PORT | 175 53% PORT | 82 34% q | 379 33% | 36 34% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

FR05_2 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to a movie theatre

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------|--------|--------|----------------------|---------------------------------|----------------------|----------------------|---------|------------|---------|-----------|-----|---------|---------|-------|-----------------------------|--------------------------------|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-40) | Gen X (age 41-50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 1066 | 534 | 532 | 128 | 397 | 251 | 291 | 304 | 304 | 451 | 301 | 464 | 301 | 305 | 152 | 364 | 105 | 309 | 157 | 130 | 637 | 48 |
| A lot | 487 | 260 | 226 | 67 | 194 | 118 | 108 | 139 | 126 | 221 | 124 | 226 | 136 | 162 | 92 | 181 | 43 | 129 | 76 | 57 | 298 | 19 |
| Somewhat | 579 | 273 | 306 | 61 | 203 | 133 | 183 | 165 | 178 | 230 | 177 | 237 | 165 | 143 | 60 | 183 | 62 | 180 | 81 | 73 | 339 | 29 |
| Not At All/Not Very (Net) | 977 | 445 | 532 | 100 | 203 | 245 | 430 | 354 | 320 | 281 | 279 | 326 | 371 | 170 | 112 | 289 | 102 | 301 | 171 | 114 | 500 | 57 |
| Not very | 386 | 191 | 195 | 51 | 111 | 94 | 130 | 107 | 122 | 146 | 116 | 124 | 146 | 96 | 61 | 100 | 50 | 144 | 50 | 43 | 203 | 29 |
| Not at all | 591 | 254 | 337 | 49 | 93 | 151 | 299 | 247 | 198 | 134 | 163 | 202 | 226 | 74 | 50 | 190 | 52 | 158 | 121 | 71 | 297 | 28 |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR05_3 How much would you say you miss each of the following during this time of virus-related restrictions?
 Shopping in stores

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------|---------------------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------------|------------------|-----------------|-----------------|-------------|-----------------|-----------------|-------------|-------------|-----------------------------|---|------------------------------|-------------------------------|-----------------------------|----------------------------|-----------------|-------------|
| | Wave 50 (2/5 - 2/7) | | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 57) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To Aw- hile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 1315 64% | 611 62% | 704 66% | 153 67% | 423 71% FG | 309 62% | 429 60% | 440 67% | 386 62% | 479 65% | 368 63% | 538 68% M | 409 61% | 316 67% | 170 64% | 447 68% S | 129 62% | 394 65% | 195 59% | 150 62% | 750 66% V | 55 52% |
| A lot | 507 25% | 222 23% | 285 27% | 55 24% | 191 32% G | 133 27% | 128 18% | 201 31% | 108 17% | 194 27% | 150 26% M | 224 28% | 133 20% | 147 31% | 71 27% | 164 25% | 37 18% | 164 27% q | 86 26% | 56 23% | 284 25% | 19 18% |
| Somewhat | 808 40% | 389 40% | 419 39% | 98 43% | 232 39% | 176 36% | 301 42% | 239 36% | 278 45% | 285 39% | 218 38% | 313 40% | 276 41% | 169 36% | 99 38% | 283 43% | 92 45% | 230 38% | 109 33% | 94 39% | 466 41% | 36 34% |
| Not At All/Not Very (Net) | 728 36% | 368 38% | 361 34% | 74 33% | 176 29% | 186 38% E | 291 40% E | 218 33% | 238 38% | 253 35% | 213 37% | 252 32% | 263 39% | 159 33% | 94 36% | 207 32% | 78 38% | 216 35% | 133 41% | 94 38% | 386 34% U | 50 48% |
| Not very | 399 20% | 212 22% | 188 18% | 45 20% | 100 17% | 108 22% | 146 20% | 104 16% | 128 21% | 161 22% | 107 18% | 158 20% | 135 20% | 102 21% | 43 16% | 115 18% | 44 21% | 122 20% | 58 18% | 60 24% | 225 20% P | 30 28% |
| Not at all | 329 16% | 156 16% | 173 16% | 29 13% | 76 13% | 79 16% | 146 20% de | 114 17% j | 109 18% l | 91 13% | 106 18% L | 95 12% | 128 19% | 57 12% | 51 19% | 91 14% | 34 16% P | 94 15% | 75 23% PRT | 34 14% | 162 14% P | 21 20% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * - small base

FR05_4 How much would you say you miss each of the following during this time of virus-related restrictions?
 Working from the office

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------------|------------------|-----------------|------------------|-----------------|------------------|-----------------|-----------------------------|----------------|----------------------|--------------------------------------|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 57) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 620 30% | 335 34% C | 285 27% | 88 39% G | 298 50% dFG | 148 30% G | 87 12% | 151 23% | 170 27% | 297 41% HI | 171 29% | 284 36% KM | 166 25% | 240 50% | 110 42% | 182 28% | 94 45% PRST | 179 29% | 87 27% | 78 32% | 361 32% | 29 26% |
| A lot | 256 13% | 154 16% C | 102 10% | 34 15% G | 119 20% FG | 65 13% G | 39 5% | 63 10% | 64 10% | 129 18% HI | 83 14% M | 122 15% M | 51 8% | 110 23% | 52 20% | 84 13% PRST | 26 13% | 63 10% | 39 12% | 43 18% R | 149 13% | 5 5% |
| Somewhat | 364 18% | 181 18% | 184 17% | 54 24% G | 179 30% FG | 84 17% G | 48 7% | 88 13% | 105 17% | 168 23% HI | 88 15% M | 161 20% M | 115 17% | 130 27% | 58 22% | 98 15% PRST | 68 33% PRST | 116 19% | 48 15% | 35 14% | 212 19% | 24 23% |
| Not At All/Not Very (Net) | 1423 70% | 643 66% C | 779 73% B | 140 61% G | 302 50% e | 347 70% E | 634 88% DEF | 507 77% J | 454 73% J | 434 59% HI | 410 71% I | 506 64% K | 506 75% L | 236 50% | 154 58% | 472 72% Q | 114 55% PRST | 431 71% Q | 241 73% Q | 166 68% Q | 776 68% Q | 76 72% |
| Not very | 380 19% | 230 24% B | 150 14% | 68 30% EFG | 119 20% E | 79 16% E | 114 16% DEF | 91 14% | 113 18% J | 170 23% I | 92 16% I | 154 19% H | 134 20% L | 121 25% | 71 27% | 116 18% Q | 34 16% PT | 140 23% Q | 56 17% Q | 34 14% | 191 17% Q | 25 23% |
| Not at all | 1043 51% | 413 42% B | 630 59% B | 72 32% EFG | 183 31% E | 268 54% DE | 520 72% DEF | 416 63% IJ | 341 55% J | 264 36% HI | 318 55% L | 352 45% L | 373 55% L | 115 24% | 82 31% Q | 356 54% Q | 79 38% Q | 291 48% Q | 185 56% Q | 132 54% Q | 585 51% Q | 52 49% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

FR05_5 How much would you say you miss each of the following during this time of virus-related restrictions?
 Attending events like concerts, theatre and sporting events

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-----------------------------|-------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|------------------|----------------------|---|------------------------------|-------------------------------|------------------------|-----------------------|------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To Awake & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship | |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 1122 55% | 571 58% C | 551 52% | 129 57% g | 381 53% IG | 280 56% G | 333 46% | 308 47% | 326 52% | 479 66% HI | 310 53% | 492 62% KM | 321 48% | 297 63% | 161 61% | 385 59% S | 125 60% S | 328 54% S | 146 44% | 139 57% S | 687 60% V | 50 48% |
| A lot | 504 25% | 243 25% C | 260 24% | 53 23% g | 179 30% IG | 143 29% G | 128 18% | 157 24% | 137 22% | 208 28% I | 137 24% | 224 28% M | 142 21% | 131 28% | 71 27% | 184 28% S | 42 20% S | 147 24% | 71 22% | 60 24% | 320 28% V | 19 18% |
| Somewhat | 619 30% | 328 34% C | 291 27% | 76 33% g | 201 34% IG | 137 28% G | 205 28% | 151 23% | 190 30% H | 271 37% HI | 172 30% I | 267 34% M | 179 27% | 166 35% | 90 34% | 201 31% S | 83 40% pS | 181 30% s | 74 23% PORT | 80 33% S | 367 32% U | 31 30% |
| Not At All/Not Very (Net) | 921 45% | 407 42% C | 514 48% B | 99 43% ig | 219 37% IG | 216 44% e | 388 54% DEF | 350 53% J | 297 48% j | 252 34% L | 271 47% L | 298 38% L | 178 52% L | 103 37% | 178 39% I | 103 41% q | 83 40% q | 282 46% PORT | 183 56% PORT | 105 43% u | 450 40% U | 55 52% u |
| Not very | 340 17% | 170 17% C | 170 16% B | 51 22% ig | 109 18% IG | 109 14% e | 111 15% DEF | 105 17% J | 138 19% j | 98 17% L | 112 14% L | 187 24% L | 222 33% L | 78 16% I | 48 18% q | 178 27% q | 40 19% q | 170 28% PORT | 128 39% PORT | 66 27% u | 276 24% U | 27 26% U |
| Not at all | 581 28% | 238 24% B | 344 32% B | 48 21% ig | 110 18% IG | 146 30% E | 277 38% DEF | 257 39% IJ | 193 31% j | 114 16% L | 173 30% I | 187 24% L | 222 33% L | 78 16% I | 48 18% q | 178 27% q | 40 19% q | 170 28% PORT | 128 39% PORT | 66 27% u | 276 24% U | 27 26% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% ig | 600 100% IG | 495 100% G | 721 100% DEF | 658 100% IJ | 624 100% j | 731 100% L | 581 100% I | 790 100% L | 672 100% L | 475 100% I | 264 100% I | 654 100% q | 207 100% q | 610 100% PORT | 328 100% PORT | 244 100% u | 1137 100% U | 105 100% u |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR05_6 How much would you say you miss each of the following during this time of virus-related restrictions?
 Dining out at a restaurant

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------------|-------------------|------------------|-------------------|------------------|------------------|-----------------|------------------|-----------------------------|------------------------------------|-------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|-----------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| A Lot/Somewhat (Net) | 1423 70% | 679 69% | 744 70% | 133 59% | 437 73% D | 340 69% D | 512 71% D | 434 66% | 435 70% | 541 74% H | 434 75% M | 581 74% M | 408 61% | 327 69% | 171 65% | 486 74% RS | 138 66% | 411 67% s | 193 59% | 195 80% QRS | 858 75% | 70 67% | |
| A lot | 671 33% | 305 31% | 366 34% | 51 22% | 208 35% D | 168 34% D | 245 34% D | 198 30% | 201 32% | 271 37% H | 214 37% M | 274 35% M | 183 27% | 137 29% | 90 34% | 267 41% QRS | 46 22% | 163 27% | 88 27% | 108 44% QRS | 413 36% | 19 18% | |
| Somewhat | 752 37% | 374 38% | 378 35% | 83 36% | 229 38% D | 172 35% D | 267 37% D | 236 36% | 235 38% | 270 37% H | 220 38% M | 307 39% M | 225 33% | 190 40% | 81 31% | 219 34% QRS | 91 44% PS | 249 41% PS | 106 32% | 87 36% | 445 39% | 51 49% | |
| Not At All/Not Very (Net) | 620 30% | 300 31% | 320 30% | 94 41% EFG | 162 27% EFG | 155 31% EFG | 209 29% EFG | 225 34% J | 188 30% | 191 26% J | 147 25% J | 209 26% J | 148 21% KL | 92 31% | 167 35% KL | 70 26% KL | 199 33% PT | 135 41% PT | 49 15% PT | 279 20% PT | 35 25% PT | 279 25% | 35 33% |
| Not very | 321 16% | 163 17% | 158 15% | 55 24% eFG | 95 16% eFG | 78 16% eFG | 94 13% eFG | 111 16% eFG | 120 16% eFG | 69 12% eFG | 119 15% eFG | 134 19% KL | 98 14% KL | 57 21% KL | 80 22% KL | 42 12% KL | 119 17% PT | 55 17% PT | 25 8% PT | 161 10% PT | 22 14% PT | 161 13% | 22 21% |
| Not at all | 299 15% | 136 14% | 162 15% | 39 17% eFG | 68 11% eFG | 77 11% eFG | 115 16% eFG | 138 21% eFG | 78 12% eFG | 70 10% eFG | 78 13% eFG | 90 11% eFG | 130 19% KL | 50 11% KL | 35 13% KL | 87 14% KL | 28 13% KL | 80 24% PORT | 24 10% PORT | 117 10% PORT | 13 10% PORT | 117 10% | 13 13% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

FR05_8 How much would you say you miss each of the following during this time of virus-related restrictions?
 Gatherings with friends and family

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------|--------------|-----------------|----------------------|---------------------------------|----------------------|----------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|-------------|-----------------------------|--------------------------------|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-30) | Gen X (age 41-50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 1546 76% | 722 74% | 824 77% | 140 62% | 466 78% D | 380 77% D | 559 78% D | 470 71% | 449 72% | 612 84% HI | 444 76% M | 634 80% M | 468 70% | 345 73% | 179 68% | 526 81% QRS | 142 68% | 452 74% | 222 68% | 203 83% QRS | 928 52% v | 75 72% |
| A lot | 860 42% | 366 37% | 493 46% B | 86 38% | 246 41% | 216 44% | 311 43% | 268 41% | 249 40% | 332 45% | 444 43% m | 367 46% M | 245 36% | 181 38% | 89 34% | 320 48% QRS | 53 26% Q | 231 38% Q | 124 38% QRS | 132 54% QRS | 508 45% | 36 34% |
| Somewhat | 686 34% | 356 36% C | 330 31% | 54 24% | 221 37% D | 163 34% D | 248 34% D | 202 31% | 200 32% | 280 38% HI | 197 34% | 267 34% | 223 33% | 164 35% | 90 34% | 206 30% PST | 89 43% PST | 222 36% | 98 29% | 72 29% | 421 37% | 40 38% |
| Not At All/Not Very (Net) | 497 24% | 257 26% C | 241 23% | 87 38% EFG | 133 22% D | 116 23% D | 161 22% D | 188 29% J | 175 28% J | 120 16% HI | 137 24% | 156 20% | 204 30% KL | 131 27% | 85 32% | 127 20% PT | 66 32% PT | 158 26% PT | 106 32% PT | 41 17% | 209 18% | 30 28% u |
| Not very | 231 11% | 133 14% C | 98 9% | 52 23% EFG | 72 12% D | 44 9% D | 63 9% D | 79 12% J | 91 15% J | 59 8% HI | 59 10% | 82 10% | 90 13% | 76 16% | 46 17% | 60 9% PT | 35 17% PT | 80 13% PT | 40 12% PT | 17 7% | 103 9% u | 18 17% u |
| Not at all | 266 13% | 124 13% C | 143 13% | 35 15% EFG | 62 10% D | 71 14% D | 99 14% D | 109 17% J | 84 13% J | 61 8% HI | 78 13% I | 74 9% | 114 17% L | 54 11% | 39 15% | 68 10% PT | 31 15% PT | 78 13% PT | 66 20% PRT | 24 10% | 106 9% u | 12 11% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

FR05_9 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to church

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------|---------------------------|------|--------|--------------------------|-------------------------------------|--------------------------|-------------------------|---------|------------|-----------|------|------|---------|---------|-----------------------------|----------------------|--------------------------------------|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 985 | 464 | 521 | 104 | 332 | 235 | 313 | 307 | 287 | 383 | 321 | 384 | 279 | 291 | 133 | 316 | 99 | 301 | 151 | 118 | 561 | 49 |
| A lot | 447 | 204 | 243 | 47 | 130 | 115 | 154 | 157 | 114 | 170 | 139 | 176 | 132 | 130 | 61 | 164 | 25 | 129 | 72 | 57 | 265 | 18 |
| Somewhat | 538 | 260 | 278 | 57 | 202 | 120 | 159 | 150 | 172 | 213 | 182 | 209 | 147 | 162 | 72 | 153 | 74 | 172 | 79 | 61 | 296 | 31 |
| Not At All/Not Very (Net) | 1058 | 515 | 543 | 123 | 267 | 260 | 407 | 351 | 337 | 348 | 259 | 406 | 393 | 184 | 130 | 337 | 108 | 309 | 177 | 126 | 576 | 57 |
| Not very | 311 | 165 | 146 | 47 | 98 | 64 | 102 | 96 | 86 | 125 | 80 | 115 | 116 | 82 | 47 | 89 | 43 | 100 | 36 | 42 | 178 | 24 |
| Not at all | 747 | 350 | 397 | 76 | 169 | 196 | 306 | 255 | 251 | 223 | 179 | 291 | 277 | 102 | 84 | 248 | 65 | 209 | 141 | 84 | 397 | 32 |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR05_10 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to school or university

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|-----------------------------|-----------------|----------------------|--------------------------------------|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 618 30% | 338 34% C | 281 26% | 112 49% FG | 286 48% FG | 149 33% G | 71 10% | 165 25% | 170 27% | 278 36% HI | 151 26% | 295 37% KM | 172 28% | 285 60% | 122 46% | 169 26% | 73 35% P | 207 34% P | 90 27% | 79 32% | 329 29% | 31 29% |
| A lot | 258 13% | 157 16% C | 101 9% | 37 16% G | 127 21% FG | 69 14% G | 25 4% | 68 10% | 65 10% | 125 17% HI | 64 11% | 126 16% KM | 69 10% | 125 26% | 57 22% | 90 14% | 32 15% P | 61 12% P | 38 12% | 37 15% | 156 14% | 9 8% |
| Somewhat | 360 18% | 180 18% | 180 17% | 75 33% FG | 159 27% FG | 80 16% G | 46 6% | 97 15% | 105 17% | 153 21% H | 88 15% KM | 170 21% KM | 103 15% | 160 34% | 65 25% | 79 12% | 42 20% P | 146 24% FSI | 52 16% P | 41 17% | 173 15% | 22 21% |
| Not At All/Not Very (Net) | 1425 70% | 641 66% B | 784 74% | 115 51% EFG | 314 52% G | 347 70% DE | 649 90% DEF | 493 75% J | 454 73% J | 453 62% H | 429 74% L | 495 63% KM | 500 16% | 191 40% | 142 54% | 484 74% QR | 134 65% P | 403 73% P | 239 73% P | 165 68% | 808 71% | 74 71% |
| Not very | 290 14% | 155 16% B | 135 13% | 63 28% EFG | 97 18% G | 62 13% DE | 69 10% | 79 12% J | 92 15% J | 115 16% H | 70 12% L | 114 14% L | 105 16% | 108 23% L | 58 22% | 83 13% QR | 50 24% PST | 104 17% ST | 35 11% P | 18 7% P | 170 15% | 17 16% |
| Not at all | 1135 56% | 486 50% B | 649 61% B | 53 23% D | 217 36% D | 285 57% DE | 581 81% DEF | 414 63% J | 362 58% J | 338 46% H | 359 62% L | 381 48% L | 395 59% L | 82 17% L | 84 32% QR | 402 61% QR | 84 40% ST | 299 49% ST | 203 62% QR | 148 61% QR | 638 56% QR | 58 55% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/FG - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

FR05_13 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to the gym/work out class

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|-----------------|-----------------------------|----------------------|--------------------------------------|---------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 51- 57) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To II | Wait While & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 845 41% | 459 47% C | 385 36% | 100 44% G | 353 50% DFG | 200 40% G | 192 27% | 246 37% | 243 39% | 347 47% HI | 227 39% | 367 48% KM | 251 37% | 272 57% | 155 59% | 266 41% | 93 45% | 267 44% s | 119 38% | 100 41% | 484 43% | 39 37% |
| A lot | 372 18% | 207 21% C | 165 15% | 34 15% G | 172 29% DFG | 92 19% G | 74 10% | 116 18% | 86 14% | 170 23% HI | 99 17% | 176 22% KM | 97 14% | 127 27% | 69 26% | 140 21% QS | 28 13% P | 108 18% | 47 14% | 49 20% | 215 19% v | 10 9% |
| Somewhat | 473 23% | 252 26% C | 221 21% | 67 29% G | 181 30% FG | 108 22% G | 117 16% | 131 20% | 157 24% h | 178 24% HI | 128 22% | 191 24% | 154 23% | 145 30% | 86 33% | 126 19% P | 65 31% Pst | 159 26% P | 72 22% | 50 21% | 269 24% v | 30 28% |
| Not At All/Not Very (Net) | 1198 59% | 519 53% C | 679 64% B | 127 56% G | 247 41% FG | 295 60% G | 529 73% DEF | 412 63% h | 380 61% h | 384 53% L | 354 61% L | 423 54% | 422 63% L | 204 43% | 109 41% | 387 59% | 114 55% Pst | 343 56% P | 209 64% f | 144 59% | 653 57% f | 66 63% |
| Not very | 315 15% | 175 18% C | 140 13% | 74 33% EFG | 89 15% E | 52 11% E | 99 14% DEF | 81 12% J | 93 15% J | 137 19% H | 84 14% L | 122 15% | 109 16% L | 117 25% L | 43 16% L | 81 12% L | 49 24% Pst | 126 21% Pst | 33 10% Pst | 27 11% Pst | 168 15% Pst | 17 16% |
| Not at all | 883 43% | 345 35% B | 539 51% B | 53 23% EFG | 158 26% EFG | 243 49% DE | 430 60% DEF | 331 50% J | 288 46% J | 247 34% L | 270 46% L | 301 38% L | 313 46% L | 86 18% L | 66 25% L | 307 47% QR | 65 31% Pst | 217 36% Pst | 177 54% QR | 118 48% QR | 485 43% QR | 48 46% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/FG - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

FR05_14 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to a social gathering

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------|---------------------------|-------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|----------------|-----------------------------|----------------------|-------------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 1297 63% | 621 63% | 676 63% | 130 57% | 415 60% DG | 323 65% | 429 60% | 379 58% | 389 62% | 519 71% HI | 363 63% m | 556 70% KM | 377 56% | 318 67% | 163 62% | 443 68% QS | 118 57% | 380 62% s | 178 54% | 178 73% QRS | 775 68% | 67 64% |
| A lot | 576 28% | 266 27% | 310 29% | 57 25% | 212 35% DG | 149 30% G | 157 22% | 184 28% | 152 24% | 238 33% I | 159 27% | 252 32% M | 165 25% | 161 34% | 88 33% | 209 32% QS | 45 22% | 160 26% | 81 25% | 81 33% QS | 330 29% | 24 23% |
| Somewhat | 721 35% | 355 36% | 366 34% | 72 32% | 203 34% G | 174 35% | 272 38% | 195 30% | 237 36% H | 280 38% I | 204 35% M | 305 39% M | 212 32% | 157 33% | 75 29% | 234 36% QS | 73 35% | 219 36% s | 97 30% | 97 40% s | 445 39% | 43 41% |
| Not At All/Not Very (Net) | 746 37% | 358 37% | 389 37% | 98 43% E | 185 31% E | 173 35% E | 292 40% J | 279 42% J | 235 38% L | 213 29% L | 217 37% L | 234 30% M | 295 44% KL | 158 33% | 100 38% | 210 32% PT | 90 43% PT | 230 38% T | 150 46% PT | 66 27% | 362 32% T | 38 36% |
| Not very | 340 17% | 183 19% | 156 15% | 53 23% E | 89 15% E | 79 16% E | 119 16% E | 97 15% E | 99 16% E | 138 19% E | 90 16% L | 118 15% L | 131 19% L | 86 18% | 44 17% L | 86 13% PT | 53 25% PT | 117 19% PT | 56 17% PT | 28 12% PT | 190 17% PT | 22 21% |
| Not at all | 407 20% | 174 18% | 232 22% b | 45 20% e | 96 16% E | 93 19% E | 173 24% E | 182 28% J | 136 22% J | 75 10% L | 127 22% L | 116 15% L | 164 24% L | 71 15% L | 56 21% L | 125 19% PT | 37 18% PT | 114 19% PT | 94 29% PORT | 37 15% PT | 172 15% PT | 17 16% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR05_15 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to my local coffee shop

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---------------------------|--------------|-----------------|----------------------|---------------------------------|----------------------|----------------------|-------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|-----------------------------|----------------------|-----------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-40) | Gen X (age 41-50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get A- round II | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 974 48% | 503 51% C | 472 44% | 113 50% G | 369 52% DFG | 228 48% G | 263 37% | 271 41% | 271 44% | 422 58% HI | 253 44% | 447 57% KM | 274 41% | 312 66% | 150 57% | 328 55% S | 100 48% | 307 50% S | 135 41% | 104 43% | 568 50% | 41 39% |
| A lot | 355 17% | 177 18% | 177 17% | 43 19% g | 132 22% G | 92 18% G | 88 12% | 110 17% | 97 15% | 148 20% | 88 15% | 176 22% KM | 90 13% | 122 26% | 65 25% | 124 19% | 28 13% | 101 17% | 59 18% | 42 17% | 224 20% | 11 11% |
| Somewhat | 620 30% | 326 33% C | 294 28% | 69 30% FG | 237 40% FG | 138 28% E | 176 24% | 161 24% | 175 28% | 274 37% HI | 165 28% | 270 34% KM | 184 27% | 190 40% | 85 32% | 204 31% S | 72 35% SI | 205 34% SI | 76 23% | 62 25% | 344 30% | 30 28% |
| Not At All/Not Very (Net) | 1069 52% | 476 49% B | 593 56% B | 115 50% E | 231 38% E | 266 54% DEF | 457 53% DEF | 387 59% J | 352 42% | 310 42% | 327 56% L | 343 43% KM | 398 59% L | 164 43% | 114 43% | 325 50% | 107 52% S | 303 43% SI | 193 59% PR | 140 57% | 568 50% | 64 61% |
| Not very | 376 18% | 175 18% C | 201 19% | 66 29% EFG | 100 17% E | 95 19% E | 116 16% | 108 19% | 121 19% | 145 20% | 116 20% I | 117 15% L | 143 19% | 90 22% | 59 22% | 103 16% FS | 117 27% FS | 117 19% PR | 54 17% | 45 19% | 212 19% | 33 31% U |
| Not at all | 693 34% | 301 31% B | 392 37% B | 49 22% EFG | 131 22% E | 172 35% DEF | 341 47% DEF | 280 42% J | 231 37% J | 165 23% | 211 36% L | 226 29% L | 255 38% L | 73 15% | 55 21% | 223 34% q | 52 25% q | 186 30% pQR | 138 42% pQR | 94 39% Or | 357 31% | 31 30% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/FG - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

FR05_16 How much would you say you miss each of the following during this time of virus-related restrictions?
 In person celebrations (e.g., birthdays, graduations)

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------|---------------------------|------|--------|--------------------------|-------------------------------------|--------------------------|-------------------------|---------|------------|---------|-----------|------|---------|---------|-----------------------------|----------------------|---|------------------------------|-------------------------------|-----------------------------|----------------------------|------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 50) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To Awake & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| A Lot/Somewhat (Net) | 1411 | 653 | 758 | 145 | 424 | 336 | 505 | 419 | 412 | 566 | 397 | 576 | 438 | 332 | 166 | 489 | 132 | 420 | 186 | 184 | 826 | 73 |
| A lot | 754 | 329 | 424 | 74 | 244 | 198 | 238 | 229 | 198 | 320 | 202 | 334 | 218 | 181 | 88 | 279 | 57 | 203 | 106 | 108 | 459 | 33 |
| Somewhat | 657 | 323 | 334 | 71 | 181 | 139 | 267 | 190 | 214 | 245 | 195 | 242 | 220 | 151 | 77 | 209 | 75 | 217 | 80 | 76 | 367 | 39 |
| Not At All/Not Very (Net) | 632 | 326 | 306 | 82 | 176 | 159 | 215 | 239 | 212 | 166 | 184 | 214 | 234 | 143 | 98 | 165 | 75 | 190 | 142 | 60 | 311 | 33 |
| Not very | 286 | 155 | 132 | 38 | 104 | 63 | 82 | 88 | 93 | 100 | 78 | 109 | 99 | 75 | 40 | 65 | 44 | 104 | 53 | 20 | 155 | 22 |
| Not at all | 346 | 171 | 175 | 45 | 72 | 97 | 133 | 151 | 119 | 66 | 106 | 105 | 135 | 68 | 58 | 31 | 86 | 89 | 40 | 156 | 11 | |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, * small base

Base: All Respondents

COVID-19 How concerned are you of a new wave of COVID-19 outbreak in your area?

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------------|-------------------|-------------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------------------|---------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50k | \$50-\$99k | \$100k+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1497 73% | 657 67% | 841 79% B | 148 65% | 442 74% d | 380 77% D | 528 73% j | 487 74% I | 440 71% i | 554 76% j | 388 67% L | 664 84% KM | 445 66% L | 339 71% L | 189 72% L | 549 84% QRS | 129 62% P | 449 74% QS | 180 55% QS | 191 78% QS | 854 75% QS | 71 68% QS |
| Very concerned | 694 34% | 276 28% | 418 39% B | 57 25% | 232 39% DG | 182 37% D | 222 31% I | 245 37% I | 188 30% I | 255 36% I | 146 25% I | 337 43% KM | 210 31% k | 185 39% k | 87 33% k | 261 40% QS | 56 27% S | 208 34% S | 74 22% S | 95 39% S | 395 35% S | 28 26% S |
| Somewhat concerned | 804 39% | 381 39% | 423 40% | 91 40% | 210 35% | 197 40% E | 306 42% E | 241 37% E | 252 40% E | 299 41% E | 241 42% m | 327 41% m | 235 35% m | 153 32% m | 102 39% m | 288 44% S | 73 35% S | 241 40% S | 106 32% S | 95 39% S | 459 40% S | 44 42% S |
| Not At All/Not Very Concerned (Net) | 546 27% | 322 33% | 224 21% | 79 35% eF | 158 26% eF | 116 23% eF | 192 27% eF | 171 26% eF | 184 29% eF | 178 24% eF | 193 33% L | 126 16% L | 227 34% L | 136 29% L | 75 28% L | 104 16% P | 79 38% P | 161 26% P | 148 45% P | 53 22% P | 283 25% P | 34 32% P |
| Not very concerned | 368 18% | 224 23% C | 144 14% C | 64 28% EFG | 96 16% EFG | 71 14% EFG | 137 19% EFG | 101 15% EFG | 135 22% EFG | 125 17% EFG | 125 22% L | 97 12% L | 146 22% L | 109 23% L | 60 23% L | 78 12% P | 69 33% P | 116 19% P | 70 21% P | 35 14% P | 195 17% P | 27 26% P |
| Not at all concerned | 178 9% | 98 10% G | 80 7% G | 15 7% G | 62 10% G | 45 9% G | 55 8% G | 71 11% G | 49 8% G | 53 7% G | 67 12% L | 29 4% L | 81 12% L | 27 6% L | 14 5% L | 26 4% p | 10 5% p | 45 7% p | 78 24% PORT | 19 8% p | 88 8% p | 7 7% p |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Summary Of Concerned

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|--------------------------|------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|------------|------------|------------|------------------|-----------------|------------|-----------------------------|-------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Healthcare workers (doctors, nurses, supporting staff) | 1508 74% | 685 70% | 823 77% B | 151 66% | 465 76% DG | 378 76% d | 514 71% | 491 75% | 467 75% | 530 72% | 383 66% | 656 83% KM | 469 70% | 351 74% | 182 69% | 511 78% S | 146 70% S | 472 77% S | 184 56% | 195 80% qS | 861 76% v | 67 64% |
| Hospital beds (room for patients) | 1419 69% | 623 64% | 797 75% B | 143 63% | 431 72% d | 351 71% | 495 69% | 461 70% | 433 69% | 506 69% | 347 60% | 643 81% KM | 430 64% | 319 67% | 174 66% | 493 72% QS | 131 63% s | 430 71% S | 173 53% | 192 79% QrS | 812 71% S | 68 65% |
| Hospital ventilators (for assisted breathing) | 1388 68% | 602 62% | 786 74% B | 151 66% | 436 73% G | 343 73% | 458 64% | 467 71% | 420 67% | 483 68% | 326 56% | 624 79% KM | 439 65% K | 344 72% | 183 69% | 469 72% S | 139 67% S | 425 70% S | 179 55% | 176 72% S | 800 70% S | 68 65% |
| Surgical masks and gloves | 1323 65% | 598 61% | 725 68% B | 146 64% | 424 71% IG | 315 64% | 439 61% | 440 67% | 393 63% | 472 65% | 304 52% | 618 78% KM | 401 60% k | 336 71% | 183 70% | 449 69% S | 140 68% S | 402 69% S | 170 52% | 162 67% S | 744 65% S | 71 67% |
| Testing kits for COVID-19 | 1258 62% | 572 58% | 686 64% B | 123 54% | 413 59% DFG | 303 61% | 419 58% | 429 65% I | 365 59% | 446 61% | 303 52% | 593 75% KM | 362 54% | 318 67% | 182 69% | 441 67% rS | 139 67% S | 373 61% S | 141 43% | 165 67% S | 704 62% S | 67 64% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Summary Of Not At All / Not Very Concerned

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|-------------------|-----------------|------------|-------------------|-------------------------|-------------------|-------------------|------------|-----------------|------------|------------------|------------|-----------------|------------|-----------|-----------------------------|------------------------------|---------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wavg 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Testing kits for COVID-19 | 785 38% | 406 42% C | 379 36% | 104 46% E | 186 31% | 192 39% E | 302 42% E | 229 35% | 259 41% h | 285 39% | 278 48% L | 197 25% | 310 46% L | 157 33% | 82 31% | 213 33% | 68 33% | 237 39% p | 187 57% PQRT | 79 33% | 433 38% | 38 36% |
| Surgical masks and gloves | 720 35% | 380 39% C | 339 32% | 82 36% | 176 29% | 161 36% e | 262 39% E | 219 33% | 231 37% | 259 36% | 276 48% Lm | 173 22% | 271 40% L | 139 29% | 80 30% | 205 31% | 67 32% | 208 34% | 159 49% PQRT | 82 33% | 393 35% | 34 33% |
| Hospital ventilators (for assisted breathing) | 655 32% | 376 38% C | 279 28% | 77 34% | 164 27% | 152 31% E | 262 36% E | 182 29% | 203 33% | 249 34% | 255 44% LM | 166 21% | 234 35% L | 131 29% | 80 31% | 185 31% | 68 33% | 185 30% PQRT | 149 45% PQRT | 68 28% | 336 30% | 37 35% |
| Hospital beds (room for patients) | 624 31% | 356 36% C | 268 25% | 84 37% e | 169 28% | 144 29% E | 226 31% E | 197 30% | 191 31% | 225 31% | 233 40% L | 148 19% | 243 36% L | 157 35% | 90 34% | 161 25% | 77 37% PT | 180 29% t | 155 47% PqRT | 52 21% | 325 29% | 37 35% |
| Healthcare workers (doctors, nurses, supporting staff) | 535 26% | 294 30% C | 242 23% | 77 34% Et | 135 22% | 117 24% E | 207 29% E | 168 25% | 157 25% | 202 28% | 198 34% L | 134 17% | 203 30% L | 124 26% | 81 31% | 142 22% | 61 30% t | 138 23% PQRT | 144 44% PQRT | 49 20% | 275 24% | 38 36% u |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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Q22_1 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Surgical masks and gloves

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|--------------------------|-----------------|-----------------|--------------------------|--------------------------------------|---------------------------|----------------------|------------------|-----------------|-----------------|------------------|------------------|-----------------|-------------|-------------|-----------------------------|--|-------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials- (age 25- 40) | Gen Y- (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1323 65% | 598 61% | 725 68% B | 146 64% | 424 71% IG | 315 64% | 439 61% | 440 67% | 393 63% | 472 65% | 304 52% | 618 76% KM | 401 60% k | 336 71% | 183 70% | 449 69% S | 140 68% S | 402 66% S | 170 52% | 162 67% S | 744 65% | 71 67% |
| Very concerned | 643 31% | 265 27% | 378 36% B | 72 32% | 213 36% G | 170 34% | 188 26% | 238 36% lj | 177 28% | 218 30% | 121 21% | 326 41% KM | 196 29% K | 180 38% | 85 32% | 230 35% QS | 48 23% | 204 33% q | 87 26% | 74 30% | 350 31% | 27 26% |
| Somewhat concerned | 680 33% | 333 34% | 347 33% | 74 32% | 211 36% | 145 29% | 251 35% | 202 31% | 216 35% | 254 35% | 183 32% | 291 37% m | 206 31% | 156 33% | 98 37% | 219 33% S | 92 44% PRS | 198 33% s | 83 25% | 88 36% S | 393 35% | 44 41% |
| Not At All/Not Very Concerned (Net) | 720 35% | 380 39% C | 339 32% | 82 36% | 176 29% | 181 36% e | 282 39% E | 219 33% | 231 37% | 259 35% | 276 48% Lm | 173 22% | 271 40% L | 139 29% | 80 30% | 205 31% | 67 32% PQRT | 208 34% | 159 49% PQRT | 82 33% | 393 35% | 34 33% |
| Not very concerned | 413 20% | 209 21% | 204 19% | 46 20% | 111 18% | 105 21% | 151 21% | 103 16% | 139 22% H | 168 23% H | 161 28% LM | 110 14% | 142 21% L | 86 18% | 47 18% | 133 20% | 37 18% | 124 20% | 74 23% | 45 19% | 233 21% | 23 22% |
| Not at all concerned | 307 15% | 171 17% C | 136 13% | 36 16% | 65 11% | 76 15% E | 130 18% E | 116 18% | 91 15% | 92 13% | 115 20% L | 63 8% | 129 19% L | 54 11% | 33 13% | 72 11% | 30 15% PQRT | 84 14% PQRT | 84 28% PQRT | 36 15% | 160 14% | 12 11% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q22_2 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Testing kits for COVID-19

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|--------------------------|-----------------|-------------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-------------|-------------|-----------------------------|--|------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1258 62% | 572 58% | 686 64% B | 123 54% | 413 69% DFG | 303 61% | 419 58% | 429 65% I | 365 59% | 446 61% | 303 52% | 593 75% KM | 362 54% | 318 67% | 182 69% | 441 67% rS | 139 67% S | 373 61% S | 141 43% | 165 67% S | 704 62% | 67 64% |
| Very concerned | 548 27% | 233 24% | 315 30% B | 50 22% | 196 33% DG | 146 30% G | 156 22% | 199 30% I | 151 24% | 190 26% | 117 20% | 273 35% KM | 158 23% | 153 32% | 83 32% | 201 31% S | 50 24% | 169 28% S | 55 17% | 74 30% S | 315 28% v | 18 17% |
| Somewhat concerned | 710 35% | 339 35% | 371 35% | 73 32% | 218 36% | 157 32% | 262 36% | 230 35% | 214 34% | 256 35% | 186 32% | 320 40% KM | 204 30% | 165 35% | 99 37% | 240 37% rS | 90 43% s | 204 33% s | 86 26% p | 90 37% S | 389 34% | 49 47% u |
| Not At All/Not Very Concerned (Net) | 785 38% | 406 42% C | 379 36% E | 104 46% E | 186 31% | 192 39% E | 302 42% E | 229 35% | 259 41% h | 285 39% | 278 48% L | 197 25% | 310 48% L | 157 33% | 82 31% | 213 33% L | 68 33% p | 237 39% PQRT | 187 57% S | 79 33% | 433 38% | 38 36% |
| Not very concerned | 459 22% | 232 24% | 227 21% EFG | 78 34% EFG | 112 19% | 101 20% | 167 23% E | 115 17% | 159 26% H | 180 25% H | 155 27% L | 123 16% | 180 27% L | 102 21% | 51 19% | 136 21% L | 45 22% I | 148 24% I | 85 26% I | 45 18% | 256 23% I | 25 24% |
| Not at all concerned | 326 16% | 174 18% | 152 14% | 26 12% | 74 12% | 91 18% E | 135 19% dE | 115 17% | 99 16% | 105 14% | 123 21% L | 74 9% | 130 19% L | 55 12% | 31 12% | 77 12% L | 23 11% s | 89 15% PQRT | 102 31% PQRT | 35 14% | 177 16% | 14 13% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q22_3 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Hospital beds (room for patients)

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|-------------------|-----------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-----------------|-------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|-----------------------------|------------------------------|-----------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wavg 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Aw- hile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1419 69% | 623 64% | 797 75% B | 143 63% | 431 72% d | 351 71% | 495 69% | 461 70% | 433 69% | 506 69% | 347 60% | 643 81% KM | 430 64% | 319 67% | 174 66% | 493 75% QS | 131 63% s | 430 71% S | 173 53% | 192 79% QR | 812 71% | 68 65% |
| Very concerned | 733 36% | 298 30% B | 435 41% B | 67 29% | 240 40% dG | 195 39% dg | 231 32% | 262 40% I | 203 33% | 261 36% | 143 25% | 359 45% KM | 231 34% K | 177 37% | 90 34% QRST | 298 44% s | 68 33% S | 216 35% S | 81 25% | 62 33% s | 414 36% V | 22 21% |
| Somewhat concerned | 686 34% | 324 33% | 362 34% | 76 34% | 190 32% | 156 31% | 264 37% | 199 30% | 230 37% | 245 34% | 204 35% H | 283 36% m | 189 30% | 141 30% | 84 32% | 205 31% | 63 31% | 214 36% | 93 28% | 111 45% PQRS | 398 35% | 46 44% |
| Not At All/Not Very Concerned (Net) | 624 31% | 356 36% C | 268 25% C | 84 37% e | 169 28% e | 144 29% | 226 31% | 197 30% | 191 31% | 225 31% | 233 40% L | 148 19% L | 243 38% L | 157 35% L | 90 34% L | 161 25% L | 77 37% PT | 180 29% t | 155 47% PqRT | 52 21% t | 325 29% | 37 35% |
| Not very concerned | 356 17% | 207 21% C | 149 14% | 53 23% I | 106 18% I | 75 15% | 122 17% | 100 15% | 119 19% | 133 18% L | 133 23% L | 88 11% L | 135 20% L | 99 21% L | 52 20% L | 98 15% L | 43 21% I | 115 19% I | 72 22% PT | 27 11% u | 197 17% | 28 27% u |
| Not at all concerned | 268 13% | 149 15% C | 119 11% C | 31 14% I | 64 11% I | 69 14% | 104 14% | 97 15% | 72 12% | 92 13% L | 101 17% L | 60 8% L | 107 16% L | 58 12% L | 38 14% L | 62 10% P | 34 16% P | 65 11% PqRT | 82 25% PqRT | 24 10% u | 128 11% | 9 8% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q22_4 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Hospital ventilators (for assisted breathing)

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|-------------------|-----------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-----------------|------------------|-----------------|------------------|------------------|-----------------|-------------|-------------|-----------------------------|----------------------------|-------------------|-----------------------|------------------------|----------------------|---------------------|
| | Wavg 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af-ound To It | Wait Awhile & Sec | Will Not Get Vac-cine | Have Al-ready Received | Good Re-lations-ship | Bad Re-lations-ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1388 68% | 602 62% | 786 74% B | 151 66% | 436 73% G | 343 69% | 458 64% | 467 71% | 420 67% | 483 66% | 326 56% | 624 79% KM | 439 65% K | 344 72% | 183 69% | 469 72% S | 139 67% S | 425 70% S | 179 55% | 176 72% S | 800 70% | 68 65% |
| Very concerned | 711 35% | 281 29% | 430 40% B | 76 33% | 231 39% G | 167 38% G | 217 30% | 263 40% I | 178 29% | 258 36% I | 146 25% | 336 43% KM | 228 34% K | 187 39% | 101 38% | 265 41% QS | 59 28% | 224 37% S | 77 23% | 66 35% S | 397 35% | 27 25% |
| Somewhat concerned | 677 33% | 322 33% | 356 33% | 75 33% | 204 34% | 157 32% | 241 34% | 204 31% | 243 39% HJ | 224 31% | 179 31% | 288 36% | 210 31% | 157 33% | 82 31% | 204 31% | 80 39% | 201 33% | 102 31% | 90 37% | 403 36% | 42 40% |
| Not At All/Not Very Concerned (Net) | 655 32% | 376 38% C | 279 26% | 77 34% | 164 27% | 152 31% | 262 36% E | 192 29% | 203 33% | 249 34% | 255 44% LM | 166 21% | 234 35% L | 131 28% | 80 31% | 185 28% | 68 33% PQRT | 185 30% | 149 45% PQRT | 68 28% | 336 30% | 37 35% |
| Not very concerned | 371 18% | 211 22% C | 160 15% | 57 25% EJ | 94 16% | 86 17% | 133 18% | 96 15% | 117 19% | 153 21% H | 142 24% LM | 113 14% | 116 17% | 87 18% | 49 18% | 107 16% | 39 19% | 123 20% | 62 19% | 40 17% | 203 18% | 20 19% |
| Not at all concerned | 284 14% | 166 17% C | 118 11% | 19 8% | 70 12% | 66 13% | 129 18% DE | 96 15% | 86 14% | 96 13% | 113 19% L | 53 7% | 118 18% | 44 9% | 32 12% | 78 12% | 29 14% | 62 10% PQRT | 87 22% PQRT | 28 11% | 133 12% | 17 16% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q22_5 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Healthcare workers (doctors, nurses, supporting staff)

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|-------------------|-----------------|-------------------|-------------------|-------------------------|-------------------|-------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|---------------|---------------|-----------------------------|------------------------------|--------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wavg 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1508 74% | 685 70% | 823 77% B | 151 66% | 465 76% DG | 378 76% d | 514 71% | 491 75% | 467 75% | 530 72% | 383 66% | 656 83% KM | 469 70% | 351 74% | 182 69% | 511 78% S | 146 70% S | 472 77% S | 184 56% | 195 80% qS | 861 76% v | 67 64% |
| Very concerned | 785 39% | 318 32% B | 477 45% B | 71 31% | 254 42% D | 195 39% | 275 38% | 284 43% J | 234 38% | 270 37% | 186 32% | 388 49% KM | 221 33% | 181 38% | 92 35% | 305 47% QRS | 57 27% | 234 38% QS | 86 26% | 113 47% QS | 453 40% V | 27 26% |
| Somewhat concerned | 713 35% | 367 38% c | 346 32% | 79 35% | 211 35% E | 184 37% | 239 33% | 207 31% | 233 37% h | 260 36% | 197 34% | 268 34% | 248 37% | 171 36% | 90 34% | 207 32% PS | 89 43% PS | 238 38% PS | 97 30% | 82 33% | 409 36% PS | 40 38% |
| Not At All/Not Very Concerned (Net) | 535 26% | 294 30% C | 242 23% | 77 34% E | 135 22% E | 117 24% | 207 29% E | 168 25% | 157 25% | 202 28% | 198 34% L | 134 17% | 203 30% L | 124 26% | 81 31% | 142 22% L | 61 30% t | 138 23% PQRT | 144 44% PQRT | 49 20% | 275 24% u | 38 36% u |
| Not very concerned | 314 15% | 176 18% C | 138 13% EFG | 62 27% EFG | 72 12% | 65 13% e | 115 16% e | 83 13% | 103 17% | 125 17% h | 114 20% L | 94 12% | 105 16% L | 90 19% | 60 23% | 83 15% Pl | 44 21% Pl | 87 14% PRT | 72 25% PRT | 29 12% U | 174 15% U | 29 27% U |
| Not at all concerned | 222 11% | 118 12% C | 104 10% E | 15 7% E | 63 11% E | 52 11% d | 91 13% d | 84 13% i | 53 9% | 77 11% L | 83 14% L | 40 5% L | 98 15% L | 34 7% L | 22 8% L | 60 9% L | 18 9% PQRT | 52 8% PQRT | 73 22% PQRT | 20 8% U | 101 9% U | 10 9% U |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

FR11 How concerned are you about you or your loved one's risk of being exposed to coronavirus when you leave your home for essential errands during stay-home orders?

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|--|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------------------|-----------------|-------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99K | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Al- round To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1511 74% | 693 71% | 818 B | 149 65% | 446 74% | 371 d | 546 D | 469 71% | 456 73% | 569 H | 389 67% | 660 KM | 463 69% | 356 75% | 193 73% | 549 84% ORS | 149 72% S | 460 75% S | 156 48% S | 197 81% S | 875 77% S | 81 77% S |
| Very concerned | 747 37% | 314 32% | 434 41% B | 68 30% | 235 39% dG | 210 42% D | 234 32% DG | 259 39% I | 198 32% I | 284 39% I | 164 28% I | 368 47% KM | 215 32% I | 189 40% I | 106 40% I | 309 47% ORS | 59 28% S | 214 65% S | 71 22% S | 94 38% S | 437 38% v | 28 27% S |
| Somewhat concerned | 764 37% | 379 39% | 385 36% B | 81 36% | 211 35% dG | 160 32% D | 312 43% EF | 210 32% I | 258 41% H | 285 39% H | 225 39% I | 292 37% L | 247 37% L | 167 35% L | 88 33% S | 239 37% S | 90 43% S | 246 40% S | 85 26% S | 103 42% S | 438 39% S | 53 50% u |
| Not At All/Not Very Concerned (Net) | 532 26% | 286 29% C | 246 23% C | 79 35% eFG | 154 26% eFG | 125 25% F | 174 24% G | 189 29% J | 168 27% J | 162 22% J | 192 33% L | 130 16% L | 210 25% L | 120 25% L | 70 16% L | 105 28% P | 59 24% P | 150 25% P | 172 52% PQRT | 47 19% P | 262 23% P | 24 24% P |
| Not very concerned | 364 18% | 199 20% C | 165 15% C | 64 28% EFG | 88 16% EFG | 81 17% F | 121 17% G | 113 19% J | 121 19% J | 122 17% J | 109 19% L | 108 14% L | 147 22% L | 96 20% L | 55 21% L | 80 12% PT | 50 24% PT | 118 19% PT | 88 27% PrT | 28 12% PrT | 176 15% PrT | 21 20% PrT |
| Not at all concerned | 168 8% | 87 9% C | 81 8% C | 15 7% EFG | 56 9% EFG | 44 9% F | 54 7% G | 76 12% J | 46 7% J | 40 5% J | 83 14% LM | 22 3% L | 63 9% L | 24 5% L | 15 6% L | 25 4% L | 9 4% L | 32 5% L | 84 23% PQRT | 18 8% P | 86 8% P | 3 3% P |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Summary Of Very/Somewhat Concerned

Base: All Respondents (Variable Bases)

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---|---------------------------|------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------|-----------------|------------------|------------|------------------|-----------------|-----------------------------|------------|-------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Air- ound To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Returning to my normal activities in public (e.g., public transit, socializing) | 1381 68% | 625 64% | 756 71% B | 132 58% | 401 67% | 326 66% | 523 73% Df | 429 65% | 426 68% | 517 71% | 353 61% | 599 76% KM | 430 64% | 330 69% | 173 66% | 497 78% ORS | 136 65% S | 415 68% S | 159 48% | 176 72% S | 807 71% | 71 68% |
| Taking my first flight | 1350 66% | 621 63% | 728 68% b | 115 50% | 404 67% D | 323 67% D | 509 71% D | 392 60% | 409 66% h | 538 74% Hl | 356 61% | 581 74% KM | 413 61% | 322 68% | 180 68% | 490 75% qRS | 136 65% S | 389 64% S | 154 47% | 181 74% RS | 796 70% | 72 68% |
| Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.) | 1290 63% | 599 61% | 691 65% b | 129 57% | 387 65% D | 295 60% D | 479 66% df | 390 59% | 400 64% | 489 67% H | 311 54% | 560 71% KM | 419 62% K | 316 67% | 172 65% | 466 71% QS | 124 60% S | 406 67% S | 126 38% | 168 68% S | 750 66% | 66 63% |
| Going back to the office | 703 59% | 382 58% | 320 60% G | 79 55% | 309 66% G | 205 60% G | 110 46% | 138 53% | 207 54% | 355 66% Hl | 175 53% | 348 69% KM | 180 49% | 244 71% | 112 60% | 229 66% S | 91 61% S | 219 58% S | 73 42% | 92 58% S | 437 62% | 36 58% |
| My kids going back to school for the first time | 698 58% | 324 59% | 374 58% G | 52 66% | 269 72% IG | 216 64% G | 160 39% | 184 55% | 176 55% | 334 62% hl | 170 49% | 345 68% KM | 183 53% | 223 74% | 107 67% | 224 58% | 66 56% | 219 63% S | 101 54% | 87 55% | 484 60% | 40 53% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Summary Of Not At All/Not Very Concerned

Base: All Respondents (Variable Bases)

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | Relationship | | | | |
|---|---------------------------|------------|------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------|------------|------------|------------|------------|------------|-----------------------------|-----------|-------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Air- ound To It | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| My kids going back to school for the first time | 505 42% | 229 41% | 276 42% | 27 34% | 105 28% | 119 36% | 253 61% | 153 45% | 145 45% | 202 38% | 178 51% | 162 32% | 165 47% | 79 26% | 52 33% | 164 42% | 53 44% | 129 37% | 86 46% | 72 45% | 319 40% | 36 47% |
| Going back to the office | 496 41% | 280 42% | 216 40% | 65 45% | 163 34% | 139 40% | 130 54% | 124 47% | 179 46% | 182 34% | 154 47% | 158 31% | 185 51% | 98 29% | 76 40% | 118 34% | 58 39% | 155 42% | 102 58% | 63 41% | 268 38% | 26 42% |
| Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.) | 753 37% | 379 39% | 374 35% | 98 43% | 213 35% | 200 40% | 242 34% | 268 41% | 224 36% | 242 33% | 269 46% | 230 29% | 253 38% | 159 33% | 92 29% | 188 29% | 83 40% | 204 33% | 202 62% | 76 31% | 387 34% | 39 37% |
| Taking my first flight | 693 34% | 357 37% | 336 32% | 113 50% | 196 33% | 173 35% | 212 29% | 266 40% | 215 34% | 193 26% | 225 39% | 209 26% | 260 39% | 153 32% | 83 32% | 163 25% | 72 35% | 221 36% | 175 53% | 63 26% | 341 30% | 33 32% |
| Returning to my normal activities in public (e.g., public transit, socializing) | 662 32% | 353 36% | 309 29% | 96 42% | 199 33% | 169 34% | 198 27% | 229 35% | 198 32% | 214 29% | 228 39% | 191 24% | 243 36% | 145 31% | 90 34% | 157 24% | 72 35% | 195 32% | 170 52% | 68 28% | 330 29% | 34 32% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

FR12_1 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.)

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|------------------|-----------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-------------|----------------|-----------------------------|---------------------------------|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1290 63% | 599 61% | 691 65% | 129 57% | 387 65% | 295 60% | 479 66% df | 390 59% | 400 64% | 489 67% H | 311 54% | 560 71% KM | 419 62% K | 316 67% | 172 65% | 466 71% QS | 124 60% S | 406 67% S | 126 38% | 168 69% S | 750 66% | 66 63% |
| Very concerned | 616 30% | 251 26% | 365 34% B | 57 25% | 184 31% | 153 31% | 222 31% | 203 31% | 177 28% | 231 32% H | 135 23% | 299 38% KM | 182 27% | 166 35% | 78 30% | 244 37% QRS | 49 24% S | 181 30% S | 56 17% | 65 35% qs | 358 32% | 27 26% |
| Somewhat concerned | 674 33% | 348 36% c | 326 31% | 72 32% | 204 34% | 142 29% | 256 36% f | 187 28% | 223 36% H | 258 39% H | 176 30% | 261 33% L | 238 35% | 151 32% | 94 36% S | 222 34% S | 75 38% S | 224 37% S | 70 21% | 83 34% S | 382 34% | 38 37% |
| Not At All/Not Very Concerned (Net) | 753 37% | 379 39% | 374 35% | 98 43% g | 213 35% | 200 40% g | 242 34% g | 268 41% J | 224 36% | 242 33% H | 269 46% LM | 230 29% | 253 38% L | 159 35% | 92 35% | 188 29% L | 83 40% P | 204 33% P | 202 62% PORT | 76 31% | 387 34% | 39 37% |
| Not very concerned | 433 21% | 229 23% e | 205 19% | 67 30% eIG | 128 21% | 104 21% | 134 19% | 131 20% | 132 21% | 162 22% J | 141 24% L | 144 18% | 148 22% | 110 23% | 58 22% | 123 19% PT | 58 28% PT | 129 21% | 82 25% pt | 41 17% | 216 19% | 33 31% U |
| Not at all concerned | 319 16% | 151 15% | 169 16% | 31 13% g | 84 14% | 96 19% g | 108 15% j | 137 21% j | 92 15% | 80 11% L | 128 22% LM | 86 11% | 105 16% | 49 10% | 34 13% | 65 10% L | 25 12% L | 75 23% PORT | 120 33% PORT | 35 14% | 170 15% v | 7 6% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

FR12_2 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?
Returning to my normal activities in public (e.g., public transit, socializing)

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|--------------------------|-----------------|-----------------|--------------------------|--------------------------------------|---------------------------|----------------------|-------------|------------------|-----------------|-----------------|------------------|-----------------|-------------|-------------|-----------------------------|---------------------------------------|------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials- (age 25- 40) | Gen YX (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1381 68% | 625 64% | 756 71% B | 132 58% | 401 67% | 326 66% | 523 73% Def | 429 65% | 426 68% | 517 71% | 353 61% | 599 76% KM | 430 64% | 330 69% | 173 66% | 497 76% QRS | 136 65% S | 415 68% S | 159 48% | 176 72% S | 807 71% | 71 68% |
| Very concerned | 684 34% | 295 30% | 399 37% B | 51 22% | 191 32% d | 169 38% De | 264 37% D | 222 34% | 183 29% | 286 39% I | 154 27% | 338 43% KM | 202 30% | 173 36% | 88 33% | 205 44% QRSt | 57 28% S | 197 32% S | 68 21% | 87 36% S | 400 35% | 38 36% |
| Somewhat concerned | 687 34% | 330 34% | 357 33% | 81 36% | 210 35% f | 137 30% F | 259 36% F | 207 31% | 243 39% HJ | 231 32% | 199 34% | 290 33% L | 228 33% | 157 34% | 85 32% | 212 32% s | 78 38% s | 217 36% s | 90 28% | 89 36% s | 408 36% | 33 32% |
| Not At All/Not Very Concerned (Net) | 662 32% | 353 36% C | 309 29% | 96 42% G | 199 33% g | 169 34% g | 198 27% g | 229 35% | 198 32% | 214 29% | 228 39% L | 191 24% | 243 38% L | 145 31% | 90 34% | 157 24% P | 72 35% P | 195 32% P | 170 52% PORT | 68 28% | 330 29% | 34 32% |
| Not very concerned | 364 18% | 209 21% C | 155 15% | 57 25% FG | 117 20% | 79 18% | 111 15% g | 109 17% | 109 18% | 138 19% | 109 19% | 124 16% | 131 20% | 90 19% | 51 19% | 88 14% P | 48 23% P | 122 20% P | 69 21% P | 37 15% P | 179 16% | 25 24% |
| Not at all concerned | 298 15% | 144 15% | 154 14% | 38 17% | 82 14% G | 91 18% G | 87 12% j | 120 18% | 89 14% | 76 10% | 119 21% L | 68 9% | 111 17% L | 55 12% | 40 15% | 68 10% P | 24 11% P | 74 12% P | 101 31% PORT | 31 13% P | 151 13% | 8 8% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

FR12_3 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Taking my first flight

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|--------------------------|-----------------|-------------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|------------------|-----------------|------------------|-----------------|----------------|-------------|-----------------------------|--|--------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Very/Somewhat Concerned (Net) | 1350 66% | 621 63% | 728 68% b | 115 50% | 404 67% D | 323 65% D | 509 71% D | 392 60% | 409 66% h | 538 74% HI | 356 61% | 581 74% KM | 413 61% | 322 68% | 180 68% | 490 75% qRS | 136 65% S | 389 64% S | 154 47% | 181 74% RS | 796 70% | 72 68% |
| Very concerned | 767 38% | 320 33% | 446 42% B | 61 27% | 203 34% | 194 39% D | 309 43% DE | 236 36% | 228 37% | 296 40% | 190 31% | 357 45% KM | 230 34% | 178 37% | 84 32% | 297 45% QRS | 69 33% | 206 34% | 88 27% | 107 44% qRS | 476 42% | 35 33% |
| Somewhat concerned | 583 29% | 301 31% | 282 26% | 53 23% | 201 33% dFg | 129 25% | 200 28% | 156 24% | 180 29% | 242 33% H | 176 30% | 224 28% | 183 27% | 144 30% | 96 37% | 193 30% S | 67 32% S | 183 30% S | 66 20% | 73 30% S | 320 28% | 37 35% |
| Not At All/Not Very Concerned (Net) | 683 34% | 357 37% c | 336 32% EFG | 113 50% EFG | 196 33% G | 173 35% | 212 29% | 266 40% IJ | 215 34% J | 193 26% L | 225 38% L | 209 26% | 260 39% L | 153 32% | 83 32% | 163 26% p | 72 35% p | 221 36% PT | 175 53% PQRT | 63 26% PT | 341 30% | 33 32% |
| Not very concerned | 299 15% | 164 17% c | 135 13% EFG | 59 26% EFG | 101 17% G | 67 13% | 73 10% | 84 13% | 98 16% | 112 15% L | 82 14% L | 105 13% | 112 17% | 90 19% | 42 16% | 73 11% PT | 40 13% PT | 107 17% PT | 61 19% PT | 18 8% PT | 150 13% | 21 20% |
| Not at all concerned | 394 19% | 193 20% c | 201 19% EFG | 54 24% EFG | 95 16% G | 106 21% G | 139 19% IJ | 182 28% IJ | 117 19% J | 82 11% L | 142 25% L | 104 13% L | 148 22% L | 63 13% L | 41 16% | 90 14% p | 32 15% p | 114 35% PQRT | 114 45% PQRT | 45 4% PT | 191 17% | 13 12% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

FR12_4 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?
 My kids going back to school for the first time

Base: All Respondents Who Are Parent

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|------------------|-----------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|----------------|----------------|-----------------------------|---------------------------------|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1254 | 598 | 656 | 61 | 464 | 306 | 423 | 415 | 393 | 436 | 381 | 524 | 349 | 316 | 165 | 426 | 111 | 354 | 191 | 172 | 882 | 67 |
| Weighted Base | 1202 | 553 | 650 | 80** | 375 | 335 | 413 | 337 | 321 | 536 | 348 | 506 | 347 | 302 | 159* | 388 | 119* | 349 | 188 | 160 | 803 | 76* |
| Very/Somewhat Concerned (Net) | 698 58% | 324 59% | 374 58% | 52 66% | 269 72% IG | 216 64% G | 160 39% | 184 55% | 176 55% | 334 62% hi | 170 49% | 345 68% KM | 183 53% | 223 74% | 107 67% | 224 58% | 66 56% | 219 63% | 101 54% | 87 55% | 484 60% | 40 53% |
| Very concerned | 400 33% | 174 31% | 226 35% | 25 32% | 160 43% G | 124 37% G | 90 22% | 120 35% | 97 30% | 181 34% | 76 22% | 214 42% KM | 109 31% K | 124 41% | 55 35% | 136 35% | 29 25% | 120 35% | 55 29% | 58 37% | 281 35% | 25 33% |
| Somewhat concerned | 288 25% | 150 27% | 148 23% | 27 34% | 110 29% G | 92 27% G | 70 17% | 65 19% | 79 25% | 153 29% H | 94 27% | 131 26% | 73 21% | 99 33% | 51 32% | 87 22% | 37 31% t | 98 28% t | 46 25% | 29 18% | 203 25% | 15 20% |
| Not At All/Not Very Concerned (Net) | 505 42% | 229 41% | 276 42% | 27 34% | 105 28% e | 119 36% EF | 283 61% j | 153 45% j | 145 45% j | 202 38% L | 178 51% L | 162 32% L | 165 47% L | 79 26% L | 52 33% L | 164 42% L | 53 44% L | 129 37% L | 86 46% L | 72 45% L | 319 40% L | 36 47% L |
| Not very concerned | 203 17% | 108 19% c | 96 15% c | 21 27% | 62 16% c | 41 12% c | 79 19% c | 60 18% c | 50 16% c | 92 17% c | 67 19% L | 64 13% L | 72 21% L | 47 16% L | 30 19% L | 75 19% L | 26 22% L | 54 15% L | 30 16% L | 20 12% L | 136 17% L | 8 11% L |
| Not at all concerned | 301 25% | 121 22% d | 180 28% d | 6 8% | 44 12% E | 78 23% E | 173 42% EF | 93 27% j | 95 30% j | 110 21% L | 111 32% L | 97 19% L | 93 27% L | 31 10% L | 22 14% L | 90 23% L | 27 23% L | 75 22% L | 56 30% L | 53 23% PR | 184 23% PR | 27 36% u |
| Sigma | 1202 100% | 553 100% | 650 100% | 80 100% | 375 100% | 335 100% | 413 100% | 337 100% | 321 100% | 536 100% | 348 100% | 506 100% | 347 100% | 302 100% | 159 100% | 388 100% | 119 100% | 349 100% | 188 100% | 160 100% | 803 100% | 76 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

FR12_5 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?
 Going back to the office

Base: All Employed Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|--------------------------|-------------|-------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|----------------|----------------|-----------------------------|--|----------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait & Awk Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1186 | 635 | 551 | 111 | 552 | 299 | 224 | 311 | 421 | 445 | 343 | 515 | 328 | 347 | 183 | 370 | 126 | 350 | 181 | 159 | 748 | 55 |
| Weighted Base | 1199 | 662 | 536 | 143* | 472 | 344 | 240 | 262 | 386 | 537 | 328 | 506 | 365 | 342 | 188* | 347 | 148* | 374 | 174 | 155* | 705 | 62** |
| Very/Somewhat Concerned (Net) | 703 59% | 382 58% | 320 60% | 79 55% | 309 66% G | 205 60% G | 110 46% | 138 53% | 207 54% | 355 66% HI | 175 53% | 348 69% KM | 180 49% | 244 71% | 112 60% | 229 66% S | 91 61% S | 219 58% S | 73 42% | 92 59% S | 437 62% | 36 58% |
| Very concerned | 308 26% | 163 26% | 146 27% | 33 23% | 142 30% G | 92 30% g | 42 17% | 59 22% | 86 22% | 162 30% hi | 51 16% | 176 55% KM | 81 22% | 122 36% | 49 25% | 111 32% qS | 30 20% s | 92 25% s | 26 15% | 49 32% S | 200 28% | 8 12% |
| Somewhat concerned | 384 33% | 219 33% | 175 33% | 45 32% | 167 35% | 113 33% | 68 29% | 79 30% | 121 31% | 193 36% M | 124 38% M | 172 34% | 99 27% | 122 34% | 64 34% | 118 34% st | 61 41% st | 126 34% | 46 29% | 43 28% | 237 34% | 28 46% |
| Not At All/Not Very Concerned (Net) | 496 41% | 280 42% | 216 40% | 65 45% | 163 34% | 139 40% | 130 54% EF | 124 47% J | 179 46% J | 182 34% L | 154 47% L | 159 31% | 185 51% L | 98 29% | 76 40% | 118 34% L | 58 39% L | 155 42% PQRT | 102 58% PQRT | 63 41% | 268 38% | 26 42% |
| Not very concerned | 226 19% | 136 21% | 90 17% | 41 28% Fg | 92 20% | 53 15% | 40 17% | 51 19% | 88 23% J | 84 16% J | 56 17% L | 96 19% | 74 20% | 58 17% | 41 22% | 72 21% J | 30 20% J | 70 19% J | 33 13% J | 20 13% J | 121 17% | 12 20% |
| Not at all concerned | 270 23% | 144 22% | 126 24% | 24 17% | 70 15% E | 86 25% E | 90 37% DEF | 73 28% J | 91 24% J | 98 18% L | 98 30% L | 62 12% L | 111 30% L | 40 12% L | 35 19% L | 46 13% L | 28 19% L | 85 23% P | 69 33% PQRT | 43 27% P | 147 21% | 14 22% |
| Sigma | 1199 100% | 662 100% | 536 100% | 143 100% | 472 100% | 344 100% | 240 100% | 262 100% | 386 100% | 537 100% | 328 100% | 506 100% | 365 100% | 342 100% | 188 100% | 347 100% | 148 100% | 374 100% | 174 100% | 155 100% | 705 100% | 62 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Base: Applicable Response

| | Fly on a plane | Go to a gym class | Take a cruise | Go out to dinner | Visit a casino | Stay in a hotel | Go to the office | Go to a sporting event | Go to the movies | Host/attend a large social gathering | Take public transportation (e.g., subway, buses, trains) | Greet people with a handshake |
|-------------------------------------|------------------------|------------------------|--------------------------|--------------------------|-----------------------|-----------------------|--------------------------|------------------------|------------------------|--------------------------------------|--|-------------------------------|
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) |
| Unweighted Base | 1583 | 1309 | 1310 | 1945 | 1377 | 1755 | 1248 | 1476 | 1728 | 1694 | 1353 | 1893 |
| Weighted Base | 1550 | 1286 | 1294 | 1916 | 1364 | 1721 | 1248 | 1473 | 1709 | 1695 | 1352 | 1863 |
| Up To 6 Months (Net) | 819 53% C | 805 63% ACEHJKL | 539 42% ABCEFHJKL | 1417 74% ABCEFHJKL | 720 53% C | 1029 60% ACEHJL | 929 74% ABCEFHJKL | 797 54% C | 1033 60% ACEHJKL | 966 57% ACEL | 769 57% ACEL | 973 52% C |
| Up To 3 Months (Sub-Net) | 527 34% C | 599 47% ACEFHJKL | 346 27% ABCEFHJKL | 1113 58% ABCEFHJKL | 503 37% C | 730 42% ACEHJL | 764 61% ABCDEFHJKL | 536 38% C | 694 41% ACEH | 670 40% ACH | 537 40% ACH | 710 38% AC |
| Immediately/1-30 Days (Sub-Sub-Net) | 307 20% C | 409 32% ACEFHJKL | 206 16% ABCEFHJKL | 815 43% ABCEFHJKL | 335 25% AC | 471 27% ACEHJL | 573 46% ABCDEFHJKL | 329 22% aC | 413 23% AC | 383 23% aC | 350 26% ACHJ | 491 26% ACHJ |
| Immediately | 191 12% C | 228 18% ACEHIJK | 105 8% ABCEFHJKL | 492 26% ABCEFHJKL | 199 15% aCHI | 285 17% ACHJK | 384 31% ABCDEFHJKL | 165 11% C | 207 13% C | 222 13% Ch | 189 14% CH | 310 17% ACHJK |
| 1-30 days | 116 8% C | 181 14% ACEFJUL | 101 8% AbCEFHJKL | 322 17% AbCEFHJKL | 136 10% Ac | 185 11% AC | 189 15% ACEFHJKL | 164 11% AC | 207 12% ACJ | 162 10% a | 161 10% ACJ | 181 10% a |
| 2-3 months | 220 14% CJ | 190 15% CL | 140 11% CEL | 298 16% CEL | 167 12% CAL | 259 15% CAL | 191 14% CJ | 207 14% CJ | 281 17% CEL | 287 17% aCEHk | 187 14% c | 219 12% c |
| 4-6 months | 292 19% CdGCL | 206 16% C | 192 15% 9 | 305 16% 9 | 217 16% GL | 299 17% GL | 165 13% GL | 261 18% cGL | 339 20% BCDEGL | 296 17% GL | 232 17% GL | 262 14% GL |
| 7-11 months | 235 15% BCDGL | 153 12% C | 152 12% C | 213 11% BCDGL | 206 15% BCDGL | 275 16% BCDGL | 117 9% BCDGL | 233 16% BCDGL | 236 14% DG | 256 15% BCDGL | 184 14% DG | 221 12% 9 |
| A year or longer | 406 26% BDeFGJKL | 208 16% DG | 391 30% ABDEFGHJKL | 237 12% 9 | 315 23% BDFGJKL | 342 20% BDG | 125 10% BDFGJKL | 348 24% DG | 318 19% DG | 384 23% BDG | 265 20% BDG | 377 20% BDG |
| Never again | 89 6% Df | 121 9% ADFGHIJ | 213 16% ABDEFGHIJK | 48 3% 9 | 123 9% ADFGHIJ | 76 4% D | 77 6% Df | 96 7% DF | 122 8% DFJ | 89 5% D | 134 10% ADFGHIJ | 293 16% ABDEFGHIJK |
| 1 Day To 3 Months (Net) | 336 22% c | 371 29% ACEHL | 241 19% AbCEFHJKL | 620 22% C | 304 22% C | 444 26% ACEL | 380 30% ACEFHJKL | 371 29% ACL | 468 29% ACEHL | 448 26% ACEL | 348 26% ACEL | 400 21% c |
| Sigma | 1550 100% | 1286 100% | 1294 100% | 1916 100% | 1364 100% | 1721 100% | 1248 100% | 1473 100% | 1709 100% | 1695 100% | 1352 100% | 1863 100% |

Proportions: Means: All Columns Tested (5%, 10% risk level)
 Overlap formulae used.

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Immediately/1-30 Days

Base: Applicable Response (Variable Bases)

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|--|---------------------------|------------|------------|--------------------------|-------------------------------------|--------------------------|-------------------------|------------|------------|------------|------------|------------|------------|-----------------------------|-----------|----------------------------|--|---------------------------------|------------------------------------|----------------------------------|---------------------------|--------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get A- round To It | Wait A- while & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Go to the office | 573 46% | 342 49% | 230 42% | 52 28% | 229 47% | 171 53% | 120 47% | 155 45% | 179 49% | 235 44% | 185 56% | 198 36% | 189 51% | 147 36% | 80 38% | 163 46% | 78 50% | 167 42% | 96 48% | 68 49% | 335 47% | 29 41% |
| Go out to dinner | 815 43% | 425 45% | 390 40% | 47 24% | 269 47% | 209 45% | 289 42% | 240 40% | 277 47% | 289 41% | 304 54% | 233 31% | 278 46% | 145 33% | 90 35% | 258 41% | 75 40% | 221 39% | 170 58% | 90 38% | 479 44% | 46 45% |
| Go to a gym class | 409 32% | 245 35% | 164 28% | 51 26% | 173 37% | 105 37% | 80 25% | 119 31% | 118 31% | 170 33% | 149 42% | 134 24% | 126 33% | 129 31% | 76 34% | 112 29% | 42 30% | 126 30% | 80 42% | 49 34% | 228 32% | 28 35% |
| Stay in a hotel | 471 27% | 287 34% | 184 21% | 35 18% | 173 33% | 126 30% | 138 23% | 126 26% | 142 26% | 199 29% | 163 33% | 144 21% | 164 30% | 122 28% | 65 22% | 125 22% | 52 31% | 129 25% | 101 41% | 64 31% | 280 28% | 40 40% |
| Greet people with a handshake | 491 26% | 317 34% | 175 19% | 31 15% | 192 35% | 124 27% | 145 22% | 143 25% | 137 24% | 206 29% | 180 33% | 136 18% | 176 30% | 127 29% | 74 31% | 115 19% | 66 35% | 129 23% | 133 49% | 49 21% | 284 27% | 33 33% |
| Take public transportation (e.g., subway, buses, trains) | 350 26% | 220 30% | 130 21% | 43 22% | 152 32% | 88 28% | 67 18% | 116 29% | 101 25% | 130 24% | 94 27% | 119 20% | 137 33% | 122 29% | 63 27% | 91 22% | 41 30% | 99 23% | 75 39% | 44 19% | 191 26% | 23 27% |
| Visit a casino | 335 25% | 208 28% | 127 20% | 28 17% | 129 27% | 84 26% | 94 24% | 103 26% | 87 22% | 141 25% | 104 18% | 101 18% | 130 32% | 99 25% | 68 31% | 97 23% | 44 29% | 88 22% | 73 34% | 33 14% | 193 20% | 21 24% |
| Go to the movies | 413 24% | 255 30% | 158 19% | 48 24% | 182 33% | 102 24% | 80 15% | 115 23% | 118 23% | 176 26% | 146 30% | 120 17% | 147 28% | 127 29% | 51 21% | 95 17% | 52 30% | 117 22% | 98 38% | 52 19% | 254 26% | 23 24% |
| Host/attend a large social gathering | 383 23% | 222 27% | 161 19% | 23 11% | 157 30% | 87 28% | 121 16% | 122 25% | 137 20% | 144 20% | 144 30% | 105 15% | 134 25% | 95 22% | 59 25% | 80 14% | 35 20% | 115 22% | 103 42% | 51 23% | 209 21% | 22 22% |
| Go to a sporting event | 329 22% | 220 28% | 110 16% | 30 17% | 140 29% | 100 28% | 59 13% | 87 22% | 95 21% | 145 24% | 113 27% | 114 18% | 102 24% | 110 27% | 62 29% | 84 17% | 36 24% | 88 20% | 77 37% | 43 24% | 201 23% | 15 18% |
| Fly on a plane | 307 20% | 194 25% | 113 15% | 25 14% | 122 26% | 78 21% | 82 15% | 77 19% | 90 19% | 137 21% | 120 28% | 102 16% | 85 18% | 87 22% | 43 19% | 73 14% | 39 24% | 83 18% | 68 33% | 43 22% | 188 21% | 18 21% |
| Take a cruise | 206 16% | 135 20% | 72 12% | 15 9% | 111 26% | 47 15% | 33 9% | 50 15% | 46 12% | 107 19% | 66 18% | 78 14% | 62 16% | 89 22% | 49 23% | 33 12% | 45 12% | 52 27% | 27 16% | 112 15% | 16 15% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Up To 3 Months

Base: Applicable Response (Variable Bases)

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|------------------------|------------|------------|----------------------|----------------------------|----------------------|----------------------|------------|------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------------------|-------------------|----------------------|-----------------------|-------------------|------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Around To It | Wait Awhile & See | Will Not Get Vaccine | Have Already Received | Good Relationship | Bad Relationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Go to the office | 764 61% | 440 63% | 324 58% | 103 56% | 305 63% | 209 57% | 146 65% | 204 60% | 228 63% | 327 61% | 222 67% | 300 55% | 242 65% | 234 58% | 122 57% | 208 59% | 106 68% | 228 57% | 130 65% | 91 66% | 446 63% | 42 60% |
| Go out to dinner | 1113 58% | 578 62% | 534 55% | 86 44% | 363 63% | 284 61% | 381 55% | 332 56% | 364 62% | 402 56% | 385 69% | 357 47% | 371 61% | 232 53% | 138 54% | 351 56% | 114 61% | 312 55% | 197 67% | 138 59% | 657 60% | 64 63% |
| Go to a gym class | 599 47% | 350 51% | 248 42% | 87 45% | 247 52% | 149 50% | 116 36% | 160 42% | 172 45% | 257 54% | 190 54% | 228 41% | 181 47% | 221 54% | 128 57% | 162 42% | 83 58% | 182 43% | 99 52% | 73 50% | 340 48% | 39 49% |
| Stay in a hotel | 730 42% | 425 50% | 305 35% | 79 42% | 264 50% | 177 42% | 209 35% | 186 38% | 236 44% | 302 45% | 240 48% | 249 36% | 241 45% | 200 47% | 110 47% | 223 39% | 83 49% | 203 39% | 131 53% | 89 43% | 449 45% | 50 50% |
| Go to the movies | 684 41% | 415 48% | 279 33% | 86 43% | 276 51% | 168 43% | 163 30% | 182 37% | 195 37% | 310 41% | 227 47% | 235 34% | 232 44% | 206 47% | 111 45% | 192 35% | 93 54% | 192 36% | 140 54% | 78 39% | 434 44% | 40 42% |
| Take public transportation (e.g., subway, buses, trains) | 537 40% | 332 45% | 205 33% | 83 43% | 229 48% | 128 41% | 97 27% | 159 40% | 168 42% | 208 38% | 144 45% | 194 33% | 199 48% | 190 45% | 98 42% | 149 38% | 66 48% | 157 38% | 105 52% | 60 39% | 299 40% | 32 38% |
| Host/attend a large social gathering | 670 40% | 384 46% | 286 33% | 70 35% | 263 50% | 178 43% | 158 28% | 188 39% | 217 42% | 259 38% | 215 49% | 231 34% | 223 41% | 197 46% | 120 51% | 169 31% | 71 41% | 194 38% | 156 63% | 80 37% | 401 40% | 49 51% |
| Greet people with a handshake | 710 38% | 449 48% | 261 28% | 66 33% | 276 50% | 169 37% | 200 30% | 201 35% | 212 37% | 289 41% | 245 45% | 217 29% | 248 43% | 205 47% | 114 47% | 185 30% | 102 55% | 190 34% | 163 58% | 70 31% | 418 40% | 44 44% |
| Visit a casino | 503 37% | 311 42% | 191 31% | 49 29% | 195 41% | 135 41% | 123 31% | 158 40% | 140 35% | 199 36% | 154 40% | 166 29% | 182 45% | 156 40% | 95 43% | 144 34% | 68 44% | 149 37% | 96 45% | 47 29% | 294 39% | 28 32% |
| Go to a sporting event | 536 36% | 344 43% | 192 28% | 71 39% | 221 46% | 138 39% | 106 23% | 137 35% | 164 36% | 230 38% | 169 40% | 205 33% | 163 38% | 187 46% | 108 50% | 150 31% | 71 48% | 133 29% | 117 38% | 65 36% | 335 39% | 28 35% |
| Fly on a plane | 527 34% | 317 40% | 210 28% | 52 29% | 208 44% | 132 36% | 135 25% | 110 27% | 167 35% | 246 37% | 178 41% | 197 37% | 151 33% | 158 39% | 83 37% | 152 29% | 70 42% | 138 31% | 87 42% | 79 40% | 323 35% | 32 38% |
| Take a cruise | 346 27% | 219 32% | 128 21% | 40 24% | 188 43% | 74 24% | 43 12% | 82 25% | 95 24% | 167 29% | 100 28% | 147 27% | 99 25% | 153 38% | 85 39% | 88 22% | 59 40% | 83 21% | 75 39% | 42 25% | 188 25% | 25 32% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * small base

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of 1 Day To 3 Months

Base: Applicable Response (Variable Bases)

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|--|---------------------------|-----------------|------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------|-----------------|------------------|------------|------------------|------------|-----------------------------|------------|-------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ac- cound To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Go out to dinner | 620 32% | 312 33% | 309 32% | 64 33% | 220 39% FG | 142 31% | 194 28% | 181 30% | 191 32% | 236 33% | 174 31% | 240 32% | 206 34% | 173 39% | 103 40% | 225 36% S | 74 40% S | 180 32% S | 62 21% | 78 33% | 362 33% | 42 41% |
| Go to the office | 380 30% | 213 31% | 166 30% | 75 40% FG | 175 36% FG | 80 25% | 50 20% | 96 28% | 102 28% | 179 34% | 85 26% | 186 34% | 108 29% | 148 37% | 79 37% | 113 32% | 52 33% | 113 28% | 56 28% | 46 33% | 237 34% | 18 25% |
| Go to a gym class | 371 29% | 199 29% | 171 29% | 70 36% G | 159 34% G | 84 28% | 58 18% | 92 24% | 111 29% | 159 31% | 101 29% | 160 29% | 110 29% | 161 39% | 90 41% | 105 27% | 64 34% PRSI | 118 28% | 41 21% | 44 30% | 216 30% | 21 27% |
| Go to the movies | 488 29% | 291 34% C | 196 23% | 73 36% FG | 189 35% FG | 105 25% | 121 22% | 112 23% | 136 26% | 233 35% HI | 143 30% | 190 27% | 155 29% | 161 37% | 84 34% | 150 28% | 73 42% PRST | 143 27% | 66 26% | 55 28% | 306 31% | 31 32% |
| Host/attend a large social gathering | 448 26% | 256 31% C | 192 22% | 62 31% G | 179 34% FG | 102 24% | 106 19% | 105 22% | 152 30% H | 167 27% h | 118 25% | 196 29% | 134 25% | 147 35% | 94 40% | 132 24% | 55 32% S | 132 26% | 75 31% | 54 25% | 288 29% | 36 37% |
| Stay in a hotel | 444 26% | 253 30% C | 191 22% | 70 37% FG | 168 35% FG | 91 24% | 116 15% | 100 20% | 153 28% H | 187 26% H | 119 24% | 184 27% | 142 25% | 142 33% | 76 32% | 149 26% | 46 27% S | 128 25% | 59 24% | 62 30% | 275 27% | 28 29% |
| Take public transportation (e.g., subway, buses, trains) | 348 26% | 223 30% C | 125 20% | 67 35% IG | 152 32% IG | 75 24% | 55 15% | 81 20% | 125 31% H | 141 26% H | 85 24% | 136 23% | 128 23% | 135 35% | 69 40% | 106 26% PR | 51 38% PR | 101 23% | 47 23% | 43 28% | 210 28% | 20 23% |
| Go to a sporting event | 371 25% | 234 29% C | 137 20% | 61 34% G | 151 31% IG | 85 24% | 74 16% | 85 22% | 115 25% H | 166 27% H | 98 21% | 166 27% | 107 25% | 144 35% | 86 40% | 117 24% PR | 57 38% PR | 86 19% | 64 31% R | 47 28% | 247 28% | 19 23% |
| Visit a casino | 304 22% | 192 26% C | 111 18% | 37 22% G | 130 27% G | 81 25% | 55 14% | 93 24% | 88 22% | 118 21% | 81 20% | 113 20% | 109 27% | 110 28% | 64 29% | 88 21% S | 42 28% R | 100 25% | 42 19% | 31 19% | 179 23% | 17 19% |
| Fly on a plane | 336 22% | 186 23% C | 150 20% | 43 24% G | 146 31% FG | 72 20% | 76 14% | 61 15% | 116 24% H | 158 24% H | 100 23% | 140 22% | 96 21% | 116 29% | 62 27% | 109 21% PR | 49 30% PR | 87 19% | 37 18% S | 54 23% S | 206 23% | 26 31% |
| Greet people with a handshake | 400 21% | 245 26% C | 155 17% | 53 26% G | 160 29% FG | 85 19% | 103 16% | 92 16% | 129 23% H | 171 24% H | 112 21% | 152 21% | 136 23% | 140 32% | 73 30% | 117 19% PRST | 70 37% PR | 115 21% | 56 20% | 42 18% | 241 23% | 31 31% |
| Take a cruise | 241 19% | 145 21% C | 96 16% | 38 22% G | 140 32% dFG | 45 14% | 17 5% | 48 14% | 70 18% | 121 21% h | 60 17% | 126 23% KM | 55 14% | 113 28% | 66 30% | 66 16% PR | 45 30% PR | 65 17% | 37 20% | 28 16% | 131 17% | 15 19% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Up To 6 Months

Base: Applicable Response (Variable Bases)

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|---|---------------------------|-----------------|------------|--------------------------|-------------------------------------|--------------------------|-------------------------|------------|-----------------|------------------|------------------|-----------------|-----------------|-----------------------------|-----------------|----------------------------|--|---------------------------------|------------------------------------|----------------------------------|--------------------------------|-------------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get A- round To It | Wait A- while & Sec | Will Not Get Vacc- ine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Go to the office | 929 74% | 529 76% | 400 72% | 123 66% | 381 78% DG | 252 78% DG | 173 68% | 243 71% | 281 77% | 400 75% | 259 79% | 379 70% | 290 78% | 299 74% | 154 73% | 252 72% | 127 81% | 293 73% | 143 72% | 113 81% | 546 77% | 50 71% |
| Go out to dinner | 1417 74% | 727 78% C | 690 71% | 126 65% | 442 77% DG | 362 78% DG | 488 71% | 429 72% | 452 77% | 521 73% | 463 83% LM | 495 66% | 459 72% | 318 74% | 188 74% | 450 72% | 148 78% | 412 72% | 231 79% P | 177 75% | 848 77% | 78 76% |
| Go to a gym class | 805 63% | 464 67% C | 341 57% | 122 63% | 319 68% G | 191 64% G | 173 54% | 214 56% | 230 60% | 351 68% HI | 232 66% | 339 62% | 234 61% | 287 70% | 156 70% | 237 61% | 100 70% | 258 61% | 121 64% | 88 66% | 465 67% | 52 66% |
| Go to the movies | 1033 60% | 578 67% C | 455 53% | 136 68% FG | 384 70% FG | 243 57% | 270 50% | 275 55% | 303 58% | 442 66% HI | 318 60% | 400 57% | 315 60% | 308 68% | 168 71% | 309 57% | 123 71% PRT | 303 57% | 180 70% PRT | 119 59% | 626 64% | 56 58% |
| Stay in a hotel | 1029 60% | 589 69% C | 440 51% | 109 58% | 357 86% dG | 254 61% G | 308 52% | 262 53% | 332 62% H | 424 63% LM | 332 67% LM | 390 57% | 307 57% | 273 64% | 148 63% | 337 59% | 114 68% r | 293 56% | 159 64% P | 126 60% | 653 65% | 59 61% |
| Host/attend a large social gathering | 966 57% | 531 63% C | 435 51% | 115 58% g | 346 86% IG | 246 59% G | 259 48% | 253 52% | 314 61% H | 392 57% L | 298 63% LM | 360 53% | 308 57% | 283 66% | 161 68% | 276 50% | 109 63% P | 285 53% PRT | 176 72% PRT | 120 56% | 581 58% | 62 64% |
| Take public transportation (e.g., subway, busses, trains) | 769 54% | 456 62% C | 313 51% | 120 63% G | 318 86% FG | 178 56% G | 152 42% | 220 55% | 227 56% | 318 59% | 190 54% L | 326 56% | 253 61% | 291 69% | 158 68% | 218 52% | 105 78% PRT | 232 53% PRT | 137 63% PRT | 77 50% | 432 58% | 44 52% |
| Go to a sporting event | 797 54% | 510 64% C | 287 43% | 102 57% G | 308 84% G | 202 57% G | 184 41% | 196 50% | 233 51% | 361 59% HI | 245 58% I | 314 51% | 239 55% | 276 67% | 147 68% | 236 49% PRT | 105 70% PRT | 221 49% PRT | 138 66% PRT | 97 53% | 491 56% | 50 61% |
| Fly on a plane | 819 53% | 474 60% C | 345 46% | 88 49% G | 300 83% DG | 201 55% G | 230 43% | 172 42% | 248 52% H | 391 58% HI | 255 58% IM | 332 51% | 232 50% | 239 59% | 125 55% | 262 49% PRT | 108 65% PR | 209 46% PRT | 123 53% PR | 118 60% PR | 520 57% | 46 55% |
| Visit a casino | 720 53% | 422 57% C | 298 48% | 75 44% DG | 286 81% DG | 186 57% DG | 172 43% | 213 55% | 205 51% | 295 53% L | 217 57% L | 267 47% L | 236 58% L | 213 55% L | 135 62% L | 204 48% L | 98 64% PRT | 217 49% PRT | 117 54% PRT | 83 50% PRT | 439 58% | 50 57% |
| Greet people with a handshake | 973 52% | 578 62% C | 395 42% | 104 52% DG | 350 84% DG | 230 51% G | 288 44% | 272 48% | 289 51% | 396 56% H | 320 59% L | 345 47% L | 308 53% L | 268 62% L | 140 58% L | 280 45% L | 123 85% PRT | 272 49% PRT | 191 89% PRT | 107 47% PRT | 571 54% | 50 51% |
| Take a cruise | 539 42% | 349 51% C | 190 31% | 91 53% FG | 257 59% FG | 112 36% G | 79 21% | 116 35% | 154 40% | 266 47% H | 141 39% H | 241 44% H | 241 40% H | 156 62% H | 126 58% H | 131 33% PRT | 86 59% PRT | 160 42% p | 95 50% PRT | 65 39% PRT | 308 40% | 40 52% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Year Or Longer

Base: Applicable Response (Variable Bases)

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|--|---------------------------|------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|------------|------------|-----------------|------------------|-----------------|-----------------------------|------------|-------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ac- cound To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Take a cruise | 391 30% | 171 25% | 220 36% B | 36 21% | 102 24% | 111 36% DE | 141 38% DE | 122 37% U | 114 29% | 152 27% | 119 33% | 159 29% | 114 29% | 65 16% | 44 20% | 142 35% Q | 32 22% | 114 30% | 53 28% | 49 29% | 241 32% | 17 21% |
| Fly on a plane | 406 26% | 170 21% | 237 31% B | 36 20% | 98 21% | 93 25% | 180 34% DEF | 138 34% J | 135 29% | 132 20% | 95 22% | 171 26% | 140 30% K | 64 16% | 47 21% | 160 30% QT | 23 14% | 130 25% Q | 52 25% | 41 21% | 208 23% | 24 28% |
| Go to a sporting event | 348 24% | 153 19% | 195 29% B | 37 20% | 93 19% | 91 19% | 128 28% E | 103 26% J | 121 26% | 117 19% | 69 16% | 161 26% K | 118 27% K | 67 16% | 38 17% | 135 28% Qs | 24 16% | 114 25% | 40 19% | 36 20% | 186 21% | 19 24% |
| Visit a casino | 315 23% | 137 19% | 179 29% B | 35 21% | 79 17% | 78 21% e | 123 31% de | 97 25% | 102 25% | 115 20% | 77 20% | 146 26% | 92 22% K | 63 16% | 40 18% | 129 30% qRST | 29 19% | 86 21% | 45 21% | 26 16% | 160 21% | 18 20% |
| Host/attend a large social gathering | 384 23% | 154 18% | 230 27% B | 38 19% | 93 19% | 87 21% dEF | 166 30% DE | 119 24% | 106 21% | 157 23% | 86 18% | 180 26% K | 118 22% K | 71 17% | 27 12% | 146 27% QS | 21 12% | 137 27% QS | 27 11% | 54 25% QS | 216 22% | 23 23% |
| Greet people with a handshake | 377 20% | 135 14% | 243 28% B | 25 12% | 90 16% | 101 22% De | 161 28% DE | 134 23% J | 110 19% | 130 18% | 75 14% | 184 25% K | 118 20% K | 50 11% | 38 16% | 150 24% qS | 29 15% | 108 20% | 41 15% | 49 21% | 195 16% | 24 24% |
| Stay in a hotel | 342 20% | 137 16% | 205 24% B | 28 15% | 84 16% | 79 19% DEI | 151 28% J | 115 21% | 111 16% | 70 18% | 153 22% K | 119 22% K | 50 12% | 34 15% | 116 20% | 33 20% | 111 21% | 48 20% | 34 16% | 158 16% | 26 26% u | |
| Take public transportation (e.g., subway, buses, trains) | 265 20% | 121 16% | 144 22% B | 35 19% | 64 13% | 68 22% E | 98 27% E | 84 21% | 80 20% | 98 16% | 54 16% | 116 20% K | 95 23% k | 58 14% | 31 13% | 99 24% QS | 9 6% | 96 22% Os | 28 14% | 34 22% Q | 135 18% | 13 15% |
| Go to the movies | 318 19% | 133 15% | 186 22% B | 18 9% | 73 13% | 94 22% DE | 132 25% DE | 110 22% J | 94 16% | 112 17% | 83 17% | 139 20% K | 97 18% k | 52 12% | 33 13% | 111 20% QS | 17 10% | 115 14% Os | 36 14% | 39 19% | 165 17% | 21 22% |
| Go to a gym class | 208 16% | 91 13% | 117 20% B | 27 14% | 69 15% | 55 18% DE | 56 18% DE | 67 18% J | 68 14% | 72 14% | 44 12% | 93 17% k | 71 18% k | 48 12% | 22 10% | 64 17% Qs | 19 14% | 70 16% Q | 32 17% | 22 16% | 101 14% | 13 16% |
| Go out to dinner | 237 12% | 94 10% | 143 15% B | 29 15% | 52 9% | 49 11% EI | 107 18% EI | 89 15% | 66 11% | 80 11% | 38 7% | 130 17% KM | 45 11% K | 28 10% | 28 11% | 79 13% q | 14 7% | 88 15% q | 31 11% | 26 11% | 132 12% | 11 11% |
| Go to the office | 125 10% | 62 9% | 63 11% | 23 13% | 44 9% | 29 9% I | 28 11% I | 36 10% | 35 10% | 51 10% | 32 10% | 64 12% K | 29 8% k | 34 8% | 21 10% | 39 11% q | 10 7% | 46 11% q | 21 10% | 9 6% | 47 7% | 8 12% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 196

Q33B_1 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
 Fly on a plane

Base: Applicable Response

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------------------|------------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-------------------|------------------|------------------|-------------------|-------------------|------------------|------------------|------------------|-----------------------------|----------------------------|----------------------------|------------------------|----------------------|-----------------------|-------------------|------------------|
| | Wage 50 (25-2/7) | | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap-ound To It | Wait Awhile & Get Vac-cine | Have Al-ready Received | Good Re-lations-ship | Bad Re-lations-ship | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1583 | 807 | 776 | 153 | 574 | 312 | 544 | 508 | 553 | 510 | 465 | 658 | 460 | 400 | 220 | 569 | 151 | 428 | 215 | 220 | 999 | 81 |
| Weighted Base | 1550 | 791 | 758 | 179* | 475 | 364 | 531 | 408 | 474 | 659 | 436 | 648 | 465 | 404 | 227 | 529 | 166* | 450 | 208 | 197 | 916 | 85* |
| Up To 6 Months (Net) | 819 53% | 474 60% C | 345 46% | 88 49% | 300 63% DIG | 201 55% G | 230 43% | 172 42% | 248 52% H | 391 59% HI | 255 58% IM | 332 51% | 232 59% | 239 55% | 125 49% | 262 65% PR | 108 65% PR | 209 46% | 123 59% pR | 118 60% PR | 520 57% | 46 55% |
| Up To 3 Months (Sub-Net) | 527 34% | 317 40% C | 210 28% | 52 29% | 208 44% DIG | 132 36% G | 135 25% | 110 27% | 167 35% H | 246 37% HI | 178 41% LM | 197 30% | 151 33% | 158 39% | 83 37% | 152 29% Pr | 70 42% Pr | 138 31% | 42 42% PR | 67 79 60% Pr | 323 35% | 32 38% |
| Immediately/1-30 Days (Sub-Sub-Net) | 307 20% | 194 25% C | 113 15% | 25 14% | 122 26% DG | 78 21% g | 82 15% | 77 19% | 90 19% H | 137 21% H | 120 28% LM | 102 16% | 85 18% | 87 22% | 43 19% | 73 14% P | 39 24% P | 83 18% | 68 33% PRT | 43 22% P | 188 21% | 18 21% |
| Immediately | 191 12% | 131 17% C | 59 8% | 9 5% | 62 13% D | 60 15% D | 59 11% | 50 12% | 52 11% H | 88 13% LM | 78 18% LM | 57 9% | 55 12% | 43 11% | 21 9% | 44 6% s | 21 13% p | 50 11% PQRT | 51 24% P | 25 13% S | 117 13% | 6 7% |
| 1-30 days | 116 8% | 63 8% C | 53 7% | 16 9% | 59 12% FG | 19 5% G | 23 4% | 28 7% | 38 8% H | 49 7% HI | 42 10% LM | 45 7% | 29 6% | 44 11% | 23 10% | 30 6% p | 18 11% p | 32 7% PQRT | 18 9% S | 71 8% S | 12 15% | |
| 2-3 months | 220 14% | 123 16% C | 97 13% | 27 15% | 86 18% G | 53 15% G | 53 10% | 33 8% | 78 16% H | 109 17% HI | 58 13% LM | 96 15% | 66 14% | 71 18% | 40 18% | 79 15% S | 31 19% S | 55 12% S | 19 9% S | 36 18% S | 135 15% | 14 16% |
| 4-6 months | 292 19% | 157 20% C | 136 18% | 36 20% | 92 19% G | 70 19% G | 95 18% | 62 15% | 81 17% H | 145 22% HI | 77 18% LM | 135 21% | 81 17% | 81 20% | 42 18% | 110 21% S | 37 23% S | 71 16% S | 35 17% S | 39 20% S | 198 22% | 14 17% |
| 7-11 months | 235 15% | 121 15% C | 114 15% | 33 19% | 64 14% G | 54 15% G | 84 16% | 50 12% | 72 15% H | 113 17% HI | 61 14% LM | 107 16% | 68 15% | 70 17% | 47 21% | 93 18% S | 30 18% S | 69 15% S | 16 8% S | 27 14% S | 140 15% | 14 17% |
| A year or longer | 406 26% | 170 21% C | 237 31% B | 36 20% EF | 98 21% EF | 93 25% DEF | 180 34% DEF | 138 29% J | 135 29% J | 132 20% H | 95 22% LM | 171 26% K | 140 30% K | 64 16% K | 47 21% K | 160 30% QT | 23 14% Qt | 130 29% Qt | 52 25% Qt | 41 21% Qt | 208 23% Ts | 24 28% |
| Never again | 89 6% | 28 3% B | 62 8% B | 22 12% EF | 13 3% EF | 17 5% E | 37 12% E | 48 12% IJ | 19 4% IJ | 22 3% H | 25 6% LM | 39 6% K | 25 5% K | 31 8% K | 8 4% K | 14 3% Pq | 5 3% Pq | 42 9% P | 17 8% P | 11 6% P | 47 5% P | . |
| 1 Day To 3 Months (Net) | 336 22% | 186 23% C | 150 20% B | 43 20% EF | 146 31% FG | 72 20% FG | 76 14% G | 61 15% H | 116 24% HI | 158 24% HI | 100 23% LM | 140 22% K | 96 21% K | 116 29% | 62 27% K | 109 21% Pq | 49 30% Pq | 87 19% P | 37 18% P | 54 28% Ts | 206 23% | 26 31% |
| Sigma | 1550 100% | 791 100% | 758 100% | 179 100% | 475 100% G | 364 100% G | 531 100% G | 408 100% H | 474 100% H | 659 100% HI | 436 100% LM | 648 100% K | 465 100% K | 404 100% K | 227 100% K | 529 100% K | 166 100% Pq | 450 100% P | 208 100% P | 197 100% P | 916 100% Ts | 85 100% Ts |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q33B_2 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Go to a gym class

Base: Applicable Response

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-------------------------------------|-------------------|-----------------|-------------------|-------------------------|-------------------|-------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|-------------------|----------------------------|----------------------------|------------------------|---------------------|--------------------|--------------------|-------------------|
| | Wave 50 (2/5-2/7) | | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap-ound To It | Wait Awhile & Get Vac-cine | Have Al-ready Received | Good Re-lation-ship | Bad Re-lation-ship | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1309 | 685 | 624 | 157 | 556 | 261 | 335 | 446 | 426 | 423 | 370 | 564 | 375 | 403 | 213 | 429 | 134 | 381 | 192 | 173 | 794 | 75 |
| Weighted Base | 1286 | 691 | 595 | 194* | 472 | 300 | 321 | 378 | 382 | 513 | 351 | 549 | 386 | 412 | 223 | 386 | 143* | 423 | 190 | 145* | 709 | 79* |
| Up To 6 Months (Net) | 805 63% | 464 67% C | 341 57% | 122 63% | 319 68% G | 191 64% g | 173 54% | 214 56% | 230 60% | 351 68% Hi | 232 66% | 339 62% | 234 61% | 287 70% | 156 70% | 237 61% | 100 70% | 258 61% | 121 64% | 88 61% | 465 66% | 52 66% |
| Up To 3 Months (Sub-Net) | 589 47% | 350 51% C | 248 42% | 87 45% | 247 52% G | 149 50% G | 116 36% | 160 42% | 172 45% | 257 50% h | 190 54% L | 228 41% | 181 47% | 221 54% | 128 57% | 162 42% | 83 58% PR | 162 43% | 99 52% p | 73 50% | 340 48% | 39 49% |
| Immediately/1-30 Days (Sub-Sub-Net) | 469 32% | 245 35% C | 164 28% | 51 26% | 173 37% dG | 105 35% G | 80 25% | 119 31% | 118 31% | 170 33% LM | 149 42% L | 134 24% | 126 33% L | 129 31% | 76 34% | 112 29% | 42 30% L | 126 30% L | 80 42% PR | 48 34% | 228 32% | 28 35% |
| Immediately | 228 18% | 151 22% C | 77 13% | 17 9% | 88 19% D | 65 22% D | 58 18% d | 68 18% | 61 16% | 98 19% Lm | 89 25% I | 67 12% | 72 15% I | 60 15% | 37 17% | 57 15% | 19 13% PQRt | 65 15% PQRt | 56 31% PQRt | 29 20% | 125 18% | 17 22% |
| 1-30 days | 181 14% | 94 14% G | 87 15% | 33 17% G | 85 18% G | 41 14% G | 22 7% | 51 13% | 57 15% | 72 14% Lm | 59 17% Lm | 67 12% | 54 14% Lm | 69 17% | 39 17% | 55 14% Lm | 23 16% Lm | 61 14% Lm | 21 11% Lm | 20 14% Lm | 104 15% Lm | 10 13% Lm |
| 2-3 months | 190 15% | 105 15% g | 85 14% | 37 19% g | 74 16% g | 43 14% g | 36 11% g | 42 11% g | 54 14% g | 88 17% g | 41 12% g | 93 17% g | 55 14% g | 92 22% g | 52 23% g | 50 13% PRSt | 40 28% PRSt | 57 13% PRSt | 19 10% PRSt | 24 16% PRSt | 112 16% PRSt | 11 14% PRSt |
| 4-6 months | 206 16% | 114 16% s | 92 16% s | 35 18% s | 72 15% s | 42 14% s | 57 18% s | 53 14% s | 58 15% s | 94 18% s | 42 12% s | 111 20% s | 53 14% s | 66 16% s | 29 13% s | 74 19% s | 17 12% s | 76 18% s | 23 12% s | 15 11% s | 125 18% s | 13 17% s |
| 7-11 months | 153 12% | 80 12% s | 73 12% s | 31 16% s | 54 12% s | 32 11% s | 36 11% s | 47 12% s | 44 11% s | 62 12% s | 33 9% s | 75 14% s | 45 12% s | 51 12% s | 32 14% s | 45 11% s | 16 12% s | 52 12% s | 16 8% s | 24 17% s | 84 12% s | 4 5% s |
| A year or longer | 208 16% | 91 13% B | 117 20% B | 27 14% B | 69 15% B | 55 18% B | 56 18% B | 67 18% B | 68 18% B | 72 14% B | 44 12% B | 93 17% B | 71 18% B | 48 12% B | 22 10% B | 64 17% B | 19 14% B | 70 16% B | 32 17% B | 22 16% B | 101 14% B | 13 16% B |
| Never again | 121 9% | 57 8% DEF | 64 11% DEF | 13 7% DEF | 30 6% DEF | 22 7% DEF | 56 18% DEF | 52 14% DEF | 40 11% DEF | 27 5% DEF | 42 12% DEF | 42 8% DEF | 36 9% DEF | 26 6% DEF | 13 6% DEF | 39 10% DEF | 8 6% DEF | 42 10% DEF | 21 11% DEF | 10 7% DEF | 59 8% DEF | 10 13% DEF |
| 1 Day To 3 Months (Net) | 371 29% | 199 29% J | 171 29% J | 70 29% J | 159 36% J | 84 28% J | 58 18% J | 92 24% J | 111 29% J | 159 31% J | 101 29% J | 160 29% J | 110 28% J | 161 39% J | 90 41% J | 105 27% J | 64 44% PRSt | 118 28% PRSt | 41 30% PRSt | 44 30% PRSt | 216 30% PRSt | 21 27% PRSt |
| Sigma | 1286 100% | 691 100% | 595 100% | 194 100% | 472 100% G | 300 100% G | 321 100% G | 378 100% G | 382 100% G | 513 100% G | 351 100% G | 549 100% G | 386 100% G | 412 100% G | 223 100% G | 386 100% G | 143 100% G | 423 100% G | 190 100% G | 145 100% G | 709 100% G | 79 100% G |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q33B_3 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Take a cruise

Base: Applicable Response

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-------------------------------------|------------------|------------------|------------------|--------------------|-----------------------|-----------------------------|-----------------------|-----------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|------------------|-----------------------|----------------------------------|---------------------------------|----------------------------|-----------------------------|---------------------------|--------------------------|
| | Wage 50 (25-2/7) | | MALE (B) | FEMALE (C) | Gen Z (age 18-24) (D) | Millennials (age 25-40) (E) | Gen X (age 41-56) (F) | Boomer+ (age 57+) (G) | < \$50K (H) | \$50-\$99k (I) | \$100K+ (J) | GOP (K) | DEM (L) | IND/OTH (M) | Student (N) | LGBTQ (O) | First Day Able To (P) | Whenever Get Ap- pound To It (Q) | Wait Awhile & Get Vac- cine (R) | Will Not Get Vac- cine (S) | Have Al- ready Received (T) | Good Re- lation- ship (U) | Bad Re- lation- ship (V) |
| | (A) | (C) | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1310 | 690 | 620 | 147 | 516 | 264 | 383 | 402 | 444 | 453 | 382 | 553 | 375 | 391 | 203 | 431 | 132 | 367 | 186 | 194 | 835 | 69 | |
| Weighted Base | 1294 | 685 | 609 | 170* | 435 | 316 | 374 | 331 | 387 | 568 | 363 | 544 | 388 | 399 | 217 | 403 | 147* | 386 | 190 | 168 | 762 | 78* | |
| Up To 6 Months (Net) | 539 42% | 349 51% C | 190 31% FG | 91 53% FG | 257 59% FG | 112 36% G | 79 21% H | 116 35% I | 154 40% J | 266 47% H | 141 39% K | 241 44% L | 156 40% M | 247 62% N | 126 58% O | 131 33% P | 86 59% PRT | 160 42% p | 95 50% Pt | 65 39% Q | 308 40% R | 40 52% S | |
| Up To 3 Months (Sub-Net) | 346 27% | 219 32% C | 128 21% G | 40 24% DFG | 198 45% G | 74 24% G | 43 12% H | 82 25% I | 95 24% J | 167 29% I | 100 28% K | 147 27% L | 99 28% M | 153 38% N | 85 39% O | 88 22% P | 59 40% PRT | 83 21% p | 75 39% Pt | 42 25% Q | 188 25% R | 25 32% S | |
| Immediately/1-30 Days (Sub-Sub-Net) | 206 16% | 135 20% C | 72 12% G | 15 9% DFG | 111 26% G | 47 15% G | 33 9% H | 50 15% I | 46 12% J | 107 19% I | 66 18% K | 78 14% L | 62 16% M | 89 22% N | 49 23% O | 49 12% P | 33 23% PR | 45 12% p | 52 27% Pt | 27 16% Q | 112 15% R | 16 21% S | |
| Immediately | 105 8% | 74 11% C | 32 5% G | 2 1% DFG | 48 11% D | 29 8% D | 26 7% D | 34 10% E | 25 6% F | 45 8% F | 40 11% G | 22 4% H | 43 11% I | 40 10% J | 20 9% K | 22 5% L | 14 9% L | 18 5% M | 38 20% PqRT | 14 8% p | 57 8% Pt | 10 13% Q | |
| 1-30 days | 101 8% | 61 9% C | 40 7% G | 13 8% FG | 63 14% FG | 18 5% G | 7 2% H | 16 5% I | 21 5% J | 61 11% I | 26 7% K | 56 10% L | 19 5% M | 49 12% N | 29 13% O | 26 7% P | 20 13% p | 27 7% P | 14 7% Pt | 13 8% Q | 55 7% R | 6 8% S | |
| 2-3 months | 140 11% | 84 12% C | 56 9% G | 25 15% G | 77 18% FG | 27 8% G | 11 3% H | 31 9% I | 49 13% J | 60 11% K | 35 10% L | 69 13% M | 36 9% N | 64 16% O | 37 17% P | 39 10% Q | 25 17% p | 38 10% Pt | 23 12% Q | 15 9% R | 76 10% S | 8 11% T | |
| 4-6 months | 192 15% | 130 19% C | 62 10% FG | 51 30% EFG | 68 16% G | 38 12% G | 36 10% H | 34 10% I | 59 15% J | 99 17% K | 41 11% L | 94 17% M | 58 15% N | 94 24% O | 40 19% P | 44 11% Q | 28 19% p | 77 20% Pt | 20 10% Q | 24 14% R | 120 16% S | 15 20% T | |
| 7-11 months | 152 12% | 80 12% C | 72 12% G | 23 14% FG | 44 10% G | 40 13% G | 45 12% H | 35 11% I | 37 10% J | 79 14% K | 38 11% L | 65 12% M | 48 12% N | 44 11% O | 20 9% P | 52 13% Q | 17 12% p | 46 12% Pt | 13 7% Q | 24 14% R | 88 12% S | 4 5% T | |
| A year or longer | 391 30% | 171 25% B | 220 36% B | 36 21% DE | 102 24% DE | 111 32% DE | 141 38% DE | 122 37% EJ | 114 29% FJ | 152 27% KJ | 119 33% L | 159 29% M | 114 29% N | 65 16% O | 44 20% P | 142 35% Q | 32 22% p | 114 30% Pt | 53 28% Q | 49 29% R | 241 32% S | 17 21% T | |
| Never again | 213 16% | 85 12% B | 128 21% B | 20 12% E | 32 7% E | 53 12% DEF | 109 29% DEF | 59 18% G | 82 21% H | 72 13% I | 65 18% J | 79 14% K | 69 18% L | 42 11% M | 27 12% N | 77 19% O | 11 8% p | 66 17% Pt | 30 16% Q | 30 18% R | 125 16% S | 17 22% T | |
| 1 Day To 3 Months (Net) | 241 19% | 145 21% c | 96 16% B | 38 22% G | 140 32% dFG | 45 14% G | 17 5% H | 48 14% I | 70 18% J | 121 21% h | 60 17% i | 126 23% j | 55 14% k | 113 28% l | 66 30% m | 66 16% n | 45 30% PRT | 65 17% p | 37 20% q | 28 16% r | 131 17% s | 15 19% t | |
| Sigma | 1294 100% | 685 100% C | 609 100% G | 170 100% DFG | 435 100% G | 316 100% G | 374 100% H | 331 100% I | 387 100% J | 568 100% K | 363 100% L | 544 100% M | 388 100% N | 399 100% O | 217 100% P | 403 100% Q | 147 100% PRT | 386 100% p | 190 100% q | 168 100% r | 762 100% s | 78 100% t | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/FG - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q33B_4 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Go out to dinner

Base: Applicable Response

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-------------------------------------|------------------|-------------------|------------------|------------------|-----------------------|-----------------------------|-----------------------|-----------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|------------------|-----------------------|----------------------------------|---------------------------------|----------------------------|-----------------------------|---------------------------|--------------------------|
| | Wage 50 (25-2/7) | | MALE (B) | FEMALE (C) | Gen Z (age 18-24) (D) | Millennials (age 25-40) (E) | Gen X (age 41-56) (F) | Boomer+ (age 57+) (G) | < \$50k (H) | \$50-\$99k (I) | \$100K+ (J) | GOP (K) | DEM (L) | IND/OTH (M) | Student (N) | LGBTQ (O) | First Day Able To (P) | Whenever Get Ap- pound To It (Q) | Wait Awhile & Get Vac- cine (R) | Will Not Get Vac- cine (S) | Have Al- ready Received (T) | Good Re- lation- ship (U) | Bad Re- lation- ship (V) |
| | (A) | (C) | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1945 | 941 | 1004 | 162 | 648 | 413 | 722 | 736 | 654 | 535 | 603 | 760 | 582 | 428 | 251 | 678 | 171 | 543 | 302 | 251 | 1190 | 94 | |
| Weighted Base | 1916 | 937 | 979 | 194* | 572 | 463 | 687 | 597 | 587 | 713 | 560 | 751 | 605 | 439 | 254 | 626 | 188* | 571 | 294 | 236 | 1095 | 102* | |
| Up To 6 Months (Net) | 1417 74% | 727 78% C | 690 71% | 126 65% | 442 77% DG | 362 78% DG | 498 71% | 429 72% | 452 77% | 521 73% | 463 83% LM | 495 66% | 459 76% L | 318 72% | 188 74% | 450 72% | 148 78% | 412 72% | 231 79% P | 177 75% | 848 77% | 78 76% | |
| Up To 3 Months (Sub-Net) | 1113 58% | 578 62% C | 534 55% | 86 44% | 363 63% DG | 294 61% D | 391 55% d | 332 56% | 364 62% h | 402 56% | 385 69% LM | 357 47% | 371 61% L | 232 53% | 138 54% | 351 56% | 114 61% | 312 55% | 197 67% PR | 138 59% | 657 60% | 64 63% | |
| Immediately/1-30 Days (Sub-Sub-Net) | 815 43% | 425 45% c | 390 40% | 47 24% | 269 47% D | 209 45% D | 289 42% D | 240 40% | 277 47% hj | 289 41% | 304 54% LM | 233 31% | 278 46% L | 145 33% | 90 35% | 258 41% | 75 40% | 221 38% PQRT | 170 59% | 90 38% | 479 44% | 46 45% | |
| Immediately | 492 26% | 267 28% C | 226 23% | 22 11% | 142 26% D | 142 31% D | 186 27% D | 151 15% | 174 30% j | 166 23% | 211 38% LM | 116 15% | 165 27% L | 59 13% | 36 14% | 126 20% | 39 21% S | 132 23% PQRT | 134 46% PQRT | 61 26% | 295 27% | 22 22% | |
| 1-30 days | 322 17% | 158 17% dFG | 164 17% | 25 13% | 127 22% dFG | 68 15% | 103 15% | 89 15% | 103 18% | 123 17% | 93 17% | 116 15% | 113 19% | 86 20% | 54 21% | 132 21% S | 36 19% | 89 16% S | 36 12% S | 30 13% | 183 17% | 24 23% | |
| 2-3 months | 298 16% | 153 16% S | 145 15% | 39 20% | 94 16% S | 74 16% | 92 13% S | 92 15% | 87 15% | 113 16% | 81 15% | 124 17% S | 93 15% S | 87 20% S | 49 19% S | 93 15% S | 39 21% S | 92 16% S | 27 9% S | 48 20% S | 178 16% S | 18 18% | |
| 4-6 months | 305 16% | 149 16% S | 156 16% S | 40 21% S | 80 14% S | 78 14% S | 107 16% S | 97 16% S | 87 15% S | 119 17% S | 79 14% S | 138 18% S | 88 15% S | 86 20% S | 50 20% S | 98 16% S | 34 18% S | 99 17% S | 35 12% S | 39 16% S | 191 17% S | 14 13% S | |
| 7-11 months | 213 11% | 93 10% S | 120 12% S | 19 10% S | 70 12% S | 47 10% S | 76 11% S | 55 9% S | 51 9% S | 106 15% S | 47 15% S | 107 14% S | 59 10% S | 55 12% S | 30 12% S | 93 15% S | 13 7% S | 57 10% S | 21 7% S | 29 12% S | 103 9% S | 8 8% S | |
| A year or longer | 237 12% | 94 10% S | 143 15% S | 29 15% S | 52 9% S | 49 11% S | 107 16% S | 89 15% S | 66 11% S | 80 11% S | 38 11% S | 130 17% S | 69 11% S | 45 10% S | 28 11% S | 79 13% S | 14 7% S | 88 15% S | 31 11% S | 26 11% S | 132 12% S | 11 11% S | |
| Never again | 48 3% | 23 2% S | 26 3% S | 20 10% S | 7 1% S | 5 1% S | 16 2% S | 23 4% S | 19 3% S | 6 1% S | 12 2% S | 19 3% S | 18 3% S | 21 5% S | 7 3% S | 5 1% S | 13 7% S | 15 3% S | 11 4% S | 5 2% S | 12 1% S | 5 5% S | |
| 1 Day To 3 Months (Net) | 620 32% | 312 33% S | 309 32% S | 64 33% S | 220 39% S | 142 31% S | 194 28% S | 181 30% S | 191 32% S | 236 33% S | 174 31% S | 240 32% S | 206 34% S | 173 39% S | 103 40% S | 225 38% S | 74 40% S | 180 32% S | 62 21% S | 78 33% S | 362 33% S | 42 41% S | |
| Sigma | 1916 100% | 937 100% S | 979 100% S | 194 100% S | 572 100% S | 463 100% S | 687 100% S | 597 100% S | 587 100% S | 713 100% S | 560 100% S | 751 100% S | 605 100% S | 439 100% S | 254 100% S | 626 100% S | 188 100% S | 571 100% S | 294 100% S | 236 100% S | 1095 100% S | 102 100% S | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 200

Q33B_5 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
 Visit a casino

Base: Applicable Response

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|-------------------------------------|-------------------|------------------|------------------|-----------------|-----------------------|-----------------------------|-----------------------|-----------------------|---------------|-----------------|------------------|------------------|------------------|------------------|---------------|-----------------------------|-----------------------|----------------------------------|---------------------------------|----------------------------|-----------------------------|---------------------------|--------------------------|
| | Wage 50 (2/5-2/7) | | MALE (B) | FEMALE (C) | Gen Z (age 18-24) (D) | Millennials (age 25-40) (E) | Gen X (age 41-56) (F) | Boomer+ (age 57+) (G) | < \$50K (H) | \$50-\$99k (I) | \$100K+ (J) | GOP (K) | DEM (L) | IND/OTH (M) | Student (N) | LGBTQ (O) | First Day Able To (P) | Whenever Get Ap- pound To It (Q) | Wait Awhile & Get Vac- cine (R) | Will Not Get Vac- cine (S) | Have Al- ready Received (T) | Good Re- lation- ship (U) | Bad Re- lation- ship (V) |
| | (A) | (C) | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1377 | 725 | 652 | 144 | 548 | 287 | 398 | 471 | 455 | 437 | 398 | 581 | 398 | 391 | 207 | 451 | 140 | 387 | 213 | 186 | 842 | 77 | |
| Weighted Base | 1364 | 738 | 626 | 170* | 473 | 326 | 395 | 391 | 404 | 561 | 383 | 571 | 410 | 392 | 219 | 427 | 153* | 405 | 215 | 165 | 762 | 88* | |
| Up To 6 Months (Net) | 720 53% | 422 57% C | 298 48% | 75 44% | 286 61% DG | 172 57% dG | 213 43% | 205 55% | 295 51% | 295 53% | 217 57% L | 267 47% | 236 58% L | 213 55% | 135 62% | 204 48% | 98 64% P | 217 54% | 117 54% | 83 50% | 439 58% | 50 57% | |
| Up To 3 Months (Sub-Net) | 503 37% | 311 42% C | 191 31% | 49 29% | 195 41% dG | 123 31% | 158 40% | 140 35% | 199 36% | 154 36% | 166 40% L | 166 29% | 182 45% L | 156 40% | 95 43% | 144 34% | 68 44% P | 149 37% | 96 45% P | 47 29% | 294 39% | 28 32% | |
| Immediately/1-30 Days (Sub-Sub-Net) | 335 26% | 208 28% C | 127 20% | 28 17% | 129 27% d | 84 21% | 94 24% | 103 26% | 87 22% | 141 25% | 104 27% L | 101 18% | 130 32% L | 99 25% | 68 31% | 97 23% | 44 29% L | 88 22% PRT | 73 34% PRT | 33 20% | 193 25% | 21 24% | |
| Immediately | 199 15% | 119 16% C | 80 13% | 12 7% | 65 14% D | 53 13% D | 68 17% D | 65 17% | 52 13% | 81 14% | 73 19% L | 53 9% | 74 18% L | 47 12% | 31 14% | 56 13% L | 25 17% L | 49 12% PRT | 54 25% PRT | 16 9% | 115 15% | 11 12% | |
| 1-30 days | 136 10% | 89 12% C | 47 8% | 16 9% | 64 14% G | 31 9% | 26 7% | 38 10% | 35 9% | 60 11% | 31 8% | 49 9% | 56 14% K | 53 13% | 37 17% | 42 10% | 19 12% K | 39 10% | 19 9% | 18 11% | 78 10% | 10 12% | |
| 2-3 months | 167 12% | 103 14% C | 64 10% | 21 13% | 66 14% G | 51 12% G | 29 7% | 55 14% | 53 13% | 58 10% | 50 13% L | 65 11% | 52 13% L | 57 15% | 26 12% | 46 11% | 23 15% S | 61 15% | 23 11% | 14 8% | 101 13% | 7 8% | |
| 4-6 months | 217 16% | 111 15% C | 106 17% | 26 15% | 91 19% G | 51 12% G | 48 12% | 56 14% | 65 16% | 96 17% | 63 17% L | 101 18% | 53 13% L | 57 15% | 40 18% | 61 14% | 30 20% S | 69 17% S | 21 10% | 36 22% PS | 145 19% | 22 25% | |
| 7-11 months | 206 15% | 115 16% C | 91 15% | 38 22% FG | 85 18% F | 33 10% F | 51 13% | 41 10% | 59 15% | 107 19% H | 54 14% H | 103 18% M | 49 12% M | 77 20% | 27 12% | 66 15% S | 18 12% S | 60 15% S | 35 16% S | 28 17% S | 105 14% | 10 11% | |
| A year or longer | 315 23% | 137 19% B | 179 29% B | 35 21% E | 79 17% E | 78 24% dE | 123 31% dE | 97 25% | 102 25% | 115 20% | 77 20% I | 146 26% I | 92 22% I | 63 16% I | 40 18% | 129 30% qRS | 29 19% qRS | 86 21% qRS | 45 16% qRS | 26 16% qRS | 160 21% qRS | 18 20% qRS | |
| Never again | 123 9% | 64 9% B | 59 9% B | 21 13% E | 23 5% E | 29 9% E | 50 13% E | 39 10% E | 38 9% E | 44 8% E | 35 9% E | 55 10% E | 33 8% E | 37 10% E | 18 8% E | 27 6% E | 8 5% E | 42 10% E | 17 8% E | 28 17% PQRS | 58 8% PQRS | 10 11% PQRS | |
| 1 Day To 3 Months (Net) | 304 22% | 192 26% C | 111 18% C | 37 22% G | 130 27% G | 81 25% G | 55 14% G | 93 24% | 88 22% | 118 21% | 81 21% I | 113 20% I | 109 27% I | 110 28% | 64 29% | 88 21% I | 42 28% I | 100 25% I | 42 19% I | 31 19% I | 179 23% I | 17 19% I | |
| Sigma | 1364 100% | 738 100% C | 626 100% C | 170 100% | 473 100% G | 326 100% G | 395 100% G | 391 100% | 404 100% | 561 100% | 383 100% L | 571 100% L | 410 100% L | 392 100% L | 219 100% | 427 100% L | 153 100% L | 405 100% L | 215 100% L | 165 100% L | 762 100% L | 88 100% L | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q33B_6 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
Stay in a hotel

Base: Applicable Response

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-------------------------------------|------------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------------------|-------------------|------------------------------|-----------------------------|-------------------------|-----------------------|----------------------|-----------------|----------------|
| | Wavg 50 (25-2/7) | | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1755 | 861 | 894 | 157 | 613 | 372 | 613 | 612 | 607 | 520 | 536 | 697 | 522 | 413 | 230 | 619 | 155 | 493 | 261 | 227 | 1101 | 91 |
| Weighted Base | 1721 | 853 | 868 | 188* | 525 | 418 | 590 | 492 | 538 | 679 | 497 | 685 | 538 | 426 | 233 | 574 | 168* | 523 | 247 | 209 | 1003 | 98* |
| Up To 6 Months (Net) | 1029 60% | 589 69% C | 440 51% | 109 58% | 357 68% dIG | 254 61% G | 308 52% | 262 53% | 332 62% H | 424 63% H | 332 67% LM | 390 57% | 307 57% | 273 64% | 148 63% | 337 59% | 114 68% r | 293 56% | 159 64% | 126 60% | 653 65% | 59 61% |
| Up To 3 Months (Sub-Net) | 730 42% | 425 50% C | 305 35% | 79 42% | 264 50% IG | 177 42% g | 209 35% | 186 38% | 236 44% h | 302 45% h | 240 48% L | 249 36% | 241 45% L | 200 47% | 110 47% | 223 38% | 83 49% pr | 203 39% | 131 53% PRT | 89 43% | 449 45% | 50 50% |
| Immediately/1-30 Days (Sub-Sub-Net) | 471 27% | 287 34% C | 184 21% | 35 18% | 173 33% DG | 126 30% Dg | 138 23% | 126 26% | 142 26% h | 199 29% | 163 33% L | 144 21% | 164 30% L | 122 29% | 65 28% | 125 22% | 52 31% p | 129 25% | 101 41% PRT | 64 31% P | 280 28% | 40 40% u |
| Immediately | 285 17% | 172 20% C | 113 13% | 9 5% | 96 18% D | 87 21% D | 93 16% | 86 17% | 83 15% | 115 17% h | 121 24% Lm | 65 9% | 99 18% L | 58 14% | 34 15% | 74 13% | 37 22% Pr | 74 14% | 72 25% PRT | 28 13% | 174 17% | 21 22% |
| 1-30 days | 185 11% | 115 13% C | 70 8% | 26 14% g | 77 15% IG | 39 9% | 44 8% | 40 8% | 59 11% h | 84 12% h | 42 8% | 79 11% | 65 12% L | 64 15% | 31 13% | 51 9% | 15 9% p | 55 10% | 29 12% PgR | 37 17% P | 106 11% | 18 18% u |
| 2-3 months | 259 15% | 138 16% | 121 14% | 45 14% | 91 17% FG | 52 12% | 71 12% | 61 12% | 94 17% h | 103 15% | 77 15% | 105 15% | 77 14% | 78 18% | 45 19% | 98 17% | 31 18% s | 74 14% | 31 12% | 25 12% P | 169 17% | 10 10% |
| 4-6 months | 299 17% | 164 19% | 135 16% | 30 16% | 93 18% g | 76 18% | 99 17% | 76 15% | 96 18% h | 122 18% | 92 19% M | 141 21% M | 66 12% | 73 17% | 38 16% | 113 20% S | 31 19% s | 90 17% s | 27 11% | 37 18% v | 204 20% | 10 10% |
| 7-11 months | 275 16% | 111 13% B | 163 18% | 34 14% | 74 14% B | 70 17% | 97 16% | 79 16% | 76 14% h | 119 18% | 81 16% K | 101 15% | 92 17% K | 76 18% | 50 21% QS | 108 19% QS | 15 9% QS | 92 18% QS | 24 10% | 36 17% QS | 153 15% | 12 12% |
| A year or longer | 342 20% | 137 16% B | 205 24% B | 28 15% | 84 16% EI | 79 19% | 151 26% DEF | 115 23% J | 115 21% J | 111 16% K | 70 14% K | 153 22% K | 119 22% K | 50 12% L | 34 15% | 116 20% L | 33 20% L | 111 21% L | 48 16% L | 34 16% L | 158 16% L | 26 26% u |
| Never again | 76 4% | 16 2% B | 60 7% B | 17 9% EI | 10 2% EI | 15 4% E | 34 6% E | 36 7% E | 16 3% IJ | 24 4% IJ | 14 3% k | 41 6% k | 20 4% k | 27 6% k | 2 1% k | 13 2% k | 6 2% p | 27 5% p | 17 7% P | 13 6% P | 39 4% P | 1 1% |
| 1 Day To 3 Months (Net) | 444 26% | 253 30% C | 191 22% | 70 37% FG | 168 32% FG | 91 22% | 116 20% H | 100 20% H | 153 28% H | 187 26% H | 119 24% H | 184 27% | 142 26% | 142 33% H | 76 26% H | 149 27% | 46 27% H | 128 25% H | 59 24% H | 62 30% H | 275 27% | 28 29% |
| Sigma | 1721 100% | 853 100% | 868 100% | 188 100% | 525 100% | 418 100% | 590 100% | 492 100% | 538 100% | 679 100% | 497 100% | 685 100% | 538 100% | 426 100% | 233 100% | 574 100% | 168 100% | 523 100% | 247 100% | 209 100% | 1003 100% | 98 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q33B_7 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
Go to the office

Base: Applicable Response

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-------------------------------------|------------------|-----------------|-------------------|-------------------------|-------------------|-------------------|------------------|-------------|-------------|-------------|-----------------|-----------------|-----------------|-----------------------------|-------------------|----------------------------|---------------------|-----------------------|------------------------|---------------------|--------------------|------------|
| | Wavg 50 (25-2/7) | | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap-ound To It | Wait & Avhile & Sec | Will Not Get Vac-cine | Have Al-ready Received | Good Re-lation-ship | Bad Re-lation-ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1248 | 676 | 572 | 148 | 569 | 286 | 245 | 394 | 413 | 431 | 361 | 539 | 348 | 395 | 203 | 384 | 137 | 364 | 198 | 165 | 767 | 63 |
| Weighted Base | 1248 | 693 | 555 | 186* | 487 | 321 | 254 | 341 | 365 | 533 | 332 | 546 | 370 | 406 | 212 | 352 | 157* | 400 | 199 | 140* | 708 | 70* |
| Up To 6 Months (Net) | 929 74% | 529 76% | 400 72% | 123 66% | 381 78% DG | 252 78% DG | 173 68% | 243 71% | 281 77% | 400 75% | 259 78% L | 379 70% | 290 78% L | 299 74% | 154 73% | 252 72% | 127 81% | 293 73% | 143 72% | 113 81% p | 546 77% | 50 71% |
| Up To 3 Months (Sub-Net) | 784 61% | 440 63% | 324 58% | 103 56% | 305 63% | 209 65% | 146 57% | 204 60% | 228 63% | 327 61% | 222 67% L | 300 55% | 242 65% L | 234 58% | 122 57% | 208 59% | 106 68% | 228 57% | 130 65% | 91 66% | 446 63% | 42 60% |
| Immediately/1-30 Days (Sub-Sub-Net) | 573 46% | 342 49% C | 230 42% | 52 28% | 229 47% D | 171 47% D | 120 47% D | 155 45% | 179 49% | 235 44% | 185 56% L | 188 36% | 189 51% L | 147 36% | 80 38% | 163 46% | 78 50% | 167 42% | 96 48% | 68 49% | 335 47% | 28 41% |
| Immediately | 384 31% | 227 33% | 157 28% | 29 15% | 130 27% D | 129 48% DE | 96 38% DE | 108 32% | 127 35% | 148 28% | 137 41% L | 113 21% | 134 38% L | 86 21% | 43 20% | 95 27% | 54 35% | 115 29% | 74 37% p | 45 32% | 209 30% | 24 35% |
| 1-30 days | 189 15% | 116 17% | 73 13% | 24 13% | 99 20% FG | 42 13% | 24 10% | 47 14% | 52 14% | 86 16% | 48 15% | 85 16% | 55 15% L | 62 15% | 37 18% | 68 19% rs | 24 15% | 51 13% | 23 11% | 23 17% | 126 18% v | 5 7% |
| 2-3 months | 191 15% | 98 14% | 93 17% | 51 27% EFG | 76 16% | 38 12% | 26 10% | 49 14% | 50 14% | 93 17% | 37 11% | 101 19% K | 53 14% | 87 21% | 41 20% | 45 13% | 28 18% | 61 15% | 34 17% | 23 17% | 111 16% | 13 19% |
| 4-6 months | 165 13% | 89 13% | 76 14% | 20 11% | 76 16% | 43 13% | 27 11% | 40 12% | 53 14% | 73 14% | 37 11% | 80 15% | 48 13% | 65 16% | 32 15% | 44 13% S | 21 13% | 65 16% S | 13 8% | 22 18% S | 100 14% | 8 11% |
| 7-11 months | 117 9% | 67 10% | 50 9% | 32 17% EFG | 41 8% | 27 8% | 18 7% | 31 9% | 26 7% | 60 11% | 23 7% | 65 12% k | 29 8% | 62 15% | 30 14% | 41 12% T | 11 7% | 43 11% T | 17 9% | 5 3% | 70 10% | 3 4% |
| A year or longer | 125 10% | 62 9% | 63 11% | 23 13% | 44 9% | 29 9% | 28 11% | 36 10% | 35 10% | 51 10% | 32 10% | 64 12% K | 29 8% | 34 8% | 21 10% | 39 11% | 10 7% | 46 11% T | 21 6% | 9 6% | 47 7% | 8 12% |
| Never again | 77 6% | 35 5% | 42 8% | 8 4% | 21 4% | 14 4% | 35 14% DEF | 31 9% | 23 6% | 22 4% | 18 5% | 37 7% | 23 6% | 11 3% | 7 3% | 20 6% | 8 5% | 18 4% | 19 9% T | 12 9% | 44 6% | 9 13% |
| 1 Day To 3 Months (Net) | 380 30% | 213 31% | 166 30% | 75 40% FG | 175 36% FG | 80 25% | 50 20% | 96 28% | 102 28% | 179 34% | 85 26% K | 286 34% | 108 34% | 148 29% | 79 37% | 113 32% | 52 33% | 113 28% | 56 28% | 46 33% | 237 34% | 18 25% |
| Sigma | 1248 100% | 693 100% | 555 100% | 186 100% | 487 100% | 321 100% | 254 100% | 341 100% | 365 100% | 533 100% | 332 100% | 546 100% | 370 100% | 406 100% | 212 100% | 352 100% | 157 100% | 400 100% | 199 100% | 140 100% | 708 100% | 70 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * small base

Q33B_8 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Go to a sporting event

Base: Applicable Response

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|----------------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|-------------------|---------------------------------|-------------------------------------|-------------------------------|------------------------|-----------------------|-----------------|------------|
| | Wave 50 (2/5-2/7) | | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait While & Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1476 | 795 | 681 | 145 | 566 | 306 | 459 | 480 | 509 | 472 | 442 | 617 | 417 | 399 | 206 | 514 | 136 | 415 | 213 | 198 | 931 | 76 |
| Weighted Base | 1473 | 797 | 676 | 181* | 484 | 355 | 454 | 391 | 458 | 608 | 421 | 619 | 434 | 411 | 216 | 483 | 149* | 450 | 209 | 181 | 870 | 81* |
| Up To 6 Months (Net) | 797 54% | 510 64% C | 287 43% | 102 57% G | 308 64% G | 202 57% G | 184 41% | 196 50% | 233 51% | 361 59% HI | 245 58% I | 314 51% | 239 55% | 276 67% | 147 68% | 236 49% | 105 70% PRT | 221 49% | 138 66% PRT | 97 53% | 491 56% | 50 61% |
| Up To 3 Months (Sub-Net) | 536 36% | 344 43% C | 192 26% | 71 39% G | 221 46% G | 138 39% G | 106 23% | 137 35% | 164 36% | 230 38% I | 169 40% I | 205 33% | 163 38% | 187 46% | 108 50% | 150 31% | 71 48% PR | 133 29% | 117 56% PRT | 65 36% | 335 39% | 28 35% |
| Immediately/1-30 Days (Sub-Sub-Net) | 329 22% | 220 28% C | 110 16% | 39 17% G | 140 29% DG | 100 28% DG | 59 13% | 87 22% | 95 21% | 145 24% L | 113 27% L | 114 18% | 102 24% | 110 27% | 62 29% | 84 17% | 39 24% PqRT | 88 20% | 77 37% PqRT | 43 24% | 201 23% | 15 18% |
| Immediately | 165 11% | 110 14% C | 55 8% | 19 8% G | 70 15% DG | 53 15% DG | 32 7% | 51 13% | 48 11% | 65 11% L | 71 17% L | 39 6% | 55 13% L | 43 11% | 22 10% | 33 7% | 14 9% PQRT | 47 10% PQRT | 53 25% PQRT | 18 10% | 88 10% | 10 12% |
| 1-30 days | 164 11% | 110 14% C | 55 8% | 20 11% G | 70 14% G | 48 13% G | 27 6% | 36 9% | 46 10% | 80 13% S | 42 10% L | 75 12% | 47 11% | 67 16% | 40 19% | 51 11% | 22 15% S | 42 9% | 24 12% R | 25 14% | 113 13% | 5 6% |
| 2-3 months | 207 14% | 125 16% C | 83 12% | 41 23% FG | 81 17% IG | 38 11% G | 48 11% | 50 13% | 69 15% | 86 14% S | 56 13% I | 91 15% | 60 14% | 77 19% | 46 21% | 67 14% | 35 23% pRT | 45 10% R | 40 19% R | 21 12% R | 134 15% | 13 16% |
| 4-6 months | 261 18% | 165 21% C | 95 14% | 31 17% I | 88 18% S | 64 18% G | 78 17% E | 59 15% | 70 15% | 131 22% HI | 76 18% I | 109 18% | 78 18% | 89 22% | 39 18% | 86 18% S | 34 22% S | 88 20% S | 21 10% S | 32 18% S | 156 18% | 21 26% |
| 7-11 months | 233 16% | 107 13% B | 126 18% | 37 20% I | 63 13% I | 40 11% EF | 93 20% EF | 54 14% | 75 16% | 103 17% J | 69 16% K | 107 17% | 57 13% | 52 13% | 19 9% QS | 94 19% QS | 13 9% QS | 75 17% QS | 18 9% QS | 33 18% QS | 142 16% | 9 11% |
| A year or longer | 348 24% | 153 19% B | 195 29% B | 37 20% I | 93 19% G | 91 26% E | 128 28% E | 103 26% J | 121 26% J | 117 19% I | 69 16% K | 161 26% K | 118 27% K | 67 16% K | 38 17% K | 135 28% Qs | 24 16% P | 114 25% P | 40 19% P | 36 20% P | 186 21% P | 19 24% |
| Never again | 96 6% | 28 4% B | 68 10% B | 5 3% I | 19 4% G | 22 6% DI | 49 11% DI | 38 10% J | 29 6% J | 27 4% m | 38 9% m | 38 6% m | 20 5% m | 16 4% m | 12 6% m | 19 4% P | 8 5% P | 41 9% P | 13 6% P | 16 9% P | 51 6% P | 3 4% |
| 1 Day To 3 Months (Net) | 371 25% | 234 29% C | 137 20% C | 61 34% G | 151 31% IG | 85 24% G | 74 16% G | 85 22% J | 115 25% J | 166 27% I | 98 23% m | 166 27% m | 107 25% m | 144 35% m | 86 40% m | 117 24% m | 57 38% PRT | 86 19% R | 64 31% R | 47 26% R | 247 28% | 19 23% |
| Sigma | 1473 100% | 797 100% | 676 100% | 181 100% | 484 100% | 355 100% | 454 100% | 391 100% | 458 100% | 608 100% | 421 100% | 619 100% | 434 100% | 411 100% | 216 100% | 483 100% | 149 100% | 450 100% | 209 100% | 181 100% | 870 100% | 81 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q33B_9 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Go to the movies

Base: Applicable Response

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|--------------------------|-----------------|-----------------|------------------|---------------------------------|--|---------------------------------|-----------------------------|------------------|-------------------|------------------|-----------------|-----------------|-----------------|-----------------------------|-----------------|--------------------------------|--|---|--------------------------------------|-------------------------------|------------------------------|
| | Wave 50 (2/5- 2/7) | | MALE (B) | FEMALE (C) | Gen Z (age 18- 24) (D) | Millen- nials (age 25- 40) (E) | Gen Y (age 41- 56) (F) | Boomer+ (age 57+) (G) | < \$50K (H) | \$50-\$99k (I) | \$100K+ (J) | GOP (K) | DEM (L) | IND/OTH (M) | Student (N) | LGBTQ (O) | First Day Able To (P) | Whenever Get Ap- pound To It (Q) | Wait Awhile & Get Vac- cine (R) | Have Al- ready Received (S) | Good Re- lationship (T) | Bad Re- lationship (U) |
| | (A) | (V) | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1728 | 853 | 875 | 163 | 630 | 370 | 565 | 608 | 591 | 510 | 511 | 709 | 508 | 417 | 241 | 600 | 155 | 498 | 255 | 220 | 1066 | 87 |
| Weighted Base | 1709 | 858 | 851 | 201* | 545 | 427 | 536 | 495 | 522 | 674 | 481 | 700 | 529 | 436 | 246 | 545 | 173* | 534 | 256 | 201 | 980 | 97* |
| Up To 6 Months (Net) | 1033 60% | 578 67% C | 455 53% | 136 69% IG | 384 70% FG | 243 57% | 270 50% | 275 55% | 303 58% | 442 66% HI | 318 66% L | 400 57% | 315 60% | 308 71% | 168 68% | 309 57% | 123 71% PRT | 303 57% | 180 70% PRT | 119 59% | 626 64% | 56 58% |
| Up To 3 Months (Sub-Net) | 684 41% | 415 48% C | 279 33% | 86 43% G | 276 51% FG | 168 39% | 163 30% | 182 37% | 195 37% | 310 46% HI | 227 47% L | 235 34% | 232 44% L | 206 47% | 111 45% | 192 36% | 93 54% PRT | 182 36% | 140 54% PRT | 78 39% | 434 44% | 40 42% |
| Immediately/1-30 Days (Sub-Sub-Net) | 413 24% | 255 30% C | 158 19% | 48 24% g | 182 33% dFG | 102 24% G | 80 15% | 115 23% | 118 23% | 176 26% HI | 146 30% L | 120 17% | 147 29% L | 51 21% | 95 17% | 52 30% P | 117 22% | 98 39% PRT | 52 26% P | 254 26% | 23 24% | |
| Immediately | 207 12% | 124 14% C | 83 10% | 13 7% DG | 88 16% dG | 63 13% DG | 43 8% | 69 14% | 59 11% | 76 11% HI | 84 18% L | 45 6% | 77 15% L | 45 10% | 27 11% | 41 8% | 20 12% PQRT | 49 9% | 74 29% PQRT | 22 11% | 128 13% | 9 10% |
| 1-30 days | 207 12% | 131 15% C | 75 9% | 35 17% FG | 94 17% FG | 39 9% | 38 7% | 45 9% | 58 11% | 99 15% HI | 62 13% H | 75 11% | 70 13% K | 82 19% | 24 10% | 53 10% P | 31 18% Ps | 68 13% P | 24 9% | 30 15% P | 126 13% | 14 14% |
| 2-3 months | 281 16% | 160 19% C | 121 14% | 38 19% G | 94 17% FG | 66 16% | 83 15% | 67 14% | 77 15% | 134 20% HI | 81 17% H | 115 16% | 85 16% K | 79 18% | 60 24% | 97 18% | 41 24% RT | 75 14% P | 42 16% P | 26 13% P | 180 18% | 17 18% |
| 4-6 months | 339 20% | 164 19% C | 175 21% | 51 25% B | 107 20% FG | 75 18% | 107 20% | 93 19% | 108 21% | 132 20% HI | 90 19% M | 166 24% M | 83 16% K | 102 23% | 57 23% | 117 21% Q | 30 17% Q | 111 21% Q | 40 16% Q | 41 20% Q | 192 20% | 15 16% |
| 7-11 months | 236 14% | 95 11% B | 140 17% | 29 14% B | 60 11% FG | 61 14% | 86 16% s | 65 13% | 67 13% | 102 15% HI | 49 10% k | 103 15% k | 84 16% K | 52 12% | 29 12% | 103 19% Q | 18 10% Q | 68 13% Q | 23 9% Q | 24 12% Q | 123 13% | 6 6% |
| A year or longer | 318 19% | 133 15% B | 186 22% B | 18 9% B | 73 13% DE | 94 22% DE | 132 25% DE | 110 22% | 94 18% | 112 17% HI | 83 17% HI | 139 20% K | 97 18% K | 52 12% | 33 13% | 111 20% Q | 17 10% Q | 115 22% Q | 36 14% Q | 39 19% Q | 165 17% | 21 22% |
| Never again | 122 7% | 52 6% C | 71 8% | 17 9% G | 29 5% FG | 28 7% FG | 49 9% e | 45 9% e | 57 11% J | 19 3% J | 32 7% J | 58 8% J | 33 6% J | 25 6% J | 15 6% J | 22 4% P | 15 9% P | 48 9% P | 17 7% P | 19 9% P | 66 7% U | 14 15% U |
| 1 Day To 3 Months (Net) | 488 29% | 291 34% C | 196 23% | 73 36% FG | 189 35% FG | 105 25% | 121 22% J | 112 23% | 136 26% HI | 233 36% HI | 143 30% HI | 190 27% K | 155 29% K | 161 37% K | 84 34% L | 150 28% P | 73 42% P | 143 27% P | 66 28% P | 55 28% P | 306 31% | 31 32% |
| Sigma | 1709 100% | 858 100% | 851 100% | 201 100% | 545 100% | 427 100% | 536 100% | 495 100% | 522 100% | 674 100% | 481 100% | 700 100% | 529 100% | 436 100% | 246 100% | 545 100% | 173 100% | 534 100% | 256 100% | 201 100% | 980 100% | 97 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/FG - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q33B_10 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Host/attend a large social gathering

Base: Applicable Response

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-------------------------------------|-------------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|------------------|-------------------|-------------------|-----------------------------|-------------------|----------------------------|----------------------------|-----------------------|------------------------|----------------------|---------------------|------------|
| | Wave 50 (2/5-2/7) | | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap-ound To It | Wait Awhile & Get Vac-cine | Will Not Get Vac-cine | Have Al-ready Received | Good Re-lations-ship | Bad Re-lations-ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1694 | 839 | 855 | 156 | 605 | 359 | 574 | 588 | 574 | 516 | 496 | 684 | 514 | 406 | 230 | 596 | 154 | 473 | 244 | 227 | 1072 | 86 |
| Weighted Base | 1695 | 836 | 859 | 198* | 524 | 417 | 556 | 488 | 513 | 684 | 475 | 682 | 538 | 427 | 237 | 550 | 172* | 512 | 245 | 217 | 994 | 96* |
| Up To 6 Months (Net) | 966 57% | 531 63% C | 435 51% | 115 58% 9 | 346 66% IG | 246 59% G | 259 46% | 253 52% | 314 61% H | 392 57% | 298 63% L | 360 53% | 308 57% | 283 66% | 161 68% | 276 50% | 109 63% P | 285 56% | 176 72% PRT | 120 56% | 581 58% | 62 64% |
| Up To 3 Months (Sub-Net) | 670 40% | 384 46% C | 286 33% | 70 35% 9 | 263 50% DIG | 178 49% G | 158 28% | 188 39% | 217 42% L | 259 38% | 215 45% L | 231 34% | 223 41% I | 197 46% | 120 51% | 169 31% | 71 41% P | 194 38% P | 156 63% PQRT | 80 37% | 401 40% | 49 51% |
| Immediately/1-30 Days (Sub-Sub-Net) | 383 23% | 222 27% C | 161 19% | 23 11% 8 | 157 30% DG | 116 29% DG | 87 16% | 121 26% | 122 23% L | 137 20% | 144 30% L | 105 15% | 134 25% L | 95 22% | 59 25% | 80 14% | 35 20% P | 115 23% PQRT | 103 42% P | 51 23% P | 209 21% | 22 22% |
| Immediately | 222 13% | 128 15% c | 94 11% c | 8 4% 7 | 85 16% DG | 77 18% DG | 52 9% | 83 17% J | 65 13% K | 72 11% L | 97 20% L | 36 5% | 89 17% L | 50 12% M | 26 11% N | 37 7% O | 16 9% P | 62 12% PQRT | 81 33% P | 26 12% P | 113 11% | 14 14% |
| 1-30 days | 162 10% | 94 11% c | 67 8% c | 14 7% 7 | 72 14% OG | 39 9% OG | 36 6% OG | 38 8% OG | 57 11% OG | 65 10% OG | 47 10% OG | 70 10% OG | 48 8% OG | 45 11% OG | 33 14% OG | 42 8% OG | 19 11% OG | 53 10% OG | 22 9% OG | 25 11% OG | 97 10% OG | 8 8% |
| 2-3 months | 287 17% | 162 19% c | 125 15% c | 47 24% IG | 106 20% IG | 62 15% IG | 71 13% IG | 67 14% IG | 96 19% IG | 122 18% IG | 72 15% IG | 126 19% IG | 89 16% IG | 102 24% IG | 60 25% IG | 90 16% IG | 36 21% IG | 79 15% IG | 53 22% IG | 29 13% IG | 191 19% | 28 29% |
| 4-6 months | 296 17% | 147 18% c | 149 17% c | 45 23% B | 83 16% B | 68 16% B | 101 18% B | 65 13% B | 96 19% B | 134 20% B | 83 17% B | 129 19% B | 85 16% B | 86 20% B | 41 17% B | 107 18% S | 37 22% S | 91 18% S | 21 8% S | 41 18% S | 180 18% | 12 13% |
| 7-11 months | 256 15% | 119 14% B | 137 16% B | 31 16% B | 71 14% B | 59 14% B | 95 17% B | 74 15% B | 62 12% B | 118 17% B | 67 14% B | 109 16% B | 80 15% B | 54 13% B | 36 15% B | 101 18% RS | 40 23% RS | 60 12% RS | 26 11% RS | 28 13% RS | 153 15% | 9 9% |
| A year or longer | 384 23% | 154 18% B | 230 27% B | 38 19% B | 93 18% B | 87 21% B | 166 30% DEF | 119 24% DEF | 206 21% DEF | 157 23% DEF | 86 18% DEF | 180 26% DEF | 118 22% DEF | 71 17% DEF | 27 12% DEF | 146 27% QS | 21 12% QS | 137 27% QS | 27 11% QS | 54 25% QS | 216 22% | 23 23% |
| Never again | 89 5% | 32 4% b | 57 7% b | 14 7% e | 14 3% e | 25 6% e | 37 8% E | 41 9% E | 31 6% E | 17 2% E | 25 5% E | 33 5% E | 32 6% E | 18 4% E | 13 5% E | 27 5% E | 2 1% E | 30 6% E | 16 7% E | 14 6% E | 45 5% E | 3 4% |
| 1 Day To 3 Months (Net) | 448 26% | 256 31% C | 192 22% C | 62 31% G | 179 34% FG | 102 24% FG | 106 19% FG | 105 22% FG | 152 30% H | 187 27% H | 118 25% H | 196 29% H | 134 25% H | 147 35% H | 94 40% H | 132 24% H | 55 32% H | 132 26% H | 75 31% H | 54 25% H | 288 29% | 36 37% |
| Sigma | 1695 100% | 836 100% | 859 100% | 198 100% | 524 100% | 417 100% | 556 100% | 488 100% | 513 100% | 684 100% | 475 100% | 682 100% | 538 100% | 427 100% | 237 100% | 550 100% | 172 100% | 512 100% | 245 100% | 217 100% | 994 100% | 96 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q33B_11 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Take public transportation (e.g., subway, busses, trains)

Base: Applicable Response

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-------------------------------------|-------------------|------------------|------------------|-------------------|-------------------------|-------------------|-------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|------------------|-------------------|------------------------------|-----------------------------|-------------------------|-----------------------|----------------------|-----------------|
| | Wage 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1353 | 727 | 626 | 150 | 552 | 279 | 372 | 466 | 445 | 433 | 364 | 593 | 396 | 401 | 223 | 459 | 129 | 394 | 196 | 175 | 820 | 77 |
| Weighted Base | 1352 | 736 | 616 | 191* | 480 | 316 | 365 | 398 | 404 | 544 | 348 | 586 | 418 | 424 | 233 | 419 | 137* | 438 | 203 | 155* | 748 | 84* |
| Up To 6 Months (Net) | 789 57% | 456 62% C | 313 51% | 120 63% G | 318 66% FG | 178 56% G | 152 42% | 220 55% | 227 56% | 318 59% | 190 54% | 326 56% | 253 61% | 291 69% | 158 68% | 218 52% | 105 76% PRT | 232 53% | 137 67% PRT | 77 50% | 432 58% | 44 52% |
| Up To 3 Months (Sub-Net) | 537 40% | 332 45% C | 205 33% | 83 43% G | 229 48% G | 128 41% G | 97 27% | 159 40% | 168 42% | 208 38% | 144 42% L | 194 33% | 199 48% L | 190 45% | 98 42% | 149 36% | 66 48% pr | 157 36% | 105 52% PRT | 60 39% | 299 40% | 32 38% |
| Immediately/1-30 Days (Sub-Sub-Net) | 350 26% | 220 30% C | 130 21% | 43 22% G | 152 32% G | 88 28% G | 67 18% | 116 29% | 101 25% | 130 24% | 94 27% I | 119 20% | 137 33% L | 122 29% | 63 27% | 91 22% | 41 30% | 98 23% | 75 37% PR | 44 28% | 191 26% | 23 27% |
| Immediately | 189 14% | 109 15% C | 80 13% | 16 8% d | 77 16% d | 53 17% d | 42 11% | 78 20% IJ | 43 11% | 67 12% | 60 17% L | 58 10% | 71 17% L | 55 13% | 29 13% | 43 10% | 15 11% L | 56 13% PQRT | 58 28% PQRT | 17 11% | 89 12% | 12 14% |
| 1-30 days | 161 12% | 111 15% C | 50 8% | 27 14% g | 75 16% G | 34 11% G | 25 7% | 39 10% h | 58 14% | 63 12% | 34 10% L | 61 10% | 66 18% kl | 67 16% kl | 34 15% | 48 12% pRS | 27 19% pRS | 43 10% pRS | 17 8% rs | 27 17% rs | 102 14% | 11 13% |
| 2-3 months | 187 14% | 112 15% C | 75 12% | 40 21% G | 77 16% G | 41 13% G | 30 8% | 42 11% h | 67 17% | 78 14% | 50 14% L | 75 13% | 62 15% L | 68 16% L | 35 15% | 58 14% L | 25 18% L | 58 13% L | 30 10% L | 16 10% L | 108 14% | 9 11% |
| 4-6 months | 232 17% | 124 17% C | 108 17% | 37 19% G | 89 19% G | 50 16% G | 56 15% G | 62 16% G | 59 15% G | 111 20% G | 45 13% L | 133 23% KM | 54 13% m | 100 24% m | 59 26% m | 69 16% Prst | 39 28% Prst | 75 17% Prst | 32 16% Prst | 17 11% Prst | 133 18% Prst | 12 15% |
| 7-11 months | 184 14% | 103 14% C | 81 13% | 28 15% G | 62 13% G | 38 12% G | 56 15% G | 35 9% H | 58 14% H | 91 17% H | 57 16% M | 88 15% M | 39 9% n | 51 12% n | 32 14% n | 75 18% n | 18 13% n | 51 12% n | 13 6% n | 27 17% n | 104 14% | 14 17% |
| A year or longer | 265 20% | 121 16% B | 144 23% B | 35 19% E | 64 13% E | 68 22% E | 98 27% E | 84 21% E | 80 20% E | 98 18% E | 54 16% I | 116 20% I | 95 23% k | 58 14% k | 31 13% k | 99 24% Qs | 9 6% Qs | 96 22% Qs | 28 14% Q | 34 22% Q | 135 18% Q | 13 15% |
| Never again | 134 10% | 56 8% B | 78 13% B | 8 4% E | 36 7% E | 32 10% E | 59 16% DIJ | 59 15% IJ | 38 9% J | 36 7% J | 48 14% M | 56 10% M | 30 7% n | 24 6% n | 12 5% n | 26 6% n | 5 4% n | 60 14% PQ | 25 12% PQ | 17 11% q | 77 10% q | 13 15% |
| 1 Day To 3 Months (Net) | 348 26% | 223 30% C | 125 20% C | 67 35% IG | 152 32% IG | 75 24% G | 55 20% G | 81 20% H | 125 31% H | 141 26% H | 85 24% I | 136 23% I | 128 31% I | 135 30% I | 69 25% I | 106 25% I | 51 38% pRS | 101 23% pRS | 47 23% pRS | 43 28% pRS | 210 28% | 20 23% |
| Sigma | 1352 100% | 736 100% C | 616 100% C | 191 100% G | 480 100% G | 316 100% G | 365 100% G | 398 100% G | 404 100% G | 544 100% G | 348 100% L | 586 100% L | 418 100% L | 424 100% L | 233 100% L | 419 100% L | 137 100% L | 438 100% L | 203 100% L | 155 100% L | 748 100% L | 84 100% L |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q33B_12 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Greet people with a handshake

Base: Applicable Response

| | Gender | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | | |
|-------------------------------------|-------------------|-----------------|-------------------|-------------------------|-------------------|-------------------|------------------|------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------------------|-------------------|------------------------------|-----------------------------|-------------------------|------------------------|-----------------------|------------|----------------|
| | Wavg 50 (2/5-2/7) | | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Get Vac- cine | Have Al- ready Received | Good Re- lations- ship | Bad Re- lations- ship | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1893 | 932 | 961 | 163 | 636 | 400 | 694 | 704 | 635 | 534 | 585 | 742 | 566 | 422 | 244 | 664 | 167 | 529 | 286 | 247 | 1159 | 90 |
| Weighted Base | 1863 | 929 | 934 | 202* | 550 | 453 | 659 | 570 | 568 | 706 | 546 | 736 | 581 | 434 | 241 | 616 | 187* | 552 | 278 | 229 | 1053 | 99* |
| Up To 6 Months (Net) | 973 52% | 578 62% C | 395 42% | 104 52% | 350 64% DFG | 230 51% g | 288 44% | 272 48% | 289 51% | 396 56% H | 320 59% L | 345 47% | 308 53% | 268 62% | 140 58% | 280 45% | 123 65% PRT | 272 49% | 191 69% PRT | 107 47% | 571 54% | 50 51% |
| Up To 3 Months (Sub-Net) | 710 38% | 448 48% C | 261 28% | 66 33% | 276 59% DFG | 169 37% g | 200 30% | 201 35% | 212 37% | 289 41% L | 245 45% L | 217 29% | 248 43% L | 205 47% | 114 47% | 185 30% | 102 55% PRT | 190 34% | 163 58% PRT | 70 31% | 418 40% | 44 44% |
| Immediately/1-30 Days (Sub-Sub-Net) | 481 26% | 317 34% C | 175 19% | 31 15% | 192 38% DIG | 124 27% D | 145 22% | 143 25% | 137 24% | 206 29% L | 180 33% L | 136 18% | 176 30% L | 127 19% | 74 31% | 115 19% | 68 35% PRT | 129 23% PgRT | 133 49% PgRT | 49 21% | 284 27% | 33 33% |
| Immediately | 310 17% | 204 22% C | 106 11% | 13 7% | 116 21% DG | 84 15% D | 97 15% D | 108 19% | 83 15% | 118 17% L | 133 24% L | 65 9% | 113 19% L | 65 15% | 41 17% | 68 11% L | 32 17% PQRT | 75 14% PQRT | 106 38% PQRT | 29 12% | 177 17% | 13 13% |
| 1-30 days | 181 10% | 112 12% C | 69 7% | 18 9% | 76 14% IG | 40 9% IG | 47 7% | 35 6% | 54 9% h | 88 12% H | 47 9% L | 70 10% | 63 11% L | 63 14% L | 33 14% | 47 8% PRST | 34 18% PRST | 54 10% S | 26 10% S | 20 9% | 107 10% | 20 20% U |
| 2-3 months | 219 12% | 132 14% C | 87 9% | 35 17% IG | 83 15% IG | 45 10% IG | 55 8% | 57 10% | 75 13% | 83 12% L | 65 12% L | 81 11% | 73 12% L | 77 18% | 40 16% | 70 11% pRST | 36 19% pRST | 61 11% S | 30 11% S | 22 10% S | 135 13% | 11 11% |
| 4-6 months | 262 14% | 129 14% C | 134 14% | 38 19% EFG | 74 14% EFG | 61 13% Dg | 89 13% DE | 72 13% | 77 14% | 107 15% M | 75 14% M | 128 17% M | 60 10% K | 63 15% K | 27 11% S | 95 15% S | 20 11% S | 83 15% S | 28 10% S | 36 16% S | 152 14% | 7 7% |
| 7-11 months | 221 12% | 129 14% C | 92 10% B | 46 23% EFG | 65 12% EFG | 37 8% Dg | 73 11% DE | 64 11% | 75 13% | 82 12% M | 79 14% M | 90 12% M | 52 9% K | 71 16% K | 43 18% S | 84 14% S | 16 9% S | 70 13% S | 18 7% S | 33 12% S | 125 12% | 15 15% |
| A year or longer | 377 20% | 135 14% B | 243 22% B | 25 12% EFG | 90 16% EFG | 101 22% Dg | 161 24% DE | 134 19% | 110 19% | 130 18% K | 75 14% K | 184 25% K | 118 20% K | 50 11% K | 38 16% S | 150 24% qS | 29 15% qS | 108 20% qS | 41 15% qS | 49 21% qS | 195 19% | 24 24% |
| Never again | 293 16% | 87 9% B | 205 22% B | 26 13% E | 45 8% E | 85 19% E | 137 21% DE | 100 18% | 94 17% | 98 14% H | 72 13% H | 117 16% H | 104 18% H | 46 11% H | 19 8% S | 102 17% qS | 20 11% qS | 102 18% qS | 27 10% qS | 41 18% qS | 161 15% | 11 11% |
| 1 Day To 3 Months (Net) | 400 21% | 245 26% C | 155 17% G | 53 26% FG | 160 29% FG | 85 19% FG | 103 16% H | 92 16% | 129 23% H | 171 24% H | 112 21% H | 152 21% H | 136 23% H | 140 30% H | 73 30% H | 117 19% PRST | 70 37% PRST | 115 21% S | 56 20% S | 42 18% S | 241 23% | 31 31% |
| Sigma | 1863 | 929 | 934 | 202 | 550 | 453 | 659 | 570 | 568 | 706 | 546 | 736 | 581 | 434 | 241 | 616 | 187 | 552 | 278 | 229 | 1053 | 99 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * small base

Base: All Respondents

Q36 How likely do you think it is that coronavirus (COVID-19) will cause a global recession?

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-------------------------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Somewhat/Very Likely (Net) | 1657 81% | 800 82% | 858 81% | 160 70% | 480 80% | 400 81% | 617 86% | 515 78% | 521 84% | 602 82% | 468 81% | 659 83% | 529 79% | 375 79% | 214 81% | 553 85% | 163 73% | 487 81% | 235 72% | 210 86% | 948 83% | 90 85% |
| Very likely | 929 45% | 440 45% | 489 46% | 50 22% | 277 46% | 256 52% | 346 48% | 285 43% | 286 46% | 347 47% | 271 47% | 379 48% | 278 41% | 197 42% | 110 42% | 334 51% | 71 34% | 258 42% | 134 41% | 131 54% | 560 49% | 46 44% |
| Somewhat likely | 728 36% | 360 37% | 369 35% | 110 48% | 203 34% | 145 29% | 271 38% | 230 35% | 235 38% | 256 35% | 198 34% | 280 35% | 250 37% | 178 37% | 103 39% | 218 33% | 92 45% | 239 39% | 101 31% | 78 32% | 388 34% | 44 42% |
| Not At All/Not Very Likely (Net) | 213 10% | 130 13% | 83 8% | 37 16% | 68 11% | 44 9% | 64 9% | 76 12% | 55 9% | 80 11% | 68 12% | 70 9% | 74 11% | 63 13% | 35 13% | 62 10% | 26 13% | 54 9% | 51 15% | 20 8% | 110 10% | 14 13% |
| Not very likely | 159 8% | 93 9% | 66 6% | 32 14% | 45 8% | 29 6% | 53 7% | 47 7% | 49 8% | 61 8% | 58 10% | 51 7% | 50 7% | 44 9% | 23 9% | 53 8% | 19 9% | 43 7% | 26 8% | 19 8% | 83 7% | 12 12% |
| Not at all likely | 54 3% | 37 4% | 17 2% | 5 2% | 23 4% | 14 3% | 12 2% | 30 5% | 5 1% | 19 3% | 11 2% | 19 2% | 24 4% | 19 4% | 12 5% | 10 1% | 7 4% | 11 2% | 25 8% | 2 1% | 27 2% | 2 2% |
| I'm not sure | 173 8% | 49 5% | 124 12% | 30 13% | 51 9% | 51 10% | 40 6% | 67 10% | 47 8% | 49 7% | 43 7% | 60 8% | 69 10% | 37 8% | 15 6% | 38 6% | 18 9% | 60 10% | 42 13% | 14 6% | 79 7% | 2 1% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q36A Would you say we are in a global recession due to the coronavirus outbreak?

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|-----------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-------------|-------------|-----------------|------------------|-----------------|-------------|-------------|-----------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To It | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Yes | 1465 72% | 718 73% | 747 70% | 139 61% | 441 72% D | 388 78% DG | 498 69% | 461 70% | 445 71% | 542 74% | 382 66% | 616 78% KM | 487 69% | 347 73% | 211 80% | 478 73% | 147 71% | 428 70% | 231 71% | 179 73% | 830 73% | 85 81% |
| No | 578 28% | 261 27% | 317 30% | 89 39% EF | 159 27% | 107 22% F | 223 31% | 197 30% | 189 26% | 198 27% | 198 34% L | 174 22% | 205 31% L | 128 27% | 53 20% | 175 27% | 60 29% | 181 30% | 97 29% | 65 27% | 306 27% | 20 19% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

LI01 Which do you think will have a bigger effect on the life of you and your family?

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|---|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|------------------|-----------------|-----------------|------------------|-----------------|-------------|-------------|-----------------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- found To H | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Coronavirus/COVID-19 itself | 760 37% | 342 35% | 417 39% | 104 46% FG | 254 42% FG | 157 32% | 245 34% | 217 33% | 249 40% H | 286 39% h | 170 29% | 376 48% KM | 212 32% | 236 50% | 115 44% | 260 40% RS | 90 43% RS | 197 32% | 88 27% | 124 51% PRS | 416 37% | 35 34% |
| The economic impacts of the coronavirus pandemic | 1283 63% | 636 65% | 647 61% | 123 54% | 346 58% | 338 69% DE | 476 66% DE | 441 67% lj | 375 60% ij | 445 61% | 411 71% L | 413 52% | 460 69% L | 239 50% | 148 56% | 393 60% I | 117 57% PQT | 413 68% PQT | 240 73% PQT | 120 49% | 721 63% | 70 66% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q1314 1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Airline

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|---------------|-----------------------------|-------------------------|--|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 513 25% | 292 30% C | 221 21% | 36 16% | 178 30% DF | 112 23% | 187 26% D | 133 20% | 154 25% | 224 31% Hi | 162 28% M | 230 29% M | 121 18% | 163 34% | 74 28% | 188 29% Rs | 56 27% | 118 19% | 70 21% | 81 33% RS | 325 29% V | 15 14% |
| 7 - Very good | 196 10% | 106 11% | 90 8% | 16 7% | 74 12% G | 49 10% | 56 8% | 73 11% | 50 8% | 73 10% M | 65 11% M | 93 12% M | 37 6% | 76 16% | 42 16% | 70 11% r | 14 7% | 43 7% | 31 10% | 37 15% QR | 115 10% | 4 3% |
| 6 | 317 16% | 186 19% C | 131 12% | 20 9% | 103 17% D | 63 13% | 131 18% Df | 60 9% | 103 17% H | 151 21% H | 97 17% m | 137 17% m | 84 12% | 87 18% | 32 12% | 118 18% RS | 42 20% rs | 75 12% | 38 12% | 44 18% rs | 210 18% | 11 10% |
| 5 | 397 19% | 193 20% | 203 19% | 51 23% | 109 18% g | 114 23% g | 122 17% g | 101 15% | 123 20% H | 171 23% H | 115 20% H | 162 20% H | 120 18% | 103 22% | 62 24% | 132 20% s | 38 19% | 128 21% s | 48 15% | 50 21% s | 216 19% | 22 21% |
| 4 | 395 19% | 188 19% | 207 19% | 50 22% | 123 21% e | 85 17% | 137 19% e | 134 20% | 121 19% | 132 18% e | 102 18% e | 167 21% e | 126 19% | 76 16% | 45 17% | 106 16% Pst | 41 20% Pst | 149 24% Pst | 59 18% | 40 16% Pst | 220 19% | 18 18% |
| 3 | 222 11% | 107 11% | 115 11% | 36 16% e | 57 10% e | 49 10% | 80 11% e | 68 10% | 79 13% | 75 10% e | 66 11% e | 73 9% e | 84 13% | 47 10% | 29 11% | 66 10% e | 21 10% e | 70 13% e | 44 13% e | 21 9% e | 127 11% | 16 15% |
| Bottom 2 Box (Net) | 266 13% | 133 14% | 133 12% | 27 12% | 66 11% i | 69 14% | 104 14% i | 99 15% | 82 13% | 81 11% i | 68 12% i | 85 11% i | 113 17% i | 54 11% | 30 12% | 81 12% i | 33 16% i | 78 13% i | 49 15% i | 26 11% i | 136 12% i | 23 21% i |
| 2 | 149 7% | 76 8% | 72 7% | 15 7% | 33 5% E | 33 7% E | 68 9% E | 41 6% | 50 8% | 56 8% E | 35 6% E | 55 7% E | 59 9% E | 31 6% | 21 8% | 49 8% pRS | 27 13% pRS | 32 5% pRS | 21 6% pRS | 20 8% pRS | 72 6% pRS | 18 17% pRS |
| 1 - Very bad | 117 6% | 57 6% B | 61 6% B | 12 5% B | 33 5% B | 36 7% B | 36 5% B | 59 9% B | 31 5% B | 25 3% B | 33 4% B | 30 4% B | 54 8% B | 23 5% B | 10 4% B | 32 5% B | 6 3% B | 45 7% B | 28 9% B | 6 3% B | 63 6% B | 4 4% B |
| Not sure | 250 12% | 65 7% B | 185 17% B | 26 12% B | 68 11% B | 66 13% B | 89 12% B | 123 19% B | 66 11% B | 49 7% B | 68 12% B | 74 9% B | 108 16% B | 32 7% B | 23 9% B | 80 12% B | 18 9% B | 67 11% B | 59 18% B | 25 10% B | 113 10% B | 12 11% B |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 212

Q1314 2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a "Very Bad" reputation and '7' means the industry has a "Very Good" reputation?
 Automotive

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|----------------|-----------------|-----------------|-----------------|-----------------|------------------|---------------|--------------|-----------------------------|--|------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 740 36% | 397 41% C | 343 32% | 68 30% | 232 39% | 171 34% | 269 37% | 212 32% | 243 39% H | 277 38% | 240 41% M | 322 41% M | 179 27% | 218 46% | 110 42% | 258 40% S | 73 35% | 205 34% | 97 29% | 107 44% RS | 449 40% | 30 29% |
| 7 - Very good | 311 15% | 161 16% | 150 14% | 24 11% | 109 16% dg | 82 16% | 95 13% | 115 17% | 82 13% | 114 16% | 96 17% M | 147 19% M | 67 10% | 113 24% | 49 19% | 108 17% r | 31 15% | 72 12% | 47 14% | 52 21% Rs | 183 16% | 9 9% |
| 6 | 430 21% | 237 24% C | 193 18% | 44 19% | 123 20% | 89 18% | 174 24% f | 97 15% | 161 26% H | 163 22% H | 143 23% M | 175 22% m | 111 17% | 105 22% | 60 23% | 150 23% S | 43 21% | 133 22% s | 50 15% | 55 23% s | 266 23% | 21 20% |
| 5 | 497 24% | 240 25% D | 257 24% | 39 17% | 152 25% d | 135 27% D | 172 24% | 152 23% | 158 25% | 181 25% | 133 23% | 180 23% | 184 27% | 87 18% | 53 20% | 164 25% D | 46 22% | 159 26% | 71 22% | 56 23% D | 285 25% | 28 26% |
| 4 | 350 17% | 170 17% | 180 17% | 49 22% | 91 15% | 88 18% | 122 17% | 116 18% | 93 15% | 138 19% | 90 15% I | 147 19% I | 113 17% | 67 14% | 45 17% | 106 16% I | 35 17% | 104 17% | 72 22% pi | 34 14% | 203 18% | 16 15% |
| 3 | 103 5% | 46 5% | 57 5% | 21 9% IG | 33 6% | 21 4% | 29 4% | 36 6% | 35 6% | 32 4% | 24 4% | 37 5% | 43 6% | 29 6% | 23 9% | 33 5% I | 15 7% | 34 6% | 14 4% | 7 3% u | 41 4% | 9 8% |
| Bottom 2 Box (Net) | 106 5% | 50 5% | 56 5% | 17 7% | 23 4% | 29 6% | 38 5% | 47 7% ij | 26 4% | 32 4% | 29 5% | 31 4% | 46 7% I | 31 7% | 17 7% | 28 4% I | 10 5% | 32 5% | 22 7% | 14 6% U | 52 5% | 12 12% U |
| 2 | 48 2% | 21 2% | 27 3% | 6 3% | 10 2% | 14 3% | 18 3% | 17 3% | 10 2% | 21 3% | 14 2% | 15 2% | 19 3% | 16 3% | 12 4% | 19 3% I | 9 5% I | 8 1% | 5 1% I | 7 3% I | 20 2% U | 8 7% U |
| 1 - Very bad | 58 3% | 28 3% | 30 3% | 10 5% | 13 2% | 15 3% | 20 3% | 30 5% J | 16 3% | 11 1% | 15 3% J | 17 2% J | 26 4% J | 15 3% J | 6 2% J | 9 1% J | 24 4% Pq | 18 5% Pq | 7 3% q | 32 3% q | 5 4% q | |
| Not sure | 246 12% | 75 8% B | 171 16% B | 34 15% | 69 11% | 53 11% | 91 13% | 95 14% J | 68 11% J | 72 10% J | 64 11% J | 73 9% KL | 109 16% KL | 42 9% | 15 6% | 64 10% F | 28 14% F | 76 12% F | 52 16% F | 26 11% F | 107 9% | 10 9% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 213

Q1314.3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Consumer products

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|------------------|---------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|---------------|-----------------------------|-------------------|---------------------------------|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait A- while & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 773 38% | 375 38% | 398 37% | 54 24% | 240 40% D | 186 38% D | 293 41% D | 238 36% | 246 39% | 281 38% | 237 41% M | 339 43% M | 197 29% | 189 40% | 98 37% | 277 42% qRS | 67 32% | 203 33% | 111 34% | 114 47% QRS | 462 41% V | 25 24% |
| 7 - Very good | 320 16% | 157 16% | 163 15% | 25 11% | 116 19% d | 72 14% | 108 15% | 132 20% J | 85 14% | 104 14% | 94 16% M | 170 22% KM | 56 8% | 98 21% | 46 17% | 108 17% | 25 12% | 81 13% | 56 17% | 50 20% qr | 179 16% | 10 9% |
| 6 | 463 22% | 218 22% | 235 22% | 28 12% | 124 21% d | 115 23% D | 188 26% De | 106 16% | 161 24% H | 177 24% H | 143 23% H | 169 24% h | 141 21% | 91 19% | 52 20% | 169 28% rS | 42 20% | 122 20% | 55 17% | 64 26% S | 283 25% v | 15 14% |
| 5 | 542 27% | 280 29% | 262 25% | 62 27% | 140 23% | 141 28% | 198 28% | 152 23% | 174 26% | 212 29% h | 153 26% h | 217 27% | 172 26% | 129 27% | 71 27% | 193 29% S | 47 22% S | 183 30% S | 64 20% S | 56 23% S | 331 29% S | 25 24% |
| 4 | 316 15% | 154 16% | 162 15% | 50 22% G | 103 17% | 68 14% | 96 13% | 122 19% I | 82 13% | 111 15% | 77 13% I | 106 13% KL | 133 20% KL | 59 12% | 24 9% | 79 12% PIT | 48 23% PIT | 96 16% PI | 64 20% PI | 28 12% PI | 156 14% U | 25 24% U |
| 3 | 104 5% | 54 6% | 50 5% | 21 9% G | 29 5% | 27 4% | 27 4% | 26 4% | 33 5% | 43 6% | 24 4% I | 41 5% L | 39 6% L | 33 7% | 30 11% | 27 4% L | 12 6% L | 33 5% L | 20 6% L | 12 5% L | 49 4% L | 8 7% |
| Bottom 2 Box (Net) | 90 4% | 52 5% | 38 4% | 18 8% G | 25 4% | 27 5% G | 21 3% G | 40 6% I | 19 3% I | 29 4% I | 31 5% I | 21 3% L | 39 6% L | 32 7% | 19 7% | 20 3% P | 12 6% P | 30 5% P | 21 6% P | 7 3% P | 37 3% U | 16 15% U |
| 2 | 43 2% | 29 3% C | 14 1% | 7 3% C | 12 2% C | 9 2% C | 14 2% C | 6 1% C | 23 3% C | 16 3% C | 7 1% L | 20 3% L | 18 4% L | 13 5% L | 6 1% L | 10 5% P | 16 3% P | 7 2% P | 5 2% P | 16 1% U | 9 9% U | |
| 1 - Very bad | 47 2% | 23 2% C | 24 2% C | 11 5% G | 13 2% C | 17 3% C | 6 1% J | 26 4% J | 14 2% J | 6 1% J | 15 3% L | 14 2% L | 19 3% L | 14 3% L | 6 2% L | 14 2% L | 2 1% L | 15 2% L | 14 4% L | 3 1% L | 22 2% U | 7 7% U |
| Not sure | 218 11% | 63 6% B | 155 15% B | 23 10% B | 63 10% B | 47 9% B | 85 12% J | 81 12% J | 70 11% J | 55 8% J | 59 7% L | 67 8% L | 92 14% L | 33 7% L | 21 8% L | 58 9% P | 20 10% P | 64 11% P | 48 15% P | 27 11% P | 101 9% P | 6 5% P |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 214

Q1314.4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Energy

Base: All Respondents

| | Gender | | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|-------------------|-----------------|-----------------|----------------|-----------------------|-----------------------------|-----------------------|-----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-------------|----------------|------------------|-----------------------------|--------------------------------|------------------------|---------------------------|----------------------------|--------------------------|-------------------------|
| | Wage 50 (2/5-2/7) | | MALE (B) | FEMALE (C) | Gen Z (age 18-24) (D) | Millennials (age 25-40) (E) | Gen X (age 41-56) (F) | Boomer+ (age 57+) (G) | < \$50K (H) | \$50-\$99K (I) | \$100K+ (J) | GOP (K) | DEM (L) | IND/OTH (M) | Student (N) | LGBTQ (O) | First Day Able To (P) | Whenever Get Af-ound To It (Q) | Wait & While & Sec (R) | Will Not Get Vac-cine (S) | Have Al-ready Received (T) | Good Re-lations-ship (U) | Bad Re-lations-ship (V) |
| | (A) | (C) | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| Top 2 Box (Net) | 726 36% | 385 39% C | 341 32% | 63 28% | 220 37% d | 166 34% | 277 38% D | 223 34% | 210 34% | 285 39% | 242 42% M | 315 40% M | 169 25% | 189 40% | 100 38% | 260 40% RS | 74 36% | 189 31% | 92 28% | 111 46% RS | 447 39% V | 17 16% | |
| 7 - Very good | 356 17% | 185 19% | 171 16% | 27 12% | 115 19% d | 80 16% | 135 19% | 130 20% | 95 15% | 126 17% | 110 19% M | 168 21% M | 78 12% | 101 21% | 61 23% | 137 21% RS | 41 20% | 81 13% | 45 14% | 51 61% RS | 219 19% V | 5 5% | |
| 6 | 370 18% | 200 20% c | 170 16% | 36 16% | 105 18% | 86 17% | 143 20% | 94 14% | 115 18% | 159 22% H | 132 23% M | 147 19% m | 91 13% | 88 19% | 39 15% | 123 18% RS | 33 16% | 108 18% | 46 14% | 60 25% rS | 228 20% | 12 11% | |
| 5 | 482 24% | 262 27% C | 220 21% | 41 18% | 146 24% | 130 28% | 165 23% | 128 19% | 173 24% H | 179 24% h | 133 23% H | 192 24% K | 156 23% | 110 23% | 46 18% | 151 23% RS | 48 23% | 155 25% | 75 23% | 53 22% rS | 277 24% | 41 38% U | |
| 4 | 330 16% | 145 15% | 186 17% | 44 19% | 99 17% | 84 17% | 104 14% | 122 18% | 86 14% | 119 16% | 75 13% I | 123 16% K | 132 20% K | 57 12% | 41 15% | 104 16% RS | 34 17% | 110 18% | 56 17% | 26 11% I | 174 15% V | 20 19% | |
| 3 | 119 6% | 56 6% | 64 6% | 22 10% E | 38 6% | 19 4% | 39 5% | 40 6% | 36 5% | 21 4% | 45 6% J | 53 8% K | 33 7% | 28 10% | 34 5% | 17 8% RS | 38 6% | 19 6% | 11 4% rS | 58 5% V | 11 11% | | |
| Bottom 2 Box (Net) | 133 7% | 63 6% | 70 7% | 24 11% E | 27 4% | 37 8% | 45 6% | 47 7% | 39 6% | 45 6% | 38 7% I | 38 5% K | 57 9% K | 37 8% | 21 8% | 34 5% RS | 10 5% | 46 8% | 25 8% | 18 7% rS | 66 6% V | 6 5% | |
| 2 | 54 3% | 26 3% | 28 3% | 8 3% | 11 2% | 24 5% EG | 11 2% | 15 2% | 14 2% | 25 3% | 21 4% J | 16 2% L | 17 3% | 11 4% | 17 3% KL | 10 4% L | 17 3% PQ | 12 2% | 8 2% q | 8 3% q | 28 2% q | 2 2% | |
| 1 - Very bad | 79 4% | 37 4% | 42 4% | 16 7% EF | 16 3% | 13 3% | 34 5% | 32 5% | 25 4% | 21 3% | 17 3% J | 21 3% KL | 41 6% KL | 21 4% | 10 4% L | 16 3% PQ | * | 35 6% PQ | 18 5% pQ | 10 4% q | 38 3% q | 3 3% | |
| Not sure | 253 100% | 68 7% | 185 17% B | 33 15% | 70 12% | 59 12% | 91 13% | 99 15% J | 75 12% | 67 9% | 71 12% J | 77 10% L | 105 16% L | 48 10% | 28 11% L | 71 11% L | 23 11% L | 72 12% PQR | 61 19% PQR | 26 11% q | 114 10% V | 10 10% | |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q1314.5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Insurance (excluding health insurance)

Base: All Respondents

| | Gender | | | Age | | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|--------------------------|-------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|----------------|----------------|-------------|-------------|-------------|----------------|-------------|-------------|-----------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | | | (D) | (E) | (F) | (G) | | | | | | | | | | | | | | | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 654 32% | 334 34% | 321 30% | 59 26% | 204 34% | 142 29% | 249 35% | 223 34% | 179 29% | 244 33% | 207 36% | 301 38% | 147 22% | 188 40% | 96 36% | 229 35% | 65 32% | 173 28% | 83 25% | 104 42% | 396 35% | 19 19% |
| 7 - Very good | 294 14% | 156 16% | 138 13% | 24 11% | 96 16% | 60 12% | 114 16% | 121 18% | 75 12% | 92 13% | 80 14% | 160 20% | 53 8% | 84 18% | 53 20% | 107 16% | 25 12% | 66 11% | 45 14% | 51 16% | 180 16% | 7 6% |
| 6 | 361 18% | 178 18% | 183 17% | 34 15% | 108 18% | 83 17% | 135 19% | 102 16% | 105 17% | 152 22% | 127 20% | 140 18% | 93 14% | 104 22% | 42 16% | 122 19% | 41 20% | 107 17% | 38 12% | 53 22% | 216 19% | 13 12% |
| 5 | 450 22% | 228 23% | 222 21% | 38 17% | 124 21% | 131 28% | 157 22% | 110 17% | 161 26% | 171 23% | 131 23% | 168 21% | 151 22% | 87 18% | 52 20% | 163 25% | 35 17% | 129 21% | 64 20% | 59 24% | 270 24% | 25 23% |
| 4 | 363 18% | 156 16% | 208 20% | 48 21% | 101 17% | 92 19% | 122 17% | 113 17% | 105 17% | 144 20% | 91 16% | 135 17% | 136 20% | 78 16% | 40 15% | 114 17% | 43 21% | 116 19% | 57 17% | 33 13% | 196 17% | 28 26% |
| 3 | 168 8% | 86 9% | 82 8% | 19 9% | 59 10% | 41 8% | 49 7% | 54 8% | 50 8% | 61 8% | 53 9% | 46 6% | 69 10% | 32 7% | 23 9% | 38 6% | 25 12% | 65 11% | 27 8% | 13 5% | 92 8% | 15 14% |
| Bottom 2 Box (Net) | 210 10% | 115 12% | 95 9% | 34 15% | 58 10% | 47 9% | 71 10% | 72 11% | 64 10% | 72 10% | 53 9% | 69 9% | 88 13% | 61 13% | 37 14% | 47 7% | 19 9% | 76 12% | 48 15% | 19 8% | 93 8% | 11 11% |
| 2 | 103 5% | 60 6% | 43 4% | 12 5% | 32 5% | 23 5% | 36 5% | 38 6% | 29 5% | 36 5% | 18 3% | 41 5% | 44 6% | 31 6% | 20 8% | 26 4% | 16 8% | 37 6% | 17 5% | 7 3% | 46 4% | 6 5% |
| 1 - Very bad | 107 5% | 55 6% | 52 5% | 22 10% Eig | 26 4% | 24 5% | 35 5% | 34 5% | 35 6% | 36 5% | 34 6% | 28 4% | 44 7% | 30 6% | 17 6% | 21 3% | 3 2% | 39 6% | 32 10% PQ | 12 5% | 47 4% | 6 5% |
| Not sure | 198 10% | 61 6% | 137 13% B | 28 12% Eig | 55 9% | 43 9% | 72 10% | 86 13% J | 63 10% J | 38 5% | 46 8% | 71 9% | 82 12% K | 29 6% | 16 6% | 63 10% K | 19 9% PQ | 51 8% PQ | 48 15% PRT | 17 7% | 90 8% | 7 6% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Q1314.6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Financial services

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|---------------|-----------------|-----------------|------------------|-----------------------|-----------------------------|-----------------------|-----------------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------------------|-----------------------|--------------------------------|-------------------------|---------------------------|----------------------------|--------------------------|-------------------------|
| | Wave 50 (2/7) | | MALE (B) | FEMALE (C) | Gen Z (age 18-24) (D) | Millennials (age 25-40) (E) | Gen Y (age 41-56) (F) | Boomer+ (age 57+) (G) | < \$50K (H) | \$50-\$99k (I) | \$100K+ (J) | GOP (K) | DEM (L) | IND/OTH (M) | Student (N) | LGBTQ (O) | First Day Able To (P) | Whenever Get Ap-ound To It (Q) | Wait & Awhile & Sec (R) | Will Not Get Vac-cine (S) | Have Al-ready Received (T) | Good Re-lations-ship (U) | Bad Re-lations-ship (V) |
| | (A) | (B) | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| Top 2 Box (Net) | 700 34% | 366 37% C | 334 31% | 75 33% | 199 33% | 170 34% | 257 36% | 203 31% | 205 33% | 287 39% Hi | 221 38% M | 317 40% M | 162 24% | 211 44% | 98 37% | 247 38% S | 76 36% S | 194 32% S | 72 22% | 111 45% RS | 431 38% v | 27 25% | |
| 7 - Very good | 298 15% | 161 16% c | 137 13% | 22 10% | 101 17% d | 67 14% | 107 15% | 101 15% | 75 12% | 123 17% i | 87 15% M | 145 18% M | 67 10% | 98 21% | 51 19% | 113 17% Rs | 35 17% R | 57 9% | 39 12% | 54 22% RS | 183 16% 9 | 9 8% | |
| 6 | 462 20% | 205 21% | 197 19% | 52 23% | 98 16% d | 102 21% | 148 21% | 102 16% | 131 21% H | 164 22% H | 135 23% M | 172 22% M | 95 14% | 112 24% | 47 18% | 134 21% S | 41 20% S | 138 23% S | 33 10% | 56 23% S | 248 18% 22% | 18 17% | |
| 5 | 434 21% | 215 22% | 219 21% | 34 15% d | 147 24% d | 101 20% | 152 21% | 135 21% | 140 22% | 154 21% d | 128 22% d | 172 22% d | 134 20% d | 85 18% | 51 19% | 153 23% d | 36 17% d | 125 21% d | 70 21% d | 50 20% d | 245 18% 22% | 17 16% | |
| 4 | 332 16% | 153 16% g | 179 17% g | 31 14% g | 109 18% g | 93 19% g | 99 14% g | 98 15% g | 106 17% g | 125 17% g | 92 16% g | 117 15% g | 123 18% g | 60 13% g | 38 14% g | 101 15% g | 31 15% g | 99 16% g | 73 22% PTI | 28 11% g | 200 18% g | 15 14% | |
| 3 | 152 7% | 74 8% EFG | 79 7% EFG | 32 14% EFG | 37 6% EFG | 31 6% EFG | 53 7% EFG | 56 9% EFG | 44 7% EFG | 51 7% EFG | 34 6% EFG | 59 7% EFG | 60 9% EFG | 38 8% EFG | 34 13% EFG | 43 7% EFG | 25 12% PTI | 48 8% EFG | 27 8% EFG | 8 3% EFG | 73 21% EFG | 21 20% EFG | |
| Bottom 2 Box (Net) | 176 9% | 85 9% E | 91 9% E | 30 13% E | 42 7% E | 43 9% E | 60 8% E | 68 10% E | 50 8% E | 56 8% E | 35 6% E | 50 6% E | 91 14% KL | 40 8% KL | 21 8% KL | 44 7% KL | 14 7% KL | 65 11% KL | 33 10% KL | 20 8% KL | 72 6% KL | 16 15% KL | |
| 2 | 81 4% | 45 5% K | 35 3% K | 13 6% K | 22 4% K | 18 4% K | 27 4% K | 29 4% K | 24 4% K | 27 4% K | 15 3% K | 29 4% K | 37 6% K | 20 4% K | 5 2% K | 20 3% K | 12 6% K | 23 4% K | 11 3% K | 15 6% K | 35 3% K | 13 12% K | |
| 1 - Very bad | 95 5% | 40 4% e | 55 5% e | 17 8% e | 19 3% e | 26 5% e | 33 5% e | 39 6% e | 26 4% e | 29 4% e | 20 3% e | 21 3% e | 54 8% KL | 20 4% KL | 16 6% KL | 25 4% KL | 2 1% KL | 42 7% pQT | 22 7% QI | 5 2% QI | 37 3% QI | 3 3% | |
| Not sure | 249 12% | 86 9% B | 163 15% B | 25 11% B | 66 11% B | 57 12% B | 100 14% B | 97 15% B | 78 13% B | 59 8% B | 71 12% B | 75 9% B | 103 15% L | 42 9% L | 22 8% L | 64 10% L | 25 12% L | 78 13% L | 54 16% F | 27 11% F | 116 10% F | 10 9% F | |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Q1314 7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Pharmaceutical

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|----------------|----------------|-----------------|-----------------|------------------|------------------|------------------|-----------------------------|-------------------------|---------------------------------------|--------------------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Get Vac- cine | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 842 41% | 438 45% C | 404 38% | 49 22% | 242 40% D | 203 41% D | 348 48% DEF | 263 40% | 242 39% | 335 46% I | 258 44% M | 364 46% M | 220 33% | 196 41% | 112 42% | 348 53% QRS | 79 38% s | 184 30% | 92 28% | 138 57% QRS | 499 44% V | 31 29% |
| 7 - Very good | 424 21% | 228 23% C | 196 18% | 20 9% | 135 22% D | 95 24% D | 175 24% D | 147 22% | 120 19% | 155 21% M | 127 22% M | 200 25% M | 97 14% | 96 20% | 51 20% QRS | 196 28% QRS | 32 16% s | 79 13% | 50 15% | 77 21% QRS | 253 22% V | 11 10% |
| 6 | 418 20% | 211 22% | 207 19% | 29 13% | 107 18% d | 108 22% DE | 174 24% H | 118 18% | 121 19% | 180 25% H | 130 22% H | 165 21% H | 123 18% | 100 21% | 60 23% RS | 163 23% RS | 47 23% S | 105 17% | 42 13% | 61 25% RS | 246 21% s | 20 19% |
| 5 | 419 21% | 201 21% | 218 20% | 46 20% | 138 23% G | 117 24% G | 119 17% G | 133 20% | 124 20% | 159 22% G | 125 22% G | 160 20% G | 134 20% | 87 18% | 35 13% S | 119 18% S | 49 24% S | 157 26% PS | 44 13% | 50 21% s | 238 21% s | 31 30% |
| 4 | 272 13% | 108 11% B | 164 15% B | 45 20% FG | 86 14% FG | 56 11% FG | 85 12% FG | 81 12% | 89 14% | 95 13% FG | 69 12% FG | 112 14% FG | 90 13% | 54 11% FG | 33 12% FG | 78 12% FG | 24 12% FG | 85 14% FG | 62 15% PT | 23 9% PT | 148 13% PT | 9 9% |
| 3 | 160 8% | 94 10% C | 66 6% C | 33 15% EIG | 33 5% EIG | 41 8% EIG | 54 7% EIG | 46 7% | 53 9% | 57 8% EIG | 47 8% EIG | 52 7% EIG | 61 9% | 52 11% EIG | 31 12% EIG | 36 5% PT | 27 13% PT | 66 11% PT | 26 8% PT | 5 2% PT | 96 8% PT | 6 5% |
| Bottom 2 Box (Net) | 202 10% | 90 9% | 113 11% | 28 12% I | 60 10% I | 48 10% I | 66 9% I | 69 11% I | 65 10% I | 66 9% I | 44 8% I | 52 7% I | 106 18% KL | 54 11% KL | 33 12% KL | 38 6% KL | 15 7% KL | 70 12% PQ | 63 18% PQ | 16 6% PQ | 89 8% PQ | 21 20% U |
| 2 | 87 4% | 38 4% F | 49 5% F | 14 6% F | 34 6% F | 12 2% F | 27 4% F | 24 4% | 33 5% | 30 4% F | 10 2% F | 31 4% F | 46 7% K | 33 7% K | 21 8% K | 15 2% P | 13 6% P | 30 5% P | 23 7% P | 6 3% P | 37 3% P | 16 16% U |
| 1 - Very bad | 115 6% | 51 5% C | 64 6% C | 14 6% I | 26 4% I | 36 7% I | 39 5% I | 46 7% | 32 5% J | 35 5% J | 34 6% L | 21 3% L | 60 9% L | 21 4% L | 12 5% L | 23 4% L | 2 1% L | 40 12% PQ | 40 12% PQ | 10 4% PQ | 52 5% PQ | 4 4% |
| Not sure | 148 7% | 47 5% B | 101 9% B | 26 11% I | 42 7% I | 31 6% I | 49 7% I | 66 10% J | 50 8% J | 21 3% J | 37 6% L | 49 6% L | 62 9% L | 33 7% L | 20 8% L | 35 5% L | 14 7% P | 47 8% P | 40 12% P | 12 5% P | 68 6% P | 7 7% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 218

Q1314.8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Retail

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|--------------------------|-------------|-----------------|------------------|---------------------------------|--|---------------------------------|-----------------------------|-----------------|-------------------|-----------------|-----------------|----------------|----------------|----------------|-----------------------------|--------------------------------|--|--|-------------------------------------|--------------------------------------|-------------------------------|------------------------------|
| | Wave 50 (2/5- 2/7) | | MALE (B) | FEMALE (C) | Gen Z (age 18- 24) (D) | Millen- nials (age 25- 40) (E) | Gen Y (age 41- 56) (F) | Boomer+ (age 57+) (G) | < \$50K (H) | \$50-\$99k (I) | \$100K+ (J) | GOP (K) | DEM (L) | IND/OTH (M) | Student (N) | LGBTQ (O) | First Day Able To (P) | Whenever Get Ap- pound To It (Q) | Wait While & Get Vac- cine (R) | Will Not Get Vac- cine (S) | Have Al- ready Received (T) | Good Re- lationship (U) | Bad Re- lationship (V) |
| | (A) | (B) | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| Top 2 Box (Net) | 791 39% | 383 39% | 408 38% | 55 24% | 222 37% D | 200 40% D | 313 43% De | 253 38% | 222 36% | 312 43% i | 259 45% M | 315 40% M | 217 32% | 185 39% | 102 39% | 291 45% QRS | 64 31% | 226 37% | 110 34% | 99 41% | 484 43% V | 22 21% | |
| 7 - Very good | 320 16% | 142 14% | 178 17% | 22 10% | 106 16% d | 81 16% | 110 15% | 125 19% | 85 14% | 110 15% | 102 16% M | 152 19% M | 66 10% | 83 17% | 48 18% | 120 18% QR | 20 9% | 74 12% | 55 17% q | 52 16% QR | 182 16% V | 6 6% | |
| 6 | 471 23% | 241 25% | 230 22% | 33 15% | 116 19% d | 119 24% d | 203 28% DE | 129 20% | 137 22% | 202 28% Hi | 158 27% L | 162 21% | 151 22% | 102 22% | 54 21% | 172 26% St | 45 22% | 152 25% S | 56 17% | 47 19% | 301 27% v | 16 16% | |
| 5 | 541 26% | 265 27% | 276 26% | 45 20% | 153 26% d | 141 28% d | 202 28% d | 149 23% | 179 29% H | 205 28% h | 140 24% | 212 27% | 189 28% | 109 23% | 65 25% | 186 28% s | 59 29% s | 159 26% s | 62 19% | 74 30% S | 312 27% S | 31 29% | |
| 4 | 319 16% | 174 18% | 145 14% | 32 14% | 118 20% G | 75 15% | 94 13% | 103 16% | 92 15% | 119 16% | 80 14% | 128 18% | 111 17% | 70 15% | 37 14% | 81 12% | 35 17% p | 105 17% p | 65 20% P | 33 13% | 166 15% u | 26 25% | |
| 3 | 133 6% | 60 6% | 73 7% | 36 16% EFG | 42 7% g | 24 5% | 31 4% | 39 6% | 51 8% | 41 6% | 29 5% | 56 7% | 48 7% | 45 9% | 30 11% | 35 5% Pr | 23 11% Pr | 36 6% | 25 8% | 15 6% | 59 5% u | 12 12% | |
| Bottom 2 Box (Net) | 91 4% | 42 4% | 50 5% | 32 14% EFG | 22 4% G | 13 3% | 24 3% | 37 6% i | 31 5% | 22 3% | 28 5% L | 22 3% | 41 6% L | 32 7% | 12 4% | 18 3% P | 8 4% P | 38 6% P | 21 8% P | 7 3% | 38 3% u | 7 6% | |
| 2 | 43 2% | 24 2% | 20 2% | 15 7% EFG | 12 2% F | 3 1% | 13 2% | 14 2% | 17 3% | 13 2% | 14 2% I | 6 1% | 23 3% L | 15 3% | 8 3% | 11 2% J | 7 3% J | 18 3% J | 4 1% Pq | 3 1% Pq | 18 2% Pq | 5 5% | |
| 1 - Very bad | 48 2% | 18 2% | 30 3% | 17 8% EFG | 9 2% F | 11 2% | 11 2% | 24 4% J | 14 2% J | 9 1% J | 14 2% J | 16 2% J | 18 3% J | 17 4% J | 4 2% J | 7 1% J | * | 20 3% Pq | 16 5% Pq | 4 2% Pq | 20 2% Pq | 2 2% | |
| Not sure | 168 8% | 55 6% | 113 11% B | 26 12% B | 43 7% | 42 8% | 57 8% | 77 12% J | 49 8% J | 32 4% J | 45 8% J | 57 7% J | 66 10% J | 35 7% J | 18 7% J | 42 6% J | 20 10% PRT | 46 8% PRT | 45 14% PRT | 15 6% PRT | 78 7% PRT | 7 7% | |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 219

Q1314 9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Technology

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|-------------------|-----------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-------------|-----------------|-----------------|-----------------|------------------|----------------|-------------|-------------|-----------------------------|------------------------------|-----------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wage 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Aw- hile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 884 43% | 452 46% c | 432 41% | 73 32% | 286 48% D | 210 42% d | 314 44% D | 262 40% | 268 43% | 346 47% H | 251 43% M | 397 50% KM | 236 35% | 117 48% | 117 45% | 304 47% RS | 97 47% S | 236 39% | 113 34% | 134 55% pRS | 537 47% | 38 36% |
| 7 - Very good | 420 21% | 220 22% | 200 19% | 34 15% | 135 22% | 111 22% | 139 19% | 147 22% | 114 18% | 154 21% | 103 18% | 216 27% KM | 101 15% | 114 24% | 64 24% | 144 22% | 37 18% | 106 17% | 62 19% | 71 29% pQRS V | 270 24% | 11 10% |
| 6 | 464 23% | 232 24% | 232 22% | 39 17% | 151 25% d | 99 20% | 175 24% | 115 17% | 154 25% H | 192 26% H | 148 26% m | 181 23% | 135 20% | 113 24% | 54 20% | 160 24% S | 60 29% S | 130 21% | 51 16% | 63 28% S | 268 24% | 27 26% |
| 5 | 444 22% | 202 21% | 243 23% | 45 20% | 150 26% G | 116 23% | 133 19% | 141 21% | 128 21% | 170 23% | 119 21% | 182 23% | 143 21% | 90 19% | 47 18% | 142 22% | 36 17% | 152 25% | 70 21% | 44 18% | 226 20% | 17 16% |
| 4 | 254 12% | 115 12% | 138 13% | 40 18% E | 57 10% | 66 13% | 90 12% | 88 13% | 88 14% | 74 10% | 70 12% | 95 12% | 88 13% | 52 11% | 36 14% | 76 12% | 31 15% | 73 12% | 51 16% | 24 10% | 138 12% | 26 25% U |
| 3 | 89 4% | 52 5% | 38 4% | 20 9% IG | 28 5% | 20 4% | 21 3% | 39 6% | 27 4% | 22 3% | 23 4% | 32 4% | 34 5% | 27 6% | 19 7% | 21 3% | 14 7% | 34 6% | 13 4% | 8 3% | 50 4% | 6 5% |
| Bottom 2 Box (Net) | 150 7% | 94 10% C | 56 5% | 21 9% | 32 5% | 31 6% | 65 9% J | 45 7% | 44 7% | 59 8% | 52 9% | 25 3% | 72 11% L | 38 8% | 17 6% | 32 5% L | 14 7% PI | 57 9% PI | 36 11% PI | 11 4% | 88 8% | 9 8% |
| 2 | 71 3% | 54 5% C | 17 2% | 12 5% | 14 2% | 16 3% | 28 4% | 22 3% | 17 3% | 32 4% | 21 4% | 17 2% | 32 5% L | 19 4% | 11 4% | 19 3% | 10 5% | 22 4% | 13 4% | 7 3% | 42 4% | 7 6% |
| 1 - Very bad | 79 4% | 40 4% | 39 4% | 9 4% | 18 3% | 15 3% | 37 5% | 23 4% | 27 4% | 27 4% | 31 5% L | 8 1% | 40 6% L | 20 4% | 6 2% | 13 2% PT | 4 2% PT | 36 6% PT | 22 7% PT | 4 2% | 46 4% | 2 2% |
| Not sure | 222 11% | 64 7% | 158 15% B | 27 12% | 46 8% | 53 11% | 96 13% E | 83 13% | 69 11% | 60 8% | 64 11% I | 59 8% | 98 15% L | 40 8% | 27 10% | 78 12% | 16 8% | 58 10% | 45 14% | 24 10% | 98 9% | 9 9% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q1314.10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?
 Telecommunications

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|------------------|------------------|-----------------|------------------|------------------|-----------------|-----------------|-----------------------------|--|------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | | | | (D) | (E) | (F) | (G) | | | | | | | | | | | | | | | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 788 38% | 407 42% C | 361 34% | 45 20% | 231 36% D | 181 37% D | 311 43% Df | 232 35% | 203 33% | 325 44% Hl | 243 42% M | 341 43% M | 184 27% | 193 41% | 97 37% | 302 46% qRS | 77 37% S | 201 33% s | 81 25% | 107 44% RS | 483 42% | 33 32% |
| 7 - Very good | 327 16% | 173 18% | 154 14% | 22 10% | 117 20% D | 74 15% | 113 16% | 110 17% | 87 14% | 126 17% M | 92 16% M | 165 21% KM | 70 10% | 100 21% | 49 19% | 131 20% QRS | 23 11% | 87 14% | 38 12% | 49 20% qS | 197 17% | 12 11% |
| 6 | 441 22% | 234 24% c | 207 19% | 22 10% | 113 19% D | 107 22% D | 197 27% Df | 122 19% | 116 19% | 199 27% Hl | 151 23% M | 177 22% m | 113 17% | 94 20% | 48 18% | 172 26% RS | 54 26% S | 114 19% | 43 13% | 58 24% S | 286 25% | 22 20% |
| 5 | 426 21% | 210 21% | 215 20% | 41 18% | 127 21% G | 114 23% G | 143 20% HJ | 123 19% | 161 26% HJ | 138 19% HJ | 118 20% L | 171 22% L | 136 20% L | 93 19% | 46 18% | 138 21% L | 43 21% L | 119 20% L | 75 23% L | 52 21% L | 244 21% | 29 28% |
| 4 | 310 15% | 163 17% | 148 14% | 50 22% G | 104 17% G | 79 18% G | 77 11% G | 105 16% | 86 14% L | 114 16% L | 81 14% L | 106 13% L | 123 18% L | 74 16% | 51 19% | 73 11% PT | 44 21% PT | 107 18% PT | 61 19% PT | 25 10% PT | 163 14% | 12 11% |
| 3 | 134 7% | 63 6% | 71 7% | 26 11% G | 37 6% G | 29 6% G | 41 6% G | 44 7% G | 40 6% G | 49 7% G | 36 6% G | 51 7% G | 47 7% G | 33 9% G | 25 9% G | 34 5% PT | 14 7% PT | 54 9% PT | 24 7% PT | 9 4% PT | 63 6% PT | 16 15% U |
| Bottom 2 Box (Net) | 150 7% | 66 7% | 84 8% | 30 13% Efg | 29 5% Efg | 37 8% Efg | 53 7% Efg | 54 8% Efg | 53 9% Efg | 40 5% Efg | 46 8% Efg | 36 5% Efg | 67 10% Efg | 42 9% Efg | 24 9% Efg | 30 5% Efg | 7 4% Efg | 55 9% Efg | 33 10% Efg | 24 10% Efg | 63 6% Efg | 8 8% |
| 2 | 63 3% | 23 2% | 40 4% | 17 8% Efg | 13 2% Efg | 14 3% Efg | 19 3% Efg | 17 3% Efg | 27 4% Efg | 18 3% Efg | 19 3% Efg | 19 2% Efg | 25 4% Efg | 21 4% Efg | 13 5% Efg | 12 3% Efg | 6 4% Efg | 23 4% Efg | 12 4% Efg | 11 4% Efg | 28 2% Efg | 3 3% |
| 1 - Very bad | 87 4% | 42 4% | 44 4% | 13 6% Efg | 17 3% Efg | 23 5% Efg | 34 5% Efg | 37 6% Efg | 26 4% Efg | 22 3% Efg | 28 5% Efg | 17 2% Efg | 42 6% Efg | 21 4% Efg | 11 4% Efg | 18 3% Efg | 2 1% Efg | 33 5% Efg | 21 6% Efg | 13 5% Efg | 36 3% Efg | 5 5% |
| Not sure | 256 13% | 70 7% | 185 17% B | 34 15% B | 72 12% B | 54 11% B | 95 13% B | 100 15% B | 81 13% B | 65 9% B | 57 10% B | 84 11% B | 114 17% B | 41 9% B | 20 8% B | 77 12% B | 22 11% B | 74 12% B | 54 17% B | 28 11% B | 120 11% B | 8 7% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used - small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
Table 221

Q1314.11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
Tobacco

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|-------------------|------------------|-----------------|-------------------|-------------------------|-------------------|-------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|----------------|-----------------------------|-------------------|------------------------------|--------------------|------------------------|-------------------------|-----------------------|----------------------|
| | Wage 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 380 19% | 216 22% C | 164 15% | 39 17% | 163 27% DFG | 95 19% G | 82 11% | 120 18% | 112 18% | 147 20% | 121 21% M | 166 21% M | 92 14% | 152 32% | 69 26% | 105 16% | 45 21% | 123 20% | 61 19% | 45 19% | 216 19% | 18 17% |
| 7 - Very good | 211 10% | 120 12% C | 91 8% | 14 6% | 102 17% DFG | 55 11% G | 40 6% | 82 12% | 53 9% | 74 10% | 62 11% M | 101 13% M | 48 7% | 80 17% | 45 17% | 58 9% | 19 9% | 54 9% | 45 14% pr | 34 14% pr | 116 10% | 14 13% |
| 6 | 168 8% | 96 10% c | 73 7% | 25 11% g | 61 10% G | 40 8% | 42 6% | 38 6% | 58 9% | 72 10% H | 60 10% m | 65 8% | 44 7% | 72 15% | 24 9% | 47 7% | 25 12% ST | 68 11% pST | 16 5% | 11 4% | 100 8% | 4 4% |
| 5 | 233 11% | 131 13% C | 102 10% | 25 11% IG | 101 17% IG | 57 11% G | 50 7% | 75 11% | 51 8% | 107 15% I | 59 10% I | 113 14% kM | 62 9% | 71 15% | 36 14% | 66 10% | 30 14% PrST | 72 12% | 45 14% | 20 8% | 142 13% | 14 14% |
| 4 | 267 13% | 147 15% c | 120 11% | 54 24% EFG | 87 14% G | 55 11% G | 71 10% | 95 14% | 75 12% | 93 13% | 60 10% H | 112 14% kM | 95 14% | 83 17% | 54 20% | 73 11% PrST | 44 21% PrST | 84 14% | 44 14% | 21 9% | 136 12% | 12 12% |
| 3 | 155 8% | 60 6% b | 95 9% b | 18 8% | 37 6% b | 50 10% b | 49 7% | 49 7% | 59 9% | 45 6% | 51 9% | 50 6% | 53 8% | 33 7% | 25 9% | 45 7% | 24 12% b | 45 7% | 26 8% | 15 6% | 84 7% | 12 11% |
| Bottom 2 Box (Net) | 746 36% | 339 35% DF | 407 38% | 62 27% | 150 25% E | 178 36% DEF | 356 49% DEF | 199 30% | 248 40% H | 285 39% H | 220 38% H | 261 33% I | 265 39% I | 94 20% | 60 23% | 280 43% QRS | 48 23% Q | 212 35% Q | 99 30% | 108 45% RS | 420 37% U | 44 42% |
| 2 | 212 10% | 97 10% U | 114 11% | 22 10% U | 42 7% U | 51 10% U | 97 13% U | 45 7% U | 76 12% U | 89 12% U | 63 11% U | 75 10% U | 74 11% U | 25 5% U | 20 8% U | 77 12% U | 22 11% U | 53 9% U | 24 7% U | 36 15% U | 123 11% U | 21 20% U |
| 1 - Very bad | 534 26% | 241 25% B | 293 27% B | 40 18% B | 108 18% B | 126 25% E | 259 36% DEF | 154 23% E | 173 28% E | 197 27% E | 157 27% E | 186 23% F | 191 28% F | 69 14% F | 40 15% F | 203 31% Q | 26 12% Q | 159 26% Q | 74 23% Q | 72 29% Q | 297 26% V | 23 22% |
| Not sure | 263 13% | 86 9% B | 177 17% B | 29 13% B | 62 10% B | 61 12% B | 112 16% E | 120 18% J | 80 13% J | 55 8% J | 68 12% J | 89 11% J | 106 16% J | 43 9% J | 21 8% J | 84 13% Q | 16 8% Q | 74 12% Q | 54 16% Q | 35 14% Q | 138 12% V | 4 4% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used - small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
Table 222

Q1314. 12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
Manufacturing

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|-------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|-----------------|------------------|-----------------|------------------|----------------|-----------------------------|-------------------------|--|------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 739 36% | 398 41% C | 341 32% | 48 21% | 228 36% D | 189 38% D | 274 38% D | 219 33% | 240 38% | 277 38% | 247 42% M | 301 38% M | 192 29% | 188 40% | 109 41% | 268 41% RS | 69 33% | 188 31% | 101 31% | 113 47% QRS | 447 39% v | 29 27% |
| 7 - Very good | 323 16% | 162 17% | 161 15% | 17 7% | 107 16% D | 80 18% D | 109 15% D | 119 18% | 89 14% | 113 15% | 103 18% M | 154 20% M | 66 10% | 102 21% | 50 19% | 119 18% Rs | 29 14% | 76 12% | 42 13% | 58 24% gRS | 186 16% | 14 13% |
| 6 | 416 20% | 236 24% C | 180 17% | 31 14% | 121 20% D | 100 20% D | 164 23% D | 100 15% | 150 24% H | 164 22% H | 143 23% Lm | 147 19% | 126 19% | 86 22% | 58 23% | 149 23% H | 40 19% | 112 16% | 60 18% | 56 23% | 261 23% | 15 14% |
| 5 | 490 24% | 243 25% D | 246 23% | 50 22% | 158 26% D | 106 21% D | 175 24% D | 135 20% | 151 24% | 200 27% H | 132 23% H | 185 23% | 172 26% | 102 21% | 45 17% | 149 23% St | 62 30% St | 169 28% St | 63 19% | 47 19% | 314 28% | 19 18% |
| 4 | 347 17% | 159 16% D | 188 18% | 47 21% | 92 15% D | 89 18% D | 119 17% D | 112 17% | 91 15% | 137 19% H | 89 15% H | 147 19% H | 111 16% | 80 17% | 52 20% | 110 17% H | 27 13% H | 113 19% H | 62 19% | 34 14% | 180 16% | 25 24% |
| 3 | 105 5% | 45 5% G | 61 6% | 23 10% G | 28 5% G | 33 7% G | 21 3% G | 42 6% J | 38 6% J | 26 3% J | 29 5% J | 37 5% J | 39 6% | 24 5% | 19 7% | 31 7% U | 8 4% U | 32 5% U | 26 8% U | 8 3% U | 43 4% U | 12 11% U |
| Bottom 2 Box (Net) | 121 6% | 60 6% U | 61 6% U | 23 10% U | 31 5% U | 28 6% U | 38 5% U | 48 7% U | 33 5% U | 37 5% U | 25 4% U | 38 5% U | 57 9% Kl | 39 8% Kl | 22 9% Kl | 33 5% PrSt | 22 11% PrSt | 30 5% PrSt | 24 7% PrSt | 12 5% PrSt | 56 5% PrSt | 16 15% PrSt |
| 2 | 49 2% | 30 3% U | 19 2% U | 10 4% | 10 2% U | 12 2% U | 18 2% U | 16 2% U | 10 2% U | 22 3% U | 11 2% U | 16 2% U | 23 3% U | 21 4% U | 14 5% U | 12 2% U | 7 3% U | 15 2% U | 3 1% U | 5 2% U | 23 2% U | 7 7% U |
| 1 - Very bad | 72 4% | 29 3% U | 42 4% U | 14 6% U | 21 3% U | 16 3% U | 21 3% U | 32 5% J | 23 4% J | 15 2% J | 14 2% J | 23 3% J | 34 5% K | 18 4% K | 9 3% K | 21 3% K | 8 4% K | 14 2% K | 21 6% Pr | 7 3% Pr | 33 3% Pr | 9 8% Pr |
| Not sure | 241 12% | 74 8% B | 167 16% B | 35 16% B | 62 10% B | 50 10% B | 94 13% B | 103 16% J | 71 11% J | 55 8% J | 58 10% J | 81 10% J | 101 15% KL | 42 9% KL | 17 6% KL | 62 9% KL | 19 9% KL | 78 13% KL | 51 16% F | 30 12% F | 96 8% F | 5 5% F |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 223

Q1314.13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Government

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|-------------------|-----------------|-----------------|-------------------|-------------------------|-------------------|-------------------|----------------|----------------|-----------------|-----------------|------------------|-----------------|---------------|----------------|-----------------------------|----------------------------|---------------------|-----------------------|------------------------|----------------------|---------------------|
| | Wage 50 (2/5-2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af-ound To It | Wait & Awhile & Sec | Will Not Get Vac-cine | Have Al-ready Received | Good Re-lations-ship | Bad Re-lations-ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 447 22% | 256 26% C | 191 18% | 36 16% | 195 33% DFG | 107 22% G | 109 15% | 128 19% | 130 21% | 183 25% h | 119 20% | 220 28% KM | 109 16% | 179 38% | 88 33% | 152 23% RS | 52 25% rs | 105 17% | 52 16% | 87 36% PgRS | 252 22% | 18 17% |
| 7 - Very good | 211 10% | 110 11% | 100 9% | 13 6% | 99 16% DFG | 47 9% | 52 7% | 66 10% | 53 9% | 12% i | 91 11% M | 113 14% M | 31 5% | 93 19% | 46 17% | 79 12% RS | 23 11% r | 38 6% | 21 6% | 49 20% PgRS | 119 10% | 10 10% |
| 6 | 237 12% | 146 15% C | 91 9% | 23 10% | 96 16% G | 60 12% g | 58 8% | 62 9% | 76 12% | 93 13% | 52 9% K | 106 13% K | 78 12% | 87 18% | 42 16% | 72 11% K | 29 14% T | 67 11% | 31 9% | 38 15% s | 133 12% | 8 7% |
| 5 | 340 17% | 153 16% C | 187 18% | 42 18% | 109 18% I | 79 16% | 111 15% | 120 18% | 82 13% | 134 18% i | 75 13% K | 155 20% K | 110 16% | 89 19% | 41 15% | 108 17% T | 43 21% T | 116 19% | 48 15% | 26 11% T | 168 15% | 27 26% U |
| 4 | 325 16% | 139 14% C | 186 17% | 45 20% | 96 16% I | 60 12% E | 124 17% | 94 14% | 114 16% | 114 16% E | 86 15% E | 136 17% L | 102 15% | 63 13% | 38 14% | 103 16% RS | 35 17% RS | 106 17% | 43 13% | 39 16% T | 200 18% | 13 13% |
| 3 | 240 12% | 127 13% C | 113 11% | 27 12% | 49 8% E | 65 13% E | 98 14% E | 68 10% | 69 11% | 103 14% E | 61 11% E | 105 13% L | 73 11% | 40 8% | 30 12% | 105 16% RS | 27 13% RS | 58 9% RS | 30 9% RS | 20 8% RS | 139 12% | 8 8% |
| Bottom 2 Box (Net) | 550 27% | 264 27% C | 286 27% | 51 23% | 109 18% DE | 162 33% DE | 227 32% DE | 176 27% | 192 31% | 175 24% J | 205 35% L | 127 16% L | 219 33% | 72 15% | 50 19% | 159 24% PO | 41 20% PO | 183 30% PO | 107 33% PO | 60 25% PO | 305 27% | 34 32% |
| 2 | 188 9% | 93 9% B | 95 9% | 17 7% | 29 5% E | 57 12% E | 85 12% E | 53 8% | 73 12% h | 62 8% h | 73 13% L | 43 5% L | 72 11% L | 27 6% | 19 7% L | 64 10% L | 14 7% L | 63 10% L | 24 7% L | 23 10% L | 121 11% | 15 14% |
| 1 - Very bad | 362 18% | 172 18% B | 191 18% | 34 15% F | 81 13% F | 105 21% E | 142 20% E | 123 19% | 119 19% | 113 15% J | 132 23% L | 84 11% L | 147 22% L | 45 10% | 31 12% L | 95 15% L | 27 13% p | 121 20% p | 82 25% PQT | 37 15% PQT | 184 16% | 20 19% |
| Not sure | 141 7% | 39 4% B | 102 10% B | 26 11% F | 42 7% F | 22 4% F | 51 7% F | 73 11% J | 36 6% J | 22 3% J | 35 6% J | 47 6% J | 59 9% J | 32 7% J | 17 7% J | 27 4% J | 10 5% J | 43 7% J | 48 15% PORT | 12 5% PORT | 73 6% | 5 5% |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
Table 224

Q1314.14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
Banking

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|----------------|-------------|-----------------|-----------------|-----------------|-----------------|-------------|-------------|-----------------------------|---------------------------------------|------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 760 37% | 393 40% c | 368 35% | 54 24% | 220 37% D | 176 35% D | 312 43% DeF | 242 37% | 224 36% | 284 39% | 252 43% M | 335 42% M | 173 28% | 196 41% | 80 30% | 291 45% QRS | 67 32% | 185 30% | 95 29% | 122 50% QRS | 479 42% | 32 31% |
| 7 - Very good | 345 17% | 185 19% c | 160 15% | 26 11% | 106 18% | 67 14% | 146 20% DF | 124 19% | 102 16% | 116 16% | 103 18% M | 167 21% M | 74 11% | 102 21% | 35 13% | 136 21% QRs | 21 10% | 72 12% | 46 14% | 70 19% pQRS | 215 19% | 16 16% |
| 6 | 416 20% | 208 21% | 207 19% | 28 12% | 114 19% | 108 23% D | 165 23% D | 118 18% | 122 20% | 168 23% h | 149 20% M | 168 21% M | 98 15% | 94 20% | 45 17% | 155 24% rS | 46 22% | 113 19% | 49 15% | 52 21% | 264 23% | 16 15% |
| 5 | 464 23% | 230 23% | 234 22% | 42 19% | 144 24% | 124 25% | 154 21% | 133 20% | 147 24% | 178 24% | 133 23% M | 169 21% | 163 24% | 109 23% | 63 24% | 147 23% | 45 22% | 158 26% | 66 20% | 48 20% | 256 23% | 20 19% |
| 4 | 285 14% | 132 14% | 152 14% | 44 19% G | 97 18% G | 64 13% | 80 11% | 87 13% | 90 14% | 107 15% | 88 15% P | 104 13% | 93 14% | 50 11% | 39 15% | 72 11% P | 28 14% P | 101 17% P | 55 17% p | 28 12% p | 163 14% | 17 16% |
| 3 | 153 8% | 79 8% | 75 7% | 22 9% | 47 8% | 43 9% | 42 8% | 54 8% | 45 7% | 53 7% | 25 4% K | 45 6% KL | 84 12% KL | 28 6% | 23 9% | 39 6% PRSt | 33 18% L | 43 7% L | 30 9% L | 7 3% | 68 6% | 18 17% U |
| Bottom 2 Box (Net) | 196 10% | 97 10% | 99 9% | 30 13% | 46 8% | 48 10% | 72 10% | 63 10% | 65 10% | 66 9% | 37 6% K | 69 9% KL | 90 13% KL | 47 10% | 38 14% | 53 8% P | 18 8% P | 70 11% P | 35 11% P | 20 8% P | 91 8% | 10 10% |
| 2 | 91 4% | 45 5% | 46 4% | 14 6% | 20 3% | 24 5% | 32 4% | 25 4% | 35 6% | 31 4% | 15 3% k | 39 5% k | 36 5% k | 24 5% | 25 10% | 24 4% Q | 18 8% Q | 27 4% Q | 14 4% Q | 8 3% Q | 44 4% | 6 5% |
| 1 - Very bad | 105 5% | 52 5% | 53 5% | 15 7% | 26 4% | 24 5% | 40 6% | 38 6% | 30 5% | 35 5% | 22 4% KL | 29 4% KL | 54 8% KL | 23 5% | 13 5% | 29 4% Q | - | 43 7% Q | 21 6% Q | 12 5% Q | 47 4% | 4 4% |
| Not sure | 185 9% | 48 5% B | 137 13% B | 37 16% EFG | 47 8% | 40 8% | 61 8% | 81 12% J | 52 8% | 44 6% | 45 8% J | 69 9% J | 71 10% J | 45 9% | 21 8% | 50 8% PRT | 16 8% PRT | 53 9% PRT | 47 14% PRT | 18 7% PRT | 79 7% | 8 8% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used, small base

Q1314.15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Media

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|------------------|------------------|------------------|-----------------|---------------|-----------------------------|-------------------------|--|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wage 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Af- fected To It | Wait & Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 568 28% | 294 30% | 274 26% | 63 28% | 220 37% FG | 129 26% | 157 22% | 170 26% | 158 25% | 237 32% HI | 121 21% | 316 40% KM | 132 20% | 219 46% | 95 36% | 211 32% RS | 61 30% s | 146 24% | 66 20% | 84 34% RS | 325 29% | 30 29% |
| 7 - Very good | 242 12% | 139 14% C | 103 10% | 28 12% | 99 17% IG | 55 11% | 60 8% | 93 14% I | 56 9% | 93 13% | 39 7% | 152 19% KM | 51 8% | 102 22% | 49 18% | 94 14% S | 18 8% | 63 10% | 28 8% | 40 16% qRS | 142 13% | 11 11% |
| 6 | 326 16% | 156 16% | 171 16% | 35 15% | 120 20% G | 74 15% | 97 13% | 77 12% | 101 16% h | 144 20% H | 82 14% | 164 21% KM | 81 12% | 117 25% | 46 17% | 117 18% RS | 44 21% s | 82 14% | 39 12% | 44 18% s | 183 16% | 19 18% |
| 5 | 368 18% | 168 17% | 200 19% | 36 16% | 124 21% | 91 18% | 117 16% | 122 19% | 115 18% | 129 18% | 68 12% | 181 23% Km | 120 19% K | 81 17% | 54 20% | 116 18% | 42 20% | 114 19% | 53 16% | 44 18% | 186 16% | 24 23% |
| 4 | 308 15% | 131 13% | 177 17% | 48 21% Ig | 93 15% | 67 14% | 100 14% | 89 13% | 93 15% | 124 17% | 63 11% | 136 17% K | 109 18% K | 63 13% | 49 19% | 102 16% | 37 18% | 100 16% | 38 12% | 31 13% | 163 14% | 16 15% |
| 3 | 172 8% | 88 9% | 84 8% | 25 11% | 48 8% | 39 8% | 60 8% | 62 9% | 46 7% | 57 8% | 58 10% | 55 7% | 59 9% | 32 7% | 21 8% | 54 8% | 15 7% | 65 11% s | 20 6% | 19 8% | 112 10% | 13 12% |
| Bottom 2 Box (Net) | 472 23% | 252 26% C | 221 21% | 33 14% | 81 13% DE | 131 27% DE | 228 32% DE | 156 24% | 161 26% | 151 21% | 229 40% LM | 59 7% | 184 27% L | 50 10% | 29 11% | 140 21% | 29 14% Q | 144 24% PORT | 112 38% PORT | 48 20% | 272 24% | 16 16% |
| 2 | 122 6% | 77 8% C | 45 4% | 14 6% | 26 4% | 31 6% | 51 7% | 30 5% | 40 6% | 52 7% | 48 3% | 25 3% | 50 7% | 28 6% | 9 3% | 39 6% | 12 6% | 37 6% | 18 5% | 16 7% | 70 6% | 7 7% |
| 1 - Very bad | 350 17% | 175 18% | 176 16% | 18 8% | 54 9% DE | 101 20% DE | 177 25% DE | 126 19% J | 121 19% J | 100 14% LM | 182 31% LM | 34 4% | 135 20% L | 22 5% | 20 8% | 101 15% q | 18 8% Q | 106 17% PORT | 95 29% PORT | 31 13% v | 203 18% v | 9 9% |
| Not sure | 154 8% | 45 5% B | 109 10% B | 22 10% | 35 6% J | 37 8% J | 59 8% | 60 9% J | 50 8% J | 34 5% J | 42 7% J | 44 6% J | 68 10% L | 31 7% L | 15 6% P | 30 5% P | 24 11% P | 43 7% P | 39 12% P | 18 8% P | 78 7% P | 6 5% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q1314. 16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
Health insurance

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|--------------------------|---------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|----------------|----------------|-----------------------------|---------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait While & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 753 37% | 382 39% | 371 35% | 48 21% | 247 41% Df | 170 34% D | 288 40% D | 249 38% | 221 36% | 274 37% | 242 42% M | 321 41% M | 189 28% | 197 41% | 101 38% | 284 44% QRS | 62 30% | 185 30% | 97 30% | 123 51% QRS | 452 40% | 32 31% |
| 7 - Very good | 377 18% | 198 20% | 179 17% | 24 11% | 141 24% DFG | 84 17% d | 128 18% d | 155 23% J | 99 16% | 117 16% | 112 19% M | 181 23% M | 83 12% | 107 22% | 60 23% | 141 22% R | 37 18% | 71 12% | 63 19% Rs | 65 27% Rs | 210 19% | 13 13% |
| 6 | 376 18% | 184 19% | 192 18% | 23 10% | 106 19% d | 87 18% d | 160 22% D | 94 14% | 123 20% H | 157 21% H | 130 22% IM | 140 18% | 106 16% | 90 19% | 40 15% | 144 22% QS | 25 12% | 114 19% S | 35 11% | 58 24% QS | 242 21% | 19 18% |
| 5 | 426 21% | 207 21% | 219 21% | 51 22% | 111 18% e | 119 24% e | 145 20% e | 124 19% | 146 23% | 154 21% | 122 21% | 173 22% | 131 19% | 101 21% | 46 17% | 132 20% t | 42 20% | 146 24% | 59 19% | 46 19% | 234 21% | 18 17% |
| 4 | 330 16% | 160 16% | 169 16% | 39 17% | 105 17% FG | 77 16% FG | 108 15% FG | 108 16% | 103 16% | 118 16% HI | 100 17% K | 112 14% K | 118 18% | 66 14% | 46 18% | 91 14% pt | 38 18% pt | 113 19% pt | 60 18% pt | 28 11% pt | 185 16% | 23 22% |
| 3 | 165 8% | 84 9% | 81 8% | 36 16% FG | 43 7% FG | 41 8% FG | 45 6% FG | 39 6% | 39 6% | 84 11% HI | 33 6% HI | 72 9% K | 60 9% | 42 9% | 24 9% | 54 8% KL | 28 13% KL | 52 9% KL | 21 6% KL | 10 4% KL | 100 9% | 10 9% |
| Bottom 2 Box (Net) | 214 10% | 95 10% | 119 11% | 29 13% p | 54 9% p | 54 11% p | 78 11% p | 73 11% | 70 11% | 69 9% u | 47 8% u | 62 8% u | 105 16% u | 41 9% | 32 12% | 60 9% u | 22 11% u | 65 11% u | 46 14% u | 20 8% u | 103 9% | 17 16% u |
| 2 | 81 4% | 37 4% | 44 4% | 14 6% U | 21 3% U | 20 4% U | 27 4% U | 32 5% | 28 5% | 21 3% U | 16 3% U | 22 3% U | 43 6% U | 17 4% U | 16 6% U | 25 4% U | 13 6% U | 26 4% U | 12 4% U | 5 2% U | 36 3% U | 10 9% U |
| 1 - Very bad | 133 6% | 58 6% B | 75 7% B | 15 7% B | 33 6% B | 34 7% B | 50 7% B | 41 6% B | 42 7% B | 48 7% B | 31 5% B | 40 5% B | 62 9% KL | 24 5% KL | 16 6% KL | 35 5% KL | 10 5% KL | 39 6% KL | 34 10% Pq | 15 6% Pq | 66 6% Pq | 7 7% Pq |
| Not sure | 155 8% | 50 5% B | 106 10% B | 25 11% B | 39 7% B | 34 7% B | 57 8% B | 66 10% J | 44 7% J | 34 5% J | 36 6% J | 50 6% J | 70 10% KL | 28 6% KL | 15 6% KL | 32 5% KL | 15 7% KL | 48 8% PRT | 44 13% PRT | 16 7% PRT | 63 6% PRT | 5 5% PRT |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used - small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q1314.17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
Retail (grocery)

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|------------------|-------------|--------------|----------------------|----------------------------|----------------------|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|-------------------|---------------------------------|---------------------------|------------------------------|-------------------------------|------------------------|-----------------------|
| | Wavg 50 (2/7) | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen Y (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait A- while & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship |
| | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 1126 55% | 545 56% | 581 55% | 85 37% | 313 45% | 261 35% | 467 65% | 342 52% | 370 55% | 402 56% | 354 51% | 482 68% | 310 46% | 246 36% | 131 20% | 418 60% | 105 15% | 297 43% | 150 22% | 156 23% | 671 97% | 44 6% |
| 7 - Very good | 554 27% | 273 28% | 280 26% | 43 19% | 159 23% | 132 18% | 219 30% | 198 29% | 168 24% | 181 26% | 169 24% | 250 36% | 135 20% | 135 20% | 72 11% | 201 29% | 57 8% | 139 20% | 80 12% | 76 11% | 330 47% | 19 3% |
| 6 | 572 28% | 272 28% | 301 28% | 41 18% | 153 23% | 129 18% | 249 35% | 144 22% | 202 30% | 221 32% | 186 27% | 212 31% | 174 26% | 111 16% | 60 9% | 217 32% | 47 7% | 158 23% | 70 10% | 79 11% | 341 48% | 24 3% |
| 5 | 414 20% | 200 20% | 214 20% | 47 21% | 117 17% | 123 17% | 127 18% | 137 20% | 118 17% | 155 22% | 120 17% | 149 21% | 146 22% | 84 12% | 38 6% | 137 20% | 31 4% | 151 22% | 53 8% | 41 6% | 220 31% | 23 3% |
| 4 | 224 11% | 113 12% | 111 10% | 34 15% | 88 13% | 50 7% | 53 7% | 62 9% | 63 9% | 98 14% | 38 5% | 98 14% | 88 13% | 52 8% | 26 4% | 50 7% | 25 4% | 74 11% | 56 8% | 18 3% | 127 18% | 15 2% |
| 3 | 63 3% | 35 4% | 29 3% | 12 5% | 25 4% | 14 2% | 12 2% | 30 4% | 5 1% | 22 3% | 14 2% | 24 3% | 25 4% | 26 4% | 25 4% | 12 2% | 15 2% | 23 3% | 8 1% | 6 1% | 30 4% | 7 1% |
| Bottom 2 Box (Net) | 87 4% | 53 5% | 35 3% | 25 11% | 24 4% | 15 2% | 24 3% | 28 4% | 32 5% | 24 3% | 19 3% | 19 3% | 49 7% | 35 5% | 27 4% | 15 2% | 15 2% | 31 4% | 17 2% | 9 1% | 35 5% | 11 1% |
| 2 | 43 2% | 37 4% | 6 1% | 13 6% | 14 2% | 2 0% | 13 2% | 12 2% | 13 2% | 19 3% | 8 1% | 8 1% | 26 4% | 25 4% | 19 3% | 6 1% | 14 2% | 14 2% | 3 0% | 6 1% | 16 2% | 10 1% |
| 1 - Very bad | 44 2% | 15 2% | 29 3% | 11 5% | 9 1% | 13 2% | 11 2% | 16 2% | 19 3% | 6 1% | 11 2% | 11 2% | 23 3% | 10 1% | 8 1% | 9 1% | 1 0% | 17 2% | 14 2% | 3 0% | 19 3% | 1 0% |
| Not sure | 129 6% | 33 3% | 96 9% | 24 11% | 34 5% | 33 5% | 37 5% | 60 9% | 32 5% | 30 4% | 35 5% | 39 6% | 55 8% | 32 5% | 17 2% | 22 3% | 17 2% | 32 5% | 44 6% | 14 2% | 54 8% | 5 0% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Retail (apparel)

Base: All Respondents

| | Gender | | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|-------------------|-------------|--------------|-------------|-----------------------|-----------------------------|-----------------------|-----------------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|----------------------------------|-----------------------|----------------------------|-----------------------------|---------------------------|--------------------------|
| | Wage 50 (2/5-2/7) | | MALE (B) | FEMALE (C) | Gen Z (age 18-24) (D) | Millennials (age 25-40) (E) | Gen X (age 41-56) (F) | Boomer+ (age 57+) (G) | < \$50K (H) | \$50-\$99k (I) | \$100K+ (J) | GOP (K) | DEM (L) | IND/OTH (M) | Student (N) | LGBTQ (O) | First Day Able To (P) | Whenever Get Ap- pound To It (Q) | Wait Awhile & Sec (R) | Will Not Get Vac- cine (S) | Have Al- ready Received (T) | Good Re- lation- ship (U) | Bad Re- lation- ship (V) |
| | (A) | (B) | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| Top 2 Box (Net) | 785 38% | 375 38% | 410 39% | 58 25% | 241 40% | 187 38% | 299 42% | 242 37% | 233 37% | 305 42% | 243 42% | 349 44% | 193 29% | 206 43% | 115 44% | 283 43% | 75 36% | 215 35% | 105 32% | 107 44% | 477 42% | 30 29% | |
| 7 - Very good | 316 15% | 147 15% | 169 16% | 17 8% | 119 20% | 76 14% | 104 14% | 116 18% | 88 14% | 111 15% | 102 16% | 150 19% | 65 10% | 95 20% | 57 22% | 110 17% | 28 14% | 71 12% | 48 15% | 59 24% | 183 16% | 9 8% | |
| 6 | 469 23% | 228 23% | 241 23% | 41 18% | 122 20% | 111 22% | 195 27% | 126 19% | 145 23% | 194 26% | 141 24% | 200 25% | 128 19% | 111 23% | 58 22% | 173 27% | 46 22% | 144 24% | 57 17% | 48 20% | 294 26% | 21 20% | |
| 5 | 522 26% | 263 27% | 260 24% | 47 21% | 167 28% | 150 30% | 159 22% | 144 22% | 183 28% | 192 26% | 144 25% | 186 24% | 193 29% | 99 21% | 50 19% | 168 26% | 55 26% | 173 28% | 66 20% | 60 25% | 292 26% | 23 22% | |
| 4 | 330 16% | 162 17% | 168 16% | 51 22% | 95 16% | 75 15% | 109 15% | 119 18% | 86 14% | 122 17% | 84 14% | 133 17% | 113 17% | 63 13% | 37 14% | 97 15% | 25 12% | 103 17% | 78 23% | 27 11% | 190 17% | 23 22% | |
| 3 | 115 6% | 64 6% | 51 5% | 21 9% | 34 6% | 19 4% | 41 6% | 27 4% | 38 6% | 46 6% | 35 6% | 35 4% | 45 7% | 39 8% | 26 10% | 31 5% | 24 12% | 33 5% | 11 3% | 15 8% | 43 4% | 14 14% | |
| Bottom 2 Box (Net) | 102 5% | 50 5% | 52 5% | 21 9% | 24 4% | 23 5% | 33 5% | 39 6% | 30 5% | 30 4% | 27 5% | 22 3% | 52 8% | 32 7% | 18 7% | 25 4% | 10 5% | 35 6% | 23 7% | 9 4% | 52 5% | 7 7% | |
| 2 | 49 2% | 27 3% | 22 2% | 12 5% | 12 2% | 5 1% | 19 3% | 19 3% | 12 2% | 18 2% | 13 2% | 15 2% | 22 3% | 15 3% | 8 3% | 13 3% | 6 3% | 15 2% | 8 2% | 7 3% | 27 2% | 4 4% | |
| 1 - Very bad | 52 3% | 22 2% | 30 3% | 9 4% | 12 2% | 18 4% | 14 2% | 20 3% | 19 3% | 12 2% | 15 3% | 7 1% | 30 4% | 17 3% | 10 4% | 12 2% | 3 2% | 20 3% | 15 5% | 2 1% | 25 2% | 3 3% | |
| Not sure | 189 9% | 66 7% | 124 12% | 31 13% | 39 6% | 42 8% | 78 11% | 88 13% | 53 9% | 37 5% | 48 8% | 64 8% | 77 11% | 37 8% | 18 7% | 49 8% | 19 9% | 51 8% | 44 13% | 26 11% | 83 7% | 7 7% | |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q1314. 19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
E-commerce

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--------------------|-------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|-----------------|------------------|-----------------|-----------------|------------------|-------------|-------------|-----------------------------|---------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wgt 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen Y (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait Awhile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Top 2 Box (Net) | 724 35% | 387 40% C | 337 32% | 34 15% | 238 40% Dg | 210 42% DG | 243 34% D | 184 28% | 215 34% H | 324 44% HI | 229 39% M | 316 40% M | 179 27% | 181 38% | 92 35% | 279 43% QRS | 66 32% | 175 29% | 95 29% | 110 45% QRS | 456 40% v | 29 28% |
| 7 - Very good | 365 18% | 185 19% | 180 17% | 18 8% | 128 21% DG | 107 22% Dg | 112 16% D | 105 16% | 120 19% | 139 19% | 120 21% M | 168 21% M | 76 11% | 101 21% | 50 19% | 145 22% QRS | 23 11% | 81 13% | 51 15% | 64 26% QRS | 218 19% | 16 15% |
| 6 | 360 18% | 203 21% C | 157 15% | 16 7% | 110 18% D | 103 21% D | 131 18% D | 78 12% | 95 15% | 185 25% HI | 109 19% | 148 19% | 103 15% | 80 17% | 41 16% | 134 20% rS | 42 20% | 84 15% | 44 13% | 46 19% | 238 21% | 14 13% |
| 5 | 437 21% | 215 22% | 222 21% | 44 19% | 133 22% Eg | 101 20% | 158 22% | 136 21% | 135 22% | 162 22% | 125 21% | 162 21% | 150 22% | 80 17% | 48 18% | 131 20% | 35 17% | 163 27% PqSt | 60 19% | 46 19% | 236 21% | 21 20% |
| 4 | 317 16% | 154 16% | 163 15% | 52 23% Eg | 79 13% | 79 16% | 108 15% | 107 16% | 110 18% | 96 13% | 81 14% | 120 15% | 116 17% | 70 15% | 42 16% | 101 15% | 41 20% | 85 14% | 58 18% | 32 13% | 177 16% | 18 17% |
| 3 | 110 5% | 61 6% | 49 5% | 21 9% | 31 5% | 20 4% | 37 5% | 29 4% | 40 6% | 38 5% | 31 5% | 42 5% | 37 5% | 37 8% | 25 10% | 25 4% | 24 12% PRT | 32 5% | 21 6% | 8 3% | 66 6% | 10 10% |
| Bottom 2 Box (Net) | 114 6% | 61 6% | 53 5% | 28 12% EFG | 25 4% | 27 6% | 34 5% | 61 9% J | 28 4% | 24 3% | 29 5% | 34 4% | 51 8% | 43 9% | 25 10% | 16 2% | 12 6% P | 52 9% PI | 23 7% P | 10 4% | 43 4% | 19 18% U |
| 2 | 49 2% | 26 3% | 23 2% | 14 6% EFG | 11 2% | 8 2% | 17 2% | 27 4% | 14 2% | 8 1% | 11 2% | 16 2% | 22 3% | 20 4% | 14 5% | 9 1% P | 6 3% P | 23 4% P | 7 2% | 5 2% | 21 2% | 11 10% U |
| 1 - Very bad | 65 3% | 35 4% | 30 3% | 14 6% eg | 14 2% | 20 4% | 17 2% | 34 5% J | 13 2% | 16 2% | 18 3% | 18 2% | 29 4% | 23 5% | 12 4% | 7 1% P | 7 3% P | 29 5% P | 17 5% P | 5 2% | 22 2% U | 8 8% U |
| Not sure | 341 17% | 100 10% | 241 23% B | 49 21% F | 93 15% | 58 12% | 141 20% F | 142 22% IJ | 96 15% | 87 12% | 86 15% | 115 15% | 139 21% RL | 64 14% | 32 12% | 101 16% | 29 14% P | 102 17% P | 71 22% P | 38 15% | 158 14% | 7 7% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q1314.20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
Aerospace

Base: All Respondents

| | Gender | | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--------------------|-------------------|-----------------|-----------------|------------------|-------------------|-------------------------|-------------------|-------------------|-----------------|------------------|-----------------|-----------------|------------------|------------|------------|-----------------------------|-------------------|------------------------------|-------------------------------|-------------------|-------------------------|-----------------------|----------------------|
| | Wage 50 (2/5-2/7) | | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able To | Whenever Get Ap- pound To It | Wait & Awhile & Get Vac- cine | Will Not Receive | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | (A) | (B) | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 | |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* | |
| Top 2 Box (Net) | 690 34% | 390 40% C | 299 28% | 53 23% | 223 37% D | 163 33% d | 251 35% D | 179 27% | 214 34% H | 293 40% H | 216 37% M | 297 38% M | 177 26% | 191 40% | 100 38% | 270 41% qRS | 64 31% | 171 28% | 76 23% | 108 44% QRS | 410 36% | 35 33% | |
| 7 - Very good | 317 15% | 191 20% C | 125 12% | 19 8% | 108 18% D | 77 15% d | 113 16% d | 87 13% | 103 17% | 126 17% S | 95 16% M | 146 18% M | 76 11% | 97 20% | 49 18% | 127 19% RS | 27 13% | 68 11% | 32 10% | 62 5% QRS | 189 17% | 13 12% | |
| 6 | 373 18% | 199 20% c | 174 16% | 34 15% | 115 19% | 87 13% | 138 19% | 92 14% | 111 18% | 167 23% Hi | 120 21% M | 152 19% | 101 15% | 94 20% | 52 20% | 143 22% S | 37 18% | 103 17% | 44 13% | 46 19% | 222 19% | 22 21% | |
| 5 | 358 17% | 189 19% | 169 16% | 34 15% | 102 17% | 96 15% | 125 17% | 95 14% | 120 19% h | 139 19% h | 102 18% | 153 19% | 102 15% | 77 16% | 38 14% | 114 17% s | 42 20% s | 117 19% S | 38 12% | 46 19% s | 228 20% s | 9 9% | |
| 4 | 337 16% | 162 17% | 175 16% | 53 23% lg | 102 17% | 74 15% | 109 15% | 123 19% | 90 14% | 123 17% H | 92 16% | 124 16% | 120 18% | 72 15% | 46 17% | 104 16% | 31 15% | 105 17% | 67 21% I | 29 12% | 186 16% | 19 18% | |
| 3 | 99 5% | 56 6% | 43 4% | 25 11% EFG | 30 5% | 22 4% | 23 3% | 19 3% | 32 5% | 46 6% H | 18 3% | 44 6% | 37 6% | 41 9% | 27 10% | 22 3% PRST | 30 14% PRST | 21 4% | 22 7% pt | 4 2% | 48 4% | 19 18% U | |
| Bottom 2 Box (Net) | 125 6% | 59 6% | 66 6% | 26 11% EIG | 33 6% | 27 5% | 39 5% | 55 8% | 35 6% | 31 4% | 41 3% | 32 4% | 52 8% | 42 9% | 19 7% | 17 3% Pq | 8 4% | 55 9% Pq | 34 10% Pq | 11 5% | 59 5% | 7 7% | |
| 2 | 66 3% | 26 3% | 40 4% | 14 6% | 20 3% | 12 2% | 20 3% | 28 4% | 18 3% | 18 2% | 24 4% | 23 3% | 19 3% | 22 5% | 9 3% | 7 1% P | 6 3% P | 5 5% P | 17 5% P | 9 4% P | 30 3% | 3 3% | |
| 1 - Very bad | 59 3% | 33 3% | 26 2% | 12 5% | 13 2% | 15 3% | 19 3% | 27 4% | 17 3% | 13 2% i | 17 3% i | 10 1% | 32 5% L | 20 4% | 10 4% | 10 1% Pt | 2 1% Pt | 27 5% Pt | 17 5% PqT | 3 1% P | 29 3% | 4 4% | |
| Not sure | 434 21% | 122 12% B | 313 29% B | 37 16% | 110 18% | 113 23% | 174 24% DE | 187 28% IJ | 133 21% J | 99 13% | 111 19% | 139 18% | 184 27% RL | 53 11% | 34 13% | 127 19% | 33 16% PQT | 139 23% PQT | 91 29% PQT | 44 18% | 206 18% | 16 15% | |
| Sigma | 2043 | 979 | 1064 | 227 | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207 | 610 | 328 | 244 | 1137 | 105 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used, small base

Q38 How has your view of each of the following industries changed since the start of the coronavirus pandemic?

Summary Of More Positive

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|--|---------------------------|------------|------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------|------------|------------|------------|------------|------------|------------|-----------------------------|----------------------|-----------------------------------|-------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 681 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Healthcare (Doctors/Nurses/Hospital) | 1114 55% | 544 56% | 570 54% | 108 48% | 331 53% | 287 54% | 388 54% | 320 49% | 341 53% | 445 61% | 311 54% | 469 59% | 335 50% | 291 61% | 150 57% | 425 58% | 100 48% | 327 54% | 111 34% | 151 62% | 657 58% | 62 59% |
| Retail - grocery | 910 45% | 447 46% | 462 43% | 109 48% | 281 47% | 229 46% | 291 40% | 266 40% | 272 44% | 357 49% | 257 44% | 384 49% | 269 40% | 272 57% | 122 46% | 327 50% | 85 41% | 258 42% | 111 34% | 129 53% | 519 46% | 50 48% |
| Pharmaceutical/drugs | 894 44% | 460 47% | 434 41% | 107 47% | 272 45% | 204 41% | 310 43% | 253 38% | 242 39% | 393 54% | 248 43% | 387 54% | 259 38% | 249 52% | 133 49% | 339 47% | 98 43% | 233 38% | 93 28% | 130 53% | 521 46% | 44 42% |
| Small Businesses | 872 43% | 448 46% | 423 40% | 110 48% | 283 47% | 212 43% | 266 37% | 241 37% | 258 41% | 365 50% | 243 42% | 373 47% | 256 38% | 272 57% | 151 57% | 307 47% | 95 46% | 266 44% | 106 32% | 98 40% | 501 44% | 44 41% |
| Food & Beverage | 757 37% | 373 38% | 383 36% | 105 48% | 277 47% | 173 43% | 201 37% | 231 35% | 201 32% | 313 43% | 208 42% | 331 47% | 218 32% | 139 58% | 241 53% | 92 37% | 246 44% | 86 40% | 91 26% | 433 37% | 43 38% | 43 41% |
| Restaurants | 723 35% | 382 39% | 341 32% | 87 38% | 237 40% | 178 36% | 221 31% | 196 30% | 205 33% | 310 42% | 232 40% | 281 40% | 211 31% | 106 47% | 267 40% | 75 41% | 207 36% | 192 34% | 82 25% | 92 38% | 409 36% | 34 33% |
| Technology | 711 35% | 363 37% | 348 33% | 90 39% | 287 48% | 179 38% | 155 22% | 244 34% | 190 30% | 290 40% | 200 34% | 308 39% | 203 30% | 238 50% | 125 48% | 226 35% | 91 44% | 207 34% | 90 27% | 97 40% | 398 35% | 25 24% |
| Non-profits | 647 32% | 333 34% | 315 30% | 89 39% | 224 37% | 161 32% | 174 24% | 198 30% | 194 31% | 248 34% | 171 37% | 238 38% | 172 26% | 222 47% | 109 41% | 200 31% | 78 38% | 196 32% | 85 26% | 68 36% | 380 33% | 37 35% |
| Telecommunications | 632 31% | 359 37% | 273 28% | 80 35% | 258 43% | 159 33% | 135 19% | 182 26% | 165 26% | 281 38% | 174 30% | 266 34% | 192 27% | 242 51% | 128 48% | 194 30% | 84 40% | 179 29% | 85 26% | 90 37% | 356 31% | 40 38% |
| Retail | 625 31% | 356 38% | 269 25% | 76 34% | 250 42% | 142 28% | 156 22% | 191 29% | 173 28% | 252 36% | 188 32% | 256 34% | 180 27% | 221 46% | 122 46% | 203 31% | 91 40% | 175 29% | 81 25% | 74 31% | 362 32% | 36 34% |
| Manufacturing | 595 29% | 330 34% | 264 25% | 74 33% | 230 38% | 141 28% | 150 21% | 165 25% | 167 27% | 257 36% | 172 30% | 268 34% | 155 23% | 220 48% | 105 40% | 181 26% | 89 43% | 180 29% | 71 22% | 74 30% | 346 30% | 34 32% |
| Energy and Utilities | 594 29% | 341 35% | 254 24% | 79 35% | 231 39% | 141 28% | 144 20% | 175 27% | 170 27% | 244 33% | 190 31% | 243 31% | 162 24% | 224 47% | 100 38% | 191 28% | 83 40% | 168 28% | 69 21% | 84 34% | 347 31% | 33 32% |
| Entertainment | 575 28% | 313 32% | 262 25% | 104 46% | 245 41% | 135 27% | 91 13% | 161 24% | 159 25% | 243 33% | 142 24% | 284 36% | 148 22% | 241 51% | 107 41% | 160 24% | 76 37% | 196 22% | 74 23% | 68 28% | 326 28% | 34 32% |
| Retail - apparel | 552 27% | 300 31% | 252 24% | 82 36% | 229 38% | 133 27% | 108 15% | 171 26% | 146 23% | 228 31% | 135 23% | 250 32% | 167 25% | 247 52% | 122 46% | 159 24% | 75 36% | 172 28% | 78 24% | 68 28% | 317 28% | 34 32% |
| Media | 541 27% | 289 30% | 252 24% | 97 43% | 224 37% | 137 28% | 83 12% | 178 27% | 145 23% | 210 29% | 113 28% | 201 36% | 147 22% | 238 50% | 129 49% | 153 23% | 78 37% | 164 27% | 65 20% | 82 34% | 280 25% | 44 42% |
| Insurance | 504 25% | 278 28% | 225 21% | 82 36% | 201 33% | 114 23% | 107 15% | 162 25% | 128 20% | 211 29% | 116 20% | 241 31% | 147 20% | 212 45% | 101 38% | 157 24% | 63 30% | 154 25% | 65 20% | 65 27% | 271 24% | 27 26% |
| Financial services | 503 25% | 291 30% | 212 20% | 86 38% | 198 33% | 119 24% | 99 14% | 156 24% | 125 20% | 217 30% | 135 23% | 231 29% | 136 20% | 216 45% | 102 39% | 150 23% | 77 37% | 146 24% | 69 21% | 62 25% | 295 26% | 26 24% |
| Travel and hospitality (hotels, cruise lines) | 500 24% | 291 30% | 209 20% | 81 36% | 212 35% | 116 24% | 91 13% | 132 20% | 128 21% | 232 32% | 144 25% | 249 32% | 108 16% | 226 48% | 106 40% | 148 23% | 67 32% | 165 27% | 60 18% | 59 24% | 285 25% | 30 29% |
| Automotive | 477 23% | 286 31% | 178 17% | 62 27% | 193 34% | 117 24% | 105 15% | 140 21% | 122 18% | 217 29% | 134 23% | 217 29% | 125 19% | 198 40% | 105 35% | 151 23% | 67 32% | 141 14% | 47 14% | 70 29% | 277 24% | 33 32% |
| Real estate | 460 22% | 267 27% | 183 17% | 78 30% | 178 30% | 101 24% | 94 18% | 116 20% | 124 20% | 207 29% | 124 21% | 203 26% | 123 18% | 174 37% | 95 36% | 130 24% | 51 23% | 139 23% | 66 20% | 64 26% | 264 23% | 25 24% |
| Oil | 443 22% | 265 27% | 177 17% | 60 27% | 203 34% | 98 21% | 82 11% | 128 19% | 123 20% | 189 26% | 148 23% | 193 26% | 101 15% | 200 42% | 93 35% | 133 20% | 69 33% | 125 20% | 64 20% | 52 21% | 253 21% | 24 23% |
| Airlines | 435 21% | 261 27% | 174 16% | 75 30% | 178 30% | 83 17% | 98 14% | 117 18% | 113 18% | 196 27% | 120 21% | 200 23% | 115 17% | 187 39% | 94 36% | 122 18% | 62 30% | 149 24% | 41 13% | 60 24% | 247 22% | 29 28% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q38 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
Summary Of More Negative

Base: All Respondents

| | Gender | | Age | | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | |
|--|------------|------------|----------------------|---------------------------------|----------------------|----------------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|------------------------|-----------------------|-----------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-30) | Gen X (age 41-50) | Boomer+ (age 57+) | < \$50K | \$50-\$99K | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Aired To II | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lationship | Bad Re- lationship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| Media | 626 31% | 323 33% | 303 28% | 55 24% | 145 24% | 155 31% | 271 38% | 190 29% | 185 30% | 244 33% | 261 45% | 134 17% | 231 34% | 104 22% | 66 25% | 196 30% | 47 23% | 201 33% | 116 35% | 66 27% | 348 31% | 32 30% |
| Airlines | 562 28% | 279 29% | 283 27% | 58 26% | 148 25% | 132 27% | 224 31% | 191 29% | 166 27% | 203 28% | 161 28% | 226 29% | 175 26% | 126 27% | 66 25% | 200 31% | 52 25% | 167 27% | 84 26% | 58 24% | 322 28% | 32 31% |
| Travel and hospitality (hotels, cruise lines) | 535 26% | 235 24% | 300 28% | 70 31% | 130 22% | 112 23% | 223 31% | 208 32% | 142 23% | 181 25% | 155 27% | 205 26% | 175 26% | 117 25% | 70 27% | 188 29% | 43 21% | 156 26% | 80 24% | 68 28% | 292 26% | 36 34% |
| Entertainment | 431 21% | 233 24% | 198 19% | 41 18% | 116 19% | 101 20% | 173 24% | 155 23% | 104 17% | 169 23% | 140 24% | 136 17% | 155 23% | 97 20% | 76 29% | 144 22% | 47 23% | 123 20% | 77 23% | 42 17% | 237 21% | 31 30% |
| Restaurants | 374 18% | 174 18% | 199 19% | 46 20% | 123 21% | 80 16% | 125 17% | 88 22% | 135 14% | 138 18% | 83 12% | 172 22% | 119 18% | 98 21% | 71 27% | 101 16% | 41 20% | 134 15% | 58 18% | 39 16% | 210 18% | 30 29% |
| Oil | 324 16% | 163 17% | 161 15% | 63 28% | 145 14% | 74 15% | 102 14% | 113 17% | 92 15% | 117 16% | 71 12% | 125 16% | 128 19% | 98 21% | 69 26% | 114 17% | 40 19% | 91 15% | 53 16% | 111 11% | 163 14% | 25 24% |
| Financial services | 311 15% | 165 17% | 147 14% | 40 21% | 125 14% | 72 10% | 75 10% | 115 13% | 82 13% | 113 15% | 69 12% | 122 15% | 120 18% | 95 20% | 63 24% | 79 12% | 38 18% | 113 19% | 56 16% | 28 11% | 143 13% | 30 29% |
| Insurance | 291 14% | 136 14% | 155 15% | 51 23% | 113 19% | 56 11% | 71 10% | 85 14% | 110 14% | 110 15% | 84 14% | 110 14% | 101 15% | 97 20% | 51 20% | 30 12% | 76 14% | 116 19% | 44 14% | 25 10% | 158 14% | 17 16% |
| Pharmaceutical/drugs | 290 14% | 137 14% | 143 13% | 45 20% | 96 16% | 75 13% | 64 9% | 91 14% | 74 12% | 114 16% | 85 15% | 83 10% | 112 17% | 100 21% | 60 23% | 68 10% | 32 15% | 90 19% | 74 23% | 17 7% | 148 13% | 17 16% |
| Real estate | 276 14% | 151 15% | 125 12% | 51 22% | 101 17% | 60 12% | 64 9% | 104 16% | 67 11% | 103 14% | 72 12% | 114 14% | 90 13% | 116 17% | 70 26% | 77 12% | 42 20% | 87 14% | 49 15% | 20 8% | 140 12% | 17 16% |
| Small Businesses | 275 13% | 137 14% | 139 13% | 46 20% | 97 16% | 55 11% | 78 11% | 108 16% | 77 12% | 88 12% | 89 15% | 96 12% | 91 14% | 80 17% | 55 21% | 74 11% | 33 16% | 78 13% | 59 13% | 31 13% | 133 12% | 23 21% |
| Energy and Utilities | 262 13% | 125 13% | 137 13% | 55 24% | 94 16% | 65 13% | 48 7% | 103 16% | 61 10% | 96 13% | 57 10% | 104 13% | 101 15% | 104 22% | 79 30% | 66 10% | 33 16% | 84 14% | 62 15% | 16 7% | 125 11% | 22 21% |
| Retail | 246 12% | 117 12% | 129 12% | 53 23% | 72 12% | 55 11% | 67 9% | 89 13% | 59 10% | 97 13% | 60 10% | 98 12% | 88 13% | 83 18% | 50 19% | 67 10% | 26 13% | 94 15% | 29 9% | 30 12% | 109 10% | 22 21% |
| Technology | 245 12% | 158 16% | 86 8% | 34 15% | 57 9% | 56 11% | 98 14% | 81 12% | 62 10% | 96 13% | 78 13% | 79 10% | 88 13% | 76 16% | 57 21% | 68 10% | 33 16% | 85 14% | 39 12% | 21 9% | 134 12% | 23 22% |
| Retail - apparel | 237 12% | 123 13% | 115 11% | 52 23% | 74 12% | 47 10% | 64 9% | 77 12% | 59 9% | 99 14% | 55 11% | 104 13% | 78 12% | 74 16% | 46 18% | 65 10% | 32 16% | 75 12% | 37 11% | 27 11% | 110 10% | 14 13% |
| Non-profits | 228 11% | 147 15% | 81 8% | 50 22% | 72 12% | 44 9% | 63 9% | 57 9% | 44 7% | 124 17% | 65 11% | 87 11% | 76 11% | 103 22% | 56 21% | 61 9% | 24 11% | 79 13% | 37 11% | 28 11% | 110 10% | 16 15% |
| Manufacturing | 226 11% | 129 13% | 97 9% | 44 20% | 76 13% | 49 10% | 57 8% | 77 12% | 59 10% | 86 12% | 59 10% | 83 10% | 84 13% | 76 16% | 55 21% | 79 12% | 22 11% | 70 11% | 31 10% | 24 10% | 109 10% | 19 18% |
| Telecommunications | 226 11% | 118 12% | 108 10% | 35 16% | 79 13% | 43 9% | 69 9% | 84 13% | 57 9% | 82 11% | 71 12% | 82 10% | 73 11% | 73 15% | 40 15% | 69 11% | 21 10% | 71 12% | 49 15% | 16 6% | 114 10% | 12 11% |
| Food & Beverage | 214 10% | 121 12% | 92 8% | 48 21% | 73 12% | 43 9% | 48 7% | 81 13% | 58 9% | 75 10% | 62 11% | 87 10% | 66 10% | 73 14% | 38 14% | 46 7% | 17 8% | 75 15% | 51 10% | 25 9% | 107 10% | 9 8% |
| Retail - grocery | 203 10% | 104 11% | 99 9% | 33 15% | 77 13% | 54 9% | 40 8% | 84 10% | 47 8% | 71 10% | 49 9% | 92 12% | 62 9% | 75 15% | 54 20% | 52 11% | 23 11% | 69 11% | 43 13% | 17 9% | 100 10% | 10 10% |
| Healthcare (Doctors/Nurses/Hospital) | 201 10% | 117 12% | 84 8% | 50 22% | 65 11% | 39 8% | 47 7% | 72 11% | 46 7% | 78 11% | 48 10% | 77 10% | 75 11% | 75 16% | 43 16% | 44 7% | 28 11% | 68 13% | 50 15% | 11 5% | 93 8% | 17 16% |
| Automotive | 196 10% | 91 9% | 105 10% | 41 18% | 66 11% | 37 8% | 52 7% | 67 10% | 48 8% | 80 11% | 50 9% | 88 11% | 59 9% | 81 17% | 41 15% | 59 9% | 24 12% | 59 10% | 41 12% | 13 5% | 106 9% | 11 11% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
Overlap formulae used. * small base

Q38_1 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Financial services

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|--------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|----------------------|---|---------------------------------|-------------------------------|-----------------------------|----------------------------|-------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To Awake & Sec | Wait Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 814 40% | 456 47% | 358 34% | 126 55% | 323 54% | 191 39% | 174 24% | 271 41% | 206 33% | 330 45% | 204 35% | 353 45% | 257 38% | 311 65% | 165 62% | 229 35% | 114 55% | 259 42% | 122 37% | 90 37% | 438 38% | 56 53% |
| More positive | 503 25% | 291 30% | 212 20% | 86 38% | 198 33% | 119 24% | 99 14% | 156 24% | 125 20% | 217 30% | 135 23% | 231 29% | 136 20% | 216 45% | 102 39% | 150 23% | 77 37% | 146 24% | 69 21% | 62 25% | 295 26% | 26 24% |
| More negative | 311 15% | 165 17% | 147 14% | 40 17% | 125 21% | 72 14% | 75 10% | 115 17% | 82 13% | 113 15% | 69 12% | 122 15% | 120 18% | 95 20% | 63 24% | 79 12% | 38 18% | 113 18% | 53 16% | 28 11% | 143 13% | 30 29% |
| Unchanged | 1229 60% | 523 53% | 706 66% | 102 45% | 277 46% | 304 61% | 546 75% | 387 59% | 417 67% | 401 55% | 376 65% | 437 55% | 416 62% | 165 35% | 99 38% | 425 65% | 93 45% | 351 56% | 206 63% | 154 63% | 699 62% | 49 47% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_2 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Retail

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|-------------|-----------------|-----------------|-------------|-----------------|-------------|-------------|-----------------------------|-------------------------|-------------------------------------|--------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To | Wait Sec- awhile & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 871 43% | 473 48% C | 398 37% | 129 57% FG | 322 54% FG | 197 46% G | 223 31% | 280 42% | 233 37% | 350 48% I | 249 43% | 354 45% | 268 40% | 304 64% | 171 65% | 271 41% s PRST | 117 57% | 269 44% S | 110 33% | 105 43% s | 471 41% | 57 55% u |
| More positive | 625 31% | 356 36% C | 269 25% | 76 34% G | 250 42% FG | 142 29% G | 156 22% | 191 29% | 173 28% | 252 35% I | 188 32% | 256 32% m | 180 27% | 221 46% | 122 46% | 203 31% PRST | 91 44% | 175 29% | 81 25% | 74 31% | 362 32% | 36 34% |
| More negative | 246 12% | 117 12% | 129 12% | 53 23% EFG | 72 12% | 55 11% | 67 9% | 89 13% | 59 10% | 97 13% | 60 10% | 98 12% | 88 13% | 83 18% | 50 19% | 67 10% | 26 13% | 94 15% PS | 29 9% | 30 12% | 109 10% | 22 21% U |
| Unchanged | 1172 57% | 506 52% B | 666 63% B | 98 43% E | 278 46% DE | 298 60% DEF | 498 69% DEF | 379 58% | 391 63% J | 382 52% | 332 57% | 436 55% | 404 60% | 171 36% | 92 35% | 383 59% Q | 90 43% Q | 341 56% Q | 218 67% pQR | 139 57% Q | 666 59% V | 48 45% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_3 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Technology

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|------------------|------------------|-------------|-----------------|-------------|-------------|-----------------------------|----------------------|------------------------------------|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait Sec & Aw- hile | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 956 47% | 521 53% C | 435 41% | 124 54% G | 344 57% FG | 234 47% G | 254 35% | 305 46% I | 252 40% | 385 53% HI | 278 48% | 387 49% | 291 43% | 314 66% | 182 69% | 294 45% | 123 59% PRSI | 232 48% s | 129 39% | 118 48% s | 532 47% | 49 46% |
| More positive | 711 35% | 363 37% | 348 33% | 90 39% G | 287 48% FG | 179 38% G | 155 22% | 224 34% | 190 30% | 290 40% | 200 34% | 308 39% M | 203 30% | 238 50% | 125 48% | 226 35% s | 91 44% pIS | 207 34% | 90 27% | 97 40% S | 398 35% | 25 24% |
| More negative | 245 12% | 158 16% C | 86 8% | 34 15% G | 57 9% | 98 14% s | 81 12% | 62 10% | 96 13% | 78 13% | 79 10% | 88 13% | 76 16% | 57 21% | 68 10% | 33 16% I | 85 14% | 39 12% | 21 9% | 134 12% U | 23 22% U | |
| Unchanged | 1087 53% | 458 47% B | 630 59% E | 104 46% G | 256 43% E | 261 53% DEF | 467 65% s | 353 54% J | 372 60% IJ | 346 47% | 302 52% | 403 51% | 381 57% | 161 34% | 82 31% | 360 55% Q | 84 41% I | 318 52% Q | 199 61% QI | 126 52% q | 605 53% | 57 54% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_4 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Media

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|--------------|-----------------|----------------------|---------------------------------|----------------------|----------------------|-------------------|-------------|-------------|------------------|------------------|------------------|-----------------|-------------|-----------------------------|------------------------------------|------------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|----------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millen- nials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait Sec Aw hile & Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 1168 57% | 613 63% C | 555 52% | 152 67% G | 369 61% G | 292 59% G | 355 49% | 368 56% | 330 53% | 454 62% HI | 374 64% LM | 415 53% | 378 56% | 341 72% | 195 74% | 349 53% | 124 60% | 365 60% P | 181 55% | 148 61% | 628 55% | 76 72% U |
| More positive | 541 27% | 289 30% C | 252 24% | 97 43% FG | 224 37% FG | 137 28% G | 83 12% | 178 27% | 145 23% | 210 29% | 113 20% | 281 36% KM | 147 22% | 238 50% | 129 49% | 153 23% | 78 37% PRS | 164 27% PS | 65 20% | 82 34% PS | 280 25% | 44 42% U |
| More negative | 626 31% | 323 33% G | 303 28% | 55 24% | 145 24% | 155 31% E | 271 38% DEF | 190 29% | 185 30% | 244 33% | 261 45% LM | 134 17% | 231 34% | 104 22% | 66 25% | 196 30% | 47 23% Q | 201 35% Q | 116 35% Q | 66 27% | 348 31% | 32 30% |
| Unchanged | 875 43% | 366 37% B | 510 48% B | 75 33% | 231 39% | 203 41% | 366 51% DEF | 291 44% | 293 47% | 277 38% | 206 36% J | 375 47% K | 294 44% K | 134 28% | 69 26% | 305 47% r | 83 40% Q | 245 40% Q | 147 45% Q | 96 39% | 508 45% V | 29 28% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_5 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Automotive

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|-------------|-----------------------------|----------------------|--------------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- to- und II | Wait Sec & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 672 33% | 390 40% C | 282 27% | 102 45% FG | 258 43% FG | 154 31% G | 158 22% | 207 31% | 169 27% | 291 49% HI | 184 32% | 305 39% KM | 183 27% | 279 59% | 146 55% | 210 32% | 91 44% PRS | 200 33% | 88 27% | 84 34% | 383 34% | 45 43% |
| More positive | 477 23% | 289 31% C | 178 17% | 62 27% FG | 193 32% FG | 117 24% G | 105 15% | 140 21% | 122 19% | 210 28% HI | 134 23% | 217 28% M | 125 19% | 198 42% | 105 40% | 151 23% S | 67 32% PRS | 141 23% S | 47 14% | 70 29% S | 277 24% | 33 32% |
| More negative | 196 10% | 91 9% | 105 10% | 41 18% g | 66 11% g | 37 8% | 52 7% | 67 10% | 48 8% | 80 11% | 50 9% | 88 11% | 59 9% | 81 17% | 41 15% | 59 9% | 24 12% I | 59 10% | 13 5% | 106 9% | 11 11% | |
| Unchanged | 1371 67% | 589 60% B | 782 73% B | 125 55% g | 341 57% DE | 341 69% DEF | 563 78% DEF | 451 69% J | 454 73% J | 441 60% L | 397 68% L | 485 61% L | 489 73% L | 196 41% | 118 45% | 444 68% Q | 116 56% Q | 410 67% Q | 240 73% Q | 160 66% Q | 754 66% Q | 60 57% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_6 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Healthcare (Doctors/Nurses/Hospital)

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|-------------|-----------------------------|----------------------|---|-----------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To II | Wait Sec Aw hile & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 1315 64% | 661 68% C | 654 61% | 158 69% | 396 66% | 326 66% | 436 60% | 392 60% | 386 62% | 523 71% HI | 359 62% | 548 69% KM | 410 61% | 367 77% | 193 73% | 469 72% QRS | 128 62% S | 395 65% S | 161 49% | 162 66% S | 750 66% | 79 75% |
| More positive | 1114 55% | 544 56% C | 570 54% | 108 48% | 331 55% | 287 58% | 388 54% | 320 49% | 341 55% h | 445 61% HI | 311 54% | 469 59% M | 335 50% | 291 61% | 150 57% | 425 65% QRS | 100 48% S | 327 54% S | 111 34% | 151 62% QRS | 657 58% | 62 59% |
| More negative | 201 10% | 117 12% C | 84 8% | 50 22% EFG | 65 11% G | 39 8% | 47 7% | 72 11% | 46 7% h | 78 11% HI | 48 8% | 77 10% | 75 11% | 75 16% | 43 16% | 44 7% PT | 28 14% PT | 68 11% PT | 50 15% PT | 11 5% PT | 93 8% | 17 16% U |
| Unchanged | 728 36% | 318 32% B | 411 38% B | 69 31% EFG | 204 34% G | 170 34% | 285 40% | 266 40% J | 237 38% J | 209 29% L | 222 38% L | 244 31% L | 262 39% L | 108 23% | 71 27% | 185 28% P | 79 38% P | 215 35% P | 167 51% PORT | 82 34% | 387 34% | 26 25% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_7 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Food & Beverage

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|------------------------------|--------------|-----------------|----------------------|----------------------------|----------------------|----------------------|-------------------|------------------|------------------|------------------|-----------------|------------------|-----------------|-------------|-----------------------------|--------------------------------------|------------------|-------------------------------|----------------------------------|--------------------------------|-------------------------------|-------------|
| | MALE | FEMALE | Gen Z (age 18-24) | Millennials (age 25-40) | Gen X (age 41-56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get A- round II | Wait Sec | Will Not Get Vaccine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 971 48% | 495 51% C | 476 45% | 153 67% FG | 350 58% FG | 217 44% G | 251 35% | 312 47% I | 256 41% | 388 53% I | 269 46% | 418 53% KM | 283 42% | 350 74% | 177 67% | 288 44% | 109 53% S | 321 53% PS | 137 42% | 115 47% | 540 48% | 53 50% |
| More positive | 757 37% | 373 38% | 383 36% | 105 46% IG | 277 46% FG | 173 35% G | 201 28% | 231 35% | 201 32% | 313 43% HI | 208 36% | 331 42% KM | 218 32% | 277 58% | 139 53% | 241 37% S | 92 44% S | 246 40% S | 86 26% | 91 37% S | 433 38% | 43 41% |
| More negative | 214 10% | 121 12% C | 92 9% | 48 21% EFG | 73 12% G | 43 9% | 49 7% | 81 12% | 55 9% | 75 10% | 62 11% | 87 11% | 65 10% | 73 15% | 38 14% | 46 7% | 17 8% | 75 12% P | 51 15% Pq | 25 10% | 107 9% | 10 9% |
| Unchanged | 1072 52% | 484 49% | 589 55% B | 74 33% 42% | 250 42% DE | 279 56% DEF | 470 65% DEF | 346 53% HJ | 367 53% HJ | 344 47% | 311 54% I | 372 47% | 389 58% L | 125 26% | 86 33% R | 366 56% R | 98 47% 47% | 289 47% | 191 58% QR | 129 53% | 597 52% | 52 50% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_8 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Entertainment

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|------------------|------------------|------------------|------------------|-----------------|-----------------|-----------------------------|----------------------|-------------------------------------|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To | Wait A- while & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 1006 49% | 546 56% C | 460 43% | 146 54% FG | 361 50% FG | 235 48% G | 264 37% | 316 48% | 263 42% | 412 56% HI | 282 49% | 421 53% M | 303 45% | 338 71% | 183 69% | 303 46% | 123 59% PST | 319 52% | 151 46% | 110 45% | 563 50% | 65 62% U |
| More positive | 575 28% | 313 32% C | 262 25% | 104 46% FG | 245 41% FG | 135 27% G | 91 13% | 161 24% | 159 25% | 243 33% HI | 142 24% | 284 36% KM | 148 22% | 241 51% | 107 41% | 160 24% | 76 37% PS | 196 32% PS | 74 23% | 68 28% | 326 29% | 34 32% |
| More negative | 431 21% | 233 24% C | 198 19% | 41 18% FG | 116 19% | 101 20% G | 173 24% | 155 23% | 104 17% | 169 23% I | 140 24% L | 136 17% | 155 23% L | 97 20% | 76 29% | 144 22% L | 47 23% L | 123 20% L | 77 23% L | 42 17% L | 237 21% L | 31 30% |
| Unchanged | 1037 51% | 433 44% B | 604 57% B | 81 36% B | 239 40% DE | 260 52% DEF | 457 63% DEF | 343 52% J | 361 58% HJ | 319 44% HJ | 298 51% HJ | 370 47% HJ | 369 55% L | 137 29% L | 80 31% Q | 350 54% Q | 84 41% Q | 291 48% Q | 177 54% Q | 134 55% Q | 574 50% V | 40 38% V |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_9 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Travel and hospitality (hotels, cruise lines)

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|----------------------|------------------|------------------|------------------|-----------------|------------------|------------------|-----------------|-----------------------------|----------------------|--------------------------------------|-----------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- to- und II | Wait Sec Aw hile & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 1035 51% | 526 54% C | 509 48% | 151 66% eFG | 342 57% FG | 228 46% | 314 44% | 340 52% I | 271 43% | 413 56% J | 299 51% M | 453 57% KM | 283 42% | 343 72% N | 176 67% O | 335 51% s | 110 53% S | 321 53% S | 140 43% | 128 52% s | 577 51% | 66 63% |
| More positive | 500 24% | 291 30% C | 209 20% | 81 36% FG | 212 35% FG | 116 23% | 91 13% | 132 20% | 128 21% | 232 32% HI | 144 25% M | 249 32% KM | 108 16% | 226 48% N | 106 40% | 148 23% PS | 67 32% S | 165 27% S | 60 18% | 59 24% | 285 25% | 30 29% |
| More negative | 535 26% | 235 24% | 300 28% | 70 31% e | 130 22% d | 112 23% EF | 223 31% U | 208 32% I | 142 23% | 181 25% | 155 27% L | 205 26% | 175 26% | 117 25% N | 70 27% | 188 29% O | 43 21% S | 156 26% S | 80 24% | 68 28% | 292 26% | 36 34% |
| Unchanged | 1008 49% | 453 46% B | 555 52% B | 76 34% d | 258 43% d | 268 54% DE | 406 56% DE | 318 48% HI | 353 57% HI | 319 44% I | 282 49% I | 337 43% | 390 58% KL | 133 28% N | 88 33% O | 318 49% O | 289 47% O | 188 57% pqR | 188 57% pqR | 116 48% | 560 49% | 39 37% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_10 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Airlines

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|-------------|-----------------|-----------------|-------------|-----------------------------|----------------------|---|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To II | Wait Sec Awhile & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 997 49% | 540 55% C | 457 43% | 134 59% FG | 326 54% FG | 215 43% | 322 45% | 308 47% | 279 45% | 399 55% HI | 281 48% | 426 54% M | 290 43% | 313 66% | 160 61% | 323 49% S | 114 55% S | 317 52% S | 125 38% | 118 48% s | 569 50% | 61 58% |
| More positive | 435 21% | 261 27% C | 174 16% | 75 33% FG | 178 30% FG | 83 17% | 98 14% | 117 18% | 113 18% | 196 27% HI | 120 21% | 200 25% M | 115 17% | 187 36% | 94 36% | 122 19% S | 62 30% PS | 149 24% PS | 41 13% | 60 24% S | 247 22% | 29 26% |
| More negative | 562 28% | 279 29% | 283 27% | 58 26% | 148 25% | 132 27% | 224 31% E | 191 29% | 166 27% | 203 28% | 161 28% | 226 29% | 175 26% | 126 27% | 66 25% | 200 31% | 52 25% | 167 27% | 84 26% | 58 24% | 322 28% | 32 31% |
| Unchanged | 1046 51% | 439 45% | 607 57% B | 93 41% | 273 46% | 281 57% DE | 399 55% DE | 351 53% J | 345 55% J | 332 45% | 300 52% | 364 46% | 382 57% L | 162 34% | 103 39% | 331 51% | 93 45% | 293 48% | 203 62% PQR | 126 52% | 568 50% | 44 42% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_11 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Non-profits

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|--------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|----------------------|-------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To | Wait Sec Awhile & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 876 43% | 480 49% | 396 37% | 139 61% | 296 49% | 204 41% | 237 33% | 255 39% | 238 38% | 372 51% | 242 42% | 385 49% | 248 37% | 325 68% | 165 63% | 261 40% | 102 49% | 275 45% | 123 37% | 116 47% | 490 43% | 53 51% |
| More positive | 647 32% | 333 34% | 315 30% | 89 39% | 224 37% | 161 32% | 174 24% | 198 30% | 194 31% | 248 34% | 177 31% | 298 38% | 172 26% | 222 47% | 109 41% | 200 31% | 78 38% | 196 32% | 85 26% | 88 36% | 380 33% | 37 35% |
| More negative | 228 11% | 147 15% | 81 8% | 50 22% | 72 12% | 44 9% | 63 9% | 57 9% | 44 7% | 124 17% | 65 11% | 87 11% | 76 11% | 103 22% | 56 21% | 61 9% | 24 11% | 79 13% | 37 11% | 28 11% | 110 10% | 16 15% |
| Unchanged | 1167 57% | 499 51% | 668 63% | 88 39% | 304 51% | 291 59% | 484 67% | 403 61% | 386 62% | 360 49% | 338 58% | 405 51% | 424 63% | 150 32% | 99 37% | 393 60% | 105 51% | 335 55% | 206 63% | 128 53% | 647 57% | 52 49% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_12 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Real estate

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-------------|------------------|-----------------|------------------|-----------------|-------------|-----------------------------|----------------------|------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 726 36% | 418 43% C | 308 29% | 129 57% eFG | 278 46% FG | 161 33% G | 158 22% | 220 33% | 191 31% | 311 42% HI | 196 34% | 317 40% KM | 213 32% | 290 61% | 164 62% | 207 32% | 93 45% P | 226 37% | 115 35% | 85 35% | 405 36% | 42 40% |
| More positive | 450 22% | 267 27% C | 183 17% | 54% 30% FG | 178 30% FG | 101 20% G | 94 13% | 116 18% | 124 20% | 207 28% HI | 124 21% | 203 26% M | 123 18% | 174 37% | 95 36% | 130 20% | 51 24% | 139 23% | 66 20% | 64 26% | 264 23% | 25 24% |
| More negative | 276 14% | 151 15% C | 125 12% | 51 22% FG | 101 17% G | 60 12% | 64 9% | 104 16% | 67 11% | 103 14% | 72 12% | 114 14% | 90 13% | 116 24% | 70 26% | 77 12% | 42 20% PT | 87 14% | 49 15% | 20 8% | 140 12% | 17 16% |
| Unchanged | 1317 64% | 561 57% B | 756 71% B | 99 43% d | 321 54% d | 334 67% DE | 563 78% DEF | 438 67% J | 433 69% | 421 58% | 385 66% I | 473 60% | 460 68% L | 186 39% | 99 38% | 99 15% Q | 446 55% I | 384 63% | 213 65% | 159 65% | 732 64% | 63 60% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_13 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Retail - grocery

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-----------------|-----------------|------------------|-----------------|-------------|-----------------------------|----------------------|-------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 1113 54% | 552 56% | 561 53% | 142 62% G | 358 50% G | 282 57% G | 331 46% | 350 53% | 319 51% | 428 58% I | 307 53% | 475 60% KM | 331 49% | 342 72% | 176 67% | 379 58% S | 108 52% | 327 54% | 154 47% | 146 60% S | 619 54% | 61 58% |
| More positive | 910 45% | 447 46% | 462 43% | 109 48% | 281 47% G | 229 46% | 291 40% | 266 40% | 272 44% | 357 48% H | 257 44% | 384 49% M | 269 40% | 272 57% | 122 46% | 327 50% RS | 85 41% | 258 42% S | 111 34% | 129 53% QRS | 519 46% | 50 48% |
| More negative | 203 10% | 104 11% | 99 9% | 33 15% G | 77 13% G | 54 11% G | 40 6% | 84 13% | 47 8% | 71 10% | 49 9% | 92 12% | 62 9% | 71 15% | 54 20% | 52 8% | 23 11% | 69 11% P | 43 13% P | 17 7% | 100 9% | 10 10% |
| Unchanged | 930 46% | 427 44% | 503 47% | 86 38% | 242 40% G | 213 43% | 390 54% DEF | 309 47% | 304 42% | 304 42% | 274 47% L | 315 40% | 342 51% L | 133 28% | 88 33% | 275 42% | 100 48% | 283 46% | 175 53% P | 98 40% | 518 46% | 45 42% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_14 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Pharmaceutical/drugs

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|--------------------------|-------------|--------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------------|----------------------|--------------------------------------|------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- ound To It | Wait Sec Awild & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 1174 57% | 597 61% | 576 54% | 152 67% | 368 61% | 278 56% | 374 52% | 344 52% | 316 51% | 507 69% | 332 57% | 470 60% | 371 55% | 349 73% | 193 73% | 407 62% | 130 62% | 323 53% | 167 51% | 147 60% | 669 59% | 61 58% |
| More positive | 894 44% | 460 47% | 434 41% | 107 47% | 272 45% | 204 41% | 310 43% | 253 38% | 242 39% | 393 54% | 248 43% | 387 49% | 259 38% | 249 52% | 133 51% | 339 52% | 98 47% | 233 38% | 93 28% | 130 53% | 521 46% | 44 42% |
| More negative | 280 14% | 137 14% | 143 13% | 45 20% | 96 16% | 75 15% | 64 9% | 91 14% | 74 12% | 114 16% | 85 15% | 83 10% | 112 17% | 100 21% | 60 23% | 68 10% | 32 15% | 90 15% | 74 23% | 17 7% | 148 13% | 17 16% |
| Unchanged | 869 43% | 381 39% | 488 46% | 75 33% | 232 39% | 216 44% | 346 48% | 315 48% | 308 49% | 224 31% | 248 43% | 320 40% | 301 45% | 126 27% | 70 27% | 246 38% | 78 47% | 287 47% | 161 49% | 97 40% | 468 41% | 44 42% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_15 How has your view of each of the following industries changed since the start of the coronavirus pandemic?

Oil

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-----------------|-----------------|-----------------|-----------------|-----------------|-------------|-----------------------------|----------------------|------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 767 38% | 428 44% C | 338 32% | 123 54% FG | 288 48% FG | 172 35% G | 183 25% | 240 37% | 216 35% I | 306 42% | 219 38% | 318 40% m | 230 34% | 298 63% | 162 62% | 247 38% PRST | 109 53% | 215 35% | 117 36% | 78 32% | 416 37% | 49 46% |
| More positive | 443 22% | 265 27% C | 177 17% | 60 27% G | 203 34% FG | 98 20% G | 82 11% | 128 19% | 123 20% | 189 26% H | 148 25% M | 193 24% M | 101 15% | 200 42% | 93 35% | 133 20% PRST | 69 33% | 125 20% | 64 16% | 52 21% | 253 22% | 24 23% |
| More negative | 324 16% | 163 17% | 161 15% | 63 28% EFG | 86 14% | 74 15% | 102 14% | 113 17% | 92 15% | 117 16% | 71 12% | 125 16% | 128 19% K | 98 21% | 69 26% | 114 17% I | 40 19% I | 91 15% | 53 16% | 26 11% | 163 14% u | 25 24% |
| Unchanged | 1276 62% | 551 56% B | 726 68% B | 104 46% B | 311 52% | 324 65% DE | 537 75% DEF | 418 63% | 408 65% J | 426 58% | 362 62% | 472 60% | 443 66% I | 177 37% | 101 38% | 407 62% Q | 98 47% Q | 394 65% Q | 211 64% Q | 166 68% Q | 721 63% Q | 56 54% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_16 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Restaurants

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-----------------|------------------|-----------------|-----------------|-----------------|-------------|-----------------------------|----------------------|--------------------------------|-----------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get At- tend To | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 1097 54% | 557 57% C | 540 51% | 133 58% g | 360 50% FG | 257 52% | 346 48% | 343 52% | 293 47% | 445 61% HI | 315 54% | 453 57% M | 329 49% | 319 67% | 176 67% | 369 56% S | 116 56% S | 341 56% S | 140 43% | 131 54% S | 619 54% | 65 61% |
| More positive | 723 35% | 382 39% C | 341 32% | 87 38% g | 237 49% FG | 178 36% | 221 31% | 196 30% | 205 33% | 310 42% HI | 232 40% M | 281 36% | 211 31% | 221 47% | 106 40% | 267 41% S | 75 36% S | 207 34% S | 82 25% | 92 38% S | 409 36% | 34 33% |
| More negative | 374 18% | 174 18% C | 199 19% | 46 20% g | 123 21% FG | 80 16% | 125 17% | 148 22% | 88 14% | 135 18% HI | 83 14% M | 172 22% K | 119 18% | 98 21% | 71 27% | 101 16% P | 41 20% P | 134 22% P | 58 18% | 39 16% u | 210 18% | 30 29% u |
| Unchanged | 946 46% | 422 43% B | 524 49% B | 94 42% | 239 40% E | 238 48% E | 374 52% dE | 315 48% | 330 53% J | 287 39% J | 266 46% | 337 43% L | 343 51% L | 157 33% | 87 33% L | 285 44% L | 92 44% L | 269 44% L | 188 57% PORT | 113 46% PORT | 518 46% PORT | 41 39% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_17 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Manufacturing

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------------------|----------------------|------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- round It | Wait Sec Awhile & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 821 40% | 459 47% C | 362 34% | 119 52% FG | 307 51% FG | 189 38% G | 206 29% | 243 37% | 226 36% | 343 47% HI | 232 40% | 351 44% M | 239 36% | 296 62% | 159 60% | 260 40% S | 111 54% PRST | 249 41% S | 102 31% | 98 40% s | 456 40% | 53 51% |
| More positive | 595 29% | 330 34% C | 264 25% | 74 33% G | 230 38% FG | 141 28% G | 150 21% | 165 25% | 167 27% | 257 35% HI | 172 30% M | 268 34% M | 155 23% | 220 46% | 105 40% | 181 28% PRST | 89 43% S | 180 29% s | 71 22% | 74 30% s | 346 30% | 34 32% |
| More negative | 226 11% | 129 13% C | 97 9% | 44 20% eFG | 76 13% G | 49 10% | 57 8% | 77 12% | 59 10% | 86 12% HI | 59 10% | 83 10% M | 84 13% | 76 16% | 55 21% | 79 12% S | 22 11% s | 70 11% s | 31 10% s | 24 10% s | 109 10% | 19 18% U |
| Unchanged | 1222 60% | 519 53% B | 703 66% B | 109 48% eFG | 293 49% G | 306 62% DE | 514 71% DEF | 416 63% J | 398 64% J | 388 53% J | 349 60% J | 439 56% L | 434 64% L | 180 38% L | 104 40% Q | 394 60% Q | 96 46% Q | 361 59% Q | 226 69% PQR | 146 60% Q | 681 60% Q | 52 49% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_18 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Small Businesses

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|--------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|-------------|-----------------|-------------|-------------|-----------------------------|----------------------|--------------------------------------|---------------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5- 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- to- und II | Wait Sec & Aw- hile | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 1147 56% | 585 60% C | 562 53% | 156 68% FG | 380 53% FG | 268 54% | 343 48% | 349 53% | 335 54% | 453 62% HI | 332 57% | 469 59% M | 347 52% | 351 74% | 205 78% | 381 58% S | 129 52% S | 343 56% | 165 50% | 129 53% | 634 56% | 66 63% |
| More positive | 872 43% | 448 46% C | 423 40% | 110 48% G | 283 47% G | 212 43% | 266 37% | 241 37% | 258 41% | 365 50% HI | 243 42% | 373 47% M | 256 38% | 272 57% | 149 57% | 307 47% S | 95 46% S | 266 44% S | 106 32% | 98 40% | 501 44% | 44 41% |
| More negative | 275 13% | 137 14% | 139 13% | 46 20% FG | 97 16% FG | 55 11% | 78 11% | 108 16% | 77 12% | 88 12% | 89 15% | 96 12% | 91 14% | 80 17% | 55 21% | 74 11% | 33 16% I | 78 13% P | 59 18% P | 31 13% | 133 12% U | 23 21% |
| Unchanged | 896 44% | 394 40% | 503 47% B | 72 32% FG | 220 37% FG | 228 46% DE | 377 52% DE | 309 47% J | 289 46% J | 279 38% J | 249 43% | 322 41% | 326 48% | 124 26% | 59 22% | 79 42% L | 267 44% L | 164 50% P4 | 115 47% P4 | 503 44% | 39 37% | |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_19 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Telecommunications

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-------------|------------------|-------------|-------------|-------------|-------------|-----------------------------|----------------------|-------------------------------------|-----------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To | Wait Sec | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 858 42% | 477 49% C | 381 36% | 115 51% IG | 337 56% FG | 202 41% G | 203 28% | 266 40% | 223 36% | 363 59% HI | 245 42% | 348 44% | 265 39% | 315 66% | 168 64% | 263 40% | 105 51% pr | 251 41% | 134 41% | 106 43% | 470 41% | 52 49% |
| More positive | 632 31% | 359 37% C | 273 26% | 80 35% G | 258 43% FG | 159 32% G | 135 19% | 182 28% | 165 26% | 281 38% HI | 174 30% | 266 34% | 192 29% | 242 51% | 128 49% | 194 30% PRS | 84 40% | 179 29% | 85 26% | 90 37% S | 356 31% | 40 38% |
| More negative | 226 11% | 118 12% | 108 10% | 35 16% Iq | 79 13% I | 43 9% | 69 10% | 84 13% | 57 9% | 82 11% | 71 12% | 82 10% | 73 11% | 73 15% | 40 15% | 69 11% | 21 10% I | 71 12% | 49 15% | 16 6% | 114 10% | 12 11% |
| Unchanged | 1185 58% | 502 51% | 683 64% B | 112 49% Iq | 263 44% I | 293 59% DE | 393 72% DEF | 401 60% J | 368 50% | 335 58% | 442 56% | 408 61% | 408 56% | 160 34% | 96 36% | 391 60% q | 102 49% I | 359 59% q | 194 59% | 138 57% | 667 59% | 53 51% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_20 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Retail - apparel

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|-------------|-----------------------------|----------------------|--------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- ound To II | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 790 39% | 422 43% C | 367 34% | 134 59% FG | 303 51% FG | 180 36% G | 172 24% | 248 38% | 205 33% | 327 49% HI | 191 33% | 354 45% KM | 245 36% | 320 67% | 168 64% | 224 34% | 108 52% PRST | 247 41% P | 116 35% | 95 39% | 427 38% | 48 46% |
| More positive | 552 27% | 300 31% C | 252 24% | 82 36% FG | 229 38% FG | 133 27% G | 108 15% | 171 26% | 146 23% | 228 31% I | 135 23% | 250 32% KM | 167 25% | 247 52% | 122 46% | 159 24% | 75 36% PS | 172 28% | 78 24% | 68 28% | 317 28% | 34 32% |
| More negative | 237 12% | 123 13% C | 115 11% | 52 23% EFG | 74 12% | 47 10% G | 64 9% | 77 12% | 59 9% | 99 14% I | 55 10% | 104 13% | 78 12% | 74 16% | 46 18% | 65 10% | 32 16% | 75 12% | 37 11% | 27 11% | 110 10% | 14 13% |
| Unchanged | 1253 61% | 556 57% B | 697 66% B | 93 41% 49% | 296 49% | 315 64% DE | 548 76% DEF | 410 62% I | 418 67% J | 405 55% L | 390 67% L | 436 55% | 428 64% L | 155 33% | 95 36% Q | 430 66% QR | 100 48% Q | 363 59% Q | 213 65% Q | 149 61% Q | 709 62% Q | 57 54% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_21 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Energy and Utilities

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-------------|-----------------|-----------------|-----------------|-----------------|-----------------|-------------|-----------------------------|----------------------|--------------------------------------|------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Al- to- und II | Wait Sec & | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 856 42% | 465 48% C | 391 37% | 133 59% FG | 325 54% FG | 206 42% G | 191 27% | 278 42% | 231 37% | 339 46% I | 246 42% | 347 44% | 263 39% | 328 69% | 180 68% | 257 39% PRST | 116 58% | 252 41% | 131 40% | 101 41% | 473 42% | 55 53% |
| More positive | 594 29% | 341 35% C | 254 24% | 79 35% G | 231 39% FG | 141 28% G | 144 20% | 175 27% | 170 27% | 244 33% H | 190 33% M | 243 31% M | 162 24% | 224 47% | 100 38% | 191 28% S | 83 40% PRS | 168 28% S | 69 21% | 84 34% S | 347 31% | 33 32% |
| More negative | 262 13% | 125 13% C | 137 13% | 55 24% eFG | 94 16% G | 65 13% G | 48 7% | 103 16% | 61 10% | 96 13% I | 57 10% M | 104 13% M | 101 15% K | 104 22% | 79 30% | 66 10% PT | 33 16% T | 84 14% T | 62 19% PT | 16 7% | 125 11% | 22 21% |
| Unchanged | 1187 58% | 513 52% B | 674 63% B | 94 41% eFG | 274 46% G | 289 58% DE | 529 73% DEF | 380 58% | 392 63% J | 392 54% | 334 58% | 443 56% | 410 61% | 147 31% | 84 32% | 91 61% Q | 358 44% Q | 197 59% Q | 143 60% Q | 58% Q | 664 58% Q | 50 47% |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

Q38_22 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Insurance

Base: All Respondents

| | Gender | | Age | | | | Income | | | Political | | | | | When Plan To Get Vaccinated | | | | | Relationship | | |
|---------------------------------|---------------------------|-----------------|-----------------|--------------------------|-------------------------------------|--------------------------|-------------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-------------|-----------------------------|----------------------|-------------------------------------|-------------------------|------------------------------|-------------------------------|-----------------------------|----------------------------|
| | Wave 50 (2/5 - 2/7) | MALE | FEMALE | Gen Z (age 18- 24) | Millen- nials (age 25- 40) | Gen X (age 41- 56) | Boomer+ (age 57+) | < \$50K | \$50-\$99k | \$100K+ | GOP | DEM | IND/OTH | Student | LGBTQ | First Day Able | Whenever Get Af- fected To | Wait Awhile & See | Will Not Get Vac- cine | Have Al- ready Received | Good Re- lation- ship | Bad Re- lation- ship |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted Base | 2043 | 977 | 1066 | 179 | 683 | 434 | 747 | 791 | 676 | 547 | 621 | 784 | 638 | 451 | 264 | 697 | 183 | 573 | 332 | 258 | 1228 | 97 |
| Weighted Base | 2043 | 979 | 1064 | 227* | 600 | 495 | 721 | 658 | 624 | 731 | 581 | 790 | 672 | 475 | 264 | 654 | 207* | 610 | 328 | 244 | 1137 | 105* |
| More Positive/Negative (Net) | 795 39% | 414 42% C | 381 36% | 134 59% FG | 313 52% FG | 170 34% G | 178 25% | 257 39% | 212 34% | 321 44% | 196 34% | 351 44% KM | 248 37% | 308 65% | 152 58% | 233 36% | 93 45% ps | 270 44% PS | 109 33% | 90 37% | 428 38% | 44 42% |
| More positive | 504 25% | 278 28% C | 225 21% | 82 36% FG | 201 33% FG | 114 23% G | 107 15% | 162 25% | 128 20% | 211 28% | 116 20% | 241 31% KM | 147 22% | 212 45% | 101 38% | 157 24% | 63 30% S | 154 25% | 65 20% | 65 27% | 271 24% | 27 26% |
| More negative | 291 14% | 136 14% C | 155 15% | 51 23% FG | 113 19% FG | 56 11% | 71 10% | 95 14% | 84 14% | 110 15% | 80 14% | 110 14% | 101 15% | 97 20% | 51 20% | 76 12% | 30 14% PT | 116 19% PT | 44 14% | 25 10% | 158 14% | 17 16% |
| Unchanged | 1248 61% | 564 58% B | 684 64% B | 93 41% DE | 286 48% DE | 326 66% DEF | 542 75% DEF | 401 61% J | 412 66% J | 410 56% L | 385 66% L | 439 56% L | 425 63% L | 167 35% | 112 42% | 167 24% QR | 114 55% QR | 340 56% QR | 219 67% QR | 154 63% QR | 709 62% QR | 61 58% QR |
| Sigma | 2043 100% | 979 100% | 1064 100% | 227 100% | 600 100% | 495 100% | 721 100% | 658 100% | 624 100% | 731 100% | 581 100% | 790 100% | 672 100% | 475 100% | 264 100% | 654 100% | 207 100% | 610 100% | 328 100% | 244 100% | 1137 100% | 105 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q/R/S/T - U/V
 Overlap formulae used. * small base

8 February 2021

Fielding Period: March 14, 2020 - February 7, 2021

COVID-19

Weighted To The U.S. General Adult Population - Propensity

Page Table Title

| | | |
|----|----|---|
| 1 | 1 | CEO1 Generally speaking, how aware are you of CEOs in the business world today? |
| 2 | 2 | CEO2 How much would you say your decision to buy/use the products and services of a company is influenced by who the company's CEO is? |
| 3 | 3 | CEO3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Summary Of A Lot/Some |
| 4 | 4 | CEO3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Summary Of None/Not Much |
| 5 | 5 | CEO3_1 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Financial success of the company |
| 6 | 6 | CEO3_2 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Company's long-term vision |
| 7 | 7 | CEO3_3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Employee morale |
| 8 | 8 | CEO3_4 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Diversity and inclusion at the company |
| 9 | 9 | CEO3_5 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Quality of the company's products and services |
| 10 | 10 | CEO3_6 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Reputation of the company |
| 11 | 11 | CEO3_7 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Company's ethical standards |
| 12 | 12 | CEO3_8 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? A company's stock price |
| 13 | 13 | CEO4 Have you done either of the following due to the words or actions of a company's CEO? Please select all that apply. |
| 14 | 14 | CEO5 If you were starting a company today, which of the following current or former CEOs would be among top choices to go into business with? Please select all that apply. |
| 15 | 15 | VCS01 At this time, which of the following would you say you are doing/have you done? |
| 16 | 16 | VCS02 When are you planning to take your next vacation? |
| 17 | 17 | VCS03 Thinking about your next vacation, what kind of vacation are you planning for? Please select all that apply. |
| 18 | 18 | VCS04 Which of the following are true for you? Please select all that apply. |
| 19 | 19 | VCS5 When is the wedding being rescheduled for? |
| 20 | 20 | VCS8 Which of the following best describes how the wedding is being rescheduled? |
| 21 | 21 | VCS7 Do you plan on going to the wedding? |
| 22 | 22 | VD01 Which of the following best describes your current relationship status? |
| 23 | 23 | VD02 How is your relationship going right now? |
| 24 | 24 | VD03 How much, if at all, would you say the COVID-19 pandemic has been a strain on your relationship? |
| 25 | 25 | VD04 How do you feel about Valentine's Day this year? |
| 26 | 26 | VD05 Are you planning to celebrate Valentine's Day this year? |
| 27 | 27 | VD06A Which of the following activities related to Valentine's Day, did you do this last year? Please select all that apply. |
| 28 | 28 | VD06B Which of the following activities related to Valentine's Day are you planning to do again this year? Please select all that apply. |
| 29 | 29 | VD07 How willing are you to break the rules on COVID-19 safety protocols (e.g., social distancing, going out to eat, gathering with friends) in order to celebrate Valentine's Day the way you want? |
| 30 | 30 | VD08 Are you planning on spending more or less on Valentine's Day this year than you did last year? |
| 31 | 31 | VD09A How much did you spend last year on Valentine's Day? Please provide your best estimate. |
| 32 | 32 | VD09B How much are you planning to spend this year on Valentine's Day? Please provide your best estimate. |
| 33 | 33 | VD10 How interested would you be in each of the following from your local restaurants? Summary Of Very/Somewhat Interested |
| 34 | 34 | VD10 How interested would you be in each of the following from your local restaurants? Summary Of Not At All/Not Very Interested |
| 35 | 35 | VD10_1 How interested would you be in each of the following from your local restaurants? Meal Kits that include curated menus and paired cocktails or packages that include meals, flowers, or candy. |
| 36 | 36 | VD10_2 How interested would you be in each of the following from your local restaurants? Virtual cooking classes that provide all the ingredients to make a signature meal at home. |
| 37 | 37 | VD10_3 How interested would you be in each of the following from your local restaurants? Valentine's to-go dinner that replicates the one we would get at the restaurant. |
| 38 | 38 | VD10_4 How interested would you be in each of the following from your local restaurants? Restaurant dining room converted to allow for more private seating/limited seating times available, so we can experience a special evening while also feeling safe. |
| 39 | 39 | VD10_5 How interested would you be in each of the following from your local restaurants? Heart-shaped foods. |
| 40 | 40 | VD11 Are you planning, or considering, to do any of the following this year for Valentine's Day? Please select all that apply. |

8 February 2021

Fielding Period: March 14, 2020 - February 7, 2021

COVID-19

Weighted To The U.S. General Adult Population - Propensity

Page Table Title

| | | |
|----|----|--|
| 41 | 41 | VD01 Who do you think is best prepared to distribute the coronavirus vaccine? |
| 42 | 42 | VCE1 Which of the following best describes your mindset when it comes to getting the COVID-19 vaccine when it becomes available to you? |
| 43 | 43 | CA9 How much do you agree or disagree with each of the following statements? Summary Of Strongly/Somewhat Agree |
| 44 | 44 | CA9 How much do you agree or disagree with each of the following statements? Summary Of Strongly/Somewhat Disagree |
| 45 | 45 | CA9_1 How much do you agree or disagree with each of the following statements? At the moment, I feel there is too much conflicting information about the COVID-19 vaccines that I am not sure who to trust. |
| 46 | 46 | CA9_2 How much do you agree or disagree with each of the following statements? Given the news of new strains of COVID-19 vaccine, I want to wait for more information on the efficacy of the vaccine on these new strains. |
| 47 | 47 | CA9_3 How much do you agree or disagree with each of the following statements? Seeing people I know get the COVID-19 vaccine first is making me more comfortable to get the vaccine myself. |
| 48 | 48 | CA9_4 How much do you agree or disagree with each of the following statements? Hearing about the new strain of COVID-19 makes me consider waiting to take the vaccines currently available. |
| 49 | 49 | CA9_5 How much do you agree or disagree with each of the following statements? Hearing about others who are skeptical of the safety of the COVID-19 vaccine is making me rethink if I should get the vaccine myself. |
| 50 | 50 | VTR1 At which of the following places would you feel comfortable receiving a COVID-19 vaccine from? Please select all that apply. |
| 51 | 51 | VTR2 How much do you trust the following industries to distribute the COVID-19 vaccine? Summary Of A Great Deal/Some |
| 52 | 52 | VTR2 How much do you trust the following industries to distribute the COVID-19 vaccine? Summary Of None/Not Much |
| 53 | 53 | VTR2_1 How much do you trust the following industries to distribute the COVID-19 vaccine? Private businesses |
| 54 | 54 | VTR2_2 How much do you trust the following industries to distribute the COVID-19 vaccine? Federal government |
| 55 | 55 | VTR2_3 How much do you trust the following industries to distribute the COVID-19 vaccine? State government |
| 56 | 56 | VTR2_4 How much do you trust the following industries to distribute the COVID-19 vaccine? Technology |
| 57 | 57 | VTR2_5 How much do you trust the following industries to distribute the COVID-19 vaccine? Healthcare |
| 58 | 58 | VTR2_6 How much do you trust the following industries to distribute the COVID-19 vaccine? Non-profits |
| 59 | 59 | VTR2_7 How much do you trust the following industries to distribute the COVID-19 vaccine? Pharmaceutical/drugs |
| 60 | 60 | VTR2_8 How much do you trust the following industries to distribute the COVID-19 vaccine? Logistics (e.g., shipping companies) |
| 61 | 61 | VTR3 How concerned are you about the new variant strains of COVID-19 circulating here in the U.S.? |
| 62 | 62 | DT01 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Summary Of Very/Somewhat Good Job |
| 63 | 63 | DT01 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Summary Of Very/Somewhat Poor Job |
| 64 | 64 | DT01_1 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Financial services |
| 65 | 65 | DT01_2 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Technology |
| 66 | 66 | DT01_3 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Media |
| 67 | 67 | DT01_4 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Automotive |
| 68 | 68 | DT01_5 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Healthcare (Doctors/Nurses/Hospital) |
| 69 | 69 | DT01_6 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Food & Beverage |
| 70 | 70 | DT01_7 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Entertainment |

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| 71 | 71 | DT01_8 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Travel and hospitality (hotels, cruise lines) |
| 72 | 72 | DT01_9 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Airlines |
| 73 | 73 | DT01_10 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Non-profits |
| 74 | 74 | DT01_11 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Real estate |
| 75 | 75 | DT01_12 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Retail - grocery |
| 76 | 76 | DT01_13 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Pharmaceutical/drugs |
| 77 | 77 | DT01_14 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Restaurants |
| 78 | 78 | DT01_15 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Manufacturing |
| 79 | 79 | DT01_16 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Small Businesses |
| 80 | 80 | DT01_17 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Telecommunications |
| 81 | 81 | DT01_18 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Retail - apparel |
| 82 | 82 | DT01_19 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Energy and Utilities |
| 83 | 83 | DT01_20 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Insurance |
| 84 | 84 | DT02 When the COVID-19 pandemic ends, which of the following do you plan on doing? |
| 85 | 85 | DT03 When the COVID-19 pandemic ends, which of the following would you prefer to do? |
| 86 | 86 | DT04 When the COVID-19 pandemic ends, which of the following do you plan on doing? |
| 87 | 87 | SC01 Generally speaking, do you think elementary and high schools in your area should currently be held entirely in-person, entirely online, or a hybrid approach? |
| 88 | 88 | SC02 How important do you think it is that teachers be vaccinated before any in-person classes resume at schools? |
| 89 | 89 | SC03 How much do you trust your local school system to operate in-person safely given the COVID-19 pandemic? |
| 90 | 90 | SC04 Which do you think should be a higher priority for schools given the COVID-19 pandemic? |
| 91 | 91 | SN01 For things to return to a more normal state in 2021, do you think it will be due more to improved COVID-19 testing or COVID-19 vaccines? |
| 92 | 92 | SN02 How many times, if ever, have you been tested for an active COVID-19 infection? |
| 93 | 93 | SN03 Why did you get tested for an active COVID-19 infection? Please select all that apply. |
| 94 | 94 | SN04 If you received a COVID-19 test, where was the test administered? If you have been tested multiple times, please select all that apply. |
| 95 | 95 | SN05 If you received a COVID-19 test, how was the test administered? If you have been tested multiple times, please select all that apply. |
| 96 | 96 | SN06 How long did it take for you to get the results from your most recent COVID-19 test? |
| 97 | 97 | SN07 Have you ever received a "false positive" COVID-19 test result? A "false positive" test means that you tested positive on an initial COVID-19 test, but when you were retested to confirm the positive test, the retest came back negative. |
| 98 | 98 | SNO8 Have you ever received a "false negative" COVID-19 test result? A "false negative" test means that you tested negative on an initial COVID-19 test, but when you were retested to confirm the negative test, the retest came back positive. |
| 99 | 99 | SN09 Have you ever wanted to get tested for COVID-19 but been unable to do so? Please select all that apply. |
| 100 | 100 | BID3 How much stress would you say recent political turmoil is causing you personally? |
| 101 | 101 | RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Top 2 Box |
| 102 | 102 | RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Bottom 2 Box |
| 103 | 103 | RTN01_1 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Shop in a store without a mask |

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| 104 | 104 | RTN01_2 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Visit with family or friends without a mask |
| 105 | 105 | RTN01_3 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Fly on a plane |
| 106 | 106 | RTN01_4 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Stay in a hotel |
| 107 | 107 | RTN01_5 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Attend a large concert or sporting event |
| 108 | 108 | RTN01_6 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go to an indoor party |
| 109 | 109 | RTN01_7 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Take public transportation |
| 110 | 110 | RTN01_8 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go out for dinner or drinks indoors |
| 111 | 111 | RTN02 At the moment, do you approve or disapprove of how the distribution of the COVID-19 vaccine is being handled here in the U.S.? |
| 112 | 112 | CFP03 Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us? |
| 113 | 113 | LI05X How likely are you to get a COVID-19 vaccine as soon as it becomes available to you? |
| 114 | 114 | VAC01 How likely would you be to get your child(ren) a COVID-19 vaccine once it becomes available? |
| 115 | 115 | VAC22 Which of the following are reason(s) why you are not likely to get a COVID-19 vaccine as soon as one becomes available? Please select all that apply. |
| 116 | 116 | VAC26 How concerned are you of potential side effects of a COVID-19 vaccine? |
| 117 | 117 | CAL2 Generally speaking, do you think the distribution of the COVID-19 vaccine here in the U.S. is going too slowly, too quickly, or about right? |
| 118 | 118 | Q3A Which of the following best describes your response to coronavirus? |
| 119 | 119 | EMP02 How concerned are you that you may lose your job due to the coronavirus outbreak? |
| 120 | 120 | Q9 Do you think your income in 2021 will be lower, higher or about the same as it was in 2020? |
| 121 | 121 | EMP05 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Summary Of Yes |
| 122 | 122 | EMP05_1 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Missed (or will soon miss) a rent/mortgage payment |
| 123 | 123 | EMP05_2 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Missed (or will soon miss) a bill payment |
| 124 | 124 | EMP05_3 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Provided financial support for a family member |
| 125 | 125 | EMP05_4 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Provided financial support for a friend |
| 126 | 126 | EMP05_5 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Sought out new or additional sources of income |
| 127 | 127 | EMP05_6 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Lost income partially |
| 128 | 128 | EMP05_7 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Lost income entirely |
| 129 | 129 | EMP05_8 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Accumulated more debt than normal |
| 130 | 130 | EMP05_9 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Stopped or cut back on retirement savings |
| 131 | 131 | EMP05_10 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Stopped or cut back on other savings (e.g., college tuition, a major purchase, such as a house or care) |
| 132 | 132 | EMP05_11 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Paid for services that I haven't used (e.g., a dog walker, childcare, a house cleaning service) |
| 133 | 133 | EMP05_12 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Lost access to my health insurance |
| 134 | 134 | EMP05_13 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? I have been impacted financially in some other way |
| 135 | 135 | EMP05_14 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? I have not been impacted financially |
| 136 | 136 | REV01 Are you planning any major purchases once things return to normal? Please select all that apply. |
| 137 | 137 | REV01 Are you planning any major purchases once things return to normal? Please select all that apply. |
| 138 | 138 | Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following? Summary Of Concerned |
| 139 | 139 | Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following? Summary Of Not At All/Not Very Concerned |

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| 140 | 140 | Q15_1 How concerned are you about the impact coronavirus (COVID-19) has on the following? Your personal health |
| 141 | 141 | Q15_2 How concerned are you about the impact coronavirus (COVID-19) has on the following? The health of your older friends and relatives |
| 142 | 142 | Q15_3 How concerned are you about the impact coronavirus (COVID-19) has on the following? The health of the broader American populace |
| 143 | 143 | Q15_4 How concerned are you about the impact coronavirus (COVID-19) has on the following? The American economy |
| 144 | 144 | Q15_5 How concerned are you about the impact coronavirus (COVID-19) has on the following? Your personal finances |
| 145 | 145 | Q18 Which of the following is true for you? |
| 146 | 146 | Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak? |
| 147 | 147 | FR01 Have you felt any of the following recently due to the COVID-19 pandemic? Summary Of Yes |
| 148 | 148 | FR01_1 Have you felt any of the following recently due to the COVID-19 pandemic? Cabin fever- bored and sick of being in my home |
| 149 | 149 | FR01_2 Have you felt any of the following recently due to the COVID-19 pandemic? Claustrophobic- unable to escape my home |
| 150 | 150 | FR01_3 Have you felt any of the following recently due to the COVID-19 pandemic? Grateful- for the break from work to be at home with my family or by myself |
| 151 | 151 | FR01_4 Have you felt any of the following recently due to the COVID-19 pandemic? Appreciative-to be around people I truly care about |
| 152 | 152 | FR01_5 Have you felt any of the following recently due to the COVID-19 pandemic? Compassionate- taking the time to check in with the people I care about |
| 153 | 153 | FR01_6 Have you felt any of the following recently due to the COVID-19 pandemic? Lonely-feeling isolated from my friends/family |
| 154 | 154 | FR01_7 Have you felt any of the following recently due to the COVID-19 pandemic? Overwhelmed- trying to balance work at home and other needs of my family |
| 155 | 155 | FR01_8 Have you felt any of the following recently due to the COVID-19 pandemic? Angry- upset that I don't know when this will end |
| 156 | 156 | FR01_9 Have you felt any of the following recently due to the COVID-19 pandemic? Annoyed- by lack of personal space and the inability to get away from my family |
| 157 | 157 | FR01_10 Have you felt any of the following recently due to the COVID-19 pandemic? Fear- that my kids are missing out on learning |
| 158 | 158 | FR01_11 Have you felt any of the following recently due to the COVID-19 pandemic? Thankful - for the sacrifices that the American people have made for coronavirus |
| 159 | 159 | FR05 How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of A Lot/Somewhat |
| 160 | 160 | FR05 How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of Not At All/Not Very |
| 161 | 161 | FR05_1 How much would you say you miss each of the following during this time of virus-related restrictions? Traveling on an airplane |
| 162 | 162 | FR05_2 How much would you say you miss each of the following during this time of virus-related restrictions? Going to a movie theatre |
| 163 | 163 | FR05_3 How much would you say you miss each of the following during this time of virus-related restrictions? Shopping in stores |
| 164 | 164 | FR05_4 How much would you say you miss each of the following during this time of virus-related restrictions? Working from the office |
| 165 | 165 | FR05_5 How much would you say you miss each of the following during this time of virus-related restrictions? Attending events like concerts, theatre and sporting events |
| 166 | 166 | FR05_6 How much would you say you miss each of the following during this time of virus-related restrictions? Dining out at a restaurant |
| 167 | 167 | FR05_8 How much would you say you miss each of the following during this time of virus-related restrictions? Gatherings with friends and family |
| 168 | 168 | FR05_9 How much would you say you miss each of the following during this time of virus-related restrictions? Going to church |
| 169 | 169 | FR05_10 How much would you say you miss each of the following during this time of virus-related restrictions? Going to school or university |
| 170 | 170 | FR05_13 How much would you say you miss each of the following during this time of virus-related restrictions? Going to the gym/work out class |
| 171 | 171 | FR05_14 How much would you say you miss each of the following during this time of virus-related restrictions? Going to a social gathering |
| 172 | 172 | FR05_15 How much would you say you miss each of the following during this time of virus-related restrictions? Going to my local coffee shop |

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| 173 | 173 | FR05_16 How much would you say you miss each of the following during this time of virus-related restrictions? In person celebrations (e.g., birthdays, graduations) |
| 174 | 174 | COV04 How concerned are you of a new wave of COVID-19 outbreak in your area? |
| 175 | 175 | Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Summary Of Concerned |
| 176 | 176 | Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Summary Of Not At All / Not Very Concerned |
| 177 | 177 | Q22_1 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Surgical masks and gloves |
| 178 | 178 | Q22_2 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Testing kits for COVID-19 |
| 179 | 179 | Q22_3 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Hospital beds (room for patients) |
| 180 | 180 | Q22_4 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Hospital ventilators (for assisted breathing) |
| 181 | 181 | Q22_5 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Healthcare workers (doctors, nurses, supporting staff) |
| 182 | 182 | FR11 How concerned are you about you or your loved one's risk of being exposed to coronavirus when you leave your home for essential errands during stay-home orders? |
| 183 | 183 | FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Summary Of Very/Somewhat Concerned |
| 184 | 184 | FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Summary Of Not At All/Not Very Concerned |
| 185 | 185 | FR12_1 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.) |
| 186 | 186 | FR12_2 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Returning to my normal activities in public (e.g., public transit, socializing) |
| 187 | 187 | FR12_3 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Taking my first flight |
| 188 | 188 | FR12_4 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? My kids going back to school for the first time |
| 189 | 189 | FR12_5 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Going back to the office |
| 190 | 190 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? |
| 191 | 191 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Immediately/1-30 Days |
| 192 | 192 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Up To 3 Months |
| 193 | 193 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of 1 Day To 3 Months |
| 194 | 194 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Up To 6 Months |
| 195 | 195 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Year Or Longer |
| 196 | 196 | Q33B_1 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Fly on a plane |
| 197 | 197 | Q33B_2 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to a gym class |

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| 199 | 199 | Q33B_4 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go out to dinner |
| 200 | 200 | Q33B_5 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Visit a casino |
| 201 | 201 | Q33B_6 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Stay in a hotel |
| 202 | 202 | Q33B_7 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to the office |
| 203 | 203 | Q33B_8 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to a sporting event |
| 204 | 204 | Q33B_9 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to the movies |
| 205 | 205 | Q33B_10 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Host/attend a large social gathering |
| 206 | 206 | Q33B_11 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Take public transportation (e.g., subway, busses, trains) |
| 207 | 207 | Q33B_12 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Greet people with a handshake |
| 208 | 208 | Q36 How likely do you think it is that coronavirus (COVID-19) will cause a global recession? |
| 209 | 209 | Q36A Would you say we are in a global recession due to the coronavirus outbreak? |
| 210 | 210 | LI01 Which do you think will have a bigger effect on the life of you and your family? |
| 211 | 211 | Q1314_1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Airline |
| 212 | 212 | Q1314_2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Automotive |
| 213 | 213 | Q1314_3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Consumer products |
| 214 | 214 | Q1314_4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Energy |
| 215 | 215 | Q1314_5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Insurance (excluding health insurance) |
| 216 | 216 | Q1314_6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Financial services |
| 217 | 217 | Q1314_7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Pharmaceutical |
| 218 | 218 | Q1314_8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail |
| 219 | 219 | Q1314_9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Technology |
| 220 | 220 | Q1314_10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Telecommunications |
| 221 | 221 | Q1314_11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Tobacco |
| 222 | 222 | Q1314_12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Manufacturing |

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| 223 | 223 | Q1314_13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Government |
| 224 | 224 | Q1314_14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Banking |
| 225 | 225 | Q1314_15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Media |
| 226 | 226 | Q1314_16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Health insurance |
| 227 | 227 | Q1314_17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (grocery) |
| 228 | 228 | Q1314_18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (apparel) |
| 229 | 229 | Q1314_19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? E-commerce |
| 230 | 230 | Q1314_20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Aerospace |
| 231 | 231 | Q38 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Summary Of More Positive |
| 232 | 232 | Q38 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Summary Of More Negative |
| 233 | 233 | Q38_1 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Financial services |
| 234 | 234 | Q38_2 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Retail |
| 235 | 235 | Q38_3 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Technology |
| 236 | 236 | Q38_4 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Media |
| 237 | 237 | Q38_5 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Automotive |
| 238 | 238 | Q38_6 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Healthcare (Doctors/Nurses/Hospital) |
| 239 | 239 | Q38_7 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Food & Beverage |
| 240 | 240 | Q38_8 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Entertainment |
| 241 | 241 | Q38_9 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Travel and hospitality (hotels, cruise lines) |
| 242 | 242 | Q38_10 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Airlines |
| 243 | 243 | Q38_11 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Non-profits |
| 244 | 244 | Q38_12 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Real estate |
| 245 | 245 | Q38_13 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Retail - grocery |
| 246 | 246 | Q38_14 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Pharmaceutical/drugs |
| 247 | 247 | Q38_15 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Oil |
| 248 | 248 | Q38_16 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Restaurants |
| 249 | 249 | Q38_17 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Manufacturing |
| 250 | 250 | Q38_18 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Small Businesses |
| 251 | 251 | Q38_19 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Telecommunications |

8 February 2021

Fielding Period: March 14, 2020 - February 7, 2021

COVID-19

Weighted To The U.S. General Adult Population - Propensity

Page Table Title

| | | |
|-----|-----|---|
| 252 | 252 | Q38_20 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Retail - apparel |
| 253 | 253 | Q38_21 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Energy and Utilities |
| 254 | 254 | Q38_22 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Insurance |

CEO1 Generally speaking, how aware are you of CEOs in the business world today?

Base: All Respondents

| | CEO1 Generally speaking, how aware are you of CEOs in the business world today? | | | | | | | | | | | | | | | | | | |
|------------------------------------|---|-----------------|-----------------|--|--|-----------------|-----------------|-------------------|------------------|----------------|--------------|------------------|------------------|--------------|-------------------|-----------------|--------------------------|--------------------------|------------------------------|
| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
| | | (A) | White (B) | Black or African American (C) | Asian or Pacific Islander (D) | Hispanic (E) | Parent (F) | Not Parent (G) | Northeast (H) | Midwest (I) | South (J) | West (K) | Urban (L) | Rural (M) | Suburban (N) | Employed (O) | Not Employ- ed (P) | Likely Vaccine (Q) | Not Likely Vaccine (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 | |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 | |
| Very/Somewhat Aware (Net) | 1291 63% | 866 62% | 181 68% | 84 61% | 220 71% | 798 66% | 477 59% | 237 65% | 246 57% | 492 63% | 315 68% | 446 70% | 226 52% | 618 64% | 865 72% | 426 50% | 940 67% | 351 55% | |
| Very aware | 390 19% | 263 19% | 80 30% Bd | 22 16% | 68 22% | 273 23% | 107 13% | 78 22% | 66 15% | 157 20% | 89 19% | 203 32% MN | 46 11% | 141 15% | 309 26% | 81 10% | 278 20% | 112 18% | |
| Somewhat aware | 901 44% | 603 43% | 102 38% | 61 45% | 152 49% | 525 44% | 370 46% | 159 44% | 181 42% | 336 43% | 225 49% | 244 38% | 180 41% | 477 49% | 556 46% | 345 41% | 662 47% | 239 38% | |
| Not At All/Not Very Aware (Net) | 752 37% | 533 38% | 85 32% | 53 39% | 91 29% | 404 34% | 336 41% | 125 35% | 184 43% | 295 37% | 148 32% | 192 30% | 210 48% LN | 350 36% | 334 28% | 419 50% | 467 33% | 285 45% | |
| Not very aware | 487 24% | 345 25% C | 44 16% | 35 25% | 60 19% | 273 23% | 207 25% | 81 22% | 125 29% | 182 23% | 100 22% | 123 19% | 132 30% Ln | 231 24% | 235 20% | 252 30% O | 327 23% | 160 25% | |
| Not at all aware | 265 13% | 187 13% | 41 16% | 18 13% | 31 10% | 131 11% | 130 16% F | 44 12% | 59 14% | 113 14% | 48 10% | 69 11% | 78 18% LN | 118 12% | 99 8% | 167 20% O | 140 10% | 125 20% Q | |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Base: All Respondents

CEO2 How much would you say your decision to buy/use the products and services of a company is influenced by who the company's CEO is?

| | CEO2 How much would you say your decision to buy/use the products and services of a company is influenced by who the company's CEO is? | | | | | | | | | | | | | | | | | | |
|---------------------|--|------------------|-----------------|--|--|-----------------|-----------------|-------------------|-------------------|-----------------|----------------|------------------|------------------|------------------|-------------------|-----------------|--------------------------|--------------------------|------------------------------|
| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
| | | (A) | White (B) | Black or African American (C) | Asian or Pacific Islander (D) | Hispanic (E) | Parent (F) | Not Parent (G) | Northeast (H) | Midwest (I) | South (J) | West (K) | Urban (L) | Rural (M) | Suburban (N) | Employed (O) | Not Employ- ed (P) | Likely Vaccine (Q) | Not Likely Vaccine (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 | |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 | |
| A Lot/Some (Net) | 861 42% | 544 39% | 145 54% S | 57 42% | 170 53% Bd | 552 46% G | 297 37% | 161 44% | 147 34% | 358 46% I | 195 42% | 357 56% MN | 127 29% | 378 39% M | 625 52% P | 236 28% | 596 42% | 265 42% | |
| A lot | 297 15% | 182 13% | 50 19% b | 18 13% | 75 24% Bd | 214 18% G | 76 9% | 54 15% | 41 10% | 131 17% I | 71 15% I | 160 25% MN | 32 7% | 105 11% M | 235 20% P | 62 7% | 230 16% R | 67 11% | |
| Some | 565 28% | 362 26% | 95 36% B | 39 28% | 95 31% | 339 28% | 221 27% | 107 30% | 106 25% | 227 29% | 124 27% | 197 31% M | 95 22% M | 273 28% m | 391 33% P | 174 21% | 367 26% q | 198 31% | |
| None/Not Much (Net) | 1182 58% | 855 61% CE | 121 46% | 80 58% e | 141 45% | 650 54% | 516 63% F | 201 56% | 283 66% HJK | 429 54% | 288 58% | 282 44% M | 310 71% LN | 590 61% L | 573 48% P | 608 72% O | 810 58% | 371 58% | |
| Not much | 700 34% | 477 34% C | 66 25% | 62 46% bCe | 97 31% | 415 35% | 275 34% | 131 36% | 159 37% | 246 31% | 164 35% | 148 23% L | 146 34% LM | 406 42% LM | 390 33% r | 310 37% r | 506 36% r | 194 31% | |
| None | 481 24% | 379 27% DE | 56 21% | 17 13% | 43 14% | 235 20% | 240 30% F | 70 19% | 125 29% HJ | 183 23% | 104 22% | 134 21% LN | 164 37% LN | 184 19% LN | 183 15% O | 298 35% O | 304 22% Q | 177 28% Q | |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Summary Of A Lot/Some

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|--------------------|---------------------------------|---------------------------------|------------|------------------|------------|-----------------|------------|------------|-----------------|------------|-----------------|------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Reputation of the company | 1733 85% | 1231 88% Cde | 206 77% | 110 80% | 247 79% | 1040 86% | 680 84% | 314 87% | 366 85% | 664 84% | 388 84% | 547 86% | 380 87% | 806 83% | 1034 86% | 699 83% | 1239 88% R | 494 78% |
| Company's ethical standards | 1709 84% | 1209 86% CE | 212 80% | 114 84% | 248 80% | 1031 86% g | 664 82% | 297 82% | 367 85% | 643 82% | 403 87% j | 537 84% | 370 85% | 803 83% | 1014 85% | 695 82% | 1227 87% R | 482 76% |
| Financial success of the company | 1702 83% | 1206 86% Cde | 201 76% | 106 78% | 250 81% | 1021 85% | 670 82% | 304 84% | 355 82% | 646 82% | 397 86% n | 528 83% | 379 87% n | 796 82% | 993 83% | 709 84% | 1224 87% R | 479 75% |
| Company's long-term vision | 1698 83% | 1207 85% CE | 202 75% | 113 82% | 236 76% | 1029 86% G | 658 81% | 311 86% | 352 82% | 642 82% | 394 85% | 523 82% | 370 85% | 805 83% | 1003 84% | 695 82% | 1227 87% R | 471 74% |
| Diversity and inclusion at the company | 1626 80% | 1149 82% ce | 202 75% | 113 83% | 235 75% | 983 82% g | 629 77% | 304 84% j | 347 81% | 611 79% | 364 82% | 523 82% | 342 78% n | 762 79% | 960 80% | 666 79% | 1180 84% R | 446 70% |
| Employee morale | 1613 79% | 1146 82% CE | 192 72% | 113 82% | 229 74% | 969 81% | 637 76% | 287 79% | 326 76% | 621 79% | 378 82% | 499 78% | 349 80% | 764 79% | 942 79% | 670 79% | 1170 83% R | 442 70% |
| Quality of the company's products and services | 1607 79% | 1143 82% CE | 189 71% | 112 82% | 227 73% | 976 81% g | 620 76% | 299 83% j | 330 77% | 609 77% | 369 80% | 515 81% | 353 81% | 739 76% | 934 76% | 672 80% | 1154 82% R | 453 71% |
| A company's stock price | 1537 75% | 1081 77% | 197 74% | 103 76% | 230 74% | 932 77% g | 590 73% | 290 80% j | 328 76% | 566 72% | 353 76% | 489 76% | 316 73% | 732 76% | 903 75% | 634 75% | 1111 79% R | 426 67% |

Proportions/Means. Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Summary Of None/Not Much

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|------------|---------------------------------|---------------------------------|-----------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A company's stock price | 506 25% | 318 23% | 69 26% | 33 24% | 81 26% | 271 23% | 223 27% | 73 20% | 103 24% | 222 28% | 109 24% | 150 24% | 120 27% | 236 24% | 296 25% | 211 25% | 296 21% | 211 33% |
| Quality of the company's products and services | 436 21% | 256 18% | 77 29% | 24 18% | 83 27% | 227 19% | 193 24% | 63 17% | 100 23% | 179 23% | 94 20% | 124 19% | 83 19% | 229 24% | 264 22% | 172 20% | 253 18% | 184 29% |
| Employee morale | 430 21% | 253 18% | 74 28% | 24 18% | 82 26% | 233 19% | 176 22% | 75 21% | 104 24% | 167 21% | 85 18% | 139 22% | 87 20% | 204 21% | 256 21% | 174 21% | 236 17% | 194 30% |
| Diversity and inclusion at the company | 417 20% | 250 18% | 64 24% | 24 17% | 75 24% | 219 18% | 163 23% | 58 16% | 83 19% | 176 22% | 99 21% | 116 18% | 95 22% | 206 21% | 239 20% | 178 21% | 227 16% | 190 30% |
| Company's long-term vision | 345 17% | 191 14% | 64 24% | 24 18% | 75 24% | 173 14% | 155 19% | 52 14% | 79 18% | 146 18% | 69 15% | 118 18% | 66 15% | 163 17% | 195 16% | 150 16% | 179 13% | 166 26% |
| Financial success of the company | 341 17% | 193 14% | 65 24% | 31 22% | 60 19% | 181 15% | 143 18% | 58 16% | 76 18% | 142 18% | 66 14% | 111 17% | 57 13% | 172 18% | 205 17% | 135 16% | 183 13% | 158 26% |
| Company's ethical standards | 334 16% | 190 14% | 55 23% | 22 16% | 63 23% | 171 14% | 149 18% | 65 18% | 63 15% | 145 18% | 60 13% | 102 16% | 66 15% | 165 17% | 185 15% | 149 18% | 179 13% | 155 24% |
| Reputation of the company | 310 15% | 168 12% | 60 23% | 27 20% | 64 21% | 162 14% | 133 16% | 48 13% | 64 15% | 123 16% | 75 16% | 92 14% | 56 13% | 161 17% | 164 14% | 146 17% | 168 12% | 142 22% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO3_1 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Financial success of the company

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------|---------------------------|--------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|------------------|------------------|------------------|------------------|-----------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Some (Net) | 1702 83% | 1206 86% Cde | 201 76% | 106 78% | 250 81% | 1021 85% | 670 82% | 304 84% | 355 82% | 646 82% | 397 86% | 528 83% | 379 87% n | 796 82% | 993 83% | 709 84% | 1224 87% R | 479 75% |
| A lot | 951 47% | 676 48% E | 126 47% | 70 51% | 120 39% | 609 51% G | 335 41% | 189 52% IK | 182 42% | 386 49% ik | 194 42% | 319 50% n | 208 48% | 424 44% | 535 45% | 416 49% | 707 50% R | 244 38% |
| Some | 751 37% | 530 38% Cd | 75 28% | 36 26% | 130 42% CD | 412 34% | 335 41% F | 115 32% | 173 40% hj | 260 33% | 204 44% HJ | 209 33% | 170 39% | 372 38% i | 459 38% | 293 35% | 516 37% j | 235 37% |
| None/Not Much (Net) | 341 17% | 193 14% | 65 24% B | 31 22% b | 60 19% b | 181 15% | 143 18% | 58 16% | 76 18% | 142 18% | 66 14% | 111 17% | 57 13% m | 172 18% m | 205 17% | 135 16% m | 183 13% Q | 158 25% Q |
| Not much | 196 10% | 121 9% | 28 10% B | 25 19% B | 36 11% B | 106 9% | 83 10% B | 28 8% | 46 11% | 79 10% m | 43 9% m | 65 10% m | 27 6% M | 104 11% P | 134 11% P | 62 7% P | 121 9% q | 76 12% q |
| None | 145 7% | 72 5% BD | 36 14% BD | 5 4% | 25 8% | 75 6% | 60 7% | 29 8% | 30 7% | 63 8% o | 23 5% o | 46 7% o | 30 7% o | 68 7% o | 72 6% o | 73 9% o | 62 4% Q | 82 13% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO3_2 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Company's long-term vision

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------|---------------------------|-------------------|---------------------------------|---------------------------------|----------------|------------------|-----------------|---------------|----------------|----------------|---------------|----------------|---------------|---------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Some (Net) | 1698 83% | 1207 86% CE | 202 76% | 113 82% | 236 76% | 1029 86% G | 658 81% | 311 86% | 352 82% | 642 82% | 394 85% | 523 82% | 370 85% | 805 83% | 1003 84% | 695 82% | 1227 87% R | 471 74% |
| A lot | 1080 53% | 762 54% e | 138 52% | 70 52% | 145 47% | 648 54% | 426 52% | 199 55% | 213 50% | 424 54% | 244 53% | 325 51% | 227 52% | 528 55% | 601 50% | 479 57% O | 781 56% R | 299 47% |
| Some | 618 30% | 445 32% c | 64 24% | 42 31% | 91 29% | 382 32% | 232 29% | 112 31% | 139 32% | 218 28% | 149 32% | 198 31% | 144 33% | 276 29% | 402 34% P | 216 26% P | 446 32% | 172 27% |
| None/Not Much (Net) | 345 17% | 191 14% | 64 24% B | 24 18% | 75 24% B | 173 14% | 155 19% F | 52 14% | 79 18% | 146 18% | 69 15% | 116 18% | 66 15% | 163 17% | 195 16% Q | 150 18% Q | 179 13% Q | 166 26% Q |
| Not much | 194 9% | 119 9% | 32 12% b | 17 13% b | 41 13% b | 101 8% | 84 10% b | 25 7% b | 48 11% b | 77 10% b | 44 9% b | 66 10% b | 38 9% b | 89 9% b | 122 10% b | 72 9% b | 115 8% b | 78 12% b |
| None | 151 7% | 72 5% B | 32 12% B | 7 5% B | 33 11% B | 71 6% B | 71 9% B | 26 7% B | 30 7% B | 69 9% B | 26 6% B | 50 8% B | 28 6% B | 74 8% B | 74 6% B | 78 9% B | 64 5% B | 87 14% B |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO3_3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?

Employee morale

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------|---------------------------|-------------------|---------------------------------|---------------------------------|----------------|-----------------|-------------|-------------|-------------|-----------------|----------------|-----------------|-----------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Some (Net) | 1613 79% | 1146 82% CE | 192 72% | 113 82% | 229 74% | 969 81% | 637 78% | 287 79% | 326 76% | 621 79% | 378 82% | 499 78% | 349 80% | 764 79% | 942 79% | 670 79% | 1170 83% R | 442 70% |
| A lot | 873 43% | 612 44% | 102 38% | 65 48% | 115 37% | 554 46% G | 317 39% | 159 44% | 163 38% | 358 45% I | 193 42% | 293 46% I | 201 46% n | 380 39% n | 490 41% | 383 45% R | 666 47% R | 208 33% |
| Some | 739 36% | 534 38% | 90 34% | 47 35% | 114 37% | 415 35% | 320 39% | 128 35% | 163 38% | 263 33% | 185 40% | 207 32% I | 149 34% I | 384 40% I | 452 36% | 287 34% | 505 36% I | 235 37% |
| None/Not Much (Net) | 430 21% | 253 18% | 74 28% B | 24 18% | 82 26% B | 233 19% | 176 22% | 75 21% | 104 24% | 167 21% | 85 18% | 139 22% | 87 20% I | 204 21% I | 256 21% | 174 21% | 236 17% Q | 194 30% Q |
| Not much | 267 13% | 170 12% | 43 15% | 19 14% | 50 15% B | 151 13% | 102 13% | 44 12% | 68 16% | 98 12% I | 57 14% I | 88 14% I | 47 11% I | 133 14% I | 169 14% I | 98 12% I | 169 12% I | 98 15% Q |
| None | 163 8% | 83 6% Bd | 31 12% Bd | 5 4% | 31 10% b | 82 7% | 74 9% | 30 8% | 36 8% | 69 9% I | 28 6% I | 52 8% I | 40 9% I | 71 7% I | 87 7% I | 76 9% I | 68 5% I | 96 15% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO3_4 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Diversity and inclusion at the company

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Some (Net) | 1626 80% | 1149 82% cs | 202 76% | 113 83% | 235 76% | 983 82% g | 629 77% | 304 84% j | 347 81% | 611 78% | 364 79% | 523 82% | 342 78% | 762 79% | 960 80% | 666 79% | 1180 84% R | 446 70% |
| A lot | 840 41% | 576 41% | 123 46% e | 54 40% | 110 35% | 523 44% g | 312 38% | 157 43% i | 153 36% | 356 45% lk | 175 38% | 297 46% N | 183 42% | 361 37% | 486 41% | 355 42% R | 622 44% R | 219 34% |
| Some | 786 38% | 573 41% C | 79 30% | 59 43% c | 125 40% c | 460 38% g | 317 39% | 148 41% i | 194 45% J | 255 32% | 189 41% J | 226 35% | 159 36% | 401 41% | 474 40% | 312 37% R | 558 40% R | 228 36% |
| None/Not Much (Net) | 417 20% | 250 18% | 64 24% b | 24 17% b | 75 24% b | 219 18% f | 163 20% f | 58 16% i | 83 19% J | 176 22% h | 99 21% h | 116 18% | 95 22% h | 206 21% i | 239 20% i | 178 21% i | 227 16% Q | 190 30% Q |
| Not much | 298 13% | 150 11% b | 42 15% b | 18 13% B | 61 20% B | 134 11% B | 115 14% B | 32 9% B | 52 12% B | 93 12% HJ | 78 17% HJ | 75 12% HJ | 51 12% HJ | 130 13% i | 158 12% i | 98 11% q | 160 11% q | 96 15% q |
| None | 161 8% | 100 7% b | 22 8% b | 6 4% B | 14 5% B | 85 7% B | 68 8% B | 26 7% B | 32 7% B | 83 11% K | 21 5% K | 41 6% K | 44 10% K | 76 8% K | 81 7% K | 80 9% K | 67 5% K | 94 15% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO3_5 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Quality of the company's products and services

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------|---------------------------|-------------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|------------------|----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Some (Net) | 1607 79% | 1143 82% CE | 189 71% | 112 82% | 227 73% | 976 81% g | 620 76% | 299 83% | 330 77% | 609 77% | 369 80% | 515 81% | 353 81% | 739 76% | 934 78% | 672 80% | 1154 82% R | 453 71% |
| A lot | 835 41% | 578 41% | 114 43% | 67 49% | 116 37% | 537 45% G | 290 36% | 170 47% IK | 155 36% | 341 43% I | 170 37% | 301 47% mN | 176 40% | 358 37% | 494 41% | 341 40% | 591 42% R | 244 38% |
| Some | 772 38% | 565 40% C | 75 28% | 45 33% | 112 36% | 439 36% | 330 41% | 130 36% | 175 41% J | 268 34% | 198 34% J | 214 34% I | 177 40% | 381 39% | 441 37% | 331 39% | 563 40% R | 209 33% |
| None/Not Much (Net) | 436 21% | 256 18% B | 77 29% B | 24 18% | 63 27% B | 227 19% | 193 24% F | 63 17% | 100 23% | 179 23% | 94 20% H | 124 19% | 83 19% | 229 24% | 264 22% | 172 20% | 253 18% Q | 184 29% Q |
| Not much | 278 14% | 178 13% A | 45 17% B | 15 11% B | 51 16% B | 145 12% A | 126 15% F | 35 10% G | 67 13% H | 101 13% H | 76 13% H | 86 13% H | 49 11% I | 143 15% I | 182 15% P | 97 11% P | 189 13% Q | 90 14% Q |
| None | 158 8% | 78 6% B | 32 12% B | 19 7% B | 32 10% B | 82 7% B | 67 8% B | 29 8% K | 33 8% K | 78 10% K | 18 4% K | 38 6% K | 34 6% K | 86 9% K | 83 7% K | 75 9% K | 64 5% K | 94 15% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO3_6 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Reputation of the company

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------|---------------------------|--------------------|---------------------------------|---------------------------------|-----------------|---------------|---------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Some (Net) | 1733 85% | 1231 88% Cde | 206 77% | 110 80% | 247 79% | 1040 86% | 680 84% | 314 87% | 366 85% | 664 84% | 388 84% | 547 86% | 380 87% | 806 83% | 1034 86% | 699 83% | 1239 88% R | 494 78% |
| A lot | 1012 50% | 727 52% E | 138 52% | 62 46% | 132 42% | 623 52% | 385 47% | 194 53% I | 178 41% | 410 52% I | 231 50% I | 351 55% N | 234 54% N | 427 44% N | 572 48% N | 440 52% N | 744 53% R | 268 42% |
| Some | 721 35% | 504 36% C | 69 26% | 47 35% | 115 37% C | 417 35% | 295 36% | 120 33% HJK | 188 44% HJK | 255 32% HJK | 157 34% HJK | 195 31% HJK | 146 33% HJK | 380 39% L | 462 39% P | 259 31% P | 485 35% P | 226 35% |
| None/Not Much (Net) | 310 15% | 168 12% B | 60 23% B | 27 20% b | 64 21% B | 162 14% | 133 16% | 48 13% G | 64 15% G | 123 16% G | 75 16% G | 92 14% G | 56 13% G | 161 17% G | 164 14% G | 146 17% G | 168 12% Q | 142 22% Q |
| Not much | 171 8% | 94 7% B | 31 12% B | 18 13% b | 49 15% B | 92 8% B | 73 9% B | 26 7% G | 36 8% G | 54 7% G | 55 12% J | 48 8% J | 27 6% J | 95 10% m | 99 8% m | 72 9% m | 102 7% Q | 69 11% Q |
| None | 139 7% | 74 5% Be | 29 11% Be | 9 7% B | 15 5% B | 70 6% B | 60 7% B | 22 6% G | 28 7% G | 69 9% K | 20 4% K | 44 7% K | 29 7% K | 66 7% O | 66 5% O | 73 9% O | 66 5% Q | 73 12% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO3_7 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 Company's ethical standards

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------|---------------------------|-------------------|---------------------------------|---------------------------------|----------------|------------------|-----------------|-------------|-------------|-----------------|-----------------|---------------|---------------|---------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Some (Net) | 1709 84% | 1209 86% CE | 212 80% | 114 84% | 248 80% | 1031 86% g | 664 82% | 297 82% | 367 85% | 643 82% | 403 87% j | 537 84% | 370 85% | 803 83% | 1014 85% | 695 82% | 1227 87% R | 482 76% |
| A lot | 979 48% | 695 50% | 129 48% | 61 45% | 138 44% | 617 51% G | 357 44% | 173 48% | 199 46% | 374 48% | 233 50% | 310 48% | 219 50% | 451 47% | 540 45% | 439 52% O | 701 50% F | 278 44% |
| Some | 730 36% | 514 37% | 83 31% | 53 39% | 110 35% | 414 34% | 307 38% | 124 34% | 168 39% | 268 34% | 170 37% | 227 36% | 151 35% | 352 36% | 474 40% P | 257 30% f | 526 37% f | 204 32% |
| None/Not Much (Net) | 334 16% | 190 14% | 55 20% B | 22 16% | 63 20% B | 171 14% | 149 18% f | 65 18% | 63 15% | 145 18% k | 60 16% | 102 16% | 66 15% | 165 17% | 165 15% | 149 18% | 179 13% Q | 155 24% Q |
| Not much | 181 9% | 115 9% | 28 10% | 12 9% | 32 10% | 93 8% | 84 10% | 38 11% | 33 8% | 70 9% | 39 8% | 55 9% | 37 8% | 89 9% | 111 9% | 71 9% | 112 8% g | 69 11% |
| None | 152 7% | 75 5% | 27 10% B | 10 7% | 31 10% B | 78 7% | 64 8% | 27 8% | 30 7% | 74 9% K | 21 5% k | 47 7% k | 30 7% k | 76 8% k | 74 6% k | 78 9% o | 67 5% o | 85 13% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO3_8 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company?
 A company's stock price

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Some (Net) | 1537 75% | 1081 77% | 197 74% | 103 76% | 230 74% | 932 77% | 590 73% | 290 80% | 328 76% | 566 72% | 353 76% | 489 76% | 316 73% | 732 76% | 903 75% | 634 75% | 1111 79% | 426 67% |
| A lot | 695 34% | 455 33% | 113 42% | 57 42% | 117 38% | 465 39% | 226 28% | 131 36% | 127 29% | 288 37% | 149 32% | 260 41% | 143 33% | 292 30% | 403 34% | 292 35% | 501 36% | 194 30% |
| Some | 841 41% | 626 45% | 85 32% | 46 34% | 112 36% | 466 39% | 364 45% | 159 44% | 201 47% | 277 35% | 204 44% | 228 36% | 173 40% | 440 45% | 500 42% | 342 40% | 609 43% | 232 36% |
| None/Not Much (Net) | 506 25% | 318 23% | 69 26% | 33 24% | 81 26% | 271 23% | 223 27% | 73 20% | 103 24% | 222 28% | 109 24% | 150 24% | 120 27% | 236 24% | 296 25% | 211 25% | 296 21% | 211 33% |
| Not much | 341 17% | 220 16% | 39 15% | 24 18% | 64 21% | 183 15% | 154 19% | 42 11% | 78 18% | 134 17% | 88 19% | 100 16% | 80 18% | 161 17% | 215 18% | 127 15% | 223 16% | 119 18% |
| None | 165 8% | 98 7% | 30 11% | 9 7% | 17 6% | 88 7% | 69 9% | 31 9% | 25 6% | 88 11% | 21 5% | 50 8% | 40 9% | 75 8% | 81 7% | 84 10% | 73 5% | 92 14% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CEO4 Have you done either of the following due to the words or actions of a company's CEO? Please select all that apply.

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Stopped using or buying a company's products or services | 598 29% | 393 28% | 74 28% | 46 34% | 106 34% | 383 32% | 213 26% | 110 30% | 121 28% | 226 29% | 141 30% | 212 33% | 93 21% | 292 30% | 424 35% | 174 21% | 423 30% | 175 27% |
| Went out of my way to buy or use a company's products or services | 542 27% | 326 23% | 84 32% | 41 30% | 130 42% | 350 29% | 182 22% | 111 31% | 91 21% | 206 26% | 135 29% | 234 37% | 63 14% | 245 25% | 414 35% | 128 15% | 397 28% | 145 23% |
| Neither of these | 1082 53% | 803 57% | 120 45% | 64 47% | 115 37% | 582 48% | 484 60% | 175 48% | 253 59% | 421 53% | 232 50% | 266 42% | 304 70% | 512 53% | 503 42% | 579 69% | 716 51% | 366 58% |
| Sigma | 2222 109% | 1522 109% | 277 104% | 151 111% | 351 113% | 1315 109% | 879 108% | 396 109% | 465 108% | 853 108% | 508 110% | 712 111% | 480 105% | 1050 108% | 1341 112% | 881 104% | 1536 109% | 686 108% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
Table 14

CEOs If you were starting a company today, which of the following current or former CEOs would be among top choices to go into business with? Please select all that apply.

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|--------------|---------------------------------|---------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Jeff Bezos, CEO of Amazon | 942 46% | 632 45% | 121 46% | 79 58% | 159 51% | 585 49% | 347 43% | 193 53% | 180 42% | 367 47% | 203 44% | 322 50% | 187 43% | 432 45% | 553 46% | 389 46% | 679 48% | 262 41% |
| Elon Musk, CEO of Tesla Motors | 730 36% | 519 37% | 80 30% | 47 35% | 112 36% | 448 37% | 273 34% | 123 34% | 154 36% | 282 36% | 171 37% | 229 36% | 150 34% | 351 36% | 442 37% | 288 34% | 514 37% | 217 34% |
| Tim Cook, CEO of Apple | 648 32% | 433 31% | 76 29% | 71 52% | 89 29% | 394 33% | 243 30% | 128 35% | 121 28% | 242 31% | 157 34% | 228 36% | 114 26% | 306 32% | 398 33% | 250 30% | 516 37% | 132 21% |
| Mark Zuckerberg, CEO of Facebook | 534 26% | 331 24% | 92 35% | 48 35% | 102 33% | 358 30% | 189 21% | 112 31% | 106 25% | 203 26% | 113 24% | 246 38% | 73 17% | 215 22% | 367 31% | 167 20% | 388 28% | 146 23% |
| Mark Cuban, owner of the Dallas Mavericks | 521 26% | 382 27% | 74 28% | 38 26% | 58 18% | 316 26% | 199 24% | 104 29% | 107 25% | 204 26% | 106 23% | 151 24% | 91 21% | 279 29% | 334 28% | 188 22% | 389 28% | 132 21% |
| Reed Hastings, CEO of Netflix | 448 22% | 288 19% | 72 27% | 26 19% | 101 33% | 305 25% | 135 17% | 86 24% | 74 17% | 167 21% | 121 17% | 187 29% | 71 16% | 188 20% | 309 25% | 146 17% | 314 22% | 133 21% |
| Bob Iger, former CEO of The Walt Disney Company | 420 21% | 299 21% | 65 24% | 24 18% | 58 19% | 284 24% | 130 16% | 84 23% | 79 18% | 176 22% | 81 17% | 159 25% | 68 16% | 193 20% | 256 21% | 164 19% | 324 23% | 96 15% |
| Sundar Pichai, CEO of Google | 416 20% | 263 19% | 63 24% | 37 27% | 82 28% | 278 23% | 133 16% | 81 22% | 70 16% | 199 25% | 65 14% | 164 26% | 73 17% | 178 18% | 297 25% | 118 14% | 296 21% | 120 19% |
| Howard Shultz, CEO of Starbucks | 352 17% | 227 16% | 54 20% | 20 14% | 54 17% | 218 18% | 129 16% | 62 17% | 62 14% | 138 18% | 90 19% | 143 22% | 58 13% | 151 16% | 235 20% | 116 14% | 262 19% | 90 14% |
| Jamie Dimon, CEO of JPMorgan Chase | 328 16% | 219 16% | 46 17% | 30 22% | 41 13% | 207 17% | 115 14% | 64 18% | 57 13% | 139 18% | 69 15% | 141 22% | 48 11% | 140 14% | 199 17% | 129 15% | 262 19% | 66 10% |
| Mary Barra, CEO of General Motors | 293 14% | 197 14% | 45 17% | 16 12% | 49 16% | 197 16% | 92 11% | 53 15% | 64 15% | 112 14% | 63 14% | 103 16% | 56 13% | 134 14% | 182 15% | 111 13% | 236 17% | 57 9% |
| Meg Whitman, former CEO of eBay | 264 13% | 172 12% | 35 13% | 26 9% | 29 9% | 170 14% | 89 11% | 54 15% | 51 12% | 106 14% | 53 11% | 102 16% | 53 12% | 109 11% | 167 14% | 97 11% | 205 15% | 59 9% |
| Marissa Mayer, former CEO of Yahoo | 260 13% | 139 10% | 52 20% | 16 11% | 53 17% | 181 15% | 75 9% | 46 13% | 48 11% | 115 15% | 51 11% | 107 17% | 51 12% | 102 11% | 193 16% | 67 8% | 184 13% | 76 12% |
| Jack Dorsey, CEO of Twitter | 259 13% | 140 10% | 52 20% | 20 14% | 55 18% | 174 14% | 81 10% | 46 13% | 34 8% | 123 16% | 57 12% | 118 18% | 26 6% | 116 12% | 182 15% | 77 9% | 200 14% | 60 9% |
| Carie Barry, CEO of Best Buy | 214 10% | 136 10% | 39 15% | 10 7% | 40 13% | 144 12% | 66 8% | 43 12% | 33 8% | 89 11% | 49 11% | 86 13% | 33 7% | 95 10% | 139 12% | 74 9% | 161 11% | 53 8% |
| Mark Benioff, CEO of Salesforce.com | 173 8% | 100 7% | 25 9% | 22 8% | 36 11% | 124 10% | 44 5% | 23 6% | 27 6% | 67 9% | 49 11% | 81 13% | 23 5% | 68 7% | 128 11% | 45 5% | 138 10% | 35 5% |
| Gail Kozlarski Boudreaux, CEO of Anthem | 147 7% | 87 6% | 22 8% | 7 5% | 27 9% | 111 9% | 33 4% | 26 7% | 20 5% | 69 9% | 33 7% | 68 11% | 23 5% | 56 6% | 95 8% | 62 8% | 106 8% | 41 6% |
| Someone else | 325 16% | 242 17% | 28 11% | 15 11% | 34 11% | 161 13% | 154 19% | 57 16% | 82 19% | 122 15% | 64 14% | 72 11% | 99 23% | 155 18% | 140 12% | 185 22% | 174 12% | 152 24% |
| Sigma | 7273 356% | 4785 342% | 1042 391% | 551 403% | 1177 379% | 4652 387% | 2509 309% | 1392 384% | 1367 318% | 2919 371% | 1595 345% | 2706 424% | 1295 297% | 3272 338% | 4610 385% | 2663 315% | 5347 380% | 1926 303% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
Overlap formulae used. * small base

VCS01 At this time, which of the following would you say you are doing/have you done?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Starting to plan my next vacation | 723 35% | 487 35% | 95 36% | 50 37% | 123 40% | 481 40% | 234 29% | 134 37% | 155 36% | 268 34% | 167 36% | 280 44% | 116 27% | 328 34% | 542 45% | 181 21% | 513 36% | 210 33% |
| Have already booked a future vacation | 320 16% | 205 15% | 53 20% | 18 13% | 65 21% | 228 19% | 86 11% | 59 16% | 63 15% | 117 15% | 81 17% | 115 18% | 52 12% | 152 16% | 216 18% | 104 12% | 252 18% | 67 11% |
| Not thinking or planning my next vacation yet | 1000 49% | 707 51% | 118 44% | 68 50% | 122 39% | 493 41% | 493 61% | 170 47% | 213 49% | 402 51% | 215 46% | 243 38% | 268 61% | 488 50% | 441 37% | 559 66% | 641 46% | 359 56% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VCS02 When are you planning to take your next vacation?

Base: Starting To Plan/ Have Already Booked Vacation

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-------------|----------------|-------------|------------------|-------------|----------------|-------------|-------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1079 | 846 | 124 | 52 | 137 | 754 | 313 | 231 | 219 | 404 | 225 | 434 | 197 | 448 | 782 | 297 | 809 | 270 |
| Weighted Base | 1043 | 692 | 148* | 68* | 188* | 709 | 320 | 192 | 218 | 385 | 248 | 395 | 168 | 479 | 758 | 285 | 765 | 278 |
| This spring | 235 23% | 196 28% CD | 16 11% | 4 5% | 49 28% CD | 173 24% | 58 18% | 36 19% | 66 30% HJK | 85 22% | 49 20% | 94 24% | 42 25% | 99 21% | 166 22% | 69 24% | 166 22% | 69 25% |
| This summer | 492 47% | 305 44% | 85 57% B | 31 46% | 106 56% B | 325 46% | 162 51% | 103 54% | 90 41% | 180 47% | 119 48% | 186 47% | 76 45% | 229 48% | 381 50% P | 110 39% | 357 47% | 135 49% |
| Next fall / winter | 165 16% | 98 14% | 19 13% | 23 24% E | 123 12% | 123 17% | 39 12% | 32 17% | 36 16% | 65 17% | 32 13% | 57 14% | 25 15% | 83 17% | 114 15% | 51 18% | 131 17% | 34 12% |
| Next year | 117 11% | 76 11% | 17 12% | 16 23% BE | 11 6% | 67 10% | 49 15% F | 15 8% | 20 9% | 42 11% | 39 16% h | 43 11% | 16 10% | 57 12% | 76 10% | 40 14% | 88 11% | 29 11% |
| Not sure yet | 34 3% | 16 2% | 10 7% BE | 1 2% | 1 2% | 20 3% | 13 4% | 6 3% | 7 3% | 13 3% | 9 3% | 14 4% | 8 5% | 12 2% | 20 3% | 14 5% | 23 3% | 11 4% |
| Sigma | 1043 100% | 692 100% | 148 100% | 68 100% | 188 100% | 709 100% | 320 100% | 192 100% | 218 100% | 385 100% | 248 100% | 395 100% | 168 100% | 479 100% | 758 100% | 285 100% | 765 100% | 278 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

VCS03 Thinking about your next vacation, what kind of vacation are you planning for? Please select all that apply.

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|--------------|----------------|------------------|------------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Beach vacation | 680 33% | 495 35% | 78 29% | 37 27% | 97 31% | 435 36% | 235 29% | 136 37% | 131 30% | 275 35% | 138 30% | 237 37% | 134 31% | 309 32% | 469 39% | 211 25% | 489 35% | 192 30% |
| Road trip | 612 30% | 420 30% | 70 26% | 44 32% | 89 29% | 357 30% | 248 31% | 90 25% | 145 34% | 230 29% | 146 32% | 199 31% | 119 27% | 294 30% | 364 30% | 248 29% | 411 29% | 200 31% |
| Weekend getaway | 483 24% | 302 22% | 78 29% | 40 27% | 84 27% | 301 25% | 179 22% | 87 24% | 90 21% | 224 28% | 82 18% | 154 24% | 103 24% | 225 23% | 319 27% | 164 19% | 318 23% | 165 26% |
| Outdoor activity (e.g., ski trip, hiking, camping) | 416 20% | 294 21% | 55 21% | 22 16% | 76 24% | 273 23% | 138 17% | 90 25% | 75 18% | 131 17% | 119 26% | 155 24% | 84 19% | 176 18% | 314 26% | 102 12% | 261 19% | 155 24% |
| International trip abroad | 315 15% | 188 13% | 42 16% | 47 34% BCE | 53 17% | 199 17% | 111 14% | 69 19% | 51 12% | 90 11% | 104 23% | 148 23% MN | 33 8% | 134 14% M | 219 18% P | 96 11% | 264 19% R | 51 8% |
| Trip to a theme park(s) | 314 15% | 199 14% | 48 18% | 18 13% | 81 26% BD | 212 18% G | 100 12% | 54 15% | 51 12% | 128 16% | 82 18% i | 148 23% MN | 38 9% | 128 13% m | 230 19% P | 84 10% | 219 16% R | 95 15% |
| Something "off the grid" in a remote area | 220 11% | 150 11% | 27 10% | 13 10% | 32 10% | 140 12% | 76 9% | 43 12% | 44 10% | 87 11% | 47 10% | 80 12% j | 46 11% | 94 10% | 163 14% P | 57 7% | 142 10% R | 78 12% |
| Re-scheduled honeymoon | 122 6% | 71 5% | 31 11% Bd | 5 4% | 26 8% | 99 8% G | 21 3% | 15 4% | 26 6% | 42 5% | 40 9% h | 74 12% MN | 6 1% | 42 4% M | 111 9% P | 12 1% | 88 6% R | 34 5% |
| None of the above | 392 19% | 299 21% dE | 49 18% E | 15 11% | 28 9% | 203 17% | 178 22% F | 66 18% | 85 20% | 162 21% | 78 17% | 101 16% LN | 110 25% LN | 181 19% | 135 11% O | 256 30% O | 255 18% R | 137 21% |
| Sigma | 3553 174% | 2418 173% | 477 179% | 241 177% | 566 182% | 2219 185% | 1288 158% | 650 179% | 698 162% | 1369 174% | 836 181% | 1297 203% | 673 154% | 1583 164% | 2324 194% | 1229 146% | 2447 174% | 1106 174% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Base: All Respondents

VCS04 Which of the following are true for you? Please select all that apply.

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|----------------|------------------|------------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| I was invited to a wedding in 2020 that was postponed due to the pandemic | 551 27% | 347 25% | 88 33% B | 50 37% B | 107 34% B | 372 31% G | 174 21% | 125 35% JK | 117 27% | 191 24% | 118 25% | 219 34% MN | 70 16% | 263 27% P | 439 37% | 112 13% | 394 28% | 158 25% |
| I had to postpone my own wedding in 2020 due to the pandemic | 206 10% | 111 8% | 44 17% B | 20 14% b | 64 21% B | 148 12% G | 52 6% | 40 11% | 39 9% | 67 9% | 59 13% J | 111 17% MN | 14 3% | 80 8% M | 174 15% P | 32 4% | 153 11% | 53 8% |
| Neither of these | 1332 65% | 971 69% CDE | 142 53% | 72 53% | 153 49% | 717 60% | 599 74% F | 212 58% | 284 36% h | 543 69% H | 294 63% | 339 53% | 354 81% LN | 639 66% L | 629 52% | 704 83% O | 896 64% | 436 68% |
| Sigma | 2090 102% | 1429 102% | 275 103% | 142 104% | 323 104% | 1236 103% | 826 102% | 377 104% | 440 102% | 802 102% | 471 102% | 670 105% | 438 100% | 982 101% | 1242 104% | 848 100% | 1443 103% | 647 102% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Base: Invited To/Planning A Wedding That Was Postponed In 2020

VCSS When is the wedding being rescheduled for?

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|-------------|---------------------------------|---------------------------------|-----------------|-------------|----------------|-------------|-------------|-------------|-----------------|-------------|------------|-------------------|-------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 743 | 552 | 112 | 41 | 120 | 533 | 201 | 176 | 143 | 267 | 157 | 348 | 99 | 296 | 591 | 152 | 549 | 194 |
| Weighted Base | 711 | 428 | 124* | 64** | 158* | 486 | 214 | 151* | 147* | 244 | 169* | 299 | 82* | 329 | 570 | 141* | 510 | 201 |
| This spring | 109 15% | 82 19% | 20 16% | 4 6% | 27 17% | 82 17% | 24 11% | 33 22% | 22 15% | 29 12% | 26 15% | 59 20% | 11 13% | 39 12% | 88 16% | 21 15% | 78 15% | 31 15% |
| This summer | 211 30% | 131 31% | 38 31% | 16 25% | 48 30% | 147 30% | 61 29% | 53 35% | 35 24% | 66 27% | 56 33% | 101 34% | 19 23% | 91 28% | 181 32% | 29 21% | 151 30% | 60 30% |
| Next fall / winter | 112 16% | 59 14% | 18 15% | 11 18% | 21 13% | 81 17% | 28 13% | 23 16% | 27 19% | 48 20% | 13 8% | 37 12% | 18 21% | 58 18% | 85 15% | 27 19% | 80 16% | 32 16% |
| Next year | 120 17% | 61 14% | 17 14% | 16 25% | 42 27% Bc | 91 19% | 29 14% | 16 11% | 25 17% | 37 15% | 42 25% Hj | 47 16% | 20 24% | 53 16% | 98 17% | 22 16% | 85 17% | 34 17% |
| The wedding is it still being rescheduled | 125 18% | 74 17% | 20 16% | 16 24% | 18 12% | 74 15% | 50 23% F | 21 14% | 26 18% | 52 21% | 26 15% | 45 15% | 14 17% | 66 20% | 101 18% | 24 17% | 94 18% | 31 15% |
| The wedding was cancelled | 34 5% | 20 5% | 11 9% E | 3 5% | 1 2% | 11 2% | 23 11% F | 4 2% | 11 8% | 13 5% | 6 4% | 11 4% | 1 1% | 22 7% | 16 3% | 18 13% O | 21 4% | 12 6% |
| Sigma | 711 100% | 428 100% | 124 100% | 64 100% | 158 100% | 486 100% | 214 100% | 151 100% | 147 100% | 244 100% | 169 100% | 299 100% | 82 100% | 329 100% | 570 100% | 141 100% | 510 100% | 201 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VCS8 Which of the following best describes how the wedding is being rescheduled?

Base: Invited To/Planning A Wedding That Was Postponed In 2020

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|-----------------|---------------------------------|---------------------------------|-------------|----------------|----------------|-------------|----------------|----------------|----------------|-----------------|------------|-------------------|-------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 743 | 552 | 112 | 41 | 120 | 533 | 201 | 176 | 143 | 267 | 157 | 348 | 99 | 296 | 591 | 152 | 549 | 194 |
| Weighted Base | 711 | 428 | 124* | 64** | 158* | 486 | 214 | 151* | 147* | 244 | 169* | 299 | 82* | 329 | 570 | 141* | 510 | 201 |
| Rescheduled at the same venue | 207 29% | 137 32% G | 24 19% | 10 16% | 48 30% | 134 28% | 73 34% | 57 38% | 47 32% | 60 25% | 43 25% | 80 27% | 31 38% | 96 29% | 174 30% | 34 24% | 146 29% | 61 30% |
| Rescheduled at a smaller more affordable venue | 118 17% | 61 14% | 19 15% | 26 40% | 18 11% | 95 20% G | 23 11% | 22 15% | 30 20% | 40 16% | 26 15% | 49 16% | 12 14% | 57 17% | 89 16% | 29 20% | 87 17% | 31 16% |
| Rescheduled at a bigger venue | 99 14% | 54 13% | 26 21% D | 10 15% | 27 17% | 80 17% G | 18 8% | 28 19% | 12 9% | 29 12% | 29 12% | 57 19% MN | 4 5% | 38 11% | 86 15% | 12 9% | 66 13% | 33 16% |
| Now being hosted at a family/friends' house | 86 12% | 49 11% | 18 14% D | 3 4% | 23 15% | 59 12% G | 23 11% | 14 10% | 8 6% | 45 19% H | 18 11% | 40 13% | 9 11% | 37 11% | 75 13% | 11 8% | 66 13% | 20 10% |
| Virtual wedding | 80 11% | 53 12% | 15 12% | 9 13% | 18 11% | 45 9% | 31 14% | 14 10% | 16 11% | 21 9% | 28 17% J | 41 14% | 8 10% | 31 9% | 64 11% | 16 11% | 62 12% | 19 9% |
| Now being hosting at a restaurant/bar | 56 8% | 34 8% | 10 8% | - | 21 13% | 39 8% | 18 8% | 8 5% | 12 8% | 24 10% | 13 8% | 17 6% | 8 10% | 31 10% | 42 7% | 15 10% | 37 7% | 19 10% |
| None of the above | 64 9% | 40 9% E | 14 11% E | 8 12% | 3 2% | 34 7% | 29 14% F | 7 4% | 20 14% H | 25 10% | 12 7% | 16 5% | 9 11% | 39 12% L | 39 7% | 25 17% O | 46 9% | 18 9% |
| Sigma | 711 100% | 428 100% | 124 100% | 64 100% | 158 100% | 486 100% | 214 100% | 151 100% | 147 100% | 244 100% | 169 100% | 299 100% | 82 100% | 329 100% | 570 100% | 141 100% | 510 100% | 201 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VCS7 Do you plan on going to the wedding?

Base: Invited To A Wedding That Was Postponed In 2020

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-----------------|---------------------------|-------------|---------------------------------|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|-------------------|-------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 568 | 437 | 73 | 31 | 83 | 406 | 156 | 145 | 113 | 196 | 114 | 259 | 78 | 231 | 445 | 123 | 425 | 143 |
| Weighted Base | 551 | 347 | 88* | 50** | 107* | 372 | 174* | 125* | 117* | 191 | 118* | 219 | 70* | 263 | 439 | 112* | 394 | 158* |
| Yes | 339 61% | 221 64% | 63 72% | 24 47% | 75 70% | 244 66% | 92 53% | 86 68% | 59 50% | 118 62% | 76 65% | 162 74% | 36 52% | 140 53% | 286 65% | 53 47% | 262 67% | 77 49% |
| No | 99 18% | 47 13% | 12 14% | 14 27% | 18 17% | 53 14% | 44 25% | 15 12% | 25 21% | 41 21% | 18 15% | 26 12% | 20 28% | 52 20% | 69 16% | 30 27% | 56 14% | 42 27% |
| Not sure yet | 114 21% | 80 23% | 13 14% | 13 25% | 14 13% | 75 20% | 38 22% | 24 19% | 34 29% | 32 17% | 24 20% | 30 14% | 14 20% | 70 27% | 85 19% | 29 26% | 75 19% | 39 24% |
| Sigma | 551 100% | 347 100% | 88 100% | 50 100% | 107 100% | 372 100% | 174 100% | 125 100% | 117 100% | 191 100% | 118 100% | 219 100% | 70 100% | 263 100% | 439 100% | 112 100% | 394 100% | 158 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Base: All Respondents

VD01 Which of the following best describes your current relationship status?

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-----------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-------------|-------------|---------------|---------------|-------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Single | 665 33% | 397 28% | 142 53% B/D/E | 47 34% | 105 34% | 256 21% | 401 49% F | 112 31% | 148 34% | 266 34% | 140 30% | 214 33% | 145 33% | 307 32% | 342 29% | 324 38% O | 389 28% | 276 43% Q |
| Dating casually | 96 5% | 50 4% | 11 4% | 10 8% | 27 9% | 56 5% | 38 5% | 15 4% | 16 4% | 49 6% | 16 4% | 41 6% M | 5 1% | 50 5% M | 72 6% P | 24 3% | 71 5% | 26 4% |
| In a committed relationship | 239 12% | 148 11% | 25 9% | 17 12% | 53 17% Bc | 140 12% | 94 12% | 37 10% | 42 10% | 94 12% | 66 14% | 73 11% | 59 13% | 107 11% | 149 12% | 90 11% | 140 10% | 99 16% Q |
| Married | 1003 49% | 789 56% CE | 83 31% | 62 46% c | 109 35% | 739 61% G | 259 32% J | 194 54% J | 221 51% | 382 46% | 226 49% | 306 48% | 219 50% | 478 49% | 619 52% P | 384 45% | 788 58% R | 214 34% Q |
| Decline to answer | 39 2% | 14 1% | 5 2% | - | 16 5% Bd | 12 1% | 22 3% F | 4 1% | 4 1% | 17 2% | 15 3% I | 5 1% | 9 2% | 25 3% L | 18 1% | 22 3% | 18 1% | 21 3% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

VD02 How is your relationship going right now?

Base: In A Committed Relationship/Married

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-----------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|----------------|-------------|-------------|-------------|-------------|---------------|-------------|--------------|-------------|-------------------|-------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1325 | 1131 | 94 | 51 | 123 | 949 | 363 | 285 | 284 | 499 | 257 | 434 | 323 | 568 | 803 | 522 | 986 | 339 |
| Weighted Base | 1242 | 937 | 109* | 79* | 162* | 879 | 353 | 231 | 263 | 456 | 292 | 379 | 277 | 585 | 767 | 474 | 929 | 313 |
| Very/Somewhat Good (Net) | 1137 92% | 882 94% CD | 92 85% | 63 80% | 146 90% | 803 91% | 325 92% | 210 91% | 237 90% | 414 91% | 276 95% | 345 91% | 258 93% | 534 91% | 705 92% | 431 91% | 857 92% | 280 89% |
| Very good | 812 65% | 656 70% CDE | 61 56% | 33 41% | 98 61% d | 570 65% | 235 67% | 153 66% | 168 64% | 297 65% | 194 66% | 260 69% | 184 66% | 367 63% | 500 65% | 312 66% | 608 65% | 204 65% |
| Somewhat good | 325 26% | 227 24% | 31 29% | 30 38% b | 47 10% | 233 27% | 90 26% | 57 25% | 69 26% | 117 26% | 82 28% | 85 22% | 74 27% | 167 28% | 205 27% | 120 25% | 249 27% | 76 24% |
| Very/Somewhat Bad (Net) | 105 8% | 55 6% B | 16 15% B | 16 20% B | 17 10% | 76 9% | 28 8% | 21 9% | 26 10% | 42 9% | 16 5% | 34 9% | 19 7% | 52 9% | 62 8% | 43 9% | 72 8% | 33 11% |
| Somewhat bad | 83 7% | 49 5% | 10 9% | 10 13% b | 14 9% | 59 7% | 22 6% | 17 7% | 22 8% | 29 6% | 15 5% | 29 8% | 13 5% | 41 7% | 49 6% | 34 7% | 53 6% | 30 10% q |
| Very bad | 22 2% | 6 1% B | 7 6% B | 6 7% B | 3 2% | 17 2% | 5 1% | 3 2% | 4 2% | 13 3% k | 1 1% | 5 1% k | 2 2% | 11 2% | 13 2% | 9 2% | 19 2% | 3 1% |
| Sigma | 1242 100% | 937 100% | 109 100% | 79 100% | 162 100% | 879 100% | 353 100% | 231 100% | 263 100% | 456 100% | 292 100% | 379 100% | 277 100% | 585 100% | 767 100% | 474 100% | 929 100% | 313 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VD03 How much, if at all, would you say the COVID-19 pandemic has been a strain on your relationship?

Base: In A Committed Relationship/Married

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|----------------------------------|---------------------------|-------------|---------------------------------|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1325 | 1131 | 94 | 51 | 123 | 949 | 363 | 285 | 284 | 499 | 257 | 434 | 323 | 568 | 803 | 522 | 986 | 339 |
| Weighted Base | 1242 | 937 | 109* | 79* | 162* | 879 | 353 | 231 | 263 | 456 | 292 | 379 | 277 | 585 | 767 | 474 | 929 | 313 |
| Not At All/Not Too Much (Net) | 760 61% | 581 62% | 65 60% | 46 59% | 86 53% | 514 58% | 241 68% | 143 62% | 170 65% | 282 62% | 164 56% | 213 56% | 188 68% | 359 61% | 423 55% | 337 71% | 547 59% | 214 68% |
| Not at all | 409 33% | 307 33% | 42 39% | 26 33% | 33 20% | 270 31% | 137 39% | 76 33% | 78 30% | 162 36% | 92 32% | 101 27% | 117 42% | 190 32% | 208 27% | 201 42% | 286 31% | 123 39% |
| Not too much | 351 28% | 273 29% | 23 21% | 21 26% | 53 33% | 244 28% | 105 30% | 67 29% | 92 35% | 120 26% | 72 25% | 111 29% | 71 26% | 169 29% | 216 28% | 136 29% | 261 28% | 91 29% |
| Very Much/Somewhat (Net) | 482 39% | 356 38% | 44 40% | 33 41% | 76 47% | 385 42% | 112 32% | 88 38% | 93 35% | 174 38% | 127 44% | 166 44% | 89 32% | 226 39% | 344 45% | 138 29% | 382 41% | 99 32% |
| Somewhat | 325 26% | 233 25% | 30 28% | 23 29% | 42 26% | 236 27% | 87 25% | 60 26% | 71 27% | 122 27% | 73 25% | 85 22% | 74 27% | 166 28% | 211 28% | 114 24% | 254 27% | 71 23% |
| Very much | 157 13% | 123 13% | 14 13% | 10 12% | 34 21% | 123 15% | 25 7% | 28 12% | 22 8% | 52 11% | 55 19% | 81 21% | 15 5% | 60 10% | 133 17% | 24 5% | 128 14% | 29 9% |
| Sigma | 1242 100% | 937 100% | 109 100% | 79 100% | 162 100% | 879 100% | 353 100% | 231 100% | 263 100% | 456 100% | 292 100% | 379 100% | 277 100% | 585 100% | 767 100% | 474 100% | 929 100% | 313 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VD04 How do you feel about Valentine's Day this year?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-----------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Dreading it | 216 11% | 122 9% | 39 15% B | 14 10% | 53 17% B | 123 10% | 85 11% | 34 9% | 46 11% | 91 12% | 45 10% | 83 13% n | 44 10% | 88 9% | 147 12% P | 69 8% | 143 10% | 73 11% |
| Indifferent | 1180 58% | 841 60% CE | 125 47% | 91 67% CE | 149 48% | 667 55% | 500 62% F | 207 57% | 268 62% J | 423 54% | 282 61% J | 298 47% | 278 64% L | 604 62% L | 616 51% O | 564 67% O | 786 56% Q | 394 62% Q |
| Looking forward to it | 648 32% | 436 31% dE | 103 39% dE | 31 23% d | 108 35% d | 412 34% G | 227 28% G | 122 34% | 116 27% I | 273 35% I | 136 29% MN | 257 40% MN | 115 26% P | 276 28% P | 436 36% P | 212 25% R | 478 34% R | 170 27% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VD05 Are you planning to celebrate Valentine's Day this year?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-----------------|---------------------------|-----------------|---------------------------------|---------------------------------|-------------------|-----------------|-----------------|-------------|-----------------|-------------|-------------|------------------|------------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 787 39% | 551 39% | 106 40% | 42 31% | 156 50% BCD | 549 46% G | 226 28% | 149 41% | 143 33% | 296 38% | 200 43% | 329 51% MN | 106 24% | 352 36% M | 559 47% P | 228 27% | 585 42% R | 202 32% |
| No | 861 42% | 591 42% E | 109 41% E | 73 53% DE | 88 28% | 440 37% | 416 51% F | 153 42% | 189 44% | 331 42% | 188 41% | 218 34% | 225 51% LN | 419 43% L | 440 37% | 421 50% O | 578 41% | 284 45% |
| Not sure yet | 395 19% | 256 18% | 51 19% | 22 16% | 67 21% | 214 18% | 171 21% | 60 17% | 99 23% IK | 161 20% | 75 16% | 92 14% | 106 24% L | 197 20% L | 199 17% | 195 23% O | 243 17% Q | 151 24% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VD06A Which of the following activities related to Valentine's Day, did you do this last year? Please select all that apply.

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|--------------|-------------|-------------|--------------|-------------|--------------|-------------|--------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Went out to dinner with my partner | 563 28% | 428 31% | 67 25% | 30 22% | 96 31% | 385 32% | 173 21% | 105 29% | 113 26% | 221 28% | 124 27% | 214 33% | 105 24% | 244 25% | 396 33% | 166 20% | 427 30% | 135 21% |
| Had an at-home meal or celebration | 544 27% | 368 26% | 63 24% | 44 32% | 82 26% | 349 29% | 194 24% | 108 30% | 95 22% | 202 26% | 139 30% | 163 26% | 98 23% | 283 29% | 354 30% | 191 23% | 375 27% | 169 27% |
| Bought Valentine's Day gift(s) for friends/family | 537 26% | 377 27% | 71 27% | 25 19% | 81 26% | 369 31% | 161 20% | 81 22% | 123 29% | 196 25% | 137 30% | 208 33% | 85 19% | 245 25% | 382 32% | 156 18% | 380 27% | 157 25% |
| Bought heart-shaped treats for my partner | 400 20% | 273 20% | 54 20% | 21 15% | 92 30% | 296 25% | 98 12% | 93 26% | 76 18% | 142 18% | 89 19% | 167 26% | 63 14% | 171 18% | 297 25% | 103 12% | 301 21% | 99 15% |
| Bought gifts and other treats for my pets | 261 13% | 170 12% | 27 10% | 19 14% | 57 18% | 184 15% | 74 9% | 47 13% | 46 11% | 103 13% | 64 14% | 122 19% | 46 11% | 93 10% | 206 17% | 54 6% | 194 14% | 67 11% |
| Planned a "Galentine's Day" celebration or a get-together with other singles | 144 7% | 89 6% | 28 11% | 15 11% | 36 12% | 108 9% | 36 4% | 35 10% | 26 6% | 46 6% | 37 8% | 81 13% | 9 2% | 54 6% | 121 10% | 23 3% | 104 7% | 40 6% |
| Other | 104 5% | 63 5% | 15 6% | 3 2% | 16 5% | 51 4% | 52 6% | 18 5% | 21 5% | 39 5% | 27 6% | 33 5% | 18 4% | 54 6% | 53 4% | 51 6% | 67 5% | 38 6% |
| N/A - I did not celebrate Valentine's Day last year | 605 30% | 435 31% | 73 27% | 32 24% | 60 19% | 283 24% | 311 38% | 108 30% | 137 32% | 243 31% | 117 25% | 148 23% | 176 40% | 280 29% | 240 20% | 364 43% | 382 27% | 222 35% |
| Sigma | 3158 155% | 2204 158% | 398 149% | 190 139% | 521 168% | 2027 169% | 1099 135% | 595 164% | 637 148% | 1191 151% | 734 159% | 1136 178% | 599 137% | 1423 147% | 2050 171% | 1106 131% | 2231 159% | 927 146% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VD06B Which of the following activities related to Valentine's Day are you planning to do again this year? Please select all that apply.

Base: Celebrated Valentine's Day Last Yr & Planning To Celebrate This Yr

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|-------------|---------------------------------|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 835 | 682 | 90 | 31 | 108 | 616 | 210 | 188 | 147 | 320 | 180 | 364 | 139 | 332 | 598 | 237 | 636 | 199 |
| Weighted Base | 759 | 534 | 101* | 42** | 149* | 534 | 215 | 144 | 135* | 282 | 198* | 318 | 102* | 339 | 546 | 213 | 567 | 192 |
| Buy Valentine's Day gift(s) for friends/family | 286 38% | 206 38% | 33 32% | 14 32% | 55 37% | 212 40% | 70 33% | 45 31% | 55 40% | 101 36% | 86 43% | 120 38% | 30 29% | 136 40% | 219 40% | 66 31% | 213 37% | 73 38% |
| Have an at-home meal or celebration | 260 34% | 185 35% | 25 25% | 14 33% | 42 28% | 180 34% | 79 37% | 54 37% | 45 33% | 89 32% | 73 37% | 85 27% | 40 39% | 136 40% | 178 33% | 82 39% | 197 35% | 63 33% |
| Go out to dinner with my partner | 232 31% | 183 34% | 22 22% | 10 24% | 49 33% | 162 30% | 68 32% | 42 29% | 47 35% | 93 33% | 50 25% | 112 35% | 36 35% | 84 25% | 185 34% | 47 22% | 164 29% | 68 35% |
| Buy heart-shaped treats for my partner | 224 29% | 152 28% | 31 31% | 9 22% | 65 44% | 177 33% | 43 20% | 61 42% | 39 29% | 72 26% | 52 27% | 113 35% | 25 24% | 87 26% | 181 33% | 43 20% | 171 30% | 53 28% |
| Buy gifts and other treats for my pets | 123 16% | 89 17% | 15 15% | 4 10% | 15 10% | 96 18% | 26 12% | 24 17% | 21 16% | 48 17% | 30 15% | 60 19% | 12 12% | 52 15% | 101 18% | 22 10% | 96 17% | 27 14% |
| Plan a "Valentine's Day" celebration or a get-together with other Singles | 66 9% | 51 10% | 7 7% | 8 19% | 16 11% | 53 10% | 13 6% | 14 10% | 9 7% | 18 6% | 25 13% | 50 16% | 2 2% | 14 4% | 55 10% | 11 5% | 56 10% | 10 5% |
| Other | 27 4% | 23 4% | 4 4% | - | - | 20 4% | 7 3% | 4 3% | 8 6% | 10 3% | 5 2% | 8 2% | 7 7% | 12 3% | 7 1% | 20 9% | 19 3% | 8 4% |
| None of these | 30 4% | 28 5% | - | - | 3 2% | 16 3% | 12 6% | 11 7% | 8 6% | 8 3% | 3 2% | 9 3% | 5 5% | 16 5% | 16 3% | 14 7% | 27 5% | 3 2% |
| Sigma | 1248 164% | 917 172% | 137 136% | 59 140% | 246 165% | 917 172% | 319 149% | 254 176% | 231 171% | 439 155% | 324 164% | 557 175% | 155 153% | 536 158% | 941 172% | 307 144% | 943 166% | 305 159% |

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VD07 How willing are you to break the rules on COVID-19 safety protocols (e.g., social distancing, going out to eat, gathering with friends) in order to celebrate Valentine's Day the way you want?

Base: Planning To Celebrate Valentine's Day This Year

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--------------------------------------|---------------------------|-------------|---------------------------------|---------------------------------|-------------|-----------------|-------------|-------------|----------------|----------------|-------------|-----------------|----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 864 | 704 | 95 | 31 | 113 | 631 | 223 | 194 | 153 | 335 | 182 | 373 | 144 | 347 | 612 | 252 | 651 | 213 |
| Weighted Base | 787 | 551 | 106* | 42** | 156* | 549 | 226 | 149 | 143* | 296 | 200* | 329 | 106* | 352 | 559 | 228 | 585 | 202 |
| Very/Somewhat Willing (Net) | 360 46% | 281 47% | 47 44% | 18 42% | 80 52% | 254 46% | 87 43% | 62 41% | 65 46% | 140 47% | 94 47% | 180 55% N | 53 50% N | 127 36% | 291 52% P | 69 30% | 260 44% | 101 50% |
| Very willing | 183 23% | 146 27% | 24 22% | 5 12% | 37 24% | 140 26% G | 35 15% | 37 25% | 30 21% | 70 24% | 45 23% | 107 33% N | 26 25% N | 50 14% | 152 27% P | 30 13% | 131 22% | 52 26% |
| Somewhat willing | 178 23% | 114 21% | 23 22% | 13 30% | 43 28% | 114 21% | 62 28% | 24 16% | 35 24% | 70 24% | 48 24% | 73 22% | 27 26% | 78 22% | 139 25% P | 39 17% | 129 22% | 49 24% |
| Not At All/Not Very Willing (Net) | 426 54% | 291 53% | 60 56% | 24 58% | 75 48% | 295 54% | 129 57% | 88 59% | 78 54% | 155 53% | 106 53% | 149 45% | 53 50% | 225 64% LM | 268 48% | 159 70% O | 326 56% | 101 50% |
| Not very willing | 145 18% | 100 18% | 32 30% BE | 5 13% | 23 15% | 109 20% | 35 15% | 27 18% | 31 22% k | 62 21% k | 26 13% | 46 14% | 20 19% | 79 22% L | 100 18% | 45 20% | 95 16% | 51 25% Q |
| Not at all willing | 281 36% | 191 35% | 27 26% | 19 45% | 53 34% | 185 34% | 94 42% | 61 41% | 47 33% | 93 32% | 80 40% | 103 31% | 32 31% | 146 41% LN | 168 30% | 113 50% O | 231 39% R | 50 25% |
| Sigma | 787 100% | 551 100% | 106 100% | 42 100% | 156 100% | 549 100% | 226 100% | 149 100% | 143 100% | 296 100% | 200 100% | 329 100% | 106 100% | 352 100% | 559 100% | 228 100% | 585 100% | 202 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - LMN - O/P - Q/R
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VD08 Are you planning on spending more or less on Valentine's Day this year than you did last year?

Base: Celebrated Valentine's Day Last Yr & Planning To Celebrate This Yr

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-----------------|---------------------------|-------------|---------------------------------|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------------|----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 835 | 682 | 90 | 31 | 108 | 616 | 210 | 188 | 147 | 320 | 180 | 364 | 139 | 332 | 598 | 237 | 636 | 199 |
| Weighted Base | 759 | 534 | 101* | 42** | 149* | 534 | 215 | 144 | 135* | 282 | 198* | 318 | 102* | 339 | 546 | 213 | 567 | 192 |
| More | 216 28% | 162 30% | 25 25% | 9 22% | 50 33% | 167 31% | 48 22% | 44 31% | 37 27% | 79 28% | 57 29% | 133 42% MN | 17 17% | 67 20% | 172 31% P | 45 21% | 167 29% | 49 26% |
| The same | 415 55% | 288 54% | 59 58% | 19 46% | 82 55% | 276 52% | 130 61% | 76 53% | 78 58% | 146 52% | 115 58% | 138 43% | 67 66% L | 210 62% L | 286 52% | 129 61% | 310 55% | 105 55% |
| Less | 104 14% | 70 13% | 15 15% | 11 27% | 13 9% | 72 13% | 32 15% | 18 12% | 16 12% | 47 17% | 23 12% | 41 13% | 16 16% | 47 14% | 75 14% | 29 14% | 71 12% | 34 18% |
| Not sure | 23 3% | 14 3% | 1 1% | 2 5% | 4 3% | 18 3% | 4 2% | 6 4% | 3 2% | 10 4% | 3 2% | 6 2% | 2 2% | 15 5% | 13 2% | 10 5% | 20 3% | 4 2% |
| Sigma | 759 100% | 534 100% | 101 100% | 42 100% | 149 100% | 534 100% | 215 100% | 144 100% | 135 100% | 282 100% | 198 100% | 318 100% | 102 100% | 339 100% | 546 100% | 213 100% | 567 100% | 192 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VD09A How much did you spend last year on Valentine's Day? Please provide your best estimate.

Base: Celebrated Valentine's Day Last Yr

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-------------------------|--------------------------|-------------|---------------------------------|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1461 | 1168 | 155 | 66 | 171 | 988 | 458 | 306 | 305 | 563 | 287 | 525 | 302 | 634 | 950 | 511 | 1074 | 387 |
| Weighted Base | 1438 | 963 | 193* | 104* | 251* | 919 | 502 | 255 | 294 | 544 | 346 | 490 | 260 | 688 | 958 | 480 | 1024 | 414 |
| \$0 | 37 3% | 21 2% | 8 4% | 4 4% | 1 1% | 13 1% | 22 4% | 7 3% | 6 2% | 14 3% | 9 3% | 4 1% | 8 3% | 24 4% | 18 2% | 18 4% | 24 2% | 12 3% |
| \$1-49 | 353 25% | 245 25% | 40 21% | 21 20% | 65 26% | 183 20% | 164 33% | 54 21% | 85 29% | 127 23% | 87 25% | 85 17% | 97 37% | 171 25% | 165 17% | 188 39% | 225 22% | 128 31% |
| \$50 Or More (Net) | 1049 73% | 697 72% | 146 75% | 80 76% | 185 74% | 723 79% | 317 63% | 193 76% | 203 69% | 403 74% | 249 72% | 402 82% | 155 60% | 492 72% | 775 81% | 274 57% | 775 76% | 274 66% |
| \$50-99 | 342 24% | 235 24% | 39 20% | 25 24% | 58 23% | 201 22% | 137 27% | 42 16% | 81 28% | 133 24% | 86 25% | 81 17% | 68 26% | 192 28% | 217 23% | 125 26% | 249 24% | 93 22% |
| \$100 Or More (Sub-Net) | 707 49% | 463 48% | 106 55% | 54 52% | 126 50% | 522 57% | 179 36% | 152 60% | 122 41% | 271 50% | 163 47% | 320 65% | 87 33% | 300 44% | 558 58% | 149 31% | 526 51% | 181 44% |
| \$100-199 | 329 23% | 217 23% | 53 27% | 26 25% | 45 18% | 219 24% | 109 22% | 59 23% | 66 25% | 136 29% | 86 26% | 108 22% | 62 24% | 193 23% | 236 25% | 93 19% | 238 23% | 92 22% |
| \$200-299 | 160 11% | 98 10% | 29 15% | 11 11% | 30 12% | 114 12% | 45 9% | 35 14% | 28 10% | 57 11% | 39 11% | 79 16% | 12 4% | 70 10% | 132 14% | 29 6% | 113 11% | 47 11% |
| \$300-399 | 48 3% | 32 3% | 4 2% | 4 4% | 9 4% | 39 4% | 9 2% | 9 4% | 5 2% | 20 4% | 14 4% | 22 4% | 9 3% | 18 3% | 39 4% | 10 2% | 33 3% | 16 4% |
| \$400-499 | 25 2% | 19 2% | 3 2% | 1 1% | 9 4% | 20 2% | 4 1% | 6 2% | 5 2% | 7 1% | 6 2% | 14 3% | - | 11 2% | 23 2% | 2 1% | 20 2% | 4 1% |
| \$500+ | 144 10% | 97 10% | 18 9% | 12 12% | 33 13% | 130 14% | 13 3% | 41 16% | 17 6% | 51 9% | 35 10% | 98 20% | 4 2% | 42 6% | 129 13% | 15 3% | 122 12% | 23 5% |
| Mean (Incl. 0) | 201.3 | 190.8 | 218.3 | 223.0 | 264.7 B | 254.8 G | 105.2 | 307.3 JK | 144.9 | 190.3 | 188.8 | 318.0 MN | 90.8 | 160.0 M | 246.2 P | 111.7 | 218.1 R | 159.8 |
| Std. Dev. (Incl. 0) | 371.71 | 344.26 | 426.01 | 412.22 | 464.26 | 427.81 | 210.42 | 511.94 | 293.51 | 345.76 | 332.27 | 473.12 | 159.66 | 322.46 | 409.24 | 260.39 | 384.95 | 333.58 |
| Std. Err. (Incl. 0) | 9.72 | 10.07 | 34.22 | 50.74 | 35.50 | 13.61 | 9.83 | 29.27 | 16.81 | 14.57 | 19.61 | 20.65 | 9.19 | 12.81 | 13.28 | 11.52 | 11.75 | 16.96 |
| Median (Incl. 0) | 89 | 80 | 100 | 100 | 100 | 100 | 100 | 100 | 60 | 90 | 75 | 100 | 50 | 100 | 50 | 100 | 85 | 85 |
| Mean (Excl. 0) | 206.6 | 195.0 | 227.2 | 231.3 | 265.5 D | 258.5 G | 109.9 | 316.3 JK | 147.8 | 195.3 | 194.0 | 320.8 MN | 93.6 | 165.8 M | 251.1 P | 116.0 | 223.4 R | 164.7 |
| Std. Dev. (Excl. 0) | 375.08 | 346.88 | 432.34 | 417.64 | 464.77 | 429.77 | 213.88 | 516.68 | 295.73 | 348.92 | 335.36 | 474.26 | 161.34 | 326.82 | 411.77 | 264.48 | 388.09 | 337.43 |
| Std. Err. (Excl. 0) | 9.92 | 10.25 | 35.30 | 52.62 | 35.65 | 13.75 | 10.22 | 29.83 | 17.13 | 14.89 | 19.97 | 20.84 | 9.43 | 13.15 | 13.44 | 11.94 | 11.98 | 17.33 |
| Median (Excl. 0) | 100 | 85 | 100 | 100 | 100 | 100 | 50 | 100 | 69 | 100 | 75 | 100 | 50 | 75 | 100 | 50 | 100 | 75 |
| Sigma | 1438 100% | 963 100% | 193 100% | 104 100% | 251 100% | 919 100% | 502 100% | 255 100% | 294 100% | 544 100% | 346 100% | 490 100% | 260 100% | 688 100% | 958 100% | 480 100% | 1024 100% | 414 100% |

Proportions/Means: Columns * Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VD098 How much are you planning to spend this year on Valentine's Day? Please provide your best estimate.

Base: Planning To Celebrate Valentine's Day This Year

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-------------------------|--------------------------|-------------|---------------------------------|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 864 | 704 | 95 | 31 | 113 | 631 | 223 | 194 | 153 | 335 | 182 | 373 | 144 | 347 | 612 | 252 | 651 | 213 |
| Weighted Base | 787 | 551 | 106* | 42** | 156* | 549 | 226 | 149 | 143* | 296 | 200* | 329 | 106* | 352 | 559 | 228 | 585 | 202 |
| \$0 | 5 1% | 3 1% | - | 2 5% | 1 1% | 3 1% | 3 1% | 1 1% | 2 1% | 2 1% | - | 3 1% | - | 2 1% | 2 1% | 3 1% | 4 1% | 1 1% |
| \$1-49 | 149 19% | 96 17% | 19 17% | 9 21% | 31 20% | 76 14% | 67 29% | 22 14% | 27 19% | 62 21% | 39 20% | 43 13% | 31 29% | 76 21% | 65 12% | 84 37% | 103 18% | 47 23% |
| \$50 Or More (Net) | 633 80% | 453 82% | 88 83% | 31 75% | 124 79% | 471 86% | 157 69% | 126 85% | 114 80% | 232 78% | 160 80% | 283 86% | 75 71% | 274 78% | 491 89% | 141 62% | 479 82% | 154 76% |
| \$50-99 | 170 22% | 114 21% | 27 26% | 10 23% | 32 21% | 119 22% | 51 22% | 26 17% | 40 28% | 60 20% | 44 22% | 53 16% | 31 29% | 87 25% | 104 19% | 66 29% | 127 22% | 43 21% |
| \$100 Or More (Sub-Net) | 462 59% | 339 61% | 61 57% | 22 52% | 91 59% | 352 64% | 106 47% | 101 67% | 74 52% | 172 58% | 116 58% | 231 70% | 44 42% | 188 53% | 388 69% | 75 33% | 352 60% | 111 55% |
| \$100-199 | 201 25% | 153 28% | 29 27% | 8 19% | 28 18% | 131 24% | 67 30% | 35 24% | 40 28% | 82 28% | 44 22% | 65 20% | 35 33% | 190 28% | 147 26% | 54 24% | 138 24% | 62 31% |
| \$200-299 | 75 10% | 53 10% | 12 11% | 6 15% | 12 8% | 56 10% | 19 9% | 9 6% | 10 7% | 36 12% | 21 10% | 43 13% | 3 3% | 29 8% | 64 11% | 11 5% | 61 10% | 14 7% |
| \$300-399 | 40 5% | 25 4% | 6 5% | 1 3% | 12 8% | 33 6% | 7 3% | 9 6% | 5 3% | 14 5% | 13 6% | 25 8% | 3 3% | 13 4% | 37 7% | 3 1% | 35 6% | 5 3% |
| \$400-499 | 13 2% | 11 2% | 1 1% | 1 3% | 2 1% | 12 2% | 1 1% | 3 2% | 1 1% | 4 1% | 5 3% | 6 2% | 1 1% | 7 2% | 12 2% | 1 1% | 12 2% | 1 1% |
| \$500+ | 133 17% | 98 18% | 13 12% | 5 12% | 37 24% | 119 22% | 12 5% | 44 30% | 19 14% | 36 12% | 33 17% | 91 28% | 3 3% | 39 11% | 128 23% | 5 2% | 105 18% | 28 14% |
| Mean (Incl. 0) | 278.1 | 280.4 | 299.6 | 265.7 | 361.0 | 331.9 G | 145.7 | 430.8 LK | 217.9 | 232.3 | 274.8 | 402.8 MN | 108.1 | 212.8 M | 354.3 P | 90.9 | 286.1 | 254.8 |
| Std. Dev. (Incl. 0) | 450.88 | 439.65 | 544.65 | 498.47 | 544.38 | 490.22 | 281.74 | 596.14 | 392.84 | 387.42 | 428.25 | 542.44 | 167.16 | 380.01 | 508.44 | 136.71 | 449.85 | 454.20 |
| Std. Err. (Incl. 0) | 15.34 | 16.57 | 55.88 | 89.53 | 51.21 | 19.52 | 18.87 | 42.80 | 31.76 | 21.17 | 31.74 | 28.09 | 13.93 | 20.40 | 20.55 | 8.61 | 17.63 | 31.12 |
| Median (Incl. 0) | 100 | 100 | 100 | 100 | 120 | 100 | 75 | 150 | 100 | 100 | 100 | 200 | 75 | 100 | 147 | 50 | 100 | 100 |
| Mean (Excl. 0) | 279.9 | 282.0 | 299.6 | 279.2 | 363.0 | 333.5 G | 147.4 | 434.4 LK | 220.6 | 234.0 | 274.8 | 406.3 MN | 108.3 | 214.1 M | 355.9 P | 92.0 | 288.1 | 256.3 |
| Std. Dev. (Excl. 0) | 451.79 | 440.38 | 544.65 | 507.48 | 545.24 | 490.84 | 282.92 | 597.30 | 394.54 | 388.32 | 428.25 | 543.48 | 167.25 | 380.78 | 509.02 | 137.15 | 450.74 | 455.14 |
| Std. Err. (Excl. 0) | 15.43 | 16.66 | 55.88 | 94.24 | 51.52 | 19.59 | 19.12 | 43.11 | 32.21 | 21.28 | 31.74 | 28.25 | 13.99 | 20.53 | 20.64 | 8.69 | 17.73 | 31.33 |
| Median (Excl. 0) | 100 | 100 | 100 | 100 | 120 | 100 | 75 | 150 | 100 | 100 | 100 | 200 | 75 | 100 | 150 | 50 | 100 | 100 |
| Sigma | 787 100% | 551 100% | 106 100% | 42 100% | 156 100% | 549 100% | 226 100% | 149 100% | 143 100% | 296 100% | 200 100% | 329 100% | 106 100% | 352 100% | 559 100% | 228 100% | 585 100% | 202 100% |

Proportions/Means: Columns *Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD10 How interested would you be in each of the following from your local restaurants?
 Summary Of Very/Somewhat Interested

Base: All Respondents (Variable Bases)

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|--------------------------|------------|---------------------------------|---------------------------------|-----------------|-----------------|------------|------------------|------------|-----------------|------------|------------------|----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Valentine's to-go dinner that replicates the one we would get at the restaurant. | 586 74% | 414 75% | 79 74% | 31 75% | 118 76% | 431 79% G | 146 65% | 107 72% | 93 65% | 225 76% I | 160 80% | 284 86% MN | 60 57% | 242 69% n | 444 79% P | 142 62% | 450 77% R | 136 67% |
| Heart-shaped foods. | 480 61% | 386 61% | 71 67% | 29 68% | 86 62% G | 358 65% G | 114 50% | 84 63% | 82 57% | 180 61% | 125 62% | 265 81% MN | 62 58% N | 153 43% | 383 68% P | 87 43% | 372 64% R | 107 53% |
| Restaurant dining room converted to allow for more private seating/limited seating times available, so we can experience a special evening while also feeling safe. | 1205 59% | 821 59% | 169 63% | 81 59% | 191 61% | 769 64% G | 424 52% | 227 63% | 242 56% | 472 60% | 264 57% | 435 68% MN | 243 56% | 527 54% | 808 67% P | 397 47% | 871 62% R | 334 52% |
| Meal kits that include curated menus and paired cocktails or packages that include meals, flowers, or candy. | 979 48% | 640 46% | 144 54% b | 68 50% | 171 55% B | 620 52% G | 344 42% | 197 54% IK | 196 45% | 387 49% | 200 43% | 378 59% MN | 159 37% | 442 46% M | 688 57% P | 291 35% | 709 59% R | 270 42% |
| Virtual cooking classes that provide all the ingredients to make a signature meal at home. | 863 42% | 543 39% | 134 50% B | 63 46% | 166 53% B | 548 46% G | 301 37% | 175 48% IJ | 160 37% | 327 41% | 202 44% | 360 56% MN | 148 34% | 355 37% | 603 50% P | 260 31% | 641 46% R | 223 35% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD10 How interested would you be in each of the following from your local restaurants?
 Summary Of Not At All/Not Very Interested

Base: All Respondents (Variable Bases)

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|--------------------------|------------------|---------------------------------|---------------------------------|------------|------------|-----------------|------------|-----------------|-----------------|-----------------|------------|------------------|-------------------|------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Virtual cooking classes that provide all the ingredients to make a signature meal at home. | 1180 58% | 855 61% CE | 132 50% | 74 54% | 145 47% | 655 54% | 512 63% F | 188 52% | 270 63% H | 461 59% h | 261 56% | 279 44% | 288 66% L | 612 63% L | 595 50% | 585 69% O | 766 54% | 414 65% Q |
| Meal kits that include curated menus and paired cocktails or packages that include meals, flowers, or candy. | 1064 52% | 756 54% cE | 122 46% | 69 50% | 140 45% | 583 48% | 469 58% F | 165 46% | 225 55% h | 401 51% | 263 57% H | 261 41% | 277 63% LN | 526 54% L | 511 43% | 553 65% O | 697 50% | 366 58% Q |
| Restaurant dining room converted to allow for more private seating/limited seating times available, so we can experience a special evening while also feeling safe. | 838 41% | 578 41% | 97 37% | 55 41% | 120 39% | 433 36% | 389 48% F | 136 37% | 188 44% | 316 40% | 199 43% | 204 32% | 193 44% L | 441 46% L | 391 33% | 448 53% O | 536 38% | 303 48% Q |
| Heart-shaped foods. | 307 39% | 215 39% | 35 33% | 13 32% | 60 38% | 191 35% | 112 50% F | 55 37% | 61 43% | 116 39% | 75 38% | 64 19% | 44 42% L | 199 57% LM | 176 32% | 131 57% O | 213 36% | 94 47% Q |
| Valentine's to-go dinner that replicates the one we would get at the restaurant. | 201 26% | 138 25% | 27 26% | 10 25% | 37 24% | 118 21% | 80 35% F | 42 28% | 50 35% JK | 70 24% | 39 20% | 45 14% | 46 43% Ln | 110 31% L | 116 21% | 85 38% O | 135 23% | 66 33% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Ovetlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VD10_1 How interested would you be in each of the following from your local restaurants?
 Meal kits that include curated menus and paired cocktails or packages that include meals, flowers, or candy.

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Interested (Net) | 979 48% | 640 46% | 144 54% b | 68 50% | 171 55% B | 620 52% G | 344 42% H | 197 54% I | 196 45% J | 387 49% K | 200 43% L | 378 59% MN | 159 37% O | 442 46% M | 688 57% P | 291 35% Q | 709 50% R | 270 42% S |
| Very interested | 344 17% | 227 16% | 68 26% bDe | 20 15% | 48 16% B | 237 20% G | 100 12% H | 71 20% I | 54 13% J | 141 18% K | 79 17% L | 184 29% MN | 46 10% O | 115 12% M | 266 22% P | 78 9% Q | 251 18% R | 93 15% S |
| Somewhat interested | 635 31% | 413 30% | 76 29% | 48 35% | 123 40% Bc | 383 32% G | 244 30% H | 126 35% I | 142 35% J | 246 31% K | 121 26% L | 194 30% MN | 114 26% O | 328 34% M | 422 35% P | 213 25% Q | 458 33% R | 177 28% S |
| Not At All/Not Very Interested (Net) | 1064 52% | 758 54% cE | 122 46% | 69 50% | 140 45% Bd | 583 48% G | 469 58% H | 165 46% I | 235 55% J | 401 51% K | 263 57% L | 261 41% MN | 277 63% O | 526 54% M | 511 43% P | 553 54% Q | 697 50% R | 366 58% S |
| Not very interested | 452 22% | 294 21% | 55 20% | 41 30% | 84 27% Bd | 247 21% G | 199 24% H | 63 17% I | 95 22% J | 150 19% K | 144 31% L | 108 17% MN | 83 19% O | 262 27% M | 271 23% P | 181 21% Q | 298 21% R | 154 24% S |
| Not at all interested | 611 30% | 464 33% cDE | 67 25% | 28 21% | 56 18% Bd | 336 28% G | 270 33% H | 102 28% I | 139 32% J | 251 32% K | 118 26% L | 153 24% MN | 194 44% O | 264 27% M | 239 20% P | 372 44% Q | 399 28% R | 212 33% S |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

VD10_2 How interested would you be in each of the following from your local restaurants?
 Virtual cooking classes that provide all the ingredients to make a signature meal at home.

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|----------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Interested (Net) | 863 42% | 543 39% | 134 50% B | 63 46% | 166 53% B | 548 46% G | 301 37% | 175 48% j | 160 37% | 327 41% | 202 44% | 360 56% MN | 148 34% | 355 37% | 603 50% P | 260 31% | 641 46% R | 223 35% |
| Very interested | 338 17% | 214 15% | 62 23% B | 18 13% | 67 22% b | 247 21% G | 81 10% | 67 18% i | 47 11% | 132 17% | 91 20% I | 187 29% MN | 46 11% | 105 11% | 266 22% P | 72 9% | 265 19% R | 72 11% |
| Somewhat interested | 525 26% | 329 24% | 72 27% | 44 32% | 99 32% B | 301 25% | 220 27% | 107 30% | 113 26% | 194 25% | 111 24% | 173 27% | 102 23% | 250 26% | 338 28% P | 187 22% | 375 27% | 150 24% |
| Not At All/Not Very Interested (Net) | 1180 58% | 855 61% CE | 132 50% | 74 54% | 145 47% | 655 54% | 512 63% F | 188 52% | 270 63% H | 461 59% h | 261 66% | 279 44% L | 288 66% L | 612 63% L | 595 50% O | 585 69% O | 766 54% Q | 414 65% Q |
| Not very interested | 422 21% | 281 20% | 61 23% | 34 25% | 82 26% b | 246 20% | 170 21% | 66 18% | 86 20% | 166 21% | 104 22% | 111 17% | 71 18% LM | 239 25% LM | 259 22% | 162 19% O | 266 19% Q | 156 24% Q |
| Not at all interested | 758 37% | 575 43% CdE | 71 27% | 39 29% | 63 20% b | 409 34% | 342 42% F | 122 34% | 185 45% Hk | 295 37% | 157 34% | 168 26% LN | 217 50% LN | 374 39% L | 336 28% O | 422 50% O | 500 36% Q | 258 41% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VD10_3 How interested would you be in each of the following from your local restaurants?
 Valentine's to-go dinner that replicates the one we would get at the restaurant.

Base: Planning To Celebrate Valentine's Day This Year

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------|---------------------------------|---------------------------------|-------------|-----------------|----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 864 | 704 | 95 | 31 | 113 | 631 | 223 | 194 | 153 | 335 | 182 | 373 | 144 | 347 | 612 | 252 | 651 | 213 |
| Weighted Base | 787 | 551 | 106* | 42** | 156* | 549 | 226 | 149 | 143* | 296 | 200* | 329 | 106* | 352 | 559 | 228 | 585 | 202 |
| Very/Somewhat Interested (Net) | 586 74% | 414 75% | 79 74% | 31 75% | 118 76% | 431 79% G | 146 65% | 107 72% | 93 65% | 225 76% I | 160 80% | 284 86% MN | 60 57% | 242 69% m | 444 79% P | 142 62% | 450 77% R | 136 67% |
| Very interested | 307 39% | 220 40% | 44 41% | 14 33% | 60 38% | 235 43% G | 65 29% | 69 46% | 41 29% | 115 39% | 81 41% | 174 53% MN | 26 24% | 107 30% P | 245 44% P | 61 27% | 253 43% R | 54 27% |
| Somewhat interested | 279 35% | 194 35% | 35 33% | 18 42% | 59 38% | 197 36% | 82 36% | 38 26% | 51 36% | 110 37% H | 79 40% H | 110 33% I | 35 33% | 135 38% P | 198 35% | 81 36% | 198 34% R | 81 40% |
| Not At All/Not Very Interested (Net) | 201 26% | 138 25% | 27 26% | 10 25% | 37 24% | 118 21% F | 80 35% F | 42 28% JK | 50 35% JK | 70 24% JK | 38 20% JK | 45 14% Ln | 46 43% L | 110 31% L | 116 21% O | 85 38% O | 135 23% Q | 66 33% Q |
| Not very interested | 96 12% | 59 11% | 18 17% | 6 14% | 24 16% | 65 10% F | 42 19% F | 16 10% I | 25 18% I | 34 11% I | 22 11% I | 19 8% L | 15 14% L | 63 18% L | 66 12% L | 30 13% L | 67 11% L | 30 15% L |
| Not at all interested | 104 13% | 79 14% | 9 9% | 5 11% | 13 8% | 63 11% F | 38 17% F | 26 18% k | 24 17% k | 37 12% k | 17 9% k | 27 8% LN | 31 29% LN | 47 13% I | 49 9% O | 55 24% O | 68 12% q | 36 18% q |
| Sigma | 787 100% | 551 100% | 106 100% | 42 100% | 156 100% | 549 100% | 226 100% | 149 100% | 143 100% | 296 100% | 200 100% | 329 100% | 106 100% | 352 100% | 559 100% | 228 100% | 585 100% | 202 100% |

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD10_4 How interested would you be in each of the following from your local restaurants?
 Restaurant dining room converted to allow for more private seating/limited seating times available, so we can experience a special evening while also feeling safe.

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-----------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Interested (Net) | 1205 59% | 821 59% | 169 63% | 81 59% | 191 61% | 769 64% G | 424 52% | 227 63% | 242 56% | 472 60% | 264 57% | 435 68% MN | 243 56% | 527 54% | 808 67% P | 397 47% | 871 62% R | 334 52% |
| Very interested | 476 23% | 320 23% | 79 30% b | 28 21% | 84 27% | 327 27% G | 143 18% | 108 30% I | 70 16% | 182 23% I | 116 25% I | 203 32% MN | 84 19% | 189 20% P | 341 28% P | 134 16% | 346 25% R | 130 20% |
| Somewhat interested | 729 36% | 501 36% | 90 34% | 53 39% | 107 34% | 442 37% | 281 35% | 119 33% | 172 40% hk | 290 37% | 148 32% | 232 36% P | 159 36% | 338 35% | 466 39% P | 262 31% | 525 37% f | 204 32% |
| Not At All/Not Very Interested (Net) | 838 41% | 578 41% | 97 37% | 55 41% | 120 39% | 433 36% F | 389 48% F | 136 37% | 188 44% | 316 40% | 199 43% | 204 32% L | 193 44% L | 441 33% L | 391 33% O | 448 53% O | 536 38% Q | 303 48% Q |
| Not very interested | 336 16% | 224 16% | 34 13% | 30 22% c | 64 21% c | 151 13% F | 177 22% F | 46 13% | 75 17% | 121 15% H | 84 20% H | 75 12% LM | 59 14% LM | 202 21% LM | 185 15% O | 151 18% O | 206 15% Q | 130 20% Q |
| Not at all interested | 502 25% | 354 25% e | 63 24% | 25 19% | 56 18% c | 282 23% F | 212 26% F | 90 25% | 113 26% | 194 25% H | 106 23% H | 128 20% Ln | 134 31% Ln | 239 25% LM | 206 17% O | 296 35% O | 330 23% Q | 173 27% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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 Table 39

VD10_5 How interested would you be in each of the following from your local restaurants?
 Heart-shaped foods.

Base: Planning To Celebrate Valentine's Day This Year

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------|---------------------------------|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 864 | 704 | 95 | 31 | 113 | 631 | 223 | 194 | 153 | 335 | 182 | 373 | 144 | 347 | 612 | 252 | 651 | 213 |
| Weighted Base | 787 | 551 | 106* | 42** | 156* | 549 | 226 | 149 | 143* | 296 | 200* | 329 | 106* | 352 | 559 | 228 | 585 | 202 |
| Very/Somewhat Interested (Net) | 480 61% | 336 61% | 71 67% | 29 68% | 96 62% | 358 65% | 114 50% | 94 63% | 82 57% | 180 61% | 125 62% | 265 81% | 62 58% | 153 43% | 383 68% | 97 43% | 372 64% | 107 53% |
| Very interested | 226 29% | 162 29% | 43 40% | 11 26% | 40 26% | 186 34% | 35 15% | 55 37% | 32 23% | 78 26% | 60 30% | 144 44% | 21 20% | 60 17% | 188 34% | 38 17% | 182 31% | 44 22% |
| Somewhat interested | 254 32% | 174 32% | 29 27% | 18 42% | 56 36% | 172 31% | 80 35% | 39 26% | 49 35% | 101 34% | 64 32% | 121 37% | 41 38% | 93 26% | 195 35% | 59 26% | 191 33% | 63 31% |
| Not At All/Not Very Interested (Net) | 307 39% | 215 39% | 35 33% | 13 32% | 60 39% | 191 35% | 112 50% | 55 37% | 61 43% | 116 39% | 75 38% | 64 19% | 44 42% | 199 57% | 176 32% | 131 57% | 213 36% | 94 47% |
| Not very interested | 154 20% | 97 18% | 23 21% | 5 12% | 33 21% | 98 18% | 54 24% | 18 12% | 35 24% | 56 19% | 45 15% | 35 11% | 12 11% | 107 31% | 93 17% | 61 27% | 107 18% | 47 23% |
| Not at all interested | 153 19% | 118 21% | 13 12% | 8 19% | 27 17% | 93 17% | 58 26% | 38 25% | 26 18% | 60 20% | 30 15% | 29 9% | 32 30% | 92 26% | 83 15% | 70 31% | 106 18% | 47 23% |
| Sigma | 787 100% | 551 100% | 106 100% | 42 100% | 156 100% | 549 100% | 226 100% | 149 100% | 143 100% | 296 100% | 200 100% | 329 100% | 106 100% | 352 100% | 559 100% | 228 100% | 585 100% | 202 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD11 Are you planning, or considering, to do any of the following this year for Valentine's Day? Please select all that apply.

Base: Planning To Celebrate Valentine's Day This Year

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|---------------------------|------------------|---------------------------------|---------------------------------|----------------|-----------------|----------------|----------------|-----------------|----------------|-----------------|------------------|----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 864 | 704 | 95 | 31 | 113 | 631 | 223 | 194 | 153 | 335 | 182 | 373 | 144 | 347 | 612 | 252 | 651 | 213 |
| Weighted Base | 787 | 551 | 106* | 42** | 156* | 549 | 226 | 149 | 143* | 296 | 200* | 329 | 106* | 352 | 559 | 228 | 585 | 202 |
| Dining at a restaurant that converted it's dining room to allow for more private seating/limited seating times available, so we can experience a special evening while also feeling safe. | 320 41% | 226 41% | 50 47% | 10 25% | 64 41% | 232 42% | 86 38% | 62 42% | 53 37% | 126 43% | 78 39% | 147 45% m | 36 34% | 136 39% | 252 45% P | 67 30% | 219 37% | 100 50% Q |
| Ordering Valentine's to-go dinner that replicates the one we would get at the restaurant. | 291 37% | 211 38% | 36 34% | 17 40% | 55 35% | 227 41% G | 61 27% | 57 38% | 45 32% | 99 34% | 89 45% ij | 137 42% M | 26 25% | 128 36% n | 225 40% P | 65 29% | 229 39% r | 61 30% |
| Ordering/making heart-shaped foods | 232 29% | 148 27% | 29 27% | 15 37% | 63 41% B | 166 30% | 59 26% | 43 29% | 42 29% | 85 29% | 62 31% | 133 41% MN | 18 17% | 80 23% | 188 34% P | 44 20% | 183 31% s | 49 24% |
| Ordering a meal kit that include curated menus and paired cocktails or packages that include meals, flowers, or candy. | 181 23% | 134 24% | 25 23% | 11 27% | 48 31% | 141 26% G | 34 15% | 33 22% | 22 15% | 73 25% i | 54 27% i | 126 38% MN | 9 8% | 47 13% | 159 28% P | 22 10% | 151 26% R | 30 15% |
| Doing a virtual cooking class that provides all the ingredients and to make a signature meal at home. | 142 18% | 98 18% | 16 15% | 8 18% | 40 26% | 121 22% G | 20 9% | 31 21% i | 16 11% | 53 18% | 43 22% i | 89 27% MN | 9 9% | 44 13% | 113 20% P | 29 13% | 120 21% R | 22 11% |
| None of these | 128 16% | 105 19% CE | 9 8% | 3 6% | 9 6% | 76 14% | 49 22% F | 27 18% K | 37 26% JK | 47 16% k | 16 8% | 24 7% LN | 39 37% L | 63 18% L | 60 11% O | 67 29% O | 91 16% t | 35 17% |
| Sigma | 1292 164% | 923 167% | 164 154% | 64 153% | 279 175% | 963 175% | 310 137% | 252 169% | 215 151% | 483 163% | 342 172% | 656 200% | 137 129% | 499 142% | 997 178% | 295 130% | 994 170% | 298 148% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VD01 Who do you think is best prepared to distribute the coronavirus vaccine?

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| State government | 587 29% | 409 29% | 75 28% | 46 33% | 87 28% | 359 30% | 224 28% | 102 28% | 131 31% | 231 29% | 122 26% | 197 31% | 106 24% | 284 29% | 335 28% | 252 30% | 458 33% | 130 20% |
| Federal government | 523 26% | 360 26% | 80 30% | 40 29% | 79 26% | 339 28% | 176 22% | 86 24% | 111 26% | 194 25% | 132 29% | 214 34% | 93 21% | 216 22% | 324 27% | 198 23% | 394 28% | 128 20% |
| Private businesses | 488 24% | 358 26% | 47 18% | 31 23% | 67 21% | 290 24% | 195 24% | 112 31% | 93 22% | 175 22% | 109 24% | 131 21% | 100 23% | 256 26% | 322 27% | 165 20% | 360 26% | 128 20% |
| None of these | 445 22% | 272 19% | 64 24% | 20 14% | 78 25% | 214 18% | 218 27% | 62 17% | 96 22% | 188 24% | 99 21% | 96 15% | 137 31% | 212 22% | 217 18% | 228 27% | 195 14% | 250 39% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VCE1 Which of the following best describes your mindset when it comes to getting the COVID-19 vaccine when it becomes available to you?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|---------------------------|------------------|---------------------------------|---------------------------------|------------------|--------------|-------------|------------------|------------------|-------------------|-------------|----------------|------------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| I plan to go the first day I am able to | 654 32% | 507 38% CE | 65 25% | 40 29% | 60 19% | 388 32% | 259 32% | 144 40% JK | 149 35% I | 220 28% | 140 30% | 202 32% | 117 27% | 334 35% M | 347 29% O | 307 36% Q | 634 45% R | 20 3% |
| Whenever I get around to it | 207 10% | 114 8% | 32 12% | 27 20% B | 43 14% B | 119 10% | 79 10% | 41 11% | 58 13% JK | 70 9% | 39 8% | 69 11% | 39 9% | 99 10% | 148 12% P | 59 7% | 156 11% | 51 8% |
| I will wait awhile and see | 610 30% | 378 27% | 79 30% | 48 35% BC | 134 43% BC | 349 29% | 254 31% | 99 27% | 118 28% | 236 30% | 156 34% | 183 29% | 135 31% | 292 30% | 374 31% | 236 28% | 336 24% | 274 43% Q |
| I will not get a COVID-19 vaccine | 328 16% | 192 14% | 67 25% BD | 9 7% | 58 19% D | 188 16% | 138 17% | 33 9% | 58 13% HIK | 173 22% HIK | 64 14% | 99 16% | 106 24% LN | 123 13% M | 174 15% O | 154 18% Q | 51 4% | 277 43% Q |
| I have already received a COVID-19 vaccine | 244 12% | 208 15% CE | 23 9% | 12 9% | 16 5% | 160 13% | 83 10% | 44 12% | 47 11% | 89 11% | 64 14% | 86 13% m | 39 9% | 119 12% | 155 13% | 89 11% R | 229 16% R | 15 2% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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 Table 43

CA9 How much do you agree or disagree with each of the following statements?
 Summary Of Strongly/Somewhat Agree

Base: All Respondents

| | CA9 How much do you agree or disagree with each of the following statements? Summary Of Strongly/Somewhat Agree | | | | | | | | | | | | | | | | | |
|---|--|-----------------|--|--|------------------|-----------------|-------------------|------------------|----------------|------------------|-----------------|------------------|-----------------|-----------------|-------------------|--------------------------|--------------------------|------------------------------|
| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
| | | White (A) | Black or African American (B) | Asian or Pacific Islander (C) | Hispanic (D) | Parent (E) | Not Parent (F) | Northeast (G) | Midwest (H) | South (I) | West (J) | Urban (K) | Rural (L) | Suburban (M) | Employed (N) | Not Employ- ed (O) | Likely Vaccine (P) | Not Likely Vaccine (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Seeing people I know get the COVID-19 vaccine first is making me more comfortable to get the vaccine myself. | 1325 65% | 916 66% c | 151 57% | 104 76% bC | 204 66% | 811 67% G | 498 61% | 266 73% IJ | 269 63% | 475 60% | 314 68% J | 456 71% Mn | 230 53% | 639 66% M | 803 67% p | 522 62% | 1112 79% R | 213 33% |
| At the moment, I feel there is too much conflicting information about the COVID-19 vaccines that I am not sure who to trust. | 1207 59% | 819 59% | 167 63% | 84 61% | 209 67% B | 761 63% G | 433 53% | 198 55% | 245 57% | 486 62% h | 278 60% | 420 66% N | 279 64% N | 508 52% | 747 62% P | 460 54% | 738 52% | 469 74% Q |
| Given the news of new strains of COVID-19 vaccine, I want to wait for more information on the efficacy of the vaccine on these new strains. | 660 58% | 430 55% | 90 59% | 60 69% b | 124 81% BC | 415 60% | 234 54% | 112 54% | 102 45% | 290 65% HI | 156 62% I | 235 63% N | 149 59% | 276 54% | 431 62% P | 230 53% | 397 51% | 264 74% Q |
| Hearing about the new strain of COVID-19 makes me consider waiting to take the vaccines currently available. | 1018 50% | 681 49% | 142 53% | 74 54% | 197 63% Bc | 655 55% G | 351 43% | 180 50% | 196 46% | 387 49% | 254 55% I | 400 63% MN | 201 46% | 417 43% | 668 56% P | 350 41% | 642 46% | 376 56% Q |
| Hearing about others who are skeptical of the safety of the COVID-19 vaccine is making me rethink if I should get the vaccine myself. | 917 45% | 584 42% | 153 57% B | 73 54% b | 176 57% B | 570 47% G | 335 41% | 160 44% | 180 42% | 354 45% | 223 48% | 380 59% MN | 178 41% | 359 37% | 594 50% P | 323 38% | 573 41% | 344 54% Q |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CA9 How much do you agree or disagree with each of the following statements?
 Summary Of Strongly/Somewhat Disagree

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|------------|------------|-----------------|-----------------|------------------|------------------|------------|------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Hearing about others who are skeptical of the safety of the COVID-19 vaccine is making me rethink if I should get the vaccine myself. | 1126 55% | 815 58% CdE | 114 43% | 63 46% | 135 43% | 633 53% | 478 59% F | 202 56% | 251 58% | 433 55% | 240 52% | 259 41% | 258 59% L | 609 63% L | 604 50% | 522 62% O | 834 59% R | 293 46% |
| Hearing about the new strain of COVID-19 makes me consider waiting to take the vaccines currently available. | 1025 50% | 717 51% E | 124 47% e | 62 46% | 113 37% | 547 45% | 462 57% F | 182 50% | 234 54% k | 400 51% | 209 45% | 239 37% | 235 54% L | 551 57% L | 531 44% | 494 59% O | 764 54% R | 261 41% |
| Given the news of new strains of COVID-19 vaccine, I want to wait for more information on the efficacy of the vaccine on these new strains. | 475 42% | 357 45% dE | 63 41% E | 26 31% | 29 19% | 275 40% | 198 46% | 97 46% J | 126 55% JK | 158 35% | 94 38% | 137 37% | 102 41% | 236 46% L | 269 38% | 206 47% O | 382 49% R | 93 26% |
| At the moment, I feel there is too much conflicting information about the COVID-19 vaccines that I am not sure who to trust. | 836 41% | 580 41% E | 99 37% | 53 39% | 101 33% | 441 37% | 380 47% F | 164 45% J | 185 43% | 302 38% | 185 40% | 219 34% | 157 36% | 460 48% LM | 451 38% | 384 46% O | 668 48% R | 167 26% |
| Seeing people I know get the COVID-19 vaccine first is making me more comfortable to get the vaccine myself. | 718 35% | 482 34% d | 115 43% bD | 32 24% | 107 34% | 392 33% | 315 39% F | 96 27% | 161 37% H | 312 40% Hk | 148 32% | 183 29% | 206 47% LN | 329 34% I | 395 33% | 323 38% o | 294 21% | 424 67% Q |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CA9_1 How much do you agree or disagree with each of the following statements?
 At the moment, I feel there is too much conflicting information about the COVID-19 vaccines that I am not sure who to trust.

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Strongly/Somewhat Agree (Net) | 1207 59% | 819 59% | 167 63% | 84 61% | 209 67% B | 761 63% G | 433 53% | 198 55% | 245 57% | 486 62% h | 278 60% | 420 66% N | 279 64% N | 508 52% | 747 62% P | 460 54% | 738 52% | 469 74% Q |
| Strongly agree | 547 27% | 352 25% | 85 32% | 34 25% | 111 36% B | 340 28% | 197 24% | 87 24% | 94 22% | 239 30% hi | 127 27% | 217 34% N | 129 29% N | 201 21% | 334 28% | 212 25% | 265 19% | 282 44% Q |
| Somewhat agree | 660 32% | 466 33% | 83 31% | 50 37% | 98 32% G | 421 35% | 236 29% | 111 31% | 151 35% | 247 31% | 151 33% | 203 32% | 151 35% | 306 32% | 413 34% P | 248 29% | 473 34% | 187 29% |
| Strongly/Somewhat Disagree (Net) | 836 41% | 580 41% E | 99 37% | 53 39% | 101 33% | 441 37% | 380 47% F | 164 45% J | 185 43% | 302 38% | 185 40% | 219 34% | 157 36% LM | 460 48% LM | 451 38% O | 394 46% O | 668 48% R | 167 26% R |
| Somewhat disagree | 396 19% | 271 19% E | 48 18% | 34 25% | 57 18% | 214 18% | 174 21% F | 80 22% | 95 25% | 144 18% | 77 17% | 107 17% | 73 17% Lm | 216 22% Lm | 222 19% Lm | 174 21% R | 308 22% R | 88 14% R |
| Strongly disagree | 440 22% | 309 22% E | 51 19% | 19 14% | 44 14% | 227 19% | 206 26% F | 84 23% | 91 21% | 158 20% Lm | 107 23% Lm | 112 17% Lm | 84 19% Lm | 244 25% Lm | 230 19% O | 210 26% O | 360 26% R | 80 13% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CA9_2 How much do you agree or disagree with each of the following statements?
 Given the news of new strains of COVID-19 vaccine, I want to wait for more information on the efficacy of the vaccine on these new strains.

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|----------------|------------------|------------------|-------------|-----------------|-----------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1120 | 909 | 112 | 54 | 106 | 713 | 396 | 239 | 236 | 434 | 211 | 378 | 260 | 482 | 676 | 444 | 770 | 350 |
| Weighted Base | 1136 | 786 | 153* | 86* | 153* | 690 | 432 | 209 | 228 | 448 | 250 | 372 | 252 | 512 | 700 | 436 | 779 | 357 |
| Strongly/Somewhat Agree (Net) | 660 58% | 430 55% | 90 59% | 60 69% b | 124 81% BC | 415 60% | 234 54% | 112 54% | 102 45% | 290 65% HI | 156 73% | 235 63% N | 149 59% | 276 54% | 431 62% P | 230 53% | 397 51% | 264 74% Q |
| Strongly agree | 302 27% | 200 25% | 52 34% | 19 22% b | 55 36% G | 219 32% b | 77 18% | 43 21% | 50 22% | 139 31% HI | 70 28% | 119 32% N | 74 30% n | 109 21% | 195 28% | 107 25% | 160 21% Q | 142 40% Q |
| Somewhat agree | 358 32% | 230 29% | 38 25% | 40 47% BC | 69 45% BC | 197 28% | 157 36% F | 69 33% | 52 23% | 151 34% I | 86 31% | 116 31% I | 75 30% | 167 33% | 236 34% | 122 28% | 236 30% R | 122 34% |
| Strongly/Somewhat Disagree (Net) | 475 42% | 357 45% dE | 63 41% E | 26 31% | 29 19% | 275 40% | 198 46% | 97 46% | 126 55% J | 158 35% JK | 94 38% | 137 37% L | 102 41% L | 236 46% L | 269 38% | 206 47% O | 382 49% R | 93 26% R |
| Somewhat disagree | 209 18% | 155 20% E | 32 21% e | 14 17% | 15 9% | 125 18% | 84 19% | 34 16% | 70 31% HJK | 61 21% | 44 14% | 75 20% I | 48 19% | 86 17% L | 126 18% | 83 19% O | 164 21% R | 45 13% R |
| Strongly disagree | 266 23% | 202 26% dE | 31 20% e | 12 14% | 15 10% | 150 22% | 114 26% | 63 30% J | 56 25% | 96 21% JK | 50 17% | 62 17% I | 54 22% Lm | 150 29% Lm | 143 20% O | 123 28% O | 217 28% R | 49 14% R |
| Sigma | 1136 100% | 786 100% | 153 100% | 86 100% | 153 100% | 690 100% | 432 100% | 209 100% | 228 100% | 448 100% | 250 100% | 372 100% | 252 100% | 512 100% | 700 100% | 436 100% | 779 100% | 357 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CA9_3 How much do you agree or disagree with each of the following statements?
 Seeing people I know get the COVID-19 vaccine first is making me more comfortable to get the vaccine myself.

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|----------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-------------|------------------|------------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Strongly/Somewhat Agree (Net) | 1325 65% | 916 66% C | 151 57% | 104 76% bC | 204 66% | 811 67% G | 498 61% | 266 73% J | 269 63% | 475 60% | 314 68% J | 456 71% Mn | 230 53% | 639 66% M | 803 67% p | 522 62% R | 1112 79% R | 213 33% |
| Strongly agree | 498 24% C | 380 27% C | 50 19% | 34 25% | 65 21% | 325 27% G | 164 20% | 122 34% J | 85 20% | 168 21% | 123 27% I | 211 33% MN | 69 16% | 218 23% M | 316 26% p | 182 22% R | 454 32% R | 43 7% |
| Somewhat agree | 827 40% | 537 38% | 101 38% | 70 51% Bc | 139 45% | 466 40% | 334 41% | 144 40% | 184 43% | 307 39% | 191 41% | 245 38% I | 161 37% | 421 43% m | 487 41% R | 340 40% | 658 47% R | 169 27% |
| Strongly/Somewhat Disagree (Net) | 718 35% | 482 34% d | 115 43% bD | 32 24% | 107 34% | 392 33% F | 315 39% F | 96 27% | 161 37% H | 312 40% Hk | 148 32% | 183 29% LN | 206 47% LN | 329 34% I | 395 33% o | 323 38% Q | 294 21% Q | 424 67% Q |
| Somewhat disagree | 365 18% | 246 18% | 53 20% | 18 13% | 61 20% | 196 16% H | 161 20% H | 48 13% H | 86 20% h | 143 18% h | 88 14% L | 88 14% L | 93 21% L | 183 19% I | 210 18% o | 155 18% Q | 172 12% Q | 193 30% Q |
| Strongly disagree | 353 17% | 236 17% bDe | 62 23% bDe | 14 10% | 45 15% | 195 16% Hk | 154 19% Hk | 48 13% Hk | 75 17% Hk | 169 21% Hk | 61 13% Hk | 95 15% LN | 113 26% LN | 146 15% LN | 185 15% o | 168 20% o | 122 9% Q | 231 36% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CA9_4 How much do you agree or disagree with each of the following statements?
 Hearing about the new strain of COVID-19 makes me consider waiting to take the vaccines currently available.

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Strongly/Somewhat Agree (Net) | 1018 50% | 681 49% | 142 53% | 74 54% | 197 63% BC | 655 55% G | 351 43% | 180 50% | 196 46% | 387 49% | 254 55% I | 400 63% MN | 201 46% | 417 43% | 668 56% P | 350 41% | 642 46% | 376 59% Q |
| Strongly agree | 436 21% | 288 21% | 76 29% B | 32 23% | 81 26% G | 301 25% G | 126 16% | 84 23% | 78 18% | 167 21% | 107 23% MN | 212 33% MN | 78 18% | 147 15% P | 295 25% P | 141 17% | 254 18% | 182 29% Q |
| Somewhat agree | 582 28% | 393 28% | 66 25% | 42 31% | 116 37% BC | 355 30% | 224 28% | 96 27% | 118 27% | 220 28% | 147 32% MN | 188 29% | 123 28% | 270 28% P | 372 31% P | 209 25% | 388 28% | 193 30% |
| Strongly/Somewhat Disagree (Net) | 1025 50% | 717 51% | 124 47% E | 62 46% | 113 37% E | 547 45% | 462 57% F | 182 50% | 234 54% k | 400 51% | 209 45% | 239 37% L | 235 54% L | 551 57% L | 531 44% O | 494 59% O | 764 54% R | 261 41% R |
| Somewhat disagree | 435 21% | 282 20% | 52 19% E | 38 28% | 59 19% E | 214 18% F | 212 26% F | 76 21% | 103 24% k | 158 20% | 98 21% L | 108 17% L | 92 21% L | 234 24% L | 237 20% L | 199 24% R | 323 23% R | 112 18% R |
| Strongly disagree | 590 29% | 435 31% DE | 73 27% E | 24 18% | 55 18% E | 333 28% E | 250 31% | 106 29% | 131 30% k | 242 31% k | 111 24% L | 130 20% L | 143 33% L | 317 33% L | 294 25% O | 296 35% O | 441 31% R | 149 23% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CA9_5 How much do you agree or disagree with each of the following statements?
 Hearing about others who are skeptical of the safety of the COVID-19 vaccine is making me rethink if I should get the vaccine myself.

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Strongly/Somewhat Agree (Net) | 917 45% | 584 42% | 153 57% B | 73 54% b | 176 57% B | 570 47% G | 335 41% G | 160 44% G | 180 42% G | 354 45% G | 223 48% G | 380 59% MN | 178 41% MN | 359 37% P | 594 50% P | 323 38% P | 573 41% Q | 344 54% Q |
| Strongly agree | 379 19% | 248 18% | 70 26% BD | 16 12% BD | 90 29% BD | 249 21% G | 122 15% G | 78 21% I | 57 13% I | 141 18% I | 104 22% I | 183 29% MN | 71 16% MN | 126 13% P | 249 21% P | 130 15% P | 221 16% Q | 159 25% Q |
| Somewhat agree | 537 26% | 335 24% | 82 31% b | 58 42% BE | 86 28% BE | 320 27% G | 213 26% G | 83 23% I | 123 29% I | 213 27% I | 119 26% I | 197 31% mN | 108 25% mN | 233 24% P | 345 29% P | 192 23% P | 352 25% Q | 185 29% Q |
| Strongly/Somewhat Disagree (Net) | 1126 55% | 815 58% CdE | 114 43% CdE | 63 46% CdE | 135 43% CdE | 633 53% G | 478 59% G | 202 56% G | 251 66% G | 433 55% G | 240 65% G | 259 41% L | 258 59% L | 609 63% L | 604 50% L | 522 62% O | 834 59% R | 293 46% R |
| Somewhat disagree | 442 22% | 285 20% CdE | 57 21% CdE | 39 28% CdE | 81 25% CdE | 262 22% G | 172 21% G | 85 24% I | 95 22% I | 162 21% I | 100 22% I | 107 17% L | 91 21% L | 243 25% L | 258 22% L | 184 22% O | 287 20% R | 155 24% R |
| Strongly disagree | 685 34% | 530 39% CdE | 57 21% CdE | 24 18% CdE | 54 17% CdE | 370 31% G | 306 38% G | 117 32% I | 156 36% I | 272 34% I | 140 30% I | 152 24% L | 167 38% L | 366 38% L | 346 29% L | 338 40% O | 547 39% R | 138 22% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Base: All Respondents

VTR1 At which of the following places would you feel comfortable receiving a COVID-19 vaccine from? Please select all that apply.

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|------------------|------------------|-----------------|------------------|------------------|-----------------|-----------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| My doctor's office | 1267 62% | 940 57% CDE | 134 50% | 69 51% | 147 47% | 747 62% | 511 63% | 230 64% | 300 70% JK | 473 60% | 263 57% | 347 54% | 278 64% L | 642 66% L | 707 59% O | 560 66% O | 1003 71% R | 264 41% |
| A hospital | 1052 52% | 775 55% CE | 99 37% | 69 50% C | 129 42% | 629 52% | 417 51% | 183 51% | 259 60% HI | 356 45% | 254 45% | 312 49% | 209 48% J | 532 55% IM | 623 52% M | 430 51% N | 867 62% R | 186 29% |
| Pharmacy chain (e.g., CVS or Walgreens) | 899 44% | 689 49% CE | 81 31% | 61 45% C | 84 27% | 527 44% | 366 45% | 180 50% J | 197 46% J | 310 39% | 212 46% | 252 39% | 174 40% LM | 473 49% LM | 511 43% M | 388 46% N | 786 55% R | 113 18% |
| Urgent care facility | 785 37% | 591 42% CDE | 72 27% | 42 31% CE | 85 27% | 442 37% | 316 39% | 144 40% J | 175 41% J | 282 36% J | 165 36% J | 213 33% J | 151 35% LM | 402 42% LM | 452 38% M | 314 37% N | 653 46% R | 112 18% |
| Locally owned pharmacy | 658 32% | 521 37% CDE | 60 22% | 30 22% CE | 72 23% | 392 33% | 264 32% J | 127 35% J | 156 36% J | 226 29% J | 149 32% J | 178 28% J | 141 32% LM | 340 35% L | 388 32% M | 270 32% N | 569 40% R | 90 14% |
| Makeshift unit built to distribute the vaccine | 574 28% | 426 39% CE | 49 19% | 42 31% c | 68 22% | 353 29% | 213 26% F | 115 32% F | 109 26% F | 207 26% F | 143 31% F | 162 25% F | 112 26% LN | 300 31% O | 342 29% O | 232 28% O | 508 36% R | 66 10% |
| Other | 124 6% | 87 6% F | 13 5% | 2 2% F | 13 4% F | 53 4% F | 67 8% F | 14 4% F | 30 7% F | 41 5% F | 39 8% h | 34 5% h | 24 6% h | 67 7% h | 65 5% h | 59 7% h | 91 6% h | 33 5% |
| N/A - I will not get a COVID-19 vaccine | 272 13% | 170 12% BD | 55 21% BD | 8 6% BD | 43 14% BD | 135 11% BD | 131 16% BD | 30 8% BD | 56 13% BD | 138 18% BD | 48 10% BD | 76 12% BD | 97 22% LN | 99 10% LN | 139 12% LN | 133 16% LN | 39 3% LN | 233 37% Q |
| Sigma | 5612 275% | 4199 300% | 563 211% | 324 237% | 642 207% | 3278 273% | 2286 281% | 1024 283% | 1282 298% | 2033 258% | 1273 275% | 1573 246% | 1185 272% | 2853 295% | 3227 269% | 2385 282% | 4516 321% | 1096 172% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR2 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Summary Of A Great Deal/Some

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|------------|-----------------|-----------------|------------|------------------|------------------|------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Healthcare | 1652 81% | 1186 85% CE | 185 69% | 111 81% C | 229 74% | 995 83% | 644 79% | 302 83% J | 346 80% | 615 78% | 389 84% J | 528 83% m | 337 77% | 788 81% | 992 83% p | 660 78% R | 1270 90% R | 382 60% |
| Pharmaceutical/drugs | 1515 74% | 1110 79% CE | 162 61% | 102 74% c | 205 66% | 924 77% G | 577 71% | 285 79% J | 312 73% | 560 71% | 358 77% J | 488 76% m | 305 70% | 723 75% | 895 75% | 620 73% R | 1204 86% R | 311 49% |
| State government | 1353 66% | 947 68% c | 158 59% | 102 75% Ce | 193 62% | 811 67% | 523 64% | 260 72% J | 278 65% | 481 61% | 334 72% J | 460 72% Mn | 256 59% | 637 66% M | 810 68% | 543 64% R | 1069 76% R | 284 45% |
| Non-profits | 1247 61% | 927 66% CDE | 139 52% | 72 52% | 175 56% | 755 63% | 479 59% | 252 69% J | 269 60% | 434 55% | 302 65% J | 419 66% M | 226 52% | 602 62% M | 775 65% P | 472 56% R | 978 70% R | 269 42% |
| Federal government | 1196 59% | 852 61% | 151 57% | 83 61% | 170 55% | 730 61% | 453 36% | 224 82% J | 242 36% | 421 53% | 309 57% J | 418 65% Mn | 204 47% | 574 59% M | 705 58% P | 491 38% R | 973 69% R | 223 35% |
| Private businesses | 1187 58% | 872 62% C | 119 48% | 74 54% C | 188 61% C | 722 60% | 453 36% | 240 66% J | 244 57% | 408 52% | 295 64% J | 390 61% M | 206 47% | 590 61% M | 755 63% P | 432 51% R | 947 67% R | 240 38% |
| Logistics (e.g., shipping companies) | 1105 54% | 797 57% C | 123 46% | 74 54% | 169 54% | 691 57% G | 402 49% | 204 36% J | 248 38% J | 384 49% | 269 36% J | 374 58% M | 211 48% | 520 54% P | 697 58% P | 408 48% R | 894 64% R | 211 33% |
| Technology | 1090 53% | 771 55% | 138 52% | 66 48% | 170 55% | 682 57% G | 393 48% | 200 55% | 219 51% | 417 53% | 254 55% Mn | 378 59% Mn | 197 45% | 515 53% M | 713 59% P | 377 45% R | 888 63% R | 202 32% |

Proportions/Means. Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR2 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Summary Of None/Not Much

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|------------|---------------------------------|---------------------------------|-----------------|------------|------------|------------|------------|------------------|------------|------------|----------------|------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Technology | 953 47% | 628 45% | 128 48% | 71 52% | 141 45% | 521 43% | 420 52% | 163 45% | 211 49% | 371 47% | 208 45% | 260 41% | 240 55% | 453 47% | 486 41% | 467 55% | 518 37% | 435 68% |
| Logistics (e.g., shipping companies) | 938 46% | 602 43% | 144 54% B | 62 46% | 142 46% | 511 43% | 411 51% | 159 44% | 182 42% | 404 51% | 193 42% | 265 42% | 225 52% | 448 46% | 501 42% | 437 52% | 513 36% | 425 67% |
| Private businesses | 856 42% | 527 38% | 147 55% BE | 62 46% | 121 39% | 481 40% | 360 44% | 122 34% | 186 43% | 379 48% | 168 43% | 248 39% | 230 53% | 377 39% | 443 37% | 413 49% | 459 33% | 396 62% |
| Federal government | 847 41% | 546 39% | 115 43% | 53 39% | 141 45% | 473 38% | 360 44% | 139 38% | 168 44% | 367 45% | 154 33% | 221 35% | 232 53% | 394 41% | 493 41% | 354 42% | 433 31% | 414 65% |
| Non-profits | 796 39% | 471 34% | 127 48% B | 65 48% B | 135 44% B | 447 37% | 334 41% | 111 31% | 171 40% | 353 45% | 161 43% | 219 34% | 211 48% | 366 38% | 424 35% | 373 44% | 428 30% | 368 58% |
| State government | 690 34% | 452 32% | 108 41% bD | 35 25% d | 117 38% d | 391 33% | 290 36% | 102 28% | 152 35% | 307 39% | 129 28% | 179 28% | 181 41% | 331 34% | 389 32% | 301 36% | 337 24% | 353 55% |
| Pharmaceutical/drugs | 528 26% | 288 21% | 104 39% Bd | 35 26% B | 105 34% B | 278 23% | 236 29% | 77 21% | 118 27% | 227 29% | 105 23% | 151 24% | 131 30% | 245 25% | 303 25% | 224 27% | 202 14% | 326 51% |
| Healthcare | 391 19% | 212 15% | 81 31% Bd | 25 19% B | 82 26% B | 207 17% | 169 21% | 60 17% | 84 20% | 172 22% hk | 74 16% | 111 17% | 99 23% I | 180 19% | 207 17% | 184 22% o | 136 10% | 255 40% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR2_1 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Private businesses

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Great Deal/Some (Net) | 1187 58% | 872 62% C | 119 45% | 74 54% | 189 61% C | 722 60% | 453 56% | 240 66% | 244 57% | 408 52% | 295 64% | 390 61% M | 206 47% | 590 61% M | 755 63% P | 432 51% | 947 67% R | 240 38% |
| A great deal | 376 18% | 281 20% | 39 15% | 25 18% | 66 21% C | 228 19% | 141 17% | 82 23% I | 52 12% | 151 19% | 90 19% | 160 25% MN | 55 13% | 160 17% P | 268 22% P | 108 13% | 324 23% R | 52 8% |
| Some | 811 40% | 591 42% C | 80 30% | 50 36% | 123 40% | 494 41% | 312 36% | 158 44% I | 192 45% J | 257 33% | 205 44% J | 230 36% J | 151 35% | 430 44% LM | 488 41% | 323 38% R | 623 44% R | 188 30% |
| None/Not Much (Net) | 856 42% | 527 38% BE | 147 55% | 62 46% | 121 39% | 481 40% | 360 44% | 122 34% | 186 43% H | 379 48% HK | 168 36% J | 248 39% LN | 230 53% LN | 377 39% O | 443 37% | 413 49% O | 459 33% Q | 396 62% Q |
| Not much | 530 26% | 345 25% BE | 86 32% bE | 38 28% | 65 21% bE | 282 24% | 228 28% | 85 23% K | 126 29% K | 228 29% K | 92 20% K | 157 25% LN | 122 29% LN | 251 26% LN | 297 25% O | 234 28% O | 330 23% Q | 201 32% Q |
| None | 326 16% | 182 13% B | 67 23% B | 24 17% | 57 18% b | 189 16% | 131 16% | 37 10% I | 60 14% I | 152 19% Hi | 76 17% h | 92 14% LN | 108 25% LN | 126 13% LN | 147 12% O | 179 21% O | 130 9% Q | 196 31% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR2_2 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Federal government

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------|---------------------------|------------------|---------------------------------|---------------------------------|----------------|--------------|-----------------|----------------|-----------------|------------------|----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Great Deal/Some (Net) | 1196 59% | 852 61% | 151 57% | 83 61% | 170 55% | 730 61% | 453 56% | 224 62% | 242 56% | 421 53% | 309 67% | 418 65% | 204 47% | 574 59% | 705 59% | 491 58% | 973 69% | 223 35% |
| A great deal | 452 22% | 294 21% | 77 29% b | 35 25% | 75 24% | 286 24% | 160 20% | 91 25% | 65 15% | 159 20% | 137 30% | 200 31% MN | 62 14% | 191 20% m | 285 24% | 167 20% | 406 29% R | 46 7% |
| Some | 744 36% | 558 40% CE | 74 28% | 48 35% | 94 30% | 444 37% | 293 36% | 132 37% | 177 41% J | 262 33% | 172 37% | 218 34% | 143 33% | 383 40% m | 420 35% | 323 38% | 567 40% R | 177 28% |
| None/Not Much (Net) | 847 41% | 546 39% | 115 43% | 53 39% | 141 45% | 473 39% | 360 44% | 139 38% | 168 44% K | 367 47% HK | 154 33% | 221 35% | 232 53% LN | 394 41% I | 493 41% | 354 42% | 433 31% Q | 414 65% Q |
| Not much | 475 23% | 316 23% | 63 24% | 33 24% | 69 22% | 283 24% | 183 22% | 96 27% K | 105 24% K | 204 26% K | 68 18% K | 134 21% H | 114 26% LN | 227 23% I | 294 24% | 181 21% | 293 21% Q | 182 28% Q |
| None | 372 18% | 231 16% | 53 20% | 21 15% b | 72 23% b | 190 16% | 177 22% F | 40 11% K | 83 11% H | 163 21% H | 85 18% H | 87 14% H | 118 27% LN | 167 17% I | 200 17% | 172 20% | 140 10% Q | 232 36% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR2_3 How much do you trust the following industries to distribute the COVID-19 vaccine?
 State government

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|--------------|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Great Deal/Some (Net) | 1353 66% | 947 68% C | 158 59% | 102 75% Ca | 193 62% | 811 67% | 523 64% | 260 72% Ij | 278 65% | 481 61% | 334 72% Ij | 460 72% Mn | 256 59% | 637 66% M | 810 68% | 543 64% | 1069 76% R | 284 45% |
| A great deal | 524 26% | 361 26% | 73 27% | 44 32% | 97 31% | 319 27% | 195 24% | 97 27% | 104 24% | 193 25% | 130 28% | 227 36% MN | 84 19% | 213 22% P | 331 28% | 193 23% | 455 32% R | 69 11% |
| Some | 829 41% | 587 42% CE | 86 32% | 58 43% | 97 31% | 492 41% | 329 40% | 163 45% J | 175 41% | 288 37% | 204 44% J | 233 36% L | 171 39% | 425 44% L | 479 40% | 350 41% | 614 44% R | 215 34% |
| None/Not Much (Net) | 690 34% | 452 32% | 108 41% bD | 35 25% | 117 36% d | 391 33% | 290 36% | 102 26% J | 152 35% hk | 307 39% HK | 129 28% HK | 179 28% LN | 181 41% LN | 331 34% I | 389 32% | 301 36% | 337 24% Q | 353 55% Q |
| Not much | 362 18% | 250 18% | 53 20% | 17 13% | 58 19% d | 222 18% | 134 16% | 55 15% J | 77 19% J | 170 22% HK | 60 13% HK | 104 16% LN | 80 18% LN | 178 19% I | 223 19% | 138 16% | 218 16% Q | 143 22% Q |
| None | 328 16% | 202 14% | 55 21% b | 18 13% b | 60 19% b | 169 14% | 156 19% F | 48 13% F | 75 17% F | 136 17% F | 69 15% F | 75 12% LN | 101 23% LN | 153 16% I | 166 14% O | 162 19% O | 118 8% Q | 210 33% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR2_4 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Technology

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------|---------------------------|--------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Great Deal/Some (Net) | 1090 53% | 771 55% | 138 52% | 66 48% | 170 55% | 682 57% G | 393 48% | 200 55% | 219 51% | 417 53% | 254 55% | 378 59% Mn | 197 45% | 515 53% M | 713 59% P | 377 45% | 888 63% R | 202 32% |
| A great deal | 368 18% | 275 20% | 41 15% | 21 15% | 74 24% c | 233 19% | 127 16% | 67 18% | 53 12% | 136 17% I | 112 24% J | 177 28% MN | 50 11% | 141 15% | 254 21% P | 114 13% | 325 23% R | 42 7% |
| Some | 722 35% | 496 35% | 97 37% | 45 33% | 96 31% | 449 37% | 266 33% | 133 37% | 167 39% k | 281 36% | 142 31% | 202 32% | 147 34% | 374 39% I | 459 38% P | 264 31% | 563 40% R | 159 25% |
| None/Not Much (Net) | 953 47% | 628 45% | 128 48% | 71 52% | 141 45% | 521 43% | 420 52% F | 163 45% | 211 49% | 371 47% | 208 47% | 260 41% | 240 55% LN | 453 47% I | 486 41% | 467 55% O | 518 37% Q | 435 68% Q |
| Not much | 553 27% | 380 27% | 64 24% | 49 36% ce | 71 23% | 298 25% | 247 30% F | 104 29% | 123 29% | 217 28% | 109 24% | 141 22% | 124 23% I | 288 30% L | 293 24% | 260 31% O | 367 26% | 186 29% |
| None | 400 20% | 248 18% | 65 24% b | 22 16% | 70 23% | 222 19% | 173 21% | 59 16% | 88 21% | 154 20% | 99 21% | 120 19% | 115 26% LN | 165 17% | 193 16% | 207 25% O | 151 11% | 249 36% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR2_5 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Healthcare

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|----------------|----------------|----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Great Deal/Some (Net) | 1652 81% | 1186 85% CE | 185 69% | 111 81% C | 229 74% | 995 83% | 644 79% | 302 83% J | 346 80% | 615 78% | 389 84% J | 528 83% m | 337 77% | 788 81% | 992 83% p | 660 78% R | 1270 90% R | 382 60% |
| A great deal | 878 43% | 638 46% e | 107 40% | 56 41% C | 118 45% | 541 45% | 328 40% | 154 43% J | 167 39% | 339 43% I | 218 47% I | 304 48% M | 167 38% | 407 42% | 508 42% P | 370 44% R | 735 52% R | 143 22% |
| Some | 774 38% | 549 39% C | 78 29% | 55 40% | 111 36% | 454 36% | 315 39% | 148 41% J | 179 42% J | 276 35% J | 171 37% | 224 35% M | 170 39% | 381 39% P | 484 40% P | 290 34% R | 535 38% R | 239 38% |
| None/Not Much (Net) | 391 19% | 212 15% Bd | 81 31% Bd | 25 19% B | 82 26% B | 207 17% | 169 21% | 60 17% B | 84 20% hk | 172 22% hk | 74 16% I | 111 17% I | 99 23% I | 180 19% I | 207 17% o | 184 22% o | 136 10% Q | 255 40% Q |
| Not much | 207 10% | 117 8% Bd | 34 13% Bd | 15 11% B | 45 15% B | 111 9% B | 85 10% B | 38 10% B | 45 11% B | 85 11% H | 39 8% H | 68 11% Ln | 44 10% Ln | 94 10% o | 115 10% o | 92 11% o | 95 7% Q | 111 18% Q |
| None | 184 9% | 95 7% Bd | 48 18% Bd | 11 8% B | 37 12% B | 96 8% B | 85 10% B | 22 6% B | 39 9% B | 88 11% H | 35 8% H | 43 7% Ln | 55 13% Ln | 86 9% o | 92 8% o | 111 11% o | 41 3% Q | 143 22% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR2_6 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Non-profits

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-------------|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Great Deal/Some (Net) | 1247 61% | 927 66% CDE | 139 52% | 72 52% | 175 56% | 755 63% | 479 59% | 252 69% I | 259 60% | 434 55% | 302 65% J | 419 68% M | 226 52% | 602 62% M | 775 65% P | 472 56% | 978 70% R | 269 42% |
| A great deal | 442 22% | 328 23% | 55 21% | 20 15% | 80 26% d | 281 23% g | 155 19% | 83 23% | 74 17% | 167 21% | 119 26% I | 201 31% MN | 62 14% | 179 19% P | 290 24% P | 153 18% R | 371 26% R | 71 11% |
| Some | 805 39% | 599 43% CE | 84 32% | 52 38% | 95 31% | 474 39% | 324 40% | 169 47% J | 185 43% J | 267 34% | 183 40% | 219 34% I | 164 37% | 422 44% Lm | 485 40% | 319 38% R | 607 43% R | 198 31% |
| None/Not Much (Net) | 796 39% | 471 34% | 127 48% B | 65 48% B | 135 44% B | 447 37% | 334 41% | 111 31% | 171 40% H | 353 45% HK | 161 35% HK | 219 34% LN | 211 48% LN | 366 38% LN | 424 35% O | 373 44% O | 428 30% R | 368 58% Q |
| Not much | 458 22% | 291 21% | 61 23% | 37 27% | 68 22% B | 250 21% | 200 25% | 63 17% Hk | 109 26% Hk | 204 26% HK | 82 18% HK | 125 20% LN | 101 23% LN | 232 24% LN | 254 21% O | 203 24% O | 281 20% Q | 177 28% Q |
| None | 339 17% | 181 13% | 66 25% B | 28 20% b | 67 22% B | 197 16% | 134 16% | 48 13% h | 63 15% h | 149 19% h | 79 17% h | 95 15% LN | 110 25% LN | 134 14% LN | 169 14% O | 169 20% O | 147 10% Q | 191 30% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR2_7 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Pharmaceutical/drugs

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|----------------|------------------|-----------------|------------------|-----------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Great Deal/Some (Net) | 1515 74% | 1110 79% CE | 162 61% | 102 74% C | 205 66% | 924 77% G | 577 71% | 285 79% J | 312 73% | 560 71% | 358 77% J | 488 76% m | 305 70% | 723 75% | 895 75% | 620 73% | 1204 86% R | 311 49% |
| A great deal | 589 29% | 446 32% ce | 64 24% | 45 33% C | 74 24% | 362 30% | 220 27% | 116 32% I | 103 24% | 211 27% | 159 34% I | 231 36% MN | 112 26% | 246 25% | 345 29% | 244 29% | 519 37% R | 70 11% |
| Some | 926 45% | 665 48% C | 99 37% | 57 41% | 131 42% | 562 47% | 357 44% | 169 47% | 209 49% | 349 44% | 199 43% | 257 40% | 193 44% | 477 49% | 550 46% | 376 45% | 685 49% R | 241 38% |
| None/Not Much (Net) | 528 26% | 289 21% Bd | 104 39% | 35 26% | 105 34% B | 278 23% | 236 29% F | 77 21% | 118 27% | 227 29% Hk | 105 23% | 151 24% | 131 30% I | 245 25% | 303 25% | 224 27% | 202 14% Q | 326 51% Q |
| Not much | 308 15% | 173 12% B | 61 23% B | 25 19% B | 66 21% B | 166 14% | 134 16% | 57 16% | 64 15% | 129 16% | 59 13% I | 83 13% I | 69 18% I | 156 16% | 190 16% | 118 14% Q | 156 11% Q | 152 24% Q |
| None | 220 11% | 115 8% Bd | 43 16% Bd | 9 7% b | 40 13% b | 112 9% | 102 13% I | 21 6% | 54 13% H | 98 12% H | 46 10% H | 68 11% N | 63 14% N | 89 9% | 114 9% | 106 13% Q | 46 3% Q | 173 27% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR2_8 How much do you trust the following industries to distribute the COVID-19 vaccine?
 Logistics (e.g., shipping companies)

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-------------|-----------------|-----------------|------------------|-----------------|-------------------|-----------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Great Deal/Some (Net) | 1105 54% | 797 57% C | 123 46% | 74 54% | 169 54% | 691 57% G | 402 49% | 204 56% J | 248 58% J | 384 49% | 269 58% J | 374 58% M | 211 48% | 520 54% | 697 58% P | 408 48% | 894 64% R | 211 33% |
| A great deal | 328 16% | 247 18% | 41 15% | 23 17% | 53 17% | 213 18% G | 107 13% | 65 18% | 57 13% | 122 15% | 84 18% | 155 24% MN | 56 13% | 116 12% | 223 19% P | 105 12% | 288 20% R | 40 6% |
| Some | 777 38% | 550 39% C | 82 31% | 52 38% | 116 37% | 478 40% | 295 36% | 139 36% | 191 44% J | 262 33% | 185 40% J | 218 34% MN | 155 36% | 404 42% Lm | 474 40% | 303 36% R | 606 43% R | 171 27% |
| None/Not Much (Net) | 938 46% | 602 43% | 144 54% B | 62 46% | 142 46% | 511 43% F | 411 51% F | 169 44% | 162 42% | 404 51% hiK | 193 29% | 265 42% L | 225 46% | 448 42% L | 501 42% O | 437 52% O | 513 36% Q | 425 67% Q |
| Not much | 526 26% | 347 25% | 76 29% | 30 22% | 92 30% | 273 23% F | 242 30% F | 106 29% ik | 97 23% | 220 28% | 103 22% | 150 23% L | 106 24% | 271 28% | 311 26% O | 215 25% O | 344 24% Q | 182 28% |
| None | 412 20% | 255 18% be | 68 25% be | 33 24% | 50 16% | 238 20% F | 169 21% F | 52 14% ik | 85 20% H | 183 23% H | 91 20% H | 115 18% LN | 119 27% LN | 177 18% LN | 190 16% O | 222 26% O | 169 12% Q | 243 38% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VTR3 How concerned are you about the new variant strains of COVID-19 circulating here in the U.S.?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-----------------|------------------|-----------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1567 77% | 1090 78% | 197 74% | 118 87% c9 | 232 75% | 943 78% | 608 75% | 283 78% | 331 77% | 584 74% | 370 80% | 506 79% | 340 78% | 722 75% | 908 76% | 660 78% | 1191 85% R | 376 59% |
| Very concerned | 737 36% | 482 34% | 122 46% Bc | 59 43% | 104 33% | 505 42% G | 221 27% | 136 37% | 149 35% | 298 38% | 154 33% | 294 46% MN | 143 33% | 300 31% | 425 35% | 312 37% | 574 41% R | 163 26% |
| Somewhat concerned | 830 41% | 608 43% C | 75 28% | 59 43% C | 128 41% C | 438 36% F | 387 48% F | 147 41% | 182 42% | 286 36% | 216 47% J | 212 33% J | 197 45% L | 422 44% L | 482 40% | 348 41% | 617 44% R | 213 34% Q |
| Not At All/Not Very Concerned (Net) | 476 23% | 309 22% C | 69 26% d | 18 13% | 79 25% d | 260 22% F | 205 25% F | 80 22% | 100 23% | 203 26% | 93 20% | 133 21% | 96 22% L | 246 25% L | 291 24% | 185 22% | 215 15% R | 260 41% Q |
| Not very concerned | 310 15% | 207 15% | 35 13% | 12 9% | 60 19% d | 164 14% | 138 17% | 59 16% | 62 14% | 131 17% | 59 13% | 80 13% | 51 12% LM | 179 19% LM | 182 15% | 128 15% | 163 12% R | 148 23% Q |
| Not at all concerned | 165 8% | 102 7% C | 34 13% Bde | 7 5% | 19 6% n | 96 8% | 67 8% | 21 6% | 38 9% | 73 9% | 33 7% | 53 8% n | 46 10% n | 67 7% n | 109 9% | 56 7% | 52 4% Q | 113 18% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
Table 62

DT01 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Summary Of Very/Somewhat Good Job

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|----------------------|-------------------|---------------------------|---------------------------|-----------------|-----------------|------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|-----------------|-------------------|------------------|--------------------|-----|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 | |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 | |
| Retail - grocery | 1581 77% | 1118 89% C | 188 71% | 108 79% | 237 76% | 958 79% | 608 75% | 296 82% j | 324 75% | 596 79% | 366 79% | 511 80% m | 323 74% | 748 77% | 934 78% | 648 77% | 1149 82% R | 432 68% | |
| Healthcare (Doctors/Nurses/Hospital) | 1574 77% | 1109 79% E | 197 74% | 100 73% | 218 70% | 961 70% | 601 74% | 295 81% | 324 75% | 607 77% | 348 75% | 524 82% MN | 330 76% | 720 74% | 944 79% | 630 75% | 1153 82% R | 421 66% | |
| Food & Beverage | 1471 72% | 1067 76% CE | 177 66% | 103 76% e | 196 63% | 904 79% G | 550 68% | 273 75% | 314 73% | 561 71% | 323 70% | 479 75% m | 297 68% | 694 72% | 892 74% P | 579 69% | 1086 77% R | 385 60% | |
| Pharmaceutical/drugs | 1446 71% | 1025 73% C | 165 62% | 108 79% C | 211 68% | 886 74% G | 549 68% | 277 77% j | 285 66% | 550 70% | 334 72% | 475 74% m | 275 63% | 696 72% M | 870 73% P | 577 68% | 1106 79% R | 340 53% | |
| Restaurants | 1436 70% | 1033 74% | 189 71% | 93 70% | 218 70% | 893 74% G | 529 65% | 271 75% | 297 69% | 545 70% | 323 70% | 463 72% m | 284 65% | 689 71% P | 885 74% P | 551 65% | 1035 74% R | 401 63% | |
| Small Businesses | 1389 68% | 999 71% C | 163 69% | 94 69% C | 212 68% | 854 71% G | 523 64% | 261 72% j | 300 70% | 516 66% | 312 67% | 451 71% m | 283 65% | 655 68% M | 835 70% P | 554 66% | 1021 73% R | 368 58% | |
| Technology | 1388 68% | 989 71% C | 159 60% | 102 75% C | 219 70% c | 845 70% g | 530 65% | 281 72% j | 298 69% | 509 65% | 319 69% | 466 73% Mn | 269 62% | 653 67% M | 850 71% P | 538 64% | 1016 72% R | 372 58% | |
| Energy and Utilities | 1354 66% | 961 69% | 166 62% | 95 70% e | 208 67% | 836 70% G | 507 62% | 255 70% i | 270 63% | 517 66% | 312 68% | 457 72% Mn | 265 61% | 632 65% M | 836 70% P | 519 61% | 978 70% R | 376 59% | |
| Retail - apparel | 1361 66% | 969 69% CE | 163 61% | 100 73% e | 188 61% | 822 68% g | 516 63% | 257 71% j | 290 67% | 504 64% | 300 65% | 455 71% mN | 282 65% | 615 64% M | 824 68% P | 527 62% | 981 70% R | 370 56% | |
| Telecommunications | 1347 66% | 951 68% | 168 63% | 99 73% e | 201 69% | 837 70% G | 496 61% | 247 68% | 276 64% | 511 65% | 314 68% | 461 72% Mn | 247 57% M | 639 66% P | 842 70% P | 505 60% | 1012 72% R | 335 53% | |
| Financial services | 1334 65% | 953 68% | 167 63% | 92 67% B | 191 62% | 838 70% G | 484 59% | 256 71% j | 292 68% | 482 61% | 304 66% | 465 73% MN | 285 61% | 604 62% R | 824 69% P | 510 60% | 982 70% R | 352 55% | |
| Automotive | 1312 64% | 916 65% | 161 60% | 92 68% B | 206 66% | 842 70% G | 457 56% | 247 68% | 267 62% | 488 62% | 309 67% | 452 71% MN | 249 57% m | 610 63% P | 825 69% P | 487 58% | 978 70% R | 334 52% | |
| Manufacturing | 1280 63% | 902 64% | 164 62% | 86 63% C | 202 65% | 796 66% G | 470 58% | 226 62% j | 262 61% | 508 64% | 284 61% | 436 68% MN | 249 57% M | 595 61% P | 799 67% P | 480 57% | 946 67% R | 333 52% | |
| Insurance | 1264 62% | 905 65% C | 152 57% | 81 59% C | 185 59% | 789 66% G | 465 57% | 229 63% j | 273 63% | 472 60% | 290 63% | 452 71% Mn | 247 57% M | 565 58% P | 793 66% P | 471 56% | 946 67% R | 318 50% | |
| Non-profits | 1261 62% | 884 63% | 157 59% | 85 63% B | 193 62% | 783 65% G | 462 57% | 239 66% j | 273 63% | 468 59% | 280 61% | 433 68% Mn | 232 53% M | 595 61% M | 798 67% P | 463 55% | 920 65% R | 340 53% | |
| Entertainment | 1249 61% | 861 60% BC | 152 57% | 102 74% BC | 199 64% | 757 63% G | 477 59% | 222 61% j | 268 62% j | 473 60% | 287 60% | 428 67% Mn | 232 53% M | 589 61% M | 804 67% P | 445 53% | 928 66% R | 321 50% | |
| Media | 1221 60% | 815 58% | 169 63% B | 99 72% B | 217 70% B | 758 63% G | 448 55% | 234 65% j | 244 57% j | 456 58% | 288 58% MN | 445 70% MN | 206 47% M | 571 53% M | 768 64% P | 454 54% | 931 66% R | 290 46% | |
| Real estate | 1142 56% | 796 57% | 146 55% | 92 67% e | 168 54% | 715 59% G | 417 51% | 220 61% j | 249 58% | 420 53% | 253 55% Mn | 400 63% MN | 215 49% M | 527 54% M | 754 63% P | 387 50% | 848 60% R | 294 46% | |
| Airlines | 1140 56% | 802 57% | 150 56% | 76 56% e | 171 53% e | 703 58% G | 427 53% | 187 52% j | 253 50% j | 437 50% j | 263 57% Mn | 383 50% MN | 207 48% M | 560 57% M | 721 60% P | 419 50% | 848 60% R | 292 46% | |
| Travel and hospitality (hotels, cruise lines) | 1101 54% | 759 54% | 151 57% | 66 49% e | 187 60% e | 688 57% G | 400 49% | 182 50% j | 222 52% j | 420 53% j | 278 60% HI | 401 63% MN | 206 47% M | 494 51% M | 719 63% P | 382 45% P | 811 58% R | 291 46% | |

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

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Table 63

DT01 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Summary Of Very/Somewhat Poor Job

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|----------------------|------------------|---------------------------|---------------------------|------------------|------------|------------|----------------|----------------|-----------------|----------------|-----------------|------------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Media | 509 25% | 370 26% E | 59 22% | 25 18% | 48 15% | 302 25% | 200 25% | 72 20% | 122 28% | 211 27% | 104 22% | 124 19% | 138 32% Ln | 247 28% L | 293 24% | 216 26% | 296 21% | 213 33% Q |
| Travel and hospitality (hotels, cruise lines) | 477 23% | 312 22% | 52 19% | 49 36% BC | 84 27% | 279 23% | 190 23% | 94 26% | 98 23% | 177 22% | 107 23% | 132 21% | 87 27% LM | 257 24% | 286 24% | 191 23% | 312 22% | 165 26% |
| Airlines | 460 23% | 294 21% | 58 22% | 38 28% | 92 30% B | 266 22% | 185 23% | 96 26% | 85 20% | 175 22% | 104 23% | 147 23% | 94 22% | 218 23% | 279 23% | 181 21% | 306 22% | 154 24% |
| Entertainment | 435 21% | 279 20% | 65 24% | 22 16% | 81 26% B | 267 22% | 160 20% | 81 22% | 84 20% | 163 21% | 107 23% | 119 19% | 93 21% | 223 23% | 245 20% | 190 22% | 269 19% | 166 26% Q |
| Restaurants | 340 17% | 193 14% | 40 15% | 28 20% | 70 23% B | 183 15% | 146 18% | 45 12% | 78 18% h | 136 17% | 81 17% | 114 18% | 61 14% | 165 17% | 207 17% | 133 16% | 227 16% | 112 18% |
| Retail - apparel | 335 16% | 193 14% | 50 19% | 20 14% | 89 29% BcD | 206 17% | 119 15% | 54 15% | 61 14% | 133 17% | 97 19% | 87 15% | 47 11% | 191 20% M | 228 19% P | 107 13% | 216 15% | 119 19% Q |
| Manufacturing | 313 15% | 196 14% | 46 17% | 27 20% | 58 19% B | 194 16% | 113 14% | 61 17% | 77 18% | 112 14% | 64 14% | 100 16% | 55 13% | 166 16% P | 202 17% P | 111 13% | 187 13% Q | 126 20% Q |
| Real estate | 296 14% | 181 13% | 48 18% | 17 13% | 79 25% BD | 177 15% | 110 13% | 52 14% | 48 11% | 122 15% | 75 16% | 105 16% m | 50 11% | 142 15% P | 182 15% P | 115 14% | 171 12% Q | 125 20% Q |
| Insurance | 294 14% | 168 12% B | 49 19% B | 36 25% B | 68 22% B | 175 15% | 108 13% | 52 14% | 60 14% | 108 14% | 74 16% | 97 15% M | 50 12% | 147 15% P | 180 16% P | 104 12% Q | 186 13% Q | 107 17% Q |
| Small Businesses | 291 14% | 156 11% B | 48 19% B | 25 19% b | 69 22% B | 171 14% | 109 13% | 46 13% | 55 13% | 124 16% M | 66 14% | 97 15% m | 44 10% M | 150 16% P | 203 17% P | 87 10% Q | 177 13% Q | 114 18% Q |
| Food & Beverage | 276 13% | 136 10% B | 53 23% B | 21 15% B | 66 21% B | 160 13% | 109 13% | 35 10% | 50 12% | 125 16% H | 86 14% H | 88 14% m | 39 9% M | 149 15% M | 176 15% P | 100 12% Q | 161 11% Q | 115 18% Q |
| Telecommunications | 275 13% | 166 12% B | 38 14% B | 19 14% B | 58 19% B | 158 13% | 110 13% | 41 11% I | 58 14% I | 107 14% I | 69 15% I | 91 14% I | 49 11% I | 135 14% I | 172 14% I | 103 12% I | 145 10% I | 130 20% Q |
| Financial services | 266 13% | 149 11% B | 39 15% B | 25 18% b | 61 20% B | 163 14% | 93 11% | 37 10% | 51 12% | 118 15% h | 60 13% h | 78 12% h | 44 10% m | 144 15% m | 179 15% P | 87 10% Q | 162 12% Q | 104 16% Q |
| Automotive | 249 12% | 142 10% B | 50 19% B | 21 15% B | 64 21% B | 128 11% | 112 14% | 35 11% I | 46 11% I | 109 14% I | 59 13% I | 92 14% I | 44 10% I | 113 12% I | 165 14% I | 84 10% I | 144 10% I | 105 17% Q |
| Non-profits | 248 12% | 156 11% B | 42 16% B | 16 12% B | 53 17% B | 157 13% | 84 10% | 40 11% I | 41 9% I | 109 14% I | 59 13% I | 87 14% I | 45 10% I | 116 12% I | 175 15% I | 73 9% I | 145 10% I | 103 16% Q |
| Energy and Utilities | 245 12% | 141 10% B | 41 15% B | 17 13% b | 48 16% b | 146 11% | 87 11% | 37 10% I | 51 12% I | 106 14% I | 51 11% I | 85 13% M | 31 7% M | 128 13% M | 166 14% P | 79 9% Q | 151 11% Q | 94 15% Q |
| Retail - grocery | 234 11% | 137 10% B | 42 16% B | 17 12% b | 47 15% b | 144 12% | 82 10% | 33 9% I | 54 13% I | 99 13% I | 48 11% I | 68 11% I | 46 11% I | 120 12% I | 156 13% P | 78 9% Q | 129 9% Q | 105 16% Q |
| Pharmaceutical/drugs | 233 11% | 134 10% BD | 44 16% BD | 8 6% B | 62 20% BD | 132 11% | 89 11% | 26 7% I | 58 14% H | 93 12% H | 55 12% h | 81 13% h | 51 12% m | 100 10% m | 162 14% P | 71 8% Q | 102 7% Q | 131 21% Q |
| Technology | 232 11% | 132 9% B | 39 15% b | 17 13% B | 49 16% B | 143 12% | 80 10% | 34 9% I | 49 10% I | 101 11% I | 53 11% I | 84 13% m | 37 8% m | 111 9% P | 156 13% P | 75 9% Q | 132 9% Q | 100 16% Q |
| Healthcare (Doctors/Nurses/Hospital) | 203 10% | 107 8% B | 34 13% B | 25 18% B | 62 20% B | 123 10% | 70 9% | 27 7% I | 40 9% I | 91 12% h | 45 10% h | 65 10% h | 33 8% I | 105 11% I | 140 12% P | 63 8% Q | 112 8% Q | 91 14% Q |

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

DT01_1 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Financial services

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---------------------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1334 65% | 953 68% | 167 63% | 92 67% | 191 62% | 838 70% | 484 59% | 256 71% | 292 88% | 482 61% | 304 66% | 465 73% | 285 61% | 604 62% | 824 69% | 510 60% | 982 79% | 352 55% |
| Very good job | 614 30% | 433 31% | 96 36% | 35 25% | 83 27% | 400 33% | 209 26% | 119 33% | 118 27% | 236 30% | 142 31% | 249 39% | 113 26% | 252 26% | 380 32% | 234 28% | 467 33% | 147 23% |
| Somewhat good job | 720 35% | 520 37% | 70 26% | 57 42% | 108 35% | 438 36% | 274 34% | 137 38% | 174 40% | 247 31% | 162 35% | 216 34% | 152 35% | 352 36% | 444 37% | 276 33% | 516 37% | 204 32% |
| Very/Somewhat Poor Job (Net) | 266 13% | 149 11% | 39 15% | 25 18% | 61 20% | 163 14% | 93 11% | 37 10% | 51 12% | 118 15% | 60 13% | 78 12% | 44 10% | 144 15% | 179 15% | 87 10% | 162 12% | 104 16% |
| Somewhat poor job | 175 9% | 94 7% | 24 9% | 21 15% | 45 15% | 106 9% | 62 8% | 25 7% | 28 7% | 81 10% | 42 9% | 51 8% | 22 5% | 102 11% | 125 10% | 50 6% | 115 8% | 60 10% |
| Very poor job | 91 4% | 55 4% | 15 6% | 4 3% | 15 5% | 57 5% | 30 4% | 12 3% | 23 5% | 37 5% | 18 4% | 28 4% | 22 5% | 41 4% | 54 4% | 37 4% | 47 3% | 44 7% |
| Not sure | 443 22% | 296 21% | 60 23% | 19 14% | 59 19% | 201 17% | 237 29% | 69 19% | 87 20% | 188 24% | 99 21% | 95 15% | 128 29% | 220 23% | 196 16% | 247 29% | 262 19% | 181 28% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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 Table 65

DT01_2 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service, use of contactless payment, in-app experience)?
 Technology

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-------------------|-------------|-------------|------------------|------------------|---------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1388 68% | 989 71% C | 159 60% | 102 75% C | 219 70% c | 845 70% g | 530 65% | 281 72% J | 298 69% | 509 65% | 319 69% | 466 73% Mn | 269 62% | 653 67% | 850 71% P | 538 64% | 1016 72% R | 372 58% |
| Very good job | 776 38% | 538 38% | 99 37% | 63 46% | 118 38% | 490 41% G | 281 35% | 157 43% | 133 31% | 301 38% | 185 40% | 287 45% MN | 139 32% | 350 36% | 499 42% P | 277 33% | 573 41% R | 203 32% |
| Somewhat good job | 612 30% | 451 32% C | 60 23% | 39 28% | 100 32% c | 355 30% | 249 31% | 104 29% | 165 38% HJK | 208 26% | 135 29% | 179 28% | 130 30% | 303 31% | 351 29% | 261 31% | 443 32% r | 168 26% |
| Very/Somewhat Poor Job (Net) | 232 11% | 132 9% b | 39 15% | 17 13% | 49 16% B | 143 12% | 80 10% | 34 9% | 44 10% | 101 13% | 53 11% | 84 13% m | 37 8% | 111 11% | 156 13% P | 75 9% | 132 9% Q | 100 16% Q |
| Somewhat poor job | 146 7% | 75 5% B | 30 11% b | 9 6% | 43 14% B | 88 7% | 55 7% | 22 6% | 24 5% | 62 8% | 38 8% | 52 8% M | 15 3% | 79 8% M | 109 9% P | 37 4% | 93 7% Q | 52 8% |
| Very poor job | 86 4% | 57 4% | 9 3% | 8 6% | 6 2% | 55 5% | 26 3% | 12 3% | 20 5% | 39 5% | 14 3% | 32 5% M | 22 5% | 32 3% M | 47 4% | 38 5% P | 48 3% Q | 7 1% |
| Not sure | 423 21% | 278 20% e | 68 25% DE | 17 13% | 43 14% | 215 18% | 202 25% F | 67 18% | 88 20% | 178 23% | 91 20% | 89 14% LN | 131 30% LN | 204 21% | 193 16% O | 231 27% O | 258 18% Q | 165 26% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

DT01_3 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Media

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|-----------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1221 60% | 815 58% | 169 63% | 99 72% B | 217 70% B | 758 63% G | 448 55% | 234 65% ij | 244 57% | 456 58% | 288 62% | 445 70% MN | 206 47% | 571 59% M | 768 64% P | 454 54% | 931 66% R | 290 46% |
| Very good job | 567 28% | 364 26% | 88 33% | 57 41% B | 91 29% g | 359 30% g | 204 25% | 112 31% | 88 20% | 213 27% i | 154 33% | 256 40% MN | 90 21% | 221 23% P | 366 30% P | 202 24% | 438 31% R | 129 20% |
| Somewhat good job | 654 32% | 451 32% | 81 31% | 42 31% B | 125 40% bc | 399 33% | 244 30% | 122 34% | 155 36% | 242 31% | 134 29% | 188 29% | 116 27% | 350 36% LM | 402 34% | 252 30% | 493 35% R | 161 25% |
| Very/Somewhat Poor Job (Net) | 509 25% | 370 26% E | 59 22% | 25 18% | 48 15% | 302 25% | 200 25% | 72 20% | 122 28% H | 211 27% H | 104 22% | 124 19% | 138 32% LN | 247 26% L | 293 24% | 216 26% | 296 21% Q | 213 33% Q |
| Somewhat poor job | 230 11% | 154 11% E | 28 10% | 16 12% E | 27 9% | 144 12% | 82 10% | 26 7% | 59 14% H | 102 13% H | 43 9% | 66 10% | 50 11% LN | 114 12% L | 144 12% | 86 10% | 144 10% Q | 86 14% |
| Very poor job | 279 14% | 216 15% E | 31 12% | 9 7% E | 21 7% E | 159 13% | 117 14% | 46 13% | 63 15% H | 109 14% H | 61 13% | 58 9% LN | 88 20% L | 133 14% L | 149 12% L | 130 15% L | 152 11% Q | 127 20% Q |
| Not sure | 313 15% | 214 15% E | 39 14% | 13 9% E | 46 15% E | 142 12% F | 166 20% F | 57 16% | 65 15% H | 121 15% H | 71 15% LN | 70 11% LN | 92 15% LN | 150 12% O | 138 12% O | 175 21% O | 179 13% O | 133 21% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means. Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * - small base

DT01_4 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Automotive

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|-----------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------|-----------------|-------------|-------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1312 64% | 916 65% | 161 60% | 92 68% | 206 66% | 842 70% | 457 56% | 247 68% | 267 62% | 488 62% | 309 67% | 452 71% MN | 249 57% | 610 63% | 825 69% P | 487 58% | 978 79% R | 334 52% |
| Very good job | 555 27% | 393 28% | 89 33% | 31 23% | 87 28% | 367 31% | 181 22% | 111 31% | 91 21% | 220 28% | 132 29% | 226 35% MN | 94 22% | 234 24% | 368 31% P | 186 22% | 412 29% R | 142 22% |
| Somewhat good job | 757 37% | 522 37% | 72 27% | 61 45% | 119 38% | 475 40% | 276 34% | 137 38% | 176 41% | 268 34% | 176 38% | 226 35% | 155 35% | 377 39% | 457 38% | 301 36% | 565 40% R | 192 30% |
| Very/Somewhat Poor Job (Net) | 249 12% | 142 10% | 50 19% B | 21 15% C | 64 21% B | 128 11% | 112 14% | 35 10% | 46 11% | 109 14% | 59 13% | 92 14% | 44 10% | 113 12% | 165 14% P | 84 10% | 144 10% R | 105 17% Q |
| Somewhat poor job | 190 9% | 108 8% | 32 12% | 14 10% | 56 18% B | 94 8% | 88 11% F | 28 8% | 32 7% | 80 10% | 50 11% | 67 10% | 32 7% | 91 9% | 128 11% P | 62 7% | 114 8% R | 76 12% Q |
| Very poor job | 60 3% | 34 2% | 18 7% B | 7 5% C | 8 2% B | 34 3% | 24 3% F | 8 2% | 14 3% J | 29 4% | 8 2% | 25 4% | 12 3% | 22 2% | 37 3% P | 23 3% P | 30 2% Q | 29 5% Q |
| Not sure | 482 24% | 341 24% E | 55 21% E | 23 17% E | 41 13% | 232 19% F | 245 30% F | 79 22% | 118 27% K | 190 24% | 95 21% | 94 15% | 143 33% LN | 245 25% L | 209 17% | 273 32% O | 285 20% Q | 197 31% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

DT01_5 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Healthcare (Doctors/Nurses/Hospital)

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-------------|----------------|-------------|------------------|----------------|---------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1574 77% | 1109 73% E | 197 74% | 100 73% | 218 70% | 961 80% G | 601 74% | 295 81% I | 324 75% | 607 77% | 348 75% | 524 82% MN | 330 76% | 720 74% | 944 79% | 630 75% | 1153 82% R | 421 66% |
| Very good job | 1037 51% | 748 53% E | 133 50% G | 68 50% | 120 39% | 637 53% | 394 48% | 201 55% | 217 50% | 398 51% | 221 48% | 349 55% N | 223 51% | 465 48% | 584 49% | 453 54% | 799 57% R | 238 37% |
| Somewhat good job | 537 26% | 362 26% | 65 24% | 32 23% | 97 31% | 324 27% | 207 25% | 95 26% | 107 25% | 209 26% | 127 27% | 175 27% | 107 24% | 256 26% | 359 30% P | 178 21% | 354 25% | 183 29% |
| Very/Somewhat Poor Job (Net) | 203 10% | 107 8% | 34 13% B | 25 18% B | 62 20% B | 123 10% | 70 9% | 27 7% | 40 9% | 91 12% H | 45 10% | 65 10% | 33 8% | 105 11% | 140 12% P | 63 8% | 112 8% | 91 14% Q |
| Somewhat poor job | 125 6% | 80 4% | 21 8% B | 15 11% B | 50 16% BC | 77 6% | 40 5% | 20 5% | 23 5% | 52 7% H | 31 7% | 38 6% M | 15 3% | 73 7% M | 89 7% P | 37 4% | 76 5% | 49 8% |
| Very poor job | 78 4% | 47 3% | 13 5% | 10 7% | 12 4% | 46 4% | 31 4% | 7 2% | 18 4% | 40 5% H | 13 3% | 28 4% | 18 4% | 32 3% | 51 4% | 27 3% | 36 3% | 42 7% Q |
| Not sure | 266 13% | 182 13% | 35 13% | 11 8% | 31 10% | 118 10% | 142 17% F | 40 11% | 66 15% | 89 11% | 70 15% | 50 8% | 73 17% L | 143 15% | 115 10% | 151 18% O | 141 10% | 124 20% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_6 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Food & Beverage

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|------------------------------|----------------------|-------------------|---------------------------|---------------------------|----------------|-----------------|-----------------|-------------|-------------|------------------|-------------|------------------|------------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1471 72% | 1067 78% CE | 177 66% | 103 76% e | 196 63% | 904 75% G | 550 68% | 273 75% | 314 73% | 561 71% | 323 70% | 479 75% m | 297 68% | 694 72% | 892 74% P | 579 69% | 1086 77% R | 385 60% |
| Very good job | 699 34% | 505 36% E | 97 36% e | 57 42% E | 80 26% E | 438 36% g | 255 31% g | 130 36% | 135 31% | 282 36% MN | 153 33% | 268 42% MN | 130 30% | 301 31% | 434 36% p | 265 31% | 510 36% R | 189 30% |
| Somewhat good job | 772 38% | 562 40% C | 80 30% | 46 34% | 116 37% | 467 39% | 295 36% | 143 40% | 179 42% | 278 35% | 171 37% | 211 33% | 167 38% | 393 41% L | 458 38% | 314 37% | 576 41% R | 195 31% |
| Very/Somewhat Poor Job (Net) | 276 13% | 136 10% B | 53 20% B | 21 15% | 66 21% B | 160 13% | 109 13% | 35 10% | 50 12% | 125 16% H | 66 14% | 88 14% m | 39 9% | 149 15% M | 176 15% | 100 12% | 161 11% R | 115 18% Q |
| Somewhat poor job | 211 10% | 101 7% B | 35 13% B | 17 13% B | 57 18% B | 121 10% | 85 10% | 30 8% | 38 9% | 89 11% H | 54 12% | 67 10% m | 29 7% | 116 12% M | 136 11% | 76 9% | 129 9% Q | 82 13% Q |
| Very poor job | 64 3% | 34 2% B | 18 7% B | 4 3% | 10 3% B | 38 3% | 24 3% | 5 1% | 11 3% | 37 5% H | 11 2% | 21 3% m | 10 2% | 32 3% M | 40 3% | 24 3% | 32 2% Q | 32 5% Q |
| Not sure | 297 15% | 196 14% | 37 14% | 12 9% | 48 16% | 139 12% | 154 19% F | 54 15% | 67 16% | 101 13% H | 74 16% | 71 11% LN | 100 23% LN | 125 13% | 131 11% | 166 20% O | 159 11% Q | 137 22% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_7 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Entertainment

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|------------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------|-------------------|-------------|----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1249 61% | 861 62% | 152 57% | 102 74% BC | 199 64% | 757 63% | 477 59% | 222 61% | 268 62% | 473 60% | 287 62% | 428 67% Mn | 232 53% | 589 61% M | 804 67% P | 445 53% | 928 66% R | 321 50% |
| Very good job | 553 27% | 369 26% | 78 29% | 44 32% | 92 30% | 360 30% G | 189 23% | 108 30% | 87 20% | 212 27% | 146 31% | 221 35% MN | 87 20% | 245 25% n | 375 31% P | 178 21% | 419 30% R | 134 21% |
| Somewhat good job | 696 34% | 493 35% | 74 28% | 58 42% C | 107 34% | 396 33% | 288 35% | 113 31% | 181 42% HJK | 261 33% | 141 31% | 207 32% | 145 33% | 344 36% | 429 36% | 267 32% | 509 36% R | 187 29% |
| Very/Somewhat Poor Job (Net) | 435 21% | 279 20% | 65 24% | 22 16% | 81 26% D | 267 22% | 160 20% | 81 22% | 84 20% | 163 21% | 107 23% | 119 19% | 93 21% | 223 23% | 245 20% | 190 22% | 269 19% Q | 166 26% Q |
| Somewhat poor job | 283 14% | 175 13% | 35 13% | 12 9% | 54 17% | 182 15% | 96 12% | 49 14% | 61 12% | 95 12% | 78 17% I | 73 11% | 63 14% | 147 15% | 166 14% | 117 14% | 188 13% Q | 95 15% |
| Very poor job | 152 7% | 104 7% | 30 11% | 10 7% | 27 9% | 85 7% | 64 8% | 31 9% | 23 5% | 69 9% | 29 6% I | 47 7% | 30 7% | 76 8% | 79 7% | 73 9% | 81 6% Q | 72 11% Q |
| Not sure | 359 18% | 259 18% dE | 50 19% E | 13 10% | 30 10% | 179 15% | 176 22% F | 60 17% | 79 18% | 151 19% | 69 15% | 92 14% | 111 26% LN | 156 16% | 150 12% | 209 25% O | 210 15% Q | 149 23% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_8 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Travel and hospitality (hotels, cruise lines)

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|----------------|-----------------|-----------------|------------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1101 54% | 759 54% | 151 57% | 66 49% | 187 60% | 688 57% G | 400 49% | 182 50% | 222 52% | 420 53% | 278 60% HI | 401 63% MN | 206 47% | 494 51% | 719 60% P | 382 45% | 811 58% R | 291 46% |
| Very good job | 483 24% | 312 22% | 83 31% | 31 22% | 95 31% S | 311 26% G | 168 21% | 78 21% | 76 18% | 191 24% | 138 30% HI | 215 34% MN | 66 15% | 202 21% M | 332 28% P | 151 18% | 358 25% R | 125 20% |
| Somewhat good job | 619 30% | 447 32% | 68 25% | 36 26% | 92 30% | 377 31% | 232 29% | 104 29% | 146 34% | 229 29% | 140 30% | 186 29% | 140 32% | 292 30% | 388 32% P | 231 27% | 453 32% R | 166 26% |
| Very/Somewhat Poor Job (Net) | 477 23% | 312 22% | 52 19% | 49 36% BC | 84 27% | 279 23% | 190 23% | 94 26% | 98 23% | 177 22% | 107 23% | 132 21% | 87 20% | 257 27% LM | 286 24% | 191 23% | 312 22% | 165 26% |
| Somewhat poor job | 319 16% | 206 15% | 31 12% | 35 25% BC | 64 21% BC | 188 16% | 129 16% | 67 19% | 65 15% | 111 14% | 77 17% | 90 14% | 54 12% | 176 18% M | 191 16% | 128 15% | 208 15% R | 111 17% |
| Very poor job | 157 8% | 106 8% | 21 8% | 15 11% | 20 6% | 91 8% | 61 8% | 27 7% | 33 8% | 66 8% | 30 7% | 43 7% | 33 8% | 81 8% | 95 8% | 63 7% | 103 7% R | 54 8% |
| Not sure | 465 23% | 328 23% E | 63 24% E | 21 15% | 39 13% | 236 20% F | 223 27% F | 86 24% k | 110 26% K | 191 24% K | 77 17% K | 105 16% LN | 143 33% LN | 217 22% M | 194 16% O | 271 32% O | 284 20% Q | 181 28% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

DT01_9 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Airlines

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1140 56% | 802 57% | 150 56% | 76 56% | 171 55% | 703 58% | 427 53% | 187 52% | 253 59% | 437 56% | 263 57% | 383 60% | 207 48% | 550 57% | 721 60% | 419 50% | 848 60% | 292 46% |
| Very good job | 478 23% | 325 23% | 72 27% | 38 28% | 80 26% | 300 25% | 175 21% | 70 19% | 77 18% | 209 27% | 121 26% | 208 33% | 69 16% | 201 21% | 317 26% | 161 19% | 345 25% | 133 21% |
| Somewhat good job | 662 32% | 477 34% | 78 29% | 38 28% | 91 29% | 403 34% | 252 31% | 117 32% | 176 41% | 228 29% | 141 31% | 175 27% | 138 32% | 349 36% | 404 34% | 258 31% | 503 36% | 159 25% |
| Very/Somewhat Poor Job (Net) | 460 23% | 294 21% | 58 22% | 38 28% | 92 30% | 266 22% | 185 23% | 96 26% | 85 20% | 175 22% | 104 23% | 147 23% | 94 22% | 218 23% | 279 23% | 181 21% | 306 22% | 154 24% |
| Somewhat poor job | 309 15% | 193 14% | 45 17% | 29 21% | 62 20% | 184 15% | 118 14% | 66 18% | 64 15% | 108 14% | 70 15% | 105 16% | 53 12% | 150 16% | 184 15% | 125 15% | 216 15% | 93 15% |
| Very poor job | 151 7% | 101 7% | 13 5% | 9 6% | 31 10% | 82 7% | 67 8% | 30 8% | 21 5% | 67 8% | 34 7% | 42 7% | 41 9% | 68 7% | 95 8% | 56 7% | 90 6% | 61 10% |
| Not sure | 443 22% | 302 22% | 58 22% | 23 17% | 47 15% | 233 19% | 201 25% | 80 22% | 92 21% | 175 22% | 96 21% | 109 17% | 135 31% | 200 21% | 199 17% | 244 29% | 252 18% | 191 30% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean. Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_10 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Non-profits

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1261 62% | 884 63% | 157 59% | 85 63% | 193 62% | 783 65% | 462 57% | 239 66% | 273 63% | 468 59% | 280 61% | 433 68% | 232 53% | 595 61% | 798 67% | 463 55% | 920 65% | 340 53% |
| Very good job | 563 28% | 407 29% | 84 31% | 30 22% | 65 21% | 361 30% | 197 24% | 112 31% | 118 27% | 205 26% | 129 28% | 207 32% | 116 27% | 240 25% | 363 30% | 200 24% | 415 30% | 148 23% |
| Somewhat good job | 698 34% | 476 34% | 73 28% | 55 40% | 128 41% | 422 35% | 264 33% | 128 35% | 155 36% | 263 33% | 152 33% | 227 35% | 116 27% | 355 37% | 435 36% | 263 31% | 505 36% | 193 30% |
| Very/Somewhat Poor Job (Net) | 248 12% | 156 11% | 42 16% | 16 12% | 53 17% | 157 13% | 84 10% | 40 11% | 41 9% | 109 14% | 59 13% | 87 14% | 45 10% | 116 12% | 175 15% | 73 9% | 145 10% | 103 16% |
| Somewhat poor job | 168 8% | 102 7% | 25 9% | 12 9% | 42 13% | 105 9% | 59 7% | 23 6% | 26 6% | 72 9% | 47 10% | 65 10% | 23 5% | 80 8% | 121 10% | 47 6% | 108 8% | 60 9% |
| Very poor job | 81 4% | 54 4% | 17 6% | 4 3% | 11 4% | 52 4% | 26 3% | 18 5% | 14 3% | 37 5% | 12 3% | 22 4% | 22 5% | 36 4% | 55 5% | 26 3% | 38 3% | 43 7% |
| Not sure | 534 26% | 359 26% | 67 25% | 35 26% | 64 21% | 263 22% | 267 33% | 83 23% | 117 27% | 211 27% | 123 27% | 118 19% | 159 36% | 257 27% | 225 19% | 309 37% | 341 24% | 193 30% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

DT01_11 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?

Real estate

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1142 56% | 796 57% | 146 55% | 92 67% | 168 54% | 715 59% | 417 51% | 220 61% | 249 58% | 420 53% | 253 55% | 400 63% | 215 49% | 527 54% | 754 63% | 387 46% | 848 60% | 294 46% |
| Very good job | 459 22% | 321 23% | 75 28% | 23 17% | 73 23% | 305 25% | 162 19% | 91 25% | 90 21% | 165 21% | 114 25% | 180 28% | 82 19% | 196 20% | 317 26% | 141 17% | 343 24% | 116 18% |
| Somewhat good job | 683 33% | 475 34% | 71 27% | 69 51% | 95 30% | 410 34% | 265 33% | 129 36% | 159 37% | 256 32% | 140 30% | 220 34% | 133 30% | 331 34% | 437 36% | 246 29% | 505 36% | 178 28% |
| Very/Somewhat Poor Job (Net) | 296 15% | 181 13% | 48 18% | 17 13% | 79 25% | 177 15% | 110 13% | 52 14% | 48 11% | 122 15% | 75 16% | 105 16% | 50 11% | 142 15% | 182 15% | 115 14% | 171 12% | 125 20% |
| Somewhat poor job | 200 10% | 128 9% | 20 7% | 6 4% | 60 19% | 122 10% | 72 9% | 30 8% | 35 8% | 74 9% | 61 13% | 60 9% | 36 8% | 104 11% | 125 10% | 75 9% | 118 8% | 82 13% |
| Very poor job | 96 5% | 53 4% | 28 10% | 11 8% | 19 6% | 55 5% | 37 5% | 22 6% | 13 3% | 48 6% | 14 3% | 44 7% | 14 3% | 38 4% | 56 5% | 40 5% | 53 4% | 43 7% |
| Not sure | 605 30% | 422 30% | 72 27% | 27 20% | 64 21% | 311 26% | 286 35% | 91 25% | 134 31% | 246 31% | 134 29% | 172 21% | 172 39% | 299 31% | 263 22% | 342 41% | 387 28% | 218 34% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_12 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Retail - grocery

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1581 77% | 1118 66% | 188 71% | 108 79% | 237 76% | 958 80% | 608 75% | 296 82% | 324 75% | 596 76% | 366 79% | 511 80% | 323 74% | 748 77% | 934 78% | 648 77% | 1149 82% | 432 68% |
| Very good job | 900 44% | 645 46% | 112 42% | 64 47% | 122 39% | 568 47% | 324 40% | 175 48% | 168 39% | 344 44% | 213 46% | 298 47% | 177 40% | 426 44% | 526 44% | 374 44% | 670 48% | 230 36% |
| Somewhat good job | 682 33% | 473 34% | 76 29% | 44 32% | 115 37% | 389 32% | 285 35% | 121 33% | 155 36% | 252 32% | 154 33% | 213 33% | 146 33% | 323 33% | 408 34% | 274 32% | 479 34% | 202 32% |
| Very/Somewhat Poor Job (Net) | 234 11% | 137 10% | 42 16% | 17 12% | 47 15% | 144 12% | 82 10% | 33 9% | 54 13% | 99 13% | 48 10% | 68 11% | 46 11% | 120 12% | 156 13% | 78 9% | 129 9% | 105 16% |
| Somewhat poor job | 158 8% | 88 6% | 25 9% | 13 9% | 29 9% | 100 8% | 51 6% | 27 7% | 37 9% | 64 8% | 30 6% | 46 7% | 35 8% | 76 8% | 108 9% | 49 6% | 98 7% | 60 9% |
| Very poor job | 76 4% | 49 4% | 17 6% | 4 3% | 18 6% | 44 4% | 31 4% | 6 2% | 17 4% | 35 4% | 18 4% | 22 3% | 11 2% | 44 4% | 29 3% | 47 3% | 32 2% | 45 7% |
| Not sure | 228 11% | 144 10% | 36 14% | 12 9% | 27 9% | 101 8% | 122 15% | 34 9% | 53 12% | 93 12% | 49 11% | 60 9% | 68 16% | 100 10% | 109 9% | 118 14% | 128 9% | 100 16% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

DT01_13 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Pharmaceutical/drugs

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|------------------------------|----------------------|------------------|---------------------------|---------------------------|-----------------|-----------------|-----------------|------------------|----------------|----------------|----------------|-----------------|------------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1446 71% | 1025 73% C | 165 62% | 108 79% C | 211 68% | 886 74% G | 549 68% | 277 77% Ij | 285 66% | 550 70% | 334 72% | 475 74% M | 275 63% | 696 72% M | 870 73% | 577 68% | 1106 79% R | 340 53% |
| Very good job | 798 39% | 569 41% 6 | 88 33% | 65 47% 69 | 102 33% | 482 40% | 310 38% | 155 43% | 152 35% | 318 40% | 173 37% | 277 43% M | 149 34% | 373 39% | 452 38% | 346 41% | 633 45% R | 165 26% |
| Somewhat good job | 648 32% | 457 33% | 76 29% | 43 32% | 109 35% | 404 34% | 240 29% | 122 34% | 133 31% | 232 29% | 161 35% | 199 31% | 126 29% | 323 33% | 418 35% P | 230 27% | 473 34% R | 175 27% |
| Very/Somewhat Poor Job (Net) | 233 11% | 134 10% | 44 16% BD | 8 6% | 62 20% BD | 132 11% | 89 11% | 26 7% | 58 14% H | 93 12% h | 55 12% h | 81 13% | 51 12% | 100 10% | 162 14% P | 71 8% | 102 7% R | 131 21% Q |
| Somewhat poor job | 143 7% | 87 6% | 31 12% BD | 3 2% | 37 12% BD | 84 7% | 52 6% | 19 5% | 35 8% | 57 7% | 32 7% | 51 8% | 30 7% | 62 6% P | 97 8% P | 46 5% P | 68 5% Q | 75 12% Q |
| Very poor job | 89 4% | 47 3% | 13 5% | 4 3% | 25 8% E | 48 4% | 37 5% | 7 2% | 23 5% h | 36 5% h | 23 5% h | 30 5% | 21 5% | 38 4% P | 65 5% P | 25 3% P | 34 2% Q | 55 9% Q |
| Not sure | 364 18% | 239 17% | 58 22% E | 21 15% | 38 12% E | 185 15% | 175 22% F | 59 16% | 87 20% | 144 18% | 74 16% | 83 13% | 110 25% LN | 171 18% P | 167 14% O | 197 23% O | 198 14% Q | 166 26% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

DT01_14 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Restaurants

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1436 70% | 1033 74% | 189 71% | 93 68% | 218 70% | 893 74% | 529 65% | 271 75% | 297 69% | 545 69% | 323 70% | 463 72% | 284 65% | 699 71% | 885 74% | 551 65% | 1035 74% | 401 63% |
| Very good job | 694 34% | 505 36% | 97 36% | 40 30% | 93 30% | 436 36% | 249 31% | 134 37% | 138 32% | 253 32% | 169 37% | 244 38% | 137 31% | 313 32% | 442 37% | 252 30% | 514 37% | 180 28% |
| Somewhat good job | 742 36% | 528 38% | 92 35% | 53 39% | 125 40% | 457 38% | 280 34% | 137 38% | 159 37% | 292 37% | 154 33% | 219 34% | 147 34% | 376 39% | 442 37% | 299 35% | 521 37% | 220 35% |
| Very/Somewhat Poor Job (Net) | 340 17% | 193 14% | 40 15% | 28 20% | 70 23% | 183 15% | 146 18% | 45 12% | 78 18% | 136 17% | 81 17% | 114 18% | 61 14% | 165 17% | 207 17% | 133 16% | 227 16% | 112 18% |
| Somewhat poor job | 244 12% | 145 10% | 22 8% | 19 14% | 46 15% | 141 12% | 96 12% | 36 10% | 61 14% | 92 12% | 54 12% | 75 12% | 41 9% | 128 13% | 149 12% | 94 11% | 173 12% | 70 11% |
| Very poor job | 96 5% | 47 3% | 17 6% | 9 6% | 25 8% | 43 4% | 51 6% | 9 2% | 16 4% | 44 6% | 26 6% | 39 6% | 20 5% | 37 4% | 58 5% | 38 5% | 54 4% | 42 7% |
| Not sure | 267 13% | 173 12% | 37 14% | 16 12% | 22 7% | 126 10% | 137 17% | 47 13% | 56 13% | 106 13% | 59 13% | 63 10% | 91 21% | 114 12% | 107 9% | 161 19% | 144 10% | 123 19% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means. Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
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DT01_15 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Manufacturing

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|-----------------|-----------------|-------------|-------------|-------------|-------------|------------------|------------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1280 63% | 902 64% | 164 62% | 86 63% | 202 65% | 796 66% G | 470 58% | 226 62% | 262 61% | 508 64% | 284 61% | 436 68% MN | 249 57% | 595 61% | 799 67% P | 480 57% | 946 67% R | 333 52% |
| Very good job | 563 28% | 400 29% | 83 31% | 29 21% | 91 29% | 362 30% G | 196 24% | 107 30% | 102 24% | 222 28% | 132 29% | 226 35% MN | 99 23% | 238 25% | 371 31% P | 192 23% | 417 30% R | 146 23% |
| Somewhat good job | 717 35% | 502 36% | 81 31% | 58 42% | 111 36% | 435 36% | 273 34% | 119 33% | 161 37% | 285 36% | 152 33% | 210 33% | 150 34% | 357 37% | 428 36% | 289 34% | 529 38% R | 187 29% |
| Very/Somewhat Poor Job (Net) | 313 15% | 196 14% | 46 17% | 27 20% | 58 19% | 194 16% | 113 14% | 61 17% | 77 18% | 112 14% | 64 14% | 100 16% | 55 13% | 158 16% | 202 17% P | 111 13% | 187 13% Q | 126 20% Q |
| Somewhat poor job | 224 11% | 143 10% | 33 12% | 19 14% | 43 14% | 145 12% | 79 10% | 45 12% | 58 13% | 73 9% | 49 11% | 72 11% | 38 9% | 114 12% | 157 13% P | 67 8% | 137 10% Q | 87 14% Q |
| Very poor job | 89 4% | 53 4% | 14 5% | 8 6% | 16 5% | 49 4% | 34 4% | 16 4% | 19 4% | 39 5% | 15 3% | 27 4% | 17 4% | 45 5% | 44 5% | 45 4% | 50 4% Q | 39 6% Q |
| Not sure | 450 22% | 301 22% | 56 21% | 23 17% | 50 16% | 211 18% | 231 28% F | 75 21% | 91 21% | 168 21% | 115 25% | 103 16% | 132 30% LN | 215 22% | 197 16% | 253 30% O | 273 19% Q | 177 28% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

DT01_16 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Small Businesses

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|-----------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1389 68% | 999 71% C | 163 61% | 94 69% | 212 68% | 854 71% G | 523 64% | 281 72% J | 300 70% | 516 66% | 312 67% | 451 71% MN | 283 65% | 655 68% | 835 70% P | 554 66% | 1021 73% R | 368 58% |
| Very good job | 658 32% | 467 33% | 88 33% | 45 33% | 98 32% | 414 34% g | 238 29% | 134 37% | 136 32% | 248 31% | 139 30% | 242 38% MN | 123 28% | 293 30% | 420 35% P | 238 28% | 469 33% | 189 30% |
| Somewhat good job | 731 36% | 532 38% C | 75 28% | 49 36% | 114 37% | 440 37% | 285 35% | 127 35% | 163 38% | 268 34% | 173 37% | 209 33% | 160 37% | 362 37% | 415 35% | 315 37% | 552 39% R | 179 28% |
| Very/Somewhat Poor Job (Net) | 291 14% | 156 11% B | 48 18% b | 25 19% b | 69 22% B | 171 14% | 109 13% | 46 13% | 55 13% | 124 16% | 66 14% | 97 15% m | 44 10% | 150 16% M | 203 17% P | 87 10% | 177 13% Q | 114 18% Q |
| Somewhat poor job | 197 10% | 106 8% C | 28 11% B | 23 16% B | 41 13% B | 106 9% | 85 10% | 33 9% | 33 8% | 80 10% | 52 11% | 58 9% M | 27 6% | 113 12% M | 136 11% P | 61 7% | 129 9% R | 68 11% |
| Very poor job | 93 5% | 49 4% b | 19 7% B | 3 2% B | 28 9% Bd | 65 5% g | 25 3% | 13 4% | 22 5% | 44 6% | 14 3% | 39 6% P | 17 4% | 38 4% P | 67 6% P | 26 3% | 48 3% Q | 45 7% Q |
| Not sure | 364 18% | 244 17% E | 56 21% E | 17 12% | 29 9% | 178 15% | 180 22% F | 56 15% | 76 18% | 148 19% | 85 18% | 91 14% LN | 110 25% LN | 163 17% LN | 160 13% O | 203 24% O | 209 15% Q | 155 24% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means. Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

DT01_17 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Telecommunications

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|--------------|---------------------------------|---------------------------------|----------------|--------------|-----------------|-------------|-------------|---------------|----------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1347 66% | 951 68% | 168 63% | 99 73% | 201 65% | 837 70% | 496 61% | 247 68% | 276 64% | 511 65% | 314 68% | 461 72% Mn | 247 57% | 639 66% M | 842 70% P | 505 60% | 1012 72% R | 335 53% |
| Very good job | 672 33% | 478 34% | 92 35% | 43 32% | 107 35% | 454 38% | 215 26% | 120 33% | 108 25% | 271 34% | 173 37% | 263 41% MN | 108 25% | 301 31% m | 444 37% P | 228 27% | 495 35% R | 177 26% |
| Somewhat good job | 675 33% | 473 34% | 76 29% | 56 41% | 93 30% | 383 32% | 281 35% | 126 35% | 167 39% | 240 30% | 141 31% | 199 31% | 139 32% | 337 35% | 398 33% | 276 33% | 517 37% R | 158 25% |
| Very/Somewhat Poor Job (Net) | 275 13% | 166 12% | 38 14% | 19 14% | 58 19% B | 158 13% | 110 13% | 41 11% | 58 14% | 107 14% | 69 15% | 91 14% | 49 11% | 135 14% | 172 14% | 103 12% | 145 10% Q | 130 20% Q |
| Somewhat poor job | 189 9% | 103 7% | 25 9% | 13 10% | 47 15% B | 108 9% | 78 10% | 27 7% | 38 9% | 65 8% | 59 13% h | 28 10% m | 95 10% 6% | 95 10% 10% | 126 11% p | 63 7% | 103 7% Q | 86 14% Q |
| Very poor job | 86 4% | 62 4% | 13 5% | 6 4% | 11 4% | 50 4% | 32 4% | 14 4% | 21 5% | 42 5% k | 10 2% | 25 4% | 21 5% | 40 4% | 46 4% | 41 5% | 42 3% Q | 44 7% Q |
| Not sure | 421 21% | 282 20% | 60 23% | 18 13% | 52 17% | 207 17% | 207 25% F | 75 21% | 97 22% | 170 22% | 80 17% | 87 14% | 140 32% LN | 194 20% O | 184 15% | 237 28% O | 250 18% Q | 171 27% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

DT01_18 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Retail - apparel

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-----------------|------------------|-------------|-------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1351 66% | 969 69% CE | 163 81% | 100 73% e | 188 61% | 822 68% g | 516 63% | 257 71% j | 290 67% | 504 64% | 300 65% | 455 71% mN | 282 65% | 615 64% | 824 69% p | 527 62% | 981 70% r | 370 58% |
| Very good job | 581 28% | 402 29% | 86 32% | 45 33% | 89 29% | 374 31% G | 202 25% | 118 33% | 98 23% | 215 27% | 150 32% | 224 35% MN | 107 24% | 251 26% | 364 30% p | 217 26% | 426 30% r | 155 24% |
| Somewhat good job | 770 38% | 567 41% Ce | 77 29% | 55 40% | 99 32% | 447 37% | 314 39% | 139 38% | 193 45% JK | 289 37% | 151 33% | 231 36% | 175 40% | 364 38% | 460 38% | 310 37% | 555 39% f | 215 34% |
| Very/Somewhat Poor Job (Net) | 335 16% | 193 14% | 50 19% | 20 14% | 89 29% Bcd | 206 17% | 119 15% | 54 15% | 61 14% | 133 17% | 87 19% | 97 15% | 47 11% | 191 20% IM | 228 19% p | 107 13% | 216 15% f | 119 19% |
| Somewhat poor job | 228 11% | 139 10% | 26 10% | 15 11% | 54 17% Bc | 141 12% | 79 10% | 38 11% | 39 9% | 92 12% | 59 13% | 66 10% m | 27 6% | 135 14% M | 157 13% p | 71 8% | 151 11% f | 78 12% |
| Very poor job | 107 5% | 54 4% | 24 9% E | 4 3% | 35 11% Bd | 65 5% | 40 5% | 16 4% | 22 5% | 41 5% | 28 6% | 31 5% | 20 5% | 55 6% | 70 6% | 37 4% | 65 5% f | 42 7% |
| Not sure | 357 17% | 236 17% e | 53 20% E | 12% 11% | 33 11% | 175 15% | 178 22% F | 51 14% | 79 18% | 151 19% | 75 16% | 86 14% LN | 108 25% LN | 163 17% | 147 12% O | 210 25% O | 209 15% Q | 147 23% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means. Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

DT01_19 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Energy and Utilities

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1354 66% | 961 69% | 166 62% | 95 70% | 208 67% | 836 70% | 507 62% | 255 70% | 270 63% | 517 66% | 312 68% | 457 72% | 265 61% | 632 65% | 836 70% | 519 61% | 978 79% | 376 59% |
| Very good job | 637 31% | 473 34% | 88 33% | 34 25% | 98 32% | 423 35% | 205 25% | 122 34% | 125 29% | 256 32% | 134 29% | 241 38% | 121 28% | 275 28% | 390 33% | 247 29% | 463 33% | 174 27% |
| Somewhat good job | 718 35% | 488 35% | 78 29% | 61 45% | 110 35% | 413 34% | 302 37% | 133 37% | 146 34% | 261 33% | 178 38% | 216 34% | 144 33% | 358 37% | 446 37% | 272 32% | 515 37% | 202 32% |
| Very/Somewhat Poor Job (Net) | 245 12% | 141 10% | 41 15% | 17 13% | 48 16% | 146 12% | 87 11% | 37 10% | 51 12% | 106 14% | 51 11% | 85 13% | 31 7% | 128 13% | 166 14% | 79 9% | 151 11% | 94 15% |
| Somewhat poor job | 160 8% | 88 6% | 25 9% | 13 10% | 34 11% | 97 8% | 53 7% | 22 6% | 37 9% | 63 8% | 39 8% | 64 10% | 19 4% | 77 8% | 113 9% | 48 6% | 107 8% | 54 8% |
| Very poor job | 84 4% | 54 4% | 16 6% | 4 3% | 15 5% | 49 4% | 34 4% | 15 4% | 14 3% | 44 6% | 12 3% | 22 3% | 12 3% | 51 5% | 53 4% | 31 4% | 45 3% | 40 6% |
| Not sure | 444 22% | 297 21% | 59 22% | 24 18% | 54 17% | 220 18% | 219 27% | 71 20% | 109 25% | 164 21% | 100 22% | 96 15% | 140 32% | 207 21% | 197 16% | 247 29% | 277 20% | 167 26% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means. Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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DT01_20 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)?
 Insurance

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|--------------------------|-----------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------|-----------------|-------------|----------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Good Job (Net) | 1264 62% | 905 65% C | 152 57% | 81 59% | 185 59% | 789 66% G | 465 57% | 229 63% | 273 63% | 472 60% | 290 63% | 452 71% MN | 247 57% | 565 58% | 793 66% P | 471 56% | 946 67% R | 318 50% |
| Very good job | 579 28% | 403 29% | 76 29% | 43 32% | 91 29% | 382 32% G | 192 24% | 110 30% | 104 24% | 226 29% | 139 30% | 229 36% MN | 104 24% | 246 25% | 373 31% P | 207 24% | 440 31% R | 139 22% |
| Somewhat good job | 684 34% | 502 36% C | 76 28% | 38 28% | 94 30% | 407 34% | 272 34% | 120 33% | 169 39% J | 245 31% | 150 33% | 223 35% | 143 33% | 319 33% | 420 35% | 265 31% R | 506 36% R | 179 28% |
| Very/Somewhat Poor Job (Net) | 294 14% | 168 12% | 49 19% B | 36 26% B | 68 22% B | 175 15% | 108 13% | 52 14% | 60 14% | 108 14% | 74 16% | 97 15% | 50 12% | 147 15% | 189 16% P | 104 12% R | 186 13% R | 107 17% |
| Somewhat poor job | 209 10% | 114 8% | 38 14% B | 26 19% B | 51 16% B | 120 10% | 81 10% | 39 11% | 35 8% | 80 10% | 54 12% M | 64 10% M | 27 6% | 118 12% M | 138 11% P | 71 8% R | 138 10% R | 71 11% |
| Very poor job | 85 4% | 54 4% | 12 4% | 9 7% | 17 6% | 54 5% | 27 3% | 12 3% | 25 6% J | 27 3% | 20 4% | 32 5% | 23 5% | 29 3% P | 52 4% R | 33 4% R | 48 3% R | 37 6% Q |
| Not sure | 485 24% | 325 23% | 65 24% | 20 15% | 58 19% | 238 20% F | 240 30% F | 81 22% | 97 23% | 208 26% | 99 21% | 90 14% | 139 32% L | 256 26% L | 217 18% O | 269 32% O | 274 19% Q | 212 33% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means. Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

DT02 When the COVID-19 pandemic ends, which of the following do you plan on doing?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|------------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Working out in the gym all the time | 332 16% | 246 18% | 42 16% | 21 15% | 52 17% | 200 17% | 132 16% | 55 15% | 69 16% | 116 15% | 91 20% | 137 21% MN | 47 11% | 147 15% n | 250 21% P | 81 10% | 234 17% | 98 15% |
| Hybrid of both virtual work outs and in-person gym workouts | 299 15% | 180 13% | 51 19% b | 33 24% B | 57 18% b | 193 16% g | 99 12% 9 | 62 17% 1 | 43 10% | 111 14% | 83 18% I | 143 22% MN | 19 4% | 137 14% M | 244 20% P | 55 6% | 222 16% | 77 12% |
| Doing virtual work out classes only | 221 11% | 126 9% | 36 14% d | 15 11% B | 68 22% G | 162 14% G | 53 7% 7 | 45 12% 1 | 41 10% | 82 10% | 53 11% MN | 91 14% MN | 39 9% | 91 9% P | 173 14% P | 49 6% | 167 12% I | 54 9% |
| Not sure yet | 689 34% | 444 32% | 92 34% d | 48 35% B | 103 33% G | 362 30% G | 316 39% F | 120 33% 3 | 149 35% 3 | 266 34% 3 | 153 33% 3 | 155 24% 3 | 154 35% L | 380 39% L | 347 29% P | 341 40% O | 484 34% I | 204 32% F |
| N/A - I don't work out | 503 25% | 402 29% CDE | 45 17% e | 21 15% B | 30 10% B | 285 24% F | 214 26% F | 81 22% 1 | 128 30% hK | 212 27% K | 82 18% 1 | 112 18% 1 | 178 41% LN | 213 22% L | 184 15% O | 319 38% O | 300 21% O | 203 32% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

DT03 When the COVID-19 pandemic ends, which of the following would you prefer to do?

Base: Student

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|-------------|---------------------------------|---------------------------------|-------------|-------------|-------------|------------|------------|-------------|-------------|-------------|------------|-------------------|-------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 451 | 294 | 93 | 28 | 97 | 316 | 129 | 99 | 67 | 175 | 110 | 212 | 57 | 182 | 347 | 104 | 321 | 130 |
| Weighted Base | 475 | 225 | 106* | 40** | 150* | 302 | 166* | 84* | 77* | 165* | 150* | 198 | 50* | 227* | 342 | 133* | 327 | 148* |
| Hybrid of both virtual classes and in-person classes | 175 37% | 71 31% | 40 38% | 17 41% | 55 37% | 108 36% | 64 39% | 37 45% | 25 32% | 50 31% | 63 42% | 66 34% | 16 32% | 92 41% | 129 38% | 46 34% | 135 41% | 40 27% |
| Virtual classes only | 150 31% | 67 30% | 36 34% | 14 35% | 52 35% | 104 34% | 44 27% | 27 32% | 22 29% | 50 30% | 51 34% | 71 36% | 12 23% | 67 29% | 115 34% | 34 26% | 99 30% | 50 34% |
| In person classes only | 97 20% | 51 23% | 17 16% | 9 24% | 38 26% | 59 19% | 38 23% | 13 16% | 18 23% | 36 22% | 30 20% | 46 23% | 10 20% | 41 18% | 76 22% | 20 15% | 69 21% | 27 18% |
| Not sure yet | 54 11% | 35 16% | 13 12% | - 4 | 5 3% | 31 10% | 20 12% | 6 8% | 12 16% | 29 17% | 7 5% | 14 7% | 13 25% | 27 12% | 21 6% | 33 25% | 23 7% | 31 21% |
| Sigma | 475 100% | 225 100% | 106 100% | 40 100% | 150 100% | 302 100% | 166 100% | 84 100% | 77 100% | 165 100% | 150 100% | 198 100% | 50 100% | 227 100% | 342 100% | 133 100% | 327 100% | 148 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

DT04 When the COVID-19 pandemic ends, which of the following do you plan on doing?

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-------------|----------------|-------------|-------------|----------------|------------------|----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Hybrid of both online shopping and in person shopping | 1266 62% | 917 66% CE | 115 43% | 77 56% C | 177 57% C | 742 62% | 510 63% | 221 61% | 277 64% | 484 61% | 285 61% | 356 56% | 269 62% | 641 66% L | 760 63% | 506 60% | 924 66% R | 343 54% |
| Shop in person only | 364 18% | 236 17% | 68 26% BE | 34 25% | 47 15% | 212 18% | 149 18% | 58 16% | 78 18% | 145 18% | 84 18% | 131 21% N | 94 21% N | 139 14% | 203 17% | 161 19% | 252 18% | 112 18% |
| Shop online only | 199 10% | 103 7% | 56 21% B | 18 13% | 59 19% B | 138 11% G | 61 8% | 51 14% J | 27 6% | 66 8% | 54 12% I | 101 16% MN | 18 4% M | 80 8% P | 148 12% P | 51 6% | 126 9% Q | 73 11% |
| Not sure yet | 214 10% | 143 10% | 27 10% | 7 5% | 28 9% B | 111 9% | 92 11% | 33 9% | 49 11% | 92 12% | 40 9% | 51 8% | 56 13% L | 107 11% | 87 7% | 126 15% O | 105 7% Q | 109 17% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

SC01 Generally speaking, do you think elementary and high schools in your area should currently be held entirely in-person, entirely online, or a hybrid approach?

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Hybrid | 648 32% | 471 34% | 73 27% | 51 38% | 91 29% | 385 32% | 257 32% | 132 36% | 125 29% | 250 32% | 141 31% | 194 30% | 120 27% | 335 35% | 416 35% | 233 28% | 507 36% | 142 22% |
| Entirely in-person | 573 28% | 418 30% | 63 24% | 22 16% | 76 25% | 344 29% | 226 28% | 97 27% | 146 34% | 211 27% | 119 26% | 166 26% | 151 35% | 256 26% | 326 27% | 247 29% | 369 26% | 204 32% |
| Entirely online | 551 27% | 317 23% | 90 34% | 46 34% | 116 37% | 349 29% | 195 24% | 88 24% | 105 24% | 223 28% | 134 29% | 214 34% | 94 22% | 243 25% | 331 28% | 219 26% | 379 27% | 172 27% |
| Not sure | 271 13% | 192 14% | 41 15% | 17 12% | 27 9% | 124 10% | 135 17% | 45 12% | 54 13% | 104 13% | 68 15% | 65 10% | 72 16% | 134 14% | 125 10% | 145 17% | 152 11% | 119 19% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

SC02 How important do you think it is that teachers be vaccinated before any in-person classes resume at schools?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---------------------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|------------------|-----------------|-------------|-----------------|-------------------|-----------------|-------------|------------------|-----------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Important (Net) | 1626 80% | 1093 78% | 212 80% | 118 87% | 241 78% | 973 81% | 633 78% | 301 83% | 339 79% | 611 78% | 375 81% | 545 85% MN | 326 75% | 754 78% | 965 81% | 660 78% | 1243 88% R | 383 60% |
| Very important | 979 48% | 688 49% E | 131 49% E | 76 56% E | 114 37% | 603 50% g | 365 45% | 202 56% J | 171 40% | 367 47% | 239 52% | 353 55% MN | 175 40% | 451 47% m | 563 47% | 416 49% | 804 57% R | 175 27% |
| Somewhat important | 647 32% | 405 29% | 81 30% | 43 31% | 127 41% Bc | 371 31% | 268 33% | 99 27% | 168 39% HJK | 243 31% | 137 30% | 192 30% | 152 35% | 304 31% | 402 34% | 245 29% | 439 31% | 208 33% |
| Not At All/Not Too Important (Net) | 417 20% | 305 22% | 54 20% | 18 13% | 70 22% | 229 19% | 180 22% | 62 17% | 91 21% | 177 22% h | 88 19% | 94 15% | 110 25% L | 213 22% L | 234 19% | 184 22% | 164 12% | 254 40% Q |
| Not too important | 271 13% | 198 14% | 31 12% | 17 12% | 52 17% | 148 12% | 118 14% | 41 11% | 63 15% | 103 13% | 64 14% | 51 8% | 65 15% L | 155 16% L | 151 13% | 120 14% | 123 9% | 148 23% Q |
| Not at all important | 146 7% | 107 8% d | 23 9% D | 1 1% | 18 6% | 82 7% | 62 8% | 20 6% | 28 7% | 74 9% hk | 24 5% | 43 7% | 45 10% IN | 58 6% | 82 7% | 64 8% | 41 3% | 105 17% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

SC03 How much do you trust your local school system to operate in-person safely given the COVID-19 pandemic?

Base: All Respondents

| | SC03 How much do you trust your local school system to operate in-person safely given the COVID-19 pandemic? | | | | | | | | | | | | | | | | | | |
|-------------------------------|--|--------------------|---------------------------|---------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|---------------|-----------------|-----------------|------------------|-------------------|-----------------|--------------------|--------------------|--|
| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | | |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 | |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 | |
| Very Much/Somewhat (Net) | 1487 73% | 1086 78% C/E | 169 63% | 91 67% | 201 65% | 912 76% G | 552 68% | 274 76% J | 327 76% J | 541 69% | 345 74% | 480 75% | 304 70% | 704 73% | 895 75% P | 592 70% | 1103 78% R | 384 60% | |
| Very much | 517 25% | 399 29% D | 69 26% D | 15 11% | 67 22% D | 351 29% G | 161 20% | 99 27% | 122 28% | 181 23% | 115 25% | 207 32% N | 118 27% N | 192 20% | 332 28% P | 185 22% | 412 29% R | 105 17% | |
| Somewhat | 970 47% | 687 49% C | 100 37% | 76 56% C | 134 43% | 562 47% | 391 48% | 175 48% | 205 48% | 360 46% | 230 50% | 272 43% | 185 42% | 512 53% LM | 563 47% | 406 48% | 691 49% F | 279 44% | |
| Not At All/Not Too Much (Net) | 556 27% | 313 22% B | 98 37% B | 46 33% B | 110 35% B | 290 24% F | 261 32% F | 88 24% | 104 24% H | 246 31% H | 118 26% | 159 25% | 133 30% | 264 27% LM | 304 25% | 253 30% O | 304 22% Q | 253 40% Q | |
| Not too much | 371 18% | 221 16% | 60 22% b | 32 24% b | 79 25% B | 182 15% | 185 23% F | 64 18% | 70 16% | 155 20% | 82 18% | 114 18% | 87 20% | 170 18% | 195 16% | 176 21% o | 213 15% f | 158 25% Q | |
| Not at all | 185 9% | 92 7% B | 38 14% B | 13 10% B | 31 10% B | 108 9% | 76 9% F | 24 7% | 34 8% H | 91 12% H | 36 8% H | 45 7% H | 46 11% H | 94 10% H | 108 9% H | 77 9% H | 91 6% Q | 84 15% Q | |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

SC04 Which do you think should be a higher priority for schools given the COVID-19 pandemic?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-------------|-------------|-------------|-------------|-----------------|-------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Remote learning to prevent the spread of COVID-19 | 1262 62% | 818 59% | 174 65% | 95 70% be | 174 56% | 718 60% | 520 64% | 238 66% | 262 61% | 479 61% | 284 61% | 367 57% | 277 63% | 618 64% | 702 59% | 560 66% O | 913 65% R | 349 55% |
| In-person learning for students, even if it spreads COVID-19 | 781 38% | 580 41% d | 93 35% | 41 30% | 137 44% d | 484 40% | 293 36% | 124 34% | 169 39% | 309 39% | 179 39% | 272 43% n | 159 37% | 350 36% | 497 41% P | 284 34% | 494 35% Q | 288 45% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

SN01 For things to return to a more normal state in 2021, do you think it will be due more to improved COVID-19 testing or COVID-19 vaccines?

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-------------|-------------|-----------------|-------------|-------------|------------------|-------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Mostly/Somewhat Because Of COVID-19 Testing (Net) | 419 20% | 240 17% | 76 29% B | 29 21% | 91 29% B | 267 22% g | 143 18% | 76 21% | 86 20% | 175 22% | 81 17% | 167 26% mN | 88 20% | 164 17% | 282 24% P | 137 16% | 240 17% | 178 28% Q |
| Mostly because of improved COVID-19 testing | 221 11% | 120 9% | 39 14% B | 19 14% | 51 17% B | 135 11% | 79 10% | 39 11% | 39 9% | 96 12% | 47 10% | 102 16% mN | 46 11% | 73 8% | 130 11% | 91 11% | 127 9% | 94 15% Q |
| Somewhat because of COVID-19 improved testing | 198 10% | 120 9% | 37 14% B | 10 7% | 40 13% | 132 11% g | 64 8% | 38 10% | 48 11% | 79 10% | 34 7% | 65 10% | 42 10% | 91 9% | 152 13% P | 46 5% | 113 8% | 85 13% Q |
| Equally due to COVID-19 vaccines and improved testing | 790 39% | 529 38% | 105 39% B | 60 44% | 143 46% B | 448 37% g | 331 41% | 129 36% | 159 37% | 323 41% | 178 38% | 230 36% | 183 42% | 377 39% | 448 37% P | 342 41% | 479 34% | 311 49% Q |
| Mostly/Somewhat Because Of COVID-19 Vaccines (Net) | 835 41% | 630 45% CE | 85 32% | 48 35% | 76 25% | 489 41% | 340 42% | 157 43% | 185 43% | 289 37% | 204 37% | 242 38% J | 165 38% | 427 44% Im | 469 39% | 366 43% R | 687 49% R | 147 23% Q |
| Somewhat because of COVID-19 vaccines | 273 13% | 172 12% | 30 11% BcE | 29 21% BcE | 32 10% | 163 14% | 109 13% | 52 14% | 49 11% | 102 13% | 70 15% | 89 14% M | 38 9% | 147 15% M | 178 15% p | 95 11% | 206 15% r | 67 10% R |
| Mostly because of COVID-19 vaccines | 561 27% | 458 33% CDE | 55 21% | 19 14% | 45 14% | 326 27% | 231 28% | 105 29% | 136 31% J | 187 24% | 134 29% | 153 24% | 128 29% | 281 24% | 291 24% O | 270 32% O | 481 34% R | 80 13% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Base: All Respondents

SN02 How many times, if ever, have you been tested for an active COVID-19 infection?

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|---------------------------|-----------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-----------------|-------------|------------------|----------------|------------------|------------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Once | 386 19% | 282 20% | 44 16% | 20 15% | 57 18% | 250 21% g | 135 17% | 65 18% | 90 21% | 148 19% | 83 18% | 134 21% | 84 19% | 168 17% | 233 19% | 153 18% | 289 21% R | 97 15% |
| More than once, but less than 5 times | 332 16% | 217 16% | 42 16% | 16 11% | 87 28% BCD | 212 18% | 119 15% | 77 21% LJ | 55 13% | 111 14% | 89 19% i | 116 18% M | 45 10% | 172 18% M | 212 18% | 120 14% | 260 18% R | 73 11% |
| Between 5-9 times | 158 8% | 102 7% | 28 11% | 14 10% | 42 14% E | 92 8% | 58 7% | 29 8% | 28 7% | 58 7% | 43 9% | 68 11% M | 15 3% | 75 8% P | 123 10% | 35 4% | 107 8% | 51 8% |
| 10 or more times | 131 6% | 53 4% | 32 12% E | 13 9% E | 27 9% E | 85 7% | 42 5% | 21 6% | 29 7% | 47 6% | 33 7% | 61 10% MN | 19 4% | 51 5% | 110 9% P | 22 3% | 100 7% | 32 5% |
| N/A - I have never been tested for an active COVID-19 infection | 1036 51% | 745 53% E | 121 45% E | 74 54% E | 98 31% | 563 47% | 459 56% F | 171 47% | 227 53% | 423 54% hk | 215 46% | 280 41% LN | 274 63% LN | 502 52% L | 521 43% P | 515 61% O | 651 46% Q | 385 60% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overtap formulae used. * - small base

SN03 Why did you get tested for an active COVID-19 infection? Please select all that apply.

Base: Have Been Tested For COVID-19 Infection

| | SN03 Why did you get tested for an active COVID-19 infection? Please select all that apply. | | | | | | | | | | | | | | | | | | |
|---|---|-------------|--------------|--|--|-----------------|---------------|-------------------|------------------|----------------|--------------|-------------|--------------|--------------|-------------------|-----------------|--------------------------|--------------------------|------------------------------|
| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
| | | (A) | White (B) | Black or African American (C) | Asian or Pacific Islander (D) | Hispanic (E) | Parent (F) | Not Parent (G) | Northeast (H) | Midwest (I) | South (J) | West (K) | Urban (L) | Rural (M) | Suburban (N) | Employed (O) | Not Employ- ed (P) | Likely Vaccine (Q) | Not Likely Vaccine (R) |
| Unweighted Base | 1033 | 805 | 124 | 43 | 146 | 689 | 332 | 232 | 209 | 386 | 206 | 430 | 179 | 424 | 717 | 316 | 778 | 255 | |
| Weighted Base | 1007 | 654 | 145* | 63** | 213* | 640 | 354 | 192 | 203 | 364 | 248 | 379 | 162 | 466 | 678 | 329 | 755 | 252 | |
| I was in contact with someone who tested positive for COVID-19 | 285 28% | 197 30% | 29 20% | 15 24% | 68 32% | 193 30% | 89 25% | 54 28% | 58 29% | 114 31% | 59 24% | 120 32% | 43 26% | 123 26% | 205 30% | 80 24% | 223 30% | 62 25% | |
| I had possible symptoms, such as fever, cough, or shortness of breath | 247 24% | 172 26% | 32 22% | 9 15% | 45 21% | 159 25% | 80 23% | 32 17% | 75 37% | 87 24% | 53 21% | 96 25% | 39 24% | 112 24% | 178 26% | 69 21% | 197 26% | 49 20% | |
| I have to get tested for my job or school | 210 21% | 154 24% | 24 16% | 15 24% | 45 21% | 136 21% | 72 20% | 42 22% | 37 18% | 69 19% | 63 25% | 95 25% | 26 16% | 89 19% | 180 27% | 30 9% | 156 21% | 55 22% | |
| I was going to be visiting a person who is at-risk from COVID-19 (e.g., elderly, serious health issues) | 187 19% | 104 16% | 39 27% | 5 8% | 62 28% | 133 21% | 48 14% | 30 16% | 48 24% | 49 13% | 60 24% | 110 29% | 9 6% | 67 14% | 164 24% | 23 7% | 146 19% | 41 16% | |
| I was going to be attending a friends' or family gathering | 155 15% | 96 15% | 29 20% | 11 17% | 36 17% | 116 18% | 38 11% | 25 13% | 29 14% | 53 14% | 48 19% | 83 22% | 14 9% | 58 13% | 130 19% | 25 8% | 110 15% | 45 18% | |
| Not for a specific reason, just to make sure I don't have COVID-19 | 175 17% | 99 15% | 27 19% | 18 28% | 39 19% | 107 17% | 67 19% | 37 19% | 38 19% | 72 20% | 28 11% | 81 21% | 19 12% | 75 16% | 96 14% | 79 24% | 143 19% | 32 13% | |
| None of the above | 166 16% | 124 19% | 26 18% | - | 18 8% | 85 13% | 80 23% | 30 16% | 28 14% | 66 18% | 42 17% | 29 8% | 41 25% | 96 20% | 72 11% | 94 28% | 132 17% | 34 14% | |
| Sigma | 1425 141% | 946 145% | 206 142% | 73 117% | 313 147% | 930 145% | 475 134% | 250 130% | 313 154% | 508 139% | 354 142% | 613 162% | 191 118% | 620 133% | 1026 151% | 399 121% | 1107 147% | 318 126% | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

SN04 If you received a COVID-19 test, where was the test administered? If you have been tested multiple times, please select all that apply.

Base: Have Been Tested For COVID-19 Infection

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|---------------------------|-------------|---------------------------------|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1033 | 805 | 124 | 43 | 146 | 689 | 332 | 232 | 209 | 386 | 206 | 430 | 179 | 424 | 717 | 316 | 778 | 255 |
| Weighted Base | 1007 | 654 | 145* | 63** | 213* | 640 | 354 | 192 | 203 | 364 | 248 | 379 | 162 | 466 | 678 | 329 | 755 | 252 |
| Hospital | 287 28% | 200 31% | 39 27% | 16 25% | 56 26% | 188 29% | 98 28% | 53 28% | 49 24% | 105 29% | 79 32% | 122 32% | 43 27% | 121 26% | 193 28% | 94 28% | 222 29% | 65 26% |
| Drive through site | 286 28% | 200 31% | 35 24% | 18 29% | 59 28% | 163 25% | 121 34% | 53 28% | 71 35% | 94 26% | 69 28% | 92 24% | 43 26% | 151 32% | 194 29% | 92 28% | 219 29% | 67 27% |
| Doctor's office | 204 20% | 129 20% | 26 18% | 8 13% | 49 23% | 149 23% | 55 16% | 37 19% | 44 21% | 79 22% | 44 18% | 102 27% | 28 17% | 74 16% | 146 22% | 57 17% | 170 22% | 34 14% |
| Urgent care facility | 179 18% | 132 20% | 23 16% | 12 19% | 38 18% | 122 19% | 51 14% | 41 22% | 35 17% | 62 17% | 41 16% | 76 20% | 26 16% | 77 17% | 122 18% | 57 17% | 137 18% | 42 17% |
| Pharmacy - inside pharmacy | 135 13% | 83 13% | 20 14% | 17 27% | 28 13% | 88 14% | 45 13% | 18 9% | 34 17% | 40 11% | 43 17% | 63 17% | 11 7% | 61 13% | 103 15% | 32 10% | 94 12% | 41 16% |
| At home | 120 12% | 76 12% | 21 14% | 7 11% | 30 14% | 89 14% | 29 8% | 18 10% | 18 9% | 45 12% | 37 15% | 74 20% | 4 2% | 42 9% | 103 15% | 17 5% | 101 13% | 18 7% |
| At my office/place of employment | 119 12% | 79 12% | 18 13% | 8 12% | 43 20% | 97 15% | 15 4% | 28 15% | 21 11% | 39 11% | 30 12% | 62 16% | 19 11% | 38 8% | 99 15% | 19 6% | 88 12% | 30 12% |
| Other | 73 7% | 44 7% | 12 8% | 3 5% | 14 7% | 23 4% | 46 13% | 11 6% | 9 4% | 23 6% | 31 12% | 19 5% | 12 7% | 42 9% | 38 6% | 35 11% | 50 7% | 23 9% |
| Sigma | 1403 139% | 943 144% | 195 135% | 88 141% | 316 149% | 919 144% | 460 130% | 259 135% | 280 138% | 489 134% | 373 150% | 612 161% | 185 114% | 606 130% | 999 147% | 404 123% | 1082 143% | 321 127% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 95

SN05 If you received a COVID-19 test, how was the test administered? If you have been tested multiple times, please select all that apply.

Base: Have Been Tested For COVID-19 Infection

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-----------------|-----------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1033 | 805 | 124 | 43 | 146 | 689 | 332 | 232 | 209 | 386 | 206 | 430 | 179 | 424 | 717 | 316 | 778 | 255 |
| Weighted Base | 1007 | 654 | 145* | 63** | 213* | 640 | 354 | 192 | 203 | 364 | 248 | 379 | 162 | 466 | 678 | 329 | 755 | 252 |
| Through a swab in my nose (nasal swab) | 691 69% | 487 78% CE | 68 47% | 47 75% | 136 64% C | 422 86% | 264 74% F | 134 70% | 139 68% | 254 70% | 164 66% | 222 59% | 135 53% LN | 334 72% L | 441 65% | 251 76% O | 516 68% | 176 70% |
| Through a swab in my throat (throat swab) | 222 22% | 132 20% | 36 25% | 7 11% | 51 24% G | 167 26% G | 50 14% | 42 22% | 38 19% | 69 19% | 73 19% | 126 29% I | 22 33% MN | 75 13% P | 186 27% P | 35 11% | 182 24% R | 40 16% |
| Through saliva I put into a vial | 202 20% | 118 18% | 37 25% | 11 18% | 59 28% B | 145 23% G | 53 15% | 37 20% | 42 20% | 73 20% | 49 20% MN | 109 29% M | 11 7% | 82 18% P | 169 25% P | 32 10% | 155 21% R | 47 18% |
| None of the above | 62 6% | 38 6% | 14 10% E | 2 4% | 7 3% B | 34 5% G | 27 8% | 8 4% | 12 6% | 26 7% | 17 7% | 22 6% MN | 7 4% | 34 7% P | 26 4% O | 36 11% O | 52 7% R | 10 4% |
| Sigma | 1177 117% | 775 119% | 156 107% | 67 108% | 253 119% | 768 120% | 394 111% | 222 116% | 230 113% | 423 116% | 303 122% | 478 126% | 174 108% | 525 113% | 822 121% | 355 108% | 905 120% | 272 108% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

SN06 How long did it take for you to get the results from your most recent COVID-19 test?

Base: Have Been Tested For COVID-19 Infection

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-------------------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|------------------|-----------------|-------------|----------------|-------------|-----------------|-----------------|----------------|----------------|-------------------|-------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1033 | 805 | 124 | 43 | 146 | 689 | 332 | 232 | 209 | 386 | 206 | 430 | 179 | 424 | 717 | 316 | 778 | 255 |
| Weighted Base | 1007 | 654 | 145* | 63** | 213* | 640 | 354 | 192 | 203 | 364 | 248 | 379 | 162 | 466 | 678 | 329 | 755 | 252 |
| Less than an hour | 153 15% | 99 15% | 24 17% | 5 7% | 33 16% | 96 15% | 56 16% | 22 11% | 26 13% | 77 21% HK | 28 11% | 57 15% | 36 22% N | 60 13% | 109 16% | 44 13% | 109 14% | 44 18% |
| More than an hour, but the same day | 179 18% | 115 18% | 33 23% | 12 19% | 37 18% | 126 20% g | 49 14% | 25 13% | 43 21% | 68 19% | 42 17% | 88 23% N | 28 17% | 63 13% | 128 19% | 52 16% | 134 18% | 46 18% |
| About one or two days | 407 40% | 254 39% | 52 36% | 24 38% | 107 50% Bc | 258 40% | 146 41% | 88 46% j | 87 43% | 123 34% | 110 44% j | 145 38% | 49 31% | 212 46% M | 264 39% | 142 43% | 301 40% | 106 42% |
| About three to five days | 207 21% | 140 21% E | 30 20% | 23 36% | 26 12% | 127 20% | 76 22% | 39 20% | 39 19% | 75 21% | 54 22% j | 61 16% | 39 24% i | 107 23% i | 132 19% | 75 23% | 160 21% | 47 19% |
| Six days or more | 62 6% | 47 7% | 6 4% | - | 10 5% | 32 5% | 27 7% | 18 9% i | 8 4% | 21 6% | 15 6% | 28 7% | 9 6% | 25 5% | 45 7% | 16 5% | 53 7% | 9 4% |
| Sigma | 1007 100% | 654 100% | 145 100% | 63 100% | 213 100% | 640 100% | 354 100% | 192 100% | 203 100% | 364 100% | 248 100% | 379 100% | 162 100% | 466 100% | 678 100% | 329 100% | 755 100% | 252 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

SN07 Have you ever received a "false positive" COVID-19 test result? A "false positive" test means that you tested positive on an initial COVID-19 test, but when you were retested to confirm the positive test, the retest came back negative.

Base: Have Been Tested For COVID-19 Infection

| | SN07 Have you ever received a "false positive" COVID-19 test result? A "false positive" test means that you tested positive on an initial COVID-19 test, but when you were retested to confirm the positive test, the retest came back negative. | | | | | | | | | | | | | | | | | |
|--|--|------------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------|-------------|-------------|-------------|------------------|-----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
| | Wave 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | |
| Unweighted Base | 1033 | 805 | 124 | 43 | 146 | 689 | 332 | 232 | 209 | 386 | 206 | 430 | 179 | 424 | 717 | 316 | 778 | 255 |
| Weighted Base | 1007 | 654 | 145* | 63** | 213* | 640 | 354 | 192 | 203 | 364 | 248 | 379 | 162 | 466 | 678 | 329 | 755 | 252 |
| Yes, I have received a "false positive" COVID 19 test | 313 31% | 155 24% | 66 45% B | 27 44% | 96 45% B | 230 36% G | 74 21% | 63 33% | 54 27% | 115 32% | 80 32% | 170 45% MN | 30 19% | 113 24% | 248 37% P | 64 20% | 234 31% | 79 31% |
| No, I have not received a "false positive" COVID 19 test | 695 69% | 499 76% CE | 80 55% | 35 56% | 117 55% | 409 64% | 281 79% F | 128 67% | 149 73% | 249 68% | 168 68% | 209 55% | 132 81% L | 353 76% L | 430 63% | 265 80% O | 522 68% | 173 68% |
| Sigma | 1007 100% | 654 100% | 145 100% | 63 100% | 213 100% | 640 100% | 354 100% | 192 100% | 203 100% | 364 100% | 248 100% | 379 100% | 162 100% | 466 100% | 678 100% | 329 100% | 755 100% | 252 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

SNO8 Have you ever received a "false negative" COVID-19 test result? A "false negative" test means that you tested negative on an initial COVID-19 test, but when you were retested to confirm the negative test, the retest came back positive.

Base: Have Been Tested For COVID-19 Infection

| | SNO8 Have you ever received a "false negative" COVID-19 test result? A "false negative" test means that you tested negative on an initial COVID-19 test, but when you were retested to confirm the negative test, the retest came back positive. | | | | | | | | | | | | | | | | | |
|--|--|--------------|--|--|-----------------|-----------------|-------------------|------------------|----------------|--------------|-------------|------------------|--------------|-----------------|-------------------|--------------------------|--------------------------|------------------------------|
| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
| | | White (A) | Black or African American (B) | Asian or Pacific Islander (C) | Hispanic (D) | Parent (E) | Not Parent (F) | Northeast (G) | Midwest (H) | South (I) | West (J) | Urban (K) | Rural (L) | Suburban (M) | Employed (N) | Not Employ- ed (O) | Likely Vaccine (P) | Not Likely Vaccine (Q) |
| Unweighted Base | 1033 | 805 | 124 | 43 | 146 | 689 | 332 | 232 | 209 | 386 | 206 | 430 | 179 | 424 | 717 | 316 | 778 | 255 |
| Weighted Base | 1007 | 654 | 145* | 63** | 213* | 640 | 354 | 192 | 203 | 364 | 248 | 379 | 162 | 466 | 678 | 329 | 755 | 252 |
| Yes, I have received a "false negative" COVID 19 test | 241 24% | 128 20% | 55 38% B | 21 33% | 72 34% B | 175 27% G | 60 17% | 48 25% | 43 21% | 91 25% | 60 24% | 110 29% M | 22 13% | 109 23% M | 196 29% P | 45 14% | 172 23% | 69 27% |
| No, I have not received a "false negative" COVID 19 test | 766 76% | 526 80% | 91 62% CE | 42 67% | 141 66% | 464 73% | 294 83% F | 144 75% | 161 79% | 273 75% | 188 76% | 269 71% LN | 140 87% | 357 77% | 482 71% | 284 86% O | 583 77% | 183 73% |
| Sigma | 1007 | 654 | 145 | 63 | 213 | 640 | 354 | 192 | 203 | 364 | 248 | 379 | 162 | 466 | 678 | 329 | 755 | 252 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

SN09 Have you ever wanted to get tested for COVID-19 but been unable to do so? Please select all that apply.

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Wanted To Get Tested But Unable (Net) | 495 24% | 281 20% | 86 32% | 42 31% | 141 45% | 315 26% | 171 21% | 85 23% | 78 18% | 193 25% | 139 30% | 221 35% | 60 14% | 214 22% | 384 32% | 112 13% | 368 26% | 127 20% |
| Yes, I didn't get tested because there was no testing site near me | 173 8% | 115 8% | 31 12% | 13 9% | 45 14% | 121 10% | 50 6% | 28 8% | 28 6% | 65 8% | 52 11% | 85 13% | 22 5% | 67 7% | 145 12% | 28 3% | 136 10% | 37 6% |
| Yes, I didn't get tested because the wait for a test was too long | 194 10% | 106 8% | 33 12% | 15 11% | 56 18% | 130 11% | 57 7% | 31 8% | 42 10% | 73 9% | 49 11% | 106 17% | 17 4% | 71 7% | 152 13% | 42 5% | 156 11% | 39 6% |
| Yes, I didn't get tested because I didn't have transportation to the testing site | 142 7% | 84 6% | 22 8% | 13 9% | 53 17% | 96 8% | 44 5% | 34 9% | 13 3% | 42 5% | 53 11% | 62 10% | 9 2% | 72 7% | 106 9% | 36 4% | 99 7% | 43 7% |
| Yes, I didn't get tested because I didn't know where to go for a test | 170 8% | 104 7% | 28 11% | 15 11% | 41 13% | 105 9% | 60 7% | 22 6% | 24 6% | 79 10% | 44 10% | 91 14% | 23 5% | 56 6% | 130 11% | 40 5% | 134 10% | 35 6% |
| No, I was able to get tested when I wanted to | 629 31% | 437 31% | 86 32% | 34 25% | 85 27% | 376 31% | 248 30% | 126 35% | 137 32% | 235 30% | 130 28% | 199 31% | 110 25% | 319 33% | 384 32% | 245 29% | 487 35% | 141 22% |
| N/A - I have never wanted to get tested for COVID-19 | 919 45% | 681 49% | 95 35% | 60 44% | 85 27% | 511 43% | 394 49% | 151 42% | 216 50% | 359 46% | 193 42% | 219 34% | 267 61% | 434 45% | 431 36% | 488 58% | 551 39% | 368 58% |
| Sigma | 2227 109% | 1527 109% | 294 110% | 150 110% | 365 118% | 1340 111% | 853 105% | 392 108% | 459 107% | 854 108% | 522 113% | 762 119% | 446 102% | 1019 105% | 1348 112% | 879 104% | 1564 111% | 663 104% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

BID3 How much stress would you say recent political turmoil is causing you personally?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|------------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|-----------------|-----------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| No stress at all | 549 27% | 368 26% | 89 33% b | 35 26% | 76 24% | 295 25% | 250 31% F | 96 27% | 100 23% | 237 30% I | 117 25% | 183 29% | 127 29% | 238 25% | 306 26% | 243 29% | 335 24% C | 215 34% Q |
| Some stress | 1002 49% | 687 49% | 123 46% | 70 51% | 157 50% | 599 50% | 394 48% | 195 54% I | 192 45% | 386 49% | 229 50% | 292 46% | 214 49% | 496 51% | 607 51% | 396 47% | 703 50% | 299 47% |
| A lot of stress | 491 24% | 344 25% | 54 20% | 32 23% | 78 25% | 308 26% g | 168 21% H | 71 20% | 139 32% J | 165 21% K | 117 25% | 163 26% | 95 22% | 233 24% | 286 24% | 205 24% R | 369 26% S | 122 19% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Summary Of Top 2 Box

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|------------------|---------------------------------|---------------------------------|------------------|------------|------------|-----------|-----------------|-----------------|------------|------------------|-----------------|------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Visit with family or friends without a mask | 599 29% | 439 31% D | 70 26% B | 15 11% | 114 37% cd | 366 30% | 222 27% | 89 25% | 121 28% | 252 32% H | 137 | 205 32% n | 142 33% n | 253 26% | 384 32% P | 215 26% | 346 25% | 253 40% Q |
| Go out for dinner or drinks indoors | 509 25% | 384 27% cd | 53 20% | 15 11% | 95 30% CD | 318 26% | 186 23% | 82 23% | 129 30% H | 190 24% | 108 23% | 183 29% N | 122 28% N | 204 21% | 363 30% P | 146 17% | 307 22% | 202 32% Q |
| Stay in a hotel | 470 23% | 348 25% CD | 44 16% d | 9 6% | 97 31% CD | 293 24% | 169 21% | 72 20% | 102 24% | 178 23% | 118 26% | 185 29% MN | 92 21% | 193 20% | 345 29% P | 125 15% | 301 21% | 169 27% q |
| Shop in a store without a mask | 433 21% | 322 23% | 48 18% | 21 15% | 79 25% | 267 22% | 156 19% | 68 19% | 103 24% | 179 23% | 84 18% | 167 26% N | 94 22% | 172 18% | 307 26% P | 126 15% | 253 18% | 181 28% Q |
| Go to an indoor party | 391 19% | 281 20% D | 54 20% D | 10 8% | 89 29% BD | 247 21% | 138 17% | 56 16% | 99 23% H | 151 19% | 84 18% | 179 28% MN | 67 15% | 145 15% | 304 25% P | 87 10% | 239 17% | 152 24% Q |
| Fly on a plane | 362 18% | 248 18% D | 50 19% d | 11 8% | 85 27% BD | 227 19% | 128 16% | 54 15% | 91 21% h | 129 16% | 87 19% | 165 26% MN | 61 14% | 136 14% | 288 24% P | 74 9% | 233 17% | 129 20% Q |
| Attend a large concert or sporting event | 351 17% | 242 17% d | 50 19% d | 12 9% | 79 28% BD | 219 18% | 127 16% | 57 16% | 76 18% | 135 17% | 84 18% | 158 25% MN | 64 15% | 129 13% | 280 23% P | 71 8% | 213 15% | 138 22% Q |
| Take public transportation | 337 16% | 229 16% d | 50 19% D | 10 7% | 78 25% BD | 210 17% | 121 15% | 58 16% | 78 18% | 129 16% | 73 16% | 161 25% MN | 57 13% | 120 12% | 255 21% P | 82 10% | 205 15% | 132 21% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Summary Of Bottom 2 Box

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|------------------|---------------------------------|---------------------------------|------------|------------|-----------------|-----------------|------------|-----------------|------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Attend a large concert or sporting event | 1225 60% | 850 61% CE | 138 52% | 107 78% BCE | 138 44% | 708 59% | 507 62% | 228 63% | 253 59% | 462 59% | 282 61% | 326 51% | 300 69% Ln | 599 62% L | 604 50% | 621 74% O | 908 65% R | 317 50% |
| Take public transportation | 1152 56% | 836 60% CE | 117 44% | 93 68% CE | 117 38% | 686 57% | 454 56% | 207 57% | 227 53% | 467 59% I | 250 54% | 280 44% | 305 70% LN | 566 53% L | 567 47% | 585 69% O | 843 60% R | 308 48% |
| Shop in a store without a mask | 1111 54% | 745 53% e | 150 56% e | 90 66% DE | 141 45% | 637 53% | 465 57% | 214 59% | 211 49% | 424 54% | 264 57% | 325 51% | 248 57% LN | 539 56% | 556 46% O | 556 66% O | 846 60% R | 266 42% |
| Fly on a plane | 1110 54% | 766 55% E | 131 49% e | 97 71% BCE | 119 38% | 641 53% | 458 56% | 203 56% | 227 53% | 443 56% | 237 51% | 284 44% | 300 69% LN | 526 54% L | 539 45% | 571 68% O | 802 57% R | 308 48% |
| Go to an indoor party | 1079 53% | 737 53% E | 132 49% e | 98 72% BCE | 117 38% | 601 50% | 470 38% F | 204 56% | 214 50% | 408 44% | 253 46% | 291 46% | 253 58% L | 535 51% L | 515 43% | 564 67% O | 827 59% R | 252 40% |
| Stay in a hotel | 893 44% | 599 43% E | 116 43% e | 85 62% BCE | 100 32% | 503 42% | 380 47% k | 178 49% | 189 44% | 340 43% | 186 40% | 236 37% Ln | 225 52% L | 432 49% L | 411 34% | 482 57% O | 653 46% R | 240 38% |
| Go out for dinner or drinks indoors | 820 40% | 519 37% E | 119 45% E | 78 57% BE | 95 31% | 446 37% | 367 45% F | 156 43% | 155 36% | 315 40% | 195 42% | 238 37% Ln | 178 41% L | 404 42% L | 381 32% | 440 52% O | 616 44% R | 204 32% |
| Visit with family or friends without a mask | 748 37% | 498 36% E | 105 40% E | 72 53% BCE | 86 28% | 421 35% | 321 40% I | 151 42% I | 143 33% | 271 34% | 183 40% | 231 36% Ln | 155 36% Ln | 362 37% L | 347 29% | 401 47% O | 593 42% R | 154 24% |

Proportions/Means. Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

RTN01_1 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Shop in a store without a mask

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|----------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|-------------|--------------|-------------|----------------|----------------|-----------------|-----------------|-----------------|-------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 433 21% | 322 23% | 48 18% | 21 15% | 79 25% | 267 22% | 156 19% | 68 19% | 103 24% | 179 23% | 84 18% | 167 26% N | 94 22% | 172 18% | 307 26% P | 126 15% | 253 18% | 181 28% Q |
| 7 - Very Comfortable | 293 14% | 225 16% c | 27 10% | 11 8% | 52 17% | 176 15% | 108 13% | 51 14% | 74 17% K | 120 15% k | 48 10% | 105 16% | 67 15% | 121 12% P | 204 17% P | 89 11% | 150 11% | 143 22% Q |
| 6 | 140 7% | 97 7% | 21 8% | 10 7% | 27 9% | 92 8% | 49 6% | 17 5% | 29 7% N | 59 7% | 36 8% | 62 10% N | 27 6% | 51 5% | 103 9% P | 37 4% | 103 7% | 38 6% |
| 5 | 154 8% | 101 7% | 23 8% | 5 4% | 26 8% | 83 7% | 69 9% | 22 6% | 37 8% | 50 6% | 46 10% | 51 8% | 27 6% | 76 8% | 101 8% | 53 6% | 104 7% | 50 8% |
| 4 | 218 11% | 146 10% | 31 12% | 12 9% | 47 15% | 136 11% | 76 9% | 36 10% | 50 12% | 97 11% | 44 10% | 68 11% | 43 10% | 107 11% | 148 12% P | 70 8% | 120 9% | 98 15% Q |
| 3 | 126 6% | 86 6% | 14 5% | 9 6% | 17 6% | 79 7% | 46 6% | 22 6% | 31 7% | 48 6% | 25 5% | 28 4% | 23 5% | 75 8% I | 87 7% P | 39 5% | 84 6% | 42 7% |
| Bottom 2 Box (Net) | 1111 54% | 745 53% e | 150 56% e | 90 66% bE | 141 45% | 637 53% | 465 57% | 214 59% | 211 49% | 424 54% | 264 57% I | 325 51% | 248 57% | 539 56% | 556 46% O | 566 66% O | 846 60% R | 266 42% R |
| 2 | 146 7% | 94 7% | 20 8% | 13 10% | 26 8% | 73 6% | 69 8% | 39 11% U | 28 6% | 44 6% | 34 7% | 40 6% | 29 7% | 77 8% | 78 7% | 68 8% | 95 7% | 50 8% |
| 1 - Not at all comfortable | 966 47% | 650 47% E | 130 49% e | 77 56% E | 115 37% | 563 47% | 396 49% | 174 48% | 183 42% | 380 48% | 229 50% | 285 45% | 219 50% | 462 48% | 477 40% O | 488 58% O | 750 53% R | 216 34% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

RTN01_2 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Visit with family or friends without a mask

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|----------------------------|---------------------------|------------------|---------------------------------|---------------------------------|------------------|--------------|-------------|------------------|-----------------|-----------------|-------------|-----------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 599 29% | 439 31% D | 70 26% D | 15 11% | 114 37% cd | 366 30% | 222 27% | 89 25% | 121 28% | 252 32% H | 137 30% | 205 32% n | 142 33% n | 253 26% | 384 32% P | 215 26% | 346 25% | 253 40% Q |
| 7 - Very Comfortable | 380 19% | 299 21% CD | 34 13% | 9 7% | 67 22% cd | 235 20% | 136 17% | 52 14% | 85 20% | 165 21% H | 78 17% | 125 20% | 95 22% n | 160 17% | 240 20% | 140 17% | 187 13% | 193 30% Q |
| 6 | 219 11% | 141 10% | 36 13% d | 6 4% | 46 15% bd | 132 11% | 86 11% | 37 10% | 37 9% | 86 11% | 59 13% | 80 13% | 47 11% | 92 10% | 143 12% | 76 9% | 159 11% | 60 9% |
| 5 | 252 12% | 176 13% | 36 14% | 10 7% | 49 16% | 149 12% | 101 12% | 50 14% | 74 17% JK | 78 10% | 50 11% | 79 12% | 62 14% | 111 11% | 175 15% P | 76 9% | 178 13% | 74 12% |
| 4 | 289 14% | 183 13% | 36 13% | 21 16% | 37 12% | 175 15% | 103 13% | 54 15% | 62 15% | 113 14% | 58 12% | 70 11% | 57 13% | 159 16% L | 188 12% p | 98 7% | 179 13% | 107 17% q |
| 3 | 158 8% | 102 7% | 19 7% | 19 14% b | 24 8% | 92 8% | 65 8% | 18 5% | 30 7% | 75 9% H | 35 8% | 55 9% m | 20 5% | 83 9% M | 104 9% | 54 6% | 109 8% | 49 8% |
| Bottom 2 Box (Net) | 748 37% | 498 36% e | 105 40% E | 72 53% BcE | 86 28% | 421 35% | 321 40% | 151 42% ij | 143 33% | 271 34% | 183 40% | 231 36% | 155 36% | 362 37% | 347 29% | 401 47% O | 593 42% R | 154 24% |
| 2 | 142 7% | 92 7% | 28 11% | 9 6% | 17 5% | 79 7% | 61 8% | 27 7% | 35 8% | 46 6% | 35 8% | 43 7% | 24 6% | 75 8% | 85 7% | 57 7% | 107 8% | 36 6% |
| 1 - Not at all comfortable | 605 30% | 406 29% e | 77 29% | 63 46% BcE | 69 22% | 342 28% | 260 32% | 124 34% | 108 25% | 225 29% | 148 32% | 188 29% | 131 30% | 286 30% | 262 22% O | 343 41% O | 487 35% R | 119 19% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

RTN01_3 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Fly on a plane

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|----------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 362 18% | 249 18% D | 50 19% d | 11 8% | 85 27% BD | 227 19% | 128 16% | 54 15% | 91 21% h | 129 16% | 87 19% | 165 26% MN | 61 14% | 136 14% | 288 24% P | 74 9% | 233 17% | 129 20% |
| 7 - Very Comfortable | 214 10% | 156 11% d | 27 10% d | 5 4% | 52 17% BD | 143 12% g | 67 8% | 28 8% | 46 11% | 84 11% | 56 12% MN | 94 15% MN | 35 8% | 85 9% | 163 14% P | 51 6% | 122 9% | 92 15% Q |
| 6 | 148 7% | 93 7% | 23 9% | 5 4% | 33 11% b | 83 7% | 61 8% | 26 7% | 45 10% J | 46 6% | 31 7% | 71 11% MN | 27 6% | 51 5% | 124 10% P | 23 3% | 111 8% | 36 6% |
| 5 | 167 8% | 105 7% | 32 12% b | 7 5% | 27 9% | 107 9% | 59 7% | 27 7% | 36 8% | 56 7% | 49 10% | 72 11% M | 18 4% | 78 8% M | 119 10% P | 49 6% | 124 9% | 43 7% |
| 4 | 232 11% | 157 11% | 31 12% D | 7 5% | 48 15% D | 118 10% | 108 13% f | 35 12% K | 40 9% | 94 12% I | 63 14% I | 61 10% LM | 33 7% | 139 14% LM | 138 11% P | 95 7% | 136 10% | 97 15% Q |
| 3 | 172 8% | 122 9% | 23 9% | 15 11% | 31 10% | 108 9% | 59 7% | 43 12% K | 37 9% | 65 8% | 27 6% | 57 9% m | 25 6% | 89 9% p | 116 10% P | 56 7% | 111 8% | 61 10% |
| Bottom 2 Box (Net) | 1110 54% | 766 55% E | 137 49% e | 97 71% BCE | 119 38% E | 641 53% E | 458 56% E | 203 56% K | 227 53% I | 443 56% I | 237 51% I | 284 44% LN | 300 59% LN | 526 54% L | 539 45% O | 571 68% O | 802 57% R | 308 48% R |
| 2 | 173 8% | 119 9% | 12 4% | 20 14% C | 25 8% C | 88 7% | 83 10% f | 32 9% | 40 9% | 68 9% | 33 7% I | 33 5% L | 43 10% L | 97 10% L | 97 8% L | 75 9% L | 120 9% L | 53 8% L |
| 1 - Not at all comfortable | 937 46% | 647 46% E | 119 45% E | 77 57% E | 94 30% E | 554 46% E | 375 46% E | 171 47% I | 187 43% I | 376 48% I | 204 44% I | 251 39% LN | 257 59% LN | 429 44% L | 441 37% O | 495 59% O | 682 49% R | 255 40% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - LMN - O/P - Q/R
 Overlap formulae used. * small base

RTN01_4 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Stay in a hotel

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|----------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-------------------|--------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 470 23% | 348 25% CD | 44 16% D | 9 6% | 97 31% CD | 293 24% | 169 21% | 72 20% | 102 24% | 178 23% | 118 26% | 185 29% MN | 92 21% | 193 20% | 345 29% P | 125 15% | 301 21% | 169 27% Q |
| 7 - Very Comfortable | 289 14% | 226 16% cD | 27 10% D | 2 2% | 52 17% D | 184 15% | 100 12% | 36 10% | 74 17% H | 118 15% h | 60 13% | 114 18% N | 62 14% | 113 12% | 212 18% P | 77 9% | 158 11% | 131 21% Q |
| 6 | 181 9% | 122 9% | 16 6% | 6 5% | 45 14% BCd | 109 9% | 70 9% | 35 10% | 28 7% | 59 8% | 59 13% J | 71 11% m | 30 7% | 81 8% | 134 11% P | 48 6% | 143 10% R | 38 6% R |
| 5 | 178 9% | 117 8% | 26 10% | 17 12% | 21 7% | 114 10% | 61 8% | 36 10% | 35 8% | 63 8% | 45 10% | 62 10% P | 30 7% | 86 9% | 129 11% P | 49 6% | 120 9% | 58 9% P |
| 4 | 316 15% | 215 15% d | 52 19% D | 10 7% | 64 21% D | 180 15% | 131 16% | 44 12% | 65 15% | 131 17% | 77 17% | 93 15% P | 62 14% | 161 17% | 187 16% P | 129 15% | 195 14% | 121 18% Q |
| 3 | 185 9% | 120 9% | 29 11% | 17 12% | 29 9% | 112 9% | 71 9% | 33 9% | 39 9% | 76 10% | 37 8% | 63 10% m | 26 6% | 96 10% P | 126 11% P | 59 7% | 137 10% | 49 8% Q |
| Bottom 2 Box (Net) | 893 44% | 599 43% E | 116 43% e | 85 62% BCE | 100 32% 32% | 503 42% | 380 47% | 178 49% k | 189 44% | 340 43% | 186 40% | 236 37% P | 225 52% Ln | 432 45% L | 411 34% O | 482 37% O | 653 48% R | 240 38% R |
| 2 | 188 9% | 127 9% | 20 8% | 16 11% | 37 12% F | 92 8% | 93 11% F | 37 10% | 48 11% J | 54 7% | 50 11% I | 43 7% 7% | 34 8% | 111 11% L | 101 8% | 87 10% | 131 9% | 57 9% R |
| 1 - Not at all comfortable | 705 35% | 472 34% E | 95 36% E | 69 51% BCE | 63 20% 34% | 411 34% | 287 35% K | 141 39% K | 141 33% J | 287 36% k | 136 29% I | 193 30% LN | 191 44% LN | 321 33% L | 310 26% O | 395 29% O | 522 37% R | 183 29% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

RTN01_5 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Attend a large concert or sporting event

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|----------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-------------|-------------|-------------|-------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 351 17% | 242 17% D | 50 19% D | 12 9% | 79 26% BD | 219 18% | 127 16% | 57 16% | 76 18% | 135 17% | 84 18% | 158 25% MN | 64 15% | 129 13% | 280 23% P | 71 8% | 213 15% Q | 138 22% Q |
| 7 - Very Comfortable | 219 11% | 154 11% D | 32 12% D | 1 1% | 56 18% BD | 141 12% | 73 9% | 35 10% | 45 11% | 85 11% | 54 12% | 96 15% MN | 40 9% | 83 9% | 174 15% P | 45 5% | 120 8% Q | 100 16% Q |
| 6 | 131 6% | 87 6% | 19 7% | 11 8% | 24 8% | 77 6% | 53 7% | 22 6% | 30 7% | 49 6% | 30 6% | 62 10% mN | 24 5% | 46 5% | 105 9% P | 26 3% | 93 7% Q | 38 6% Q |
| 5 | 135 7% | 88 6% | 27 10% | 6 5% | 31 10% | 88 7% | 43 5% | 23 6% | 34 8% | 50 6% | 28 6% | 60 9% M | 12 3% | 63 6% M | 102 8% P | 34 4% | 87 6% Q | 48 8% Q |
| 4 | 180 9% | 119 9% | 25 9% | 11 8% | 30 10% D | 100 8% | 74 9% | 32 9% | 35 8% | 77 10% | 38 8% | 54 8% M | 31 7% | 95 10% M | 114 10% P | 66 8% Q | 106 8% Q | 74 12% Q |
| 3 | 152 7% | 99 7% D | 26 10% D | - - | 33 11% D | 87 7% | 63 8% | 22 6% | 33 8% | 64 8% | 33 7% | 41 6% M | 29 7% | 81 8% M | 99 8% P | 53 6% Q | 93 7% Q | 59 9% Q |
| Bottom 2 Box (Net) | 1225 60% | 850 61% cE | 138 52% cE | 107 78% BCE | 138 44% D | 708 59% | 507 62% | 228 63% | 253 59% | 462 59% | 282 61% | 326 51% Ln | 300 69% Ln | 599 62% L | 604 50% O | 621 74% O | 908 65% R | 317 50% R |
| 2 | 179 9% | 121 9% e | 25 9% | 16 12% e | 14 5% | 107 9% | 72 9% | 34 9% | 43 10% | 71 9% | 31 7% | 44 7% Ln | 37 9% Ln | 98 10% Ln | 110 9% Ln | 69 8% O | 115 8% R | 65 10% R |
| 1 - Not at all comfortable | 1046 51% | 729 52% cE | 113 42% cE | 91 68% BCE | 124 40% D | 601 50% | 435 54% | 194 54% | 210 49% | 391 50% | 251 54% | 281 44% Ln | 263 60% Ln | 501 52% L | 494 41% O | 552 65% O | 793 56% R | 253 40% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

RTN01_6 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Go to an indoor party

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|----------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 391 19% | 281 20% D | 54 20% D | 10 8% | 89 29% BD | 247 21% | 138 17% | 56 16% | 99 23% H | 151 19% | 84 18% | 179 28% MN | 67 15% | 145 15% | 304 25% P | 87 10% | 239 17% | 152 24% Q |
| 7 - Very Comfortable | 250 12% | 191 14% D | 30 11% D | 3 2% | 54 17% D | 158 13% | 87 11% | 36 10% | 61 14% | 102 13% | 51 11% | 108 17% MN | 49 11% | 93 10% | 190 16% P | 60 7% | 131 9% | 119 19% Q |
| 6 | 141 7% | 80 6% | 24 9% | 8 6% | 35 11% B | 89 7% | 51 6% | 21 6% | 39 9% | 49 6% | 33 7% | 71 11% MN | 18 4% | 52 5% | 114 10% P | 27 3% | 108 8% | 33 5% Q |
| 5 | 176 9% | 114 8% | 19 7% | 8 6% | 27 9% | 109 9% | 64 8% | 33 9% | 29 7% | 73 9% | 41 9% | 65 10% m | 26 6% | 85 9% | 123 10% P | 54 6% | 115 8% | 61 10% Q |
| 4 | 202 10% | 134 10% | 32 12% | 14 10% | 35 11% g | 132 11% g | 65 8% | 28 8% | 50 12% | 82 10% | 42 9% | 55 9% m | 54 12% | 93 10% | 132 11% P | 70 8% | 109 8% | 93 15% Q |
| 3 | 195 10% | 132 9% | 30 11% | 7 5% | 43 14% d | 113 9% | 77 10% | 40 11% | 38 9% | 73 9% | 43 9% | 49 8% | 36 8% | 110 11% l | 125 10% | 70 8% | 116 8% | 79 12% Q |
| Bottom 2 Box (Net) | 1079 53% | 737 53% E | 132 49% e | 98 72% BCE | 117 38% d | 601 50% | 470 58% F | 204 56% | 214 50% | 408 52% | 253 55% | 291 46% L | 253 58% L | 535 55% L | 515 43% O | 564 43% O | 827 59% R | 252 40% Q |
| 2 | 189 9% | 119 9% | 29 11% | 17 12% | 23 8% | 106 9% | 82 10% | 33 9% | 57 13% j | 53 7% | 45 10% | 61 10% j | 38 9% | 90 9% | 103 9% | 86 10% | 138 10% | 51 8% Q |
| 1 - Not at all comfortable | 890 44% | 618 44% E | 102 38% BCE | 81 62% BCE | 93 30% d | 496 41% | 388 48% F | 170 47% l | 157 37% j | 355 45% l | 208 45% l | 230 36% L | 215 49% L | 445 46% L | 412 34% O | 478 37% O | 689 49% R | 201 32% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

RTN01_7 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?

Take public transportation

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|----------------------------|---------------------------|------------------|---------------------------------|---------------------------------|------------------|--------------|-----------------|----------------|-------------|-----------------|----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 337 16% | 229 16% d | 50 19% D | 10 7% | 78 25% BD | 210 17% | 121 15% | 58 16% | 78 18% | 129 16% | 73 16% | 161 25% MN | 57 13% | 120 12% | 255 21% P | 82 10% | 205 15% | 132 21% Q |
| 7 - Very Comfortable | 199 10% | 144 10% d | 23 9% | 5 3% | 48 16% bcD | 124 10% | 71 9% | 34 9% | 39 9% | 80 10% | 46 10% | 91 14% MN | 34 8% | 74 8% | 145 12% P | 54 6% | 110 8% | 89 14% Q |
| 6 | 138 7% | 84 6% | 27 10% b | 5 4% | 29 9% | 86 7% | 50 6% | 24 7% | 39 9% | 49 6% | 27 6% | 69 11% MN | 23 5% | 46 5% | 110 9% P | 28 3% | 95 7% | 42 7% |
| 5 | 157 8% | 92 7% | 26 10% | 17 13% b | 32 10% | 96 8% | 59 7% | 37 10% J | 33 8% | 44 6% | 44 9% j | 66 10% M | 14 3% | 77 8% M | 114 10% P | 43 5% | 116 8% | 41 6% |
| 4 | 211 10% | 136 10% BD | 45 17% BD | 8 6% | 32 10% | 105 9% | 103 13% F | 38 10% | 51 12% | 81 10% | 41 9% | 67 10% m | 27 6% | 117 12% M | 145 12% P | 66 8% | 124 9% | 87 14% Q |
| 3 | 186 9% | 107 8% | 29 11% | 9 6% | 52 17% Bd | 105 9% | 76 9% | 23 6% | 42 10% | 66 8% | 55 12% H | 66 10% | 33 8% | 88 9% | 117 10% | 69 8% | 118 8% | 88 11% |
| Bottom 2 Box (Net) | 1152 56% | 836 60% CE | 117 44% CE | 93 68% CE | 117 38% CE | 686 57% | 454 56% | 207 57% | 227 53% | 467 59% i | 250 54% | 280 44% I | 305 70% LN | 566 59% L | 567 47% O | 585 69% O | 843 60% R | 308 48% |
| 2 | 204 10% | 152 11% C | 9 3% | 18 13% C | 33 11% C | 107 9% | 93 11% | 38 11% | 37 9% | 69 9% | 60 13% | 47 7% I | 49 11% I | 108 11% I | 117 10% | 87 10% | 144 10% | 60 9% |
| 1 - Not at all comfortable | 948 46% | 684 49% cE | 108 40% E | 75 55% cE | 84 27% cE | 579 48% | 361 44% | 169 47% | 190 44% | 398 51% K | 190 41% | 233 37% K | 256 59% LN | 459 47% L | 450 38% O | 498 59% O | 699 50% R | 249 39% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

RTN01_8 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?
 Go out for dinner or drinks indoors

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|----------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-----------------|-----------------|-------------|-----------------|-----------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 509 25% | 384 27% cd | 53 20% | 15 11% | 95 30% CD | 318 26% | 186 23% | 82 23% | 129 30% h | 190 24% | 108 23% | 183 29% N | 122 28% N | 204 21% | 363 30% P | 146 17% | 307 22% Q | 202 32% Q |
| 7 - Very Comfortable | 308 15% | 234 17% D | 32 12% | 8 6% | 56 18% D | 183 15% | 120 15% | 42 12% | 77 18% h | 131 17% h | 58 13% | 105 16% | 69 16% | 134 14% | 217 18% P | 91 11% | 157 11% Q | 151 24% Q |
| 6 | 201 10% | 150 11% | 21 8% | 7 5% | 39 12% g | 135 11% g | 65 8% | 40 11% | 52 12% J | 60 8% | 50 11% | 77 12% N | 53 12% N | 70 7% | 145 12% P | 56 7% | 150 11% Q | 51 8% Q |
| 5 | 226 11% | 156 11% | 30 11% | 9 7% | 34 11% | 146 12% | 75 9% | 38 11% | 38 9% | 93 12% | 58 12% | 89 14% N | 48 11% N | 89 9% | 148 12% | 78 9% | 151 11% Q | 75 12% Q |
| 4 | 274 13% | 205 15% d | 35 13% | 9 6% | 56 18% D | 165 14% | 102 13% | 41 11% | 65 15% | 114 14% | 54 12% | 84 13% N | 57 13% N | 134 14% | 173 14% | 101 12% | 181 13% Q | 93 15% Q |
| 3 | 213 10% | 136 10% | 30 11% | 26 19% Bc | 31 10% | 128 11% | 83 10% | 44 12% | 43 10% | 76 10% | 49 11% | 45 7% N | 31 7% N | 137 14% LM | 134 11% | 79 9% | 151 11% Q | 61 10% Q |
| Bottom 2 Box (Net) | 820 40% | 519 37% | 119 45% E | 78 57% BE | 95 31% BE | 446 37% | 367 45% F | 156 43% | 155 38% | 315 40% | 195 42% | 238 37% N | 178 41% N | 404 42% O | 381 32% O | 440 32% O | 618 44% R | 204 32% R |
| 2 | 168 8% | 95 7% | 24 9% | 23 17% Bc | 24 8% | 87 7% | 80 10% | 33 9% | 32 7% | 62 8% | 41 9% | 53 8% N | 25 6% N | 91 9% m | 100 8% | 69 8% Q | 116 8% Q | 53 8% Q |
| 1 - Not at all comfortable | 652 32% | 424 30% e | 95 36% E | 54 40% E | 71 23% E | 359 30% | 288 35% I | 123 34% | 123 28% | 253 32% | 153 33% | 186 29% N | 153 35% N | 313 32% O | 281 23% O | 371 28% O | 500 36% R | 152 24% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - LMN - O/P - Q/R
 Overlap formulae used. * small base

RTN02 At the moment, do you approve or disapprove of how the distribution of the COVID-19 vaccine is being handled here in the U.S.?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---------------------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-----------------|-------------|-----------------|------------------|------------------|-----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Strongly/Somewhat Approve (Net) | 1135 56% | 803 57% q | 150 56% | 63 46% | 181 58% | 666 55% | 450 55% | 190 52% | 249 58% | 409 52% | 287 62% HJ | 421 66% MN | 213 49% | 502 52% | 678 57% | 458 54% | 852 61% R | 284 45% |
| Strongly approve | 261 13% | 191 14% d | 45 17% D | 8 6% | 44 14% G | 179 15% G | 73 9% | 46 13% | 48 11% | 89 11% | 78 17% i | 144 23% MN | 32 7% | 85 9% | 185 15% P | 76 9% | 219 16% R | 42 7% |
| Somewhat approve | 875 43% | 612 44% | 105 40% | 54 40% | 137 44% | 487 41% | 377 46% f | 144 40% | 202 47% | 320 41% | 209 45% | 277 43% | 181 41% | 417 43% | 493 41% | 382 45% R | 633 45% R | 242 38% |
| Strongly/Somewhat Disapprove (Net) | 908 44% | 596 43% | 117 44% | 74 54% b | 129 42% | 536 45% | 363 45% K | 172 48% K | 181 42% | 379 48% K | 176 38% | 218 34% | 224 51% L | 466 49% L | 521 43% | 387 46% | 555 39% Q | 353 55% Q |
| Somewhat disapprove | 609 30% | 404 29% | 75 28% | 54 39% bE | 79 25% | 352 29% | 250 31% | 112 31% | 125 29% | 252 32% | 120 26% | 144 23% | 131 30% L | 334 35% L | 357 30% | 252 30% | 392 28% Q | 217 34% Q |
| Strongly disapprove | 298 15% | 192 14% | 42 16% | 20 15% | 50 16% | 184 15% | 113 14% | 60 17% | 56 13% | 126 16% | 55 12% | 74 12% | 93 21% LN | 132 14% | 163 14% | 135 16% | 163 12% Q | 136 21% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CFP03 Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--------------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| The worst is still ahead of us | 1094 54% | 706 50% | 155 58% | 83 61% | 186 60% S | 635 53% | 447 55% | 193 53% | 216 50% | 433 55% | 253 55% | 334 52% | 245 56% | 514 53% | 619 52% | 475 56% | 743 53% | 351 55% |
| The worst is behind us | 949 46% | 693 50% E | 111 42% | 54 39% | 125 40% | 567 47% | 366 45% | 170 47% | 215 50% | 355 45% | 210 45% | 305 48% | 191 44% | 454 47% | 580 48% | 370 44% | 664 47% | 285 45% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

L105X How likely are you to get a COVID-19 vaccine as soon as it becomes available to you?

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|------------------|-----------------|-------------|-----------------|-------------------|-------------------|-------------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Likely (Net) | 1406 69% | 988 71% CE | 150 56% | 115 84% BC | 191 61% | 844 70% | 541 67% | 272 75% J | 299 69% J | 483 61% | 352 76% J | 489 78% MN | 268 61% | 650 67% C | 825 69% | 581 69% | 1406 100% R | - |
| Very likely | 868 42% | 694 50% CE | 66 25% | 58 42% C | 87 28% | 538 45% g | 318 39% | 175 48% J | 189 44% | 285 36% | 219 47% J | 292 46% | 172 39% | 403 42% C | 463 39% | 405 48% O | 868 62% R | - |
| Somewhat likely | 539 26% | 294 21% B | 85 32% B | 57 42% B | 103 33% B | 306 25% | 223 27% | 98 27% | 110 26% | 198 25% | 133 29% Min | 196 31% | 96 22% L | 247 25% C | 362 30% P | 176 21% R | 539 38% R | - |
| Not Very/Not At All Likely (Net) | 637 31% | 410 29% D | 116 44% BD | 21 16% BD | 120 39% BD | 358 30% | 272 35% | 90 25% L | 131 31% HIK | 305 39% HIK | 111 24% L | 150 24% L | 169 39% L | 318 33% L | 373 31% L | 263 31% L | - | 637 100% Q |
| Not very likely | 337 16% | 209 15% D | 68 25% BD | 14 10% BD | 71 23% BD | 189 16% | 143 18% | 44 12% L | 72 17% L | 156 20% HIK | 65 14% L | 78 12% L | 63 14% LM | 196 20% LM | 208 17% L | 128 15% L | - | 337 53% Q |
| Not at all likely | 300 15% | 201 14% d | 48 18% D | 8 6% D | 49 16% d | 170 14% | 129 16% | 46 13% d | 60 14% d | 149 19% HIK | 45 10% L | 73 11% LN | 196 24% LN | 122 13% L | 165 14% L | 135 16% L | - | 300 47% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VAC01 How likely would you be to get your child(ren) a COVID-19 vaccine once it becomes available?

Base: Parent

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-------------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|--------------|------------|-----------------|----------------|------------------|-----------------|------------------|------------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1254 | 1044 | 116 | 47 | 135 | 1254 | - | 257 | 268 | 506 | 223 | 454 | 299 | 501 | 787 | 467 | 897 | 357 |
| Weighted Base | 1202 | 859 | 158* | 72* | 172* | 1202 | -** | 216 | 260 | 492 | 234 | 423 | 271 | 508 | 752 | 450 | 844 | 358 |
| Very/Somewhat Likely (Net) | 803 67% | 600 70% C6 | 84 53% | 55 76% C | 105 61% | 803 67% | - | 159 73% J | 170 65% | 307 62% I | 168 72% I | 317 75% M | 141 52% M | 345 68% M | 535 71% P | 268 60% R | 732 87% R | 71 20% R |
| Very likely | 489 41% | 382 44% C6 | 45 28% | 33 45% C | 59 34% | 489 41% | - | 92 42% J | 104 40% | 182 37% J | 112 48% J | 210 50% MN | 86 32% M | 193 38% M | 322 43% P | 168 37% R | 473 56% R | 17 5% R |
| Somewhat likely | 314 26% | 218 25% C6 | 39 24% | 23 31% C | 46 27% B | 314 26% | - | 67 31% J | 67 26% J | 125 25% J | 56 24% J | 108 25% M | 54 20% M | 152 30% M | 213 28% P | 100 22% R | 259 31% R | 54 15% R |
| Not At All/Not Very Likely (Net) | 399 33% | 259 30% BD | 75 47% BD | 17 24% B | 67 39% B | 399 33% | - | 57 27% J | 90 35% J | 186 36% HK | 66 28% HK | 106 25% LN | 130 48% LN | 163 32% I | 217 29% O | 182 40% O | 112 13% Q | 287 80% Q |
| Not very likely | 202 17% | 119 14% BD | 53 33% BD | 9 12% B | 38 22% B | 202 17% | - | 34 16% J | 52 20% k | 88 18% k | 27 12% k | 49 12% L | 58 21% L | 95 19% L | 123 16% L | 79 18% L | 73 9% Q | 128 36% Q |
| Not at all likely | 197 16% | 140 16% LN | 22 14% LN | 9 12% LN | 29 17% LN | 197 16% | - | 23 11% H | 38 15% H | 98 20% H | 39 17% H | 57 13% LN | 73 27% LN | 68 13% LN | 94 12% O | 103 23% O | 39 5% Q | 159 44% Q |
| Sigma | 1202 100% | 859 100% | 158 100% | 72 100% | 172 100% | 1202 100% | - | 216 100% | 260 100% | 492 100% | 234 100% | 423 100% | 271 100% | 508 100% | 752 100% | 450 100% | 844 100% | 358 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) = B/C/D/E = F/G = H/I/J/K = L/M/N = O/P = Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VAC22 Which of the following are reason(s) why you are not likely to get a COVID-19 vaccine as soon as one becomes available?
 Please select all that apply.

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | | | | | | | | | | | | | | | | | | |
|---|---------------------|-------------------|-----------------|----------------|------------------|-----------------|-----------------|----------------|---------------|------------------|------------------|-----------------|------------------|-------------------|-----------------|--------------------|-----------------|-----------------|--|
| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 | |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 | |
| I am worried about unknown side effects of the vaccine | 639 31% | 420 30% | 80 30% | 57 41% b | 113 36% | 384 32% | 245 30% | 104 29% | 136 32% | 268 34% | 131 28% | 212 33% N | 174 40% IN | 253 28% | 377 31% | 262 31% | 310 22% | 328 52% Q | |
| I think they rushed the development too quickly | 480 23% | 323 23% | 58 22% | 33 24% | 93 30% b | 307 26% g | 168 21% | 66 18% | 95 22% | 211 27% H | 107 23% | 175 27% N | 115 26% N | 190 20% | 280 23% | 200 24% | 206 15% | 273 43% Q | |
| I do not trust that the vaccine will prevent me from getting COVID-19 | 403 20% | 235 17% | 76 29% B | 31 22% | 96 31% B | 246 20% | 156 19% | 65 18% | 78 18% | 170 22% | 90 19% | 143 22% n | 91 21% | 169 17% | 247 21% | 156 18% | 178 13% | 225 35% Q | |
| I am worried I will have an allergic reaction | 376 18% | 235 17% | 58 22% | 31 23% b | 72 23% b | 238 20% | 132 16% | 54 15% | 77 18% | 176 22% HK | 69 15% | 150 23% N | 84 19% | 143 15% | 231 19% | 145 17% | 220 16% | 156 25% Q | |
| I don't trust the government to make it safe | 311 15% | 203 14% | 44 17% | 21 15% b | 64 21% b | 194 16% | 115 14% | 47 13% | 67 16% | 127 16% | 70 15% | 114 18% N | 83 19% N | 113 12% | 199 17% | 112 13% | 119 8% | 192 30% Q | |
| I don't know what is in it | 298 15% | 182 13% | 51 19% b | 23 17% | 58 19% b | 163 14% | 129 16% | 42 12% | 45 10% | 143 18% HI | 67 15% | 98 15% N | 68 16% | 132 14% | 174 15% | 124 15% | 119 8% | 179 28% Q | |
| I don't understand how this new type of vaccine works | 232 11% | 129 9% | 28 11% | 18 13% | 62 20% BC | 145 12% | 83 10% | 45 12% i | 32 7% | 101 13% I | 54 12% | 85 13% N | 40 9% | 106 11% | 152 13% p | 80 9% | 133 9% | 98 15% Q | |
| I never receive any vaccinations | 154 8% | 100 7% | 27 10% | 7 5% | 32 10% B | 91 8% | 59 7% | 25 7% | 34 8% | 64 8% | 30 7% | 57 9% MN | 33 8% | 64 7% | 98 8% | 56 7% | 67 5% | 87 14% Q | |
| I don't need to get it if enough people are vaccinated | 121 6% | 69 5% | 34 13% Bd | 5 4% | 24 8% | 80 7% | 39 5% | 24 7% | 37 9% J | 34 4% | 26 6% J | 57 9% MN | 13 3% | 52 5% P | 98 8% P | 23 3% | 75 5% | 46 7% Q | |
| It is against my religion to receive vaccinations | 102 5% | 67 5% | 16 6% Bd | 11 8% | 32 10% B | 79 7% G | 23 3% | 15 4% | 12 3% I | 38 5% I | 39 10% hij | 63 10% MN | 9 2% N | 30 3% P | 81 7% P | 21 3% | 78 6% | 25 4% Q | |
| Other | 87 4% | 49 3% | 9 3% | 7 5% | 13 4% B | 40 3% G | 45 6% F | 22 6% | 13 3% I | 31 4% I | 22 5% I | 20 3% I | 25 6% I | 42 4% L | 46 4% L | 42 5% O | 44 3% R | 43 7% Q | |
| None - there is no reason I would be not likely to get a COVID-19 vaccine as soon as one become available to me | 811 40% | 636 45% CDE | 68 26% | 39 29% | 70 22% | 448 37% | 354 44% F | 158 44% | 173 40% | 291 37% | 188 41% | 218 34% L | 173 40% L | 419 43% L | 405 34% L | 406 48% O | 732 52% R | 79 12% Q | |
| Sigma | 4013 196% | 2647 189% | 550 207% | 283 207% | 730 235% b | 2414 201% | 1549 191% | 666 184% | 801 186% | 1653 210% | 893 193% | 1391 218% | 909 208% | 1713 177% | 2387 199% | 1626 193% | 2281 162% | 1732 272% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

VAC26 How concerned are you of potential side effects of a COVID-19 vaccine?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|-----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1369 67% | 890 64% | 188 71% | 111 81% B | 231 74% B | 845 70% G | 504 62% G | 249 69% | 280 65% | 522 66% | 318 69% | 481 75% MN | 297 68% n | 591 61% p | 827 69% p | 542 64% p | 874 62% Q | 495 78% Q |
| Very concerned | 664 32% | 419 30% | 113 42% B | 47 34% B | 117 38% B | 438 36% G | 215 26% G | 117 32% | 122 28% | 293 37% IK | 132 28% IK | 274 43% MN | 153 35% N | 236 24% N | 387 32% p | 276 33% p | 352 25% Q | 311 49% Q |
| Somewhat concerned | 705 35% | 471 34% | 76 28% B | 64 47% BC | 114 37% G | 407 34% G | 288 35% G | 131 36% J | 158 37% J | 230 29% J | 186 40% J | 207 32% J | 144 33% J | 355 37% p | 439 37% p | 266 32% p | 522 37% R | 184 29% R |
| Not At All/Not Very Concerned (Net) | 674 33% | 508 36% DE | 78 29% B | 26 19% BC | 80 26% G | 357 30% G | 309 36% G | 114 31% J | 150 35% J | 285 34% J | 145 31% J | 158 25% L | 140 32% L | 377 39% LM | 372 31% o | 302 36% R | 532 38% R | 142 22% R |
| Not very concerned | 415 20% | 304 22% | 51 19% B | 18 13% BC | 53 17% G | 221 18% G | 190 23% F | 69 19% F | 101 23% J | 159 20% J | 86 19% J | 99 15% L | 79 18% LM | 237 25% LM | 232 19% p | 183 22% R | 321 23% R | 93 15% R |
| Not at all concerned | 259 13% | 204 15% DE | 27 10% B | 7 5% BC | 26 8% G | 136 11% G | 119 15% G | 45 12% J | 49 11% J | 106 13% J | 59 13% J | 59 9% L | 61 14% L | 140 14% L | 140 12% L | 119 14% L | 211 15% R | 48 8% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

CAL2 Generally speaking, do you think the distribution of the COVID-19 vaccine here in the U.S. is going too slowly, too quickly, or about right?

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|------------------|---------------------------------|---------------------------------|----------------|--------------|-------------|-------------|-------------|-----------------|-------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Too slowly | 982 48% | 722 52% CE | 108 41% G | 73 54% CE | 93 30% | 564 47% | 408 50% | 192 53% | 225 52% | 357 45% | 209 45% | 249 39% | 211 48% L | 522 54% L | 518 43% O | 465 55% O | 811 58% R | 171 27% |
| About right | 529 26% | 366 26% | 57 21% | 32 23% BCD | 111 36% | 318 26% | 207 25% | 90 25% | 100 23% | 201 25% | 138 30% | 180 28% | 101 23% | 248 26% P | 345 29% | 184 22% | 355 25% | 174 27% |
| Too quickly | 287 14% | 174 12% | 56 21% B | 19 14% | 54 17% G | 193 16% | 93 11% | 47 13% | 55 13% | 122 15% | 64 14% | 133 21% MN | 58 13% | 96 10% P | 203 17% P | 84 10% | 150 11% | 138 22% Q |
| Not sure | 244 12% | 137 10% | 45 17% B | 12 9% | 52 17% B | 128 11% | 106 13% | 33 9% | 50 12% | 108 14% h | 52 11% | 77 12% | 66 15% h | 102 11% P | 133 11% P | 112 13% | 91 6% | 154 24% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Base: All Respondents

Q3A Which of the following best describes your response to coronavirus?

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-------------|-----------------|-------------|-------------|-------------|-----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| I have taken steps to make sure I leave my residence as little as possible | 1359 67% | 928 66% | 160 60% | 109 80% BC* | 205 66% | 804 67% | 539 66% | 248 69% | 265 61% | 517 66% | 328 71% | 419 66% | 265 61% | 674 70% M | 733 61% | 625 74% O | 1022 73% R | 337 53% |
| I have been leaving my residence as I normally would | 684 33% | 471 34% D | 107 40% D | 28 20% | 105 34% d | 399 33% | 274 34% | 114 31% | 166 39% K | 270 34% | 135 29% | 220 34% | 171 38% N | 293 30% | 465 38% P | 219 26% | 384 27% | 300 47% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

EMP02 How concerned are you that you may lose your job due to the coronavirus outbreak?

Base: Employed

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|------------------|---------------------------------|---------------------------------|-------------------|-----------------|-------------|-------------|-----------------|-----------------|-----------------|------------------|-----------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1186 | 934 | 137 | 57 | 145 | 787 | 387 | 275 | 233 | 445 | 233 | 471 | 217 | 498 | 1186 | - | 837 | 349 |
| Weighted Base | 1199 | 801 | 173* | 86* | 207* | 752 | 436 | 229 | 242 | 447 | 281 | 435 | 205 | 558 | 1199 | ** | 825 | 373 |
| Very/Somewhat Concerned (Net) | 542 45% | 343 43% | 81 47% | 37 43% | 126 61% Bcd | 350 47% | 184 42% | 106 46% | 93 38% | 212 48% | 131 47% | 251 58% MN | 70 34% | 220 39% | 542 45% | - | 419 51% R | 123 33% |
| Very concerned | 209 17% | 141 18% D | 34 20% D | 4 4% | 58 28% Bd | 157 21% G | 46 10% | 42 19% | 33 14% | 69 15% | 65 23% ij | 122 28% MN | 26 13% | 61 11% | 209 17% | - | 167 20% R | 42 11% |
| Somewhat concerned | 333 28% | 203 25% | 47 27% | 34 39% b | 68 33% | 193 26% | 138 32% | 64 28% | 60 25% | 143 32% k | 66 23% m | 129 30% | 44 21% | 160 29% | 333 28% | - | 252 31% R | 80 21% |
| Not At All/Not Very Concerned (Net) | 657 55% | 458 57% E | 92 53% e | 49 57% e | 81 39% | 402 53% | 252 58% | 123 54% | 150 62% j | 234 52% k | 150 53% | 184 42% l | 135 66% L | 338 61% L | 657 55% | - | 406 49% Q | 251 67% Q |
| Not very concerned | 307 26% | 190 24% | 47 27% | 38 41% B | 56 27% | 196 26% | 108 25% | 68 30% | 60 25% | 107 24% | 72 26% n | 100 23% o | 47 23% | 159 29% | 307 26% | - | 197 24% R | 109 29% |
| Not at all concerned | 350 29% | 268 33% DE | 45 28% E | 13 15% | 25 12% | 206 27% | 144 33% | 55 24% | 80 37% HJ | 127 29% I | 78 28% | 84 19% LN | 88 43% LN | 178 32% L | 350 29% | - | 209 25% Q | 141 38% Q |
| Sigma | 1199 100% | 801 100% | 173 100% | 86 100% | 207 100% | 752 100% | 436 100% | 229 100% | 242 100% | 447 100% | 281 100% | 435 100% | 205 100% | 558 100% | 1199 100% | - | 825 100% | 373 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q9 Do you think your income in 2021 will be lower, higher or about the same as it was in 2020?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|------------------|-------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|-------------------|-------------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| About the same | 1112 54% | 821 59% CE | 119 45% | 72 53% E | 117 38% | 632 53% | 466 57% | 200 55% | 262 61% JK | 412 52% | 238 51% | 312 49% | 260 60% L | 540 56% L | 561 47% O | 551 65% O | 817 58% R | 295 46% R |
| Higher | 530 26% | 328 23% B | 95 36% B | 32 23% Bd | 111 36% G | 370 31% G | 155 19% F | 95 26% I | 79 18% I | 212 27% I | 145 31% I | 216 34% MN | 84 19% MN | 230 24% P | 406 34% P | 124 15% P | 348 25% Q | 182 29% Q |
| Lower | 401 20% | 250 18% B | 53 20% B | 32 23% B | 82 26% B | 200 17% F | 192 24% F | 68 19% I | 90 21% I | 163 21% I | 80 17% I | 111 17% MN | 92 21% MN | 198 20% P | 231 19% P | 170 20% Q | 241 17% Q | 160 25% Q |
| Sigma | 2043 100% | 1399 100% B | 266 100% B | 137 100% B | 311 100% B | 1202 100% F | 813 100% F | 362 100% I | 430 100% I | 787 100% I | 463 100% I | 639 100% MN | 436 100% MN | 968 100% P | 1199 100% P | 844 100% P | 1406 100% Q | 637 100% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

EMP05 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Summary Of Yes

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|------------|---------------------------------|---------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Sought out new or additional sources of income | 600 29% | 380 27% | 93 35% | 37 27% | 123 40% | 384 32% | 208 26% | 90 25% | 124 29% | 250 32% | 135 29% | 231 36% | 113 26% | 256 26% | 421 35% | 179 21% | 383 27% | 217 34% |
| Provided financial support for a family member | 560 27% | 351 25% | 88 33% | 33 24% | 124 40% | 374 31% | 181 22% | 69 19% | 89 21% | 249 32% | 153 33% | 253 40% | 88 20% | 220 23% | 400 33% | 160 19% | 414 29% | 146 23% |
| Stopped or cut back on other savings (e.g., college tuition, a major purchase, such as a house or care) | 546 27% | 352 25% | 70 26% | 42 31% | 97 31% | 342 28% | 197 24% | 80 22% | 115 27% | 207 26% | 143 31% | 190 30% | 110 25% | 247 25% | 363 30% | 183 22% | 398 28% | 148 23% |
| Accumulated more debt than normal | 491 24% | 298 21% | 73 28% | 35 26% | 101 33% | 321 27% | 167 21% | 75 21% | 109 25% | 195 25% | 112 24% | 182 28% | 109 25% | 200 21% | 340 28% | 151 18% | 342 24% | 148 23% |
| Lost income partially | 484 24% | 318 23% | 71 27% | 35 26% | 81 26% | 292 24% | 186 23% | 86 24% | 94 22% | 190 24% | 115 25% | 176 28% | 99 23% | 209 22% | 342 29% | 142 17% | 337 24% | 147 23% |
| Stopped or cut back on retirement savings | 463 23% | 283 20% | 73 27% | 38 28% | 105 34% | 296 25% | 160 20% | 83 23% | 92 21% | 177 23% | 111 24% | 181 28% | 85 20% | 196 20% | 312 26% | 152 18% | 321 23% | 142 22% |
| Provided financial support for a friend | 394 19% | 222 16% | 84 32% | 20 15% | 96 31% | 288 22% | 125 15% | 63 17% | 77 18% | 158 20% | 97 21% | 189 30% | 43 10% | 162 17% | 309 26% | 86 10% | 289 21% | 105 17% |
| Missed (or will soon miss) a bill payment | 396 19% | 226 16% | 71 26% | 27 19% | 92 29% | 257 21% | 128 16% | 70 19% | 57 13% | 173 22% | 87 19% | 164 26% | 76 17% | 146 15% | 256 21% | 130 15% | 265 19% | 121 19% |
| Missed (or will soon miss) a rent/mortgage payment | 312 15% | 159 11% | 77 29% | 17 12% | 84 27% | 213 18% | 84 12% | 50 14% | 58 15% | 137 17% | 67 14% | 139 22% | 45 10% | 127 13% | 220 18% | 91 11% | 203 14% | 109 17% |
| Paid for services that I haven't used (e.g., a dog walker, childcare, a house cleaning service) | 271 13% | 156 11% | 54 20% | 23 17% | 74 24% | 191 16% | 74 9% | 51 14% | 40 9% | 105 13% | 76 16% | 134 21% | 25 6% | 112 12% | 212 18% | 59 7% | 209 15% | 62 10% |
| Lost access to my health insurance | 250 12% | 123 9% | 57 21% | 22 16% | 73 23% | 146 12% | 99 12% | 32 9% | 39 9% | 113 14% | 65 14% | 97 15% | 39 9% | 114 12% | 181 15% | 69 8% | 157 11% | 92 15% |
| Lost income entirely | 217 11% | 127 9% | 52 19% | 6 5% | 61 20% | 131 11% | 85 10% | 38 10% | 48 11% | 96 12% | 36 8% | 81 13% | 31 7% | 105 11% | 141 12% | 77 9% | 131 9% | 86 13% |
| I have been impacted financially in some other way | 588 29% | 368 26% | 89 33% | 40 30% | 125 40% | 355 30% | 227 28% | 98 27% | 110 26% | 236 30% | 144 31% | 220 34% | 117 27% | 251 26% | 387 32% | 202 24% | 394 28% | 195 31% |
| I have not been impacted financially | 376 18% | 299 21% | 17 7% | 35 26% | 22 7% | 202 17% | 173 21% | 75 21% | 90 21% | 121 15% | 90 19% | 71 11% | 90 18% | 225 23% | 164 14% | 211 26% | 285 20% | 90 14% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

EMP05_1 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Missed (or will soon miss) a rent/mortgage payment

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|----------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 312 15% | 159 11% | 77 29% BD | 17 12% | 84 27% BD | 213 18% G | 94 12% | 50 14% | 58 14% | 137 17% | 67 14% | 139 22% MN | 45 10% | 127 13% | 220 18% P | 91 11% | 203 14% | 109 17% |
| No | 1731 85% | 1240 89% CE | 190 71% | 120 88% CE | 226 73% | 989 82% | 719 88% F | 313 86% | 372 86% | 651 83% | 396 86% | 500 78% | 391 90% L | 840 87% L | 978 82% O | 753 89% O | 1204 86% | 527 83% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_2 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Missed (or will soon miss) a bill payment

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-------------|------------------|-------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 386 19% | 226 16% | 71 26% B | 27 19% | 92 29% B | 257 21% G | 128 16% | 70 19% | 57 13% | 173 22% I | 87 19% | 164 26% MN | 76 17% | 146 15% | 256 21% P | 130 15% | 265 19% | 121 19% |
| No | 1657 81% | 1172 84% CE | 196 74% | 110 81% | 219 71% F | 945 79% | 685 84% F | 293 81% I | 374 87% HJ | 614 78% | 376 81% | 475 74% L | 360 83% | 822 85% L | 942 79% O | 714 85% O | 1141 81% | 516 81% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_3 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Provided financial support for a family member

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|------------------|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 560 27% | 351 25% | 88 33% b | 33 24% | 124 40% BD | 374 31% G | 181 22% | 69 19% | 89 21% | 249 32% HI | 153 33% HI | 253 40% MN | 88 20% | 220 23% | 400 33% P | 160 19% | 414 29% R | 146 23% |
| No | 1483 73% | 1048 75% CE | 178 67% | 103 76% E | 187 60% | 828 69% F | 632 78% JK | 293 81% JK | 341 79% JK | 539 68% | 310 67% | 386 60% | 349 80% | 748 77% L | 798 67% L | 685 81% O | 992 71% O | 491 77% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_4 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Provided financial support for a friend

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-------------|------------------|-----------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 394 19% | 222 16% | 84 32% BD | 20 15% | 96 31% BD | 268 22% G | 125 15% | 63 17% | 77 18% | 158 20% | 97 21% | 189 30% MN | 43 10% | 162 17% M | 309 26% P | 86 10% | 289 21% | 105 17% |
| No | 1649 81% | 1177 84% CE | 182 68% | 117 85% CE | 215 69% | 934 78% | 688 85% F | 300 83% | 353 82% | 629 80% | 366 79% | 450 70% LN | 393 90% L | 806 83% LN | 890 74% L | 758 90% O | 1117 79% | 531 83% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_5 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Sought out new or additional sources of income

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-----------------|-------------|-------------------|-------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 600 29% | 380 27% | 93 35% b | 37 27% | 123 40% Bd | 384 32% G | 208 26% | 90 25% | 124 29% | 250 32% h | 135 29% | 231 36% MN | 113 26% | 256 26% | 421 35% P | 179 21% | 383 27% | 217 34% Q |
| No | 1443 71% | 1019 73% cE | 173 65% | 99 73% e | 188 60% F | 818 68% F | 605 74% J | 272 75% J | 306 71% | 537 68% 71% | 328 71% | 408 64% | 323 74% L | 712 74% L | 778 65% O | 665 79% R | 1023 73% R | 420 66% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_6 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Lost income partially

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-----------------|-------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 484 24% | 318 23% | 71 27% | 35 26% | 81 26% | 292 24% | 186 23% | 86 24% | 94 22% | 190 24% | 115 25% | 176 28% N | 99 23% | 209 22% | 342 29% P | 142 17% | 337 24% | 147 23% |
| No | 1559 76% | 1081 77% | 196 73% | 101 74% | 229 74% | 910 76% | 627 77% | 277 76% | 337 78% | 598 76% | 348 75% | 463 72% | 337 77% | 758 78% L | 857 71% | 702 83% O | 1069 76% | 489 77% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_7 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Lost income entirely

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-------------|-------------|----------------|-----------------|----------------|------------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 217 11% | 127 9% | 52 19% BD | 6 5% | 61 20% BD | 131 11% | 85 10% | 38 10% | 48 11% | 96 12% k | 36 8% | 81 13% M | 31 7% | 105 11% n | 141 12% | 77 9% | 131 9% | 86 13% Q |
| No | 1826 89% | 1272 91% CE | 215 81% | 130 95% CE | 250 80% | 1071 89% | 728 90% | 325 90% | 383 89% | 691 88% | 427 92% J | 557 87% | 405 93% Ln | 863 89% | 1058 88% | 768 91% R | 1275 91% R | 551 87% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_8 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Accumulated more debt than normal

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 491 24% | 298 21% | 73 28% | 35 26% | 101 33% | 321 27% | 167 21% | 75 21% | 109 25% | 195 25% | 112 24% | 182 28% | 109 25% | 200 21% | 340 28% | 151 18% | 342 24% | 148 23% |
| No | 1552 76% | 1101 79% | 193 72% | 102 74% | 210 67% | 881 73% | 646 79% | 287 79% | 321 75% | 593 75% | 351 76% | 457 72% | 327 75% | 768 79% | 859 72% | 693 82% | 1064 76% | 488 77% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_9 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Stopped or cut back on retirement savings

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-------------|------------------|-----------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 463 23% | 283 20% | 73 b 27% | 38 28% | 105 34% B | 296 25% g | 160 20% | 83 23% | 92 21% | 177 23% | 111 24% | 181 28% MN | 85 20% | 196 20% | 312 26% P | 152 18% | 321 23% | 142 22% |
| No | 1580 77% | 1116 80% CE | 194 73% | 99 72% | 205 66% | 906 75% | 653 80% F | 279 77% | 338 79% | 610 77% | 352 76% | 457 72% L | 351 80% L | 771 80% L | 887 74% | 693 82% O | 1085 77% | 494 78% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_10 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Stopped or cut back on other savings (e.g., college tuition, a major purchase, such as a house or care)

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-----------------|-------------|-------------|-----------------|-------------|-------------|-------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 546 27% | 352 25% | 70 26% | 42 31% | 97 31% | 342 28% | 197 24% | 80 22% | 115 27% | 207 26% | 143 31% H | 190 30% | 110 25% | 247 25% | 363 30% P | 183 22% | 398 28% I | 148 23% |
| No | 1497 73% | 1046 75% | 197 74% | 94 69% | 213 69% | 860 72% | 616 76% | 282 78% K | 315 73% | 580 74% | 319 69% | 449 70% | 327 75% | 721 75% | 835 70% O | 662 78% Q | 1008 72% J | 489 77% R |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_11 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Paid for services that I haven't used (e.g., a dog walker, childcare, a house cleaning service)

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|------------------|-----------------|-------------|------------------|-------------|----------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 271 13% | 156 11% | 54 20% B | 23 17% | 74 24% B | 191 16% G | 74 9% | 51 14% | 40 9% | 105 13% | 76 16% I | 134 21% MN | 25 6% | 112 12% M | 212 18% P | 59 7% | 209 15% R | 62 10% |
| No | 1772 87% | 1242 89% CE | 213 80% | 114 83% | 236 76% B | 1011 84% G | 739 91% F | 311 86% | 391 91% HK | 683 87% | 387 84% | 505 79% LN | 411 94% L | 856 88% L | 987 82% L | 785 93% O | 1197 85% O | 574 90% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_12 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Lost access to my health insurance

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|--------------------|---------------------------------|---------------------------------|----------------|--------------|-------------|-----------------|-----------------|-----------------|-------------|----------------|-----------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 250 12% | 123 9% | 57 21% B | 22 16% D | 73 23% E | 146 12% | 99 12% | 32 9% | 39 9% | 113 14% H | 65 14% | 97 15% M | 39 9% | 114 12% | 181 15% P | 69 8% | 157 11% | 92 15% |
| No | 1793 88% | 1275 91% CdE | 210 79% | 114 84% | 238 77% | 1056 88% | 714 88% | 330 91% J | 391 91% J | 674 86% | 398 86% | 542 85% | 397 91% L | 854 88% | 1018 85% O | 775 92% O | 1249 89% | 544 85% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

EMP05_13 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 I have been impacted financially in some other way

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|--------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-------------|-------------|-------------|-------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 588 29% | 368 26% | 89 33% b | 40 30% | 125 40% B | 355 30% | 227 28% | 98 27% | 110 26% | 236 30% | 144 31% | 220 34% MN | 117 27% | 251 26% | 387 32% P | 202 24% | 394 28% | 195 31% |
| No | 1455 71% CE | 1031 74% | 178 67% | 96 70% | 186 60% | 847 70% | 586 72% | 264 73% | 321 74% | 551 70% | 319 69% | 419 66% | 319 73% L | 717 74% L | 812 68% | 643 76% O | 1013 72% | 442 69% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

EMP05_14 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
I have not been impacted financially

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|------------------|------------------|------------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 376 18% | 299 21% CE | 17 7% | 35 28% CE | 22 7% | 202 17% | 173 21% F | 75 21% I | 90 21% I | 121 15% | 90 19% | 71 11% | 80 18% L | 225 23% L | 164 14% | 211 25% O | 285 20% R | 90 14% |
| No | 1667 82% | 1099 79% BD | 249 93% BD | 101 74% BD | 288 93% BD | 1000 83% g | 640 79% BD | 287 79% h | 340 79% h | 666 85% h | 373 81% MN | 568 89% MN | 357 82% P | 743 77% P | 1034 86% P | 633 75% P | 1121 80% Q | 546 86% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
Overlap formulae used, * small base

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|----------------|-------------|----------------|----------------|--------------------|-----------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Going on vacation / travelling | 789 39% | 591 CE | 75 28% | 58 43% 09 | 93 30% | 504 42% G | 281 35% | 136 37% | 177 41% | 285 36% | 192 42% | 218 34% | 154 35% | 418 43% LM | 490 41% P | 300 35% | 579 41% R | 211 33% |
| Buying new clothes | 506 25% | 334 24% | 80 30% | 43 32% | 71 23% | 310 26% | 190 23% | 104 29% | 92 21% | 200 25% | 110 24% | 205 32% MN | 83 19% | 219 23% | 339 28% P | 167 20% | 364 26% | 142 22% |
| Buying new household goods, furniture or appliances | 420 21% | 278 20% | 63 24% | 35 26% | 73 23% | 296 25% G | 115 14% | 77 21% | 83 19% | 160 20% | 100 22% | 160 25% N | 85 20% | 175 18% | 286 24% P | 134 16% | 315 22% R | 105 17% |
| Buying a car | 372 18% | 246 18% | 60 23% | 28 20% | 65 21% | 252 21% G | 116 14% | 69 19% | 87 20% | 136 17% | 80 17% | 126 20% MN | 76 17% | 169 18% | 243 20% P | 129 15% | 248 18% R | 123 19% |
| Personal electronics (e.g., phone, tablet, voice assistant) | 346 17% | 217 15% | 58 22% b | 35 26% B | 59 19% | 225 19% g | 118 14% | 75 21% | 66 15% | 128 16% | 77 17% | 176 27% MN | 45 10% | 126 13% | 238 20% P | 109 13% | 231 16% R | 115 18% |
| Buying gifts for my friends (family) | 339 17% | 238 17% | 43 16% | 27 20% | 47 15% | 220 18% G | 111 14% | 70 19% | 76 18% | 120 15% | 73 16% | 155 24% MN | 56 13% | 128 13% | 233 19% P | 106 13% | 253 18% r | 86 13% |
| Attending a concert or sporting event | 308 15% | 227 16% | 31 12% | 22 16% | 47 15% | 190 16% | 112 14% | 60 16% | 49 11% | 105 13% | 94 13% | 120 20% LJ | 43 10% | 145 15% M | 216 18% P | 92 11% | 238 17% R | 71 11% |
| Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.) | 270 13% | 146 10% | 55 21% B | 20 15% | 44 14% | 202 17% G | 59 7% | 47 13% | 47 11% | 113 14% | 63 14% | 143 22% MN | 34 8% | 93 10% | 215 18% P | 54 6% | 194 14% r | 75 12% |
| Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment) | 245 12% | 154 11% | 40 15% | 21 16% | 51 16% b | 178 15% G | 66 8% | 50 14% | 40 9% | 98 12% | 56 12% | 120 19% MN | 45 10% | 80 8% | 192 16% P | 53 6% | 185 13% r | 60 9% |
| Buying a house | 185 9% | 102 7% | 33 12% B | 15 11% B | 54 18% B | 148 12% G | 37 5% | 39 11% I | 20 5% | 78 10% I | 48 10% I | 81 13% MN | 32 7% | 72 7% | 140 12% P | 45 5% | 120 9% R | 65 10% |
| Other major purchase | 137 7% | 70 5% | 23 9% B | 19 14% B | 24 8% | 91 8% | 45 6% | 30 8% | 24 6% | 49 6% | 35 8% | 46 7% MN | 33 7% | 59 6% | 81 7% P | 57 6% | 89 6% R | 48 8% |
| Not planning a purchase | 564 28% | 434 31% CDE | 57 21% | 24 18% | 46 15% | 267 22% G | 288 35% F | 98 27% | 119 28% | 233 30% | 114 25% | 134 21% LN | 168 38% L | 263 27% L | 252 21% O | 312 37% O | 359 26% Q | 205 32% Q |
| Sigma | 4482 219% | 3038 217% | 618 232% | 347 254% | 673 217% | 2883 240% | 1537 189% | 854 236% | 880 204% | 1704 216% | 1043 225% | 1682 263% MN | 853 196% | 1946 201% | 2924 244% | 1557 184% | 3175 226% | 1307 205% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - LMN - O/P - Q/R
 Overlap formulae used. * small base

Base: Planning A Major Purchase

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|------------------|---------------------------------|---------------------------------|----------------|-----------------|--------------|----------------|-------------|----------------|-----------------|------------------|----------------|---------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1495 | 1184 | 162 | 73 | 178 | 980 | 498 | 320 | 321 | 566 | 288 | 531 | 311 | 653 | 949 | 546 | 1089 | 406 |
| Weighted Base | 1479 | 964 | 210* | 112* | 264 | 936 | 525 | 264 | 312 | 554 | 348 | 505 | 269 | 705 | 946 | 532 | 1048 | 431 |
| Going on vacation / travelling | 789 53% | 591 61% CE | 75 36% | 58 52% CE | 93 35% | 504 54% | 281 53% | 136 51% | 177 57% | 285 51% | 192 55% | 218 43% | 154 57% | 418 59% | 490 52% | 300 56% | 579 55% | 211 49% |
| Buying new clothes | 506 34% | 334 35% e | 80 38% e | 43 38% | 71 27% | 310 33% | 190 36% | 104 40% | 92 30% | 200 36% | 110 31% | 205 41% MN | 83 31% | 219 31% | 339 36% | 167 31% | 364 35% | 142 33% |
| Buying new household goods, furniture or appliances | 420 28% | 278 29% | 63 30% | 35 31% | 73 28% | 296 32% G | 115 22% | 77 29% | 83 27% | 160 29% | 100 29% | 160 32% n | 85 32% n | 175 25% | 286 30% | 134 25% | 315 30% | 105 24% |
| Buying a car | 372 25% | 246 26% | 60 29% | 28 25% | 65 24% | 252 27% G | 116 22% | 69 26% | 87 28% | 136 24% | 80 23% | 126 25% n | 76 28% n | 169 24% | 243 26% | 129 20% | 248 24% | 123 29% |
| Personal electronics (e.g., phone, tablet, voice assistant) | 346 23% | 217 22% | 58 28% | 35 31% | 59 22% | 225 24% | 118 22% | 75 28% | 66 21% | 128 23% | 77 22% | 176 35% MN | 45 17% | 126 18% | 238 25% | 109 20% | 231 22% | 115 27% |
| Buying gifts for my friends (family) | 339 23% | 238 25% e | 43 21% | 27 24% | 47 18% | 220 24% | 111 21% | 70 26% | 76 24% | 120 22% | 73 21% | 155 31% MN | 56 21% | 128 18% | 233 25% | 106 20% | 253 24% | 86 20% |
| Attending a concert or sporting event | 308 21% | 227 24% c | 31 15% | 22 20% | 47 18% | 190 20% | 112 21% | 60 23% | 49 16% | 105 19% | 94 27% IJ | 120 24% M | 43 16% | 145 21% | 216 23% p | 92 17% | 238 23% R | 71 16% |
| Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.) | 270 18% | 146 15% Be | 55 28% Be | 20 18% | 44 17% | 202 22% G | 59 11% | 47 18% | 47 15% | 113 20% | 63 18% MN | 143 28% MN | 34 13% | 93 13% | 215 23% P | 54 10% | 194 19% | 75 17% |
| Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment) | 245 17% | 154 16% | 40 19% | 21 19% | 51 19% | 178 19% G | 66 13% | 50 19% | 40 13% | 98 18% | 56 16% | 120 24% mN | 45 17% n | 80 11% | 192 20% P | 53 10% | 185 18% | 60 14% |
| Buying a house | 185 13% | 102 11% | 33 16% | 15 13% | 54 21% B | 148 16% G | 37 7% | 39 15% I | 20 6% | 78 14% I | 48 14% I | 81 16% N | 32 12% | 72 10% | 140 15% P | 45 8% | 120 11% | 65 15% |
| Other major purchase | 137 9% | 70 7% B | 23 11% B | 19 17% B | 24 9% | 91 10% | 45 9% | 30 11% | 24 8% | 49 9% B | 35 10% B | 46 9% B | 33 12% B | 59 8% B | 81 9% B | 57 11% B | 89 9% B | 48 11% B |
| Sigma | 3917 265% | 2603 270% | 562 268% | 322 287% | 626 237% | 2617 280% | 1249 238% | 756 286% | 761 244% | 1471 265% | 928 267% | 1548 307% | 686 255% | 1683 239% | 2672 282% | 1245 234% | 2816 269% | 1101 255% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Summary Of Concerned

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|------------------|------------|-----------------|------------|------------|-----------------|------------------|------------|------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| The American economy | 1747 86% | 1251 89% CE | 198 74% | 120 88% CE | 226 73% | 1052 87% G | 677 83% | 320 88% | 379 88% | 661 84% | 388 84% | 541 85% | 386 88% | 820 85% | 1010 84% | 737 87% | 1255 89% R | 492 77% |
| The health of your older friends and relatives | 1694 83% | 1188 85% CE | 191 72% | 121 89% Ca | 239 77% | 1014 84% | 662 81% | 311 86% | 353 82% | 647 82% | 384 82% | 532 83% | 360 83% | 802 83% | 974 81% | 719 85% o | 1255 89% R | 439 69% |
| The health of the broader American populace | 1574 77% | 1104 79% CE | 188 70% | 118 86% CE | 221 71% | 959 80% G | 593 73% | 290 80% | 318 74% | 588 75% | 377 82% I | 523 82% N | 336 77% | 715 74% | 904 75% | 670 79% R | 1200 85% R | 374 59% |
| Your personal health | 1438 70% | 973 70% | 179 67% | 116 85% BCE | 224 74% | 889 74% G | 532 65% | 278 72% J | 302 70% | 528 67% | 330 71% | 496 78% MN | 294 67% | 647 67% | 850 71% | 587 70% | 1096 79% R | 342 54% |
| Your personal finances | 1267 62% | 886 60% | 171 64% | 98 72% b | 215 69% B | 770 64% g | 477 39% | 235 65% | 270 63% | 486 62% | 276 60% | 449 70% MN | 265 61% | 553 57% | 812 68% P | 455 54% | 895 64% | 373 56% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Summary Of Not At All/Not Very Concerned

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|------------|-----------------|------------|-----------------|-----------------|------------|------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Your personal finances | 776 38% | 563 40% dE | 96 36% | 39 28% | 96 31% | 432 36% | 336 41% f | 128 35% | 160 37% | 301 38% | 187 40% | 190 30% | 171 39% L | 415 43% L | 387 32% O | 389 46% Q | 512 36% | 264 41% |
| Your personal health | 605 30% | 426 30% D | 88 33% D | 20 15% | 86 28% D | 313 26% | 280 35% F | 85 23% | 128 30% | 260 33% H | 133 29% | 143 22% | 142 33% L | 321 33% L | 348 29% | 257 30% | 311 22% | 295 46% Q |
| The health of the broader American populace | 469 23% | 294 21% | 79 30% BD | 18 14% | 90 29% D | 243 20% | 220 27% F | 72 20% | 112 26% k | 199 25% k | 85 18% | 116 18% | 100 23% L | 253 26% L | 295 25% | 174 21% | 207 15% | 262 41% Q |
| The health of your older friends and relatives | 349 17% | 211 15% | 76 28% BD | 16 11% | 72 23% Bd | 189 16% | 151 19% | 52 14% | 77 18% | 141 18% | 79 17% | 107 17% | 76 17% | 166 17% | 224 19% P | 125 15% | 152 11% | 198 31% Q |
| The American economy | 296 14% | 147 11% | 69 25% BD | 16 12% | 85 27% BD | 151 13% | 136 17% F | 43 12% | 52 12% | 127 16% | 75 16% | 98 15% | 50 12% L | 148 15% L | 188 16% | 108 13% | 152 11% | 144 23% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q15_1 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Your personal health

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|-----------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|------------------|----------------|-----------------|-----------------|------------------|-----------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1438 70% | 973 70% | 179 67% | 116 85% BCE | 224 72% | 889 74% G | 532 65% | 278 77% J | 302 70% | 528 67% | 330 71% | 496 78% MN | 294 67% | 647 67% | 850 71% | 587 70% | 1096 78% R | 342 54% |
| Very concerned | 686 34% | 432 31% | 97 36% | 72 53% BCE | 101 32% | 456 38% G | 218 27% | 145 40% IK | 135 31% | 266 34% | 140 30% | 270 42% MN | 138 32% | 277 29% | 367 31% | 319 38% O | 540 38% R | 145 23% |
| Somewhat concerned | 752 37% C | 540 39% C | 82 31% | 44 32% | 124 40% | 432 36% | 314 39% | 133 37% | 167 39% | 262 33% | 190 41% J | 226 35% J | 156 36% | 370 38% | 483 40% P | 269 32% P | 555 39% R | 196 31% |
| Not At All/Not Very Concerned (Net) | 605 30% | 426 30% D | 88 33% D | 20 15% | 86 28% D | 313 26% D | 280 35% F | 85 23% | 128 30% | 260 33% H | 133 29% H | 143 22% L | 142 33% L | 321 33% L | 348 29% L | 257 30% L | 311 22% L | 295 46% Q |
| Not very concerned | 398 19% d | 286 20% d | 56 21% d | 14 10% D | 71 23% D | 208 17% D | 181 22% F | 53 15% | 73 17% H | 174 22% H | 98 21% h | 98 15% h | 79 17% Lm | 226 23% Lm | 211 18% o | 187 22% o | 231 16% Q | 167 26% Q |
| Not at all concerned | 207 10% E | 140 10% E | 32 12% E | 6 5% | 15 5% | 106 9% I | 99 12% I | 32 9% | 55 13% k | 86 11% k | 35 8% k | 47 7% LN | 66 15% LN | 94 10% p | 137 11% p | 70 8% p | 79 6% Q | 128 20% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q15_2 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 The health of your older friends and relatives

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|------------------|------------------|-------------|-------------|-----------------------|-----------------|-----------------|-------------------|-------------------|----------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1694 83% | 1188 85% CE | 191 72% | 121 89% Ca | 239 77% | 1014 84% | 662 81% | 311 86% | 353 82% | 647 82% | 384 83% | 532 83% | 360 83% | 802 83% | 974 81% | 719 85% o | 1255 89% R | 439 69% |
| Very concerned | 952 47% | 658 47% | 109 41% | 77 56% c | 141 45% | 579 48% | 362 45% | 191 53% lj | 172 40% | 355 45% | 235 51% | 322 50% m | 187 43% | 443 46% | 540 45% | 413 49% | 730 52% R | 223 35% |
| Somewhat concerned | 741 36% | 530 38% | 82 31% | 44 32% | 98 31% | 435 36% | 300 37% | 120 33% | 181 42% HK | 292 37% | 149 32% | 210 33% | 174 40% i | 358 37% | 435 36% | 307 36% | 525 37% | 216 34% |
| Not At All/Not Very Concerned (Net) | 349 17% | 211 15% | 76 28% BD | 16 11% | 72 23% Bd | 189 16% | 151 19% | 52 14% | 77 18% | 141 18% | 79 17% | 107 17% | 76 17% | 166 17% | 224 19% p | 125 15% | 152 11% Q | 198 31% Q |
| Not very concerned | 206 10% | 122 9% | 41 15% B | 10 7% | 44 14% B | 117 10% | 82 10% | 32 9% | 41 10% | 78 10% | 55 12% | 67 10% 7% | 30 7% | 109 11% M | 134 11% 9% | 72 9% | 105 7% Q | 101 16% Q |
| Not at all concerned | 144 7% | 89 6% | 35 13% Bd | 5 4% | 28 9% | 72 6% | 69 9% | 19 5% | 36 8% | 63 8% | 24 5% | 40 6% 11% IN | 46 11% 8% | 57 6% | 91 8% | 53 6% 3% | 47 3% 15% Q | 97 15% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q15_3 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 The health of the broader American populace

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|-------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|---------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1574 77% | 1104 79% CE | 188 70% | 118 86% CE | 221 71% | 959 80% G | 593 73% | 290 80% | 318 74% | 588 75% | 377 82% I | 523 82% N | 336 77% | 715 74% | 904 75% | 670 79% | 1200 85% R | 374 59% |
| Very concerned | 725 35% | 479 34% | 101 38% | 55 40% | 110 35% | 449 37% G | 261 32% I | 128 35% | 137 32% | 285 36% | 174 38% MN | 280 44% R | 142 32% | 303 31% | 404 34% | 321 38% R | 569 40% R | 156 24% |
| Somewhat concerned | 849 42% | 625 45% CE | 87 33% | 63 46% C | 111 36% | 510 42% G | 333 41% I | 162 45% | 181 42% | 303 38% | 203 44% J | 243 38% K | 194 45% | 412 43% | 500 42% | 349 41% R | 631 45% R | 219 34% |
| Not At All/Not Very Concerned (Net) | 469 23% | 294 21% BD | 79 30% | 18 14% BD | 90 29% BD | 243 20% F | 220 27% F | 72 20% | 112 26% k | 199 25% k | 85 18% k | 116 18% L | 100 23% L | 253 26% L | 295 25% L | 174 21% L | 207 15% Q | 262 41% Q |
| Not very concerned | 322 16% | 209 15% D | 46 17% D | 8 6% D | 82 25% BcD | 171 14% f | 149 18% f | 46 13% | 79 18% f | 129 16% f | 67 15% f | 85 13% LM | 56 13% LM | 181 19% LM | 202 17% LM | 120 14% LM | 164 12% Q | 158 25% Q |
| Not at all concerned | 147 7% | 85 6% e | 33 12% BE | 11 8% e | 8 3% e | 72 6% f | 71 9% f | 26 7% f | 34 7% k | 70 9% K | 18 4% K | 31 5% L | 44 10% L | 72 7% L | 93 8% L | 54 6% L | 43 3% Q | 104 16% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Q15_4 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 The American economy

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|-------------------|---------------------------------|---------------------------------|------------------|------------------|-----------------|-------------|-------------|----------------|----------------|-------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1747 86% | 1251 89% CE | 198 74% | 120 88% CE | 226 73% | 1052 87% G | 677 83% | 320 88% | 379 88% | 661 84% | 388 84% | 541 85% | 386 88% | 820 85% | 1010 84% | 737 87% | 1255 89% R | 492 77% |
| Very concerned | 1027 50% | 735 53% CE | 116 44% | 74 54% e | 122 39% | 662 55% G | 352 43% | 179 49% | 218 51% | 404 51% | 227 49% | 318 50% | 244 56% N | 465 48% | 569 47% | 458 54% O | 739 53% R | 288 45% |
| Somewhat concerned | 720 35% | 516 37% | 81 30% | 46 34% | 104 33% | 389 32% | 325 40% F | 141 39% | 161 37% | 257 33% | 161 35% | 224 35% | 142 33% | 355 37% | 441 37% | 279 33% | 516 37% | 204 32% |
| Not At All/Not Very Concerned (Net) | 296 14% | 147 11% | 69 26% BD | 16 12% | 85 27% BD | 151 13% | 136 17% F | 43 12% | 52 12% | 127 16% | 75 15% | 98 15% | 50 12% | 148 15% | 188 16% | 108 13% | 152 11% Q | 144 23% Q |
| Not very concerned | 200 10% | 101 7% | 34 13% Bd | 6 4% | 74 24% BCD | 105 9% | 91 11% | 24 7% | 39 9% | 76 10% | 63 14% H | 63 10% | 27 6% | 110 11% M | 126 11% | 74 9% | 117 8% Q | 84 13% Q |
| Not at all concerned | 96 5% | 46 3% | 35 13% BE | 10 8% b | 11 3% | 46 4% | 46 6% | 19 5% | 13 3% | 51 6% IK | 12 3% | 35 5% | 23 5% | 38 4% | 62 5% | 33 4% | 35 2% Q | 61 10% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q15_5 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Your personal finances

Base: All Respondents

| | Q15_5 How concerned are you about the impact coronavirus (COVID-19) has on the following? Your personal finances | | | | | | | | | | | | | | | | | |
|--|---|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1267 62% | 836 60% | 171 64% | 98 b | 215 69% | 770 64% | 477 59% | 235 65% | 270 63% | 486 62% | 276 60% | 449 70% | 265 61% | 553 57% | 812 68% | 455 54% | 895 64% | 373 59% |
| Very concerned | 583 29% | 355 25% | 87 33% | 47 b | 107 34% | 368 31% | 200 25% | 119 33% | 112 26% | 231 29% | 120 26% | 246 38% | 118 27% | 219 23% | 360 30% | 223 26% | 405 29% | 178 28% |
| Somewhat concerned | 685 34% | 480 34% | 84 31% | 51 37% | 108 35% | 402 33% | 277 34% | 115 32% | 158 37% | 255 32% | 156 34% | 204 32% | 147 34% | 334 35% | 452 38% | 232 28% | 490 35% | 195 31% |
| Not At All/Not Very Concerned (Net) | 776 38% | 563 40% | 96 36% | 39 28% | 96 31% | 432 36% | 336 41% | 128 35% | 160 37% | 301 38% | 187 40% | 190 30% | 171 39% | 415 43% | 387 32% | 399 46% | 512 36% | 264 41% |
| Not very concerned | 483 24% | 353 25% | 52 19% | 25 19% | 66 21% | 285 24% | 193 24% | 84 23% | 103 24% | 191 24% | 104 23% | 120 19% | 92 21% | 271 28% | 244 20% | 239 28% | 324 23% | 159 25% |
| Not at all concerned | 293 14% | 210 15% | 44 17% | 13 10% | 30 10% | 147 12% | 143 18% | 43 12% | 57 13% | 110 14% | 82 18% | 70 11% | 79 18% | 144 15% | 143 12% | 150 18% | 188 13% | 105 17% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q18 Which of the following is true for you?

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-------------|------------------|-----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| I fear I could die as a result of contracting coronavirus | 1020 50% | 673 48% | 130 49% | 95 72% BC | 178 57% S | 633 53% g | 381 47% | 190 52% | 215 50% | 383 49% | 232 50% | 362 57% MN | 199 46% | 459 47% | 551 46% | 469 56% O | 796 57% R | 224 35% |
| I do not fear that I could die as a result of contracting coronavirus | 1023 50% | 726 52% DE | 137 51% D | 41 30% | 132 43% | 569 47% | 432 53% I | 172 48% | 215 50% | 405 51% | 231 50% | 277 43% L | 238 54% L | 509 53% L | 648 54% P | 375 44% P | 610 43% Q | 413 65% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Base: All Respondents

Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| I think the amount of fear is sensible given how serious the pandemic has become | 1421 70% | 963 69% | 182 68% | 111 81% BcE | 198 64% | 827 69% | 582 72% | 259 72% | 296 69% | 545 69% | 320 69% | 455 71% | 299 69% | 667 69% | 789 66% | 632 75% O | 1101 78% R | 320 50% |
| The amount of fear is irrational, people are overreacting | 622 30% | 435 31% D | 84 32% d | 26 19% | 113 38% D | 375 31% | 231 28% | 103 28% | 134 31% | 242 31% | 142 31% | 184 29% | 137 31% | 301 31% | 410 34% P | 212 25% | 305 22% | 317 50% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR01 Have you felt any of the following recently due to the COVID-19 pandemic?
 Summary Of Yes

Base: All Respondents (Variable Bases)

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|----------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|------------|------------------|------------|-----------------|-----------------|------------------|------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5-2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Appreciative-to be around people I truly care about | 1366 67% | 965 69% E | 171 64% | 94 69% | 185 60% | 842 70% G | 517 64% | 245 68% | 281 65% | 531 67% | 309 67% | 434 68% | 287 66% | 646 67% | 783 65% | 583 69% | 974 69% R | 392 62% |
| Thankful - for the sacrifices that the American people have made for coronavirus | 1355 66% | 963 69% CE | 160 60% | 92 67% | 176 57% | 851 71% G | 496 61% | 262 72% HS | 273 63% | 535 68% | 285 62% | 413 65% | 288 66% | 654 68% | 764 64% | 591 70% O | 1010 72% R | 345 54% |
| Compassionate- taking the time to check in with the people I care about | 1318 65% | 916 65% | 174 65% | 89 65% | 192 62% | 823 68% G | 487 60% | 238 66% | 275 64% | 519 66% | 286 62% | 396 62% | 279 64% | 643 66% | 751 63% | 567 67% | 949 67% R | 370 58% |
| Cabin fever- bored and sick of being in my home | 931 46% | 674 48% E | 110 41% | 64 47% | 126 41% | 559 48% G | 365 45% | 173 48% | 212 49% | 347 44% | 199 43% | 283 44% | 181 42% | 467 48% M | 552 46% | 379 45% | 669 48% R | 262 41% |
| Angry- upset that I don't know when this will end | 912 45% | 637 46% | 110 41% | 55 40% | 153 49% | 579 48% G | 329 40% | 165 46% | 179 42% | 374 47% | 193 42% | 298 47% | 180 41% | 433 45% | 560 47% P | 352 42% | 596 42% R | 316 50% O |
| Lonely-feeling isolated from my friends/family | 889 43% | 593 42% | 102 38% | 82 59% BC | 152 49% | 514 43% G | 367 45% | 162 45% | 183 42% | 340 43% | 203 44% | 296 46% M | 167 38% | 426 44% | 542 45% | 347 41% | 645 46% R | 244 38% |
| Grateful- for the break from work to be at home with my family or by myself | 835 41% | 511 37% | 140 53% B | 65 48% b | 149 48% B | 515 43% G | 314 39% | 160 44% I | 150 35% | 317 40% | 207 45% I | 308 48% MN | 127 29% | 399 41% M | 569 48% P | 265 31% | 571 41% | 264 41% |
| Fear- that my kids are missing out on learning | 453 38% | 324 38% | 55 35% | 26 36% | 84 42% Bc | 453 38% G | - | 92 43% J | 90 35% | 188 34% | 103 44% J | 196 46% MN | 83 31% | 174 34% | 335 45% P | 118 26% | 315 37% | 137 38% |
| Overwhelmed- trying to balance work at home and other needs of my family | 662 32% | 384 27% | 100 38% B | 66 48% B | 140 45% B | 423 35% G | 234 29% | 125 35% | 115 27% | 262 33% | 159 34% I | 257 40% MN | 96 22% | 309 32% M | 501 42% P | 161 19% | 468 33% R | 194 30% |
| Claustrophobic- unable to escape my home | 584 29% | 373 27% | 78 29% | 59 43% Bc | 106 34% b | 353 29% G | 224 28% | 117 32% I | 103 24% | 247 31% I | 117 25% I | 201 31% M | 101 23% | 282 29% m | 372 31% P | 212 25% | 393 28% R | 191 30% |
| Annoyed-by lack of personal space and the inability to get away from my family | 556 27% | 338 24% | 99 37% B | 45 33% B | 103 33% B | 338 28% G | 213 26% | 96 25% I | 96 22% | 227 29% I | 142 31% I | 200 31% M | 90 21% | 266 27% M | 368 31% P | 187 22% | 381 27% R | 175 27% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

FR01_1 Have you felt any of the following recently due to the COVID-19 pandemic?
 Cabin fever- bored and sick of being in my home

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 931 46% | 674 48% e | 110 41% | 64 47% | 126 41% | 559 46% | 365 45% | 173 48% | 212 49% | 347 44% | 199 43% | 283 44% | 181 42% | 467 48% m | 552 46% | 379 45% | 669 48% R | 262 41% |
| No | 1112 54% | 724 52% | 156 59% | 72 53% | 184 59% b | 643 54% | 448 55% | 189 52% | 219 51% | 440 56% | 264 57% | 356 56% | 255 58% n | 501 52% | 647 54% | 465 55% | 737 52% | 375 59% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

FR01_2 Have you felt any of the following recently due to the COVID-19 pandemic?
 Claustrophobic- unable to escape my home

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|------------------|-----------------|-----------------|-------------|-----------------|------------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 584 29% | 373 27% | 78 29% | 59 43% Bc | 106 34% D | 353 29% | 224 28% | 117 32% I | 103 24% | 247 31% J | 117 25% | 201 31% M | 101 23% | 282 29% n | 372 31% P | 212 25% | 393 28% | 191 30% |
| No | 1459 71% | 1025 73% Dc | 188 71% d | 78 57% | 204 66% | 849 71% | 589 72% | 246 68% HJ | 328 76% I | 540 69% | 346 75% | 438 69% | 335 77% Ln | 686 71% O | 827 69% | 632 75% O | 1014 72% | 445 70% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

FR01_3 Have you felt any of the following recently due to the COVID-19 pandemic?
 Grateful- for the break from work to be at home with my family or by myself

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-----------------|------------------|-------------|-----------------|------------------|------------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 835 41% | 511 37% | 140 53% B | 65 48% b | 149 48% B | 515 43% | 314 39% | 160 44% I | 150 35% | 317 40% | 207 45% I | 308 48% MN | 127 29% | 399 41% M | 569 48% P | 265 31% | 571 41% | 264 41% |
| No | 1208 59% | 887 63% CdE | 126 47% | 71 52% | 161 52% | 688 57% | 499 61% | 202 56% | 280 65% HK | 470 60% | 256 55% | 331 52% | 309 71% LN | 568 53% L | 629 52% O | 579 69% | 835 59% | 373 59% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

FR01_4 Have you felt any of the following recently due to the COVID-19 pandemic?
 Appreciative-to be around people I truly care about

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 1366 67% | 965 69% E | 171 64% | 94 69% | 185 60% | 842 70% G | 517 64% | 245 68% | 281 65% | 531 67% | 309 67% | 434 68% | 287 66% | 646 67% | 783 65% | 583 69% | 974 69% R | 392 62% |
| No | 677 33% | 434 31% | 95 36% | 42 31% | 126 40% B | 361 30% | 296 36% F | 118 32% | 150 35% | 256 33% | 153 33% | 205 32% | 150 34% | 322 33% | 415 35% | 262 31% | 432 31% | 245 38% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

FR01_5 Have you felt any of the following recently due to the COVID-19 pandemic?
 Compassionate- taking the time to check in with the people I care about

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|-----------------|-----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 1318 65% | 916 65% | 174 65% | 89 65% | 192 62% | 823 68% G | 487 60% | 238 66% | 275 64% | 519 66% | 286 62% | 396 62% | 279 64% | 643 66% | 751 63% | 567 67% | 949 67% R | 370 58% |
| No | 725 35% | 483 35% | 92 35% | 47 35% | 118 38% | 379 32% | 326 40% F | 124 34% | 156 36% | 268 34% | 177 38% | 243 38% | 157 36% | 325 34% | 448 37% | 277 33% | 458 33% Q | 267 42% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

FR01_6 Have you felt any of the following recently due to the COVID-19 pandemic?
 Lonely-feeling isolated from my friends/family

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-------------|-------------|-------------|-------------|-----------------|-----------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 889 43% | 593 42% | 102 38% | 82 60% B/C | 152 49% C | 514 43% | 367 45% | 162 45% | 183 42% | 340 43% | 203 44% | 296 46% M | 167 38% | 426 44% | 542 45% | 347 41% | 645 46% R | 244 38% |
| No | 1154 57% | 805 58% D | 164 62% D | 54 40% | 159 51% | 688 57% | 446 55% | 200 55% | 248 58% | 448 57% | 259 56% | 343 54% | 270 62% L | 542 56% | 657 55% | 498 59% | 762 54% Q | 393 62% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

FR01_7 Have you felt any of the following recently due to the COVID-19 pandemic?
 Overwhelmed- trying to balance work at home and other needs of my family

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|--------------------|---------------------------------|---------------------------------|-------------------|-----------------|-----------------|-----------------|-------------------|-------------------|-------------------|------------------|------------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 662 32% | 384 27% | 100 38% B | 66 48% B | 140 45% B | 423 35% G | 234 29% G | 125 35% I | 115 27% I | 262 33% I | 159 34% I | 257 40% MN | 96 22% M | 309 32% M | 501 42% P | 161 19% P | 468 33% P | 194 30% P |
| No | 1381 68% | 1015 73% CDE | 166 62% CDE | 70 52% CDE | 171 55% CDE | 780 65% F | 579 71% F | 237 65% F | 316 73% hjk | 525 67% hjk | 303 66% hjk | 382 60% LN | 340 78% LN | 659 68% L | 698 58% O | 683 81% O | 939 67% O | 442 70% O |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

FR01_8 Have you felt any of the following recently due to the COVID-19 pandemic?
 Angry- upset that I don't know when this will end

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|-----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 912 45% | 637 46% | 110 41% | 55 40% | 153 49% | 579 48% G | 329 40% | 165 46% | 179 42% | 374 47% | 193 42% | 298 47% | 180 41% | 433 45% | 560 47% p | 352 42% | 596 42% | 316 50% Q |
| No | 1131 55% | 762 54% | 157 59% | 81 60% | 157 51% | 624 52% F | 484 60% | 197 54% | 251 58% | 413 53% | 269 58% | 341 53% | 256 59% | 534 55% | 639 53% o | 492 58% R | 810 58% R | 321 50% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

FR01_9 Have you felt any of the following recently due to the COVID-19 pandemic?
 Annoyed- by lack of personal space and the inability to get away from my family

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-------------|------------------|-----------------|-----------------|-----------------|------------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 556 27% | 338 24% | 99 37% B | 45 33% B | 103 33% B | 338 28% | 213 26% | 90 25% | 96 22% | 227 29% I | 142 31% I | 200 31% M | 90 21% | 266 27% M | 368 31% P | 187 22% | 381 27% | 175 27% |
| No | 1487 73% CE | 1060 76% CE | 167 63% | 91 67% | 208 67% | 864 72% | 600 74% | 272 75% | 335 78% JK | 560 71% | 320 69% | 439 69% | 346 79% LN | 702 73% | 830 69% | 657 78% O | 1025 73% | 462 73% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

FR01_10 Have you felt any of the following recently due to the COVID-19 pandemic?
 Fear- that my kids are missing out on learning

Base: Parent

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-----------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|--------------|------------|----------------|-------------|------------------|-----------------|------------------|-------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1254 | 1044 | 116 | 47 | 135 | 1254 | - | 257 | 268 | 506 | 223 | 454 | 299 | 501 | 787 | 467 | 897 | 357 |
| Weighted Base | 1202 | 859 | 158* | 72* | 172* | 1202 | ** | 216 | 260 | 492 | 234 | 423 | 271 | 508 | 752 | 450 | 844 | 358 |
| Yes | 453 38% | 324 38% | 55 35% | 26 36% | 84 49% BC | 453 38% | - | 92 43% j | 90 35% | 168 34% | 103 44% j | 196 46% MN | 83 31% | 174 34% | 335 45% P | 118 26% | 315 37% | 137 38% |
| No | 749 62% | 535 62% E | 103 65% a | 46 64% | 88 51% | 749 62% | - | 124 57% | 170 65% | 325 66% hk | 131 56% | 228 54% L | 188 69% | 333 66% L | 417 55% O | 333 74% O | 529 63% | 221 62% |
| Sigma | 1202 100% | 859 100% | 158 100% | 72 100% | 172 100% | 1202 100% | - | 216 100% | 260 100% | 492 100% | 234 100% | 423 100% | 271 100% | 508 100% | 752 100% | 450 100% | 844 100% | 358 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

FR01_11 Have you felt any of the following recently due to the COVID-19 pandemic?
 Thankful - for the sacrifices that the American people have made for coronavirus

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------------|-----------------|-------------|-----------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 1355 66% | 963 59% cE | 160 60% | 92 67% | 176 57% | 851 71% G | 496 61% | 262 72% I/K | 273 63% | 535 68% | 285 62% | 413 65% | 288 66% | 654 68% | 764 64% | 591 70% O | 1010 72% R | 345 54% |
| No | 688 34% | 436 31% | 106 40% b | 45 33% | 134 43% B | 351 29% | 316 39% F | 100 28% | 157 37% H | 253 32% | 178 38% H | 226 35% | 149 34% | 313 32% | 435 36% P | 253 30% | 396 28% | 292 46% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, * small base

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?
 Summary Of A Lot/Somewhat

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-------------------|------------------|-----------------|------------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Gatherings with friends and family | 1546 76% | 1095 78% Ca | 175 66% | 107 78% c | 223 72% | 969 81% G | 559 69% | 301 83% LJK | 324 75% | 577 73% | 343 74% | 507 79% M | 299 68% | 740 76% M | 908 76% | 638 76% | 1125 80% R | 421 66% |
| Dining out at a restaurant | 1423 70% | 1011 72% C | 149 56% | 102 75% C | 211 68% C | 885 74% G | 520 64% | 269 74% IJ | 290 67% | 528 67% | 336 73% | 473 74% mN | 296 68% | 655 68% P | 862 72% P | 561 66% | 1062 75% R | 361 57% |
| In person celebrations (e.g., birthdays, graduations) | 1411 69% | 974 70% | 183 69% | 105 77% e | 197 63% G | 885 74% G | 507 62% | 268 74% JK | 316 73% JK | 523 66% | 304 66% | 481 75% MN | 269 62% | 661 68% m | 842 70% | 569 67% | 1034 74% R | 377 59% |
| Shopping in stores | 1315 64% | 876 63% | 181 68% | 106 78% Be | 198 64% G | 812 68% G | 490 60% | 253 70% I | 264 61% | 506 64% | 292 63% | 448 70% MN | 260 60% P | 606 63% P | 804 67% P | 511 59% | 970 69% R | 345 54% |
| Going to a social gathering | 1297 63% | 899 64% | 154 58% | 84 59% G | 200 64% G | 808 67% G | 473 58% | 253 70% JK | 279 65% | 484 61% | 282 61% | 450 70% MN | 238 54% M | 600 63% M | 795 68% P | 501 59% | 970 69% R | 326 51% R |
| Attending events like concerts, theatre and sporting events | 1122 55% | 763 55% Ca | 143 54% | 80 59% G | 181 58% G | 709 59% G | 400 49% | 219 50% J | 237 55% | 402 51% | 264 57% | 426 57% MN | 185 42% M | 511 53% M | 721 60% P | 401 48% | 857 61% R | 265 42% R |
| Going to a movie theatre | 1066 52% | 734 52% Ca | 137 51% | 69 51% b | 190 61% G | 689 57% G | 364 45% | 205 57% J | 217 50% | 398 51% | 246 53% MN | 390 51% MN | 191 44% m | 484 50% m | 675 56% P | 391 46% | 774 55% R | 292 46% R |
| Going to church | 985 48% | 664 47% Ca | 137 51% | 56 41% G | 169 54% G | 669 56% G | 297 37% | 176 48% J | 209 48% | 387 49% | 213 46% MN | 375 59% MN | 189 43% M | 421 43% M | 610 51% P | 375 44% R | 719 51% R | 266 42% R |
| Going to my local coffee shop | 974 48% | 633 45% Ca | 126 47% | 82 60% B | 182 59% Bc | 605 50% G | 359 44% | 196 54% IJ | 171 40% | 353 45% | 255 55% IJ | 394 62% MN | 150 34% M | 430 44% M | 647 54% P | 328 39% R | 726 52% R | 248 39% R |
| Traveling on an airplane | 892 44% | 601 43% Ca | 119 45% | 82 60% Bc | 146 47% G | 584 49% G | 295 36% | 185 51% IJ | 183 43% | 299 36% J | 225 49% J | 358 56% MN | 99 23% M | 435 45% M | 617 51% P | 275 33% R | 688 49% R | 205 32% R |
| Going to the gym/work out class | 845 41% | 555 40% Ca | 123 46% | 56 41% BcD | 178 57% G | 534 44% G | 298 37% | 166 46% IJ | 157 37% | 303 38% J | 219 47% IJ | 373 58% MN | 125 29% M | 347 36% M | 578 48% P | 266 32% R | 619 44% R | 226 35% R |
| Working from the office | 620 30% | 418 30% Ca | 90 34% | 54 40% B | 114 37% G | 423 35% G | 186 23% J | 124 34% J | 135 31% | 210 27% J | 152 33% J | 293 46% MN | 80 18% M | 247 26% M | 502 42% P | 118 14% R | 461 33% R | 159 25% R |
| Going to school or university | 618 30% | 385 28% Ca | 95 36% b | 49 36% G | 141 45% B | 412 34% G | 193 24% J | 119 33% J | 121 28% J | 217 28% J | 161 35% J | 291 46% MN | 77 18% M | 250 26% M | 453 38% P | 165 20% R | 454 32% R | 164 26% R |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?
 Summary Of Not At All/Not Very

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|------------|-----------------|------------|------------------|------------------|-----------------|-----------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Going to school or university | 1425 70% | 1013 72% cE | 172 64% | 88 64% | 170 55% | 790 66% | 620 76% F | 243 67% | 310 72% k | 570 72% k | 301 65% | 348 54% | 359 82% LN | 718 74% L | 745 62% O | 680 80% O | 952 68% | 473 74% Q |
| Working from the office | 1423 70% | 981 70% | 176 66% | 82 60% | 197 63% | 780 65% | 627 77% F | 238 66% | 296 69% | 578 73% H | 311 67% | 346 54% | 356 82% LN | 721 74% L | 696 58% O | 726 86% O | 945 67% | 477 75% Q |
| Going to the gym/work out class | 1198 59% | 844 60% E | 143 54% e | 80 59% E | 132 43% | 668 56% | 515 63% F | 197 54% | 273 63% HK | 485 62% HK | 244 53% | 266 42% | 312 71% LN | 621 64% L | 620 52% O | 578 69% O | 788 56% | 411 65% Q |
| Traveling on an airplane | 1151 56% | 798 57% D | 147 55% d | 55 40% | 165 41% | 618 51% | 518 64% F | 177 49% | 247 60% h | 489 62% HK | 238 51% | 281 44% | 337 77% LN | 533 55% L | 582 49% O | 569 61% O | 719 51% | 432 68% Q |
| Going to my local coffee shop | 1069 52% | 766 55% DE | 140 53% e | 55 40% | 128 41% | 597 50% | 454 55% F | 166 46% | 260 60% HK | 435 55% HK | 208 45% | 245 38% | 286 68% LN | 538 58% L | 552 46% O | 517 61% O | 680 48% | 389 61% Q |
| Going to church | 1058 52% | 735 53% | 130 49% | 81 59% e | 142 46% | 533 44% | 516 63% F | 187 52% | 222 52% F | 400 51% | 249 54% | 264 41% | 247 57% L | 547 57% L | 589 49% O | 469 56% O | 688 49% | 370 58% Q |
| Going to a movie theatre | 977 48% | 664 48% e | 129 49% | 67 49% | 121 39% | 513 43% | 449 55% F | 158 43% | 213 50% F | 390 49% H | 217 47% | 248 39% | 245 58% Ln | 483 50% L | 524 44% O | 453 54% O | 633 45% | 345 54% Q |
| Attending events like concerts, theatre and sporting events | 921 45% | 635 45% | 123 46% | 56 41% | 130 42% | 493 41% | 413 51% F | 143 40% | 194 45% H | 385 49% H | 199 43% | 213 33% | 251 58% LN | 457 47% L | 478 40% O | 443 52% O | 549 39% | 372 58% Q |
| Going to a social gathering | 746 37% | 500 36% | 113 42% | 43 31% | 110 36% | 394 33% | 340 42% F | 110 30% | 152 35% H | 304 39% h | 181 39% | 189 30% | 199 46% LN | 359 37% L | 403 34% O | 343 41% O | 436 31% | 310 49% Q |
| Shopping in stores | 728 36% | 523 37% D | 85 32% | 31 22% | 113 36% d | 390 32% | 323 40% F | 109 30% | 166 39% h | 281 36% h | 171 37% | 191 30% | 176 40% L | 362 37% L | 394 33% O | 334 40% O | 437 31% | 291 46% Q |
| In person celebrations (e.g., birthdays, graduations) | 632 31% | 425 30% | 84 31% | 31 23% | 114 37% d | 317 26% | 306 38% F | 94 26% | 115 27% h | 264 34% h | 159 34% h | 158 25% | 167 38% Ln | 307 32% L | 357 30% O | 275 33% O | 372 26% | 260 41% Q |
| Dining out at a restaurant | 620 30% | 388 28% BDE | 118 44% BDE | 35 25% | 99 32% | 318 26% | 293 36% F | 93 26% | 140 33% h | 260 33% h | 127 27% H | 166 26% H | 141 32% L | 313 32% L | 336 28% O | 284 34% O | 345 25% | 275 43% Q |
| Gatherings with friends and family | 497 24% | 304 22% | 91 34% Bd | 30 22% | 88 28% b | 234 19% | 254 31% F | 61 17% | 106 25% H | 210 27% H | 119 26% H | 132 21% H | 138 32% LN | 228 24% L | 291 24% O | 207 24% O | 282 20% | 216 34% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_1 How much would you say you miss each of the following during this time of virus-related restrictions?
 Traveling on an airplane

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 892 44% | 601 43% | 119 45% | 82 60% Bc | 146 47% | 584 49% G | 295 36% | 185 51% J | 183 43% | 299 38% | 225 49% J | 358 56% MN | 99 23% | 435 45% M | 617 51% P | 275 33% | 688 49% R | 205 32% |
| A lot | 395 19% | 265 19% | 45 17% | 39 29% bc | 64 21% | 265 22% G | 128 16% | 92 25% J | 69 16% | 125 16% | 109 24% J | 186 29% MN | 37 9% | 172 18% M | 287 24% P | 108 13% | 308 22% R | 87 14% |
| Somewhat | 497 24% | 335 24% | 75 28% | 43 31% | 82 26% | 319 27% G | 167 21% | 94 26% | 114 27% | 174 22% | 115 25% M | 172 27% MN | 62 14% | 263 27% M | 330 27% P | 168 20% | 380 27% R | 118 18% |
| Not At All/Not Very (Net) | 1151 56% | 798 57% D | 147 55% d | 55 40% | 165 53% d | 618 51% F | 518 64% F | 177 49% | 247 57% h | 489 62% HK | 238 51% | 281 44% LN | 337 77% LN | 533 55% L | 582 49% | 569 67% O | 719 51% Q | 432 68% Q |
| Not very | 394 19% | 264 19% | 49 18% | 25 18% Bc | 85 27% Bc | 222 19% | 163 20% | 71 20% | 90 21% | 147 19% | 86 19% | 110 17% LN | 91 21% LN | 193 20% L | 250 21% | 145 17% O | 261 19% Q | 134 21% |
| Not at all | 756 37% | 534 39% DE | 98 37% DE | 30 22% DE | 79 26% DE | 396 33% F | 354 44% F | 106 29% h | 157 39% h | 342 43% HK | 152 33% h | 170 27% LN | 246 56% LN | 340 35% L | 332 28% O | 424 50% O | 458 33% Q | 298 47% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_2 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to a movie theatre

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 1066 52% | 734 52% | 137 51% | 69 51% | 190 61% b | 689 57% G | 364 45% | 205 57% | 217 50% | 398 51% | 246 53% | 390 61% MN | 191 44% | 484 50% m | 675 56% P | 391 46% | 774 55% R | 292 46% |
| A lot | 487 24% | 333 24% | 50 19% | 32 23% | 108 35% BC | 323 27% G | 160 20% | 90 25% | 91 21% | 170 22% | 135 29% IJ | 205 32% MN | 79 18% | 203 21% P | 314 26% P | 172 20% | 361 26% R | 126 20% |
| Somewhat | 579 28% | 402 29% | 87 33% | 38 28% | 81 26% | 366 30% g | 204 25% | 114 32% k | 126 29% | 228 29% | 111 24% | 186 29% | 112 26% | 281 29% | 361 30% | 219 26% | 413 29% | 166 26% |
| Not At All/Not Very (Net) | 977 48% | 664 48% | 129 49% | 67 49% | 121 39% | 513 43% F | 449 55% F | 158 43% | 213 50% | 390 49% | 217 47% | 248 39% Ln | 245 56% L | 483 50% L | 524 44% O | 453 54% O | 633 45% Q | 345 54% Q |
| Not very | 386 19% | 252 18% | 50 19% | 37 27% b | 73 24% g | 246 20% g | 131 16% | 67 19% | 96 22% j | 132 17% | 90 19% | 106 17% | 68 18% IM | 212 22% IM | 245 20% O | 141 17% | 246 17% q | 140 22% q |
| Not at all | 591 29% | 413 30% E | 80 30% E | 30 22% E | 48 15% E | 268 22% F | 318 39% F | 90 25% F | 117 27% H | 257 33% H | 127 27% H | 143 22% LN | 177 41% LN | 271 28% I | 279 23% O | 313 37% O | 386 27% O | 205 32% O |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_3 How much would you say you miss each of the following during this time of virus-related restrictions?
 Shopping in stores

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|----------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 1315 64% | 876 63% | 181 68% | 106 78% Bb | 198 64% | 812 68% G | 490 60% | 253 70% I | 264 61% | 506 64% | 292 63% | 448 70% MN | 260 60% | 606 63% | 804 67% P | 511 60% | 970 69% R | 345 54% |
| A lot | 507 25% | 335 24% | 66 25% | 38 28% | 92 30% | 332 28% G | 169 21% | 87 24% | 90 21% | 212 27% I | 117 25% | 213 33% MN | 110 25% N | 184 19% | 307 26% | 200 24% | 369 26% | 138 22% |
| Somewhat | 808 40% | 541 39% | 115 43% | 68 50% bE | 106 34% | 480 40% | 320 39% | 166 46% Jk | 174 40% | 294 37% | 174 38% | 236 37% N | 150 34% | 422 44% M | 497 41% | 311 37% | 601 43% R | 207 32% |
| Not At All/Not Very (Net) | 728 36% | 523 37% D | 85 32% | 31 22% | 113 36% d | 390 32% | 323 40% F | 109 30% | 166 37% h | 281 35% | 171 37% | 191 30% L | 176 40% L | 362 37% L | 394 33% | 334 40% O | 437 31% Q | 291 46% Q |
| Not very | 399 20% | 289 21% | 39 15% | 18 13% cd | 75 24% cd | 221 18% | 172 21% F | 76 21% | 80 19% | 157 20% H | 86 19% H | 97 15% H | 85 20% LN | 217 22% L | 237 20% | 162 19% O | 253 18% Q | 146 23% q |
| Not at all | 329 16% | 234 17% | 46 17% | 13 9% | 38 12% F | 170 14% | 151 19% F | 33 9% | 86 20% H | 124 16% H | 85 18% H | 94 15% LN | 91 21% LN | 144 15% L | 158 13% O | 171 20% O | 184 13% Q | 145 23% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_4 How much would you say you miss each of the following during this time of virus-related restrictions?
 Working from the office

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 620 30% | 418 30% | 90 34% | 54 40% | 114 37% | 423 35% G | 186 23% | 124 34% J | 135 31% | 210 27% | 152 33% | 293 46% MN | 80 18% | 247 26% M | 502 42% P | 118 14% | 461 33% R | 159 25% |
| A lot | 256 13% | 175 12% | 41 16% | 20 14% | 33 11% | 183 15% G | 71 9% | 50 14% | 40 9% | 100 13% | 66 14% | 142 22% MN | 34 8% | 80 8% P | 218 18% P | 38 5% | 198 14% R | 58 9% |
| Somewhat | 364 18% | 243 17% | 49 18% | 34 25% | 81 26% B | 240 20% G | 115 14% | 74 21% J | 94 22% J | 110 14% | 86 19% MN | 152 24% MN | 46 11% | 167 17% M | 285 24% P | 80 9% | 263 19% R | 101 16% |
| Not At All/Not Very (Net) | 1423 70% | 981 70% | 176 66% | 82 60% | 197 63% | 780 65% | 627 77% F | 238 66% | 296 69% | 578 73% H | 311 67% | 346 54% LN | 356 82% LN | 721 74% L | 696 58% O | 726 86% O | 945 67% Q | 477 75% Q |
| Not very | 380 19% | 214 15% | 51 19% | 29 22% | 82 25% B | 213 18% B | 159 20% B | 64 18% | 67 16% | 147 19% | 102 22% i | 124 19% M | 49 11% M | 207 21% M | 255 21% P | 125 15% O | 251 18% Q | 129 20% |
| Not at all | 1043 51% | 767 55% cDE | 125 47% e | 53 39% | 115 37% e | 566 47% F | 469 58% F | 174 48% | 229 53% k | 431 55% HK | 209 45% | 221 35% LN | 308 70% LN | 514 53% L | 441 37% O | 601 71% O | 694 49% q | 349 26% q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_5 How much would you say you miss each of the following during this time of virus-related restrictions?
 Attending events like concerts, theatre and sporting events

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 1122 55% | 763 55% | 143 54% | 80 59% | 181 58% | 709 59% | 400 49% | 219 60% | 237 55% | 402 51% | 264 57% | 426 67% | 185 42% | 511 53% | 721 60% | 401 48% | 857 61% | 265 42% |
| A lot | 504 25% | 356 25% | 60 23% | 30 22% | 82 26% | 328 27% | 172 21% | 97 27% | 79 18% | 201 26% | 127 28% | 201 32% | 97 22% | 205 21% | 335 28% | 169 20% | 381 27% | 122 19% |
| Somewhat | 619 30% | 407 29% | 83 31% | 51 37% | 99 32% | 381 32% | 228 28% | 123 34% | 158 37% | 201 26% | 137 30% | 225 35% | 88 20% | 306 32% | 386 32% | 233 28% | 476 34% | 142 22% |
| Not At All/Not Very (Net) | 921 45% | 635 45% | 123 46% | 56 41% | 130 42% | 493 41% | 413 51% | 143 40% | 194 45% | 385 49% | 199 43% | 213 33% | 251 58% | 457 47% | 478 40% | 443 52% | 549 39% | 372 58% |
| Not very | 340 17% | 226 16% | 44 17% | 30 22% | 58 19% | 190 16% | 141 17% | 65 18% | 72 17% | 135 17% | 68 18% | 78 12% | 78 18% | 184 19% | 206 17% | 134 16% | 196 14% | 144 23% |
| Not at all | 581 28% | 410 29% | 79 30% | 27 19% | 72 23% | 303 25% | 272 34% | 78 22% | 121 29% | 250 32% | 131 29% | 135 21% | 174 40% | 272 28% | 272 23% | 309 37% | 353 25% | 228 36% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_6 How much would you say you miss each of the following during this time of virus-related restrictions?
 Dining out at a restaurant

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 1423 70% | 1011 72% C | 149 56% | 102 75% C | 211 68% C | 885 74% G | 520 64% G | 269 74% J | 290 67% J | 528 67% J | 336 73% K | 473 74% mN | 296 68% M | 655 68% N | 862 72% P | 561 66% R | 1062 75% R | 361 57% R |
| A lot | 671 33% | 497 36% E | 76 29% | 49 36% e | 72 23% G | 437 36% G | 228 28% G | 142 39% J | 129 30% J | 246 31% K | 154 33% K | 244 38% MN | 134 31% M | 293 30% N | 401 33% P | 270 32% R | 507 36% R | 164 26% R |
| Somewhat | 752 37% | 514 37% C | 73 27% | 52 38% BC | 139 45% BC | 447 37% G | 292 36% G | 127 35% J | 161 37% J | 282 36% K | 182 39% K | 228 36% MN | 162 37% M | 362 37% N | 461 38% P | 291 34% R | 555 39% R | 197 31% R |
| Not At All/Not Very (Net) | 620 30% | 388 28% BDE | 118 44% | 35 25% BDE | 99 32% BC | 318 26% G | 293 36% G | 93 26% J | 140 33% h | 260 33% h | 127 27% H | 166 26% I | 141 32% L | 313 32% L | 336 28% O | 294 34% O | 345 25% Q | 275 43% Q |
| Not very | 321 16% | 183 13% B | 64 24% B | 22 16% B | 63 20% B | 175 15% B | 141 17% B | 56 16% J | 78 18% J | 126 16% K | 61 13% K | 82 13% L | 58 13% L | 181 19% Lm | 202 17% O | 120 14% O | 193 14% Q | 129 20% Q |
| Not at all | 299 15% | 205 15% de | 53 20% de | 13 9% de | 37 12% de | 143 12% F | 152 19% F | 37 10% H | 62 14% H | 134 17% H | 66 14% H | 84 13% Ln | 83 19% Ln | 132 14% O | 135 11% O | 164 19% O | 152 11% Q | 146 23% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_8 How much would you say you miss each of the following during this time of virus-related restrictions?
 Gatherings with friends and family

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 1546 76% | 1095 78% Ca | 175 66% | 107 78% c | 223 72% | 969 81% G | 559 69% | 301 83% JK | 324 75% | 577 73% | 343 74% | 507 79% M | 299 68% | 740 76% M | 908 76% | 638 80% R | 1125 89% R | 421 66% |
| A lot | 860 42% | 626 45% Ca | 83 31% | 61 45% c | 113 36% | 523 43% | 330 41% | 178 49% JK | 173 40% | 323 41% | 186 40% | 285 45% M | 169 39% | 406 42% | 511 43% | 349 41% | 637 45% R | 223 35% |
| Somewhat | 686 34% | 469 33% | 92 35% | 46 34% | 110 35% | 446 37% G | 230 28% | 123 34% | 151 35% | 254 32% | 158 34% | 221 35% | 130 30% | 335 35% | 397 33% | 289 34% | 488 35% R | 198 31% |
| Not At All/Not Very (Net) | 497 24% | 304 22% | 91 34% Bd | 30 22% | 88 28% b | 234 19% | 254 31% F | 61 17% | 106 25% H | 210 27% H | 119 26% H | 132 21% LN | 138 32% LN | 228 24% | 291 24% | 207 24% | 282 20% Q | 216 34% Q |
| Not very | 231 11% | 132 9% Bd | 38 14% BdE | 16 12% | 55 18% B | 120 10% | 107 13% f | 31 9% | 46 11% h | 102 13% h | 51 9% h | 57 9% h | 49 11% I | 125 13% I | 154 13% p | 77 9% | 147 10% Q | 84 13% Q |
| Not at all | 266 13% | 172 12% | 54 20% BdE | 14 10% | 33 11% | 114 9% | 146 18% F | 30 8% | 60 14% h | 108 14% H | 68 15% H | 75 12% LN | 89 20% LN | 102 11% | 137 11% | 130 15% o | 134 10% Q | 132 21% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_9 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to church

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|----------------|-----------------|-------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 985 48% | 664 47% | 137 51% | 56 41% | 169 54% d | 669 56% G | 297 37% | 176 48% | 209 48% | 387 49% | 213 46% | 375 59% MN | 189 43% | 421 43% | 610 51% P | 375 44% | 719 51% R | 266 42% |
| A lot | 447 22% | 313 22% D | 67 25% D | 12 8% | 78 25% D | 324 27% G | 116 14% | 79 22% | 83 19% | 191 24% | 93 20% | 178 28% N | 110 25% N | 159 16% | 255 21% | 192 23% | 344 24% R | 102 16% |
| Somewhat | 538 26% | 381 25% | 70 26% | 44 33% | 91 29% | 345 29% G | 181 22% | 96 27% | 126 29% | 196 25% | 120 26% | 197 31% M | 79 18% M | 262 27% P | 355 30% | 183 22% | 374 27% | 164 26% |
| Not At All/Not Very (Net) | 1058 52% | 735 53% | 130 49% | 81 59% e | 142 46% | 533 44% | 516 63% F | 187 52% | 222 52% | 400 51% | 249 54% | 264 41% L | 247 57% L | 547 49% L | 589 49% | 469 56% O | 688 49% Q | 370 58% Q |
| Not very | 311 15% | 191 14% B | 56 21% B | 25 19% e | 50 16% | 186 15% | 121 15% | 40 11% | 73 17% h | 126 16% h | 72 18% | 83 13% i | 57 13% i | 170 18% I | 200 17% | 111 13% | 218 16% I | 92 14% |
| Not at all | 747 37% | 543 39% C | 73 28% c | 55 40% c | 91 29% | 347 29% F | 395 49% F | 147 41% | 149 35% | 274 35% | 177 38% | 181 28% L | 190 44% L | 377 39% L | 389 32% | 368 42% O | 469 33% Q | 279 44% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_10 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to school or university

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|-----------------|-----------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 618 30% | 385 28% | 95 36% b | 49 36% | 141 45% B | 412 34% G | 193 24% | 119 33% | 121 28% | 217 28% | 161 35% J | 291 46% MN | 77 18% | 250 26% M | 453 38% P | 165 20% | 454 32% R | 164 26% |
| A lot | 258 13% | 173 12% | 35 13% | 21 15% | 52 17% B | 188 16% G | 68 8% | 54 15% | 43 10% | 84 11% | 77 17% J | 134 21% MN | 29 7% | 95 10% M | 199 17% P | 59 7% | 203 14% R | 55 9% |
| Somewhat | 360 18% | 212 15% | 60 22% b | 28 20% | 89 29% B | 225 19% G | 126 15% | 65 18% | 78 18% | 133 17% | 84 18% J | 156 24% MN | 48 11% | 155 16% m | 254 21% P | 106 13% | 251 18% R | 109 17% |
| Not At All/Not Very (Net) | 1425 70% | 1013 72% cE | 172 64% | 88 64% | 170 55% B | 790 66% G | 620 76% F | 243 67% | 310 72% | 570 72% k | 301 65% k | 348 54% LN | 359 82% LN | 718 74% L | 745 62% L | 690 80% O | 952 68% Q | 473 74% Q |
| Not very | 290 14% | 157 11% | 50 19% B | 29 21% B | 65 21% B | 172 14% B | 110 14% F | 48 13% | 68 16% | 110 14% k | 64 14% k | 71 11% LN | 52 12% LN | 169 17% LM | 209 17% P | 81 10% O | 192 14% Q | 98 15% |
| Not at all | 1135 56% | 856 61% CDE | 122 48% E | 59 43% | 105 34% B | 618 51% G | 509 63% F | 196 54% | 242 56% | 460 58% k | 237 51% k | 277 43% LN | 308 70% LN | 550 57% L | 537 45% O | 598 71% O | 781 54% Q | 374 59% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_13 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to the gym/work out class

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-------------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 845 41% | 555 40% | 123 46% | 56 41% | 178 57% BcD | 534 44% G | 298 37% | 166 46% h | 157 37% | 303 38% | 219 47% l | 373 58% MN | 125 29% | 347 36% M | 578 48% P | 266 32% | 619 44% R | 226 35% |
| A lot | 372 18% | 252 18% | 52 20% | 27 20% | 69 22% | 238 20% | 132 16% | 78 22% i | 57 13% | 147 19% | 89 19% | 193 30% MN | 55 13% | 124 13% M | 273 23% P | 99 12% | 289 21% R | 83 13% |
| Somewhat | 473 23% | 302 22% | 71 27% | 29 21% | 109 35% Bd | 296 25% | 166 20% | 88 24% | 100 23% | 155 20% | 130 28% J | 190 28% Mn | 70 16% | 223 23% M | 306 25% P | 167 20% | 330 23% R | 143 22% |
| Not At All/Not Very (Net) | 1198 59% | 844 60% E | 143 54% e | 80 59% E | 132 43% | 668 56% | 515 63% F | 197 54% G | 273 63% HK | 485 62% hK | 244 53% J | 266 42% Mn | 312 71% LN | 621 64% L | 620 52% O | 578 68% P | 788 56% Q | 411 65% R |
| Not very | 315 15% | 189 14% b | 52 19% b | 28 21% B | 66 21% B | 171 14% | 137 17% | 55 15% | 68 16% | 109 14% | 83 18% | 82 13% LN | 42 10% L | 191 20% LM | 214 18% P | 101 12% O | 208 15% Q | 107 17% |
| Not at all | 883 43% | 655 47% CE | 91 34% E | 52 38% E | 67 21% E | 498 41% | 378 47% I | 142 39% | 205 49% hK | 375 49% hK | 161 35% | 184 29% LN | 270 62% L | 430 44% L | 406 34% O | 477 57% Q | 579 41% R | 304 46% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_14 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to a social gathering

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|-------------|-----------------|-----------------|------------------|-------------|------------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 1297 63% | 899 64% | 154 58% | 94 69% | 200 64% | 808 67% G | 473 58% | 253 70% Jk | 279 65% | 484 61% | 282 61% | 450 70% MN | 238 54% | 609 63% M | 795 66% P | 501 59% | 970 69% R | 326 51% |
| A lot | 576 28% | 402 29% | 77 29% | 33 24% | 83 27% | 370 31% G | 199 25% | 126 35% Jl | 113 26% | 208 26% | 129 28% | 238 37% MN | 91 21% | 246 25% P | 365 30% P | 211 25% | 427 30% R | 149 23% |
| Somewhat | 721 35% | 496 35% | 77 29% | 61 44% C | 118 38% | 438 36% | 273 34% | 126 35% | 166 39% | 276 35% | 152 33% | 212 33% MN | 146 34% | 363 37% L | 431 36% | 291 34% | 543 39% R | 178 28% |
| Not At All/Not Very (Net) | 746 37% | 500 36% | 113 42% | 43 31% | 110 36% | 394 42% F | 340 42% F | 110 30% | 152 35% | 304 39% H | 181 49% h | 189 30% LN | 199 46% LN | 359 37% L | 403 34% | 343 41% O | 436 31% Q | 310 49% Q |
| Not very | 340 17% | 226 16% | 54 20% | 29 21% | 51 16% | 217 16% | 117 14% | 62 17% | 78 18% | 126 16% | 74 19% | 93 15% LN | 65 15% LN | 181 15% L | 208 17% | 132 16% O | 209 15% Q | 130 20% Q |
| Not at all | 407 20% | 274 20% d | 59 22% d | 15 11% | 59 19% | 177 15% | 223 27% F | 48 13% | 74 17% | 178 23% Hi | 107 29% H | 96 15% LN | 133 31% LN | 177 18% O | 195 16% O | 212 26% O | 227 16% Q | 180 28% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_15 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to my local coffee shop

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|------------------|------------------|------------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 974 48% | 633 45% | 126 47% | 82 B | 182 59% BC | 605 50% G | 359 44% | 196 54% IJ | 171 40% | 353 45% | 255 55% J | 394 62% MN | 150 34% | 430 44% M | 647 54% P | 328 39% | 726 52% R | 248 39% |
| A lot | 355 17% | 247 18% | 37 14% | 27 B | 54 17% BC | 231 19% g | 120 15% | 76 21% I | 51 12% | 136 17% I | 92 20% I | 165 26% MN | 65 15% | 124 13% P | 236 20% P | 118 14% | 274 19% R | 81 13% |
| Somewhat | 620 30% | 386 28% | 89 34% | 55 40% B | 128 41% B | 375 31% g | 239 29% | 120 33% | 120 28% | 217 27% I | 163 35% J | 229 36% MN | 85 19% M | 306 32% M | 410 34% P | 209 25% | 452 32% R | 167 26% |
| Not At All/Not Very (Net) | 1069 52% | 766 55% DE | 140 53% e | 55 40% B | 128 41% B | 597 50% g | 454 56% F | 166 46% | 260 60% HK | 435 55% HK | 208 45% J | 245 38% MN | 286 66% LN | 538 56% L | 552 46% P | 517 61% O | 680 48% Q | 399 61% Q |
| Not very | 378 18% | 247 18% | 48 18% | 30 22% B | 63 20% BC | 226 19% g | 139 17% | 63 17% I | 92 21% I | 133 17% I | 88 19% J | 91 14% J | 83 19% LN | 202 21% L | 227 19% L | 149 18% O | 248 18% Q | 127 20% |
| Not at all | 693 34% | 519 37% DE | 93 35% DE | 28 18% B | 65 21% BC | 371 31% g | 315 39% F | 104 29% I | 168 39% HK | 302 38% HK | 119 26% J | 154 24% LN | 203 46% LN | 336 35% L | 325 27% P | 368 44% O | 431 31% Q | 262 41% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

FR05_16 How much would you say you miss each of the following during this time of virus-related restrictions?
 In person celebrations (e.g., birthdays, graduations)

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------|---------------------------|--------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|------------------|-------------------|------------------|------------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| A Lot/Somewhat (Net) | 1411 69% | 974 70% | 183 69% | 105 77% e | 197 63% | 885 74% G | 507 62% | 268 74% Jk | 316 73% jk | 523 66% | 304 66% | 481 75% MN | 269 62% | 661 68% m | 842 70% | 569 67% | 1034 74% R | 377 59% |
| A lot | 754 37% | 524 37% | 87 33% | 62 46% c | 110 36% | 478 40% G | 268 33% | 157 43% Ik | 141 33% | 295 37% | 161 35% | 274 43% MN | 139 32% | 340 35% | 453 38% | 301 36% | 562 40% R | 192 30% |
| Somewhat | 657 32% | 449 32% | 96 36% | 43 31% | 86 28% | 408 34% | 230 29% | 111 31% | 175 41% HJK | 228 29% | 143 31% | 207 32% | 129 30% | 321 33% | 389 32% | 269 32% | 472 34% | 185 29% |
| Not At All/Not Very (Net) | 632 31% | 425 30% | 84 31% | 31 23% | 114 37% d | 317 26% | 306 38% F | 84 26% | 115 27% | 264 34% Hi | 159 34% hi | 158 25% Ln | 167 38% Ln | 307 32% L | 357 30% | 275 33% | 372 26% Q | 260 41% Q |
| Not very | 289 14% | 193 14% | 25 9% | 17 12% BC | 64 21% BC | 159 13% | 123 15% | 45 12% | 55 13% | 118 15% h | 68 15% h | 82 13% LN | 61 14% LN | 143 15% L | 182 15% | 104 12% O | 179 13% Q | 107 17% q |
| Not at all | 346 17% | 232 17% | 59 22% d | 14 11% | 50 16% | 158 13% F | 183 23% F | 49 14% | 60 14% | 146 19% h | 91 20% h | 76 12% LN | 106 24% LN | 164 17% L | 175 15% O | 171 20% O | 193 14% Q | 153 24% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Base: All Respondents

COV04 How concerned are you of a new wave of COVID-19 outbreak in your area?

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|---------------------------|-------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-----------------|-----------------|-------------|-------------|-------------------|------------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Ways 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1497 73% | 1026 73% | 184 69% | 118 85% B/C/E | 215 69% | 920 77% G | 558 69% | 283 78% I | 303 70% | 569 72% | 343 74% | 502 79% M/N | 304 70% | 692 71% | 878 73% | 619 73% | 1155 82% R | 342 54% |
| Very concerned | 694 34% | 435 31% | 102 38% | 70 51% B/C | 114 37% | 459 38% G | 226 28% | 133 37% | 135 31% | 259 33% | 166 36% | 299 47% M/N | 127 29% | 268 28% | 388 32% | 305 36% | 555 39% R | 139 22% |
| Somewhat concerned | 804 39% | 591 42% C/E | 81 31% | 49 36% | 100 32% | 461 38% | 332 41% | 149 41% | 167 39% | 310 39% | 177 38% | 203 32% | 177 40% L | 424 44% L | 490 41% | 314 37% | 600 43% R | 203 32% |
| Not At All/Not Very Concerned (Net) | 546 27% | 372 27% D | 83 31% | 18 13% | 96 31% D | 282 23% | 255 31% F | 80 22% | 128 30% h | 218 28% | 120 26% | 137 21% | 133 30% L | 276 29% L | 320 27% | 225 27% | 251 18% Q | 295 46% Q |
| Not very concerned | 368 18% | 240 17% | 58 22% | 18 13% | 81 26% B/D | 194 16% | 168 21% F | 54 15% | 94 22% h | 136 17% | 84 18% | 92 14% | 76 17% L | 200 21% L | 215 18% | 153 18% | 199 14% Q | 169 27% Q |
| Not at all concerned | 178 9% | 132 9% D | 25 9% D | · | 15 5% | 88 7% | 87 11% F | 26 7% | 34 8% | 82 10% | 36 8% | 44 7% | 57 13% L/N | 76 8% | 105 9% | 73 9% | 52 4% | 126 20% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Summary Of Concerned

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|--------------------------|-------------|---------------------------------|---------------------------------|-----------------|-----------------|------------|-----------------|------------|------------|------------------|------------------|------------|-------------------|------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Healthcare workers (doctors, nurses, supporting staff) | 1508 74% | 1026 73% | 181 68% | 117 88% BC | 243 78% c | 893 74% | 598 74% | 282 78% J | 301 70% | 556 71% | 368 80% IJ | 509 60% MN | 297 68% | 702 73% | 876 73% | 632 75% | 1134 81% R | 374 59% |
| Hospital beds (room for patients) | 1419 69% | 961 69% | 171 64% | 115 84% BCE | 216 70% | 861 72% g | 541 67% | 258 71% | 283 66% | 537 68% | 342 74% | 487 76% MN | 274 63% | 659 68% | 843 70% | 576 68% | 1098 78% R | 321 50% |
| Hospital ventilators (for assisted breathing) | 1388 68% | 925 66% | 178 67% | 113 83% BCg | 220 71% | 854 71% G | 518 64% | 248 68% | 276 64% | 528 67% | 337 73% I | 480 75% MN | 268 61% | 640 66% | 815 68% | 573 68% | 1058 75% R | 330 52% |
| Surgical masks and gloves | 1323 65% | 864 62% | 172 65% | 103 76% B | 226 73% B | 803 67% | 505 62% | 231 64% | 283 66% | 484 61% | 326 70% J | 472 74% MN | 255 59% | 596 62% | 788 66% | 535 63% | 1001 71% R | 322 51% |
| Testing kits for COVID-19 | 1258 62% | 827 59% | 164 62% | 107 78% BC | 210 67% b | 767 64% g | 475 58% | 231 64% | 258 60% | 475 60% | 295 64% | 457 71% MN | 234 54% | 568 59% | 747 62% | 511 61% | 980 70% R | 278 44% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
Overlap formulae used. * small base

Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Summary Of Not At All / Not Very Concerned

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|--------------------------|------------------|---------------------------------|---------------------------------|----------------|------------|-----------------|------------|------------------|------------------|------------|------------|-----------------|-------------------|------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Testing kits for COVID-19 | 785 38% | 572 41% De | 102 38% D | 30 22% | 101 33% | 435 36% | 338 42% F | 132 36% | 173 40% | 312 40% | 168 36% | 182 29% | 203 46% L | 400 41% L | 452 38% | 333 39% | 426 30% | 359 56% Q |
| Surgical masks and gloves | 720 35% | 535 38% DE | 94 35% | 33 24% | 85 27% | 399 33% | 308 38% | 132 36% | 148 34% | 304 39% K | 137 30% | 167 26% | 181 41% L | 372 38% L | 411 34% | 309 37% | 405 29% | 314 49% Q |
| Hospital ventilators (for assisted breathing) | 655 32% | 473 34% D | 89 33% D | 24 17% | 91 29% G | 348 29% | 295 36% F | 115 32% | 155 36% K | 260 33% | 126 27% | 159 25% | 169 39% L | 327 34% L | 384 32% | 271 32% | 348 25% | 307 48% Q |
| Hospital beds (room for patients) | 624 31% | 437 31% D | 95 36% D | 22 16% | 95 30% D | 341 28% | 272 33% F | 104 29% | 148 34% k | 251 32% | 121 26% | 152 24% | 162 37% L | 309 32% L | 356 30% | 268 32% | 308 22% | 315 50% Q |
| Healthcare workers (doctors, nurses, supporting staff) | 535 26% | 373 27% D | 86 32% De | 20 14% | 67 22% | 310 26% | 215 26% F | 81 22% | 129 30% hk | 231 29% hk | 94 20% | 130 20% | 139 32% L | 266 27% L | 323 25% | 213 19% | 272 19% | 263 41% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q22_1 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Surgical masks and gloves

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|-----------------|---------------------------|---------------------------|-----------------|--------------|-------------|----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1323 65% | 864 62% | 172 65% | 103 78% B | 226 73% B | 803 67% | 505 62% | 231 84% | 283 68% | 484 61% | 326 70% J | 472 74% MN | 255 59% | 596 62% | 788 66% | 535 63% | 1001 71% R | 322 51% |
| Very concerned | 643 31% | 382 27% | 111 42% B | 53 39% b | 134 43% B | 393 33% | 240 30% | 104 29% | 125 29% | 254 32% | 160 34% | 264 41% MN | 115 26% | 264 27% | 379 32% | 264 31% | 502 36% R | 141 22% |
| Somewhat concerned | 680 33% | 482 34% C | 61 23% c | 50 37% c | 91 29% c | 411 34% | 265 33% | 127 35% | 158 37% J | 229 29% | 166 36% K | 208 33% L | 140 32% | 332 34% | 408 34% | 272 32% R | 499 36% R | 181 28% |
| Not At All/Not Very Concerned (Net) | 720 35% | 535 38% D | 94 35% D | 33 24% d | 85 27% d | 399 33% | 308 38% | 132 36% | 148 34% J | 304 39% K | 137 30% L | 167 26% L | 181 41% L | 372 38% L | 411 34% | 309 37% | 405 29% Q | 314 49% Q |
| Not very concerned | 413 20% | 315 22% E | 38 14% E | 27 20% e | 55 18% e | 234 19% | 173 21% | 76 21% | 89 21% K | 169 17% K | 79 17% L | 83 13% L | 101 23% L | 229 24% L | 251 21% | 163 19% Q | 262 19% Q | 151 24% Q |
| Not at all concerned | 307 15% | 220 16% F | 56 21% F | 7 5% f | 30 10% f | 165 14% | 135 17% | 56 15% J | 58 14% J | 135 17% K | 58 13% L | 84 13% L | 80 18% L | 143 15% L | 160 13% L | 146 17% O | 144 10% Q | 163 26% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, small base

Q22_2 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Testing kits for COVID-19

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|--------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-----------------|------------------|-----------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1258 62% | 827 59% | 164 62% | 107 78% BC | 210 67% d | 787 64% g | 475 58% | 231 64% | 258 60% | 475 60% | 295 64% | 457 71% MN | 234 54% | 568 59% | 747 62% | 511 61% | 980 70% R | 278 44% |
| Very concerned | 548 27% | 343 25% | 87 33% B | 51 37% B | 99 32% b | 347 29% G | 191 23% | 93 26% | 98 23% | 219 28% | 138 30% I | 242 38% MN | 94 21% | 213 22% | 332 28% | 217 26% | 443 31% R | 106 17% |
| Somewhat concerned | 710 35% | 484 35% | 77 29% | 56 41% | 111 36% | 420 35% | 284 35% | 137 38% | 160 37% | 256 32% | 157 34% | 215 34% | 140 32% | 355 37% | 415 35% | 295 35% | 538 38% R | 172 27% |
| Not At All/Not Very Concerned (Net) | 785 38% | 572 41% De | 102 38% D | 30 22% | 101 33% | 435 36% | 338 42% F | 132 36% | 173 40% | 312 40% | 168 36% | 182 29% | 203 46% L | 400 41% L | 452 38% | 333 39% | 426 30% | 359 56% Q |
| Not very concerned | 459 22% | 329 24% | 56 21% | 21 15% | 75 24% | 249 21% | 203 25% | 75 21% | 102 24% | 178 23% | 103 22% | 108 16% | 246 25% L | 275 25% L | 184 22% | 184 22% | 279 20% Q | 179 28% Q |
| Not at all concerned | 326 16% | 243 17% DE | 46 17% DE | 9 7% | 27 9% | 186 15% | 135 17% F | 56 15% | 71 17% | 134 17% | 65 14% | 78 12% LN | 95 22% L | 154 16% L | 177 15% | 149 18% | 147 10% Q | 180 28% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, small base

Q22_3 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Hospital beds (room for patients)

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|--------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|----------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1419 69% | 961 69% | 171 64% | 115 84% BCE | 216 70% | 861 72% g | 541 67% | 258 71% | 283 68% | 537 68% | 342 74% i | 487 76% MN | 274 63% | 659 68% | 843 70% | 576 68% R | 1098 79% R | 321 50% |
| Very concerned | 733 36% | 458 33% | 103 39% | 69 50% B | 128 41% D | 441 37% | 282 35% | 129 35% | 140 33% | 282 36% | 182 39% MN | 455 45% MN | 137 31% | 307 32% | 434 36% | 300 35% R | 580 41% R | 153 24% |
| Somewhat concerned | 686 34% | 503 36% Cg | 68 26% | 46 34% | 88 28% | 420 35% | 259 32% | 130 36% | 143 33% | 254 32% | 159 34% | 197 31% | 137 31% | 351 36% i | 409 34% | 277 33% R | 518 37% R | 168 26% |
| Not At All/Not Very Concerned (Net) | 624 31% | 437 31% D | 95 36% D | 22 16% | 95 30% D | 341 28% | 272 33% f | 104 29% | 148 34% k | 251 32% | 121 26% L | 152 24% L | 162 37% L | 309 32% L | 356 30% L | 268 32% L | 308 22% L | 315 50% Q |
| Not very concerned | 356 17% | 243 17% D | 48 18% D | 11 8% | 66 21% D | 198 16% | 150 18% f | 60 17% | 95 17% k | 122 16% j | 78 17% L | 72 11% L | 86 20% L | 198 20% L | 205 17% L | 151 18% L | 186 13% L | 170 27% Q |
| Not at all concerned | 268 13% | 194 14% D | 47 18% D | 11 8% D | 28 9% D | 143 12% | 122 15% f | 44 12% j | 52 12% k | 128 16% K | 43 9% L | 80 12% L | 76 18% L | 112 12% L | 151 13% L | 117 14% L | 122 9% L | 145 23% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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Q22_4 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Hospital ventilators (for assisted breathing)

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|----------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-----------------|------------------|-----------------|------------------|-----------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5-2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1388 68% | 925 66% | 178 67% | 113 83% BC | 220 71% | 854 71% G | 518 64% | 248 68% | 276 64% | 528 67% | 337 73% I | 480 75% MN | 288 61% | 640 66% | 815 68% | 573 68% | 1058 75% R | 330 52% |
| Very concerned | 711 35% | 436 31% | 99 37% | 73 54% BC | 136 44% B | 442 37% g | 259 32% | 115 32% | 137 32% | 287 36% | 171 37% | 282 44% MN | 136 31% | 293 30% | 411 34% | 300 36% | 563 40% R | 148 23% |
| Somewhat concerned | 677 33% | 489 35% e | 79 30% | 40 29% | 84 27% | 412 34% | 259 32% | 133 37% | 138 32% | 240 31% | 166 36% | 198 31% | 131 30% | 348 36% | 404 34% | 273 32% | 496 35% R | 182 29% |
| Not At All/Not Very Concerned (Net) | 655 32% | 473 34% D | 89 33% D | 24 17% | 91 29% d | 348 29% | 295 36% | 115 32% | 155 36% K | 260 33% | 126 27% | 159 25% | 169 39% | 327 34% | 384 32% | 271 32% | 348 25% Q | 307 48% Q |
| Not very concerned | 371 18% | 259 19% | 52 19% | 18 13% | 70 22% | 213 18% | 152 19% | 74 20% | 89 21% | 133 17% | 75 16% | 86 14% | 199 20% L | 199 21% L | 222 19% | 149 18% | 225 16% Q | 146 23% Q |
| Not at all concerned | 284 14% | 214 15% DE | 37 14% de | 6 4% | 21 7% f | 136 11% | 143 18% F | 41 11% | 66 15% hk | 127 16% hk | 50 11% | 72 11% LN | 83 19% LN | 129 13% L | 162 14% | 122 14% G | 123 9% G | 161 25% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, small base

Q22_5 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Healthcare workers (doctors, nurses, supporting staff)

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|--------------------------|------------------|---------------------------------|---------------------------------|-----------------|--------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|-----------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1508 74% | 1026 73% | 181 68% | 117 88% BC | 243 78% c | 893 74% | 598 74% | 282 78% J | 301 70% | 556 71% | 368 80% IJ | 509 80% MN | 297 68% | 702 73% | 876 73% | 632 75% | 1134 81% R | 374 59% |
| Very concerned | 795 39% | 535 38% | 91 34% | 73 54% BC | 129 41% | 484 40% | 301 37% | 143 39% | 163 38% | 296 38% | 194 42% | 301 47% MN | 137 31% | 357 37% | 456 38% | 339 40% | 623 44% R | 172 27% |
| Somewhat concerned | 713 35% | 491 35% | 89 34% | 44 32% | 114 37% | 409 34% | 297 36% | 139 38% | 138 32% | 261 33% | 175 38% | 208 33% | 160 37% | 345 36% | 420 35% | 293 35% | 511 36% | 202 32% |
| Not At All/Not Very Concerned (Net) | 535 26% | 373 27% D | 86 32% Ds | 20 14% | 67 22% | 310 26% | 215 26% | 81 22% | 129 30% h | 231 29% hk | 94 20% | 130 20% | 139 32% L | 266 27% L | 323 27% | 213 25% | 272 19% Q | 263 41% Q |
| Not very concerned | 314 15% | 204 15% | 52 20% | 17 12% | 53 17% | 199 17% | 107 13% | 47 13% | 79 18% h | 122 16% hk | 66 14% | 69 11% L | 71 16% L | 173 18% L | 200 17% | 114 13% | 178 13% Q | 136 21% Q |
| Not at all concerned | 222 11% | 169 12% DE | 34 13% DE | 3 2% | 14 5% | 111 9% | 108 13% F | 34 9% | 50 12% K | 109 14% hk | 28 6% | 61 10% LN | 68 16% LN | 93 10% L | 123 10% | 99 12% | 95 7% Q | 127 20% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, small base

FR11 How concerned are you about you or your loved one's risk of being exposed to coronavirus when you leave your home for essential errands during stay-home orders?

Base: All Respondents

| | FR11 How concerned are you about you or your loved one's risk of being exposed to coronavirus when you leave your home for essential errands during stay-home orders? | | | | | | | | | | | | | | | | | |
|--|---|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-------------------|-----------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1511 74% | 1032 74% | 183 69% | 111 81% c | 227 73% | 913 76% g | 579 71% | 282 76% J | 326 76% j | 549 70% | 354 76% j | 506 79% MN | 300 69% | 705 73% | 873 73% | 638 76% | 1171 83% R | 340 53% |
| Very concerned | 747 37% | 482 34% | 102 38% | 64 47% b | 130 42% b | 476 40% G | 261 32% | 140 39% | 148 34% | 278 35% | 182 39% | 292 46% MN | 129 30% | 326 34% | 429 36% | 318 38% | 606 43% R | 141 22% |
| Somewhat concerned | 764 37% | 550 39% cB | 81 30% | 47 34% | 97 31% | 437 36% | 318 39% | 142 39% | 179 41% j | 271 34% | 172 37% | 215 34% | 171 39% | 378 39% | 444 37% | 320 38% | 565 40% R | 199 31% |
| Not At All/Not Very Concerned (Net) | 532 26% | 366 26% | 84 31% g | 26 19% | 84 27% | 289 24% | 234 29% j | 81 22% | 104 24% | 238 30% HIK | 109 24% | 132 21% | 136 31% L | 263 27% L | 326 27% | 206 24% | 235 17% O | 296 47% Q |
| Not very concerned | 364 18% | 238 17% | 59 22% | 23 17% b | 74 24% b | 199 17% | 159 20% | 58 16% | 67 16% j | 161 20% | 78 17% | 85 13% | 82 19% L | 196 20% L | 219 18% | 144 17% | 181 13% C | 183 28% Q |
| Not at all concerned | 168 8% | 128 9% dE | 24 9% dE | 3 2% | 10 3% | 90 8% | 75 9% | 23 6% | 37 9% j | 77 10% | 31 7% | 47 7% | 54 12% LN | 67 7% | 106 9% | 61 7% | 55 4% Q | 113 18% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Summary Of Very/Somewhat Concerned

Base: All Respondents (Variable Bases)

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|---------------------------|------------|---------------------------------|---------------------------------|------------------|-----------------|------------|------------------|------------|------------|------------------|------------------|-----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Wage 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Returning to my normal activities in public (e.g., public transit, socializing) | 1381 68% | 935 67% | 160 60% | 114 83% BCE | 215 69% | 855 71% G | 510 63% | 260 72% J | 293 68% | 500 64% | 327 71% j | 490 75% MN | 268 61% | 633 65% | 806 67% | 575 68% | 1055 75% R | 326 51% |
| Taking my first flight | 1360 66% | 925 66% | 158 59% | 114 83% BCE | 210 68% | 848 71% G | 484 60% | 276 76% Lk | 275 64% | 483 61% | 315 88% j | 457 72% Mn | 250 59% m | 633 65% m | 788 66% | 562 67% | 1022 73% R | 327 51% |
| Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.) | 1290 63% | 865 62% | 152 57% | 113 83% BCe | 216 70% DC | 780 65% | 495 61% | 234 64% | 275 64% | 471 60% | 311 67% j | 451 71% MN | 252 58% | 588 61% | 759 63% | 531 63% | 1009 72% R | 281 44% |
| Going back to the office | 703 59% | 457 57% | 96 56% | 69 79% BC | 143 69% Bc | 482 64% G | 215 49% | 159 69% IJ | 114 47% | 249 56% | 181 64% lj | 297 68% MN | 100 49% | 305 55% | 703 59% | - | 539 65% R | 164 44% |
| My kids going back to school for the first time | 698 58% | 464 54% | 105 67% B | 50 70% b | 117 68% B | 698 58% | - | 122 57% | 140 54% | 287 56% | 149 64% i | 309 73% MN | 118 43% | 271 53% M | 470 62% P | 228 51% | 528 63% R | 170 47% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Summary Of Not At All/Not Very Concerned

Base: All Respondents (Variable Bases)

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|---|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|------------|-----------------|------------|------------------|------------------|-----------------|-----------------|------------------|-------------------|------------|--------------------|-------------------|-----------------------|
| | Wage 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| My kids going back to school for the first time | 505 42% | 395 46% CdE | 53 33% | 22 30% | 55 32% | 505 42% | - | 94 43% | 121 46% k | 205 42% | 85 36% | 114 27% | 153 57% LN | 237 47% L | 283 38% | 222 49% O | 316 37% | 189 53% Q |
| Going back to the office | 496 41% | 345 43% DE | 77 44% De | 18 21% | 64 31% | 270 36% | 220 31% F | 70 31% | 128 33% HK | 198 44% Hk | 100 36% | 138 32% | 105 51% L | 253 45% L | 496 41% | - | 287 35% Q | 209 56% Q |
| Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.) | 753 37% | 533 38% De | 115 43% DE | 24 17% | 94 30% d | 422 35% | 318 39% F | 129 36% | 156 36% k | 317 40% k | 152 33% | 188 29% | 185 42% L | 380 39% L | 440 37% | 313 37% | 397 28% Q | 356 56% Q |
| Taking my first flight | 693 34% | 474 34% D | 108 41% D | 23 17% | 100 32% D | 354 29% | 329 40% F | 87 24% | 155 36% H | 304 39% HK | 147 32% h | 182 28% L | 177 41% Ln | 334 35% L | 411 34% | 283 33% L | 384 27% Q | 309 49% Q |
| Returning to my normal activities in public (e.g., public transit, socializing) | 662 32% | 463 33% D | 106 40% D | 23 17% | 96 31% D | 348 29% | 303 37% F | 102 28% | 137 32% | 287 36% Hk | 135 29% | 159 25% | 168 39% L | 334 35% L | 393 33% | 269 32% | 352 25% Q | 310 49% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

FR12_1 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.)

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|--------------------------|------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-------------|-------------|-----------------|-------------|------------------|-----------------|-------------------|------------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1290 63% | 865 62% | 152 57% | 113 83% BC | 216 70% DC | 780 65% | 495 61% | 234 64% | 275 64% | 471 60% | 311 67% | 451 71% MN | 252 58% | 588 61% | 759 63% | 531 63% | 1009 72% R | 281 44% |
| Very concerned | 616 30% | 405 29% | 81 30% | 48 35% | 111 36% | 411 34% G | 196 24% | 110 30% | 131 30% | 224 28% | 151 33% | 238 37% MN | 100 23% | 278 29% | 353 29% | 263 31% | 498 35% R | 118 19% |
| Somewhat concerned | 674 33% | 460 33% | 71 27% | 65 47% BC | 106 34% | 369 31% | 299 37% F | 124 34% | 144 33% | 247 31% | 160 35% | 213 33% | 151 35% | 310 32% | 406 34% | 269 32% | 511 36% R | 163 26% |
| Not At All/Not Very Concerned (Net) | 753 37% | 533 38% DE | 115 43% DE | 24 17% | 94 30% D | 422 35% | 318 39% | 129 36% | 156 36% | 317 40% k | 152 33% | 188 29% | 185 42% L | 380 39% | 440 37% | 313 37% | 397 28% R | 356 55% Q |
| Not very concerned | 433 21% | 293 21% | 65 24% D | 18 13% | 79 25% D | 248 21% | 176 22% F | 84 23% | 87 20% | 175 22% k | 88 19% | 106 17% | 85 20% | 241 25% Lm | 255 21% | 178 21% | 245 17% Q | 188 30% Q |
| Not at all concerned | 319 16% | 240 17% DE | 50 19% DE | 5 4% | 16 5% | 175 15% | 142 17% F | 45 12% | 68 16% | 142 18% h | 64 14% | 81 13% | 99 23% LN | 139 14% | 185 15% Lm | 135 16% | 152 11% Q | 168 26% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, small base

FR12_2 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Returning to my normal activities in public (e.g., public transit, socializing)

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|--------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|----------------|------------------|-----------------|------------------|-----------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1381 68% | 935 67% | 160 60% | 114 83% BCE | 215 69% | 855 71% G | 510 63% | 260 72% J | 293 68% | 500 64% | 327 71% I | 480 75% MN | 288 61% | 633 65% | 806 67% | 575 68% | 1055 75% R | 326 51% |
| Very concerned | 694 34% | 456 33% | 99 37% | 53 39% | 108 35% | 461 38% G | 224 28% | 137 38% | 138 32% | 257 33% | 162 35% | 268 42% MN | 130 30% | 296 31% | 398 33% | 297 35% | 554 39% R | 140 22% |
| Somewhat concerned | 687 34% | 480 34% C | 61 23% D | 61 44% C | 107 34% C | 393 33% | 285 35% | 123 34% | 156 36% | 243 31% | 165 36% | 212 33% | 138 32% | 337 35% | 408 34% | 279 33% | 501 36% R | 186 29% |
| Not At All/Not Very Concerned (Net) | 662 32% | 463 33% D | 106 40% D | 23 17% C | 96 31% C | 348 29% F | 303 37% F | 102 28% | 137 32% | 287 36% H | 135 29% | 159 25% | 168 39% | 334 35% L | 393 33% | 269 32% | 352 25% R | 310 49% Q |
| Not very concerned | 364 18% | 249 18% D | 58 22% D | 9 7% D | 71 23% D | 200 17% F | 157 19% | 68 19% | 68 16% | 146 19% H | 82 18% | 91 14% HK | 70 16% | 203 21% L | 203 17% | 161 19% | 209 15% Q | 155 24% Q |
| Not at all concerned | 298 15% | 215 15% E | 48 18% E | 13 10% E | 25 8% E | 147 12% F | 146 18% F | 34 9% | 69 16% H | 141 18% HK | 53 11% H | 68 11% LN | 99 23% LN | 131 14% LN | 190 16% | 108 13% | 142 10% Q | 156 24% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, or small base

FR12_3 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Taking my first flight

Base: All Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|--|--------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------------|-----------------|------------------|------------------|------------------|------------------|-------------------|--------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Very/Somewhat Concerned (Net) | 1350 66% | 925 66% | 158 59% | 114 83% BCE | 210 68% | 848 71% G | 484 60% | 276 79% LJK | 275 64% | 483 61% | 315 86% J | 457 72% Mn | 259 59% | 633 65% m | 788 66% | 562 67% | 1022 73% R | 327 51% |
| Very concerned | 767 38% | 524 37% | 91 34% | 80 58% BCE | 110 35% | 489 41% G | 267 33% | 159 44% J | 140 32% | 284 36% | 184 40% K | 260 41% m | 148 34% | 358 37% | 427 36% | 340 40% | 593 42% R | 174 27% |
| Somewhat concerned | 583 29% | 401 29% | 67 25% | 34 25% | 100 32% | 359 30% | 217 27% | 117 32% | 136 32% | 199 25% | 131 28% | 197 31% | 111 25% | 275 28% | 361 30% | 222 26% | 430 31% R | 153 24% |
| Not At All/Not Very Concerned (Net) | 693 34% | 474 34% D | 108 41% D | 23 17% | 100 32% D | 354 29% | 329 40% F | 87 24% J | 155 36% J | 304 39% H | 147 32% Hk | 182 28% h | 177 41% Ln | 334 35% I | 411 34% | 283 33% | 384 27% Q | 309 49% Q |
| Not very concerned | 299 15% | 190 14% | 50 19% | 14 11% | 59 19% b | 164 14% | 131 16% | 37 10% | 67 16% h | 120 15% h | 74 16% h | 89 14% h | 51 12% m | 159 16% m | 185 15% | 114 14% | 183 13% Q | 116 18% Q |
| Not at all concerned | 394 19% | 284 20% Dn | 58 22% Dn | 8 6% | 42 13% b | 190 16% | 198 24% F | 49 14% F | 88 20% H | 184 23% HK | 73 16% h | 93 15% LN | 126 29% LN | 175 18% m | 226 19% | 168 20% | 201 14% Q | 193 30% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used, small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

FR12_4 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?
 My kids going back to school for the first time

Base: All Respondents Who Are Parent

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-------------------------------------|--------------|---------------------------|---------------------------|----------------|-----------------|--------------|-----------|----------------|----------------|-----------------|----------------|------------------|------------------|-------------------|-----------------|--------------------|--------------------|-----------------|
| | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1254 | 1044 | 116 | 47 | 135 | 1254 | - | 257 | 288 | 506 | 223 | 454 | 299 | 501 | 787 | 467 | 897 | 357 |
| Weighted Base | 1202 | 859 | 158* | 72* | 172* | 1202 | ** | 216 | 260 | 492 | 234 | 423 | 271 | 508 | 752 | 450 | 844 | 358 |
| Very/Somewhat Concerned (Net) | 698 58% | 464 54% | 105 67% B | 50 70% b | 117 68% B | 698 58% | - | 122 57% | 140 54% | 287 58% | 149 64% | 309 73% MN | 118 43% | 271 53% M | 470 62% P | 228 51% | 528 63% R | 170 47% |
| Very concerned | 400 33% | 263 31% | 64 40% b | 28 39% | 66 38% | 400 33% | - | 77 36% | 69 27% | 171 35% | 83 35% | 186 44% MN | 70 26% | 144 28% P | 270 36% P | 130 29% | 304 36% R | 96 27% |
| Somewhat concerned | 298 25% | 202 23% | 42 26% b | 23 31% | 51 30% | 298 25% | - | 46 21% | 70 27% | 117 24% | 66 28% | 123 29% M | 48 18% | 127 25% P | 200 27% P | 98 22% | 224 27% R | 74 21% |
| Not At All/Not Very Concerned (Net) | 505 42% | 395 46% C/E | 53 33% | 22 30% | 55 32% | 505 42% | - | 94 43% | 121 46% | 205 42% | 85 36% | 114 27% M | 153 57% LN | 237 47% L | 283 38% O | 222 49% O | 316 37% Q | 189 53% Q |
| Not very concerned | 203 17% | 143 17% | 34 21% | 11 15% | 31 18% | 203 17% | - | 39 18% | 45 17% | 76 16% | 43 18% | 45 11% I | 46 17% L | 112 22% L | 132 18% L | 71 16% L | 136 16% L | 67 19% |
| Not at all concerned | 301 25% | 251 29% C/E | 19 12% | 11 16% | 24 14% | 301 25% | - | 55 25% K | 76 29% k | 128 26% k | 43 18% I | 69 16% I | 107 40% LN | 125 25% L | 151 20% O | 151 33% O | 179 21% Q | 122 34% Q |
| Sigma | 1202 100% | 859 100% | 158 100% | 72 100% | 172 100% | 1202 100% | - | 216 100% | 260 100% | 492 100% | 234 100% | 423 100% | 271 100% | 508 100% | 752 100% | 450 100% | 844 100% | 358 100% |

Proportions: Means: Columns Tested (5%, 10% risk level) - B/C/D/E = F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

FR12_5 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?
 Going back to the office

Base: All Employed Respondents

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-------------------------------------|--------------|---------------------------|---------------------------|------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------|--------------------|--------------------|-------------|
| | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1186 | 934 | 137 | 57 | 145 | 787 | 387 | 275 | 233 | 445 | 233 | 471 | 217 | 498 | 1186 | - | 837 | 349 |
| Weighted Base | 1199 | 801 | 173* | 86* | 207* | 752 | 436 | 229 | 242 | 447 | 281 | 435 | 205 | 558 | 1199 | ** | 825 | 373 |
| Very/Somewhat Concerned (Net) | 703 59% | 457 57% | 96 56% | 69 73% | 143 69% | 482 64% | 215 49% | 159 69% | 114 47% | 249 56% | 181 64% | 297 68% | 100 49% | 305 55% | 703 59% | - | 539 65% | 164 44% |
| Very concerned | 308 26% | 212 26% | 48 28% | 26 30% | 56 27% | 237 32% | 68 16% | 69 30% | 36 15% | 126 28% | 77 27% | 158 36% | 41 20% | 109 20% | 308 26% | - | 249 30% | 60 16% |
| Somewhat concerned | 394 33% | 244 30% | 48 28% | 43 50% | 87 42% | 245 33% | 147 34% | 90 39% | 78 32% | 123 27% | 104 37% | 139 32% | 59 29% | 196 35% | 394 33% | - | 290 35% | 104 28% |
| Not At All/Not Very Concerned (Net) | 496 41% | 345 43% | 77 44% | 18 21% | 64 31% | 270 36% | 220 51% | 70 31% | 128 53% | 198 44% | 100 36% | 138 32% | 105 51% | 253 45% | 496 41% | - | 287 35% | 209 56% |
| Not very concerned | 226 19% | 146 18% | 32 19% | 13 15% | 48 23% | 131 17% | 89 20% | 40 18% | 49 20% | 85 19% | 52 18% | 63 15% | 22 11% | 141 25% | 226 19% | - | 146 18% | 80 21% |
| Not at all concerned | 270 23% | 199 25% | 45 26% | 5 5% | 17 8% | 139 18% | 131 30% | 30 13% | 79 33% | 113 25% | 48 17% | 75 17% | 83 41% | 112 20% | 270 23% | - | 141 17% | 129 35% |
| Sigma | 1199 100% | 801 100% | 173 100% | 86 100% | 207 100% | 752 100% | 436 100% | 229 100% | 242 100% | 447 100% | 281 100% | 435 100% | 205 100% | 558 100% | 1199 100% | - | 825 100% | 373 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E = F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Base: Applicable Response

| | Fly on a plane | Go to a gym class | Take a cruise | Go out to dinner | Visit a casino | Stay in a hotel | Go to the office | Go to a sporting event | Go to the movies | Host/attend a large social gathering | Take public transportation (e.g., subway, buses, trains) | Greet people with a handshake |
|-------------------------------------|------------------------|------------------------|--------------------------|--------------------------|-----------------------|-----------------------|--------------------------|------------------------|------------------------|--------------------------------------|--|-------------------------------|
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) |
| Unweighted Base | 1583 | 1309 | 1310 | 1945 | 1377 | 1755 | 1248 | 1476 | 1728 | 1694 | 1353 | 1893 |
| Weighted Base | 1550 | 1286 | 1294 | 1916 | 1364 | 1721 | 1248 | 1473 | 1709 | 1695 | 1352 | 1863 |
| Up To 6 Months (Net) | 819 53% C | 805 63% ACEHJKL | 539 42% ABCEFHJKL | 1417 74% ABCEFHJKL | 720 53% C | 1029 60% ACEHJL | 929 74% ABCEFHJKL | 797 54% C | 1033 60% ACEHJKL | 966 57% ACEL | 769 57% ACEL | 973 52% C |
| Up To 3 Months (Sub-Net) | 527 34% C | 599 47% ACEFHJKL | 346 27% ABCEFHJKL | 1113 58% ABCEFHJKL | 503 37% C | 730 42% ACEHJL | 764 61% ABCDEFHJKL | 536 38% C | 694 41% ACEH | 670 40% ACH | 537 40% ACH | 710 38% AC |
| Immediately/1-30 Days (Sub-Sub-Net) | 307 20% C | 409 32% ACEFHJKL | 206 16% ABCEFHJKL | 815 43% ABCEFHJKL | 335 25% AC | 471 27% ACEHJL | 573 46% ABCDEFHJKL | 329 22% aC | 413 23% AC | 383 23% aC | 350 26% ACHJ | 491 26% ACHJ |
| Immediately | 191 12% C | 228 18% ACEHJKL | 105 8% ABCEFHJKL | 492 26% ABCEFHJKL | 199 15% aCHI | 285 17% ACHJK | 384 31% ABCDEFHJKL | 165 11% C | 207 12% Ch | 222 13% Ch | 189 14% CH | 310 17% ACHJK |
| 1-30 days | 116 8% C | 181 14% ACEFJUL | 101 8% AbCEFHJKL | 322 17% AbCEFHJKL | 136 10% Ac | 185 11% AC | 189 15% ACEFHJKL | 164 11% AC | 207 12% ACJl | 162 10% a | 161 10% aCj | 181 10% a |
| 2-3 months | 220 14% Cj | 190 15% Cl | 140 11% CEL | 298 16% CEL | 167 12% CaL | 259 15% CaL | 191 14% Cj | 207 14% Cj | 281 17% CEL | 287 17% aCEHkl | 187 14% c | 219 12% c |
| 4-6 months | 292 19% CcdCjL | 206 16% C | 192 15% C | 305 16% C | 217 16% C | 299 17% GL | 165 13% GL | 261 18% cGL | 339 20% BCDEGL | 296 17% GL | 232 17% Gl | 262 14% Gl |
| 7-11 months | 235 15% BCDGL | 153 12% C | 152 12% C | 213 11% C | 206 15% BCDGL | 275 16% BCDGL | 117 9% BCDGL | 233 16% BCDGL | 236 14% DG | 256 15% BCDGL | 184 14% DG | 221 12% g |
| A year or longer | 406 26% BDeFGJKL | 208 16% DG | 391 30% ABDEFGHJKL | 237 12% C | 315 23% BDFGJKL | 342 20% BDG | 125 10% BDG | 348 24% BDFGJKL | 318 19% DG | 384 23% BDG | 265 20% BDG | 377 20% BDG |
| Never again | 89 6% Df | 121 9% ADFGHIJ | 213 16% ABDEFGHIJK | 48 3% C | 123 9% ADFGHIJ | 76 4% D | 77 6% Df | 96 6% DF | 122 7% DFJ | 89 5% D | 134 10% ADFGHIJ | 293 16% ABDEFGHIJK |
| 1 Day To 3 Months (Net) | 336 22% c | 371 29% ACEHL | 241 19% AbCEFHJKL | 620 22% C | 304 22% C | 444 26% ACEL | 380 30% ACEFHJKL | 371 29% ACL | 468 29% ACEHL | 448 26% ACEL | 348 26% ACEL | 400 21% c |
| Sigma | 1550 100% | 1286 100% | 1294 100% | 1916 100% | 1364 100% | 1721 100% | 1248 100% | 1473 100% | 1709 100% | 1695 100% | 1352 100% | 1863 100% |

Proportions: Means: All Columns Tested (5%, 10% risk level)
 Overlap formulae used.

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Immediately/1-30 Days

Base: Applicable Response (Variable Bases)

| | Summary Of Immediately/1-30 Days | | | | | | | | | | | | | | | | | | |
|--|----------------------------------|-------------------|---------------------------|---------------------------|-----------------|------------|------------|----------------|------------|------------|-----------------|------------------|------------------|-------------------|-----------------|--------------------|----------------|--------------------|--|
| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | | |
| | Wage 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | | |
| Go to the office | 573 46% | 409 52% CDE | 64 35% | 31 28% | 98 41% | 346 45% | 220 47% | 108 45% | 123 50% | 223 47% | 119 41% | 202 43% | 107 55% Ln | 264 45% | 485 49% P | 88 34% | 361 43% | 212 53% Q | |
| Go out to dinner | 815 43% | 622 47% CD | 75 32% | 36 27% | 117 41% d | 484 43% | 316 42% | 137 40% | 180 45% | 323 44% | 175 41% | 260 43% | 191 46% | 363 41% | 519 45% P | 296 38% | 502 37% | 313 55% Q | |
| Go to a gym class | 409 32% | 290 36% D | 52 28% | 17 16% | 85 34% D | 239 31% | 170 33% | 79 33% | 80 33% | 157 33% | 93 29% | 161 34% | 62 30% | 186 31% | 308 34% P | 101 26% | 254 28% | 155 40% Q | |
| Stay in a hotel | 471 27% | 355 30% D | 54 25% D | 12 10% | 66 25% D | 282 27% | 185 27% | 68 22% | 104 29% | 179 28% | 119 30% h | 167 31% n | 102 30% | 202 24% | 343 32% P | 128 20% | 294 24% | 177 35% Q | |
| Greet people with a handshake | 491 26% | 347 27% D | 70 31% D | 13 10% | 78 28% D | 299 27% | 190 26% | 83 24% | 109 29% | 194 27% | 106 25% | 172 29% n | 113 29% | 207 24% | 333 30% P | 159 22% | 272 21% | 220 40% Q | |
| Take public transportation (e.g., subway, buses, trains) | 350 26% | 226 27% D | 57 28% D | 14 12% | 65 27% D | 203 25% | 146 28% | 78 29% | 72 28% | 121 24% | 79 25% | 175 34% MN | 45 21% | 130 21% | 259 28% P | 91 21% | 216 23% | 134 34% Q | |
| Visit a casino | 335 25% | 240 27% D | 37 20% | 13 13% | 46 20% | 208 25% | 125 25% | 60 23% | 71 26% | 122 24% | 82 25% | 147 31% N | 60 24% | 128 20% | 241 26% p | 94 21% | 214 22% | 122 30% Q | |
| Go to the movies | 413 24% | 303 26% D | 43 19% | 16 13% | 80 29% cd | 259 25% | 149 23% | 65 21% | 86 25% | 166 25% | 97 24% | 153 27% m | 69 20% | 191 24% | 281 26% P | 132 21% | 239 20% | 174 34% Q | |
| Host/attend a large social gathering | 383 23% | 282 24% P | 45 21% | 19 16% | 58 22% cd | 236 23% | 147 23% | 57 19% | 85 24% | 160 25% | 80 20% | 149 27% N | 74 22% | 161 20% | 276 26% P | 107 17% | 211 17% | 172 35% Q | |
| Go to a sporting event | 329 22% | 236 24% d | 45 23% | 15 13% | 56 22% cd | 210 23% | 117 21% | 65 24% | 66 23% | 122 22% | 76 21% | 138 27% mn | 48 19% | 143 20% | 253 26% P | 76 15% | 206 20% | 124 29% Q | |
| Fly on a plane | 307 20% | 230 22% D | 31 16% | 16 13% | 47 19% D | 167 20% | 117 20% | 52 18% | 64 20% | 119 21% | 72 20% | 118 23% mn | 46 17% | 143 19% | 231 23% P | 76 14% | 195 17% | 112 27% Q | |
| Take a cruise | 206 16% | 132 15% D | 30 17% D | 5 3% | 44 15% D | 143 18% | 63 13% | 48 15% k | 36 15% | 86 17% | 36 12% | 109 24% MN | 25 12% | 73 12% | 168 19% P | 38 9% | 123 13% | 84 25% Q | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Up To 3 Months

Base: Applicable Response (Variable Bases)

| | Summary Of Up To 3 Months | | | | | | | | | | | | | | | | | | |
|--|---------------------------|-------------------|---------------------------|---------------------------|------------------|------------|------------|------------|-----------------|-----------------|------------|------------------|-----------------|-------------------|-----------------|--------------------|----------------|--------------------|--|
| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | | |
| | Wage 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | | |
| Go to the office | 764 61% | 520 66% CDe | 95 52% | 48 44% | 137 58% | 473 62% | 282 60% | 147 61% | 153 62% | 300 63% | 163 56% | 284 60% | 127 65% | 353 61% | 640 65% P | 124 48% | 515 61% | 248 62% | |
| Go out to dinner | 1113 58% | 834 62% CD | 101 43% | 55 41% | 176 62% CD | 679 58% | 427 37% | 196 86% | 247 82% | 419 57% | 252 58% | 354 59% N | 263 63% N | 495 55% | 688 60% P | 424 55% | 740 55% | 373 65% Q | |
| Go to a gym class | 599 47% | 410 50% D | 81 43% | 26 25% | 136 55% CD | 370 49% | 223 44% | 116 49% | 117 48% | 214 45% | 151 46% | 247 52% N | 90 44% | 262 43% | 437 49% P | 162 42% | 398 44% | 201 52% Q | |
| Stay in a hotel | 730 42% | 539 48% cD | 80 37% | 27 23% | 116 44% D | 453 44% | 272 40% | 124 40% | 157 44% | 274 42% | 175 44% | 274 50% MN | 142 41% | 314 38% | 519 48% P | 211 33% | 486 40% | 243 48% Q | |
| Go to the movies | 694 41% | 498 43% | 87 39% | 38 30% | 119 43% D | 440 43% | 247 37% | 114 37% | 149 43% | 271 41% | 161 40% | 248 45% M | 119 35% | 327 40% | 483 45% P | 211 33% | 433 36% | 261 51% Q | |
| Take public transportation (e.g., subway, buses, trains) | 537 40% | 360 43% D | 79 38% | 28 24% | 105 43% D | 324 40% | 206 39% | 108 40% | 108 42% | 197 39% | 124 39% | 264 51% MN | 64 30% | 210 34% | 401 43% P | 136 32% | 350 37% | 187 47% Q | |
| Host/attend a large social gathering | 670 40% | 468 40% d | 87 40% | 32 27% | 120 46% D | 423 41% | 246 38% | 103 34% | 149 43% h | 266 41% h | 152 39% | 264 48% MN | 123 37% | 283 35% | 476 45% P | 193 30% | 427 35% | 243 50% Q | |
| Greet people with a handshake | 710 38% | 492 38% | 95 41% d | 37 28% | 115 42% D | 432 39% | 275 38% | 124 37% | 147 39% | 270 37% | 169 41% | 267 45% MN | 143 36% | 300 34% | 484 43% P | 227 31% | 435 33% | 275 50% Q | |
| Visit a casino | 503 37% | 351 39% | 64 34% | 27 26% | 85 37% D | 317 38% | 180 35% | 96 37% | 103 38% | 187 37% | 117 35% | 204 43% mn | 83 33% | 216 34% | 368 40% P | 134 30% | 319 33% | 184 46% Q | |
| Go to a sporting event | 536 36% | 382 39% D | 72 36% | 27 24% | 99 39% d | 347 39% | 185 33% | 96 36% | 113 39% | 200 36% | 127 35% | 228 44% MN | 80 31% | 228 33% | 410 42% P | 126 25% | 356 34% | 180 43% Q | |
| Fly on a plane | 527 34% | 382 35% D | 73 38% | 24 19% | 81 33% D | 327 35% | 194 33% | 95 33% | 105 33% | 205 35% | 122 33% | 205 40% Mn | 69 26% | 253 33% | 404 40% P | 123 22% | 365 32% | 162 39% Q | |
| Take a cruise | 346 27% | 219 29% D | 53 30% | 11 10% | 91 38% BD | 236 29% | 110 24% | 63 26% | 61 25% | 148 29% | 74 25% | 181 38% MN | 36 17% | 130 21% | 292 34% P | 54 13% | 219 24% | 127 34% Q | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of 1 Day To 3 Months

Base: Applicable Response (Variable Bases)

| | Summary Of 1 Day To 3 Months | | | | | | | | | | | | | | | | | | |
|--|------------------------------|-----------------|---------------------------|---------------------------|-------------------|-----------------|------------|----------------|-----------------|-----------------|-----------------|------------------|------------|-------------------|-----------------|--------------------|-----------------|--------------------|--|
| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | | |
| | Wage 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | | |
| Go out to dinner | 620 32% | 439 33% C | 53 22% | 40 30% | 128 45% BCD | 387 33% | 228 31% | 116 33% | 139 35% J | 208 28% | 158 37% J | 219 36% n | 128 31% | 273 30% | 381 33% | 240 31% | 470 35% R | 150 26% | |
| Go to the office | 380 30% | 245 31% | 55 30% | 27 25% | 79 33% | 265 35% G | 109 23% | 74 31% | 60 24% | 149 31% | 97 33% i | 173 37% MN | 47 24% | 160 27% | 311 31% | 69 26% | 296 35% R | 84 21% | |
| Go to a gym class | 371 29% | 241 29% d | 52 28% | 18 17% | 92 37% BD | 250 33% G | 116 23% | 78 33% j | 72 29% | 115 24% | 105 32% j | 160 33% N | 54 26% | 157 26% | 263 29% | 108 28% | 268 30% R | 103 27% | |
| Go to the movies | 488 29% | 336 29% | 69 31% | 34 27% | 82 30% | 306 30% | 175 27% | 82 27% | 94 27% | 183 28% | 129 32% | 174 31% M | 77 23% | 237 29% m | 345 32% P | 143 22% | 338 26% R | 149 29% | |
| Host/attend a large social gathering | 448 26% | 311 27% | 59 27% | 26 18% | 81 31% cd | 286 27% | 162 25% | 66 22% | 96 27% | 172 27% | 113 29% | 188 34% MN | 74 22% | 186 23% | 317 30% P | 131 21% | 333 26% R | 115 24% | |
| Stay in a hotel | 444 26% | 325 27% | 47 21% | 22 18% | 81 31% cd | 282 27% | 159 23% | 82 26% | 84 23% | 158 24% | 121 30% | 191 35% MN | 68 20% | 185 22% | 313 29% P | 131 21% | 331 27% R | 113 23% | |
| Take public transportation (e.g., subway, buses, trains) | 348 26% | 238 28% | 46 22% | 23 19% | 66 27% | 224 28% g | 118 22% | 55 21% | 69 27% | 133 26% | 92 29% h | 174 33% MN | 30 14% | 144 23% M | 275 30% P | 74 17% | 252 26% R | 96 24% | |
| Go to a sporting event | 371 25% | 249 25% | 54 27% | 21 19% | 70 28% | 247 27% g | 120 22% | 65 24% | 74 26% | 133 24% | 99 27% | 173 34% MN | 50 20% | 148 21% | 289 30% P | 82 16% | 280 27% R | 92 22% | |
| Visit a casino | 304 22% | 212 23% | 44 24% | 21 21% | 56 25% | 205 24% g | 95 19% | 61 24% | 54 20% | 124 25% | 64 19% | 136 28% MN | 40 16% | 128 20% | 235 26% P | 69 15% | 201 21% R | 103 26% | |
| Fly on a plane | 336 22% | 233 22% d | 56 29% d | 20 16% | 56 23% | 212 23% g | 120 20% | 63 22% | 56 18% | 131 23% | 86 23% MN | 148 29% MN | 32 12% | 156 21% M | 259 26% P | 77 14% | 255 22% R | 81 20% | |
| Greet people with a handshake | 400 21% | 271 21% | 49 21% | 32 24% | 73 26% | 250 22% g | 146 20% | 78 23% | 69 18% | 146 20% | 106 26% i | 174 29% MN | 61 15% | 165 19% M | 276 24% P | 124 17% | 287 22% R | 113 21% | |
| Take a cruise | 241 19% | 145 17% | 42 24% D | 10 9% | 68 28% BD | 167 21% g | 73 16% | 44 18% | 32 13% | 107 21% i | 58 19% | 133 23% MN | 17 8% | 91 15% M | 214 25% P | 27 6% | 165 18% R | 76 21% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Up To 6 Months

Base: Applicable Response (Variable Bases)

| | Race | | | | | | | | | | | | | | | | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|-------------|---------------------------|---------------------------|-----------|------------------|-----------------|------------|------------|-----------------|------------|------------|------------------|------------|-----------------|-----------------|----------------|--------------------|-----------------|--|---------|--|--------|--|--|--|------------|--|--|-------------------|--|--------------------|--|
| | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | | | | | | | | | | | | | | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | | | | | | | | | | | | | | |
| Go to the office | 929 74% | 621 79% CD | 118 64% | 65 59% | 176 74% d | 585 76% | 334 71% | 175 73% | 196 80% k | 353 75% | 205 71% | 356 75% | 146 74% | 427 74% | 763 77% P | 165 64% | 634 75% | 294 73% | | | | | | | | | | | | | | |
| Go out to dinner | 1417 74% | 1024 77% Cd | 146 62% | 89 66% | 222 75% C | 866 75% | 543 73% | 261 75% | 312 78% J | 519 70% | 325 75% | 454 75% | 320 77% | 644 72% | 876 77% P | 541 70% | 990 73% | 437 76% | | | | | | | | | | | | | | |
| Go to a gym class | 805 63% | 538 66% D | 117 62% D | 44 44% | 166 68% D | 505 69% G | 291 57% | 150 62% | 156 64% | 290 61% | 210 64% | 329 69% MN | 115 56% | 361 60% | 586 65% P | 219 56% | 566 63% | 239 62% | | | | | | | | | | | | | | |
| Go to the movies | 1033 60% | 742 64% D | 137 59% D | 50 39% | 177 64% D | 645 62% | 376 57% | 182 59% | 210 60% | 399 61% | 242 60% | 363 65% M | 184 54% | 485 60% | 695 65% P | 338 53% | 698 58% | 335 65% Q | | | | | | | | | | | | | | |
| Stay in a hotel | 1029 60% | 760 64% CD | 114 52% | 48 39% | 160 61% D | 646 63% G | 375 55% | 184 59% | 211 58% | 381 58% | 253 63% | 359 66% mN | 200 58% | 470 57% | 720 66% P | 308 48% | 710 58% | 319 64% | | | | | | | | | | | | | | |
| Host/attend a large social gathering | 966 57% | 691 60% D | 115 53% | 48 41% | 160 61% D | 602 58% | 360 56% | 159 52% | 205 58% | 367 57% | 236 60% | 345 63% MN | 189 56% | 433 53% | 662 63% P | 303 47% | 665 55% | 301 62% Q | | | | | | | | | | | | | | |
| Take public transportation (e.g., subway, buses, trains) | 769 57% | 489 58% D | 123 60% D | 48 41% | 149 61% D | 466 58% | 292 55% | 161 60% | 154 60% | 269 53% | 185 59% | 352 68% MN | 97 45% | 320 52% | 556 60% P | 213 49% | 526 55% | 243 61% | | | | | | | | | | | | | | |
| Go to a sporting event | 797 54% | 564 57% D | 109 55% D | 41 37% | 143 57% D | 506 56% | 283 51% | 157 59% | 161 56% | 284 51% | 196 54% | 315 61% MN | 126 49% | 355 51% | 598 61% P | 199 40% | 555 53% | 242 57% | | | | | | | | | | | | | | |
| Fly on a plane | 819 53% | 579 55% D | 113 59% D | 46 36% | 135 55% D | 519 55% g | 291 49% | 150 52% | 158 50% | 314 54% | 197 54% | 290 56% M | 119 44% | 410 54% M | 601 60% P | 218 40% | 595 52% | 224 54% | | | | | | | | | | | | | | |
| Visit a casino | 720 53% | 504 56% D | 93 50% | 36 35% | 119 52% d | 469 56% G | 242 48% | 139 54% | 144 53% | 260 52% | 176 54% | 286 60% mN | 126 51% | 307 48% | 529 58% P | 191 42% | 492 51% | 228 57% | | | | | | | | | | | | | | |
| Greet people with a handshake | 973 52% | 683 53% | 122 53% | 56 42% | 146 54% BD | 592 53% G | 371 51% | 179 53% | 205 54% | 359 49% | 229 55% | 342 58% N | 201 51% | 430 49% | 652 58% P | 321 44% | 643 49% | 330 60% Q | | | | | | | | | | | | | | |
| Take a cruise | 538 42% | 345 41% d | 78 44% D | 30 27% | 128 54% BD | 364 46% G | 169 36% | 107 44% | 91 38% | 209 40% | 132 45% | 258 58% MN | 58 27% | 222 36% m | 432 50% P | 107 25% | 369 40% | 169 46% | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Year Or Longer

Base: Applicable Response (Variable Bases)

| | Summary Of Year Or Longer | | | | | | | | | | | | | | | | | | |
|--|---------------------------|-----------------|---------------------------|---------------------------|-----------|------------|-----------------|-----------|----------------|------------------|------------|------------|----------------|-------------------|------------|--------------------|----------------|--------------------|--|
| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | | |
| | Wage 50 (2/5 - 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | | |
| Take a cruise | 391 30% | 267 32% E | 48 27% | 48 44% bcE | 53 22% | 242 30% | 147 32% | 73 30% | 70 29% | 165 32% | 83 28% | 103 22% | 77 36% L | 210 34% L | 237 27% | 154 36% O | 272 29% | 119 32% | |
| Fly on a plane | 406 28% | 272 25% | 47 25% | 52 41% BCE | 55 22% | 233 29% | 172 29% | 85 22% | 87 28% | 146 25% | 108 30% | 138 27% | 87 32% N | 182 24% | 217 22% | 190 35% O | 303 27% | 103 25% | |
| Go to a sporting event | 348 24% | 206 21% | 50 25% | 46 41% Bce | 66 28% | 194 22% | 150 27% I | 55 21% | 67 23% | 129 23% | 97 27% | 106 21% | 58 22% | 184 26% I | 189 19% | 159 32% O | 257 25% | 91 21% | |
| Visit a casino | 315 23% | 195 22% | 43 23% | 33 32% b | 61 27% | 193 23% | 121 24% | 51 20% | 64 23% | 114 23% | 87 27% | 89 19% | 63 25% I | 163 26% L | 162 18% | 153 34% O | 223 23% | 92 23% | |
| Host/attend a large social gathering | 384 23% | 252 22% | 52 24% | 38 32% g | 49 19% | 230 22% | 153 24% | 73 24% | 75 21% | 155 24% | 81 21% | 101 19% | 65 19% | 218 27% LM | 192 18% | 192 30% O | 281 23% | 103 21% | |
| Greet people with a handshake | 377 20% | 253 20% | 42 18% | 38 29% b | 62 22% | 215 19% | 162 22% | 57 17% | 78 21% | 165 23% | 76 18% | 103 17% | 70 18% | 204 23% LM | 190 17% | 187 25% O | 275 21% | 103 19% | |
| Stay in a hotel | 342 20% | 217 18% | 57 26% de | 34 28% de | 35 14% | 179 17% | 160 24% F | 62 20% | 79 22% k | 142 22% K | 59 15% | 92 17% | 75 22% | 175 21% O | 175 16% | 167 26% O | 237 19% | 105 21% | |
| Take public transportation (e.g., subway, buses, trains) | 265 20% | 157 19% | 39 19% | 36 30% b | 46 19% | 144 18% | 120 23% F | 42 16% | 55 21% | 112 22% | 57 18% | 66 13% | 49 23% L | 150 24% L | 156 17% | 109 25% O | 200 21% | 65 16% | |
| Go to the movies | 318 19% | 212 18% | 29 13% | 40 31% BCE | 37 13% | 168 16% | 149 23% F | 58 19% | 58 17% | 129 20% | 73 18% | 92 17% | 66 19% | 161 20% F | 162 15% | 157 24% O | 241 20% | 77 15% | |
| Go to a gym class | 208 16% | 115 14% | 35 19% | 31 30% BE | 35 14% | 113 15% | 90 18% F | 35 15% | 37 15% | 87 18% | 49 15% | 51 11% | 32 16% | 125 21% L | 136 15% | 72 19% O | 143 16% | 65 17% | |
| Go out to dinner | 237 12% | 157 12% | 36 15% | 19 14% B | 31 11% | 145 13% | 91 12% F | 30 9% | 36 9% | 112 15% HI | 59 14% | 75 12% | 41 10% | 121 14% L | 120 10% | 117 15% O | 170 13% | 68 12% | |
| Go to the office | 125 10% | 63 8% | 22 12% | 21 19% B | 26 11% | 70 9% | 52 11% F | 20 9% | 18 8% | 44 9% I | 42 14% | 54 11% | 13 7% | 58 10% O | 86 9% | 39 15% O | 84 10% | 41 10% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q33B_1 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
 Fly on a plane

Base: Applicable Response

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|-----------------|---------------------------|---------------------------|------------------|-----------------|-------------|---------------|-------------|-------------|-------------|------------------|----------------|------------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1583 | 1270 | 162 | 80 | 175 | 994 | 572 | 350 | 323 | 600 | 310 | 562 | 305 | 716 | 1007 | 576 | 1176 | 407 |
| Weighted Base | 1550 | 1058 | 192* | 126* | 247* | 940 | 595 | 290 | 316 | 579 | 365 | 518 | 271 | 760 | 1004 | 546 | 1137 | 412 |
| Up To 6 Months (Net) | 819 53% | 579 55% D | 113 59% D | 46 36% | 135 55% D | 519 55% g | 291 49% | 150 52% | 158 50% | 314 54% | 197 54% | 290 56% M | 119 44% | 410 54% M | 601 60% P | 218 40% | 595 52% | 224 54% |
| Up To 3 Months (Sub-Net) | 527 34% | 382 36% D | 73 38% D | 24 19% | 81 33% G | 327 35% | 194 33% | 95 33% | 105 33% | 205 35% | 122 33% | 205 40% Mn | 69 26% | 253 33% m | 404 40% P | 123 22% | 365 32% | 162 38% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 307 20% | 230 22% | 31 16% | 16 13% | 47 19% G | 187 20% | 117 20% | 52 18% | 64 20% | 119 21% | 72 20% | 118 23% P | 46 17% | 143 19% m | 231 23% P | 76 14% | 195 17% | 112 27% Q |
| Immediately | 191 12% | 149 14% D | 18 9% | 4 4% | 26 10% G | 116 12% | 75 13% | 32 11% | 48 15% | 74 13% | 37 10% | 57 11% MN | 37 14% | 97 13% m | 145 14% P | 45 8% | 110 10% | 81 20% Q |
| 1-30 days | 116 8% | 81 8% D | 13 7% | 12 9% | 21 9% G | 71 8% | 42 7% | 20 7% | 16 5% | 45 8% | 35 10% | 61 12% MN | 9 3% | 46 6% m | 86 9% | 30 6% | 85 7% | 31 8% |
| 2-3 months | 220 14% | 152 14% D | 42 22% D | 8 6% | 34 14% G | 140 15% | 78 13% | 43 15% | 40 13% | 86 15% | 51 14% | 87 17% M | 23 9% | 110 14% m | 173 17% P | 47 9% | 170 15% | 50 12% |
| 4-6 months | 292 19% | 197 19% | 39 20% | 21 17% | 54 22% G | 192 20% | 97 16% | 55 19% | 53 17% | 109 19% | 75 20% | 85 16% M | 50 18% | 157 21% m | 196 20% P | 96 17% | 230 20% Q | 62 15% |
| 7-11 months | 235 15% | 151 14% | 24 12% | 27 21% | 34 14% G | 134 14% | 100 17% | 51 17% | 55 18% | 84 15% | 45 12% | 76 15% M | 33 12% | 126 17% m | 153 15% P | 82 15% | 180 16% Q | 55 13% |
| A year or longer | 406 26% | 272 25% D | 47 25% D | 52 41% BCE | 55 22% G | 233 25% | 172 29% | 65 22% | 87 26% | 146 25% | 108 30% | 138 27% N | 87 32% N | 192 24% m | 217 22% P | 190 35% O | 303 27% Q | 103 25% |
| Never again | 89 6% | 57 5% D | 8 4% | 2 1% | 22 9% G | 54 6% | 32 5% | 24 8% k | 15 5% | 36 6% | 15 4% | 14 3% LN | 32 12% I | 43 6% I | 33 3% O | 56 10% O | 58 5% Q | 31 7% |
| 1 Day To 3 Months (Net) | 336 22% | 233 22% D | 56 29% D | 20 16% | 56 23% G | 212 23% | 120 20% | 63 22% | 56 18% | 131 23% | 86 23% | 148 29% MN | 32 12% M | 156 21% M | 259 26% P | 77 14% | 255 22% Q | 81 20% |
| Sigma | 1550 100% | 1058 100% | 192 100% | 126 100% | 247 100% G | 940 100% | 595 100% | 290 100% | 316 100% | 579 100% | 365 100% | 518 100% M | 271 100% | 760 100% m | 1004 100% P | 546 100% | 1137 100% Q | 412 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Q33B_2 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Go to a gym class

Base: Applicable Response

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|-----------------|---------------------------|---------------------------|----------------------|-----------------|-----------------|----------------|----------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1309 | 1008 | 158 | 68 | 167 | 828 | 465 | 289 | 246 | 503 | 271 | 513 | 231 | 565 | 892 | 417 | 952 | 357 |
| Weighted Base | 1286 | 818 | 189* | 101* | 246* | 762 | 508 | 239 | 244 | 475 | 328 | 478 | 204 | 604 | 897 | 389 | 903 | 384 |
| Up To 6 Months (Net) | 805 63% | 538 66% D | 117 62% D | 44 44% | 166 68% D | 505 66% G | 291 57% | 150 62% | 156 64% | 290 61% | 210 64% | 329 69% MN | 115 56% | 361 60% | 586 65% P | 219 56% | 566 63% | 239 62% |
| Up To 3 Months (Sub-Net) | 599 47% | 410 50% D | 81 43% G | 26 25% | 136 55% CD | 370 49% | 223 44% | 116 49% | 117 48% | 214 45% | 151 46% | 247 52% N | 90 44% | 262 43% | 437 49% P | 162 42% | 398 44% | 201 52% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 409 32% | 290 36% D | 52 28% G | 17 16% | 85 34% D | 239 31% | 170 33% | 79 33% | 80 33% | 157 33% | 93 29% | 161 34% P | 62 30% | 186 31% | 308 34% P | 101 26% | 254 28% | 155 40% Q |
| Immediately | 228 18% | 169 21% D | 28 15% G | 8 8% | 44 18% D | 120 16% | 108 21% F | 38 16% | 45 19% | 99 21% k | 45 14% | 87 18% n | 36 17% | 105 17% P | 54 19% P | 174 14% P | 130 14% Q | 98 25% Q |
| 1-30 days | 181 14% | 122 15% D | 24 13% G | 8 8% | 41 17% D | 119 16% | 62 12% F | 41 17% | 35 14% | 57 12% k | 48 15% | 73 15% L | 26 13% M | 81 13% N | 134 15% P | 47 12% P | 124 14% Q | 57 15% R |
| 2-3 months | 190 15% | 119 15% G | 29 15% G | 9 9% | 51 21% bd G | 131 17% G | 54 11% | 37 16% | 37 15% | 58 12% L | 57 17% n | 87 18% n | 28 14% M | 75 12% N | 129 14% P | 61 16% P | 144 16% Q | 46 12% R |
| 4-6 months | 206 16% | 128 16% G | 36 19% G | 19 18% | 30 12% G | 135 18% G | 68 13% G | 33 14% G | 38 16% G | 76 16% G | 59 18% G | 82 17% G | 25 12% G | 99 16% G | 149 17% G | 57 15% G | 168 19% R | 38 10% R |
| 7-11 months | 153 12% | 93 11% G | 21 11% G | 17 17% G | 27 11% G | 83 11% G | 70 14% G | 27 11% G | 26 10% G | 61 13% G | 40 12% G | 72 15% N | 23 11% G | 58 10% G | 112 13% G | 41 10% G | 114 13% G | 39 10% G |
| A year or longer | 208 16% | 115 14% G | 35 19% G | 31 30% BE | 35 14% G | 113 15% G | 80 16% G | 35 15% G | 37 15% G | 87 18% G | 49 15% G | 51 11% G | 32 16% G | 125 21% L | 136 15% L | 72 19% L | 143 16% L | 65 17% L |
| Never again | 121 9% | 72 9% G | 16 8% G | 9 9% G | 18 7% G | 61 8% G | 57 11% G | 28 12% G | 26 11% G | 37 8% G | 29 9% G | 25 5% G | 35 17% LN | 61 10% LN | 63 7% LN | 57 15% O | 79 9% O | 41 11% O |
| 1 Day To 3 Months (Net) | 371 29% | 241 29% d | 52 28% G | 18 17% G | 92 37% bD G | 250 33% G | 116 23% G | 78 33% J | 72 29% J | 115 24% J | 105 32% J | 160 33% N | 54 26% N | 157 26% N | 263 29% N | 108 28% N | 268 30% N | 103 27% N |
| Sigma | 1286 | 818 | 189 | 101 | 246 | 762 | 508 | 239 | 244 | 475 | 328 | 478 | 204 | 604 | 897 | 389 | 903 | 384 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Q33B_3 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Take a cruise

Base: Applicable Response

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|-----------------|---------------------------|---------------------------|------------------|-----------------|----------------|----------------|----------------|-----------------|----------------|------------------|----------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1310 | 1026 | 147 | 68 | 165 | 858 | 439 | 293 | 241 | 526 | 250 | 498 | 240 | 572 | 867 | 443 | 961 | 349 |
| Weighted Base | 1294 | 842 | 176* | 111* | 238* | 815 | 466 | 243 | 240 | 515 | 296 | 459 | 214 | 621 | 867 | 427 | 925 | 369 |
| Up To 6 Months (Net) | 539 42% | 345 41% d | 78 44% D | 30 27% | 128 54% BD | 364 45% G | 169 36% | 107 44% | 91 38% | 209 40% | 132 45% | 258 56% MN | 58 27% | 222 36% m | 432 50% P | 107 25% | 369 40% | 169 46% |
| Up To 3 Months (Sub-Net) | 346 27% | 219 26% D | 53 30% D | 11 10% | 91 38% BD | 236 29% | 110 24% | 63 26% | 81 25% | 148 29% | 74 25% | 181 39% MN | 36 17% | 130 21% | 292 34% P | 54 13% | 219 24% | 127 34% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 206 16% | 132 16% D | 30 17% D | 5 5% | 44 18% D | 143 18% | 63 13% | 48 20% k | 36 15% | 86 17% | 36 12% | 109 24% MN | 25 12% | 73 12% | 168 19% P | 38 9% | 123 13% | 84 23% Q |
| Immediately | 105 8% | 74 9% D | 11 6% D | 1 10% D | 23 8% D | 68 8% | 37 8% | 19 8% | 29 12% K | 41 8% | 16 5% | 48 10% n | 19 9% | 39 6% | 77 9% | 28 7% | 54 6% | 51 14% Q |
| 1-30 days | 101 8% | 58 7% D | 19 11% D | 5 4% | 20 9% g | 75 9% | 25 5% | 28 12% I | 8 3% | 45 9% | 20 7% | 61 13% MN | 6 3% | 34 5% | 90 10% P | 10 2% | 68 7% | 32 9% |
| 2-3 months | 140 11% | 87 10% D | 23 13% D | 6 5% | 47 20% BD | 92 11% | 48 10% | 16 6% | 25 10% | 62 12% h | 38 13% h | 72 16% MN | 11 5% | 57 9% | 124 14% P | 16 4% | 97 10% | 43 12% |
| 4-6 months | 192 15% | 125 15% D | 25 14% D | 19 17% | 37 16% | 128 16% | 58 13% | 43 18% J | 30 12% | 60 12% | 59 20% J | 77 17% m | 22 10% | 93 15% | 140 16% P | 52 12% | 150 16% | 42 11% |
| 7-11 months | 152 12% | 96 11% D | 22 12% D | 13 12% | 26 11% D | 94 12% | 56 12% | 22 9% | 27 11% | 67 13% | 36 12% | 51 11% o | 26 12% | 75 12% L | 89 10% L | 63 15% o | 125 13% R | 27 7% |
| A year or longer | 391 30% | 267 32% E | 48 27% E | 48 44% bcE | 53 22% E | 242 30% | 147 32% | 73 30% | 70 29% | 165 32% | 83 28% | 103 22% L | 77 36% L | 210 34% L | 237 27% L | 154 36% O | 272 29% | 119 32% |
| Never again | 213 16% | 136 16% E | 28 16% E | 20 18% | 31 13% | 115 14% | 95 20% F | 42 17% | 52 22% I | 74 14% | 45 15% | 47 10% L | 52 25% L | 114 18% L | 109 13% L | 104 24% O | 160 17% | 54 15% |
| 1 Day To 3 Months (Net) | 241 19% | 145 17% D | 42 24% D | 10 9% D | 68 28% BD | 167 21% | 73 16% | 44 18% | 32 13% | 107 21% I | 58 19% | 133 29% MN | 17 8% | 91 15% M | 214 25% P | 27 6% | 165 18% | 76 21% |
| Sigma | 1294 | 842 | 176 | 111 | 238 | 815 | 466 | 243 | 240 | 515 | 296 | 459 | 214 | 621 | 867 | 427 | 925 | 369 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Q33B_4 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
 Go out to dinner

Base: Applicable Response

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|-------------------|---------------------------|---------------------------|-------------------|---------------|---------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1945 | 1584 | 187 | 85 | 195 | 1211 | 716 | 415 | 417 | 763 | 350 | 636 | 463 | 846 | 1138 | 807 | 1388 | 557 |
| Weighted Base | 1916 | 1336 | 234 | 134* | 286 | 1157 | 745 | 346 | 402 | 737 | 431 | 604 | 416 | 897 | 1145 | 771 | 1344 | 572 |
| Up To 6 Months (Net) | 1417 74% | 1024 77% Cf | 146 62% | 89 68% | 222 78% C | 866 75% | 543 73% | 261 75% | 312 76% J | 519 70% | 325 75% | 454 75% N | 320 77% | 644 72% | 876 77% P | 541 70% | 980 73% | 437 76% |
| Up To 3 Months (Sub-Net) | 1113 58% | 834 63% Cd | 101 43% | 55 41% | 176 63% Cd | 679 59% | 427 57% | 196 56% | 247 62% | 418 57% | 252 58% | 354 59% N | 263 63% | 495 55% | 688 60% P | 424 55% | 740 55% | 373 65% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 815 43% | 622 47% Cd | 75 32% | 36 27% | 117 41% d | 494 43% | 316 42% | 137 40% | 180 45% | 323 44% k | 175 41% | 260 43% N | 191 46% | 363 41% | 519 45% P | 296 38% | 502 37% | 313 55% Q |
| Immediately | 492 26% | 395 30% Ode | 48 21% | 15 11% | 49 17% bc | 293 25% | 200 27% | 80 23% | 108 27% | 211 29% k | 94 22% | 135 22% N | 136 33% LX | 222 25% P | 307 27% P | 185 24% p | 270 20% Q | 223 35% Q |
| 1-30 days | 322 17% | 227 17% | 27 11% | 22 16% | 68 24% bc | 202 17% | 117 16% | 57 16% | 72 18% | 112 15% k | 81 19% | 125 21% Mn | 55 13% LX | 142 16% P | 211 18% p | 111 14% p | 232 17% Q | 90 16% Q |
| 2-3 months | 298 16% | 212 16% | 26 11% | 18 14% | 59 21% C | 185 16% | 111 15% | 59 17% | 67 17% | 96 13% k | 77 18% | 94 16% N | 132 17% LX | 148 15% P | 169 15% P | 129 17% p | 238 18% R | 60 10% Q |
| 4-6 months | 305 16% | 190 14% | 44 19% | 34 25% B | 46 16% C | 187 16% | 116 16% | 66 19% J | 65 16% J | 101 14% k | 73 17% k | 100 16% N | 57 14% L | 148 17% P | 188 15% P | 117 15% R | 240 18% R | 64 11% Q |
| 7-11 months | 213 11% | 142 11% | 35 15% | 22 17% | 26 9% C | 125 11% | 88 12% | 44 13% J | 41 10% k | 86 12% k | 41 10% k | 70 12% N | 41 10% L | 102 11% P | 86 11% P | 167 12% R | 45 8% Q | |
| A year or longer | 237 12% | 157 12% | 36 15% | 19 14% | 31 11% C | 145 13% | 91 12% | 30 9% J | 36 9% J | 112 15% HI | 58 14% k | 75 12% N | 41 10% L | 121 14% P | 120 10% P | 117 15% O | 170 13% R | 68 12% Q |
| Never again | 48 3% | 13 1% | 18 7% Be | 4 3% | 7 2% C | 21 2% C | 23 3% C | 10 3% C | 12 3% C | 19 3% C | 6 1% C | 5 1% C | 14 3% L | 30 3% L | 22 2% L | 26 3% L | 26 2% L | 22 4% q |
| 1 Day To 3 Months (Net) | 620 32% | 439 33% C | 53 22% | 40 30% | 128 45% BCd | 387 33% | 228 31% | 116 33% J | 139 35% J | 208 28% J | 158 37% J | 219 36% n | 128 31% n | 273 30% n | 381 33% n | 240 31% n | 470 35% R | 150 26% R |
| Sigma | 1916 100% | 1336 100% | 234 100% | 134 100% | 286 100% | 1157 100% | 745 100% | 346 100% | 402 100% | 737 100% | 431 100% | 604 100% | 416 100% | 897 100% | 1145 100% | 771 100% | 1344 100% | 572 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q33B_5 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Visit a casino

Base: Applicable Response

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|-----------------|---------------------------|---------------------------|-----------------|-----------------|----------------|----------------|-------------|----------------|-------------|------------------|----------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1377 | 1084 | 152 | 67 | 165 | 879 | 485 | 312 | 276 | 518 | 271 | 522 | 275 | 580 | 909 | 468 | 990 | 387 |
| Weighted Base | 1364 | 904 | 187* | 103* | 230* | 842 | 509 | 258 | 272 | 505 | 329 | 480 | 248 | 635 | 911 | 453 | 962 | 402 |
| Up To 6 Months (Net) | 720 53% | 504 56% D | 93 50% | 36 35% | 119 52% G | 469 56% G | 242 48% | 139 54% | 144 53% | 260 52% | 176 54% | 286 60% mN | 126 51% | 307 48% | 529 58% P | 191 42% | 492 51% | 228 57% |
| Up To 3 Months (Sub-Net) | 503 37% | 351 39% | 64 34% | 27 26% | 85 37% | 317 38% | 180 35% | 96 37% | 103 38% | 187 37% | 117 35% | 204 43% mN | 83 33% | 216 34% | 368 40% P | 134 30% | 319 33% | 184 46% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 335 25% | 240 27% D | 37 20% | 13 13% | 46 20% | 208 25% | 125 25% | 60 23% | 71 26% | 122 24% | 82 25% | 147 31% N | 60 24% | 128 20% | 241 26% P | 94 21% | 214 22% | 122 30% Q |
| Immediately | 199 15% | 139 15% G | 20 11% | 6 6% | 29 13% | 112 13% | 85 17% | 35 14% | 49 18% | 62 12% | 53 16% | 68 14% N | 43 17% | 88 14% | 133 15% P | 66 15% | 118 12% | 81 20% Q |
| 1-30 days | 136 10% | 101 11% | 17 9% | 8 7% | 17 8% | 96 11% | 41 8% | 24 9% | 22 8% | 60 12% | 29 9% | 79 16% mN | 17 7% | 41 6% | 108 12% P | 28 6% | 96 10% | 40 10% Q |
| 2-3 months | 167 12% | 111 12% | 27 14% | 14 13% | 39 17% | 110 13% | 54 11% | 36 14% | 32 12% | 64 13% | 35 10% | 57 12% N | 23 9% | 87 14% | 127 14% P | 40 9% | 105 11% | 62 15% Q |
| 4-6 months | 217 16% | 153 17% | 29 15% | 8 8% | 33 15% | 152 18% G | 62 12% | 43 16% | 41 15% | 73 15% | 60 18% | 82 17% P | 43 17% | 92 14% | 160 18% P | 57 13% | 173 18% R | 44 11% Q |
| 7-11 months | 206 15% | 129 14% | 32 17% | 20 20% | 30 13% | 125 15% | 78 15% | 36 14% | 42 15% | 76 15% | 52 16% | 72 15% N | 33 13% | 101 16% | 147 16% P | 59 13% | 161 17% R | 46 11% Q |
| A year or longer | 315 23% | 195 22% b | 43 23% | 33 32% b | 61 27% | 183 23% | 121 24% | 51 20% | 64 23% | 114 23% | 87 27% | 88 19% I | 63 25% I | 163 23% L | 162 18% O | 153 34% O | 223 23% O | 92 23% Q |
| Never again | 123 9% | 76 8% | 19 10% | 13 13% | 20 9% | 54 6% | 67 13% F | 33 13% K | 22 8% | 55 11% K | 13 4% | 33 7% K | 26 10% | 64 10% | 73 8% P | 49 11% | 87 9% Q | 36 9% Q |
| 1 Day To 3 Months (Net) | 304 22% | 212 23% | 44 24% | 21 21% | 56 25% g | 205 24% g | 95 19% | 61 24% | 54 20% | 124 25% | 64 19% | 136 28% mN | 40 16% | 128 20% | 235 26% P | 69 15% | 201 21% | 103 26% Q |
| Sigma | 1364 100% | 904 100% | 187 100% | 103 100% | 230 100% | 842 100% | 509 100% | 258 100% | 272 100% | 505 100% | 329 100% | 480 100% | 248 100% | 635 100% | 911 100% | 453 100% | 962 100% | 402 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q33B_6 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
 Stay in a hotel

Base: Applicable Response

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|------------------|---------------------------|---------------------------|-----------------|-----------------|-----------------|---------------|-----------------|-----------------|------------------|------------------|-----------------|------------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1755 | 1416 | 178 | 78 | 181 | 1095 | 642 | 375 | 369 | 683 | 328 | 588 | 392 | 775 | 1085 | 670 | 1261 | 494 |
| Weighted Base | 1721 | 1184 | 218 | 121* | 261 | 1028 | 679 | 310 | 361 | 651 | 399 | 544 | 347 | 830 | 1084 | 637 | 1219 | 502 |
| Up To 6 Months (Net) | 1029 60% | 760 64% CD | 114 52% | 48 39% | 160 61% D | 646 53% G | 375 55% | 184 59% | 211 58% | 381 58% | 253 63% | 359 66% mN | 200 58% | 470 57% | 720 68% P | 308 48% | 710 58% | 319 64% |
| Up To 3 Months (Sub-Net) | 730 42% | 539 46% CD | 80 37% G | 27 23% | 116 44% D | 453 44% | 272 40% | 124 40% | 157 44% | 274 42% | 175 44% | 274 50% MN | 142 41% | 314 38% | 519 48% P | 211 33% | 486 40% | 243 49% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 471 27% | 355 30% D | 54 25% D | 12 10% | 66 26% D | 282 27% | 185 27% | 68 22% | 104 29% | 179 28% | 119 30% h | 167 31% n | 102 30% | 202 24% | 343 32% P | 128 20% | 294 24% | 177 35% Q |
| Immediately | 285 17% | 214 18% D | 33 15% D | 6 5% | 34 13% D | 171 17% | 113 17% | 42 14% | 74 20% hk | 115 18% | 54 14% | 82 15% h | 74 21% In | 129 16% | 205 19% P | 80 13% | 155 13% | 130 26% Q |
| 1-30 days | 185 11% | 140 12% | 21 10% | 6 5% | 32 12% | 112 11% | 73 11% | 26 8% | 31 8% | 64 10% | 65 16% hIJ | 85 16% MN | 29 8% | 72 9% | 137 13% P | 48 8% | 139 11% | 46 9% |
| 2-3 months | 259 15% | 185 16% | 25 12% | 16 13% | 49 19% | 170 17% | 86 13% | 55 18% | 53 15% | 95 15% | 56 14% MN | 107 20% MN | 39 11% | 113 14% | 176 16% P | 83 13% | 192 16% | 67 13% |
| 4-6 months | 299 17% | 221 19% | 34 16% | 20 17% | 44 17% | 193 19% | 104 15% | 61 20% | 53 15% | 107 16% | 78 20% | 85 16% LN | 58 17% | 156 19% | 201 19% | 98 15% | 223 18% | 76 15% |
| 7-11 months | 275 16% | 169 14% | 36 17% | 32 26% B | 58 22% B | 150 15% | 123 18% | 44 14% | 57 16% | 96 15% | 77 19% | 79 14% m | 44 13% | 153 18% m | 161 15% | 114 18% | 218 18% R | 57 11% |
| A year or longer | 342 20% | 217 19% | 57 25% bE | 34 23% bE | 35 14% D | 173 17% | 160 23% F | 62 20% | 79 22% k | 142 22% K | 58 15% k | 92 17% K | 75 22% LN | 175 21% LN | 175 16% O | 167 26% O | 237 19% | 195 21% |
| Never again | 76 4% | 38 3% | 10 5% | 8 6% | 8 3% cd | 54 5% | 20 3% | 20 6% k | 14 4% | 31 5% | 10 3% k | 15 3% LN | 28 8% LN | 33 4% | 28 3% O | 47 7% O | 55 4% | 21 4% |
| 1 Day To 3 Months (Net) | 444 26% | 325 27% | 47 21% | 22 18% cd | 81 31% cd | 282 27% | 159 23% | 82 26% | 84 23% | 158 24% | 121 30% | 191 35% MN | 68 20% | 185 22% P | 313 29% P | 131 21% | 331 27% | 113 23% |
| Sigma | 1721 100% | 1184 100% | 218 100% | 121 100% | 261 100% | 1028 100% | 679 100% | 310 100% | 361 100% | 651 100% | 399 100% | 544 100% | 347 100% | 830 100% | 1084 100% | 637 100% | 1219 100% | 502 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Q33B_7 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
 Go to the office

Base: Applicable Response

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|-------------------|---------------------------|---------------------------|-----------------|-----------------|-----------------|----------------|----------------|-----------------|----------------|------------------|------------------|------------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1248 | 952 | 157 | 69 | 166 | 806 | 427 | 282 | 246 | 475 | 245 | 494 | 222 | 532 | 985 | 263 | 883 | 365 |
| Weighted Base | 1248 | 787 | 184* | 109* | 237* | 766 | 468 | 240 | 246 | 473 | 289 | 471 | 196 | 580 | 988 | 260 | 847 | 400 |
| Up To 6 Months (Net) | 929 74% | 621 79% CD | 118 64% | 65 59% | 176 74% D | 585 76% | 334 71% | 175 73% | 196 80% | 353 75% | 205 71% | 356 75% | 146 74% | 427 74% | 763 77% P | 165 64% | 634 75% | 294 73% |
| Up To 3 Months (Sub-Net) | 764 61% | 520 66% CD | 95 52% | 48 44% | 137 58% | 473 62% | 282 60% | 147 61% | 153 62% | 300 63% | 163 56% | 284 60% | 127 65% | 353 61% | 640 65% P | 124 46% | 515 61% | 248 62% |
| Immediately/1-30 Days (Sub-Sub-Net) | 573 46% | 409 52% ODE | 64 35% | 31 28% | 98 41% | 346 45% | 220 47% | 108 45% | 123 50% | 223 47% | 119 41% | 202 43% | 107 55% LN | 264 45% | 485 49% P | 88 34% | 361 43% | 212 53% Q |
| Immediately | 384 31% | 275 35% ODE | 40 22% | 20 18% | 58 24% | 208 27% | 173 37% F | 73 30% | 93 38% K | 151 32% k | 67 23% | 111 23% | 80 41% L | 194 33% L | 329 33% P | 55 21% | 219 26% Q | 164 41% Q |
| 1-30 days | 189 15% | 134 17% | 24 13% | 11 10% | 40 17% | 138 18% F | 47 10% F | 36 15% K | 30 12% K | 71 15% k | 52 18% N | 27 19% N | 70 14% L | 156 12% L | 33 16% P | 141 13% P | 47 17% Q | 12% 12% |
| 2-3 months | 191 15% | 111 14% | 31 17% | 17 15% | 38 16% | 127 17% R | 62 13% R | 39 16% R | 30 12% R | 78 16% R | 44 15% R | 82 17% m | 20 10% m | 89 15% L | 155 16% R | 36 14% R | 155 18% R | 36 9% R |
| 4-6 months | 165 13% | 101 13% | 23 13% | 17 16% | 39 16% | 112 15% J | 51 11% J | 28 12% J | 43 17% J | 53 11% J | 41 14% J | 72 15% J | 19 10% J | 74 13% J | 123 12% P | 41 16% P | 119 14% P | 46 11% P |
| 7-11 months | 117 9% | 55 7% | 27 15% B | 18 17% B | 30 13% B | 72 9% B | 45 10% B | 31 13% I | 13 5% I | 42 9% I | 31 11% I | 51 11% I | 15 8% I | 52 9% I | 103 10% P | 14 5% P | 81 10% P | 36 9% P |
| A year or longer | 125 10% | 63 8% | 22 12% B | 21 19% B | 26 11% B | 70 9% B | 52 11% B | 20 9% I | 18 8% I | 44 9% I | 45 14% I | 54 11% I | 13 7% I | 58 10% I | 86 8% O | 39 15% O | 84 10% O | 41 10% O |
| Never again | 77 6% | 48 6% E | 16 9% E | 5 5% E | 5 2% E | 38 5% G | 38 8% G | 13 5% G | 19 8% G | 34 7% G | 12 4% G | 11 2% G | 23 12% L | 44 8% L | 36 4% O | 42 16% O | 48 6% O | 30 7% O |
| 1 Day To 3 Months (Net) | 380 30% | 245 31% | 55 30% | 27 25% | 79 33% G | 265 35% G | 109 23% G | 74 31% G | 60 24% G | 149 31% G | 97 33% I | 173 37% MN | 47 24% MN | 160 27% MN | 311 31% R | 69 26% R | 296 35% R | 84 21% R |
| Sigma | 1248 100% | 787 100% | 184 100% | 109 100% | 237 100% | 766 100% | 468 100% | 240 100% | 246 100% | 473 100% | 289 100% | 471 100% | 196 100% | 580 100% | 988 100% | 260 100% | 847 100% | 400 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Q33B_8 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Go to a sporting event

Base: Applicable Response

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|-----------------|---------------------------|---------------------------|-----------------|-----------------|-----------------|-----------------|----------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1476 | 1171 | 158 | 71 | 172 | 948 | 510 | 328 | 291 | 570 | 287 | 539 | 287 | 650 | 965 | 511 | 1066 | 410 |
| Weighted Base | 1473 | 985 | 197* | 113* | 253* | 900 | 555 | 266 | 289 | 556 | 363 | 514 | 257 | 702 | 976 | 498 | 1049 | 424 |
| Up To 6 Months (Net) | 797 54% | 564 57% D | 109 55% D | 41 37% | 143 57% D | 506 56% | 283 51% | 157 39% J | 161 56% | 284 51% | 196 54% | 315 61% MN | 126 49% | 355 51% | 598 61% P | 199 40% | 555 53% | 242 57% |
| Up To 3 Months (Sub-Net) | 536 36% | 382 39% D | 72 36% | 27 24% | 99 39% G | 347 39% | 185 33% | 96 36% | 113 39% | 200 36% | 127 35% | 228 44% MN | 80 31% | 228 33% | 410 42% P | 126 25% | 356 34% | 180 43% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 329 22% | 236 24% G | 45 23% | 15 13% | 56 22% G | 210 23% | 117 21% | 65 24% | 66 23% | 122 22% | 76 21% | 138 27% mn | 48 19% | 143 20% | 253 26% P | 76 15% | 206 20% | 124 29% Q |
| Immediately | 165 11% | 133 13% G | 18 9% | 6 5% | 29 12% G | 100 11% | 65 12% | 31 12% | 39 14% | 67 12% | 28 8% | 55 11% mn | 30 12% | 81 11% | 120 12% P | 44 9% | 76 7% | 89 21% Q |
| 1-30 days | 164 11% | 103 10% G | 27 14% | 9 8% | 27 10% G | 111 12% | 52 9% | 34 13% | 27 9% | 55 10% | 49 13% | 83 18% MN | 19 7% | 62 9% | 133 14% P | 31 6% | 129 12% T | 35 8% |
| 2-3 months | 207 14% | 146 15% G | 27 14% | 12 11% | 44 17% G | 136 15% | 68 12% | 31 12% | 47 16% | 78 14% | 50 14% | 90 17% n | 32 12% | 86 12% P | 157 16% P | 51 10% | 150 14% T | 57 13% |
| 4-6 months | 261 18% | 182 18% G | 37 19% | 14 12% | 44 17% G | 160 18% | 98 18% | 61 23% J | 47 16% | 83 15% | 69 19% | 88 17% n | 46 18% | 127 18% P | 188 19% P | 73 15% | 199 19% T | 62 15% |
| 7-11 months | 233 16% | 148 15% G | 29 15% | 23 21% | 32 13% G | 149 17% | 81 15% | 37 14% J | 45 16% | 97 18% | 53 15% | 70 14% n | 46 18% P | 117 17% P | 145 15% P | 88 18% P | 177 17% T | 56 13% |
| A year or longer | 348 24% | 206 21% G | 50 25% Bce | 46 41% Bce | 66 25% G | 184 22% f | 150 27% f | 65 21% J | 67 23% | 129 23% | 97 27% | 106 21% n | 58 22% Ln | 184 26% I | 180 19% I | 159 32% O | 257 25% O | 91 21% O |
| Never again | 96 6% | 67 7% G | 10 5% | 2 1% | 12 5% G | 51 6% G | 42 8% G | 17 6% G | 16 6% G | 46 8% G | 17 5% G | 22 4% Ln | 28 11% Ln | 45 6% O | 44 4% O | 52 10% O | 60 6% O | 35 8% O |
| 1 Day To 3 Months (Net) | 371 25% | 249 25% G | 54 27% G | 21 19% G | 70 28% G | 247 27% g | 120 22% g | 65 24% g | 74 26% g | 133 24% g | 99 27% MN | 173 34% MN | 50 20% P | 148 21% P | 289 30% P | 82 16% P | 280 27% P | 92 22% P |
| Sigma | 1473 100% | 985 100% | 197 100% | 113 100% | 253 100% | 900 100% | 555 100% | 266 100% | 289 100% | 556 100% | 363 100% | 514 100% | 257 100% | 702 100% | 976 100% | 498 100% | 1049 100% | 424 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Q33B_9 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Go to the movies

Base: Applicable Response

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|-----------------|---------------------------|---------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1728 | 1382 | 179 | 80 | 188 | 1084 | 626 | 368 | 363 | 669 | 328 | 597 | 373 | 758 | 1056 | 672 | 1236 | 492 |
| Weighted Base | 1709 | 1153 | 223 | 127* | 275 | 1033 | 659 | 307 | 347 | 654 | 401 | 556 | 340 | 813 | 1066 | 643 | 1196 | 514 |
| Up To 6 Months (Net) | 1033 60% | 742 64% D | 131 59% D | 50 39% D | 177 64% D | 645 62% D | 376 57% D | 182 59% D | 210 60% D | 399 61% D | 242 60% D | 363 65% M | 184 54% D | 485 60% D | 695 65% P | 338 53% D | 698 58% D | 335 65% Q |
| Up To 3 Months (Sub-Net) | 694 41% | 498 43% G | 87 39% D | 38 30% D | 119 43% D | 440 43% D | 247 37% D | 114 37% D | 149 43% D | 271 41% D | 161 40% D | 248 45% M | 119 35% D | 327 40% D | 483 45% P | 211 33% D | 433 36% D | 261 51% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 413 24% | 303 26% D | 43 19% D | 16 13% D | 80 29% D | 259 25% D | 149 23% D | 65 21% D | 86 25% D | 166 25% D | 97 24% D | 153 27% M | 69 20% D | 191 24% D | 281 26% P | 132 21% D | 239 20% D | 174 34% Q |
| Immediately | 207 12% | 162 14% D | 18 8% D | 4 3% D | 37 13% D | 134 13% D | 72 11% D | 32 10% D | 55 16% D | 88 14% D | 32 8% D | 73 13% D | 43 13% D | 91 11% D | 139 13% D | 68 11% D | 94 8% D | 112 22% Q |
| 1-30 days | 207 12% | 142 12% D | 26 12% D | 13 10% D | 43 16% D | 124 12% D | 77 12% D | 33 11% D | 31 9% D | 78 12% D | 65 16% D | 80 14% D | 26 8% D | 101 12% D | 142 13% D | 64 10% D | 144 12% D | 62 12% D |
| 2-3 months | 281 16% | 195 17% D | 43 19% D | 22 17% D | 40 14% D | 181 18% D | 98 15% D | 49 16% D | 63 18% D | 105 16% D | 64 16% D | 95 17% D | 50 15% D | 136 17% D | 203 19% P | 78 12% D | 194 16% D | 87 17% D |
| 4-6 months | 339 20% | 244 21% D | 44 20% D | 12 9% D | 58 21% D | 205 20% D | 129 20% D | 68 22% D | 61 18% D | 128 20% D | 81 20% D | 116 21% D | 65 19% D | 158 19% D | 212 20% D | 127 20% D | 265 22% R | 74 14% D |
| 7-11 months | 236 14% | 138 12% D | 45 20% B | 25 20% D | 35 13% D | 156 15% D | 80 12% D | 46 15% D | 51 15% D | 92 14% D | 48 12% D | 59 11% D | 57 17% L | 120 15% D | 143 13% D | 92 14% D | 167 14% D | 69 13% D |
| A year or longer | 318 19% | 212 18% D | 29 13% D | 40 31% BCE | 37 13% D | 168 16% D | 149 23% F | 58 19% D | 58 17% D | 129 20% D | 73 18% D | 92 17% D | 66 19% D | 161 20% D | 162 15% D | 157 24% O | 241 20% r | 77 15% D |
| Never again | 122 7% | 61 5% D | 19 8% D | 12 10% D | 27 10% D | 64 6% D | 54 8% D | 21 7% D | 28 8% D | 34 5% D | 39 10% D | 42 7% D | 33 10% n | 47 6% D | 66 6% D | 56 9% D | 90 8% D | 32 6% D |
| 1 Day To 3 Months (Net) | 488 29% | 336 29% D | 69 31% D | 34 27% D | 82 30% D | 306 30% D | 175 27% D | 82 27% D | 94 27% D | 183 28% D | 129 32% D | 174 31% M | 77 23% D | 237 29% m | 345 32% P | 143 22% D | 338 28% D | 149 29% D |
| Sigma | 1709 100% | 1153 100% | 223 100% | 127 100% | 275 100% | 1033 100% | 659 100% | 307 100% | 347 100% | 654 100% | 401 100% | 556 100% | 340 100% | 813 100% | 1066 100% | 643 100% | 1196 100% | 514 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q33B_10 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Host/attend a large social gathering

Base: Applicable Response

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-------------------------------------|----------------------|-----------------|---------------------------|---------------------------|------------------|------------|------------|------------|-----------------|-----------------|-----------------|------------------|-----------------|------------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1694 | 1364 | 173 | 76 | 178 | 1082 | 597 | 368 | 358 | 654 | 314 | 577 | 367 | 750 | 1038 | 656 | 1232 | 462 |
| Weighted Base | 1695 | 1157 | 216 | 121* | 262* | 1039 | 643 | 305 | 351 | 648 | 392 | 546 | 335 | 815 | 1056 | 639 | 1210 | 485 |
| Up To 6 Months (Net) | 966 57% | 691 60% D | 115 53% | 48 39% | 160 61% D | 602 58% | 360 56% | 159 52% | 205 58% | 367 57% | 236 80% | 345 63% N | 189 56% | 433 53% | 662 63% P | 303 47% | 665 55% | 301 62% Q |
| Up To 3 Months (Sub-Net) | 670 40% | 468 40% G | 87 40% | 32 27% | 120 46% D | 423 41% | 246 38% | 103 34% | 149 43% H | 266 41% I | 152 39% | 264 46% MN | 123 37% | 283 35% | 476 45% P | 193 30% | 427 35% | 243 50% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 383 23% | 282 24% G | 45 21% | 19 16% | 58 22% D | 236 23% | 147 23% | 57 19% | 85 24% | 160 25% | 80 20% | 149 27% N | 74 22% | 161 20% | 276 26% P | 107 17% | 211 17% | 172 35% Q |
| Immediately | 222 13% | 158 14% G | 27 13% | 6 5% | 39 15% D | 137 13% | 85 13% | 36 12% | 53 15% | 94 14% | 38 10% | 76 14% N | 49 15% | 97 12% | 159 15% P | 62 10% | 93 8% | 128 26% Q |
| 1-30 days | 162 10% | 124 11% G | 18 8% | 13 11% | 18 7% D | 99 10% | 62 10% | 21 7% | 32 9% | 67 10% | 41 11% | 73 13% MN | 25 7% | 64 8% | 116 11% P | 45 7% | 118 10% | 44 9% |
| 2-3 months | 287 17% | 187 16% G | 41 19% | 13 11% | 62 24% Bd | 186 18% | 99 15% | 45 15% | 64 18% | 105 16% | 72 18% | 115 21% mN | 50 15% | 122 15% | 201 19% P | 86 13% | 216 18% | 71 15% |
| 4-6 months | 296 17% | 222 19% G | 29 13% | 15 13% | 41 16% BcE | 179 17% | 114 18% | 56 18% | 56 16% | 101 16% | 84 21% J | 81 15% N | 65 20% | 150 18% | 186 18% R | 110 17% | 238 20% R | 58 12% R |
| 7-11 months | 256 15% | 163 14% G | 34 16% | 33 27% BcE | 37 14% | 155 15% | 95 15% | 51 17% | 58 16% | 93 14% | 54 14% J | 75 14% N | 51 15% | 130 16% | 159 15% P | 97 15% | 204 17% R | 52 11% R |
| A year or longer | 384 23% | 252 22% G | 52 24% | 38 32% BcE | 49 19% e | 230 22% | 153 24% | 73 24% | 75 21% | 155 23% | 81 21% J | 101 19% N | 65 19% LM | 218 27% LM | 192 18% O | 192 30% O | 281 23% R | 103 21% Q |
| Never again | 89 5% | 52 4% G | 15 7% | 2 2% | 15 6% e | 53 5% | 35 5% | 22 7% | 13 4% | 33 5% J | 21 5% N | 26 5% IN | 30 9% IN | 34 4% | 42 4% O | 47 7% O | 60 5% R | 29 6% R |
| 1 Day To 3 Months (Net) | 448 26% | 311 27% G | 59 27% | 26 22% BcE | 81 31% e | 286 27% | 162 25% | 66 22% | 96 27% | 172 27% J | 113 29% N | 188 34% MN | 74 22% P | 186 23% P | 317 30% P | 131 21% Q | 333 28% R | 115 24% Q |
| Sigma | 1695 | 1157 | 216 | 121 | 262 | 1039 | 643 | 305 | 351 | 648 | 392 | 546 | 335 | 815 | 1056 | 639 | 1210 | 485 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Q33B_11 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Take public transportation (e.g., subway, busses, trains)

Base: Applicable Response

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-------------------------------------|--------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-------------|-----------------|-------------|-------------|----------------|------------------|----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1353 | 1037 | 167 | 74 | 163 | 851 | 485 | 318 | 262 | 509 | 264 | 542 | 235 | 576 | 904 | 449 | 988 | 365 |
| Weighted Base | 1352 | 843 | 206* | 118* | 246* | 805 | 531 | 268 | 258 | 511 | 315 | 520 | 214 | 618 | 922 | 430 | 955 | 397 |
| Up To 6 Months (Net) | 769 57% | 489 58% D | 123 60% D | 48 41% | 149 61% D | 466 58% | 292 55% | 161 60% | 154 60% | 269 53% | 185 59% | 352 68% MN | 97 45% | 320 52% | 556 60% P | 213 49% | 526 55% | 243 61% |
| Up To 3 Months (Sub-Net) | 537 40% | 360 43% D | 79 38% G | 28 24% | 105 43% D | 324 40% | 206 39% | 108 40% | 108 42% | 197 39% | 124 39% | 264 51% MN | 64 30% | 210 34% | 401 43% P | 136 32% | 350 37% | 187 47% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 350 26% | 226 27% D | 57 28% G | 14 12% | 65 27% D | 203 25% | 146 28% | 78 29% | 72 28% | 121 24% | 79 25% | 175 34% MN | 45 21% | 130 21% | 259 28% P | 91 21% | 216 23% | 134 34% Q |
| Immediately | 189 14% | 122 14% D | 34 16% D | 5 4% | 39 16% D | 100 12% | 88 17% | 53 20% JK | 39 15% | 65 13% | 32 10% | 90 17% MN | 34 16% | 65 11% | 126 14% P | 63 15% | 98 10% | 91 23% Q |
| 1-30 days | 161 12% | 103 12% | 24 11% | 9 7% | 26 11% | 103 13% | 58 11% | 25 9% | 34 13% | 56 11% | 46 15% | 85 18% MN | 11 5% | 65 11% | 133 14% P | 28 7% | 118 12% | 43 13% Q |
| 2-3 months | 187 14% | 134 16% | 22 11% | 14 12% | 40 16% | 121 15% | 60 11% | 30 11% | 35 14% | 77 15% | 45 14% | 89 17% M | 19 9% | 79 13% | 142 15% P | 46 11% | 134 14% | 53 13% Q |
| 4-6 months | 232 17% | 129 15% | 44 21% | 20 17% | 181 18% | 141 18% | 85 16% | 53 20% J | 47 18% | 71 14% | 60 19% | 88 17% N | 34 16% | 110 18% | 155 17% P | 76 18% | 176 18% | 56 14% Q |
| 7-11 months | 184 14% | 108 13% | 26 12% | 26 22% b | 31 13% | 115 14% | 68 13% | 35 13% | 26 10% | 73 14% | 50 16% | 75 14% O | 22 10% | 87 14% | 136 15% P | 48 11% | 146 15% R | 38 9% Q |
| A year or longer | 265 20% | 157 19% | 39 19% | 36 30% b | 46 19% | 144 18% | 120 23% | 42 16% | 55 21% | 112 22% | 57 18% | 66 13% L | 49 23% L | 150 24% L | 196 17% O | 109 25% O | 200 21% | 65 16% Q |
| Never again | 134 10% | 89 11% | 19 9% | 8 7% | 20 8% | 80 10% | 52 10% | 29 11% | 23 9% | 58 11% | 24 8% | 27 5% LN | 46 21% L | 61 10% L | 74 8% O | 60 14% O | 82 9% | 52 13% q |
| 1 Day To 3 Months (Net) | 348 26% | 238 28% | 46 22% | 23 19% | 66 27% g | 224 28% g | 118 22% | 55 21% | 69 27% | 133 26% | 92 29% h | 174 33% MN | 30 14% | 144 23% M | 275 30% P | 74 17% | 252 26% | 96 24% Q |
| Sigma | 1352 100% | 843 100% | 206 100% | 118 100% | 246 100% | 805 100% | 531 100% | 268 100% | 258 100% | 511 100% | 315 100% | 520 100% | 214 100% | 618 100% | 922 100% | 430 100% | 955 100% | 397 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Q33B_12 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Greet people with a handshake

Base: Applicable Response

| | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
|-------------------------------------|--------------------------|-----------------|---------------------------------|---------------------------------|----------------|--------------|-------------|----------------|----------------|-----------------|-----------------|------------------|-----------------|-------------------|-----------------|--------------------|-------------------|-----------------------|
| | Wave 50 (2/5- 2/7) | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1893 | 1534 | 184 | 83 | 190 | 1177 | 697 | 407 | 399 | 746 | 341 | 620 | 445 | 828 | 1123 | 770 | 1357 | 536 |
| Weighted Base | 1863 | 1287 | 229 | 132* | 276 | 1120 | 726 | 340 | 382 | 725 | 416 | 593 | 394 | 877 | 1128 | 736 | 1318 | 545 |
| Up To 6 Months (Net) | 973 52% | 683 53% | 122 53% | 56 42% | 146 53% | 592 53% | 371 51% | 179 53% | 205 54% | 359 49% | 229 55% | 342 58% N | 201 51% | 430 49% | 652 58% P | 321 44% | 643 49% | 330 60% Q |
| Up To 3 Months (Sub-Net) | 710 38% | 492 38% | 95 41% | 37 28% | 115 42% | 432 39% | 275 38% | 124 37% | 147 39% | 270 37% | 169 41% | 267 45% MN | 143 36% | 300 34% | 484 43% P | 227 31% | 435 33% | 275 50% Q |
| Immediately/1-30 Days (Sub-Sub-Net) | 491 26% | 347 27% D | 70 31% G | 13 10% | 78 28% D | 299 27% | 190 26% | 83 24% | 109 29% | 194 27% | 106 25% | 172 29% n | 113 29% | 207 24% | 333 30% P | 159 22% | 272 21% | 220 40% Q |
| Immediately | 310 17% | 221 17% D | 46 20% D | 5 4% | 42 15% D | 182 16% | 129 18% | 46 14% | 78 20% h | 124 17% | 62 15% | 93 16% n | 83 21% In | 135 15% | 208 18% P | 103 14% | 149 11% | 162 30% Q |
| 1-30 days | 181 10% | 126 10% | 25 11% | 8 6% | 36 13% | 117 10% | 61 8% | 36 11% | 32 8% | 70 10% | 44 10% | 79 13% MN | 30 8% | 72 8% | 125 11% P | 56 8% | 123 9% | 58 11% |
| 2-3 months | 219 12% | 145 11% | 24 12% | 23 18% | 37 13% | 133 12% | 85 12% | 42 12% | 38 10% | 76 11% | 63 15% | 95 16% MN | 31 8% | 93 11% | 151 13% P | 68 9% | 163 12% | 55 10% |
| 4-6 months | 262 14% | 191 15% | 28 12% | 19 15% | 31 11% | 160 14% | 96 13% | 55 16% | 58 15% | 89 12% | 60 15% | 75 13% n | 57 15% | 130 15% | 168 15% | 94 13% | 208 16% R | 55 10% |
| 7-11 months | 221 12% | 144 11% | 38 17% b | 18 14% | 38 14% | 133 12% | 84 12% | 37 11% | 38 10% | 90 12% | 56 14% | 74 12% n | 59 15% n | 88 10% | 149 13% P | 71 10% | 174 13% R | 47 9% |
| A year or longer | 377 20% | 253 20% b | 42 15% b | 38 29% b | 62 22% D | 215 19% | 162 22% | 57 17% | 78 21% | 165 16% h | 76 18% | 103 17% Lm | 70 18% Lm | 204 23% Lm | 190 17% O | 187 25% O | 275 21% R | 103 18% |
| Never again | 293 16% | 207 16% | 27 12% | 20 15% | 31 11% | 180 16% | 109 15% | 67 20% k | 60 16% | 111 15% | 54 13% | 74 13% i | 64 16% i | 154 18% i | 136 12% O | 156 21% R | 227 17% R | 65 12% |
| 1 Day To 3 Months (Net) | 400 21% | 271 21% | 49 21% | 32 24% | 73 26% D | 250 22% | 146 20% | 78 23% | 69 18% | 146 20% | 106 26% i | 174 29% MN | 61 15% P | 165 19% P | 276 24% P | 124 17% | 287 22% | 113 21% |
| Sigma | 1863 100% | 1287 100% | 229 100% | 132 100% | 276 100% | 1120 100% | 726 100% | 340 100% | 382 100% | 725 100% | 416 100% | 593 100% | 394 100% | 877 100% | 1128 100% | 736 100% | 1318 100% | 545 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q36 How likely do you think it is that coronavirus (COVID-19) will cause a global recession?

Base: All Respondents

| | Q36 How likely do you think it is that coronavirus (COVID-19) will cause a global recession? | | | | | | | | | | | | | | | | | | |
|----------------------------------|--|-------------------|---------------------------|---------------------------|-----------------|------------------|----------------|---------------|-------------|-----------------|-------------|----------------|-------------|-----------------|-------------------|-----------------|--------------------|--------------------|--|
| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | | |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 | |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 | |
| Somewhat/Very Likely (Net) | 1657 81% | 1169 84% CE | 186 70% | 120 88% C9 | 237 76% | 1008 84% G | 635 78% | 299 82% | 353 82% | 623 79% | 383 83% | 506 79% | 364 83% | 787 81% | 989 83% | 668 79% | 1189 85% R | 469 74% | |
| Very likely | 929 45% | 677 48% C | 85 32% | 69 51% C | 133 43% C | 591 49% G | 332 41% | 171 47% | 191 44% | 337 43% k | 229 49% | 308 48% | 202 46% | 419 43% | 560 47% | 368 44% | 688 49% R | 241 38% | |
| Somewhat likely | 728 36% | 493 35% | 102 38% | 51 37% | 104 34% | 417 35% | 303 37% | 127 35% | 161 38% | 286 36% | 154 33% | 198 31% | 162 37% | 368 38% L | 429 36% | 300 36% | 501 36% | 227 36% | |
| Not At All/Not Very Likely (Net) | 213 10% | 130 9% | 42 16% B | 11 8% | 38 12% | 117 10% | 93 11% | 39 11% | 39 9% | 98 12% k | 37 8% | 66 10% | 47 11% | 100 10% | 139 12% | 74 9% | 121 9% | 92 14% Q | |
| Not very likely | 159 8% | 98 7% | 27 10% | 9 6% | 26 8% | 89 7% | 67 8% | 24 7% | 30 7% | 75 9% | 30 7% | 50 8% | 32 7% | 76 8% | 104 9% | 55 6% | 103 7% | 56 9% | |
| Not at all likely | 54 3% | 32 2% | 15 5% B | 2 1% | 12 4% | 28 2% | 26 3% | 15 4% k | 9 2% | 24 3% | 7 1% | 16 3% | 15 3% | 23 2% | 35 3% | 20 2% | 19 1% | 36 6% Q | |
| I'm not sure | 173 8% | 100 7% | 38 14% BD | 6 4% | 35 11% b | 77 6% | 85 10% F | 25 7% | 39 9% | 66 8% | 43 9% | 67 10% M | 25 6% | 81 8% | 71 6% | 102 12% O | 97 7% | 76 12% Q | |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
Overlap formulae used. * small base

Q36A Would you say we are in a global recession due to the coronavirus outbreak?

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|-----------------|---------------------------|-----------------|---------------------------------|---------------------------------|-------------|-----------------|-----------------|-------------|-------------|-------------|-------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Yes | 1465 72% | 992 71% | 190 71% | 112 82% b | 237 76% | 904 75% G | 551 88% | 268 74% | 314 73% | 546 69% | 336 73% | 498 78% MN | 294 67% | 673 70% | 884 74% p | 581 69% | 1028 73% | 437 69% |
| No | 578 28% | 407 29% d | 76 29% | 25 18% | 74 24% | 299 25% | 262 32% F | 94 26% | 116 27% | 241 31% | 127 27% | 141 22% | 142 33% L | 295 30% L | 315 26% o | 263 31% | 378 27% | 200 31% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

LI01 Which do you think will have a bigger effect on the life of you and your family?

Base: All Respondents

| | Ways 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|--------------|-------------|-----------------|-----------------|-----------------|-------------|-----------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Coronavirus/COVID-19 itself | 760 37% | 492 35% | 103 39% | 55 40% | 145 47% S | 460 38% | 290 36% | 157 43% J | 154 36% | 272 35% | 177 38% | 275 43% M | 130 30% | 355 37% n | 458 38% | 301 36% R | 577 41% R | 182 29% |
| The economic impacts of the coronavirus pandemic | 1283 63% E | 907 65% E | 163 61% | 82 60% | 165 53% | 742 62% | 523 64% | 205 57% | 276 64% h | 516 65% H | 286 62% | 364 57% | 306 70% L7 | 613 63% I | 740 62% | 543 64% | 829 59% Q | 454 71% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Airline

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|----------------------|-----------------|---------------------------|---------------------------|-------------|-----------------|-----------------|----------------|----------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|-----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 513 25% | 363 26% | 76 28% | 26 19% | 81 26% | 322 27% | 182 22% | 110 30% | 99 23% | 173 22% | 132 28% | 223 35% MN | 83 19% | 207 21% | 343 29% P | 170 20% | 414 29% R | 99 16% |
| 7 - Very good | 196 10% | 139 10% | 34 13% | 9 7% | 37 12% | 138 11% G | 51 6% | 43 12% | 29 7% | 71 9% | 53 11% MN | 119 19% | 23 5% | 53 6% | 126 11% | 70 8% | 159 11% R | 36 6% |
| 6 | 317 16% | 223 16% | 42 16% | 17 12% | 45 14% | 184 15% | 131 16% | 67 18% | 70 16% | 103 13% | 78 17% | 104 16% | 60 14% | 153 16% | 216 18% P | 101 12% | 255 18% R | 62 10% |
| 5 | 397 19% | 266 19% | 49 19% | 29 21% | 65 21% | 239 20% | 154 19% | 68 19% | 87 20% | 151 19% | 90 20% | 130 20% m | 63 15% | 204 21% M | 142 17% D | 306 22% R | 91 14% | |
| 4 | 395 19% | 272 19% | 53 20% | 25 19% | 70 23% | 235 20% | 156 19% | 67 19% | 81 19% | 173 22% k | 73 16% | 103 15% | 196 24% L | 221 20% L | 174 18% | 246 17% Q | 149 23% Q | |
| 3 | 222 11% | 151 11% | 26 10% | 21 16% | 32 10% | 133 11% | 89 11% | 35 10% | 47 11% | 91 12% | 49 11% | 47 7% | 57 13% L | 119 12% L | 131 11% | 92 11% | 134 10% Q | 88 14% Q |
| Bottom 2 Box (Net) | 266 13% | 179 13% | 25 9% | 31 23% BCe | 38 12% | 143 12% | 117 14% | 55 15% J | 59 14% | 85 11% | 68 15% | 70 11% | 66 15% | 130 13% L | 154 13% | 113 13% | 162 12% Q | 104 16% Q |
| 2 | 149 7% | 102 7% | 17 6% | 18 13% bE | 16 5% | 91 8% | 53 6% | 29 8% | 39 9% J | 43 5% | 38 8% | 38 6% | 29 7% | 82 8% | 86 7% | 63 7% | 96 8% Q | 51 8% |
| 1 - Very bad | 117 6% | 77 5% | 8 3% | 12 9% c | 23 7% | 52 4% | 64 8% F | 26 7% | 20 5% | 42 5% | 30 6% | 32 5% | 37 8% In | 48 5% | 68 6% | 49 6% | 64 5% Q | 54 8% Q |
| Not sure | 250 12% | 168 12% D | 38 14% D | 4 3% | 24 8% | 130 11% | 115 14% I | 28 8% | 57 13% h | 114 14% H | 51 11% | 74 12% | 64 15% O | 112 12% | 96 8% | 154 11% O | 145 10% Q | 105 16% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314 2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Base: All Respondents

Automotive

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 740 36% | 520 37% | 99 37% | 51 37% | 111 36% | 474 39% | 257 32% | 139 38% | 161 37% | 253 32% | 187 40% | 297 47% | 134 31% | 309 32% | 473 39% | 267 32% | 579 41% | 162 25% |
| 7 - Very good | 311 15% | 219 16% | 48 18% | 17 13% | 53 17% | 208 17% | 95 12% | 61 17% | 65 15% | 111 14% | 74 16% | 153 24% | 51 12% | 107 11% | 198 17% | 113 13% | 246 17% | 65 10% |
| 6 | 430 21% | 301 22% | 51 19% | 34 25% | 58 19% | 266 22% | 162 20% | 79 22% | 96 22% | 142 18% | 113 24% | 144 23% | 84 19% | 202 21% | 275 23% | 154 18% | 333 24% | 97 15% |
| 5 | 497 24% | 347 25% | 71 27% | 26 19% | 66 21% | 313 26% | 181 22% | 94 26% | 107 25% | 213 27% | 83 18% | 137 22% | 100 23% | 260 27% | 317 26% | 180 21% | 327 23% | 170 27% |
| 4 | 350 17% | 241 17% | 34 13% | 30 22% | 46 15% | 198 16% | 146 18% | 59 16% | 66 15% | 154 19% | 71 15% | 82 13% | 96 22% | 172 18% | 196 16% | 154 18% | 237 17% | 113 18% |
| 3 | 103 5% | 64 5% | 9 3% | 12 9% | 27 9% | 52 4% | 49 6% | 21 6% | 15 4% | 39 5% | 27 6% | 26 4% | 20 5% | 58 6% | 65 5% | 38 5% | 64 5% | 39 6% |
| Bottom 2 Box (Net) | 106 5% | 56 4% | 16 6% | 11 8% | 30 10% | 49 4% | 55 7% | 21 6% | 17 4% | 38 5% | 31 7% | 29 5% | 26 6% | 51 5% | 50 4% | 56 7% | 63 4% | 44 7% |
| 2 | 48 2% | 24 2% | 12 5% | 5 4% | 11 4% | 34 3% | 12 2% | 12 3% | 9 2% | 15 2% | 12 3% | 10 2% | 14 3% | 23 2% | 24 2% | 25 3% | 32 2% | 16 3% |
| 1 - Very bad | 58 3% | 32 2% | 4 1% | 6 5% | 19 6% | 14 1% | 42 3% | 9 2% | 8 2% | 23 3% | 19 4% | 19 3% | 12 3% | 27 3% | 27 2% | 31 4% | 31 2% | 27 4% |
| Not sure | 246 12% | 172 12% | 37 14% | 6 4% | 30 10% | 117 10% | 125 15% | 28 8% | 64 15% | 91 12% | 64 14% | 67 10% | 61 14% | 118 12% | 97 8% | 149 18% | 137 10% | 109 17% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Consumer products

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|----------------------|-------|---------------------------|---------------------------|----------|---------|------------|-----------|---------|-------|------|------------|-------|----------|-------------------|--------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 773 | 556 | 101 | 54 | 98 | 495 | 268 | 142 | 165 | 278 | 188 | 308 | 138 | 326 | 475 | 298 | 591 | 182 |
| 7 - Very good | 320 | 235 | 45 | 11 | 54 | 217 | 95 | 61 | 62 | 116 | 81 | 158 | 57 | 105 | 202 | 118 | 237 | 83 |
| 6 | 453 | 321 | 56 | 42 | 44 | 278 | 173 | 81 | 102 | 162 | 107 | 150 | 81 | 222 | 273 | 180 | 354 | 98 |
| 5 | 542 | 369 | 72 | 29 | 86 | 358 | 180 | 87 | 121 | 221 | 113 | 122 | 125 | 294 | 314 | 228 | 385 | 156 |
| 4 | 316 | 220 | 37 | 28 | 47 | 150 | 163 | 64 | 64 | 133 | 57 | 82 | 148 | 199 | 117 | 195 | 121 | 19 |
| 3 | 104 | 59 | 14 | 13 | 33 | 55 | 47 | 15 | 18 | 37 | 33 | 33 | 20 | 51 | 67 | 37 | 63 | 41 |
| Bottom 2 Box (Net) | 90 | 49 | 4 | 4 | 24 | 45 | 42 | 21 | 14 | 33 | 23 | 24 | 16 | 51 | 53 | 38 | 45 | 45 |
| 2 | 43 | 25 | 8 | 2 | 9 | 24 | 17 | 15 | 9 | 14 | 5 | 12 | 8 | 23 | 33 | 11 | 16 | 27 |
| 1 - Very bad | 47 | 24 | 3 | 2 | 14 | 21 | 25 | 6 | 5 | 19 | 18 | 12 | 8 | 28 | 20 | 27 | 29 | 18 |
| Not sure | 218 | 146 | 31 | 8 | 24 | 99 | 112 | 35 | 48 | 86 | 49 | 64 | 55 | 98 | 91 | 127 | 126 | 92 |
| Sigma | 2043 | 1399 | 266 | 137 | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Energy

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|------------------|---------------------------------|---------------------------------|---------------|-----------------|----------------|-----------------|-------------------|-------------|---------------|------------------|---------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 728 36% | 529 38% de | 87 33% | 35 26% | 93 30% | 471 39% G | 241 30% | 135 37% | 142 33% | 275 35% | 174 38% | 281 44% MN | 148 34% | 296 31% | 457 38% P | 269 32% | 564 40% R | 161 25% |
| 7 - Very good | 356 17% | 258 18% | 38 14% | 18 13% | 60 19% | 229 19% G | 117 14% | 61 17% | 64 15% | 137 17% | 95 20% | 168 26% MN | 63 14% | 126 13% | 231 19% P | 126 15% | 286 20% R | 70 11% |
| 6 | 370 18% | 270 19% E | 49 18% e | 17 13% | 33 11% | 243 20% G | 124 15% | 74 20% | 78 18% | 139 18% | 79 17% | 113 18% | 85 20% | 171 18% | 227 19% | 143 17% | 278 20% R | 91 14% |
| 5 | 482 24% | 319 23% | 68 25% | 49 36% BE | 69 22% | 295 25% | 181 22% | 78 22% | 127 30% HJK | 179 23% | 97 21% | 146 23% | 97 22% | 238 25% | 303 25% | 178 21% | 332 24% | 150 23% |
| 4 | 330 16% | 230 16% | 31 12% | 30 22% C | 51 17% | 173 14% | 156 17% | 75 21% IK | 55 13% | 145 18% | 55 12% | 83 9% | 188 19% | 190 19% | 190 16% | 140 17% | 213 15% | 118 18% |
| 3 | 119 6% | 69 5% | 19 7% | 9 7% B | 29 9% B | 69 6% | 49 6% | 15 4% | 29 7% | 38 5% | 37 8% | 42 7% | 19 4% | 58 6% | 83 7% P | 36 4% | 66 5% Q | 53 8% Q |
| Bottom 2 Box (Net) | 133 7% | 90 6% | 18 7% | 5 3% | 28 9% | 53 4% | 78 10% F | 24 6% | 18 4% | 51 7% | 40 9% I | 28 4% | 34 8% I | 71 7% | 76 6% I | 57 7% | 85 6% I | 48 8% |
| 2 | 54 3% | 37 3% | 12 4% | 1 1% | 12 4% | 30 2% | 23 3% | 14 4% i | 5 1% | 20 3% | 14 3% | 10 2% | 14 3% | 30 3% | 36 3% | 18 2% | 34 2% Q | 20 3% |
| 1 - Very bad | 79 4% | 52 4% | 6 2% | 3 2% D | 16 5% | 23 2% | 55 7% F | 9 3% | 13 3% | 31 4% | 25 6% | 18 3% | 19 4% | 41 4% | 40 3% | 39 5% | 50 4% | 29 4% |
| Not sure | 253 12% | 163 12% | 43 16% D | 8 6% | 40 13% | 142 12% | 108 13% | 35 10% | 58 14% | 98 13% | 61 13% | 82 13% | 56 13% | 115 12% | 89 7% | 164 13% O | 146 10% | 107 17% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Insurance (excluding health insurance)

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|-----------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-----------------|----------------|-----------------|-----------------|------------------|----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 654 32% | 456 33% | 86 32% | 44 32% | 103 33% | 415 36% G | 230 28% | 133 37% J | 144 33% | 218 28% | 160 35% J | 275 43% MN | 132 30% | 248 26% | 400 33% | 255 30% | 510 36% R | 145 23% |
| 7 - Very good | 294 14% | 213 15% D | 45 17% D | 4 3% | 51 16% D | 184 15% | 102 13% | 55 15% | 61 14% | 110 14% | 68 15% MN | 146 23% MN | 58 13% n | 90 9% | 179 15% | 114 14% | 233 17% R | 61 10% |
| 6 | 361 18% | 243 17% | 41 15% | 39 29% BCn | 53 17% | 231 19% | 128 16% | 78 21% J | 83 19% J | 108 14% | 92 20% J | 129 20% J | 74 17% | 158 16% | 221 18% | 140 17% | 277 20% R | 83 13% |
| 5 | 450 22% | 314 22% | 52 19% | 43 31% ce | 61 20% | 283 24% | 161 20% | 84 23% | 94 22% | 167 21% | 105 23% J | 113 18% | 91 21% | 246 25% L | 272 23% | 178 21% | 334 24% R | 115 18% |
| 4 | 363 18% | 257 18% | 36 14% | 21 16% | 52 17% | 216 18% | 145 18% | 57 16% K | 91 21% K | 155 20% K | 60 13% K | 89 14% L | 93 21% L | 181 19% L | 227 19% | 136 16% | 229 16% R | 134 21% Q |
| 3 | 168 8% | 114 8% | 15 6% | 10 8% | 33 11% | 92 8% | 75 9% | 28 8% K | 32 7% K | 67 9% K | 41 9% K | 35 6% L | 35 8% L | 98 10% L | 103 9% | 65 8% | 100 7% Q | 68 11% Q |
| Bottom 2 Box (Net) | 210 10% | 120 9% | 39 15% B | 12 8% B | 43 14% B | 91 8% | 114 14% F | 30 8% | 39 9% | 86 11% J | 55 12% J | 62 10% J | 41 9% J | 106 11% J | 120 10% | 90 11% | 125 9% Q | 85 13% Q |
| 2 | 103 5% | 51 4% | 27 10% B | 8 6% B | 25 8% B | 51 4% | 50 6% F | 20 5% F | 17 4% F | 42 5% F | 24 5% F | 35 5% F | 17 4% F | 50 5% F | 65 5% F | 37 4% F | 70 5% F | 32 5% F |
| 1 - Very bad | 107 5% | 69 5% | 12 4% B | 3 2% B | 19 6% B | 41 3% B | 63 8% F | 10 3% F | 22 5% F | 44 6% h | 31 7% h | 27 4% h | 24 5% h | 56 6% h | 55 5% h | 62 6% h | 55 4% h | 53 8% Q |
| Not sure | 198 10% | 139 10% | 40 15% bdE | 7 5% E | 19 6% E | 105 9% E | 88 11% E | 31 8% E | 31 7% E | 94 12% I | 43 9% I | 64 10% I | 45 10% I | 89 9% I | 77 6% I | 121 14% O | 109 8% O | 90 14% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Financial services

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 700 34% | 486 35% | 98 37% | 43 32% | 105 34% | 471 39% | 216 27% | 142 39% | 147 34% | 230 29% | 180 39% | 277 43% | 123 28% | 300 31% | 445 37% | 255 30% | 553 39% | 147 23% |
| 7 - Very good | 298 15% | 203 15% | 50 19% | 22 16% | 44 14% | 214 18% | 77 9% | 58 16% | 56 13% | 105 13% | 79 17% | 155 24% | 46 11% | 97 10% | 190 16% | 108 13% | 235 17% | 63 10% |
| 6 | 402 20% | 282 20% | 48 18% | 21 16% | 61 19% | 257 21% | 139 17% | 84 23% | 91 21% | 126 16% | 101 22% | 122 19% | 77 18% | 202 21% | 255 21% | 147 17% | 317 23% | 84 13% |
| 5 | 434 21% | 315 23% | 54 20% | 29 21% | 58 19% | 262 22% | 171 21% | 88 24% | 89 21% | 191 24% | 66 14% | 123 19% | 104 24% | 207 21% | 268 22% | 166 20% | 293 21% | 141 22% |
| 4 | 332 16% | 241 17% | 21 8% | 33 24% | 47 15% | 202 17% | 126 16% | 52 14% | 83 19% | 132 17% | 66 14% | 74 12% | 75 17% | 184 19% | 135 16% | 197 15% | 218 15% | 114 18% |
| 3 | 152 7% | 83 6% | 28 10% | 11 8% | 29 9% | 84 7% | 69 8% | 26 7% | 31 7% | 63 8% | 32 7% | 51 8% | 33 8% | 68 7% | 103 9% | 50 6% | 98 7% | 54 9% |
| Bottom 2 Box (Net) | 176 9% | 114 8% | 19 7% | 11 8% | 37 12% | 72 6% | 98 12% | 30 8% | 30 7% | 72 9% | 44 9% | 37 6% | 37 9% | 101 10% | 89 7% | 87 10% | 102 7% | 74 12% |
| 2 | 81 4% | 53 4% | 13 5% | 8 6% | 14 5% | 39 3% | 37 5% | 17 5% | 11 2% | 32 4% | 21 4% | 20 3% | 13 3% | 48 5% | 48 4% | 33 4% | 51 4% | 30 5% |
| 1 - Very bad | 95 5% | 61 4% | 6 2% | 4 3% | 23 7% | 33 3% | 62 8% | 13 4% | 19 4% | 40 5% | 23 5% | 18 3% | 24 6% | 53 6% | 41 3% | 54 6% | 51 4% | 44 7% |
| Not sure | 249 12% | 159 11% | 46 17% | 9 7% | 36 12% | 111 9% | 132 16% | 25 7% | 50 12% | 99 13% | 75 16% | 76 12% | 65 15% | 108 11% | 96 8% | 152 18% | 143 10% | 106 17% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314 7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Pharmaceutical

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|------------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|----------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 842 41% | 624 45% CE | 91 34% | 66 49% CE | 104 33% | 532 44% G | 303 37% | 173 48% J | 184 43% | 295 37% | 190 41% | 336 53% MN | 159 36% | 347 36% | 487 41% | 355 42% | 680 48% R | 162 25% |
| 7 - Very good | 424 21% | 326 23% E | 51 19% | 30 22% | 51 17% | 259 22% G | 159 20% | 92 25% J | 71 17% | 162 21% | 99 21% | 188 29% MN | 85 20% | 151 16% | 238 20% | 186 22% | 347 25% R | 77 12% |
| 6 | 418 20% | 297 21% C | 40 15% | 36 27% C | 52 17% | 272 23% G | 144 18% | 81 22% J | 113 26% J | 133 17% | 91 20% | 148 23% m | 73 17% | 196 20% | 249 21% | 169 20% | 333 24% R | 85 13% |
| 5 | 419 21% | 272 19% C | 69 26% b | 25 18% | 75 24% G | 256 21% | 162 20% | 62 17% J | 89 21% | 183 23% h | 85 18% | 108 17% L | 101 23% L | 209 22% P | 266 22% P | 152 18% | 299 21% R | 119 19% |
| 4 | 272 13% | 191 14% C | 26 10% | 22 16% | 47 15% G | 152 13% G | 115 14% | 52 14% J | 45 10% I | 122 15% h | 54 12% i | 63 10% L | 57 13% L | 152 16% I | 160 13% P | 111 13% L | 164 12% Q | 107 17% Q |
| 3 | 160 8% | 110 8% C | 20 7% b | 6 4% C | 29 9% G | 98 8% F | 59 7% F | 28 8% J | 33 8% J | 56 7% i | 43 9% L | 31 5% L | 38 9% L | 91 9% L | 105 9% L | 56 7% Q | 93 7% Q | 67 11% Q |
| Bottom 2 Box (Net) | 202 10% | 121 9% C | 29 11% b | 10 7% C | 36 12% G | 88 7% F | 108 13% F | 33 9% J | 43 10% J | 74 9% L | 52 11% L | 54 8% L | 43 10% L | 106 11% L | 115 10% L | 88 10% Q | 92 7% Q | 111 17% Q |
| 2 | 87 4% | 46 3% b | 18 7% b | 5 4% C | 16 5% G | 46 4% F | 36 4% F | 15 4% J | 21 5% J | 32 4% L | 20 4% L | 28 4% L | 16 4% L | 44 5% L | 54 4% L | 34 4% Q | 48 3% Q | 39 6% Q |
| 1 - Very bad | 115 6% | 76 5% C | 12 4% C | 5 3% C | 19 6% G | 42 3% F | 72 9% F | 18 5% J | 22 5% J | 42 5% L | 32 7% L | 26 4% L | 27 6% L | 62 6% L | 61 5% L | 54 6% Q | 43 3% Q | 71 11% Q |
| Not sure | 148 7% | 81 6% B | 32 12% B | 7 5% B | 21 7% G | 77 6% F | 66 8% F | 15 4% J | 36 8% h | 57 7% h | 39 8% h | 46 7% h | 39 9% h | 63 6% h | 66 5% h | 82 10% O | 77 5% O | 71 11% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Retail

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|----------------------|------------------|---------------------------|---------------------------|----------------|-----------------|---------------|-------------|-----------------|-----------------|----------------|------------------|----------------|-----------------|-------------------|----------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 791 39% | 589 42% C6 | 85 32% | 54 40% | 106 34% | 514 43% G | 268 33% | 149 41% | 168 39% | 290 37% | 184 40% | 300 47% MN | 158 36% | 333 34% | 483 40% | 308 36% | 596 42% R | 195 31% |
| 7 - Very good | 320 16% | 245 18% d | 41 15% | 11 8% | 51 16% | 209 17% G | 105 13% | 67 19% | 60 14% | 123 16% | 70 15% | 155 24% MN | 52 12% | 113 12% | 194 16% | 127 15% | 243 17% R | 77 12% |
| 6 | 471 23% | 343 25% ce | 45 17% | 43 32% CE | 55 18% | 306 25% G | 163 20% | 82 23% | 108 25% | 167 21% | 115 25% | 146 23% | 106 24% | 219 23% | 289 24% | 182 21% | 354 25% R | 117 18% |
| 5 | 541 26% | 377 27% | 69 26% | 33 24% | 76 25% | 328 27% | 211 26% | 98 27% | 118 28% k | 228 29% K | 96 21% | 140 22% | 116 27% | 285 29% L | 327 27% | 214 25% | 386 27% R | 155 24% |
| 4 | 319 16% | 210 15% | 46 17% | 22 16% | 64 20% | 175 15% | 140 17% | 57 16% | 52 12% | 131 17% | 80 17% | 100 16% | 74 17% | 145 15% | 189 16% | 130 15% | 193 14% Q | 125 20% Q |
| 3 | 133 6% | 73 5% | 20 8% | 11 8% | 30 10% B | 72 6% | 57 7% | 22 6% | 34 8% | 43 5% | 33 7% | 27 4% | 25 6% | 81 8% L | 87 7% | 46 5% | 87 6% q | 46 7% |
| Bottom 2 Box (Net) | 91 4% | 48 3% | 11 4% | 10 8% | 18 6% | 35 3% | 52 6% F | 18 5% | 19 4% | 30 4% | 24 5% | 22 3% | 24 6% | 45 5% | 44 4% | 47 6% | 52 4% q | 39 6% q |
| 2 | 43 2% | 27 2% | 6 2% | 2 2% | 6 2% | 20 2% | 22 3% F | 2 2% | 12 3% | 18 2% | 7 1% | 6 1% | 19 4% LN | 18 2% | 22 2% | 22 3% | 26 2% q | 17 3% q |
| 1 - Very bad | 48 2% | 22 2% | 4 2% | 8 6% B | 12 4% b | 15 1% | 30 2% F | 11 3% | 7 2% | 12 2% | 18 4% j | 16 2% | 6 1% | 27 3% | 22 2% | 26 3% | 26 2% q | 23 4% q |
| Not sure | 168 8% | 102 7% | 35 13% Bde | 6 4% | 17 5% | 78 6% | 85 7% F | 18 5% | 39 9% h | 66 8% | 45 10% h | 49 8% | 39 9% | 80 8% | 69 6% | 99 12% O | 92 7% Q | 76 12% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314 9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Technology

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 884 43% | 620 44% | 104 39% | 70 52% | 136 44% | 578 48% | 297 37% | 175 48% | 174 41% | 328 42% | 206 45% | 332 52% | 159 36% | 393 41% | 572 48% | 312 37% | 688 49% | 196 31% |
| 7 - Very good | 420 21% | 305 22% | 54 20% | 25 18% | 66 21% | 280 23% | 132 16% | 90 25% | 73 17% | 158 20% | 98 21% | 183 29% | 68 16% | 168 17% | 255 21% | 165 20% | 328 23% | 92 14% |
| 6 | 464 23% | 315 23% | 50 19% | 46 35% | 70 22% | 298 25% | 165 20% | 85 24% | 101 23% | 170 22% | 108 23% | 149 23% | 90 21% | 224 23% | 317 26% | 147 17% | 360 26% | 104 16% |
| 5 | 444 22% | 298 21% | 55 21% | 30 22% | 80 26% | 249 21% | 191 24% | 79 22% | 97 23% | 181 23% | 88 19% | 112 18% | 93 21% | 239 25% | 266 22% | 179 21% | 285 20% | 159 25% |
| 4 | 254 12% | 176 13% | 43 16% | 10 7% | 31 10% | 154 13% | 96 12% | 43 12% | 53 12% | 115 15% | 42 9% | 61 10% | 68 16% | 125 13% | 148 12% | 106 13% | 159 11% | 95 15% |
| 3 | 89 4% | 62 4% | 8 3% | 13 9% | 10 3% | 41 3% | 45 6% | 17 5% | 20 5% | 27 3% | 26 6% | 31 5% | 16 4% | 43 4% | 56 5% | 33 4% | 56 4% | 34 5% |
| Bottom 2 Box (Net) | 150 7% | 89 6% | 26 10% | 10 7% | 23 7% | 77 6% | 70 9% | 26 7% | 22 5% | 67 9% | 34 7% | 40 6% | 37 8% | 73 7% | 80 7% | 69 8% | 84 6% | 66 10% |
| 2 | 71 3% | 34 2% | 19 7% | 8 6% | 10 3% | 40 3% | 29 4% | 15 4% | 13 3% | 29 4% | 14 3% | 25 4% | 15 3% | 30 3% | 49 4% | 22 3% | 46 3% | 25 4% |
| 1 - Very bad | 79 4% | 55 4% | 8 3% | 2 2% | 13 4% | 37 3% | 41 5% | 11 3% | 9 2% | 38 5% | 21 4% | 14 2% | 22 5% | 42 4% | 31 3% | 48 6% | 38 3% | 41 6% |
| Not sure | 222 11% | 155 11% | 30 11% | 3 3% | 31 10% | 104 9% | 114 14% | 23 6% | 63 15% | 70 9% | 66 14% | 63 10% | 63 15% | 95 10% | 77 6% | 145 17% | 135 10% | 87 14% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Telecommunications

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|----------------------|--------------|---------------------------|---------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 768 38% | 559 40% | 89 33% | 59 43% | 100 32% | 513 43% | 245 30% | 151 42% | 140 33% | 291 37% | 186 40% | 301 47% | 148 34% | 318 33% | 478 40% | 290 34% | 620 44% | 148 23% |
| 7 - Very good | 327 16% | 245 18% | 40 15% | 15 11% | 57 18% | 223 19% | 97 12% | 62 17% | 47 11% | 130 16% | 87 19% | 169 27% | 49 11% | 109 11% | 211 18% | 116 14% | 264 19% | 63 10% |
| 6 | 441 22% | 314 22% | 49 18% | 44 32% | 43 14% | 290 24% | 148 18% | 88 24% | 93 22% | 161 20% | 98 21% | 132 21% | 100 23% | 209 22% | 267 22% | 174 21% | 356 25% | 85 13% |
| 5 | 426 21% | 291 21% | 52 19% | 34 25% | 49 16% | 265 22% | 160 20% | 75 21% | 107 25% | 166 21% | 78 17% | 119 19% | 72 17% | 234 24% | 270 22% | 156 18% | 288 20% | 137 22% |
| 4 | 310 15% | 194 14% | 50 19% | 21 15% | 68 22% | 168 14% | 136 17% | 55 15% | 62 14% | 120 15% | 72 16% | 71 11% | 80 18% | 160 16% | 195 16% | 115 14% | 176 12% | 135 21% |
| 3 | 134 7% | 84 6% | 21 8% | 6 4% | 30 10% | 77 6% | 53 7% | 19 5% | 35 8% | 57 7% | 24 5% | 33 5% | 39 9% | 61 6% | 81 7% | 53 6% | 84 6% | 50 8% |
| Bottom 2 Box (Net) | 150 7% | 95 7% | 13 5% | 9 7% | 30 10% | 60 5% | 87 11% | 25 7% | 29 7% | 53 7% | 43 9% | 41 6% | 37 8% | 72 7% | 66 5% | 84 10% | 89 6% | 61 10% |
| 2 | 63 3% | 38 3% | 7 2% | 3 2% | 15 5% | 24 2% | 38 5% | 17 5% | 9 2% | 21 3% | 17 4% | 14 2% | 17 4% | 32 3% | 33 3% | 30 4% | 42 3% | 22 3% |
| 1 - Very bad | 87 4% | 57 4% | 6 2% | 6 4% | 15 5% | 37 3% | 49 6% | 8 2% | 21 5% | 32 4% | 26 6% | 27 4% | 20 5% | 40 4% | 32 3% | 54 6% | 48 3% | 39 6% |
| Not sure | 256 13% | 175 13% | 42 16% | 7 5% | 34 11% | 120 10% | 132 16% | 38 10% | 57 13% | 101 13% | 60 13% | 73 11% | 60 14% | 122 13% | 110 9% | 146 17% | 150 11% | 106 17% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Tobacco

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 380 19% | 238 17% | 54 20% | 30 22% | 83 27% | 287 22% | 101 12% | 73 20% | 62 14% | 140 18% | 105 23% | 182 28% | 60 14% | 137 14% | 263 22% | 117 14% | 279 20% | 101 16% |
| 7 - Very good | 211 10% | 142 10% | 27 10% | 15 11% | 53 17% | 166 13% | 46 6% | 33 9% | 30 7% | 82 10% | 65 14% | 113 18% | 32 7% | 66 7% | 148 12% | 63 7% | 146 10% | 65 10% |
| 6 | 169 8% | 96 7% | 27 10% | 15 11% | 29 9% | 110 9% | 55 7% | 40 11% | 32 7% | 58 7% | 40 9% | 70 11% | 28 7% | 71 7% | 115 10% | 54 6% | 133 9% | 36 6% |
| 5 | 233 11% | 153 11% | 39 15% | 15 11% | 43 14% | 162 14% | 70 9% | 28 8% | 50 12% | 111 14% | 45 10% | 87 14% | 46 11% | 99 10% | 162 14% | 71 8% | 170 12% | 63 10% |
| 4 | 267 13% | 170 12% | 38 14% | 18 13% | 70 23% | 142 12% | 123 15% | 45 12% | 59 14% | 108 14% | 55 12% | 83 13% | 57 13% | 127 13% | 186 16% | 81 10% | 171 12% | 95 15% |
| 3 | 155 8% | 103 7% | 22 8% | 8 6% | 22 7% | 94 8% | 59 7% | 17 5% | 32 8% | 74 9% | 31 7% | 37 6% | 38 9% | 80 8% | 85 7% | 69 8% | 97 7% | 57 9% |
| Bottom 2 Box (Net) | 746 36% | 540 39% | 75 28% | 55 40% | 79 25% | 387 32% | 351 43% | 162 45% | 167 39% | 249 32% | 167 36% | 175 26% | 175 40% | 407 42% | 389 32% | 357 42% | 524 37% | 222 35% |
| 2 | 212 10% | 155 11% | 21 8% | 20 15% | 27 9% | 122 10% | 86 11% | 51 14% | 57 13% | 64 8% | 40 9% | 52 8% | 51 12% | 109 11% | 124 10% | 88 10% | 140 10% | 72 11% |
| 1 - Very bad | 534 26% | 385 28% | 54 20% | 34 25% | 53 17% | 265 22% | 265 33% | 112 31% | 110 26% | 185 23% | 127 27% | 112 18% | 124 28% | 298 31% | 265 22% | 269 32% | 384 27% | 150 24% |
| Not sure | 263 13% | 196 14% | 38 14% | 11 8% | 14 5% | 150 13% | 108 13% | 37 10% | 61 14% | 105 13% | 61 13% | 85 13% | 60 14% | 118 12% | 114 10% | 149 18% | 165 12% | 98 15% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Manufacturing

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|------------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-----------------|---------------|-------------|---------------|------------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 739 36% | 559 40% cD | 85 32% | 35 25% | 108 35% | 492 41% G | 239 29% | 152 42% J | 156 38% | 258 33% | 173 37% | 276 43% MN | 150 34% | 314 32% | 463 39% P | 276 33% | 563 40% R | 176 28% |
| 7 - Very good | 323 16% | 237 17% | 41 15% | 14 10% | 59 19% | 218 18% G | 97 12% | 71 20% | 62 15% | 119 15% | 71 15% | 156 24% MN | 68 16% | 99 10% | 209 17% P | 114 14% | 255 18% R | 68 11% |
| 6 | 416 20% | 322 23% cE | 44 16% | 21 15% | 48 16% | 274 23% G | 142 17% | 81 22% | 94 22% | 139 18% | 102 22% | 119 19% | 82 19% | 215 22% | 254 21% | 162 19% | 309 22% f | 108 17% |
| 5 | 490 24% | 324 23% | 56 21% | 53 39% BCE | 68 22% | 293 24% | 194 24% | 78 21% | 103 24% | 210 27% | 99 22% | 137 21% | 100 23% | 253 26% | 298 25% | 192 23% | 331 24% | 158 25% |
| 4 | 347 17% | 231 17% | 38 14% | 31 22% | 58 19% | 184 15% | 156 19% f | 63 17% | 64 15% | 149 19% | 72 15% | 82 13% | 85 19% | 180 19% | 204 17% | 143 17% | 239 17% | 108 17% |
| 3 | 105 5% | 62 4% | 22 8% b | 5 4% | 21 7% | 50 4% | 55 7% f | 13 4% | 20 5% | 43 6% | 29 6% | 32 5% | 30 7% | 43 4% | 65 5% | 40 5% | 68 5% | 38 6% |
| Bottom 2 Box (Net) | 121 6% | 61 4% | 26 10% B | 5 4% | 30 10% B | 65 5% | 52 6% | 18 5% | 30 7% | 43 5% | 30 6% | 36 6% | 25 6% | 61 6% | 79 7% | 42 5% | 66 5% Q | 55 9% Q |
| 2 | 49 2% | 26 2% | 13 5% B | 4 3% | 7 2% | 27 2% | 19 2% | 12 3% | 12 3% | 17 2% | 8 2% | 18 3% | 6 1% | 26 3% | 39 3% P | 10 1% | 24 2% Q | 26 4% Q |
| 1 - Very bad | 72 4% | 35 3% | 13 5% B | 1 1% | 23 7% Bd | 37 3% | 33 4% | 6 2% | 18 4% h | 26 3% | 22 3% h | 18 3% | 19 4% | 35 4% | 40 3% P | 32 4% | 43 3% | 29 5% |
| Not sure | 241 12% | 162 12% | 39 15% d | 8 6% | 27 9% | 118 10% | 117 14% F | 38 11% | 58 13% | 85 11% | 60 13% | 76 12% | 47 11% | 117 12% | 90 7% | 151 18% O | 139 10% | 102 16% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Government

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|------------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|----------------|----------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 447 22% | 293 21% | 81 31% Bd | 25 19% | 83 27% | 304 25% G | 136 17% | 78 22% | 81 19% | 158 20% | 131 28% J | 225 35% MN | 53 12% | 169 18% m | 318 28% P | 130 15% | 365 26% R | 82 13% |
| 7 - Very good | 211 10% | 152 11% | 32 12% | 7 5% | 49 16% | 154 13% G | 50 6% | 43 12% | 28 6% | 79 10% | 61 13% MN | 136 21% MN | 16 4% | 59 6% | 154 13% P | 56 7% | 187 13% R | 24 4% |
| 6 | 237 12% | 141 10% | 49 18% Be | 18 13% | 35 13% | 151 13% | 86 11% | 35 10% | 53 12% | 79 10% | 70 15% h | 89 14% M | 37 8% | 111 11% | 163 14% P | 73 9% | 179 13% f | 58 9% |
| 5 | 340 17% | 240 15% | 55 21% | 28 20% | 63 20% | 205 17% | 133 16% | 79 22% K | 78 18% K | 132 17% k | 61 11% | 116 18% | 59 13% | 166 17% | 198 17% | 142 17% | 232 16% r | 109 17% |
| 4 | 325 16% | 240 17% C | 20 7% C | 24 17% C | 51 16% C | 195 16% | 125 15% | 53 15% | 82 19% | 128 16% | 61 13% | 90 14% | 71 16% | 163 17% | 197 16% | 128 15% | 233 17% t | 92 14% |
| 3 | 240 12% | 175 12% | 27 10% | 21 15% | 36 11% | 125 10% | 114 14% f | 52 14% | 48 11% | 88 11% | 52 11% | 53 8% | 50 12% | 136 14% L | 144 12% | 95 11% | 173 12% u | 67 11% |
| Bottom 2 Box (Net) | 550 27% | 399 29% CE | 49 18% | 35 25% | 63 20% | 294 24% F | 248 31% F | 80 22% | 111 26% | 225 29% h | 134 29% | 110 17% | 160 37% LN | 280 29% | 292 24% | 259 31% O | 332 24% O | 219 34% Q |
| 2 | 188 9% | 138 10% | 20 7% BDE | 19 14% e | 18 6% | 109 9% | 74 9% | 26 7% | 45 10% | 81 10% | 37 8% | 34 5% | 52 11% L | 103 11% L | 102 8% | 87 10% L | 118 8% L | 70 11% |
| 1 - Very bad | 362 18% | 262 19% C | 23 9% C | 16 11% | 44 14% | 185 15% F | 174 21% F | 54 15% | 67 15% | 144 18% | 87 21% | 76 12% LN | 109 25% LN | 178 18% L | 190 16% O | 172 20% O | 214 15% Q | 148 23% Q |
| Not sure | 141 7% | 84 6% BDE | 34 13% BDE | 4 3% | 16 5% | 79 7% | 57 7% | 20 5% | 31 7% | 57 7% | 33 7% | 45 7% N | 43 10% N | 53 6% | 50 4% | 91 11% O | 72 5% O | 69 11% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314. 14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Banking

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|---------------------------|-----------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------------|---------------|----------------|----------------|------------------|----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 760 37% | 562 40% C | 77 29% | 49 36% | 104 33% | 495 41% G | 258 32% | 162 45% J | 141 33% | 276 35% | 182 39% | 299 47% MN | 138 32% | 324 33% | 456 38% | 304 36% | 606 43% R | 155 24% |
| 7 - Very good | 345 17% | 266 19% D | 45 17% G | 10 7% | 56 18% D | 231 19% G | 108 13% | 58 16% | 62 15% | 128 16% | 95 21% I | 166 26% MN | 51 12% | 128 13% | 208 17% | 137 16% | 272 19% R | 72 11% |
| 6 | 416 20% | 296 21% C | 32 12% | 40 29% CE | 48 16% | 264 22% | 150 18% | 104 29% IJK | 79 18% | 147 19% | 86 19% | 132 21% | 87 20% | 196 20% | 248 21% | 167 20% | 333 24% R | 82 13% |
| 5 | 464 23% | 322 23% | 66 25% | 40 29% | 70 22% | 283 24% | 177 22% | 73 20% | 113 26% | 184 23% | 93 20% | 143 22% | 98 23% | 223 23% | 283 24% | 181 21% | 313 22% R | 151 24% |
| 4 | 285 14% | 200 14% | 36 13% | 17 12% | 44 14% | 165 14% | 117 14% | 52 14% | 68 16% | 112 14% | 52 11% | 62 10% | 76 17% L | 147 15% L | 179 15% | 106 13% | 170 12% Q | 114 18% Q |
| 3 | 153 8% | 83 6% | 24 9% | 15 11% | 27 9% | 77 6% | 69 8% | 16 4% | 39 9% H | 63 8% h | 36 8% | 48 7% | 25 6% | 80 8% | 95 8% | 58 7% | 95 7% Q | 58 9% |
| Bottom 2 Box (Net) | 196 10% | 118 8% | 30 11% | 9 6% | 42 14% b | 88 7% | 105 13% F | 37 10% I | 26 6% | 80 10% I | 52 11% I | 39 6% | 50 12% L | 106 11% L | 112 9% | 84 10% | 120 9% q | 75 12% q |
| 2 | 91 4% | 58 4% | 20 b | 4 3% | 15 5% | 51 4% | 38 5% | 24 7% i | 14 3% | 34 4% | 19 4% | 18 3% | 25 6% I | 48 5% | 57 5% | 33 4% | 60 4% Q | 30 5% |
| 1 - Very bad | 105 5% | 60 4% | 10 4% | 5 4% | 27 9% Bc | 37 3% F | 67 8% F | 14 4% | 12 3% | 46 6% I | 33 7% I | 21 3% | 26 6% I | 58 6% I | 55 5% | 50 6% | 60 4% Q | 45 7% Q |
| Not sure | 185 9% | 114 8% | 34 13% b | 7 5% | 24 8% | 94 8% | 88 11% I | 22 6% | 43 10% | 73 9% | 47 10% | 49 8% | 48 11% | 87 9% | 74 6% | 111 13% O | 101 7% Q | 83 13% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

8 Feb 2021
 Table 225

Q1314.15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Media

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|----------------------|--------------|---------------------------|---------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 568 28% | 365 26% | 84 31% | 41 30% | 107 34% | 373 31% | 186 23% | 115 32% | 110 26% | 195 25% | 147 32% | 274 43% | 78 18% | 216 22% | 378 32% | 190 23% | 483 34% | 85 13% |
| 7 - Very good | 242 12% | 159 11% | 44 17% | 13 10% | 53 17% | 157 13% | 76 9% | 35 10% | 48 11% | 91 12% | 68 15% | 154 24% | 25 6% | 63 7% | 161 13% | 81 10% | 211 15% | 31 5% |
| 6 | 326 16% | 206 15% | 39 15% | 28 20% | 53 17% | 216 18% | 109 13% | 80 22% | 63 15% | 104 13% | 79 17% | 119 19% | 54 12% | 153 16% | 217 18% | 109 13% | 272 19% | 54 9% |
| 5 | 368 18% | 227 16% | 71 27% | 36 26% | 51 16% | 225 19% | 139 17% | 74 20% | 82 19% | 151 19% | 62 13% | 136 21% | 62 14% | 171 18% | 222 19% | 146 17% | 258 18% | 110 17% |
| 4 | 308 15% | 213 15% | 42 16% | 20 15% | 59 19% | 165 14% | 142 17% | 57 16% | 69 16% | 128 16% | 54 12% | 60 9% | 76 18% | 171 18% | 171 14% | 137 16% | 203 14% | 104 16% |
| 3 | 172 8% | 133 10% | 15 6% | 9 6% | 29 9% | 98 8% | 72 9% | 31 9% | 36 8% | 68 9% | 37 8% | 36 6% | 40 9% | 105 9% | 67 8% | 114 8% | 58 9% | |
| Bottom 2 Box (Net) | 472 23% | 357 26% | 32 12% | 19 14% | 52 17% | 263 22% | 205 25% | 66 18% | 101 23% | 187 24% | 118 26% | 86 13% | 144 33% | 243 25% | 253 21% | 219 26% | 263 19% | 210 33% |
| 2 | 122 6% | 82 6% | 15 5% | 7 5% | 19 6% | 63 5% | 56 7% | 11 3% | 26 6% | 47 6% | 37 8% | 26 4% | 23 5% | 73 8% | 70 6% | 52 6% | 75 5% | 47 7% |
| 1 - Very bad | 350 17% | 276 20% | 17 6% | 12 9% | 33 11% | 200 17% | 143 18% | 55 15% | 75 17% | 140 18% | 81 18% | 60 9% | 121 28% | 169 17% | 183 15% | 168 20% | 188 13% | 162 25% |
| Not sure | 154 8% | 103 7% | 23 9% | 12 9% | 14 4% | 79 7% | 70 9% | 19 5% | 33 8% | 59 7% | 44 9% | 47 7% | 36 8% | 71 7% | 69 6% | 85 10% | 86 6% | 69 11% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Health insurance

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|--------------|---------------------------------|---------------------------------|------------------|-------------------|------------------|------------------|-------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 753 37% | 528 38% | 85 32% | 62 45% c | 121 39% | 488 41% G | 257 32% | 153 42% J | 136 32% | 267 34% | 197 42% J | 295 46% MN | 138 32% | 320 33% | 447 37% | 306 36% R | 602 43% R | 151 24% |
| 7 - Very good | 377 18% | 270 19% | 42 16% | 21 15% c | 75 24% c | 245 20% G | 125 15% | 69 19% | 63 15% | 145 18% | 100 22% I | 179 28% MN | 66 15% | 131 14% | 224 19% | 153 18% R | 298 21% R | 79 12% |
| 6 | 376 18% | 258 18% | 44 16% | 41 30% BCE | 45 15% c | 243 20% G | 133 16% | 83 23% J | 73 17% | 122 16% | 97 21% I | 115 18% I | 72 16% L | 189 20% L | 223 19% L | 153 18% R | 304 22% R | 72 11% |
| 5 | 426 21% | 295 21% | 64 24% | 24 18% c | 55 18% c | 250 21% G | 175 22% G | 74 21% J | 110 26% jk | 155 20% K | 86 19% I | 117 18% I | 101 23% L | 208 21% L | 261 22% L | 165 20% L | 282 20% Q | 144 23% |
| 4 | 330 16% | 228 16% | 37 14% | 21 15% b | 68 22% c | 201 17% G | 126 16% G | 54 15% J | 72 17% jk | 148 19% K | 56 12% L | 97 15% L | 73 17% L | 160 17% L | 202 17% L | 128 15% L | 195 14% Q | 134 21% Q |
| 3 | 165 8% | 96 7% | 23 9% | 18 13% b | 24 8% c | 86 7% G | 76 9% G | 35 10% J | 30 7% jk | 67 9% K | 33 7% L | 38 6% L | 30 7% L | 97 10% L | 107 9% L | 58 7% L | 120 9% L | 45 7% L |
| Bottom 2 Box (Net) | 214 10% | 147 11% | 26 10% | 7 5% q | 30 10% q | 97 8% F | 112 14% F | 30 8% J | 50 12% K | 83 11% L | 51 11% L | 39 6% L | 60 14% L | 114 12% L | 118 10% L | 96 11% L | 131 9% L | 83 13% q |
| 2 | 81 4% | 50 4% | 16 6% bdE | 4 3% e | 17 5% c | 40 3% G | 39 5% G | 14 4% J | 19 4% jk | 30 4% K | 19 4% L | 16 2% L | 18 4% L | 47 5% L | 51 4% L | 30 4% L | 52 4% L | 30 5% L |
| 1 - Very bad | 133 6% | 97 7% | 10 4% bdE | 3 2% e | 14 4% c | 57 5% F | 72 9% F | 16 4% J | 31 7% K | 53 7% L | 32 7% L | 24 4% L | 42 10% L | 67 7% L | 67 6% L | 66 8% L | 79 6% L | 53 8% q |
| Not sure | 155 8% | 104 7% | 31 12% bdE | 4 3% e | 13 4% c | 81 7% G | 67 8% G | 17 5% J | 33 8% K | 67 8% L | 39 9% L | 53 8% L | 34 8% L | 68 7% L | 63 5% L | 92 7% L | 76 5% L | 80 13% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% c | 311 100% c | 1202 100% G | 813 100% G | 362 100% J | 430 100% jk | 787 100% K | 463 100% L | 639 100% L | 436 100% L | 968 100% L | 1199 100% L | 844 100% L | 1406 100% L | 637 100% L |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314. 17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Retail (grocery)

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|----------------------|------------------|---------------------------|---------------------------|-----------------|-----------------|---------------|-------------|-------------------|-------------|----------------|------------------|-------------|-----------------|-------------------|---------------|--------------------|--------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 1126 55% | 820 59% CE | 133 50% | 66 48% | 147 47% | 694 58% g | 420 52% | 192 53% | 258 80% | 411 52% | 265 57% | 393 62% mN | 239 55% | 494 51% | 669 56% | 457 54% | 854 61% R | 272 43% |
| 7 - Very good | 554 27% | 399 28% | 65 24% | 33 24% | 78 25% | 323 27% | 221 27% | 92 25% | 107 25% | 214 27% | 141 30% | 212 33% N | 119 27% | 224 23% | 322 27% | 231 27% | 426 30% R | 128 20% |
| 6 | 572 28% | 422 30% e | 69 26% | 33 24% | 69 21% | 371 31% G | 200 25% | 100 27% | 151 35% hJK | 197 25% | 124 27% | 181 28% | 121 28% | 270 28% | 347 29% | 225 27% | 429 30% R | 144 23% |
| 5 | 414 20% | 286 20% | 47 18% | 39 28% | 66 21% | 247 21% | 161 20% | 87 24% | 79 18% | 166 21% | 82 18% | 99 15% | 83 19% | 232 24% L | 236 20% | 178 21% | 260 19% Q | 153 24% Q |
| 4 | 224 11% | 145 10% | 27 10% | 16 12% | 40 13% | 122 10% | 99 12% | 42 12% | 38 9% | 98 12% | 46 10% | 63 10% | 54 12% | 107 11% | 133 11% | 91 11% | 139 10% q | 85 13% q |
| 3 | 63 3% | 33 2% B | 17 6% B | 4 3% | 17 6% B | 39 3% | 24 3% | 16 5% | 9 2% | 30 4% | 9 2% | 26 4% | 8 2% | 30 3% | 44 4% | 20 2% | 40 3% q | 23 4% |
| Bottom 2 Box (Net) | 87 4% | 39 3% | 8 3% | 7 5% | 30 10% BC | 37 3% | 46 6% F | 8 2% | 18 4% | 33 4% | 28 6% h | 25 4% h | 20 5% | 43 4% | 58 5% | 30 4% | 50 4% q | 37 6% q |
| 2 | 43 2% | 18 1% | 3 1% | 7 5% B | 10 3% b | 22 2% | 20 2% | 4 1% | 11 3% | 19 2% | 8 2% | 21 3% N | 11 3% | 11 1% | 35 3% P | 8 1% | 24 2% q | 19 3% |
| 1 - Very bad | 44 2% | 21 2% | 5 2% | - | 20 6% Bcd | 15 1% | 25 3% F | 4 1% | 7 2% | 14 2% | 19 4% hj | 4 1% L | 8 2% | 32 3% L | 23 2% | 22 3% | 26 2% Q | 18 3% |
| Not sure | 129 6% | 76 5% BDE | 34 13% | 4 3% | 11 3% | 64 5% | 63 8% | 17 5% | 29 7% | 50 6% | 33 7% | 33 5% | 33 7% | 63 6% | 59 5% | 69 8% O | 63 4% Q | 66 10% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314. 18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Retail (apparel)

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|--------------|---------------------------------|---------------------------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 785 38% | 556 40% | 102 38% | 51 37% | 116 37% | 521 43% | 257 32% | 148 41% | 174 40% | 284 36% | 179 39% | 313 49% | 157 36% | 315 33% | 482 40% | 303 36% | 613 44% | 172 27% |
| 7 - Very good | 316 15% | 231 16% | 44 16% | 15 11% | 54 17% | 217 18% | 94 12% | 64 18% | 57 13% | 111 14% | 85 18% | 158 25% | 59 14% | 99 10% | 207 17% | 109 13% | 244 17% | 72 11% |
| 6 | 469 23% | 325 23% | 58 22% | 36 26% | 63 20% | 304 25% | 164 20% | 85 23% | 117 27% | 173 22% | 94 20% | 155 24% | 98 22% | 216 22% | 275 23% | 194 23% | 369 26% | 100 16% |
| 5 | 522 26% | 351 25% | 75 28% | 44 32% | 67 22% | 300 25% | 218 27% | 107 30% | 114 26% | 190 24% | 111 24% | 152 24% | 107 25% | 263 27% | 340 28% | 182 22% | 371 26% | 152 24% |
| 4 | 330 16% | 230 16% | 34 13% | 20 15% | 48 15% | 190 16% | 134 16% | 50 14% | 61 14% | 154 14% | 85 14% | 69 11% | 86 20% | 175 18% | 155 15% | 175 14% | 197 14% | 133 21% |
| 3 | 115 6% | 68 5% | 15 6% | 11 8% | 32 10% | 61 5% | 50 6% | 25 7% | 25 6% | 40 5% | 24 5% | 31 5% | 15 3% | 69 7% | 85 7% | 30 4% | 59 4% | 55 9% |
| Bottom 2 Box (Net) | 102 5% | 61 4% | 12 5% | 5 3% | 23 7% | 42 4% | 57 7% | 12 3% | 19 4% | 47 6% | 24 5% | 23 4% | 25 6% | 53 5% | 48 4% | 54 6% | 61 4% | 40 6% |
| 2 | 49 2% | 34 2% | 6 2% | 2 2% | 3 1% | 30 2% | 18 2% | 8 2% | 12 3% | 24 3% | 5 1% | 12 2% | 18 4% | 19 2% | 20 2% | 29 3% | 33 2% | 16 3% |
| 1 - Very bad | 52 3% | 26 2% | 6 2% | 2 2% | 20 6% | 13 1% | 39 5% | 4 1% | 7 2% | 23 3% | 19 4% | 11 2% | 8 2% | 34 3% | 27 2% | 25 3% | 28 2% | 24 4% |
| Not sure | 189 9% | 133 9% | 29 11% | 6 5% | 25 8% | 88 7% | 96 12% | 19 5% | 38 9% | 72 9% | 60 8% | 50 8% | 46 10% | 94 10% | 69 6% | 121 14% | 106 8% | 83 13% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 E-commerce

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|------------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------|----------------|-------------|------------------|------------------|---------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 724 35% | 538 38% CE | 79 30% | 56 41% E | 81 26% | 479 40% G | 236 29% | 138 38% | 145 34% | 281 33% | 180 39% | 284 44% MN | 129 30% | 311 32% | 488 41% P | 236 28% | 576 41% R | 149 23% |
| 7 - Very good | 365 18% | 274 20% | 45 17% | 23 17% | 50 16% | 243 20% G | 113 14% | 82 23% | 60 14% | 145 18% | 78 17% | 183 29% MN | 52 12% | 130 13% | 248 21% P | 116 14% | 288 20% R | 76 12% |
| 6 | 360 18% | 264 19% CE | 34 13% | 33 24% CE | 31 10% | 236 20% G | 123 15% | 56 16% | 85 20% | 117 15% | 102 22% HJ | 101 16% | 77 18% | 181 19% | 240 20% P | 120 14% | 288 20% R | 72 11% |
| 5 | 437 21% | 303 22% | 59 22% | 24 18% | 83 27% | 263 22% | 173 21% | 80 22% | 94 22% | 177 22% | 86 19% | 104 16% | 93 21% | 240 25% L | 265 22% | 172 20% | 271 19% | 166 26% Q |
| 4 | 317 16% | 223 16% | 46 17% | 20 15% | 48 16% | 178 15% | 139 17% | 63 17% | 64 15% | 121 15% | 68 15% | 87 14% | 151 18% | 151 16% | 194 16% | 123 15% | 215 15% | 103 16% |
| 3 | 110 5% | 61 4% | 20 7% | 9 7% | 19 6% | 69 6% | 35 4% | 23 6% | 27 6% | 43 6% | 17 4% | 30 5% | 21 5% | 59 6% | 74 6% | 35 4% | 65 5% | 44 7% |
| Bottom 2 Box (Net) | 114 6% | 49 4% | 14 5% | 10 10% B | 30 10% B | 51 4% | 58 7% F | 14 4% | 23 5% | 53 7% | 25 5% | 42 7% | 31 7% n | 41 4% | 57 5% | 57 7% | 72 5% | 43 7% |
| 2 | 49 2% | 26 2% | 6 2% | 3 2% | 12 4% | 24 2% | 21 3% | 8 2% | 7 2% | 27 3% | 7 1% | 12 2% | 16 4% | 21 2% | 21 2% | 29 3% o | 35 2% | 14 2% |
| 1 - Very bad | 65 3% | 23 2% | 8 3% | 10 9% B | 18 6% B | 27 2% | 37 4% F | 6 2% | 16 4% | 26 3% | 18 4% | 30 5% N | 15 4% | 20 2% | 37 3% | 28 3% | 36 3% | 28 4% q |
| Not sure | 341 17% | 224 16% | 49 18% | 13 10% | 50 16% | 163 14% | 172 21% F | 45 12% | 78 18% h | 132 17% | 87 19% h | 92 14% | 83 19% | 165 17% | 120 10% | 221 26% O | 208 15% | 133 21% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q1314.20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?
 Aerospace

Base: All Respondents

| | Wave 50 (2/5- 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--------------------|--------------------------|-----------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------|-----------------|-----------------|----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Top 2 Box (Net) | 690 34% | 485 35% | 93 35% | 54 40% | 94 30% | 458 38% G | 220 27% | 130 36% | 134 31% | 281 33% | 165 36% | 268 42% MN | 116 27% | 306 32% | 451 38% P | 239 28% | 560 40% R | 130 20% |
| 7 - Very good | 317 15% | 230 16% | 49 19% | 13 10% | 46 15% | 209 17% G | 99 12% | 51 14% | 58 13% | 123 16% | 85 18% | 143 22% MN | 54 12% | 119 12% | 205 17% P | 111 13% | 260 18% R | 57 9% |
| 6 | 373 18% | 255 18% | 44 16% | 41 30% BCE | 48 15% | 249 21% G | 121 15% | 79 22% | 76 18% | 138 17% | 80 17% | 125 20% m | 61 14% | 186 19% | 246 20% P | 128 15% | 300 21% R | 74 12% |
| 5 | 358 17% | 266 19% | 43 16% | 18 13% | 51 16% | 217 18% G | 138 17% | 61 17% | 97 22% J | 124 16% | 76 16% | 91 14% | 76 17% | 191 20% L | 238 20% P | 119 14% | 252 18% R | 105 17% |
| 4 | 337 16% | 213 15% | 36 14% | 36 26% BC | 60 19% | 187 16% | 147 18% | 61 17% | 47 11% | 154 20% J | 75 16% | 93 15% m | 74 17% | 169 18% | 201 17% P | 136 16% | 225 16% R | 112 18% |
| 3 | 99 5% | 51 4% | 23 9% B | 5 3% | 20 7% | 63 5% G | 36 4% | 20 6% | 25 6% | 40 5% | 14 3% | 34 5% | 21 5% | 45 5% | 71 6% P | 28 3% | 58 4% R | 41 7% q |
| Bottom 2 Box (Net) | 125 6% | 77 5% | 14 5% | 11 8% | 32 10% B | 49 4% G | 69 9% F | 18 5% | 19 4% | 52 7% J | 36 8% | 38 6% m | 33 8% | 54 6% | 63 5% P | 62 7% R | 61 4% R | 64 10% Q |
| 2 | 66 3% | 41 3% | 9 3% | 10 7% b | 15 5% | 31 3% G | 32 4% F | 10 3% | 8 2% | 29 4% J | 19 4% | 24 4% m | 20 5% n | 22 2% | 39 3% P | 27 3% R | 36 3% R | 30 5% q |
| 1 - Very bad | 59 3% | 36 3% | 5 2% | 1 1% | 18 6% bc | 18 1% G | 38 5% F | 9 2% | 11 3% | 23 3% J | 16 4% | 14 2% m | 13 3% | 32 3% n | 24 2% P | 35 4% R | 25 2% R | 34 5% Q |
| Not sure | 434 21% | 306 22% D | 57 21% D | 13 9% | 53 17% E | 227 19% F | 201 25% F | 73 20% | 108 25% J | 157 20% K | 97 21% L | 115 18% Ln | 117 27% Ln | 203 21% L | 175 15% P | 260 31% R | 250 18% R | 185 28% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Q38 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Summary Of More Positive

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|--|---------------------------|------------|---------------------------------|---------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1999 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| Healthcare (Doctors/Nurses/Hospital) | 1114 55% | 769 53% | 141 53% | 76 56% | 154 50% | 719 60% | 382 47% | 212 58% | 233 54% | 415 53% | 255 55% | 352 55% | 207 47% | 555 57% | 687 57% | 427 51% | 852 61% | 262 41% |
| Retail - grocery | 910 45% | 612 44% | 134 50% | 64 47% | 143 46% | 580 48% | 316 39% | 144 40% | 181 42% | 362 46% | 222 48% | 298 47% | 189 43% | 423 44% | 559 47% | 350 42% | 686 49% | 223 35% |
| Pharmaceutical/drugs | 894 45% | 624 45% | 120 45% | 72 53% | 117 38% | 588 49% | 300 37% | 162 45% | 176 41% | 345 44% | 211 46% | 308 48% | 186 43% | 400 41% | 552 46% | 342 41% | 714 51% | 180 28% |
| Small Businesses | 872 43% | 600 43% | 126 47% | 57 42% | 139 45% | 555 46% | 302 37% | 169 47% | 175 41% | 320 41% | 208 45% | 275 43% | 165 38% | 432 45% | 537 45% | 335 40% | 638 45% | 233 37% |
| Food & Beverage | 757 37% | 474 34% | 133 50% | 51 37% | 127 41% | 502 42% | 244 30% | 150 41% | 153 41% | 288 37% | 165 46% | 293 41% | 143 33% | 320 41% | 497 41% | 260 31% | 556 40% | 200 31% |
| Restaurants | 723 35% | 492 35% | 105 39% | 39 28% | 107 35% | 447 37% | 262 32% | 134 37% | 143 33% | 273 35% | 172 38% | 244 37% | 138 32% | 341 35% | 452 38% | 271 32% | 559 40% | 165 26% |
| Technology | 711 35% | 441 32% | 118 44% | 57 42% | 143 48% | 448 37% | 249 31% | 146 40% | 121 28% | 269 34% | 176 38% | 286 35% | 109 25% | 316 39% | 473 38% | 239 28% | 547 39% | 165 26% |
| Non-profits | 647 32% | 437 31% | 102 38% | 33 24% | 103 33% | 433 37% | 209 26% | 124 34% | 127 30% | 245 31% | 151 33% | 235 37% | 119 27% | 294 30% | 438 37% | 210 25% | 475 34% | 173 27% |
| Telecommunications | 632 31% | 391 28% | 121 45% | 45 33% | 117 38% | 431 36% | 194 24% | 119 33% | 115 27% | 255 32% | 144 31% | 256 40% | 96 22% | 281 29% | 456 35% | 176 21% | 479 34% | 154 24% |
| Retail | 625 31% | 417 30% | 108 40% | 46 33% | 120 39% | 405 34% | 208 26% | 120 33% | 122 28% | 214 27% | 169 36% | 254 40% | 108 25% | 262 27% | 423 35% | 202 24% | 461 33% | 163 26% |
| Manufacturing | 595 29% | 379 27% | 106 40% | 37 27% | 114 37% | 394 33% | 186 23% | 126 35% | 114 26% | 223 28% | 131 28% | 247 39% | 108 25% | 239 25% | 385 32% | 210 25% | 445 32% | 149 23% |
| Energy and Utilities | 594 29% | 388 28% | 85 32% | 41 30% | 124 40% | 399 33% | 181 22% | 112 31% | 109 25% | 202 26% | 171 37% | 243 38% | 105 24% | 246 25% | 402 34% | 192 23% | 443 31% | 151 24% |
| Entertainment | 575 28% | 332 24% | 100 38% | 58 42% | 122 39% | 372 31% | 190 23% | 105 29% | 103 24% | 213 27% | 153 33% | 246 38% | 95 22% | 234 24% | 417 35% | 158 19% | 438 31% | 136 21% |
| Retail - apparel | 552 27% | 350 25% | 103 39% | 26 19% | 121 39% | 374 31% | 169 21% | 106 29% | 104 24% | 210 27% | 132 29% | 246 38% | 97 22% | 209 22% | 401 33% | 151 18% | 385 28% | 158 25% |
| Media | 541 27% | 317 23% | 108 39% | 39 28% | 113 38% | 368 31% | 160 20% | 118 30% | 78 18% | 213 27% | 132 35% | 243 38% | 75 17% | 224 23% | 377 31% | 165 19% | 421 30% | 120 18% |
| Insurance | 504 25% | 308 22% | 97 36% | 36 27% | 107 38% | 350 29% | 147 18% | 108 24% | 102 24% | 186 24% | 108 23% | 221 35% | 94 22% | 189 20% | 348 28% | 156 18% | 376 27% | 128 20% |
| Financial services | 503 25% | 293 21% | 96 36% | 41 30% | 103 33% | 342 28% | 154 19% | 101 28% | 84 20% | 189 24% | 129 28% | 211 33% | 85 19% | 207 21% | 360 30% | 143 17% | 363 26% | 140 22% |
| Travel and hospitality (hotels, cruise lines) | 500 24% | 300 21% | 89 34% | 33 24% | 101 36% | 334 28% | 156 19% | 101 28% | 82 19% | 185 23% | 133 29% | 232 36% | 63 14% | 205 21% | 367 31% | 133 16% | 402 29% | 98 15% |
| Automotive | 477 23% | 311 22% | 85 32% | 24 17% | 95 31% | 333 28% | 136 17% | 100 27% | 90 21% | 167 21% | 120 26% | 222 35% | 87 20% | 168 17% | 350 29% | 127 15% | 361 26% | 115 18% |
| Real estate | 450 22% | 283 20% | 79 30% | 27 20% | 92 30% | 295 25% | 147 18% | 83 23% | 72 17% | 199 25% | 96 21% | 178 28% | 74 17% | 198 20% | 327 27% | 123 15% | 316 22% | 134 21% |
| Oil | 443 22% | 263 19% | 80 30% | 36 26% | 99 32% | 303 25% | 126 15% | 99 27% | 67 16% | 158 20% | 119 26% | 202 32% | 65 15% | 176 18% | 322 27% | 121 14% | 329 23% | 113 18% |
| Airlines | 435 21% | 282 20% | 73 27% | 26 19% | 82 27% | 288 24% | 138 17% | 79 22% | 82 19% | 150 19% | 124 27% | 184 29% | 63 14% | 188 19% | 313 26% | 122 14% | 331 24% | 104 16% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: March 14, 2020 - February 7, 2021
COVID-19
Weighted To The U.S. General Adult Population - Propensity

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Q38 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
Summary Of More Negative

Base: All Respondents

| | Wave 50 (2/5-2/7) | Race | | | | | | | | | | | | | | | | | |
|---|----------------------|------------------|---------------------------|---------------------------|----------|--------|------------|-----------|---------|------------|------|-------|-------|-------------------|----------|--------------------|----------------|--------------------|--|
| | | Parents | | | | Region | | | | Urbanicity | | | | Employment Status | | Vaccine Acceptance | | | |
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employed | Likely Vaccine | Not Likely Vaccine | |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | | |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 | |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 | |
| Media | 626 | 470 34% cd | 68 | 29 | 81 | 369 | 254 | 76 | 159 | 246 | 146 | 140 | 166 | 320 | 350 | 276 | 376 | 250 | |
| Airlines | 562 | 359 | 78 | 44 | 105 | 330 | 225 | 104 | 96 | 226 | 136 | 177 | 123 | 262 | 323 | 239 | 371 | 191 | |
| Travel and hospitality (hotels, cruise lines) | 535 | 359 | 59 | 45 | 101 | 313 | 215 | 82 | 99 | 219 | 135 | 148 | 121 | 266 | 285 | 250 | 369 | 166 | |
| Entertainment | 431 | 292 | 56 | 27 | 63 | 272 | 154 | 67 | 77 | 185 | 103 | 134 | 95 | 202 | 252 | 180 | 274 | 157 | |
| Restaurants | 374 | 222 | 56 | 38 | 72 | 248 | 121 | 56 | 63 | 159 | 95 | 127 | 77 | 170 | 225 | 148 | 253 | 121 | |
| Oil | 324 | 192 | 57 | 21 | 58 | 181 | 139 | 42 | 65 | 145 | 72 | 94 | 58 | 171 | 207 | 117 | 215 | 109 | |
| Financial services | 311 | 176 | 51 | 29 | 65 | 182 | 124 | 37 | 63 | 131 | 80 | 110 | 53 | 148 | 199 | 113 | 187 | 124 | |
| Insurance | 291 | 172 | 35 | 26 | 66 | 160 | 128 | 34 | 54 | 125 | 78 | 90 | 53 | 148 | 195 | 97 | 189 | 102 | |
| Pharmaceutical/drugs | 280 | 170 | 46 | 15 | 56 | 166 | 110 | 44 | 64 | 108 | 64 | 82 | 51 | 147 | 183 | 97 | 149 | 131 | |
| Real estate | 276 | 127 | 51 | 41 | 74 | 155 | 116 | 46 | 48 | 105 | 77 | 105 | 50 | 121 | 184 | 92 | 177 | 99 | |
| Small Businesses | 275 | 144 | 40 | 37 | 63 | 166 | 107 | 42 | 48 | 113 | 72 | 102 | 46 | 127 | 196 | 79 | 173 | 103 | |
| Energy and Utilities | 262 | 141 | 43 | 24 | 63 | 159 | 97 | 37 | 54 | 121 | 49 | 89 | 56 | 117 | 171 | 91 | 173 | 88 | |
| Retail | 246 | 134 | 39 | 26 | 62 | 133 | 107 | 34 | 50 | 99 | 63 | 82 | 38 | 127 | 169 | 78 | 157 | 90 | |
| Technology | 245 | 160 | 40 | 19 | 41 | 152 | 87 | 39 | 53 | 93 | 60 | 69 | 56 | 120 | 152 | 92 | 149 | 96 | |
| Retail - apparel | 237 | 133 | 39 | 29 | 37 | 134 | 99 | 36 | 56 | 95 | 51 | 74 | 47 | 116 | 156 | 81 | 166 | 71 | |
| Non-profits | 228 | 131 | 38 | 30 | 47 | 137 | 85 | 34 | 41 | 96 | 57 | 90 | 44 | 94 | 142 | 87 | 145 | 84 | |
| Manufacturing | 226 | 127 | 29 | 28 | 58 | 123 | 99 | 37 | 32 | 95 | 63 | 76 | 38 | 112 | 166 | 61 | 158 | 69 | |
| Telecommunications | 226 | 141 | 33 | 19 | 41 | 118 | 101 | 31 | 47 | 97 | 50 | 70 | 56 | 99 | 123 | 103 | 127 | 99 | |
| Food & Beverage | 214 | 123 | 29 | 19 | 56 | 114 | 94 | 22 | 39 | 85 | 67 | 65 | 40 | 109 | 139 | 75 | 136 | 77 | |
| Retail - grocery | 203 | 111 | 44 | 11 | 43 | 122 | 78 | 35 | 40 | 81 | 46 | 75 | 37 | 91 | 134 | 69 | 120 | 83 | |
| Healthcare (Doctors/Nurses/Hospital) | 201 | 110 | 38 | 17 | 61 | 108 | 88 | 30 | 35 | 88 | 48 | 57 | 38 | 106 | 117 | 84 | 112 | 88 | |
| Automotive | 196 | 109 | 33 | 21 | 37 | 115 | 74 | 31 | 36 | 95 | 33 | 61 | 39 | 96 | 113 | 83 | 129 | 67 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/MN - O/P - Q/R
Overlap formulae used. * small base

Q38_1 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Financial services

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 814 40% | 469 34% | 147 55% B | 70 51% B | 168 54% B | 524 44% G | 277 34% G | 138 38% I | 147 34% I | 320 41% I | 209 45% I | 320 50% MN | 138 32% MN | 356 37% P | 558 47% P | 256 30% P | 550 39% Q | 264 41% Q |
| More positive | 503 25% | 293 21% | 96 36% B | 41 30% B | 103 33% B | 342 28% G | 154 19% G | 101 28% I | 84 20% I | 189 24% I | 129 28% I | 211 33% MN | 85 19% MN | 207 21% P | 360 30% P | 143 17% P | 363 26% Q | 140 22% Q |
| More negative | 311 15% | 176 13% | 51 19% b | 29 21% b | 65 21% B | 182 15% G | 124 15% G | 37 10% I | 63 15% I | 131 17% H | 80 17% H | 110 17% m | 53 12% m | 148 15% P | 199 17% P | 113 13% P | 187 13% Q | 124 19% Q |
| Unchanged | 1229 60% | 929 68% CDE | 120 45% CDE | 67 49% CDE | 143 46% CDE | 678 56% F | 536 66% F | 225 62% I | 283 66% I | 468 59% I | 254 65% I | 318 50% L | 298 68% L | 612 63% L | 641 53% O | 598 70% O | 856 61% O | 373 59% O |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_2 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Retail

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 871 43% | 551 39% | 147 55% B | 72 53% B | 182 58% B | 538 45% g | 316 39% | 155 43% | 172 40% | 313 40% | 232 50% I | 336 53% MN | 146 33% | 389 40% m | 592 49% P | 279 33% | 618 44% | 253 40% |
| More positive | 625 31% | 417 30% | 108 40% B | 46 33% B | 120 39% B | 405 34% G | 208 26% | 120 33% J | 122 28% | 214 27% | 169 36% I | 254 40% MN | 108 25% | 262 27% P | 423 35% P | 202 24% | 461 33% R | 163 26% |
| More negative | 246 12% | 134 10% | 39 15% b | 26 19% B | 62 20% B | 133 11% | 107 13% | 34 10% | 50 12% | 99 13% | 63 14% | 82 13% MN | 38 9% | 127 13% m | 169 14% P | 78 9% | 157 11% | 90 14% |
| Unchanged | 1172 57% | 848 61% CDE | 120 45% | 65 47% | 129 42% | 665 55% | 497 61% f | 207 57% | 258 60% K | 475 60% K | 231 60% K | 303 47% Ln | 291 67% Ln | 578 60% L | 607 51% O | 565 67% O | 788 56% | 303 60% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_3 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Technology

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 956 47% | 601 43% | 158 59% B | 77 56% B | 184 59% B | 600 50% G | 336 41% I | 184 51% I | 174 40% I | 361 46% I | 237 51% I | 355 56% MN | 165 38% m | 436 45% n | 625 52% P | 331 39% R | 695 49% R | 261 41% R |
| More positive | 711 35% | 441 32% | 118 44% B | 57 42% B | 143 46% B | 448 37% G | 249 31% I | 146 40% I | 121 28% I | 269 34% I | 176 38% I | 286 45% MN | 109 25% M | 316 33% P | 473 39% P | 239 28% R | 547 39% R | 165 26% R |
| More negative | 245 12% | 160 11% | 40 15% B | 19 14% B | 41 13% B | 152 13% G | 87 11% I | 39 11% I | 53 12% I | 93 12% I | 60 11% I | 69 11% MN | 56 13% M | 120 12% M | 152 13% P | 92 11% R | 149 11% R | 96 15% Q |
| Unchanged | 1087 53% | 797 57% CDE | 109 41% B | 60 44% B | 127 41% B | 603 50% G | 477 59% I | 178 49% I | 257 60% HK | 426 54% I | 226 49% I | 284 44% I | 271 62% Ln | 532 55% L | 574 48% O | 513 61% O | 711 51% O | 376 59% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_4 How has your view of each of the following industries changed since the start of the coronavirus pandemic?

Media

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 1168 57% | 787 56% | 171 64% bd | 67 49% | 195 63% d | 737 61% G | 414 51% | 195 54% | 236 55% | 459 58% | 278 60% | 383 60% | 241 55% | 544 56% | 727 61% P | 441 52% | 797 57% | 370 58% |
| More positive | 541 27% | 317 23% | 103 39% B | 39 28% | 113 36% B | 368 31% G | 160 20% | 118 33% | 78 18% | 213 27% I | 132 29% I | 243 38% MN | 75 17% | 224 23% m | 377 31% P | 165 19% | 421 30% R | 120 19% |
| More negative | 626 31% | 470 34% cDe | 68 26% | 29 21% | 81 26% | 369 31% | 254 31% | 76 21% | 159 37% H | 246 31% H | 146 31% H | 140 22% L | 166 39% L | 320 33% I | 350 29% | 276 33% | 378 27% Q | 250 39% Q |
| Unchanged | 875 43% | 612 44% c | 95 36% | 69 51% ce | 116 37% | 466 39% | 399 49% F | 168 46% | 194 45% | 329 42% | 185 40% | 256 40% O | 195 45% O | 424 44% | 472 39% | 404 48% O | 609 43% | 266 42% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_5 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Automotive

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|------------------|-------------|----------------|-------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 672 33% | 420 30% | 117 44% B | 44 33% | 132 42% B | 448 37% G | 210 26% | 130 36% | 126 29% | 263 33% | 153 33% | 282 44% MN | 125 29% | 264 27% | 463 39% P | 210 25% | 490 35% R | 182 29% |
| More positive | 477 23% | 311 22% | 85 32% BD | 24 17% | 95 31% Bd | 333 26% G | 136 17% | 100 27% Ij | 90 21% | 167 21% | 120 26% | 222 35% MN | 87 20% | 168 17% | 350 29% P | 127 15% | 361 26% R | 115 18% |
| More negative | 196 10% | 109 8% | 33 12% b | 21 15% b | 37 12% | 115 9% | 74 9% | 31 8% | 36 8% | 95 12% k | 33 7% | 61 10% | 39 9% | 96 10% | 113 9% | 83 10% | 129 9% | 67 11% |
| Unchanged | 1371 67% | 978 70% CE | 149 56% | 92 67% | 179 58% | 754 63% F | 603 74% F | 232 64% | 304 71% | 525 67% | 310 67% | 356 56% L | 311 71% L | 703 73% L | 736 61% O | 635 75% O | 916 65% Q | 454 71% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_6 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Healthcare (Doctors/Nurses/Hospital)

Base: All Respondents

| | Q38_6 How has your view of each of the following industries changed since the start of the coronavirus pandemic? Healthcare (Doctors/Nurses/Hospital) | | | | | | | | | | | | | | | | | | |
|---------------------------------|--|--------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------|-------------|-------------|-------------|------------------|-------------|-----------------|-------------------|-------------------|--------------------|-----------------------|--|
| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | | |
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine | |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | | |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 | |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 | |
| More Positive/Negative (Net) | 1315 64% | 878 63% | 179 67% | 93 68% | 215 69% | 827 69% G | 469 58% | 242 67% | 268 62% | 503 64% | 302 65% | 409 64% M | 244 56% | 661 68% M | 803 67% P | 511 61% | 964 69% R | 350 55% | |
| More positive | 1114 55% | 769 55% | 141 53% | 76 56% | 154 50% | 719 60% G | 382 47% | 212 58% | 233 54% | 415 53% | 255 55% | 352 55% m | 207 47% | 555 57% M | 687 57% P | 427 51% | 852 61% R | 262 41% | |
| More negative | 201 10% | 110 8% | 38 14% B | 17 12% | 61 20% B | 108 9% | 88 11% | 30 8% | 35 8% | 88 11% | 48 10% | 57 9% | 38 9% | 106 11% | 117 10% | 84 10% | 112 8% | 88 14% Q | |
| Unchanged | 728 36% | 521 37% | 88 33% | 43 32% | 96 31% | 375 31% | 344 42% F | 120 33% | 163 38% | 285 36% | 161 35% | 230 36% LN | 192 44% | 307 32% | 395 33% | 333 39% O | 442 31% | 286 45% Q | |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_7 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Food & Beverage

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|----------------|-----------------|------------------|-----------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 971 48% | 597 43% | 162 61% B | 70 51% | 183 59% B | 616 51% G | 338 42% | 172 48% | 193 45% | 373 47% | 232 50% | 358 56% MN | 183 42% | 429 44% | 636 53% P | 335 40% | 693 49% I | 278 44% |
| More positive | 757 37% | 474 34% | 133 50% B | 51 37% | 127 41% | 502 42% G | 244 30% | 150 41% | 153 36% | 288 37% | 165 36% | 293 46% MN | 143 33% | 320 33% | 497 41% P | 260 31% | 556 40% R | 200 31% |
| More negative | 214 10% | 123 9% | 29 11% | 19 14% | 56 18% Bc | 114 9% | 94 12% | 22 6% | 39 9% | 85 11% H | 67 14% Hi | 65 10% | 40 9% | 109 11% | 139 12% | 75 9% | 136 10% | 77 12% |
| Unchanged | 1072 52% | 802 57% CE | 105 39% | 67 49% | 128 41% | 587 49% | 475 58% F | 190 52% | 238 55% | 414 53% | 231 30% | 281 44% | 253 58% L | 539 56% L | 563 47% O | 510 60% O | 714 51% q | 359 56% q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_8 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Entertainment

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-------------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 1006 49% | 624 45% | 157 59% B | 85 62% B | 205 66% B | 644 54% G | 344 42% G | 172 47% G | 180 42% G | 397 50% I | 256 55% I | 379 59% MN | 190 44% MN | 436 45% MN | 668 56% P | 337 40% P | 713 51% P | 293 46% P |
| More positive | 575 28% | 332 24% | 100 38% B | 58 42% B | 122 39% B | 372 31% G | 190 23% G | 105 29% G | 103 24% G | 213 27% G | 153 33% I | 246 38% MN | 95 22% MN | 234 24% MN | 417 35% P | 158 19% P | 438 31% R | 136 21% R |
| More negative | 431 21% | 292 21% | 56 21% B | 27 20% B | 83 27% B | 272 23% G | 154 19% G | 67 18% G | 77 18% G | 185 23% I | 103 22% I | 134 21% MN | 95 22% MN | 202 21% MN | 252 21% P | 180 21% P | 274 20% R | 157 25% q |
| Unchanged | 1037 51% | 775 55% CDE | 110 41% CDE | 52 38% CDE | 106 34% CDE | 569 46% F | 469 58% F | 190 53% F | 250 58% F | 390 50% JK | 207 45% JK | 259 41% L | 246 56% L | 532 55% L | 530 44% O | 507 60% O | 694 49% O | 343 54% O |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_9 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Travel and hospitality (hotels, cruise lines)

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 1035 51% | 658 47% | 149 56% b | 78 57% | 202 65% B | 646 54% G | 371 46% | 182 50% I | 182 42% | 403 51% I | 268 58% I | 380 60% MN | 184 42% | 471 49% m | 653 54% P | 382 45% | 770 55% R | 265 42% |
| More positive | 500 24% | 300 21% | 89 34% B | 33 24% | 101 32% B | 334 26% G | 156 19% | 101 26% I | 82 19% | 185 23% I | 133 29% I | 232 36% MN | 63 14% | 205 21% M | 367 31% P | 133 16% | 402 29% R | 98 15% |
| More negative | 535 26% | 359 26% | 59 22% | 45 33% | 101 32% bc | 313 26% | 215 26% | 82 23% | 99 23% | 218 28% | 135 29% | 148 23% MN | 121 28% | 266 27% M | 285 24% | 250 30% O | 369 26% | 166 26% |
| Unchanged | 1008 49% | 740 53% cE | 118 44% | 58 43% | 109 35% | 566 46% | 442 54% F | 180 50% | 249 58% hJK | 384 49% | 195 42% | 259 40% Ln | 253 58% L | 497 51% L | 546 46% | 462 55% O | 636 45% | 372 58% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_10 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Airlines

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 997 49% | 641 46% | 151 57% B | 70 51% | 187 60% B | 618 51% G | 362 45% | 184 51% I | 177 41% | 376 48% I | 260 56% J | 361 57% MN | 185 43% | 450 47% | 636 53% P | 361 43% | 702 50% | 295 46% |
| More positive | 435 21% | 282 20% | 73 27% b | 26 19% | 82 27% b | 288 24% G | 138 17% | 79 22% | 82 19% | 150 19% | 124 27% J | 184 29% MN | 63 14% | 188 19% m | 313 26% P | 122 14% | 331 24% R | 104 16% |
| More negative | 562 28% | 359 26% | 78 29% | 44 33% | 105 34% B | 330 27% | 225 28% | 104 29% I | 96 22% | 226 29% I | 136 29% I | 177 28% | 123 28% | 262 27% | 323 27% | 239 28% | 371 26% | 191 30% |
| Unchanged | 1046 51% | 758 54% CE | 115 43% | 67 49% | 123 40% | 584 49% | 450 55% F | 179 49% | 253 52% HJK | 412 52% K | 203 44% | 278 43% L | 251 57% L | 517 53% L | 562 47% | 484 57% O | 704 50% | 342 54% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_11 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Non-profits

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-------------|-------------|-------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 876 43% | 569 41% | 140 52% B | 63 46% | 150 48% b | 570 47% G | 294 36% | 159 44% | 168 39% | 341 43% | 208 45% | 325 51% MN | 163 37% | 388 40% | 580 48% P | 296 35% | 620 44% | 256 40% |
| More positive | 647 32% | 437 31% | 102 38% d | 33 24% | 103 33% | 433 36% G | 209 26% | 124 34% | 127 30% | 245 31% | 151 33% | 235 37% MN | 119 27% | 294 30% | 438 37% P | 210 25% | 475 34% R | 173 27% |
| More negative | 228 11% | 131 9% | 38 14% b | 30 22% B | 47 15% B | 137 11% | 85 10% | 34 10% | 41 9% | 96 12% | 57 12% | 90 14% N | 44 10% | 94 10% | 142 12% | 87 10% | 145 10% | 84 13% |
| Unchanged | 1167 57% | 830 59% C | 127 48% | 73 54% | 160 52% | 632 53% | 519 64% F | 203 56% | 263 61% | 446 57% | 255 55% | 314 49% L | 274 63% L | 580 60% L | 619 52% | 548 65% O | 787 56% | 380 60% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_12 How has your view of each of the following industries changed since the start of the coronavirus pandemic?

Real estate

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 726 36% | 411 29% | 130 B | 69 B | 166 54% B | 451 37% g | 264 32% | 129 36% i | 120 28% | 304 39% i | 173 37% i | 283 44% MN | 124 28% | 319 33% | 512 43% P | 214 25% | 493 35% | 233 37% |
| More positive | 450 22% | 283 20% | 79 B | 27 B | 92 30% B | 295 25% G | 147 18% | 83 23% i | 72 17% | 199 25% i | 96 21% i | 178 28% MN | 74 17% | 198 20% P | 327 27% P | 123 15% | 316 22% | 134 21% |
| More negative | 276 14% | 127 9% | 51 B | 41 Bc | 74 24% B | 155 13% B | 116 14% | 46 13% i | 48 11% | 105 13% i | 77 17% i | 105 16% m | 50 12% L | 121 13% L | 184 15% P | 92 11% O | 177 13% | 99 16% |
| Unchanged | 1317 64% | 988 71% CDE | 137 51% | 68 50% | 144 46% B | 752 63% f | 549 68% f | 233 64% i | 310 72% hJK | 483 61% i | 290 63% i | 356 56% L | 312 72% L | 649 67% L | 687 57% O | 630 75% O | 914 65% O | 404 63% O |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Fielding Period: March 14, 2020 - February 7, 2021
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q38_13 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Retail - grocery

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|------------------|-------------|-----------------|-----------------|-----------------|-----------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 1113 54% | 723 52% | 179 67% Bd | 74 54% | 187 60% b | 702 58% G | 395 49% | 179 49% | 221 51% | 444 56% h | 269 58% h | 373 58% m | 226 52% | 514 53% | 693 58% p | 420 50% | 806 57% R | 307 48% |
| More positive | 910 45% | 612 44% | 134 50% | 64 47% | 143 46% | 580 48% G | 316 39% | 144 40% | 181 42% | 362 46% h | 222 48% h | 298 47% h | 189 43% | 423 44% | 559 47% p | 350 42% | 686 49% R | 223 35% |
| More negative | 203 10% | 111 8% | 44 17% B | 11 8% | 43 14% B | 122 10% | 78 10% | 35 10% | 40 9% | 81 10% | 46 10% h | 75 12% l | 37 8% | 91 9% | 134 11% p | 69 8% | 120 9% Q | 83 13% Q |
| Unchanged | 930 46% | 676 48% Ce | 88 33% | 62 46% c | 124 42% | 501 42% | 418 51% F | 184 51% jk | 209 49% | 344 44% | 194 42% | 266 42% l | 211 48% l | 454 47% | 505 42% O | 425 50% O | 600 43% O | 330 52% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_14 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Pharmaceutical/drugs

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|--------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------|-------------|-------------|-------------|-----------------|-----------------|-------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 1174 57% | 795 57% | 167 63% | 88 64% | 173 56% | 754 63% G | 410 50% | 206 57% | 240 56% | 453 58% | 275 59% | 390 61% m | 237 54% | 547 56% | 735 61% P | 439 52% | 863 61% R | 311 49% |
| More positive | 894 44% | 624 45% | 120 45% | 72 53% E | 117 38% | 588 49% G | 300 37% | 162 45% | 176 41% | 345 44% | 211 46% | 308 48% N | 186 43% | 400 41% | 552 46% P | 342 41% | 714 51% R | 180 28% |
| More negative | 280 14% | 170 12% | 46 17% | 15 11% | 56 18% b | 166 14% | 110 14% | 44 12% | 64 15% | 108 14% | 64 14% | 82 13% | 51 12% | 147 15% | 183 15% P | 97 11% | 149 11% Q | 131 21% Q |
| Unchanged | 869 43% | 604 43% | 100 37% | 49 38% | 138 44% | 448 37% | 402 50% F | 156 43% | 191 44% | 334 42% | 188 41% | 249 39% | 199 46% I | 421 44% | 464 39% O | 406 39% | 544 39% Q | 326 51% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_15 How has your view of each of the following industries changed since the start of the coronavirus pandemic?

Oil

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|----------------|-------------------|-----------------|-----------------|------------------|------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 767 38% | 455 33% | 137 52% B | 64 47% B | 157 50% B | 484 40% G | 264 33% | 141 39% | 132 31% | 303 38% I | 190 41% I | 296 46% MN | 123 28% | 347 36% M | 528 44% P | 238 28% | 544 39% | 223 35% |
| More positive | 443 22% | 263 19% | 80 30% B | 36 26% B | 99 32% B | 303 25% G | 126 15% | 99 27% J | 67 16% | 158 20% I | 119 26% I | 202 32% MN | 65 15% | 176 18% P | 322 27% P | 121 14% | 329 23% R | 113 18% |
| More negative | 324 16% | 192 14% | 57 21% B | 29 21% B | 58 19% B | 181 15% | 139 17% | 42 12% | 65 15% | 145 18% H | 72 16% | 94 15% I | 58 13% | 171 18% | 207 17% | 117 14% | 215 15% | 109 17% |
| Unchanged | 1276 62% | 943 67% CDE | 129 48% | 72 53% | 154 50% | 718 60% | 548 67% F | 221 61% | 288 69% hJK | 485 62% H | 272 59% | 343 54% LN | 313 72% LN | 620 64% L | 670 56% O | 606 72% O | 862 61% | 414 65% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_16 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Restaurants

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-----------------|---------------------------------|---------------------------------|----------------|-----------------|-----------------|-------------|------------------|-----------------|-----------------|-----------------|-----------------|-------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 1097 54% | 714 51% | 161 60% B | 76 56% | 179 58% | 695 58% G | 383 47% | 191 53% | 207 48% | 433 55% I | 267 58% I | 370 58% M | 216 49% | 511 53% | 677 57% P | 419 50% | 812 58% R | 285 45% |
| More positive | 723 35% | 492 35% | 105 39% B | 39 28% | 107 35% | 447 37% G | 262 32% I | 134 37% | 143 33% | 273 35% I | 172 37% | 244 38% M | 138 32% | 341 35% | 452 38% P | 271 32% | 559 40% R | 165 26% |
| More negative | 374 18% | 222 16% | 56 21% B | 38 28% B | 72 23% B | 248 21% G | 121 15% | 56 16% | 63 15% | 159 20% I | 95 20% | 127 20% L | 77 18% | 170 18% | 225 19% P | 148 18% | 253 18% R | 121 19% |
| Unchanged | 946 46% | 685 49% C | 106 40% | 60 44% | 131 42% | 507 42% G | 430 53% F | 172 47% | 224 52% JK | 355 45% I | 196 42% | 268 42% L | 221 51% L | 457 47% | 521 43% O | 425 50% O | 595 42% Q | 351 55% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_17 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Manufacturing

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------------|-------------------|-------------------|-------------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 821 40% | 506 36% | 135 51% B | 65 48% b | 172 55% B | 517 43% G | 285 35% | 163 45% I | 146 34% | 318 40% I | 194 42% I | 324 51% MN | 146 34% | 351 36% P | 550 46% P | 271 32% R | 603 43% R | 218 34% R |
| More positive | 595 29% | 379 27% | 106 40% B | 37 27% B | 114 37% B | 394 33% G | 186 23% | 126 35% I | 114 26% | 223 28% I | 131 28% I | 247 39% MN | 108 25% P | 239 25% P | 385 32% P | 210 25% R | 445 32% R | 149 23% R |
| More negative | 226 11% | 127 9% | 29 11% Bc | 28 20% Bc | 58 19% Bc | 123 10% G | 99 12% | 37 10% I | 32 7% I | 95 12% I | 63 14% I | 76 12% I | 38 9% L | 112 12% L | 166 14% P | 61 7% P | 158 11% P | 69 11% P |
| Unchanged | 1222 60% | 893 64% CdE | 131 49% | 71 52% | 138 45% F | 685 57% | 528 65% F | 199 55% Hjk | 284 66% Hjk | 470 60% Hjk | 269 58% Hjk | 315 49% L | 290 66% L | 617 64% L | 648 54% O | 573 68% O | 804 57% O | 418 66% Q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_18 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Small Businesses

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-----------------|-------------|-----------------|------------------|------------------|------------------|-------------------|--------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed* | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 1147 56% | 745 53% | 167 63% B | 94 69% B | 203 65% B | 720 60% G | 410 50% | 211 58% | 224 52% | 433 55% | 279 60% I | 377 59% M | 211 48% | 559 58% M | 733 61% P | 414 49% | 811 58% | 336 53% |
| More positive | 872 43% | 600 43% | 126 47% B | 57 42% B | 139 45% B | 555 46% G | 302 37% | 169 47% | 175 41% | 320 41% | 208 45% | 275 43% M | 165 38% M | 432 45% m | 537 45% p | 335 40% | 639 45% R | 233 37% |
| More negative | 275 13% | 144 10% | 40 15% Bc | 37 27% B | 63 20% B | 166 14% | 107 13% | 42 12% | 48 11% | 113 14% | 72 15% M | 102 16% M | 46 11% LN | 127 13% LN | 196 16% P | 79 9% | 173 12% q | 103 16% q |
| Unchanged | 896 44% | 654 47% CDE | 100 37% | 43 31% | 108 35% B | 482 40% | 403 50% F | 151 42% | 207 48% k | 355 45% | 184 40% k | 262 41% LN | 226 52% LN | 409 42% | 466 39% O | 431 51% O | 595 42% | 301 47% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_19 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Telecommunications

Base: All Respondents

| | Wave 50 (2/5 - 2/7) (A) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|----------------------------------|------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-------------|-----------------|-----------------|-------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 858 42% | 532 38% | 153 58% B | 65 48% | 158 51% B | 549 46% G | 295 36% | 150 41% | 162 38% | 352 45% I | 194 42% | 326 51% MN | 152 35% | 380 39% | 580 48% P | 278 33% | 606 43% | 252 40% |
| More positive | 632 31% | 391 28% | 121 45% B | 45 33% | 117 38% B | 431 36% G | 194 24% | 119 33% | 115 27% | 255 32% | 144 31% | 256 40% MN | 96 22% | 281 29% M | 456 38% P | 176 21% | 479 34% R | 154 24% |
| More negative | 226 11% | 141 10% | 33 12% | 19 14% | 41 13% | 118 10% | 101 12% | 31 9% | 47 11% | 97 12% | 50 11% | 70 11% MN | 56 13% | 99 10% | 123 10% | 103 12% | 127 9% Q | 99 15% G |
| Unchanged | 1185 58% | 866 62% CE | 113 42% | 72 52% | 153 49% B | 654 54% | 518 64% F | 212 59% | 269 62% J | 436 55% | 269 58% | 313 49% L | 284 65% L | 588 61% L | 619 52% | 566 67% O | 801 57% | 384 60% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_20 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Retail - apparel

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|------------------|-----------------|-----------------|-------------|-------------|-------------|-------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 790 39% | 483 35% | 142 53% B | 55 40% | 159 51% B | 508 42% G | 268 33% | 142 39% | 160 37% | 305 39% | 183 40% | 320 50% MN | 144 33% | 325 34% | 558 47% P | 232 27% | 561 40% | 229 36% |
| More positive | 552 27% | 350 25% | 103 39% BD | 26 19% | 121 39% BD | 374 31% G | 169 21% | 106 29% | 104 24% | 210 27% | 132 29% | 246 39% MN | 97 22% | 209 22% | 401 33% P | 151 18% | 395 28% | 158 25% |
| More negative | 237 12% | 133 10% | 39 15% b | 29 21% Be | 37 12% | 134 11% | 99 12% | 36 10% | 56 13% | 95 12% | 51 11% | 74 12% | 47 11% | 116 12% | 156 13% P | 81 10% | 166 12% | 71 11% |
| Unchanged | 1253 61% | 915 65% CE | 124 47% | 81 60% | 152 49% | 695 58% | 545 67% F | 221 61% | 271 63% | 483 61% | 279 60% | 319 50% | 292 67% L | 643 68% L | 641 53% O | 613 73% O | 846 60% | 408 64% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_21 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Energy and Utilities

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|------------------|---------------------------------|---------------------------------|-------------------|-----------------|-----------------|-------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 856 42% | 529 38% | 128 48% B | 65 47% | 188 60% BCD | 558 46% G | 277 34% | 149 41% | 164 38% | 323 41% | 221 48% I | 332 52% MN | 161 37% | 363 38% | 573 48% P | 283 34% | 616 44% T | 240 38% |
| More positive | 594 29% | 388 28% | 85 32% | 41 30% | 124 40% B | 399 33% G | 181 22% | 112 31% | 109 25% | 202 26% | 171 37% J | 243 38% MN | 105 24% | 246 25% | 402 34% P | 192 23% | 443 31% R | 151 24% |
| More negative | 262 13% | 141 10% | 43 16% B | 24 17% b | 63 20% B | 159 13% | 97 12% | 37 10% | 54 13% | 121 15% h | 49 11% I | 89 14% MN | 56 13% | 117 12% | 171 14% P | 91 11% | 173 12% R | 88 14% |
| Unchanged | 1187 58% | 870 62% CE | 138 52% E | 72 53% e | 123 40% | 644 54% | 536 66% F | 213 59% | 267 62% K | 465 59% | 242 62% K | 307 48% L | 276 63% L | 605 62% L | 626 52% O | 561 66% O | 790 56% Q | 397 62% q |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

Q38_22 How has your view of each of the following industries changed since the start of the coronavirus pandemic?
 Insurance

Base: All Respondents

| | Wave 50 (2/5 - 2/7) | Race | | | | Parents | | Region | | | | Urbanicity | | | Employment Status | | Vaccine Acceptance | |
|---------------------------------|---------------------------|-------------------|---------------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|-------------|-----------------|------------------|------------------|-----------------|-----------------|-------------------|-------------------|--------------------|-----------------------|
| | | White | Black or African American | Asian or Pacific Islander | Hispanic | Parent | Not Parent | Northeast | Midwest | South | West | Urban | Rural | Suburban | Employed | Not Employ- ed | Likely Vaccine | Not Likely Vaccine |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2043 | 1647 | 207 | 87 | 205 | 1254 | 762 | 429 | 442 | 805 | 367 | 656 | 488 | 899 | 1186 | 857 | 1435 | 608 |
| Weighted Base | 2043 | 1399 | 266 | 137* | 311 | 1202 | 813 | 362 | 430 | 787 | 463 | 639 | 436 | 968 | 1199 | 844 | 1406 | 637 |
| More Positive/Negative (Net) | 795 39% | 480 34% | 132 49% B | 62 46% b | 173 56% B | 510 42% G | 275 34% | 143 39% | 156 36% | 310 39% | 186 40% | 311 49% MN | 147 34% | 337 35% | 543 45% P | 252 30% | 565 40% | 230 36% |
| More positive | 504 25% | 308 22% | 97 36% B | 36 27% b | 107 34% B | 350 29% G | 147 18% | 108 30% J | 102 24% | 186 24% | 108 23% MN | 221 35% MN | 94 22% | 189 20% | 348 29% P | 156 18% | 376 27% R | 128 20% |
| More negative | 291 14% | 172 12% | 35 13% | 26 19% | 66 21% Bc | 160 13% | 128 16% | 34 9% | 54 13% | 125 16% H | 78 17% H | 90 14% | 53 12% | 148 15% | 195 16% P | 97 11% | 189 13% | 102 16% |
| Unchanged | 1248 61% | 919 66% CdE | 135 51% | 74 54% | 138 44% | 692 58% | 538 66% F | 220 61% | 275 64% | 477 61% | 277 60% | 328 51% | 289 66% L | 631 65% L | 656 55% O | 592 70% | 841 60% | 407 64% |
| Sigma | 2043 100% | 1399 100% | 266 100% | 137 100% | 311 100% | 1202 100% | 813 100% | 362 100% | 430 100% | 787 100% | 463 100% | 639 100% | 436 100% | 968 100% | 1199 100% | 844 100% | 1406 100% | 637 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R
 Overlap formulae used. * - small base

8 February 2021

Fielding Period: March 14, 2020 - February 7, 2021

COVID-19

Weighted To The U.S. General Adult Population - Propensity

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| | | |
|----|----|---|
| 1 | 1 | CEO1 Generally speaking, how aware are you of CEOs in the business world today? |
| 2 | 2 | CEO2 How much would you say your decision to buy/use the products and services of a company is influenced by who the company's CEO is? |
| 3 | 3 | CEO3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Summary Of A Lot/Some |
| 4 | 4 | CEO3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Summary Of None/Not Much |
| 5 | 5 | CEO3_1 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Financial success of the company |
| 6 | 6 | CEO3_2 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Company's long-term vision |
| 7 | 7 | CEO3_3 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Employee morale |
| 8 | 8 | CEO3_4 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Diversity and inclusion at the company |
| 9 | 9 | CEO3_5 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Quality of the company's products and services |
| 10 | 10 | CEO3_6 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Reputation of the company |
| 11 | 11 | CEO3_7 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? Company's ethical standards |
| 12 | 12 | CEO3_8 Generally speaking, how much of an impact do you think the CEO of a company has on each of the following aspects of a company? A company's stock price |
| 13 | 13 | CEO4 Have you done either of the following due to the words or actions of a company's CEO? Please select all that apply. |
| 14 | 14 | CEO5 If you were starting a company today, which of the following current or former CEOs would be among top choices to go into business with? Please select all that apply. |
| 15 | 15 | VCS01 At this time, which of the following would you say you are doing/have you done? |
| 16 | 16 | VCS02 When are you planning to take your next vacation? |
| 17 | 17 | VCS03 Thinking about your next vacation, what kind of vacation are you planning for? Please select all that apply. |
| 18 | 18 | VCS04 Which of the following are true for you? Please select all that apply. |
| 19 | 19 | VCS5 When is the wedding being rescheduled for? |
| 20 | 20 | VCS8 Which of the following best describes how the wedding is being rescheduled? |
| 21 | 21 | VCS7 Do you plan on going to the wedding? |
| 22 | 22 | VD01 Which of the following best describes your current relationship status? |
| 23 | 23 | VD02 How is your relationship going right now? |
| 24 | 24 | VD03 How much, if at all, would you say the COVID-19 pandemic has been a strain on your relationship? |
| 25 | 25 | VD04 How do you feel about Valentine's Day this year? |
| 26 | 26 | VD05 Are you planning to celebrate Valentine's Day this year? |
| 27 | 27 | VD06A Which of the following activities related to Valentine's Day, did you do this last year? Please select all that apply. |
| 28 | 28 | VD06B Which of the following activities related to Valentine's Day are you planning to do again this year? Please select all that apply. |
| 29 | 29 | VD07 How willing are you to break the rules on COVID-19 safety protocols (e.g., social distancing, going out to eat, gathering with friends) in order to celebrate Valentine's Day the way you want? |
| 30 | 30 | VD08 Are you planning on spending more or less on Valentine's Day this year than you did last year? |
| 31 | 31 | VD09A How much did you spend last year on Valentine's Day? Please provide your best estimate. |
| 32 | 32 | VD09B How much are you planning to spend this year on Valentine's Day? Please provide your best estimate. |
| 33 | 33 | VD10 How interested would you be in each of the following from your local restaurants? Summary Of Very/Somewhat Interested |
| 34 | 34 | VD10 How interested would you be in each of the following from your local restaurants? Summary Of Not At All/Not Very Interested |
| 35 | 35 | VD10_1 How interested would you be in each of the following from your local restaurants? Meal Kits that include curated menus and paired cocktails or packages that include meals, flowers, or candy. |
| 36 | 36 | VD10_2 How interested would you be in each of the following from your local restaurants? Virtual cooking classes that provide all the ingredients to make a signature meal at home. |
| 37 | 37 | VD10_3 How interested would you be in each of the following from your local restaurants? Valentine's to-go dinner that replicates the one we would get at the restaurant. |
| 38 | 38 | VD10_4 How interested would you be in each of the following from your local restaurants? Restaurant dining room converted to allow for more private seating/limited seating times available, so we can experience a special evening while also feeling safe. |
| 39 | 39 | VD10_5 How interested would you be in each of the following from your local restaurants? Heart-shaped foods. |
| 40 | 40 | VD11 Are you planning, or considering, to do any of the following this year for Valentine's Day? Please select all that apply. |

8 February 2021

Fielding Period: March 14, 2020 - February 7, 2021

COVID-19

Weighted To The U.S. General Adult Population - Propensity

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| 41 | 41 | VD01 Who do you think is best prepared to distribute the coronavirus vaccine? |
| 42 | 42 | VCE1 Which of the following best describes your mindset when it comes to getting the COVID-19 vaccine when it becomes available to you? |
| 43 | 43 | CA9 How much do you agree or disagree with each of the following statements? Summary Of Strongly/Somewhat Agree |
| 44 | 44 | CA9 How much do you agree or disagree with each of the following statements? Summary Of Strongly/Somewhat Disagree |
| 45 | 45 | CA9_1 How much do you agree or disagree with each of the following statements? At the moment, I feel there is too much conflicting information about the COVID-19 vaccines that I am not sure who to trust. |
| 46 | 46 | CA9_2 How much do you agree or disagree with each of the following statements? Given the news of new strains of COVID-19 vaccine, I want to wait for more information on the efficacy of the vaccine on these new strains. |
| 47 | 47 | CA9_3 How much do you agree or disagree with each of the following statements? Seeing people I know get the COVID-19 vaccine first is making me more comfortable to get the vaccine myself. |
| 48 | 48 | CA9_4 How much do you agree or disagree with each of the following statements? Hearing about the new strain of COVID-19 makes me consider waiting to take the vaccines currently available. |
| 49 | 49 | CA9_5 How much do you agree or disagree with each of the following statements? Hearing about others who are skeptical of the safety of the COVID-19 vaccine is making me rethink if I should get the vaccine myself. |
| 50 | 50 | VTR1 At which of the following places would you feel comfortable receiving a COVID-19 vaccine from? Please select all that apply. |
| 51 | 51 | VTR2 How much do you trust the following industries to distribute the COVID-19 vaccine? Summary Of A Great Deal/Some |
| 52 | 52 | VTR2 How much do you trust the following industries to distribute the COVID-19 vaccine? Summary Of None/Not Much |
| 53 | 53 | VTR2_1 How much do you trust the following industries to distribute the COVID-19 vaccine? Private businesses |
| 54 | 54 | VTR2_2 How much do you trust the following industries to distribute the COVID-19 vaccine? Federal government |
| 55 | 55 | VTR2_3 How much do you trust the following industries to distribute the COVID-19 vaccine? State government |
| 56 | 56 | VTR2_4 How much do you trust the following industries to distribute the COVID-19 vaccine? Technology |
| 57 | 57 | VTR2_5 How much do you trust the following industries to distribute the COVID-19 vaccine? Healthcare |
| 58 | 58 | VTR2_6 How much do you trust the following industries to distribute the COVID-19 vaccine? Non-profits |
| 59 | 59 | VTR2_7 How much do you trust the following industries to distribute the COVID-19 vaccine? Pharmaceutical/drugs |
| 60 | 60 | VTR2_8 How much do you trust the following industries to distribute the COVID-19 vaccine? Logistics (e.g., shipping companies) |
| 61 | 61 | VTR3 How concerned are you about the new variant strains of COVID-19 circulating here in the U.S.? |
| 62 | 62 | DT01 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Summary Of Very/Somewhat Good Job |
| 63 | 63 | DT01 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Summary Of Very/Somewhat Poor Job |
| 64 | 64 | DT01_1 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Financial services |
| 65 | 65 | DT01_2 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Technology |
| 66 | 66 | DT01_3 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Media |
| 67 | 67 | DT01_4 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Automotive |
| 68 | 68 | DT01_5 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Healthcare (Doctors/Nurses/Hospital) |
| 69 | 69 | DT01_6 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Food & Beverage |
| 70 | 70 | DT01_7 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Entertainment |

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| 71 | 71 | DT01_8 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Travel and hospitality (hotels, cruise lines) |
| 72 | 72 | DT01_9 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Airlines |
| 73 | 73 | DT01_10 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Non-profits |
| 74 | 74 | DT01_11 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Real estate |
| 75 | 75 | DT01_12 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Retail - grocery |
| 76 | 76 | DT01_13 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Pharmaceutical/drugs |
| 77 | 77 | DT01_14 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Restaurants |
| 78 | 78 | DT01_15 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Manufacturing |
| 79 | 79 | DT01_16 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Small Businesses |
| 80 | 80 | DT01_17 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Telecommunications |
| 81 | 81 | DT01_18 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Retail - apparel |
| 82 | 82 | DT01_19 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Energy and Utilities |
| 83 | 83 | DT01_20 How good or poor of a job are the following industries doing as far as digitally adapting their products and services to the evolving needs of consumers (e.g., online shopping experience, digital customer service; use of contactless payment; in-app experience)? Insurance |
| 84 | 84 | DT02 When the COVID-19 pandemic ends, which of the following do you plan on doing? |
| 85 | 85 | DT03 When the COVID-19 pandemic ends, which of the following would you prefer to do? |
| 86 | 86 | DT04 When the COVID-19 pandemic ends, which of the following do you plan on doing? |
| 87 | 87 | SC01 Generally speaking, do you think elementary and high schools in your area should currently be held entirely in-person, entirely online, or a hybrid approach? |
| 88 | 88 | SC02 How important do you think it is that teachers be vaccinated before any in-person classes resume at schools? |
| 89 | 89 | SC03 How much do you trust your local school system to operate in-person safely given the COVID-19 pandemic? |
| 90 | 90 | SC04 Which do you think should be a higher priority for schools given the COVID-19 pandemic? |
| 91 | 91 | SN01 For things to return to a more normal state in 2021, do you think it will be due more to improved COVID-19 testing or COVID-19 vaccines? |
| 92 | 92 | SN02 How many times, if ever, have you been tested for an active COVID-19 infection? |
| 93 | 93 | SN03 Why did you get tested for an active COVID-19 infection? Please select all that apply. |
| 94 | 94 | SN04 If you received a COVID-19 test, where was the test administered? If you have been tested multiple times, please select all that apply. |
| 95 | 95 | SN05 If you received a COVID-19 test, how was the test administered? If you have been tested multiple times, please select all that apply. |
| 96 | 96 | SN06 How long did it take for you to get the results from your most recent COVID-19 test? |
| 97 | 97 | SN07 Have you ever received a "false positive" COVID-19 test result? A "false positive" test means that you tested positive on an initial COVID-19 test, but when you were retested to confirm the positive test, the retest came back negative. |
| 98 | 98 | SN08 Have you ever received a "false negative" COVID-19 test result? A "false negative" test means that you tested negative on an initial COVID-19 test, but when you were retested to confirm the negative test, the retest came back positive. |
| 99 | 99 | SN09 Have you ever wanted to get tested for COVID-19 but been unable to do so? Please select all that apply. |
| 100 | 100 | BID3 How much stress would you say recent political turmoil is causing you personally? |
| 101 | 101 | RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Top 2 Box |
| 102 | 102 | RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Bottom 2 Box |
| 103 | 103 | RTN01_1 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Shop in a store without a mask |

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| 104 | 104 | RTN01_2 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Visit with family or friends without a mask |
| 105 | 105 | RTN01_3 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Fly on a plane |
| 106 | 106 | RTN01_4 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Stay in a hotel |
| 107 | 107 | RTN01_5 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Attend a large concert or sporting event |
| 108 | 108 | RTN01_6 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go to an indoor party |
| 109 | 109 | RTN01_7 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Take public transportation |
| 110 | 110 | RTN01_8 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go out for dinner or drinks indoors |
| 111 | 111 | RTN02 At the moment, do you approve or disapprove of how the distribution of the COVID-19 vaccine is being handled here in the U.S.? |
| 112 | 112 | CFP03 Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us? |
| 113 | 113 | LI05X How likely are you to get a COVID-19 vaccine as soon as it becomes available to you? |
| 114 | 114 | VAC01 How likely would you be to get your child(ren) a COVID-19 vaccine once it becomes available? |
| 115 | 115 | VAC22 Which of the following are reason(s) why you are not likely to get a COVID-19 vaccine as soon as one becomes available? Please select all that apply. |
| 116 | 116 | VAC26 How concerned are you of potential side effects of a COVID-19 vaccine? |
| 117 | 117 | CAL2 Generally speaking, do you think the distribution of the COVID-19 vaccine here in the U.S. is going too slowly, too quickly, or about right? |
| 118 | 118 | Q3A Which of the following best describes your response to coronavirus? |
| 119 | 119 | EMP02 How concerned are you that you may lose your job due to the coronavirus outbreak? |
| 120 | 120 | Q9 Do you think your income in 2021 will be lower, higher or about the same as it was in 2020? |
| 121 | 121 | EMP05 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Summary Of Yes |
| 122 | 122 | EMP05_1 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Missed (or will soon miss) a rent/mortgage payment |
| 123 | 123 | EMP05_2 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Missed (or will soon miss) a bill payment |
| 124 | 124 | EMP05_3 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Provided financial support for a family member |
| 125 | 125 | EMP05_4 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Provided financial support for a friend |
| 126 | 126 | EMP05_5 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Sought out new or additional sources of income |
| 127 | 127 | EMP05_6 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Lost income partially |
| 128 | 128 | EMP05_7 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Lost income entirely |
| 129 | 129 | EMP05_8 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Accumulated more debt than normal |
| 130 | 130 | EMP05_9 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Stopped or cut back on retirement savings |
| 131 | 131 | EMP05_10 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Stopped or cut back on other savings (e.g., college tuition, a major purchase, such as a house or care) |
| 132 | 132 | EMP05_11 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Paid for services that I haven't used (e.g., a dog walker, childcare, a house cleaning service) |
| 133 | 133 | EMP05_12 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Lost access to my health insurance |
| 134 | 134 | EMP05_13 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? I have been impacted financially in some other way |
| 135 | 135 | EMP05_14 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? I have not been impacted financially |
| 136 | 136 | REV01 Are you planning any major purchases once things return to normal? Please select all that apply. |
| 137 | 137 | REV01 Are you planning any major purchases once things return to normal? Please select all that apply. |
| 138 | 138 | Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following? Summary Of Concerned |
| 139 | 139 | Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following? Summary Of Not At All/Not Very Concerned |

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| 140 | 140 | Q15_1 How concerned are you about the impact coronavirus (COVID-19) has on the following? Your personal health |
| 141 | 141 | Q15_2 How concerned are you about the impact coronavirus (COVID-19) has on the following? The health of your older friends and relatives |
| 142 | 142 | Q15_3 How concerned are you about the impact coronavirus (COVID-19) has on the following? The health of the broader American populace |
| 143 | 143 | Q15_4 How concerned are you about the impact coronavirus (COVID-19) has on the following? The American economy |
| 144 | 144 | Q15_5 How concerned are you about the impact coronavirus (COVID-19) has on the following? Your personal finances |
| 145 | 145 | Q18 Which of the following is true for you? |
| 146 | 146 | Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak? |
| 147 | 147 | FR01 Have you felt any of the following recently due to the COVID-19 pandemic? Summary Of Yes |
| 148 | 148 | FR01_1 Have you felt any of the following recently due to the COVID-19 pandemic? Cabin fever- bored and sick of being in my home |
| 149 | 149 | FR01_2 Have you felt any of the following recently due to the COVID-19 pandemic? Claustrophobic- unable to escape my home |
| 150 | 150 | FR01_3 Have you felt any of the following recently due to the COVID-19 pandemic? Grateful- for the break from work to be at home with my family or by myself |
| 151 | 151 | FR01_4 Have you felt any of the following recently due to the COVID-19 pandemic? Appreciative-to be around people I truly care about |
| 152 | 152 | FR01_5 Have you felt any of the following recently due to the COVID-19 pandemic? Compassionate- taking the time to check in with the people I care about |
| 153 | 153 | FR01_6 Have you felt any of the following recently due to the COVID-19 pandemic? Lonely-feeling isolated from my friends/family |
| 154 | 154 | FR01_7 Have you felt any of the following recently due to the COVID-19 pandemic? Overwhelmed- trying to balance work at home and other needs of my family |
| 155 | 155 | FR01_8 Have you felt any of the following recently due to the COVID-19 pandemic? Angry- upset that I don't know when this will end |
| 156 | 156 | FR01_9 Have you felt any of the following recently due to the COVID-19 pandemic? Annoyed- by lack of personal space and the inability to get away from my family |
| 157 | 157 | FR01_10 Have you felt any of the following recently due to the COVID-19 pandemic? Fear- that my kids are missing out on learning |
| 158 | 158 | FR01_11 Have you felt any of the following recently due to the COVID-19 pandemic? Thankful - for the sacrifices that the American people have made for coronavirus |
| 159 | 159 | FR05 How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of A Lot/Somewhat |
| 160 | 160 | FR05 How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of Not At All/Not Very |
| 161 | 161 | FR05_1 How much would you say you miss each of the following during this time of virus-related restrictions? Traveling on an airplane |
| 162 | 162 | FR05_2 How much would you say you miss each of the following during this time of virus-related restrictions? Going to a movie theatre |
| 163 | 163 | FR05_3 How much would you say you miss each of the following during this time of virus-related restrictions? Shopping in stores |
| 164 | 164 | FR05_4 How much would you say you miss each of the following during this time of virus-related restrictions? Working from the office |
| 165 | 165 | FR05_5 How much would you say you miss each of the following during this time of virus-related restrictions? Attending events like concerts, theatre and sporting events |
| 166 | 166 | FR05_6 How much would you say you miss each of the following during this time of virus-related restrictions? Dining out at a restaurant |
| 167 | 167 | FR05_8 How much would you say you miss each of the following during this time of virus-related restrictions? Gatherings with friends and family |
| 168 | 168 | FR05_9 How much would you say you miss each of the following during this time of virus-related restrictions? Going to church |
| 169 | 169 | FR05_10 How much would you say you miss each of the following during this time of virus-related restrictions? Going to school or university |
| 170 | 170 | FR05_13 How much would you say you miss each of the following during this time of virus-related restrictions? Going to the gym/work out class |
| 171 | 171 | FR05_14 How much would you say you miss each of the following during this time of virus-related restrictions? Going to a social gathering |
| 172 | 172 | FR05_15 How much would you say you miss each of the following during this time of virus-related restrictions? Going to my local coffee shop |

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| 173 | 173 | FR05_16 How much would you say you miss each of the following during this time of virus-related restrictions? In person celebrations (e.g., birthdays, graduations) |
| 174 | 174 | COV04 How concerned are you of a new wave of COVID-19 outbreak in your area? |
| 175 | 175 | Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Summary Of Concerned |
| 176 | 176 | Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Summary Of Not At All / Not Very Concerned |
| 177 | 177 | Q22_1 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Surgical masks and gloves |
| 178 | 178 | Q22_2 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Testing kits for COVID-19 |
| 179 | 179 | Q22_3 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Hospital beds (room for patients) |
| 180 | 180 | Q22_4 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Hospital ventilators (for assisted breathing) |
| 181 | 181 | Q22_5 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Healthcare workers (doctors, nurses, supporting staff) |
| 182 | 182 | FR11 How concerned are you about you or your loved one's risk of being exposed to coronavirus when you leave your home for essential errands during stay-home orders? |
| 183 | 183 | FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Summary Of Very/Somewhat Concerned |
| 184 | 184 | FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Summary Of Not At All/Not Very Concerned |
| 185 | 185 | FR12_1 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.) |
| 186 | 186 | FR12_2 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Returning to my normal activities in public (e.g., public transit, socializing) |
| 187 | 187 | FR12_3 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Taking my first flight |
| 188 | 188 | FR12_4 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? My kids going back to school for the first time |
| 189 | 189 | FR12_5 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Going back to the office |
| 190 | 190 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? |
| 191 | 191 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Immediately/1-30 Days |
| 192 | 192 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Up To 3 Months |
| 193 | 193 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of 1 Day To 3 Months |
| 194 | 194 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Up To 6 Months |
| 195 | 195 | Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Year Or Longer |
| 196 | 196 | Q33B_1 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Fly on a plane |
| 197 | 197 | Q33B_2 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to a gym class |

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| 199 | 199 | Q33B_4 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go out to dinner |
| 200 | 200 | Q33B_5 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Visit a casino |
| 201 | 201 | Q33B_6 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Stay in a hotel |
| 202 | 202 | Q33B_7 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to the office |
| 203 | 203 | Q33B_8 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to a sporting event |
| 204 | 204 | Q33B_9 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to the movies |
| 205 | 205 | Q33B_10 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Host/attend a large social gathering |
| 206 | 206 | Q33B_11 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Take public transportation (e.g., subway, busses, trains) |
| 207 | 207 | Q33B_12 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Greet people with a handshake |
| 208 | 208 | Q36 How likely do you think it is that coronavirus (COVID-19) will cause a global recession? |
| 209 | 209 | Q36A Would you say we are in a global recession due to the coronavirus outbreak? |
| 210 | 210 | LI01 Which do you think will have a bigger effect on the life of you and your family? |
| 211 | 211 | Q1314_1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Airline |
| 212 | 212 | Q1314_2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Automotive |
| 213 | 213 | Q1314_3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Consumer products |
| 214 | 214 | Q1314_4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Energy |
| 215 | 215 | Q1314_5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Insurance (excluding health insurance) |
| 216 | 216 | Q1314_6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Financial services |
| 217 | 217 | Q1314_7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Pharmaceutical |
| 218 | 218 | Q1314_8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail |
| 219 | 219 | Q1314_9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Technology |
| 220 | 220 | Q1314_10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Telecommunications |
| 221 | 221 | Q1314_11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Tobacco |
| 222 | 222 | Q1314_12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Manufacturing |

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| 223 | 223 | Q1314_13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Government |
| 224 | 224 | Q1314_14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Banking |
| 225 | 225 | Q1314_15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Media |
| 226 | 226 | Q1314_16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Health insurance |
| 227 | 227 | Q1314_17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (grocery) |
| 228 | 228 | Q1314_18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (apparel) |
| 229 | 229 | Q1314_19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? E-commerce |
| 230 | 230 | Q1314_20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Aerospace |
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Weighted To The U.S. General Adult Population - Propensity

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